

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 1 Page 1
Jul. 28, 2014

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	AREA													
	TOTAL	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 1 Page 2
Jul. 28, 2014

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 1 Page 3
Jul. 28, 2014

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 1 Page 4
Jul. 28, 2014

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL		THINK IT'S		THINK IT'S		THINK IT'S		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/		KNOW PEOPLE/				
	OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		OKAY TO DRINK		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL		TRIED ALCOHOL				
	(AFR. AMER.)	(MEN)	(WOMEN)	(AFR. AMER.)	(MEN)	(WOMEN)	(AFR. AMER.)	(MEN)	(WOMEN)	(6th-8th)	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)	(WOMEN)	(AFR. AMER.)	(MEN)	(WOMEN)	(AFR. AMER.)	(MEN)	(WOMEN)	(AFR. AMER.)	(MEN)	(WOMEN)	
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	

Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46				
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 1 Page 5
Jul. 28, 2014

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL														AGE STARTED DRINKING (WHITE)				
		10/ YOUN- GER	6	7	8	9	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
YES	100.0	100.0	-	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 1 Page 6
Jul. 28, 2014

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL			AGE STARTED DRINKING			AGE STARTED DRINKING			OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				
	(AFRICAN AMER.)			(MEN)			(WOMEN)							(WHITE)				
	10/ YOUN- GER	11-14 OVER	15/ OVER	10/ YOUN- GER	11-14 OVER	15/ OVER	10/ YOUN- GER	11-14 OVER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 1 Page 7
Jul. 28, 2014

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD (6th-8th)		EASY/HARD (9th-12th)		EASY/HARD (WHITE)				
	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	EASY	HARD	EASY	HARD	EASY	HARD			
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 1 Page 8
Jul. 28, 2014

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	EASY/HARD		EASY/HARD		EASY/HARD		PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING						
	GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		ALCOHOL			ALCOHOL			ALCOHOL						
	(AFR. AMER.)		(MEN)		(WOMEN)		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	
	EASY	HARD	EASY	HARD	EASY	HARD	ABOUT	times	times	ABOUT	times	times	ABOUT	times	times	ABOUT	times	times	
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 1 Page 9
Jul. 28, 2014

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)				PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE) W/ PARENTS				EMBARRASSED/AFRAID 2 TALK (6th-8th)		EMBARRASSED/AFRAID 2 TALK (6th-8th)		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 1 Page 10
Jul. 28, 2014

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE									
	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK												
	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)	(WOMEN)								PROB- Big	Small	NOT A	PROB- NOT A	PROB- NOT A	PROB- NOT A	PROB- NOT A	PROB- NOT A	PROB- NOT A	PROB- NOT A
	YES	NO	LEM	Prob.	Prob.	PROB.	LEM	PROB.	LEM	PROB.	LEM	PROB.										
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27	
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 1 Page 11
Jul. 28, 2014

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL	ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)								
		PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	DANG- EROUS	Very	Smwt.	NOT DANG- EROUS	VERY DANG- EROUS	SMWT. DANG- EROUS									
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34	
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 1 Page 12
Jul. 28, 2014

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL	(WOMEN)		SOCIAL MEDIA						AGE										
		VERY DANGEROUS	SMWWT. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17	18/OLDER
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 1 Page 13
Jul. 28, 2014

1. TO CONFIRM, IS THERE A STUDENT IN THIS HOUSEHOLD CURRENTLY ENROLLED IN GRADES 6 THROUGH 12?

	TOTAL		WHITE				AFRICAN AMER.				MEN		WOMEN		RACE				MEN		WOMEN		GENDER			
	14/ YOUN- GER	15/ OLDER	HISP- ANIC	WHITE AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE													
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149						
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 2 Page 14
Jul. 28, 2014

2. WHAT GRADE ARE YOU IN?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18
6th-8th	35.0	35.6	27.4	59.1	37.7	32.2	32.2	32.2	29.6	37.8	25.4	52.8	43.2	40.4
6th	7.8	7.3	4.3	23.9	6.1	8.1	8.1	8.0	8.9	12.6	7.0	31.1	3.2	6.3
7th	11.7	10.9	12.2	11.8	9.6	10.7	13.3	8.8	12.5	18.9	9.2	-	18.7	8.9
8th	15.5	17.4	10.9	23.5	22.1	13.4	10.7	15.4	8.2	6.3	9.2	21.6	21.3	25.1
9th-12th	65.0	64.4	72.6	40.9	62.3	67.8	67.8	67.8	70.4	62.2	74.6	47.2	56.8	59.6
9th	19.5	21.3	26.5	17.4	17.3	22.8	24.7	21.4	10.7	-	16.3	31.7	24.0	8.9
10th	14.0	11.6	10.1	-	15.7	18.8	13.1	23.0	10.9	9.4	11.7	15.6	7.5	25.4
11th	16.7	17.9	22.3	23.5	12.5	10.3	6.2	13.4	24.1	40.3	15.6	-	19.1	19.1
12th	14.8	13.7	13.8	-	16.8	15.9	23.8	10.1	24.7	12.6	31.0	-	6.3	6.3
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.30	9.27	9.48	8.28	9.31	9.28	9.35	9.23	9.73	9.46	9.87	8.01	8.96	9.20

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 2 Page 15
Jul. 28, 2014

2. WHAT GRADE ARE YOU IN?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137	
6th-8th	35.0	100.0	100.0	100.0	100.0	-	-	-	-	-	100.0	-	100.0	-	100.0	-	100.0	-	15.2	58.6	
6th	7.8	22.4	100.0	-	-	-	-	-	-	-	23.4	-	9.6	-	22.5	-	22.3	-	2.0	14.8	
7th	11.7	33.3	-	100.0	-	-	-	-	-	-	33.3	-	33.6	-	25.4	-	41.4	-	2.8	22.2	
8th	15.5	44.3	-	-	100.0	-	-	-	-	-	43.2	-	56.7	-	52.1	-	36.2	-	10.4	21.6	
9th-12th	65.0	-	-	-	-	100.0	100.0	100.0	100.0	100.0	-	100.0	-	100.0	-	100.0	-	100.0	84.8	41.4	
9th	19.5	-	-	-	-	30.0	100.0	-	-	-	-	30.3	-	30.4	-	36.6	-	23.3	16.4	23.2	
10th	14.0	-	-	-	-	21.5	-	100.0	-	-	-	22.4	-	20.2	-	13.6	-	29.4	19.5	7.4	
11th	16.7	-	-	-	-	25.7	-	-	100.0	-	-	24.2	-	27.9	-	27.3	-	24.2	26.8	4.8	
12th	14.8	-	-	-	-	22.8	-	-	-	100.0	-	23.1	-	21.5	-	22.5	-	23.1	22.2	6.1	
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	9.30	7.22	6.00	7.00	8.00	10.41	9.00	10.00	11.00	12.00	7.20	10.40	7.47	10.41	7.30	10.36	7.14	10.47	10.18	8.25	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 2 Page 16
Jul. 28, 2014

2. WHAT GRADE ARE YOU IN?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
6th-8th	35.0	100.0	100.0	-	-	10.9	65.6	23.9	20.1	15.1	55.9	15.3	61.7	8.6	49.0	100.0	100.0	-	-	6.0	52.7	
6th	7.8	13.2	25.3	-	-	0.9	17.0	3.0	-	1.2	14.9	2.7	14.7	-	12.0	-	24.5	-	-	-	13.0	
7th	11.7	18.3	37.9	-	-	-	25.4	7.0	9.8	2.1	16.0	3.4	29.6	3.2	17.0	37.9	34.8	-	-	1.2	19.2	
8th	15.5	68.5	36.8	-	-	10.0	23.2	13.9	10.2	11.8	25.1	9.2	17.3	5.3	20.0	62.1	40.7	-	-	4.8	20.5	
9th-12th	65.0	-	-	100.0	100.0	89.1	34.4	76.1	79.9	84.9	44.1	84.7	38.3	91.4	51.0	-	-	100.0	100.0	94.0	47.3	
9th	19.5	-	-	19.3	56.0	15.9	21.1	20.3	32.5	19.9	27.7	13.2	17.8	14.1	23.2	-	-	15.4	45.5	13.3	21.7	
10th	14.0	-	-	22.9	17.9	23.1	4.6	14.0	20.2	11.3	6.3	26.8	8.8	24.0	8.8	-	-	26.2	17.3	23.2	9.8	
11th	16.7	-	-	31.6	11.5	25.1	4.8	28.9	-	28.8	6.1	24.9	3.2	29.8	10.2	-	-	32.6	20.1	31.2	8.1	
12th	14.8	-	-	26.2	14.7	24.9	3.8	12.9	27.3	24.9	4.0	19.8	8.6	23.6	8.8	-	-	25.8	17.2	26.4	7.7	
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	9.30	7.55	7.12	10.65	9.85	10.35	8.01	9.74	9.72	10.24	8.29	10.12	8.20	10.43	8.66	7.62	7.16	10.69	10.09	10.57	8.51	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 2 Page 17
Jul. 28, 2014

2. WHAT GRADE ARE YOU IN?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MEN)		KNOW PEOPLE/ TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
6th-8th	35.0	11.9	33.7	11.5	46.9	5.3	51.1	18.2	65.7	100.0	100.0	-	-	16.7	73.2	16.2	43.9	20.1	58.4	16.5	75.1
6th	7.8	-	4.3	-	11.7	-	12.3	2.9	16.9	15.9	25.7	-	-	1.8	20.4	2.9	-	2.5	16.2	3.3	17.7
7th	11.7	5.9	9.6	4.4	12.2	1.9	21.8	4.4	24.8	24.4	37.8	-	-	3.7	27.3	3.2	21.7	4.5	15.8	4.4	36.5
8th	15.5	5.9	19.8	7.0	23.0	3.4	17.0	10.9	24.0	59.8	36.5	-	-	11.2	25.5	10.1	22.1	13.1	26.4	8.9	20.9
9th-12th	65.0	88.1	66.3	88.5	53.1	94.7	48.9	81.8	34.3	-	-	100.0	100.0	83.3	26.8	83.8	56.1	79.9	41.6	83.5	24.9
9th	19.5	10.5	35.9	15.0	29.4	13.1	17.2	18.1	22.2	-	-	22.1	64.7	20.3	16.1	16.4	45.4	19.3	30.7	16.9	11.2
10th	14.0	27.3	5.9	17.3	4.4	31.4	13.1	18.4	6.1	-	-	22.4	17.8	19.7	4.6	17.1	10.7	12.4	3.6	23.6	9.4
11th	16.7	36.0	9.6	34.0	9.3	25.2	11.1	23.3	5.1	-	-	28.4	14.8	21.4	4.9	28.4	-	25.9	5.7	21.0	4.3
12th	14.8	14.4	15.0	22.3	10.0	25.0	7.6	22.1	0.9	-	-	27.0	2.7	21.9	1.2	21.9	-	22.4	1.6	21.9	-
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.30	10.25	9.18	10.36	8.71	10.50	8.61	10.03	7.95	7.44	7.11	10.60	9.55	10.04	7.77	10.14	8.45	10.02	8.13	10.04	7.71

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 2 Page 18
Jul. 28, 2014

2. WHAT GRADE ARE YOU IN?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL															AGE STARTED DRINKING (WHITE)			
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
6th-8th	35.0	22.8	-	-	-	56.2	34.7	25.8	71.7	44.6	13.1	8.9	7.7	5.2	10.6	-	22.0	29.1	23.3	6.0
6th	7.8	14.4	-	-	-	56.2	-	4.4	20.1	8.3	-	-	-	-	-	-	-	18.4	1.9	-
7th	11.7	-	-	-	-	-	-	7.7	30.0	18.1	-	-	1.3	-	-	-	22.0	-	3.9	1.9
8th	15.5	8.3	-	-	-	-	34.7	13.7	21.6	18.2	13.1	8.9	6.4	5.2	10.6	-	-	10.6	17.5	4.1
9th-12th	65.0	77.2	-	100.0	100.0	43.8	65.3	74.2	28.3	55.4	86.9	91.1	92.3	94.8	89.4	100.0	78.0	70.9	76.7	94.0
9th	19.5	55.6	-	100.0	55.0	43.8	49.5	21.0	-	11.5	27.1	28.9	7.2	10.6	5.2	-	-	70.9	23.7	5.7
10th	14.0	3.8	-	-	-	-	15.8	20.1	-	4.5	31.2	27.5	21.0	28.6	14.1	17.4	-	-	21.7	25.3
11th	16.7	-	-	-	-	-	-	19.4	10.5	17.2	4.3	33.9	29.0	29.3	25.0	65.2	-	-	13.2	31.7
12th	14.8	17.9	-	-	45.0	-	-	13.8	17.8	22.2	24.3	0.8	35.1	26.3	45.1	17.4	78.0	-	18.2	31.3
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.30	9.06	-	9.00	10.35	7.31	8.81	9.58	8.33	9.26	10.00	9.89	10.75	10.61	10.89	11.00	10.90	8.34	9.72	10.75

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 2 Page 19
Jul. 28, 2014

2. WHAT GRADE ARE YOU IN?

	TOTAL (AFRICAN AMER.)				AGE STARTED DRINKING (MEN)				AGE STARTED DRINKING (WOMEN)				OFTEN THEY DRINK ALCOHOL (WHITE)					
	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ Once/A Week	Least/ Once/A Month
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38
6th-8th	35.0	-	18.1	13.9	29.4	29.2	7.8	-	23.8	7.5	12.2	12.4	12.1	16.6	12.1	7.4	15.2	16.1
6th	7.8	-	8.6	-	18.6	-	-	-	6.8	-	-	-	-	4.0	-	-	-	2.6
7th	11.7	-	9.5	-	-	8.2	-	-	7.4	2.6	1.9	3.1	0.9	3.5	-	-	-	1.9
8th	15.5	-	-	13.9	10.7	20.9	7.8	-	9.6	4.9	10.3	9.2	11.3	9.0	12.1	7.4	15.2	11.6
9th-12th	65.0	100.0	81.9	86.1	70.6	70.8	92.2	100.0	76.2	92.5	87.8	87.6	87.9	83.4	87.9	92.6	84.8	83.9
9th	19.5	-	18.4	13.2	42.7	25.8	6.3	100.0	18.3	8.2	10.2	13.4	7.5	32.8	7.1	7.5	6.8	38.0
10th	14.0	-	19.9	11.3	4.9	6.8	21.0	-	27.5	20.9	20.5	16.5	23.8	17.6	23.4	18.2	26.7	20.3
11th	16.7	-	43.7	12.5	-	23.9	32.0	-	16.9	25.9	25.3	32.0	19.6	17.9	23.3	34.0	16.4	12.8
12th	14.8	100.0	-	49.0	23.0	14.3	32.9	-	13.6	37.5	31.9	25.8	37.0	15.1	34.1	32.9	34.8	12.8
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.30	12.00	9.63	10.70	9.07	9.60	10.76	9.00	9.57	10.75	10.52	10.42	10.61	9.71	10.60	10.78	10.49	9.61

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 2 Page 20
Jul. 28, 2014

2. WHAT GRADE ARE YOU IN?

	TOTAL				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD GET ALCOHOL (6th-8th)		EASY/HARD GET ALCOHOL (9th-12th)		EASY/HARD GET ALCOHOL (WHITE)	
	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	EASY/HARD	HARD	EASY/HARD	HARD	EASY/HARD	HARD	EASY/HARD	HARD		
	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124	
6th-8th	35.0	10.6	17.1	-	-	15.0	10.4	18.4	18.7	10.0	13.7	6.6	14.4	17.4	47.6	100.0	100.0	-	-	20.1	50.5	
6th	7.8	-	-	-	-	-	-	-	-	-	-	-	8.3	3.5	11.5	20.2	24.2	-	-	4.2	12.8	
7th	11.7	5.0	8.1	-	-	-	-	-	6.9	3.4	5.3	1.6	-	6.8	15.0	39.1	31.5	-	-	7.4	16.6	
8th	15.5	5.6	9.0	-	-	15.0	10.4	18.4	11.8	6.7	8.4	5.0	6.1	7.1	21.1	40.6	44.3	-	-	8.4	21.0	
9th-12th	65.0	89.4	82.9	100.0	100.0	85.0	89.6	81.6	81.3	90.0	86.3	93.4	85.6	82.6	52.4	-	-	100.0	100.0	79.9	49.5	
9th	19.5	20.3	24.2	13.9	-	9.3	12.1	7.3	27.8	10.9	14.3	7.7	38.1	15.9	21.7	-	-	19.2	41.4	12.7	21.0	
10th	14.0	15.0	15.6	13.9	-	10.7	14.0	8.4	18.9	28.0	18.2	37.3	16.2	23.1	9.1	-	-	27.9	17.4	24.7	8.8	
11th	16.7	29.3	28.5	30.5	52.6	29.8	35.8	25.4	17.6	21.7	29.4	14.5	18.1	21.0	12.5	-	-	25.4	23.8	20.9	10.0	
12th	14.8	24.9	14.6	41.7	47.4	35.1	27.7	40.5	16.9	29.3	24.5	33.9	13.3	22.7	9.1	-	-	27.4	17.3	21.6	9.7	
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	9.30	10.33	9.91	11.00	11.47	10.61	10.58	10.62	9.79	10.46	10.31	10.60	9.61	10.02	8.76	7.20	7.20	10.61	10.17	9.96	8.65	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 2 Page 21
Jul. 28, 2014

2. WHAT GRADE ARE YOU IN?

	TOTAL		EASY/HARD GET ALCOHOL (AFR. AMER.)		EASY/HARD GET ALCOHOL (MEN)		EASY/HARD GET ALCOHOL (WOMEN)		PARENTS TALK ABOUT DRINKING ALCOHOL				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
	EASY	HARD	EASY	HARD	EASY	HARD	TALK ABOUT	A Lot	Some-	NEVER	TALK ABOUT	A Lot	Some-	NEVER	TALK ABOUT	A Lot	Some-	NEVER		
									times				times				times			
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28	
6th-8th	35.0	10.2	38.5	21.1	44.0	14.4	51.9	31.9	31.1	32.2	49.4	100.0	100.0	100.0	100.0	-	-	-	-	
6th	7.8	-	4.7	-	13.2	6.3	9.6	6.4	6.4	6.4	14.9	20.0	20.6	19.8	30.0	-	-	-	-	
7th	11.7	5.6	10.7	6.6	10.2	6.9	20.6	9.5	10.9	9.0	20.0	29.9	35.0	27.9	40.5	-	-	-	-	
8th	15.5	4.5	23.1	14.4	20.6	1.2	21.7	16.0	13.8	16.8	14.6	50.1	44.4	52.2	29.5	-	-	-	-	
9th-12th	65.0	89.8	61.5	78.9	56.0	85.6	48.1	68.1	68.9	67.8	50.6	-	-	-	-	100.0	100.0	100.0	100.0	
9th	19.5	20.6	28.7	17.1	28.0	15.0	14.4	20.6	19.5	21.0	12.7	-	-	-	-	30.2	28.2	31.0	25.2	
10th	14.0	22.3	10.1	16.8	5.3	28.1	13.5	14.3	14.8	14.1	13.6	-	-	-	-	20.9	21.4	20.7	26.9	
11th	16.7	22.6	17.2	19.8	14.7	22.0	10.0	17.6	17.0	17.8	12.3	-	-	-	-	25.8	24.6	26.2	24.2	
12th	14.8	24.3	5.5	25.3	8.1	20.6	10.2	15.7	17.8	14.9	12.0	-	-	-	-	23.1	25.8	22.0	23.7	
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	9.30	10.25	9.03	10.04	8.78	10.00	8.72	9.42	9.47	9.40	8.75	7.30	7.24	7.32	6.99	10.42	10.48	10.39	10.46	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 2 Page 22
Jul. 28, 2014

2. WHAT GRADE ARE YOU IN?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)					PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)					PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)					PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)					EMBARRASSED/AFRAID 2 TALK W/ PARENTS (6th-8th)		EMBARRASSED/AFRAID 2 TALK (6th-8th)	
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO				
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40			
6th-8th	35.0	35.1	33.5	35.6	56.2	25.9	27.5	25.0	11.0	31.0	31.1	31.0	58.8	32.8	31.0	33.5	41.6	34.7	32.0	100.0	100.0			
6th	7.8	8.3	6.7	8.9	13.5	2.8	8.1	-	-	6.2	-	8.5	17.3	6.6	12.7	4.1	12.8	6.6	8.0	18.9	25.1			
7th	11.7	9.6	7.6	10.3	26.7	9.6	19.4	4.6	-	7.8	12.2	6.1	15.4	11.4	9.6	12.1	23.9	10.5	13.2	30.2	41.4			
8th	15.5	17.2	19.2	16.4	16.0	13.5	-	20.4	11.0	17.1	18.9	16.4	26.0	14.8	8.7	17.3	4.9	17.7	10.7	50.9	33.5			
9th-12th	65.0	64.9	66.5	64.4	43.8	74.1	72.5	75.0	89.0	69.0	68.9	69.0	41.2	67.2	69.0	66.5	58.4	65.3	68.0	-	-			
9th	19.5	19.5	16.2	20.8	10.7	22.9	30.8	18.8	25.6	24.5	25.6	24.0	18.1	16.5	13.4	17.8	8.3	18.9	20.2	-	-			
10th	14.0	14.5	18.8	12.9	11.1	12.4	9.6	13.8	28.3	9.5	8.5	9.8	6.3	19.3	20.9	18.7	19.7	14.6	14.1	-	-			
11th	16.7	15.2	14.5	15.5	14.0	24.1	22.6	24.9	11.0	18.8	15.4	20.0	9.3	16.3	18.5	15.3	14.7	18.2	16.0	-	-			
12th	14.8	15.7	17.0	15.2	8.0	14.8	9.6	17.4	24.0	16.3	19.3	15.1	7.5	15.1	16.2	14.7	15.7	13.5	17.7	-	-			
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Mean	9.30	9.31	9.44	9.26	8.53	9.64	9.20	9.86	10.11	9.45	9.54	9.41	8.39	9.40	9.41	9.40	9.05	9.33	9.38	7.32	7.08			



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 2 Page 23
Jul. 28, 2014

2. WHAT GRADE ARE YOU IN?

	TOTAL		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE									
	AFRAID 2 TALK	YOUR AGE IS...	BY YOUR AGE																			
	(9th-12th)	(9th-12th)	(WHITE)	(WHITE)	(AFR. AMER.)	(AFR. AMER.)	(MEN)	(MEN)	(WOMEN)	(WOMEN)	(WOMEN)	(WOMEN)	LEM	Big Prob.	Small Prob.	NOT A PROB.	LEM	NOT A PROB.	LEM	NOT A PROB.	LEM	NOT A PROB.
	YES	NO	LEM	Prob.	Prob.	PROB.	LEM	PROB.	LEM	PROB.	LEM	PROB.										
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27	
6th-8th	35.0	-	-	38.1	36.3	30.6	5.9	33.2	34.8	36.6	29.5	34.3	39.5	23.9	41.9	100.0	100.0	-	-	37.6	49.1	
6th	7.8	-	-	8.2	9.6	-	-	4.8	11.0	8.7	5.4	6.6	8.5	2.8	17.3	19.2	41.2	-	-	7.7	18.8	
7th	11.7	-	-	10.8	15.4	12.7	-	8.1	10.6	13.3	15.6	11.6	12.2	10.6	12.3	34.0	29.3	-	-	12.5	16.9	
8th	15.5	-	-	19.0	11.3	17.8	5.9	20.3	13.2	14.6	8.5	16.1	18.9	10.4	12.3	46.8	29.4	-	-	17.4	13.4	
9th-12th	65.0	100.0	100.0	61.9	63.7	69.4	94.1	66.8	65.2	63.4	70.5	65.7	60.5	76.1	58.1	-	-	100.0	100.0	62.4	50.9	
9th	19.5	29.0	29.7	18.9	17.8	17.6	34.2	23.5	25.2	13.5	15.8	19.9	18.8	21.9	17.6	-	-	30.2	30.4	18.8	18.5	
10th	14.0	22.4	20.7	13.3	15.3	17.8	12.9	8.4	9.9	21.9	17.8	13.8	11.3	18.8	15.6	-	-	21.0	27.0	14.4	10.2	
11th	16.7	28.0	23.5	16.7	13.8	21.8	22.3	23.4	10.0	12.3	21.3	16.8	16.1	18.2	14.5	-	-	25.5	25.0	15.0	10.9	
12th	14.8	20.7	26.1	13.0	16.8	12.2	24.7	11.5	20.1	15.8	15.6	15.3	14.3	17.2	10.3	-	-	23.2	17.7	14.2	11.3	
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	9.30	10.40	10.46	9.21	9.22	9.55	10.26	9.39	9.23	9.27	9.51	9.34	9.18	9.66	8.87	7.28	6.88	10.42	10.30	9.22	8.62	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 2 Page 24
Jul. 28, 2014

2. WHAT GRADE ARE YOU IN?

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		
	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	DANG- EROUS	Very	Smwt.	NOT DANG- EROUS	VERY DANG- EROUS	SMWT. DANG- EROUS									
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
6th-8th	35.0	22.9	23.3	35.6	34.0	32.9	48.7	35.2	40.6	17.6	-	100.0	100.0	-	-	44.6	18.6	27.8	9.5	38.2	25.1
6th	7.8	-	23.3	7.4	12.4	5.7	21.5	7.9	10.0	1.0	-	24.6	5.9	-	-	11.3	1.6	3.0	-	10.3	-
7th	11.7	8.5	-	8.8	10.7	14.6	13.7	11.7	13.8	4.8	-	34.1	27.3	-	-	15.4	4.3	10.3	-	9.8	6.0
8th	15.5	14.4	-	19.4	10.9	12.6	13.6	15.6	16.8	11.8	-	41.3	66.8	-	-	17.9	12.7	14.5	9.5	18.2	19.1
9th-12th	65.0	77.1	76.7	64.4	66.0	67.1	51.3	64.8	59.4	82.4	100.0	-	-	100.0	100.0	55.4	81.4	72.2	90.5	61.8	74.9
9th	19.5	23.1	26.7	23.9	23.4	15.6	12.7	19.6	20.0	18.1	-	-	-	33.7	22.0	18.0	20.5	24.6	21.7	23.7	24.1
10th	14.0	14.4	26.7	7.4	20.6	20.5	11.4	13.9	14.4	12.3	20.0	-	-	24.3	14.9	12.6	17.5	20.9	-	9.2	6.6
11th	16.7	21.3	23.3	18.5	6.4	15.0	21.4	16.4	13.3	26.5	80.0	-	-	22.3	32.1	13.3	20.1	14.3	37.1	15.5	25.2
12th	14.8	18.3	-	14.6	15.6	15.9	5.7	14.9	11.7	25.5	-	-	-	19.7	30.9	11.5	23.3	12.4	31.7	13.4	19.0
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.30	9.81	9.03	9.29	9.11	9.39	8.66	9.29	9.02	10.17	10.80	7.17	7.61	10.28	10.72	8.91	10.02	9.43	10.60	9.12	9.83

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 2 Page 25
Jul. 28, 2014

2. WHAT GRADE ARE YOU IN?

	TOTAL	(WOMEN)		SOCIAL MEDIA						AGE										
		VERY DANGEROUS	SMWT. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17	18/OLDER
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
6th-8th	35.0	43.0	10.5	31.9	33.7	26.3	47.9	63.1	100.0	65.0	-	100.0	96.7	92.2	16.6	2.0	5.3	-	-	-
6th	7.8	9.7	2.1	6.3	5.3	5.4	11.1	12.2	100.0	15.1	-	83.6	26.5	2.5	-	-	-	-	-	-
7th	11.7	18.0	3.7	11.0	13.4	13.6	9.9	21.3	-	21.8	-	16.4	55.4	24.8	-	-	-	-	-	-
8th	15.5	15.3	4.8	14.6	14.9	7.4	26.9	29.6	-	28.0	-	-	14.7	65.0	16.6	2.0	5.3	-	-	-
9th-12th	65.0	57.0	89.5	68.1	66.3	73.7	52.1	36.9	-	35.0	100.0	-	3.3	7.8	83.4	98.0	94.7	100.0	100.0	100.0
9th	19.5	16.2	12.4	21.6	23.7	19.4	23.2	3.4	-	29.2	-	-	-	5.8	73.2	9.1	23.0	2.0	-	-
10th	14.0	19.8	17.8	15.0	17.4	9.6	10.7	7.2	-	3.8	-	-	-	-	10.2	25.3	54.1	16.9	-	-
11th	16.7	10.9	27.7	16.5	13.5	22.2	10.6	9.6	-	1.5	100.0	-	3.3	-	-	32.9	17.6	67.2	17.3	12.9
12th	14.8	10.0	31.6	15.1	11.7	22.4	7.5	16.7	-	0.6	-	-	-	2.0	-	30.8	-	13.9	82.7	87.1
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	9.30	8.91	10.50	9.38	9.22	9.71	8.74	8.68	6.00	7.91	11.00	6.16	7.01	7.84	8.94	10.81	9.84	10.93	11.83	11.87

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 2 Page 26
Jul. 28, 2014

2. WHAT GRADE ARE YOU IN?

	TOTAL		WHITE				AFRICAN AMER.				MEN		WOMEN		RACE				MEN		WOMEN		GENDER	
	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	HISP- ANIC	WHITE AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE					
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149				
6th-8th	35.0	68.8	1.2	52.8	-	63.5	2.6	66.5	1.3	22.5	38.8	22.9	-	43.9	40.8	11.4	36.6	31.8	35.2	34.8				
6th	7.8	16.3	-	5.1	-	14.8	-	15.4	-	12.8	9.1	2.2	-	-	8.9	-	9.3	3.9	7.9	7.8				
7th	11.7	23.3	-	17.8	-	16.7	-	27.4	-	-	12.9	7.7	-	33.9	9.7	6.3	16.4	8.8	8.9	14.4				
8th	15.5	29.2	1.2	30.0	-	32.0	2.6	23.7	1.3	9.6	16.8	13.0	-	10.0	22.1	5.1	10.9	19.1	18.3	12.6				
9th-12th	65.0	31.2	98.8	47.2	100.0	36.5	97.4	33.5	98.7	77.5	61.2	77.1	100.0	56.1	59.2	88.6	63.4	68.2	64.8	65.2				
9th	19.5	26.9	8.1	35.2	14.4	33.3	12.8	24.8	5.5	16.1	18.6	23.4	43.9	17.8	22.2	36.2	14.6	13.6	23.7	15.2				
10th	14.0	1.6	28.9	12.0	18.3	1.9	16.7	5.9	33.7	17.3	13.7	15.6	-	17.2	7.0	11.1	21.1	19.0	8.8	19.2				
11th	16.7	2.0	30.9	-	38.0	1.3	36.5	1.7	29.3	19.8	14.8	21.5	56.1	7.4	15.1	24.4	14.5	19.3	17.7	15.8				
12th	14.8	0.8	30.9	-	29.3	-	31.4	1.2	30.1	24.4	14.2	16.6	-	13.7	15.0	17.0	13.3	16.3	14.6	15.1				
OTHER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Mean	9.30	7.83	10.82	8.31	10.82	7.95	10.81	7.88	10.81	9.82	9.16	9.73	10.12	8.95	9.14	9.93	9.18	9.58	9.28	9.31				



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 3 Page 27
Jul. 28, 2014

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	AREA													
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
YES	54.3	56.1	66.8	35.3	51.0	50.3	51.2	49.7	64.6	55.9	69.1	37.2	55.9	34.3	
NO	45.7	43.9	33.2	64.7	49.0	49.7	48.8	50.3	35.4	44.1	30.9	62.8	44.1	65.7	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 3 Page 28
Jul. 28, 2014

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

TOTAL	GRADE										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
YES	54.3	23.6	13.9	13.0	36.5	70.9	45.6	75.8	87.0	81.3	13.9	71.4	77.5	73.4	21.9	66.6	25.3	75.2	100.0	-
NO	45.7	76.4	86.1	87.0	63.5	29.1	54.4	24.2	13.0	18.7	86.1	28.6	22.5	26.6	78.1	33.4	74.7	24.8	-	100.0
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 3 Page 29
Jul. 28, 2014

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
YES	54.3	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	83.7	39.2	58.4	20.4	86.1	57.2	86.6	32.7
NO	45.7	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	16.3	60.8	41.6	79.6	13.9	42.8	13.4	67.3	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 3 Page 30
Jul. 28, 2014

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE TRIED ALCOHOL (6th-8th)		KNOW PEOPLE TRIED ALCOHOL (9th-12th)		KNOW PEOPLE TRIED ALCOHOL (WHITE)		KNOW PEOPLE TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE TRIED ALCOHOL (MEN)		KNOW PEOPLE TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
YES	54.3	83.9	69.0	80.0	37.2	87.9	41.2	79.5	9.4	54.1	8.3	85.2	11.3	77.4	6.2	87.3	33.4	77.0	12.6	81.8	5.1
NO	45.7	16.1	31.0	20.0	62.8	12.1	58.8	20.5	90.6	45.9	91.7	14.8	88.7	22.6	93.8	12.7	66.6	23.0	87.4	18.2	94.9
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 3 Page 31
Jul. 28, 2014

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL															AGE STARTED DRINKING (WHITE)			
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
YES	54.3	54.8	-	-	100.0	43.8	15.8	83.0	79.8	76.1	73.1	94.6	84.0	87.7	80.1	100.0	53.2	42.3	78.7	87.4
NO	45.7	45.2	-	100.0	-	56.2	84.2	17.0	20.2	23.9	26.9	5.4	16.0	12.3	19.9	-	46.8	57.7	21.3	12.6
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 3 Page 32
Jul. 28, 2014

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL			AGE STARTED DRINKING (AFRICAN AMER.)			AGE STARTED DRINKING (MEN)			AGE STARTED DRINKING (WOMEN)			OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL (WHITE)			
	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH			
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38		
YES	54.3	100.0	100.0	75.5	70.6	78.7	84.0	-	85.4	84.0	91.7	91.0	92.2	68.8	92.4	91.9	92.8	66.0		
NO	45.7	-	-	24.5	29.4	21.3	16.0	100.0	14.6	16.0	8.3	9.0	7.8	31.2	7.6	8.1	7.2	34.0		
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 3 Page 33
Jul. 28, 2014

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD (6th-8th)		EASY/HARD (9th-12th)		EASY/HARD (WHITE)	
	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	EASY	HARD	EASY	HARD	EASY	HARD	EASY	HARD		
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124	
YES	54.3	90.2	92.7	86.1	100.0	93.6	89.6	96.5	67.4	90.2	92.0	88.5	70.1	74.8	40.0	32.3	20.3	83.7	58.0	71.3	35.6	
NO	45.7	9.8	7.3	13.9	-	6.4	10.4	3.5	32.6	9.8	8.0	11.5	29.9	25.2	60.0	67.7	79.7	16.3	42.0	28.7	64.4	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 3 Page 34
Jul. 28, 2014

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		EASY/HARD		EASY/HARD		EASY/HARD		PARENTS TALK ABOUT DRINKING ALCOHOL			PARENTS TALK ABOUT DRINKING ALCOHOL			PARENTS TALK ABOUT DRINKING ALCOHOL				
	GET ALCOHOL (AFR. AMER.)	GET ALCOHOL (MEN)	GET ALCOHOL (MEN)	GET ALCOHOL (WOMEN)	GET ALCOHOL (MEN)	GET ALCOHOL (WOMEN)	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
YES	54.3	84.8	65.6	72.6	38.4	76.6	42.0	56.5	58.4	55.8	47.2	24.1	25.4	23.6	23.0	71.7	73.2	71.1	70.8
NO	45.7	15.2	34.4	27.4	61.6	23.4	58.0	43.5	41.6	44.2	52.8	75.9	74.6	76.4	77.0	28.3	26.8	28.9	29.2
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 3 Page 35
Jul. 28, 2014

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)				PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE) W/ PARENTS				EMBARRASSED/AFRAID 2 TALK (6th-8th)		EMBARRASSED/AFRAID 2 TALK		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
YES	54.3	50.8	54.0	49.6	42.9	77.1	59.9	86.0	63.0	52.4	53.1	52.1	47.9	60.9	63.5	59.9	46.6	56.3	54.6	31.1	13.8
NO	45.7	49.2	46.0	50.4	57.1	22.9	40.1	14.0	37.0	47.6	46.9	47.9	52.1	39.1	36.5	40.1	53.4	43.7	45.4	68.9	86.2
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 3 Page 36
Jul. 28, 2014

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE									
	AFRAID 2 TALK	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.											
	(9th-12th)	(9th-12th)	(WHITE)	(WHITE)	(AFR. AMER.)	(AFR. AMER.)	(MEN)	(MEN)	(WOMEN)	(WOMEN)	(WOMEN)					(6th-8th)	(9th-12th)	(9th-12th)	(9th-12th)	(WHITE)	(WHITE)	(WHITE)
	YES	NO																				
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27	
YES	54.3	69.8	73.8	52.8	48.9	69.0	81.4	52.3	51.5	61.1	57.4	55.9	54.9	58.0	40.9	25.2	14.4	71.9	60.0	51.3	30.6	
NO	45.7	30.2	26.2	47.2	51.1	31.0	18.6	47.7	48.5	38.9	42.6	44.1	45.1	42.0	59.1	74.8	85.6	28.1	40.0	48.7	69.4	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 3 Page 37
Jul. 28, 2014

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		
	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	DANG-EROUS	Very	Smwt.	NOT DANG-EROUS	VERY DANG-EROUS	SMWT. DANG-EROUS							
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
YES	54.3	71.6	100.0	51.9	40.7	60.1	41.1	54.1	47.1	76.9	100.0	22.2	34.2	64.1	86.0	40.9	77.3	72.0	79.4	43.5	75.7
NO	45.7	28.4	-	48.1	59.3	39.9	58.9	45.9	52.9	23.1	-	77.8	65.8	35.9	14.0	59.1	22.7	28.0	20.6	56.5	24.3
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 3 Page 38
Jul. 28, 2014

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	(WOMEN)		SOCIAL MEDIA						AGE										
		VERY DANGEROUS	SMWTS. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17	18/OLDER
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
YES	54.3	50.9	78.0	57.8	59.9	57.2	41.0	28.3	-	31.5	100.0	25.0	8.4	34.5	44.3	78.8	68.7	88.7	76.6	96.6
NO	45.7	49.1	22.0	42.2	40.1	42.8	59.0	71.7	100.0	68.5	-	75.0	91.6	65.5	55.7	21.2	31.3	11.3	23.4	3.4
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 3 Page 39
Jul. 28, 2014

3. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TALKED ABOUT DRINKING ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		WHITE				AFRICAN AMER.				MEN		WOMEN		RACE				MEN		WOMEN		GENDER			
			14/ YOUN- GER	15/ OLDER	HISP- ANIC	WHITE AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE											
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149						
YES	54.3	22.9	81.9	69.9	77.7	31.1	73.7	31.9	83.8	49.4	49.1	74.3	56.1	58.7	48.2	74.8	50.1	73.9	50.9	57.8						
NO	45.7	77.1	18.1	30.1	22.3	68.9	26.3	68.1	16.2	50.6	50.9	25.7	43.9	41.3	51.8	25.2	49.9	26.1	49.1	42.2						
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-					



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 4 Page 40
Jul. 28, 2014

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	AREA													
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
OKAY	34.1	35.7	40.4	12.1	36.9	28.2	30.7	26.3	39.8	34.3	42.6	31.7	36.4	31.4	
NOT OKAY	61.9	59.1	55.3	76.1	58.6	68.4	64.0	71.7	57.2	65.7	52.7	52.8	63.6	62.3	
DK/REFUSED	4.0	5.2	4.3	11.8	4.5	3.4	5.4	2.0	3.1	-	4.7	15.6	-	6.3	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 4 Page 41
Jul. 28, 2014

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

TOTAL	GRADE										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
OKAY	34.1	8.3	-	9.5	11.7	47.9	24.6	58.6	60.7	54.1	4.5	45.2	23.7	52.5	11.6	48.5	5.0	47.3	52.5	12.1
NOT OKAY	61.9	86.6	94.6	90.5	79.7	48.6	73.7	39.1	37.9	36.6	88.9	50.5	76.3	44.7	80.5	49.5	93.0	47.6	44.7	82.4
DK/REFUSED	4.0	5.0	5.4	-	8.6	3.5	1.7	2.4	1.5	9.2	6.5	4.3	-	2.9	7.9	2.0	2.1	5.0	2.8	5.5



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 4 Page 42
Jul. 28, 2014

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136		
OKAY	34.1	20.6	4.5	58.2	22.9	51.9	7.8	51.8	28.8	55.9	14.5	49.5	9.4	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-
NOT OKAY	61.9	75.1	90.2	39.2	71.4	43.6	86.5	48.2	62.6	44.1	77.3	45.2	88.5	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0
DK/REFUSED	4.0	4.3	5.2	2.6	5.8	4.5	5.8	-	8.6	-	8.3	5.3	2.1	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 4 Page 43
Jul. 28, 2014

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE TRIED ALCOHOL (6th-8th)		KNOW PEOPLE TRIED ALCOHOL (9th-12th)		KNOW PEOPLE TRIED ALCOHOL (WHITE)		KNOW PEOPLE TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE TRIED ALCOHOL (MEN)		KNOW PEOPLE TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
OKAY	34.1	100.0	-	100.0	-	100.0	-	48.0	9.2	12.4	6.3	55.9	14.8	45.3	5.5	53.5	22.0	51.7	11.9	44.8	5.8
NOT OKAY	61.9	-	100.0	-	100.0	-	100.0	47.7	88.0	80.9	89.5	40.4	85.2	49.3	91.0	43.6	78.0	45.8	83.2	49.4	94.2
DK/REFUSED	4.0	-	-	-	-	-	-	4.2	2.8	6.7	4.2	3.7	-	5.4	3.6	2.9	-	2.5	4.9	5.8	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 4 Page 44
Jul. 28, 2014

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL														AGE STARTED DRINKING (WHITE)				
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
OKAY	34.1	15.0	-	-	-	43.8	15.8	45.1	19.4	42.7	51.4	50.6	60.5	65.9	56.3	65.6	31.2	14.4	40.0	63.5
NOT OKAY	61.9	70.5	-	100.0	100.0	-	84.2	52.3	80.6	45.2	48.6	49.4	35.6	28.6	40.7	34.4	68.8	67.2	56.2	30.8
DK/REFUSED	4.0	14.4	-	-	-	56.2	-	2.6	-	12.1	-	-	3.8	5.4	3.0	-	-	18.4	3.8	5.7



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 4 Page 45
Jul. 28, 2014

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL			AGE STARTED DRINKING			AGE STARTED DRINKING			OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				
	(AFRICAN AMER.)			(MEN)			(WOMEN)							(WHITE)				
	10/ YOUN- GER	11-14 OVER	15/ OVER	10/ YOUN- GER	11-14 OVER	15/ OVER	10/ YOUN- GER	11-14 OVER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38
OKAY	34.1	-	62.3	47.1	19.4	40.3	65.9	-	47.8	54.9	58.5	63.4	54.4	31.3	56.9	56.0	57.5	28.8
NOT OKAY	61.9	100.0	37.7	52.9	62.0	59.7	34.1	100.0	48.2	37.2	37.0	33.2	40.3	68.7	35.9	37.6	34.8	71.2
DK/REFUSED	4.0	-	-	-	18.6	-	-	-	4.0	7.8	4.5	3.4	5.3	-	7.2	6.4	7.7	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 4 Page 46
Jul. 28, 2014

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD (6th-8th)		EASY/HARD (9th-12th)		EASY/HARD (WHITE)	
	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	EASY	HARD	EASY	HARD	EASY	HARD	EASY	HARD		
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124	
OKAY	34.1	57.9	66.2	44.4	47.4	61.3	71.1	54.1	32.7	56.4	58.2	54.6	29.8	56.2	20.2	8.3	7.7	66.3	31.6	49.7	18.6	
NOT OKAY	61.9	42.1	33.8	55.6	52.6	38.7	28.9	45.9	67.3	35.7	36.1	35.3	70.2	42.2	75.7	91.7	87.1	31.8	65.3	47.7	75.9	
DK/REFUSED	4.0	-	-	-	-	-	-	-	-	7.9	5.7	10.0	-	1.6	4.1	-	5.2	1.9	3.0	2.5	5.5	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 4 Page 47
Jul. 28, 2014

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL		EASY/HARD		EASY/HARD		EASY/HARD		PARENTS TALK ABOUT DRINKING ALCOHOL			PARENTS TALK ABOUT DRINKING ALCOHOL			PARENTS TALK ABOUT DRINKING ALCOHOL				
	GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		ALCOHOL			ALCOHOL			ALCOHOL				
	(AFR. AMER.)		(MEN)		(WOMEN)					(6th-8th)			(9th-12th)						
	EASY	HARD	EASY	HARD	EASY	HARD	TALK ABOUT	A Lot	Some-	NEVER	TALK ABOUT	A Lot	Some-	NEVER	TALK ABOUT	A Lot	Some-	NEVER	
									times				times				times		
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
OKAY	34.1	67.7	27.9	55.2	25.2	57.0	14.4	37.4	38.5	36.9	21.9	7.6	7.7	7.5	10.8	51.3	52.3	50.9	32.9
NOT OKAY	61.9	32.3	72.1	44.8	69.0	40.2	83.4	58.0	61.5	56.7	78.1	85.6	92.3	83.0	89.2	45.2	47.7	44.2	67.1
DK/REFUSED	4.0	-	-	-	5.7	2.8	2.2	4.6	-	6.4	-	6.9	-	9.5	-	3.5	-	5.0	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 4 Page 48
Jul. 28, 2014

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)				PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE) W/ PARENTS				EMBARRASSED/AFRAID 2 TALK (6th-8th)				
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
OKAY	34.1	33.1	33.2	33.1	14.4	48.6	42.2	51.9	35.1	37.9	35.7	38.8	26.5	36.7	41.2	34.9	18.1	39.7	29.2	13.6	2.3
NOT OKAY	61.9	61.1	66.8	59.1	85.6	48.6	57.8	43.9	64.9	57.9	64.3	55.5	73.5	58.2	58.8	58.0	81.9	57.4	66.4	84.2	92.2
DK/REFUSED	4.0	5.8	-	7.9	-	2.8	-	4.2	-	4.2	-	5.7	-	5.1	-	7.2	-	2.9	4.4	2.2	5.5



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 4 Page 49
Jul. 28, 2014

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE									
	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK	AFRAID 2 TALK												
	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)	(WOMEN)								PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27	
OKAY	34.1	53.6	41.8	36.4	23.7	42.6	53.9	43.3	25.7	35.5	32.3	34.7	35.8	32.5	26.5	8.8	5.7	48.2	41.5	29.5	24.5	
NOT OKAY	61.9	43.2	54.3	59.2	71.8	57.4	40.1	54.2	70.8	61.2	62.6	60.7	60.2	61.7	73.5	85.3	94.3	47.9	58.5	64.6	75.5	
DK/REFUSED	4.0	3.2	3.9	4.4	4.6	-	5.9	2.5	3.6	3.3	5.1	4.6	4.0	5.8	-	5.9	-	4.0	-	6.0	-	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 4 Page 50
Jul. 28, 2014

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		
	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	DANG-EROUS	Very	Smwt.	NOT DANG-EROUS	VERY DANG-EROUS	SMWT. DANG-EROUS							
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
OKAY	34.1	45.5	50.0	36.5	24.1	32.7	28.6	33.7	30.6	43.9	100.0	7.3	16.3	46.5	49.9	23.7	49.4	47.5	35.7	33.2	43.0
NOT OKAY	61.9	52.1	50.0	58.9	75.9	62.6	71.4	62.2	65.0	53.3	-	87.0	83.7	49.9	46.8	70.9	46.5	49.6	64.3	61.6	57.0
DK/REFUSED	4.0	2.4	-	4.6	-	4.6	-	4.0	4.5	2.7	-	5.7	-	3.6	3.3	5.5	4.1	3.0	-	5.3	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 4 Page 51
Jul. 28, 2014

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL	(WOMEN)			SOCIAL MEDIA						AGE									
		VERY DANGEROUS	SMWTS. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17	18/OLDER
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
OKAY	34.1	27.9	44.8	36.1	36.7	33.3	26.3	16.7	-	15.8	100.0	-	2.3	11.2	30.5	54.0	44.1	58.7	59.5	65.9
NOT OKAY	61.9	68.5	49.8	59.8	62.3	62.8	64.8	79.0	100.0	80.2	-	100.0	92.0	83.8	66.3	41.9	54.0	39.7	28.9	34.1
DK/REFUSED	4.0	3.6	5.4	4.1	1.0	3.9	8.9	4.4	-	4.0	-	-	5.7	5.0	3.2	4.1	1.9	1.6	11.6	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 4 Page 52
Jul. 28, 2014

4. WOULD YOU SAY MORE PEOPLE AROUND YOUR AGE THINK IT'S OKAY TO DRINK ALCOHOL OR NOT OKAY TO DRINK ALCOHOL?

	TOTAL		WHITE				AFRICAN AMER.				MEN		WOMEN		RACE				MEN		WOMEN		GENDER	
			14/ YOUN- GER	15/ OLDER	HISP- ANIC	WHITE AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE									
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149				
OKAY	34.1	8.7	55.4	35.6	53.8	17.4	56.4	14.1	51.7	50.0	29.5	45.9	-	30.9	34.7	40.4	23.8	50.1	35.6	32.6				
NOT OKAY	61.9	85.9	39.8	64.4	42.3	76.2	42.3	84.5	41.5	50.0	65.4	51.9	100.0	69.1	59.7	59.6	71.6	46.0	60.4	63.4				
DK/REFUSED	4.0	5.4	4.8	-	3.9	6.4	1.4	1.4	6.8	-	5.2	2.2	-	-	5.6	-	4.6	3.9	4.1	4.0				



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 5 Page 53
Jul. 28, 2014

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	AREA													
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
YES	64.2	66.4	71.2	47.0	66.4	61.4	65.3	58.5	71.3	62.2	76.1	37.2	55.3	68.4	
NO	35.5	33.6	28.8	53.0	33.6	37.5	32.0	41.5	28.7	37.8	23.9	62.8	44.7	31.6	
DK/REFUSED	0.3	-	-	-	-	1.1	2.7	-	-	-	-	-	-	-	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 5 Page 54
Jul. 28, 2014

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

TOTAL	GRADE										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
YES	64.2	33.3	23.6	24.4	45.0	80.8	59.5	84.4	89.2	95.6	25.9	82.0	53.7	82.4	34.0	73.5	32.6	88.1	93.9	28.8
NO	35.5	66.7	76.4	75.6	55.0	18.8	40.5	15.6	10.8	2.2	74.1	17.2	46.3	17.6	66.0	25.5	67.4	11.9	6.1	70.5
DK/REFUSED	0.3	-	-	-	-	0.5	-	-	-	2.2	-	0.8	-	-	-	1.0	-	-	-	0.7



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 5 Page 55
Jul. 28, 2014

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
YES	64.2	76.5	20.0	97.0	41.1	95.0	26.8	89.1	37.4	90.1	28.0	97.2	29.7	90.4	49.5	49.8	31.1	94.2	67.1	92.7	45.4	
NO	35.5	23.5	80.0	3.0	57.2	5.0	72.3	10.9	62.6	9.9	70.7	2.8	70.3	9.6	50.5	50.2	68.9	5.8	32.9	7.3	54.6	
DK/REFUSED	0.3	-	-	-	1.7	-	0.9	-	-	-	1.3	-	-	-	-	-	-	-	-	-	-	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 5 Page 56
Jul. 28, 2014

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE TRIED ALCOHOL (6th-8th)		KNOW PEOPLE TRIED ALCOHOL (9th-12th)		KNOW PEOPLE TRIED ALCOHOL (WHITE)		KNOW PEOPLE TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE TRIED ALCOHOL (MEN)		KNOW PEOPLE TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
YES	64.2	88.4	63.7	86.7	45.2	94.5	53.6	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-
NO	35.5	11.6	36.3	13.3	54.8	5.5	46.4	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 5 Page 57
Jul. 28, 2014

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL														AGE STARTED DRINKING (WHITE)				
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
YES	64.2	100.0	-	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NO	35.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 5 Page 58
Jul. 28, 2014

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL			AGE STARTED DRINKING			AGE STARTED DRINKING			OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				
	(AFRICAN AMER.)			(MEN)			(WOMEN)							(WHITE)				
	10/ YOUN- GER	11-14 OVER	15/ OVER	10/ YOUN- GER	11-14 OVER	15/ OVER	10/ YOUN- GER	11-14 OVER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38
YES	64.2	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NO	35.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 5 Page 59
Jul. 28, 2014

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD (6th-8th)		EASY/HARD (9th-12th)		EASY/HARD (WHITE)	
	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	EASY/HARD	HARD	EASY/HARD	HARD	EASY/HARD	HARD	EASY/HARD	HARD		
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124	
YES	64.2	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	80.9	51.5	37.1	30.9	90.1	70.3	80.3	47.8
NO	35.5	-	-	-	-	-	-	-	-	-	-	-	-	19.1	47.9	62.9	69.1	9.9	28.6	19.7	51.4	
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	0.6	-	-	-	1.1	-	0.8	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 5 Page 60
Jul. 28, 2014

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		EASY/HARD		EASY/HARD		EASY/HARD		PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING				
	GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		ALCOHOL			ALCOHOL			ALCOHOL				
	(AFR. AMER.)		(MEN)		(WOMEN)					(6th-8th)			(9th-12th)						
	EASY	HARD	EASY	HARD	EASY	HARD	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	
							ABOUT	times		ABOUT	times		times	ABOUT	times		times		
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
YES	64.2	83.6	65.3	78.9	47.5	82.5	56.2	64.5	64.9	64.3	64.0	32.8	36.9	31.2	36.3	79.3	77.5	80.1	91.2
NO	35.5	16.4	34.7	21.1	51.4	17.5	43.8	35.1	35.1	35.1	36.0	67.2	63.1	68.8	63.7	20.1	22.5	19.1	8.8
DK/REFUSED	0.3	-	-	-	1.1	-	-	0.4	-	0.6	-	-	-	-	-	0.6	-	0.8	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 5 Page 61
Jul. 28, 2014

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)				PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE) W/ PARENTS				EMBARRASSED/AFRAID 2 TALK (6th-8th)				
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
YES	64.2	62.2	67.5	60.3	51.0	69.8	49.8	80.0	100.0	59.3	58.6	59.6	62.1	70.0	71.2	69.5	65.6	63.9	67.3	37.4	30.2
NO	35.5	37.2	32.5	38.9	49.0	30.2	50.2	20.0	-	39.9	41.4	39.3	37.9	30.0	28.8	30.5	34.4	36.1	32.0	62.6	69.8
DK/REFUSED	0.3	0.6	-	0.8	-	-	-	-	-	0.8	-	1.1	-	-	-	-	-	-	0.8	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 5 Page 62
Jul. 28, 2014

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	EMBARRASSED/AFRAID 2 TALK										ALCOHOL USE BY PEOPLE										
	9th-12th		WHITE		AFR. AMER.		MEN		WOMEN		YOUR AGE IS...		6th-8th		9th-12th		WHITE				
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27
YES	64.2	78.0	84.7	63.4	60.6	64.2	93.2	62.9	57.7	65.1	75.8	65.6	65.0	66.9	52.0	35.4	21.4	81.4	74.1	62.5	42.3
NO	35.5	22.0	14.2	36.6	38.4	35.8	6.8	37.1	40.7	34.9	24.2	34.0	35.0	32.0	48.0	64.6	78.6	18.1	25.9	36.9	57.7
DK/REFUSED	0.3	-	1.1	-	1.1	-	-	-	1.6	-	-	0.4	-	1.1	-	-	-	0.6	-	0.5	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 5 Page 63
Jul. 28, 2014

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		
	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	DANG-EROUS	Very	Smwt.	NOT DANG-EROUS	VERY DANG-EROUS	SMWT. DANG-EROUS							
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
YES	64.2	73.3	100.0	61.0	46.5	70.4	56.6	64.0	57.4	85.4	100.0	30.9	51.5	75.5	92.6	54.7	79.5	67.6	100.0	53.8	79.0
NO	35.5	26.7	-	38.3	53.5	29.6	43.4	35.7	42.2	14.6	-	69.1	48.5	23.8	7.4	44.7	20.5	32.4	-	45.4	21.0
DK/REFUSED	0.3	-	-	0.7	-	-	-	0.3	0.4	-	-	-	-	0.7	-	0.6	-	-	-	0.8	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 5 Page 64
Jul. 28, 2014

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL	(WOMEN)		SOCIAL MEDIA						AGE										
		VERY DANGEROUS	SMWT. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17	18/OLDER
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
YES	64.2	61.1	91.5	67.1	69.8	69.6	47.8	46.1	-	40.3	100.0	18.8	26.8	38.2	54.9	89.8	84.2	91.2	94.5	96.6
NO	35.5	38.9	8.5	32.6	30.2	30.4	50.7	53.9	100.0	59.7	-	81.2	73.2	61.8	45.1	9.5	15.8	8.8	2.8	3.4
DK/REFUSED	0.3	-	-	0.4	-	-	1.6	-	-	-	-	-	-	-	-	0.7	-	-	2.7	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 5 Page 65
Jul. 28, 2014

5. DO YOU KNOW PEOPLE AROUND YOUR AGE WHO HAVE TRIED ALCOHOL LIKE BEER, WINE, WINE COOLERS OR LIQUOR?

	TOTAL		WHITE				AFRICAN AMER.				MEN		WOMEN		RACE				MEN		WOMEN		GENDER	
			14/ YOUN- GER	15/ OLDER	HISP- ANIC	WHITE AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE									
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149				
YES	64.2	35.3	91.6	57.2	90.1	40.3	81.9	40.4	97.6	59.8	60.3	75.8	56.1	70.1	58.4	68.4	62.3	81.5	59.6	68.8				
NO	35.5	64.7	7.4	42.8	9.9	59.7	16.8	59.6	2.4	40.2	39.2	24.2	43.9	29.9	40.7	31.6	37.7	18.5	39.7	31.2				
DK/REFUSED	0.3	-	1.0	-	-	-	1.4	-	-	-	0.5	-	-	-	0.9	-	-	-	0.6	-				



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 6 Page 66
Jul. 28, 2014

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total Answering	192	66	31	5	30	52	24	29	41	12	29	3	18	12
10 YEARS/YOUNGER	4.6	4.4	3.0	25.0	2.4	5.5	6.7	4.6	2.1	-	3.1	-	11.4	-
6 YEARS/YOUNGER	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	0.5	1.4	3.0	-	-	-	-	-	-	-	-	-	-	-
8	1.8	-	-	-	-	3.0	6.7	-	2.1	-	3.1	-	5.7	-
9	1.2	1.9	-	25.0	-	1.9	-	3.5	-	-	-	-	-	-
10	1.1	1.1	-	-	2.4	0.6	-	1.2	-	-	-	-	5.7	-
11 YEARS/OLDER	75.4	74.0	83.9	50.0	68.0	77.2	67.6	85.1	78.1	70.0	81.6	100.0	73.8	63.2
11	5.1	1.1	-	-	2.4	5.7	4.3	6.9	7.9	-	11.3	16.3	11.2	3.9
12	8.4	9.5	9.1	-	11.6	4.8	4.0	5.6	9.5	10.1	9.2	41.8	-	18.7
13	10.6	13.1	19.2	-	9.2	9.4	4.1	13.8	8.7	-	12.4	-	11.4	9.2
14	15.4	8.4	11.1	-	7.2	21.9	14.7	27.8	18.1	30.0	13.0	41.8	22.9	-
15	18.3	20.7	13.0	50.0	23.4	18.0	23.1	13.8	16.6	19.7	15.3	-	7.8	31.5
16	12.6	18.3	25.4	-	14.2	9.8	13.4	6.9	7.9	-	11.3	-	20.5	-
17	2.9	2.8	6.1	-	-	5.6	4.1	6.9	2.1	-	3.1	-	-	-
18/OLDER	2.1	-	-	-	-	1.9	-	3.5	7.3	10.1	6.1	-	-	-
REFUSED	20.0	21.6	13.1	25.0	29.6	17.2	25.7	10.2	19.7	30.0	15.3	-	14.7	36.8
Mean	13.92	14.08	14.27	13.00	14.04	13.95	13.96	13.94	14.05	14.57	13.87	12.67	13.37	13.58

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 6 Page 67
Jul. 28, 2014

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL																				
	GRADE										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL		
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO		
Total Answering	192	35	6	9	21	157	35	35	45	43	21	105	7	39	18	72	17	85	153	39	
10 YEARS/YOUNGER	4.6	5.7	22.9	-	3.5	4.3	14.0	0.9	-	3.7	9.6	4.7	-	4.1	11.1	6.7	-	2.3	3.1	10.1	
6 YEARS/YOUNGER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
7	0.5	-	-	-	-	0.6	2.7	-	-	-	-	0.9	-	-	-	-	-	1.1	-	2.4	
8	1.8	-	-	-	-	2.2	5.5	-	-	3.7	-	1.8	-	4.1	-	4.8	-	-	2.3	-	
9	1.2	3.6	22.9	-	-	0.6	2.8	-	-	-	6.1	0.9	-	-	7.0	1.4	-	-	0.6	3.2	
10	1.1	2.1	-	-	3.5	0.9	3.0	0.9	-	-	3.5	1.0	-	-	4.0	0.5	-	1.2	0.2	4.5	
11 YEARS/OLDER	75.4	71.1	60.0	79.2	70.7	76.4	60.3	84.1	77.7	81.7	70.5	79.6	60.0	59.8	59.4	72.0	83.6	80.1	79.2	60.8	
11	5.1	20.3	35.9	34.8	10.2	1.8	-	-	2.3	4.1	12.9	2.7	19.9	-	11.0	2.7	30.2	1.0	5.2	5.1	
12	8.4	20.5	24.1	34.1	14.0	5.7	5.3	2.1	6.2	8.4	23.5	5.9	17.9	4.1	13.1	4.1	28.4	7.0	8.0	9.8	
13	10.6	7.6	-	-	12.7	11.3	15.9	18.0	2.0	11.6	8.1	11.8	-	11.4	9.4	8.1	5.7	13.9	9.7	13.9	
14	15.4	7.6	-	-	12.7	17.2	24.7	23.1	22.5	0.5	12.6	17.2	-	17.7	10.6	12.0	4.3	21.5	18.3	4.1	
15	18.3	5.2	-	-	8.8	21.2	10.8	28.5	23.0	21.7	4.7	22.2	-	11.0	10.1	23.2	-	19.5	20.1	11.0	
16	12.6	7.4	-	-	12.3	13.7	3.6	9.7	13.5	25.6	4.4	11.4	22.1	15.5	5.1	12.3	9.7	14.9	12.7	12.2	
17	2.9	-	-	-	-	3.6	-	2.8	8.3	2.3	-	5.4	-	-	-	5.2	-	2.2	3.7	-	
18/OLDER	2.1	2.5	-	10.3	-	2.0	-	-	-	7.3	4.2	3.0	-	-	-	4.3	5.2	-	1.4	4.7	
REFUSED	20.0	23.2	17.2	20.8	25.8	19.3	25.6	15.0	22.3	14.7	19.9	15.8	40.0	36.2	29.5	21.4	16.4	17.6	17.7	29.1	
Mean	13.92	12.62	10.74	12.34	13.30	14.19	12.84	14.36	14.69	14.54	12.65	14.18	13.14	13.97	12.59	14.24	12.65	14.15	14.04	13.37	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 6 Page 68
Jul. 28, 2014

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total Answering	192	19	16	134	23	97	28	40	6	69	21	84	19	92	92	4	28	88	64	57	62	
10 YEARS/YOUNGER	4.6	-	12.5	3.6	8.4	3.0	14.0	3.9	-	6.9	9.6	-	10.6	1.4	6.7	-	2.6	1.5	8.6	1.7	7.5	
6 YEARS/YOUNGER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
7	0.5	-	-	-	4.0	-	3.3	-	-	-	-	-	5.0	-	1.0	-	-	-	1.5	-	1.5	
8	1.8	-	-	2.6	-	2.0	-	3.9	-	5.0	-	-	-	-	3.8	-	-	-	5.5	-	3.1	
9	1.2	-	7.9	0.7	-	1.0	4.5	-	-	1.4	6.1	-	-	1.1	-	-	-	1.1	-	1.7	-	
10	1.1	-	4.6	0.2	4.5	-	6.2	-	-	0.5	3.5	-	5.6	0.4	1.9	-	2.6	0.4	1.6	-	2.9	
11 YEARS/OLDER	75.4	77.5	63.5	79.4	59.0	83.6	59.3	61.2	50.0	73.7	55.3	83.7	67.0	82.3	70.1	62.1	74.6	83.3	68.1	88.2	69.9	
11	5.1	26.9	12.4	2.1	-	4.6	3.5	3.7	-	4.2	4.9	6.0	5.3	2.1	8.7	-	25.1	2.2	1.4	3.4	5.8	
12	8.4	17.6	23.9	6.6	-	7.4	13.5	7.3	-	4.3	11.5	11.1	7.9	7.4	7.9	21.4	18.3	6.7	3.3	7.6	7.7	
13	10.6	5.1	10.6	10.4	16.2	9.8	15.9	11.0	-	7.3	11.8	11.8	16.2	11.3	10.8	-	9.4	11.9	11.4	11.7	12.0	
14	15.4	14.0	-	19.0	6.9	19.6	5.7	17.0	-	15.2	-	20.9	8.6	16.3	16.0	-	9.4	17.1	18.9	13.3	21.2	
15	18.3	5.2	5.3	22.3	15.0	22.8	7.4	10.6	-	22.8	13.2	17.9	8.6	25.1	11.0	19.4	3.5	25.4	14.3	27.1	11.2	
16	12.6	8.7	5.8	13.2	16.7	11.2	6.7	11.7	50.0	11.3	9.2	13.7	15.6	14.7	10.7	21.3	5.8	14.4	12.9	16.4	4.5	
17	2.9	-	-	4.2	-	5.8	-	-	-	5.5	-	2.3	-	4.0	2.1	-	-	4.2	3.1	6.5	3.2	
18/OLDER	2.1	-	5.5	1.6	4.2	2.2	6.6	-	-	3.1	4.8	-	4.7	1.3	3.0	-	3.1	1.4	2.9	2.2	4.4	
REFUSED	20.0	22.5	24.1	17.0	32.6	13.5	26.8	34.9	50.0	19.4	35.1	16.3	22.5	16.2	23.1	37.9	22.8	15.2	23.3	10.1	22.6	
Mean	13.92	12.73	12.49	14.21	14.05	14.18	12.96	13.60	16.00	14.08	13.33	14.00	13.40	14.39	13.49	14.31	12.65	14.39	13.86	14.47	13.51	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 6 Page 69
Jul. 28, 2014

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MEN)		KNOW PEOPLE/ TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total Answering	192	25	20	47	41	46	51	192	-	35	-	157	-	126	-	46	-	90	-	102	-
10 YEARS/YOUNGER	4.6	-	7.8	2.8	10.2	-	3.9	4.6	-	5.7	-	4.3	-	5.5	-	3.4	-	7.6	-	1.9	-
6 YEARS/YOUNGER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	0.5	-	-	-	-	-	1.8	0.5	-	-	-	0.6	-	0.7	-	-	-	-	-	0.9	-
8	1.8	-	7.8	-	8.5	-	-	1.8	-	-	-	2.2	-	1.5	-	3.4	-	3.9	-	-	-
9	1.2	-	-	2.1	-	-	-	1.2	-	3.6	-	0.6	-	1.8	-	-	-	2.5	-	-	-
10	1.1	-	-	0.7	1.8	-	2.1	1.1	-	2.1	-	0.9	-	1.4	-	-	-	1.2	-	1.0	-
11 YEARS/OLDER	75.4	62.3	60.7	73.5	68.7	91.4	71.3	75.4	-	71.1	-	76.4	-	78.1	-	59.8	-	69.4	-	80.6	-
11	5.1	-	7.4	2.2	7.0	1.9	10.1	5.1	-	20.3	-	1.8	-	4.4	-	3.2	-	4.3	-	5.9	-
12	8.4	6.5	6.7	3.9	8.6	11.1	7.4	8.4	-	20.5	-	5.7	-	8.8	-	6.4	-	5.9	-	10.5	-
13	10.6	11.7	7.7	8.4	8.6	14.3	12.5	10.6	-	7.6	-	11.3	-	11.2	-	9.6	-	8.3	-	12.6	-
14	15.4	21.4	7.7	9.1	15.4	23.6	16.4	15.4	-	7.6	-	17.2	-	16.5	-	14.8	-	11.7	-	18.7	-
15	18.3	17.3	-	32.4	8.4	17.7	13.0	18.3	-	5.2	-	21.2	-	19.3	-	9.2	-	20.6	-	16.2	-
16	12.6	5.4	31.3	8.8	13.8	20.8	8.2	12.6	-	7.4	-	13.7	-	10.2	-	16.6	-	10.9	-	14.1	-
17	2.9	-	-	6.0	2.4	2.0	1.9	2.9	-	-	-	3.6	-	4.5	-	-	-	4.2	-	1.8	-
18/OLDER	2.1	-	-	2.7	4.5	-	1.7	2.1	-	2.5	-	2.0	-	3.2	-	-	-	3.5	-	0.9	-
REFUSED	20.0	37.7	31.4	23.7	21.1	8.6	24.8	20.0	-	23.2	-	19.3	-	16.5	-	36.8	-	23.0	-	17.4	-
Mean	13.92	14.06	13.60	14.55	13.45	14.25	13.51	13.92	-	12.62	-	14.19	-	13.94	-	13.84	-	13.93	-	13.90	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 6 Page 70
Jul. 28, 2014

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL														AGE STARTED DRINKING (WHITE)				
		10/ YOUN- GER	6	7	8	9	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total Answering	192	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
10 YEARS/YOUNGER	4.6	100.0	-	100.0	100.0	100.0	100.0	-	-	-	-	-	-	-	-	-	-	100.0	-	-
6 YEARS/YOUNGER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	0.5	10.6	-	100.0	-	-	-	-	-	-	-	-	-	-	-	-	-	13.5	-	-
8	1.8	39.8	-	-	100.0	-	-	-	-	-	-	-	-	-	-	-	-	27.9	-	-
9	1.2	25.7	-	-	-	100.0	-	-	-	-	-	-	-	-	-	-	-	32.8	-	-
10	1.1	24.0	-	-	-	-	100.0	-	-	-	-	-	-	-	-	-	-	25.8	-	-
11 YEARS/OLDER	75.4	-	-	-	-	-	-	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0
11	5.1	-	-	-	-	-	-	13.0	100.0	-	-	-	-	-	-	-	-	-	10.7	-
12	8.4	-	-	-	-	-	-	21.2	-	100.0	-	-	-	-	-	-	-	-	21.5	-
13	10.6	-	-	-	-	-	-	26.8	-	-	100.0	-	-	-	-	-	-	-	27.4	-
14	15.4	-	-	-	-	-	-	39.0	-	-	-	100.0	-	-	-	-	-	-	40.3	-
15	18.3	-	-	-	-	-	-	-	-	-	-	-	50.9	100.0	-	-	-	-	-	51.8
16	12.6	-	-	-	-	-	-	-	-	-	-	-	35.0	-	100.0	-	-	-	-	27.5
17	2.9	-	-	-	-	-	-	-	-	-	-	-	8.2	-	-	100.0	-	-	-	12.1
18/OLDER	2.1	-	-	-	-	-	-	-	-	-	-	-	5.8	-	-	-	100.0	-	-	8.5
REFUSED	20.0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	13.92	8.63	-	7.00	8.00	9.00	10.00	12.92	11.00	12.00	13.00	14.00	15.69	15.00	16.00	17.00	18.00	8.71	12.97	15.77



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 6 Page 71
Jul. 28, 2014

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL (AFRICAN AMER.)				AGE STARTED DRINKING (MEN)				AGE STARTED DRINKING (WOMEN)				OFTEN THEY DRINK ALCOHOL (WHITE)						
	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month
Total Answering	192	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38	
10 YEARS/YOUNGER	4.6	100.0	-	-	100.0	-	-	100.0	-	-	2.8	0.7	4.6	7.9	1.5	-	2.6	10.2	
6 YEARS/YOUNGER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
7	0.5	-	-	-	-	-	-	47.1	-	-	-	-	-	1.9	-	-	-	2.4	
8	1.8	100.0	-	-	51.3	-	-	-	-	-	1.5	-	2.8	3.9	-	-	-	5.0	
9	1.2	-	-	-	33.1	-	-	-	-	-	1.0	-	1.8	-	1.5	-	2.6	-	
10	1.1	-	-	-	15.6	-	-	52.9	-	-	0.3	0.7	-	2.1	-	-	-	2.7	
11 YEARS/OLDER	75.4	-	100.0	100.0	-	100.0	100.0	-	100.0	100.0	89.9	94.4	86.1	80.9	94.1	96.2	92.8	75.4	
11	5.1	-	9.5	-	-	14.3	-	-	12.3	-	5.7	4.7	6.5	8.2	5.4	2.9	7.1	5.3	
12	8.4	-	18.8	-	-	19.6	-	-	22.1	-	9.0	8.0	9.8	5.3	10.2	14.9	7.1	6.8	
13	10.6	-	28.2	-	-	27.4	-	-	26.4	-	13.5	17.2	10.4	7.6	13.5	14.8	12.7	9.8	
14	15.4	-	43.6	-	-	38.7	-	-	39.2	-	17.5	15.5	19.3	17.5	15.7	7.4	21.2	20.1	
15	18.3	-	-	35.8	-	-	52.7	-	-	49.2	21.5	23.0	20.2	24.9	26.1	23.1	28.0	17.9	
16	12.6	-	-	64.2	-	-	27.8	-	-	42.6	19.0	17.9	19.9	9.3	17.2	17.8	16.7	4.9	
17	2.9	-	-	-	-	-	10.7	-	-	5.6	3.7	8.2	-	1.9	6.0	15.3	-	2.4	
18/OLDER	2.1	-	-	-	-	-	8.8	-	-	2.6	-	-	-	6.3	-	-	-	8.2	
REFUSED	20.0	-	-	-	-	-	-	-	-	-	7.3	4.9	9.3	11.1	4.3	3.8	4.7	14.4	
Mean	13.92	8.00	13.06	15.64	8.64	12.90	15.76	8.59	12.93	15.62	14.08	14.35	13.83	13.85	14.22	14.53	14.01	13.65	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 6 Page 72
Jul. 28, 2014

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD GET ALCOHOL (6th-8th)		EASY/HARD GET ALCOHOL (9th-12th)		EASY/HARD GET ALCOHOL (WHITE)		
	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	EASY HARD	EASY HARD	EASY HARD	EASY HARD	EASY HARD	EASY HARD	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
Total Answering	192	30	18	11	3	45	19	26	25	58	28	30	24	93	87	7	25	85	62	57	60		
10 YEARS/YOUNGER	4.6	5.3	-	13.9	-	6.4	1.8	9.8	7.6	-	-	-	8.2	2.1	7.1	-	5.1	2.2	7.9	-	10.3		
6 YEARS/YOUNGER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
7	0.5	-	-	-	-	-	-	-	-	-	-	-	3.9	-	1.1	-	-	-	1.5	-	1.6		
8	1.8	5.3	-	13.9	-	3.5	-	6.0	7.6	-	-	-	-	1.7	2.2	-	-	1.8	3.1	-	3.2		
9	1.2	-	-	-	-	2.2	-	3.8	-	-	-	-	-	-	2.6	-	5.1	-	1.6	-	3.8		
10	1.1	-	-	-	-	0.7	1.8	-	-	-	-	-	4.3	0.4	1.2	-	-	0.4	1.7	-	1.8		
11 YEARS/OLDER	75.4	78.7	92.7	55.8	100.0	82.5	86.2	79.8	77.4	95.7	100.0	91.6	84.6	78.1	73.2	71.9	70.6	78.7	74.2	83.7	73.4		
11	5.1	5.0	8.1	-	-	4.1	-	7.1	8.1	6.9	7.8	6.0	8.3	1.6	9.7	20.1	22.6	-	4.5	-	9.3		
12	8.4	5.4	-	14.1	-	9.1	10.6	8.0	-	8.9	6.2	11.4	10.8	10.4	5.2	25.3	13.3	9.1	1.9	14.0	3.3		
13	10.6	14.8	24.0	-	-	9.0	11.7	7.1	10.7	17.0	20.9	13.3	4.3	12.8	9.8	13.1	6.8	12.8	11.0	16.7	7.6		
14	15.4	23.0	28.5	13.9	-	12.5	9.2	14.8	7.8	21.5	19.7	23.2	27.5	17.9	13.3	-	10.6	19.5	14.3	16.0	19.4		
15	18.3	9.8	15.8	-	47.4	29.7	34.0	26.7	20.3	15.1	15.6	14.6	29.7	19.6	15.5	13.4	3.4	20.1	20.3	20.2	15.3		
16	12.6	20.7	16.3	27.8	52.6	13.6	10.3	16.0	14.4	23.1	23.0	23.3	4.0	12.7	13.2	-	10.3	13.8	14.3	11.7	8.8		
17	2.9	-	-	-	-	4.4	10.4	-	3.7	3.3	6.7	-	-	2.1	3.2	-	-	2.2	4.5	3.3	4.7		
18/OLDER	2.1	-	-	-	-	-	-	-	12.4	-	-	-	-	1.1	3.5	-	3.5	1.2	3.4	1.7	5.1		
REFUSED	20.0	16.1	7.3	30.3	-	11.1	12.1	10.4	14.9	4.3	-	8.4	7.2	19.8	19.7	28.1	24.3	19.1	17.9	16.3	16.2		
Mean	13.92	13.75	14.00	13.20	15.53	13.95	14.52	13.55	14.34	14.16	14.25	14.08	13.38	14.07	13.72	12.46	12.83	14.19	14.05	14.19	13.63		



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 6 Page 73
Jul. 28, 2014

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL		EASY/HARD GET ALCOHOL (AFR. AMER.)				EASY/HARD GET ALCOHOL (MEN)				EASY/HARD GET ALCOHOL (WOMEN)				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
	TOTAL	EASY/HARD GET ALCOHOL (AFR. AMER.)	EASY	HARD	EASY	HARD	EASY	HARD	EASY	HARD	TALK ABOUT	A Lot	Some-	NEVER	TALK ABOUT	A Lot	Some-	NEVER	TALK ABOUT	A Lot	Some-	NEVER
Total Answering	192	25	18	40	43	53	44	156	45	111	35	25	8	17	10	131	37	94	25			
10 YEARS/YOUNGER	4.6	6.4	-	4.7	9.7	-	4.5	5.0	7.8	3.8	3.0	7.9	-	11.5	-	4.4	9.5	2.4	4.1			
6 YEARS/YOUNGER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
7	0.5	-	-	-	-	-	2.1	0.6	2.1	-	-	-	-	-	-	0.7	2.5	-	-			
8	1.8	6.4	-	3.9	4.5	-	-	1.6	3.5	0.8	3.0	-	-	-	-	1.9	4.3	0.9	4.1			
9	1.2	-	-	-	5.2	-	-	1.4	2.2	1.1	-	5.0	-	7.3	-	0.8	2.7	-	-			
10	1.1	-	-	0.8	-	-	2.4	1.4	-	1.9	-	2.9	-	4.2	-	1.1	-	1.5	-			
11 YEARS/OLDER	75.4	57.0	64.5	73.2	64.9	81.9	81.3	80.1	83.0	78.9	56.0	78.1	100.0	68.2	52.9	80.5	79.4	80.9	57.2			
11	5.1	-	8.0	-	9.1	2.8	10.2	5.2	5.3	5.2	5.0	21.3	18.6	22.5	17.7	2.1	2.4	2.0	-			
12	8.4	6.5	7.2	7.3	5.6	12.7	4.7	8.7	14.0	6.6	7.3	21.9	56.5	6.2	17.0	6.2	4.9	6.6	3.5			
13	10.6	5.4	16.6	12.6	5.7	12.9	13.8	12.5	10.8	13.2	2.5	10.5	12.3	9.8	-	12.9	10.4	13.8	3.5			
14	15.4	21.4	-	10.4	11.3	23.7	15.1	15.4	23.1	12.4	16.1	6.8	12.6	4.2	9.5	17.1	25.3	13.9	18.6			
15	18.3	11.8	7.2	21.6	16.5	18.0	14.6	20.1	13.0	23.0	8.9	3.9	-	5.7	8.7	23.2	15.7	26.2	9.0			
16	12.6	11.8	25.4	14.0	9.7	11.8	16.6	12.5	8.1	14.3	13.4	10.2	-	14.8	-	13.0	9.8	14.2	18.6			
17	2.9	-	-	4.8	2.0	-	4.3	3.0	4.1	2.6	2.8	-	-	-	-	3.6	4.9	3.1	3.9			
18/OLDER	2.1	-	-	2.5	4.9	-	2.0	2.6	4.8	1.7	-	3.5	-	5.1	-	2.4	5.8	1.1	-			
REFUSED	20.0	36.6	35.5	22.0	25.4	18.1	14.2	14.9	9.1	17.2	41.1	13.9	-	20.2	47.1	15.1	11.1	16.7	38.7			
Mean	13.92	13.66	14.05	14.25	13.52	13.94	13.89	13.91	13.55	14.07	13.90	12.65	12.19	12.91	12.51	14.16	13.88	14.28	14.37			



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 6 Page 74
Jul. 28, 2014

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)					PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)					PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)					PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE) EMBARRASSED/ EMBARRASSED/					
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	AFRAID 2 TALK AFRAID 2 TALK		(6th-8th)		
																	W/ PARENTS	YES	NO	YES	NO
Total Answering	192	106	31	75	18	34	8	26	12	74	20	54	15	82	25	58	19	106	84	22	12
10 YEARS/YOUNGER	4.6	5.5	6.2	5.2	5.7	4.6	19.2	-	-	7.8	12.9	6.0	6.8	2.4	3.8	1.8	-	1.9	6.8	9.3	-
6 YEARS/YOUNGER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	0.5	0.9	3.0	-	-	-	-	-	-	-	-	-	-	1.1	3.8	-	-	-	1.1	-	-
8	1.8	0.8	-	1.2	5.7	4.6	19.2	-	-	3.3	7.9	1.6	6.8	-	-	-	-	-	4.2	-	-
9	1.2	2.1	3.2	1.7	-	-	-	-	-	3.1	5.0	2.4	-	-	-	-	-	1.2	1.2	5.9	-
10	1.1	1.7	-	2.4	-	-	-	-	-	1.4	-	2.0	-	1.3	-	1.8	-	0.7	0.4	3.4	-
11 YEARS/OLDER	75.4	79.8	80.5	79.4	71.5	72.6	80.8	70.0	24.0	75.8	77.0	75.4	43.4	84.0	87.9	82.3	66.0	79.8	70.4	75.3	60.5
11	5.1	4.5	6.1	3.9	4.0	4.4	-	5.8	-	5.3	4.4	5.6	-	5.2	6.0	4.8	8.9	6.6	3.4	23.7	16.5
12	8.4	8.9	16.0	6.1	8.8	8.7	16.3	6.2	-	6.1	11.9	3.9	5.7	11.1	15.8	9.1	8.5	9.6	5.5	14.4	22.6
13	10.6	12.5	12.6	12.5	4.8	13.0	-	17.1	-	9.0	9.8	8.7	5.7	15.7	11.5	17.4	-	11.6	9.6	4.5	14.0
14	15.4	14.3	12.5	15.0	30.7	20.1	64.5	6.0	-	11.7	11.1	11.9	12.8	18.8	32.8	12.8	18.7	14.1	17.5	12.3	-
15	18.3	20.1	14.5	22.4	12.4	12.5	-	16.5	-	22.5	11.5	26.5	12.8	18.0	14.1	19.6	5.8	20.3	16.2	8.5	-
16	12.6	11.2	6.0	13.3	5.4	13.9	-	18.3	24.0	13.3	8.5	15.0	-	11.9	7.7	13.7	24.0	12.8	12.6	11.9	-
17	2.9	4.4	5.9	3.8	5.4	-	-	-	-	3.8	9.1	1.8	6.4	2.3	-	3.3	-	3.6	2.2	-	-
18/OLDER	2.1	3.8	6.9	2.5	-	-	-	-	-	4.2	10.7	1.8	-	1.1	-	1.5	-	1.2	3.3	-	7.3
REFUSED	20.0	14.7	13.2	15.3	22.8	22.8	-	30.0	76.0	16.4	10.1	18.7	49.9	13.6	8.4	15.9	34.0	18.3	22.8	15.5	39.5
Mean	13.92	13.98	13.68	14.11	13.62	13.60	12.52	14.09	16.00	13.99	13.77	14.08	13.49	13.84	13.37	14.07	14.15	14.03	13.87	12.64	12.68



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 6 Page 75
Jul. 28, 2014

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL										ALCOHOL USE BY PEOPLE										
	EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		ALCOHOL USE BY PEOPLE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		
	AFRAID 2 TALK	YOUR AGE IS...	BY YOUR AGE																		
(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)	(WOMEN)							(6th-8th)	(9th-12th)	(WHITE)								
	YES	NO	PROB-	Big	Small	NOT A	PROB-	NOT A	PROB-	NOT A	PROB-	NOT A									
											LEM	Prob.	Prob.	PROB.	LEM	PROB.	LEM	PROB.	LEM	PROB.	
Total Answering	192	84	72	69	55	24	21	56	34	50	50	172	113	59	19	32	3	140	16	113	11
10 YEARS/YOUNGER	4.6	-	8.0	2.9	6.9	-	7.5	3.6	14.2	-	1.8	3.7	2.5	6.1	12.4	6.3	-	3.2	15.0	4.3	18.0
6 YEARS/YOUNGER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	0.5	-	1.3	-	1.7	-	-	-	-	-	1.8	0.5	-	1.6	-	-	-	0.7	-	0.8	-
8	1.8	-	4.9	-	3.5	-	7.5	-	10.3	-	-	1.4	1.4	1.5	5.5	-	-	1.8	6.6	0.8	9.3
9	1.2	-	1.4	1.8	1.8	-	-	2.3	2.9	-	-	0.7	1.1	-	5.2	4.0	-	-	6.3	1.1	8.8
10	1.1	-	0.5	1.1	-	-	-	1.3	1.0	-	-	1.0	-	3.0	1.7	2.3	-	0.7	2.1	1.6	-
11 YEARS/OLDER	75.4	81.0	72.1	82.7	73.7	64.1	52.4	76.0	58.6	84.1	78.4	76.1	74.5	79.2	72.1	68.1	100.0	77.9	66.3	79.6	67.7
11	5.1	2.3	1.2	5.3	3.4	6.3	-	3.6	5.6	10.0	2.0	5.2	4.0	7.5	5.2	19.3	30.0	2.0	-	4.0	8.8
12	8.4	8.3	2.6	12.3	4.6	6.8	-	7.4	3.4	11.9	6.9	7.6	10.0	2.8	11.6	18.4	40.7	5.1	5.6	8.3	7.8
13	10.6	13.5	8.8	12.3	10.1	12.2	7.3	10.8	4.3	12.6	13.2	8.9	10.9	5.0	27.1	5.4	29.3	9.7	26.6	11.5	10.0
14	15.4	14.6	20.5	16.5	16.7	6.5	25.0	15.1	6.2	12.9	25.3	16.7	14.2	21.7	5.2	8.3	-	18.6	6.3	17.5	8.8
15	18.3	23.3	19.0	22.8	15.3	5.7	13.8	22.7	17.1	17.6	15.6	20.1	16.9	26.2	3.8	5.8	-	23.3	4.6	20.9	6.5
16	12.6	13.1	14.7	6.3	15.3	26.6	6.3	10.8	11.0	15.1	13.7	13.1	15.1	9.3	8.9	8.1	-	14.3	10.7	10.6	8.2
17	2.9	4.5	2.6	5.5	3.4	-	-	3.4	5.5	3.8	-	2.7	2.6	3.1	5.2	-	-	3.4	6.3	4.2	8.8
18/OLDER	2.1	1.5	2.6	1.8	5.0	-	-	2.2	5.5	-	1.8	1.8	0.8	3.6	5.2	2.8	-	1.5	6.3	2.7	8.8
REFUSED	20.0	19.0	20.0	14.4	19.4	35.9	40.1	20.4	27.3	15.9	19.7	20.2	23.0	14.7	15.5	25.6	-	19.0	18.7	16.1	14.3
Mean	13.92	14.39	14.02	13.92	14.06	14.22	13.57	14.13	13.58	13.91	14.05	14.02	14.01	14.04	13.13	12.71	11.99	14.30	13.42	14.03	13.22



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 6 Page 76
Jul. 28, 2014

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)							
		PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	DANG-EROUS	Very	Smwt.	NOT DANG-EROUS	VERY DANG-EROUS	SMWT. DANG-EROUS	VERY DANG-EROUS	SMWT. DANG-EROUS						
Total Answering	192	40	6	81	8	90	11	191	131	60	2	29	6	102	53	88	37	31	14	63	27
10 YEARS/YOUNGER	4.6	3.9	-	5.5	30.1	2.2	-	4.4	5.1	3.0	20.0	7.0	-	4.5	3.4	5.7	4.8	5.1	-	8.9	3.2
6 YEARS/YOUNGER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	0.5	-	-	-	-	1.0	-	0.5	-	1.6	-	-	-	-	1.7	-	2.5	-	-	-	-
8	1.8	3.9	-	3.0	13.3	-	-	1.8	2.0	1.5	-	-	-	2.6	1.6	1.2	2.4	5.1	-	4.2	3.2
9	1.2	-	-	1.6	12.6	-	-	1.2	1.7	-	-	4.4	-	1.0	-	2.6	-	-	-	3.6	-
10	1.1	-	-	0.9	4.2	1.2	-	0.9	1.4	-	20.0	2.6	-	1.0	-	2.0	-	-	-	1.2	-
11 YEARS/OLDER	75.4	57.4	76.7	71.3	58.7	80.3	81.5	76.1	72.6	83.7	-	77.4	42.6	71.2	88.6	76.6	81.6	53.2	79.7	69.3	70.8
11	5.1	3.7	-	4.8	-	5.5	8.8	5.2	6.8	1.7	-	21.3	15.9	2.7	-	6.2	-	4.9	-	4.6	3.7
12	8.4	4.0	23.3	5.5	11.2	9.5	11.9	8.4	8.8	7.7	-	25.1	-	4.2	8.6	8.6	9.2	9.6	-	3.8	11.0
13	10.6	3.3	53.4	9.2	-	8.6	46.0	10.7	11.4	9.0	-	5.9	15.2	13.0	8.3	12.6	7.8	9.4	10.9	12.0	-
14	15.4	16.9	-	11.8	12.6	21.2	-	15.6	12.8	21.6	-	6.7	11.5	14.5	22.8	15.0	20.0	5.1	37.1	9.4	17.2
15	18.3	10.6	-	22.8	-	17.6	6.5	18.4	17.5	20.4	-	6.4	-	20.7	22.8	17.1	24.5	13.9	-	19.8	22.7
16	12.6	18.9	-	11.1	9.8	14.9	8.3	12.7	9.3	20.1	-	9.0	-	9.4	22.4	8.2	15.0	10.3	31.7	10.2	12.5
17	2.9	-	-	3.4	12.6	2.1	-	3.0	2.9	3.2	-	-	-	3.7	3.6	4.3	5.1	-	-	4.5	3.6
18/OLDER	2.1	-	-	2.6	12.6	1.0	-	2.1	3.0	-	-	3.1	-	3.0	-	4.5	-	-	-	5.0	-
REFUSED	20.0	38.7	23.3	23.2	11.2	17.5	18.5	19.5	22.4	13.3	80.0	15.6	57.4	24.2	8.0	17.7	13.6	41.6	20.3	21.8	26.0
Mean	13.92	14.04	12.70	14.02	13.16	14.02	13.10	13.92	13.76	14.24	10.00	12.63	12.53	14.12	14.34	13.85	14.14	13.32	14.66	13.90	14.08



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 6 Page 77
Jul. 28, 2014

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	TOTAL	(WOMEN)		SOCIAL MEDIA						AGE										
				VERY DANGEROUS	SMWT. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T USE INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16
Total Answering	192	68	33	179	74	45	29	12	-	63	1	3	10	17	32	127	44	41	34	9
10 YEARS/YOUNGER	4.6	1.5	2.8	4.9	3.9	6.6	6.9	-	-	9.3	-	-	12.7	-	14.2	2.3	2.4	0.8	4.7	-
6 YEARS/YOUNGER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7	0.5	-	2.8	0.5	-	-	-	-	-	1.5	-	-	-	-	2.9	-	-	-	-	-
8	1.8	-	-	2.0	1.2	5.8	-	-	-	1.4	-	-	-	-	2.7	2.1	2.4	-	4.7	-
9	1.2	-	-	1.3	1.3	-	4.4	-	-	3.6	-	-	12.7	-	3.1	-	-	-	-	-
10	1.1	1.5	-	1.2	1.4	0.7	2.5	-	-	2.8	-	-	-	-	5.5	0.3	-	0.8	-	-
11 YEARS/OLDER	75.4	75.6	94.5	75.5	78.9	72.6	68.0	83.1	-	64.2	100.0	100.0	59.2	63.1	62.1	80.5	89.0	69.1	78.0	100.0
11	5.1	8.8	-	5.5	6.8	5.6	3.5	-	-	13.0	100.0	52.6	34.7	8.4	2.3	1.4	-	2.2	2.6	-
12	8.4	13.4	4.9	7.3	5.8	10.4	7.8	25.7	-	12.9	-	47.4	7.3	25.0	5.7	5.5	4.3	2.2	10.1	9.9
13	10.6	10.9	16.6	11.4	15.2	7.2	17.0	-	-	4.8	-	-	-	4.4	7.1	13.6	23.8	7.3	6.3	20.2
14	15.4	15.9	25.3	15.4	17.8	9.7	13.2	18.5	-	19.5	-	-	-	15.5	30.0	13.7	23.9	14.2	-	12.4
15	18.3	15.5	18.5	19.7	17.9	27.6	14.8	-	-	6.6	-	-	8.4	-	10.2	23.4	27.0	17.9	28.6	10.8
16	12.6	8.5	26.4	10.9	10.4	3.8	7.3	38.9	-	6.1	-	-	-	9.8	6.8	16.0	5.8	18.5	24.8	21.6
17	2.9	1.4	2.8	3.2	3.8	4.2	-	-	-	-	-	-	-	-	-	4.5	4.2	6.9	-	11.1
18/OLDER	2.1	1.3	-	2.2	1.2	4.2	4.3	-	-	1.4	-	-	8.8	-	-	2.4	-	-	5.6	14.0
REFUSED	20.0	22.8	2.7	19.6	17.2	20.8	25.1	16.9	-	26.5	-	-	28.1	36.9	23.7	17.2	8.7	30.1	17.3	-
Mean	13.92	13.63	14.34	13.89	13.86	13.77	13.62	14.32	-	12.73	11.00	11.47	12.07	13.05	13.01	14.44	14.05	14.78	14.46	15.03



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 6 Page 78
Jul. 28, 2014

6. AT WHAT AGE DID MOST OF THEM FIRST TRY DRINKING ALCOHOL?

	RACE																					
	MEN										WOMEN										GENDER	
	TOTAL	WHITE	AFRICAN AMER.	MEN		WOMEN		HISPANIC		WHITE AMER.	AFRICAN AMER.	ASIAN	OTHER	WHITE AMER.	AFRICAN AMER.	WHITE AMER.	AFRICAN AMER.	MALE	FEMALE			
	14/YOUNGER	15/OLDER	14/YOUNGER	15/OLDER	14/YOUNGER	15/OLDER	14/YOUNGER	15/OLDER	HISPANIC	WHITE AMER.	AFRICAN AMER.	ASIAN	OTHER	WHITE AMER.	AFRICAN AMER.	WHITE AMER.	AFRICAN AMER.	MALE	FEMALE			
Total Answering	192	41	85	15	31	33	58	30	70	11	126	46	1	3	64	18	62	28	90	102		
10 YEARS/YOUNGER	4.6	14.3	1.2	-	5.1	11.9	5.1	6.5	-	-	5.5	3.4	-	11.3	7.7	8.7	3.2	-	7.6	1.9		
6 YEARS/YOUNGER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
7	0.5	2.3	-	-	-	-	-	3.1	-	-	0.7	-	-	-	-	-	1.5	-	-	0.9		
8	1.8	2.2	1.2	-	5.1	2.7	4.5	-	-	-	1.5	3.4	-	-	3.0	8.7	-	-	3.9	-		
9	1.2	5.5	-	-	-	6.9	-	-	-	-	1.8	-	-	-	3.5	-	-	-	2.5	-		
10	1.1	4.3	-	-	-	2.2	0.6	3.4	-	-	1.4	-	-	11.3	1.2	-	1.7	-	1.2	1.0		
11 YEARS/OLDER	75.4	66.1	83.8	49.1	65.0	56.5	76.8	72.5	83.6	100.0	78.1	59.8	100.0	88.7	75.6	40.4	80.6	72.3	69.4	80.6		
11	5.1	9.2	2.1	9.9	-	9.3	1.5	16.8	1.3	9.3	4.4	3.2	-	30.5	4.6	-	4.2	5.3	4.3	5.9		
12	8.4	16.5	5.1	8.9	5.2	7.3	5.2	18.9	5.9	10.9	8.8	6.4	-	-	6.6	-	11.1	10.5	5.9	10.5		
13	10.6	4.1	14.6	8.9	9.9	9.3	7.8	-	18.4	17.5	11.2	9.6	-	-	9.7	7.4	12.8	11.0	8.3	12.6		
14	15.4	25.2	12.3	-	22.0	18.2	8.1	20.9	18.3	9.5	16.5	14.8	-	7.7	13.9	8.5	19.1	18.9	11.7	18.7		
15	18.3	4.2	26.6	10.4	8.7	5.6	29.0	7.6	18.7	20.7	19.3	9.2	100.0	41.3	21.1	7.4	17.4	10.4	20.6	16.2		
16	12.6	4.7	12.9	11.0	19.3	6.7	13.2	5.4	18.3	32.2	10.2	16.6	-	9.3	8.9	17.0	11.5	16.3	10.9	14.1		
17	2.9	-	6.7	-	-	-	6.6	-	2.7	-	4.5	-	-	-	5.9	-	3.0	-	4.2	1.8		
18/OLDER	2.1	2.2	3.7	-	-	-	5.4	2.9	-	-	3.2	-	-	-	4.9	-	1.4	-	3.5	0.9		
REFUSED	20.0	19.6	14.9	50.9	29.9	31.6	18.1	21.0	16.4	-	16.5	36.8	-	-	16.7	50.9	16.2	27.7	23.0	17.4		
Mean	13.92	12.55	14.57	13.51	13.95	12.64	14.54	12.82	14.35	14.18	13.94	13.84	15.00	13.23	13.99	13.63	13.89	13.93	13.93	13.90		



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 7 Page 79
Jul. 28, 2014

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total Answering	192	66	31	5	30	52	24	29	41	12	29	3	18	12
AT LEAST ONCE/MONTH	53.7	55.5	66.7	25.7	49.3	59.5	60.6	58.7	52.9	55.2	51.9	58.2	34.0	50.2
AT LEAST ONCE/WEEK	24.6	27.4	30.3	25.7	24.7	16.8	19.0	15.0	32.4	30.0	33.4	-	20.5	27.6
AT LEAST ONCE/MONTH	29.1	28.1	36.4	-	24.5	42.8	41.6	43.7	20.5	25.1	18.5	58.2	13.6	22.6
LESS ONCE/MONTH	25.6	20.6	20.1	49.3	16.4	26.3	20.5	31.1	28.9	19.7	32.8	41.8	39.8	13.1
DK/REFUSED	20.7	23.8	13.2	25.0	34.4	14.1	18.8	10.2	18.3	25.1	15.3	-	26.2	36.8



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 7 Page 80
Jul. 28, 2014

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL		GRADE								WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th-12th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total Answering	192	35	6	9	21	157	35	35	45	43	21	105	7	39	18	72	17	85	153	39
AT LEAST ONCE/MONTH	53.7	36.1	-	23.0	51.0	57.6	30.4	59.8	58.3	77.3	37.0	53.7	42.0	68.9	37.6	53.3	34.5	61.2	61.9	21.8
AT LEAST ONCE/WEEK	24.6	16.7	-	17.4	20.8	26.3	18.2	22.1	33.8	28.6	8.9	22.3	42.0	39.5	10.9	23.7	22.9	28.6	28.1	10.8
AT LEAST ONCE/MONTH	29.1	19.4	-	5.6	30.2	31.3	12.1	37.7	24.5	48.7	28.1	31.3	-	29.3	26.6	29.6	11.6	32.7	33.8	11.1
LESS ONCE/MONTH	25.6	23.3	35.9	20.4	21.2	26.1	46.5	24.5	19.6	17.5	29.4	30.5	-	7.3	26.0	28.4	20.4	24.1	22.1	39.0
DK/REFUSED	20.7	40.6	64.1	56.6	27.8	16.3	23.2	15.7	22.1	5.2	33.6	15.8	58.0	23.8	36.4	18.3	45.1	14.7	16.0	39.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 7 Page 81
Jul. 28, 2014

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total Answering	192	19	16	134	23	97	28	40	6	69	21	84	19	92	92	4	28	88	64	57	62	
AT LEAST ONCE/MONTH	53.7	51.3	18.1	63.4	24.4	60.8	17.1	66.6	50.0	61.0	14.0	62.7	30.6	65.4	41.7	40.7	34.6	66.6	44.8	64.0	37.1	
AT LEAST ONCE/WEEK	24.6	20.4	12.3	29.2	9.7	23.9	7.2	42.4	23.0	24.6	9.5	31.1	12.1	32.5	17.1	19.4	17.7	33.1	16.8	24.9	15.3	
AT LEAST ONCE/MONTH	29.1	30.9	5.8	34.2	14.7	36.9	9.8	24.2	27.0	36.4	4.5	31.6	18.4	33.0	24.6	21.3	16.9	33.6	28.0	39.1	21.7	
LESS ONCE/MONTH	25.6	20.9	26.1	22.3	47.9	25.8	45.6	7.0	-	24.5	39.5	20.1	38.4	16.7	36.8	-	28.8	17.5	40.3	19.3	43.8	
DK/REFUSED	20.7	27.7	55.8	14.4	27.7	13.4	37.3	26.3	50.0	14.6	46.5	17.2	31.0	17.9	21.6	59.3	36.6	15.9	14.9	16.7	19.1	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 7 Page 82
Jul. 28, 2014

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE TRIED ALCOHOL (6th-8th)		KNOW PEOPLE TRIED ALCOHOL (9th-12th)		KNOW PEOPLE TRIED ALCOHOL (WHITE)		KNOW PEOPLE TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE TRIED ALCOHOL (MEN)		KNOW PEOPLE TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total Answering	192	25	20	47	41	46	51	192	-	35	-	157	-	126	-	46	-	90	-	102	-
AT LEAST ONCE/MONTH	53.7	69.8	62.3	59.4	42.4	71.6	41.0	53.7	-	36.1	-	57.6	-	50.9	-	64.5	-	50.2	-	56.8	-
AT LEAST ONCE/WEEK	24.6	49.4	31.0	29.0	13.3	35.9	20.2	24.6	-	16.7	-	26.3	-	20.1	-	39.9	-	21.1	-	27.6	-
AT LEAST ONCE/MONTH	29.1	20.4	31.4	30.4	29.1	35.6	20.9	29.1	-	19.4	-	31.3	-	30.8	-	24.6	-	29.0	-	29.2	-
LESS ONCE/MONTH	25.6	5.4	7.4	17.7	41.0	15.6	33.3	25.6	-	23.3	-	26.1	-	30.3	-	6.1	-	27.9	-	23.5	-
DK/REFUSED	20.7	24.8	30.3	22.9	16.6	12.8	25.6	20.7	-	40.6	-	16.3	-	18.8	-	29.3	-	21.9	-	19.7	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 7 Page 83
Jul. 28, 2014

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL														AGE STARTED DRINKING (WHITE)				
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total Answering	192	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
AT LEAST ONCE/MONTH	53.7	32.9	-	-	45.0	43.8	15.8	62.1	59.2	57.6	68.5	61.1	66.2	63.1	81.0	68.2	-	14.4	55.9	67.5
AT LEAST ONCE/WEEK	24.6	3.8	-	-	-	-	15.8	28.2	22.4	23.4	39.9	24.7	33.6	31.0	35.0	68.2	-	-	19.7	30.4
AT LEAST ONCE/MONTH	29.1	29.1	-	-	45.0	43.8	-	33.9	36.8	34.1	28.6	36.4	32.6	32.2	46.1	-	-	14.4	36.2	37.1
LESS ONCE/MONTH	25.6	44.3	-	100.0	55.0	-	49.5	24.9	40.8	16.1	18.3	28.9	30.2	34.8	19.0	16.3	78.0	56.6	31.2	27.2
DK/REFUSED	20.7	22.8	-	-	-	56.2	34.7	13.0	-	26.4	13.2	10.0	3.6	2.1	-	15.5	22.0	29.1	13.0	5.3



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 7 Page 84
Jul. 28, 2014

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL (AFRICAN AMER.)			AGE STARTED DRINKING (MEN)			AGE STARTED DRINKING (WOMEN)			OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL (WHITE)				
	10/ YOUN- GER	11-14 OVER	15/ OVER	10/ YOUN- GER	11-14 OVER	15/ OVER	10/ YOUN- GER	11-14 OVER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	
Total Answering	192	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38
AT LEAST ONCE/MONTH	53.7	100.0	91.4	76.2	42.4	57.4	61.2	-	64.7	71.3	100.0	100.0	100.0	-	100.0	100.0	100.0	-
AT LEAST ONCE/WEEK	24.6	-	71.2	49.7	4.9	21.9	29.5	-	31.8	37.9	45.8	100.0	-	-	39.5	100.0	-	-
AT LEAST ONCE/MONTH	29.1	100.0	20.2	26.5	37.5	35.5	31.7	-	33.0	33.4	54.2	-	100.0	-	60.5	-	100.0	-
LESS ONCE/MONTH	25.6	-	-	23.8	28.2	24.5	36.3	100.0	25.1	23.9	-	-	-	100.0	-	-	-	100.0
DK/REFUSED	20.7	-	8.6	-	29.4	18.1	2.5	-	10.2	4.8	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 7 Page 85
Jul. 28, 2014

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				EASY/HARD		EASY/HARD		EASY/HARD		EASY/HARD		
	(AFRICAN AMERICAN)				(MEN)				(WOMEN)				GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		
	LEAST/ONCE/MONTH	Least/Once/AWeek	Least/Once/AMonth	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/AWeek	Least/Once/AMonth	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/AWeek	Least/Once/AMonth	LESS/ONCE/MONTH	EASY	HARD	EASY	HARD	EASY	HARD	EASY	HARD	
Total Answering	192	30	18	11	3	45	19	26	25	58	28	30	24	93	87	7	25	85	62	57	60
AT LEAST ONCE/MONTH	53.7	100.0	100.0	100.0	-	100.0	100.0	100.0	-	100.0	100.0	100.0	-	62.6	43.6	35.3	36.0	65.0	46.7	62.2	38.0
AT LEAST ONCE/WEEK	24.6	61.9	100.0	-	-	42.1	100.0	-	-	48.6	100.0	-	-	30.5	16.6	15.4	18.9	31.8	15.7	28.1	10.2
AT LEAST ONCE/MONTH	29.1	38.1	-	100.0	-	57.9	-	100.0	-	51.4	-	100.0	-	32.2	27.0	19.9	17.1	33.2	31.0	34.1	27.7
LESS ONCE/MONTH	25.6	-	-	-	100.0	-	-	-	100.0	-	-	-	100.0	22.6	32.5	36.6	21.9	21.4	36.7	24.5	40.4
DK/REFUSED	20.7	-	-	-	-	-	-	-	-	-	-	-	-	14.8	23.9	28.1	42.1	13.6	16.6	13.3	21.6



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 7 Page 86
Jul. 28, 2014

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL		EASY/HARD		EASY/HARD		EASY/HARD		PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING				
	GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		ALCOHOL			ALCOHOL			ALCOHOL						
	(AFR. AMER.)		(MEN)		(WOMEN)		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	
	EASY	HARD	EASY	HARD	EASY	HARD	ABOUT	times	ABOUT	times	ABOUT	times	ABOUT	times	ABOUT	times	ABOUT	times	
Total Answering	192	25	18	40	43	53	44	156	45	111	35	25	8	17	10	131	37	94	25
AT LEAST ONCE/MONTH	53.7	69.8	59.3	58.3	38.3	65.9	48.8	57.1	59.6	56.1	41.1	40.1	33.0	43.4	25.6	60.4	65.3	58.5	47.1
AT LEAST ONCE/WEEK	24.6	37.8	40.7	28.3	7.1	32.1	25.9	26.0	27.0	25.6	19.5	16.9	14.4	18.1	16.1	27.7	29.6	27.0	20.8
AT LEAST ONCE/MONTH	29.1	32.0	18.5	30.0	31.2	33.8	22.9	31.1	32.6	30.5	21.6	23.2	18.6	25.3	9.5	32.6	35.6	31.5	26.3
LESS ONCE/MONTH	25.6	5.4	8.0	26.8	33.6	19.4	31.4	27.5	25.6	28.2	18.2	23.3	34.1	18.5	23.2	28.3	23.7	30.0	16.3
DK/REFUSED	20.7	24.8	32.7	14.9	28.1	14.7	19.8	15.4	14.8	15.7	40.7	36.5	32.8	38.2	51.1	11.4	11.0	11.5	36.6



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 7 Page 87
Jul. 28, 2014

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)					PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)					PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)					PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE) W/ PARENTS					EMBARRASSED/AFRAID 2 TALK (6th-8th)		
	TALK	A Lot	Some-	NEVER		TALK	A Lot	Some-	NEVER		TALK	A Lot	Some-	NEVER		TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total Answering	192	106	31	75	18	34	8	26	12	74	20	54	15	82	25	58	19	106	84	22	12		
AT LEAST ONCE/MONTH	53.7	52.7	48.9	54.3	45.1	74.4	83.7	71.4	37.0	53.7	49.1	55.3	36.6	60.2	68.1	56.8	44.6	56.3	52.0	53.6	8.9		
AT LEAST ONCE/WEEK	24.6	19.5	18.9	19.8	25.2	50.3	45.3	51.9	11.0	19.4	13.4	21.6	30.6	31.9	37.9	29.3	10.6	25.2	24.4	27.1	-		
AT LEAST ONCE/MONTH	29.1	33.2	30.0	34.5	19.9	24.1	38.4	19.5	25.9	34.2	35.7	33.7	6.0	28.3	30.2	27.5	34.0	31.0	27.5	26.5	8.9		
LESS ONCE/MONTH	25.6	31.0	34.0	29.7	29.3	8.3	-	11.0	-	31.0	30.1	31.3	15.0	24.3	21.9	25.3	20.8	22.9	28.3	15.9	39.1		
DK/REFUSED	20.7	16.3	17.1	15.9	25.6	17.3	16.3	17.6	63.0	15.3	20.8	13.3	48.4	15.5	10.0	17.8	34.5	20.8	19.7	30.5	52.0		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 7 Page 88
Jul. 28, 2014

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	EMBARRASSED/										ALCOHOL USE BY PEOPLE										
	AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...		BY YOUR AGE		BY YOUR AGE		BY YOUR AGE		
	(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		(WOMEN)				(6th-8th)		(9th-12th)		(WHITE)				
	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.									
Total Answering	192	84	72	69	55	24	21	56	34	50	50	172	113	59	19	32	3	140	16	113	11
AT LEAST ONCE/MONTH	53.7	57.0	59.2	55.8	45.7	60.0	73.7	54.0	43.8	58.9	57.5	54.0	58.0	46.4	51.5	39.8	-	57.2	62.2	51.1	50.1
AT LEAST ONCE/WEEK	24.6	24.8	28.5	23.2	16.6	32.0	51.3	21.4	20.6	29.6	27.0	24.0	26.4	19.3	27.6	18.4	-	25.3	33.4	20.0	16.6
AT LEAST ONCE/MONTH	29.1	32.2	30.7	32.6	29.1	28.0	22.4	32.5	23.3	29.3	30.4	30.0	31.6	27.0	23.8	21.4	-	32.0	28.8	31.0	33.5
LESS ONCE/MONTH	25.6	24.7	26.5	23.3	37.8	12.0	-	24.0	34.4	21.7	24.2	25.8	18.5	39.9	25.6	22.6	30.0	26.6	24.7	29.5	43.4
DK/REFUSED	20.7	18.3	14.3	20.9	16.5	28.0	26.3	22.0	21.8	19.4	18.3	20.2	23.5	13.7	22.9	37.5	70.0	16.2	13.1	19.4	6.5



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 7 Page 89
Jul. 28, 2014

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)							
		PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	DANG- EROUS	Very	Smwt.	NOT DANG- EROUS	VERY DANG- EROUS	SMWT. DANG- EROUS								
Total Answering	192	40	6	81	8	90	11	191	131	60	2	29	6	102	53	88	37	31	14	63	27
AT LEAST ONCE/MONTH	53.7	66.1	53.4	50.7	50.4	57.0	52.2	54.0	51.2	60.1	20.0	44.1	-	53.2	67.2	47.6	58.7	60.3	79.7	50.7	48.4
AT LEAST ONCE/WEEK	24.6	38.0	53.4	20.7	28.0	27.0	27.3	24.6	21.7	31.0	20.0	20.4	-	22.1	34.7	18.1	24.8	33.6	57.4	21.0	20.4
AT LEAST ONCE/MONTH	29.1	28.1	-	30.0	22.4	30.0	24.9	29.4	29.5	29.0	-	23.7	-	31.2	32.5	29.5	33.9	26.7	22.2	29.6	28.0
LESS ONCE/MONTH	25.6	7.0	-	26.2	49.6	25.5	8.8	25.8	26.7	23.8	-	18.0	47.4	29.1	21.0	32.3	25.6	9.3	-	28.7	26.4
DK/REFUSED	20.7	26.9	46.6	23.1	-	17.5	39.0	20.2	22.1	16.2	80.0	37.9	52.6	17.7	11.8	20.1	15.6	30.4	20.3	20.6	25.2



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 7 Page 90
Jul. 28, 2014

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL	(WOMEN)			SOCIAL MEDIA						AGE									
		VERY DANGEROUS	SMWTS DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10-11	12	13	14	15/OLDER	15	16	17	18/OLDER	
Total Answering	192	68	33	179	74	45	29	12	-	63	1	3	10	17	32	127	44	41	34	9
AT LEAST ONCE/MONTH	53.7	51.8	69.7	54.8	56.1	49.4	41.2	44.4	-	33.1	-	52.6	13.2	42.5	33.7	64.8	63.9	54.6	75.6	75.2
AT LEAST ONCE/WEEK	24.6	22.3	39.9	24.5	30.8	28.7	11.9	28.3	-	13.9	-	52.6	8.4	16.6	11.3	30.3	32.6	29.1	24.9	44.2
AT LEAST ONCE/MONTH	29.1	29.4	29.9	30.2	25.3	20.6	29.3	16.1	-	19.1	-	-	4.8	25.9	22.4	34.5	31.4	25.5	50.6	31.0
LESS ONCE/MONTH	25.6	24.8	21.6	25.1	30.1	28.5	20.8	35.6	-	33.2	100.0	-	37.2	20.7	39.2	21.2	27.4	17.7	16.5	24.8
DK/REFUSED	20.7	23.4	8.7	20.1	13.8	22.1	38.1	20.0	-	33.7	-	47.4	49.6	36.8	27.1	14.0	8.7	27.7	8.0	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 7 Page 91
Jul. 28, 2014

7. HOW OFTEN DO THEY DRINK ALCOHOL?

	TOTAL		WHITE		AFRICAN AMER.		MEN		WOMEN		RACE				MEN		WOMEN		GENDER	
	14/	15/	14/	15/	14/	15/	14/	15/	HISP-	WHITE	AFR-	ASIAN	OTHER	WHITE	AFR-	WHITE	AFR-	MALE	FEMALE	
	YOUN-	OLDER	YOUN-	OLDER	YOUN-	OLDER	YOUN-	OLDER	ANIC	ICAN	ICAN			AMER.	AMER.	AMER.	AMER.			
	GER		GER		GER		GER			AMER.				AMER.	AMER.	AMER.				
Total Answering	192	41	85	15	31	33	58	30	70	11	126	46	1	3	64	18	62	28	90	102
AT LEAST ONCE/MONTH	53.7	25.4	63.2	50.6	71.3	30.9	61.0	35.4	67.9	64.3	50.9	64.5	-	65.3	46.5	58.6	55.5	68.4	50.2	56.8
AT LEAST ONCE/WEEK	24.6	4.6	27.6	40.2	39.8	10.2	27.3	17.9	32.7	21.1	20.1	39.9	-	19.0	16.9	30.8	23.3	45.8	21.1	27.6
AT LEAST ONCE/MONTH	29.1	20.9	35.6	10.4	31.5	20.7	33.8	17.5	35.2	43.2	30.8	24.6	-	46.3	29.5	27.7	32.1	22.5	29.0	29.2
LESS ONCE/MONTH	25.6	43.2	24.1	-	9.1	30.0	26.8	36.7	16.7	26.8	30.3	6.1	100.0	34.7	33.4	8.3	27.2	4.8	27.9	23.5
DK/REFUSED	20.7	31.4	12.7	49.4	19.6	39.1	12.2	27.9	15.4	9.0	18.8	29.3	-	-	20.2	33.2	17.3	26.9	21.9	19.7



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 8 Page 92
Jul. 28, 2014

8. WOULD IT BE EASY OR HARD FOR YOU OR PEOPLE YOUR AGE TO GET ALCOHOL?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18
EASY	38.2	34.9	33.9	23.9	38.4	47.6	52.0	44.3	40.4	40.3	40.4	16.1	30.3	27.8
VERY EASY	7.0	7.1	6.6	-	9.4	10.6	7.0	13.3	3.1	-	4.7	-	9.5	-
PRETTY EASY	31.1	27.7	27.3	23.9	29.0	37.0	44.9	31.1	37.3	40.3	35.7	16.1	20.8	27.8
HARD	56.3	57.5	58.3	76.1	52.3	45.6	37.4	51.6	58.1	59.7	57.3	68.3	69.7	65.9
PRETTY HARD	30.7	29.5	36.7	23.5	24.1	30.3	25.0	34.2	36.2	34.5	37.0	46.7	18.9	38.1
VERY HARD	25.6	28.0	21.5	52.6	28.2	15.3	12.4	17.4	21.9	25.2	20.2	21.6	50.9	27.8
DK/REFUSED	5.5	7.7	7.9	-	9.3	6.8	10.6	4.0	1.5	-	2.3	15.6	-	6.3
Net Diff.	-18.2	-22.6	-24.4	-52.3	-14.0	2.0	14.6	-7.3	-17.8	-19.4	-16.9	-52.2	-39.5	-38.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 8 Page 93
Jul. 28, 2014

8. WOULD IT BE EASY OR HARD FOR YOU OR PEOPLE YOUR AGE TO GET ALCOHOL?

	TOTAL										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
EASY	38.2	18.9	17.1	22.2	17.4	48.5	31.2	63.1	47.9	58.2	17.7	44.6	21.5	56.6	20.1	40.9	17.7	56.2	52.5	21.0
VERY EASY	7.0	1.6	4.2	-	1.6	9.9	5.7	7.3	11.3	16.3	2.1	8.7	-	13.0	-	9.4	3.3	10.4	10.3	3.1
PRETTY EASY	31.1	17.3	12.9	22.2	15.8	38.6	25.5	55.9	36.5	41.9	15.6	35.9	21.5	43.5	20.1	31.5	14.3	45.8	42.2	18.0
HARD	56.3	76.7	82.9	72.5	76.7	45.4	62.7	36.9	42.0	34.4	77.7	48.3	78.5	37.3	74.9	51.8	78.5	38.9	41.5	74.0
PRETTY HARD	30.7	37.3	46.1	38.8	31.7	27.2	37.3	17.9	30.2	19.3	40.0	30.8	11.0	13.7	46.0	31.9	28.4	22.5	25.1	37.4
VERY HARD	25.6	39.4	36.9	33.6	45.0	18.2	25.4	18.9	11.8	15.1	37.7	17.5	67.4	23.6	28.9	19.9	50.1	16.5	16.4	36.6
DK/REFUSED	5.5	4.4	-	5.3	6.0	6.1	6.1	-	10.1	7.4	4.6	7.1	-	6.1	4.9	7.3	3.9	4.9	6.0	5.0
Net Diff.	-18.2	-57.8	-65.8	-50.3	-59.3	3.1	-31.6	26.3	5.8	23.8	-60.0	-3.7	-57.0	19.2	-54.8	-10.9	-60.8	17.3	11.0	-53.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 8 Page 94
Jul. 28, 2014

8. WOULD IT BE EASY OR HARD FOR YOU OR PEOPLE YOUR AGE TO GET ALCOHOL?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
EASY	38.2	25.9	16.8	57.3	27.1	49.7	19.3	55.4	28.8	47.9	18.7	56.6	23.8	62.9	26.0	18.9	20.0	67.0	31.8	57.7	25.0	
VERY EASY	7.0	-	2.1	12.2	4.4	9.2	3.2	13.5	-	10.7	1.3	10.0	5.1	11.5	5.0	-	1.9	12.6	8.0	12.3	3.9	
PRETTY EASY	31.1	25.9	14.6	45.1	22.7	40.4	16.0	41.8	28.8	37.2	17.4	46.7	18.6	51.4	21.0	18.9	18.1	54.5	23.8	45.4	21.0	
HARD	56.3	66.0	80.0	37.1	65.5	43.2	75.6	41.2	62.6	45.1	75.2	38.2	72.5	33.4	68.9	70.5	77.1	29.9	61.0	37.7	69.3	
PRETTY HARD	30.7	21.2	42.3	25.8	30.6	29.9	38.7	14.2	9.8	29.2	44.8	21.5	28.7	21.0	35.7	51.7	36.1	18.2	35.2	27.7	36.7	
VERY HARD	25.6	44.8	37.7	11.3	34.9	13.3	36.9	27.0	52.8	16.0	30.4	16.8	43.8	12.4	33.2	18.9	41.0	11.8	25.8	10.0	32.5	
DK/REFUSED	5.5	8.1	3.3	5.6	7.4	7.1	5.1	3.4	8.6	6.9	6.0	5.1	3.7	3.7	5.1	10.6	2.9	3.0	7.2	4.6	5.8	
Net Diff.	-18.2	-40.1	-63.2	20.2	-38.5	6.4	-56.3	14.1	-33.9	2.8	-56.5	18.4	-48.7	29.5	-42.9	-51.7	-57.1	37.1	-29.2	20.0	-44.3	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 8 Page 95
Jul. 28, 2014

8. WOULD IT BE EASY OR HARD FOR YOU OR PEOPLE YOUR AGE TO GET ALCOHOL?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MEN)		KNOW PEOPLE/ TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
EASY	38.2	71.6	30.2	52.2	24.9	74.8	27.1	48.1	20.5	21.0	17.9	54.1	25.6	45.5	17.2	53.5	32.9	44.5	17.8	51.3	23.9
VERY EASY	7.0	10.5	10.1	9.5	4.5	13.7	5.5	8.3	4.8	-	2.5	10.1	9.2	8.1	3.3	9.8	10.9	7.4	4.3	9.1	5.4
PRETTY EASY	31.1	61.1	20.1	42.7	20.4	61.1	21.7	39.8	15.7	21.0	15.4	44.0	16.4	37.4	13.9	43.7	22.0	37.1	13.5	42.2	18.6
HARD	56.3	28.4	64.9	42.6	68.5	23.3	69.3	45.2	76.0	71.1	79.4	39.5	69.3	47.3	78.2	40.2	67.1	47.7	77.5	43.1	73.9
PRETTY HARD	30.7	6.7	19.3	30.2	40.3	11.0	31.2	28.3	34.6	34.6	38.6	26.8	26.9	32.0	37.1	13.9	10.5	33.3	41.2	23.8	26.1
VERY HARD	25.6	21.8	45.6	12.4	28.2	12.3	38.1	17.0	41.4	36.5	40.8	12.6	42.4	15.3	41.1	26.3	56.7	14.4	36.4	19.3	47.8
DK/REFUSED	5.5	-	4.9	5.3	6.6	1.9	3.6	6.6	3.5	7.8	2.7	6.4	5.1	7.1	4.6	6.2	-	7.8	4.6	5.6	2.1
Net Diff.	-18.2	43.2	-34.7	9.6	-43.6	51.5	-42.2	2.9	-55.5	-50.1	-61.6	14.7	-43.7	-1.8	-61.1	13.3	-34.3	-3.3	-59.7	8.3	-50.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 8 Page 96
Jul. 28, 2014

8. WOULD IT BE EASY OR HARD FOR YOU OR PEOPLE YOUR AGE TO GET ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL															AGE STARTED DRINKING (WHITE)			
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
EASY	38.2	21.7	-	-	45.0	-	15.8	52.0	14.9	59.7	58.1	56.0	47.5	51.5	48.7	33.7	24.7	-	52.1	45.2
VERY EASY	7.0	21.7	-	-	45.0	-	15.8	9.7	-	21.1	14.6	3.5	5.2	4.9	7.8	-	-	-	11.3	5.7
PRETTY EASY	31.1	-	-	-	-	-	-	42.2	14.9	38.6	43.5	52.4	42.3	46.6	40.9	33.7	24.7	-	40.8	39.6
HARD	56.3	70.0	-	100.0	55.0	100.0	49.5	43.4	85.1	27.9	41.9	38.9	44.5	38.3	47.4	48.8	75.3	89.4	45.8	43.1
PRETTY HARD	30.7	55.6	-	100.0	55.0	43.8	49.5	24.3	45.3	7.3	25.2	25.8	29.4	28.6	27.3	48.8	22.0	70.9	26.8	32.6
VERY HARD	25.6	14.4	-	-	-	56.2	-	19.1	39.7	20.6	16.7	13.1	15.1	9.7	20.2	-	53.2	18.4	19.0	10.5
DK/REFUSED	5.5	8.3	-	-	-	-	34.7	4.6	-	12.4	-	5.2	7.9	10.1	3.8	17.4	-	10.6	2.1	11.7
Net Diff.	-18.2	-48.3	-	-100.0	-10.1	-100.0	-33.6	8.6	-70.1	31.8	16.2	17.1	3.0	13.2	1.3	-15.1	-50.5	-89.4	6.3	2.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 8 Page 97
Jul. 28, 2014

8. WOULD IT BE EASY OR HARD FOR YOU OR PEOPLE YOUR AGE TO GET ALCOHOL?

	TOTAL				AGE STARTED DRINKING				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL					
	(AFRICAN AMER.)				(MEN)				(WOMEN)				(WHITE)					
	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38
EASY	38.2	100.0	52.5	49.0	27.9	44.5	48.7	-	56.2	46.3	56.1	59.6	53.1	42.5	55.6	63.7	50.3	36.8
VERY EASY	7.0	100.0	10.2	-	27.9	10.4	2.6	-	9.4	7.9	11.5	10.8	12.1	4.1	13.1	18.8	9.4	2.7
PRETTY EASY	31.1	-	42.3	49.0	-	34.1	46.1	-	46.8	38.4	44.6	48.9	41.0	38.4	42.5	44.9	40.9	34.1
HARD	56.3	-	37.7	51.0	61.3	49.9	40.4	100.0	39.7	48.8	36.8	30.6	42.0	57.5	35.3	24.1	42.6	63.2
PRETTY HARD	30.7	-	9.8	12.5	42.7	31.7	29.3	100.0	20.1	29.6	25.0	15.9	32.6	36.3	29.5	20.4	35.4	37.1
VERY HARD	25.6	-	27.9	38.4	18.6	18.2	11.1	-	19.6	19.2	11.8	14.7	9.4	21.2	5.8	3.7	7.2	26.1
DK/REFUSED	5.5	-	9.8	-	10.7	5.6	10.8	-	4.1	4.9	7.1	9.8	4.9	-	9.1	12.2	7.1	-
Net Diff.	-18.2	100.0	14.8	-1.9	-33.4	-5.4	8.3	-100.0	16.5	-2.5	19.4	29.1	11.2	-15.0	20.3	39.6	7.7	-26.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 8 Page 98
Jul. 28, 2014

8. WOULD IT BE EASY OR HARD FOR YOU OR PEOPLE YOUR AGE TO GET ALCOHOL?

	TOTAL				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD GET ALCOHOL (6th-8th)		EASY/HARD GET ALCOHOL (9th-12th)		EASY/HARD GET ALCOHOL (WHITE)	
	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	EASY	HARD	EASY	HARD	EASY	HARD	EASY	HARD		
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124	
EASY	38.2	57.9	50.6	69.7	47.4	51.7	59.7	46.0	42.6	59.5	59.6	59.5	42.4	100.0	-	100.0	-	100.0	-	100.0	-	
VERY EASY	7.0	10.7	-	28.0	-	14.7	11.4	17.1	-	9.0	10.3	7.8	8.4	18.4	-	8.7	-	20.4	-	18.1	-	
PRETTY EASY	31.1	47.2	50.6	41.7	47.4	37.0	48.2	28.9	42.6	50.5	49.3	51.7	34.0	81.6	-	91.3	-	79.6	-	81.9	-	
HARD	56.3	37.0	41.1	30.3	52.6	36.5	16.1	51.3	57.4	37.0	40.4	33.8	57.6	-	100.0	-	100.0	-	100.0	-	100.0	
PRETTY HARD	30.7	11.4	8.3	16.4	52.6	30.4	9.1	45.9	36.8	20.8	20.6	20.9	35.7	-	54.6	-	48.6	-	60.0	-	57.5	
VERY HARD	25.6	25.5	32.7	13.9	-	6.0	7.0	5.3	20.5	16.3	19.8	12.9	21.9	-	45.4	-	51.4	-	40.0	-	42.5	
DK/REFUSED	5.5	5.2	8.3	-	-	11.8	24.3	2.8	-	3.4	-	6.7	-	-	-	-	-	-	-	-	-	
Net Diff.	-18.2	20.9	9.5	39.4	-5.3	15.3	43.6	-5.3	-14.7	22.5	19.3	25.6	-15.2	100.0	-100.0	100.0	-100.0	100.0	-100.0	100.0	-100.0	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 8 Page 99
Jul. 28, 2014

8. WOULD IT BE EASY OR HARD FOR YOU OR PEOPLE YOUR AGE TO GET ALCOHOL?

	TOTAL		EASY/HARD		EASY/HARD		EASY/HARD		PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING				
	GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		ALCOHOL			ALCOHOL			ALCOHOL				
	(AFR. AMER.)		(MEN)		(WOMEN)				(6th-8th)			(9th-12th)							
	EASY	HARD	EASY	HARD	EASY	HARD	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	
							ABOUT	times		ABOUT		times		ABOUT		times			
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
EASY	38.2	100.0	-	100.0	-	100.0	-	39.8	47.5	36.7	33.6	19.2	30.2	15.1	18.7	49.4	55.3	47.0	48.1
VERY EASY	7.0	20.7	-	18.2	-	18.5	-	7.8	9.0	7.3	4.1	2.2	4.6	1.3	-	10.4	10.9	10.2	8.0
PRETTY EASY	31.1	79.3	-	81.8	-	81.5	-	32.0	38.6	29.4	29.5	17.0	25.5	13.7	18.7	39.0	44.4	36.8	40.1
HARD	56.3	-	100.0	-	100.0	-	100.0	55.6	51.1	57.4	59.5	76.0	69.8	78.3	77.8	46.1	42.7	47.5	41.5
PRETTY HARD	30.7	-	28.0	-	61.5	-	46.5	31.1	20.2	35.4	31.5	33.3	27.3	35.7	50.1	30.0	17.0	35.2	13.3
VERY HARD	25.6	-	72.0	-	38.5	-	53.5	24.6	30.9	22.0	28.0	42.6	42.6	42.7	27.7	16.1	25.7	12.3	28.3
DK/REFUSED	5.5	-	-	-	-	-	-	4.6	1.4	5.9	6.9	4.8	-	6.6	3.5	4.5	2.0	5.5	10.3
Net Diff.	-18.2	100.0	-100.0	100.0	-100.0	100.0	-100.0	-15.9	-3.6	-20.7	-25.9	-56.7	-39.7	-63.2	-59.1	3.3	12.6	-0.5	6.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 8 Page 100
Jul. 28, 2014

8. WOULD IT BE EASY OR HARD FOR YOU OR PEOPLE YOUR AGE TO GET ALCOHOL?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)					PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)					PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)					PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE) EMBARRASSED/AFRAID 2 TALK W/ PARENTS (6th-8th)							
	TALK	A Lot	Some-	NEVER		TALK	A Lot	Some-	NEVER		TALK	A Lot	Some-	NEVER		TALK	A Lot	Some-	NEVER	YES	NO	YES	NO
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40		
EASY	38.2	37.1	41.6	35.4	23.1	42.1	51.7	37.1	74.4	36.3	40.3	34.8	22.7	43.4	54.6	38.8	42.7	39.0	39.8	25.3	13.2		
VERY EASY	7.0	7.1	10.0	6.0	2.5	9.8	9.6	9.9	11.0	6.7	7.4	6.5	3.5	8.9	10.5	8.2	4.5	7.9	6.3	3.0	-		
PRETTY EASY	31.1	30.0	31.5	29.5	20.7	32.3	42.2	27.2	63.3	29.6	32.9	28.4	19.2	34.5	44.1	30.5	38.2	31.1	33.5	22.3	13.2		
HARD	56.3	58.1	56.4	58.7	68.9	52.0	48.3	53.9	25.6	58.3	59.7	57.7	68.7	52.9	42.7	57.1	51.7	55.8	53.9	71.7	79.5		
PRETTY HARD	30.7	35.4	25.3	39.1	31.8	13.2	9.3	15.2	12.7	35.1	21.7	40.2	48.5	26.8	18.7	30.1	17.2	30.1	30.0	34.9	38.2		
VERY HARD	25.6	22.7	31.0	19.6	37.1	38.8	38.9	38.7	13.0	23.1	38.1	17.5	20.3	26.1	24.0	27.0	34.5	25.6	23.9	36.8	41.3		
DK/REFUSED	5.5	4.8	2.0	5.8	7.9	5.9	-	8.9	-	5.4	-	7.5	8.5	3.7	2.7	4.1	5.6	5.2	6.3	2.9	7.3		
Net Diff.	-18.2	-21.0	-14.8	-23.3	-45.8	-9.9	3.5	-16.8	48.7	-21.9	-19.5	-22.9	-46.0	-9.4	12.0	-18.3	-9.0	-16.7	-14.1	-46.4	-66.3		



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 8 Page 101
Jul. 28, 2014

8. WOULD IT BE EASY OR HARD FOR YOU OR PEOPLE YOUR AGE TO GET ALCOHOL?

	TOTAL										ALCOHOL USE BY PEOPLE YOUR AGE IS...										
	EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)		EMBARRASSED/ AFRAID 2 TALK (MEN)		EMBARRASSED/ AFRAID 2 TALK (WOMEN)		PROB- LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO											
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27
EASY	38.2	46.3	52.3	37.2	33.5	38.4	67.8	36.8	30.5	41.6	48.1	40.3	43.8	33.4	22.3	21.0	6.8	50.4	33.5	35.5	24.4
VERY EASY	7.0	10.5	9.3	8.2	4.3	8.7	12.9	7.2	4.8	8.8	7.7	6.8	8.0	4.4	8.9	1.9	-	9.3	15.4	6.3	6.1
PRETTY EASY	31.1	35.8	43.0	29.0	29.2	29.7	55.0	29.6	25.7	32.8	40.4	33.5	35.8	29.0	13.3	19.1	6.8	41.1	18.0	29.2	18.3
HARD	56.3	47.3	41.9	56.2	60.4	57.4	26.3	54.3	66.3	57.4	42.9	54.4	52.3	58.5	70.5	74.9	87.2	43.7	58.5	58.9	65.7
PRETTY HARD	30.7	27.6	26.1	34.6	31.7	13.3	13.6	32.7	40.0	27.2	21.1	29.9	24.3	40.9	35.6	36.3	43.1	26.6	30.2	34.5	32.4
VERY HARD	25.6	19.7	15.8	21.6	28.7	44.1	12.7	21.7	26.3	30.2	21.8	24.5	27.9	17.6	35.0	38.6	44.1	17.1	28.3	24.4	33.3
DK/REFUSED	5.5	6.4	5.8	6.5	6.1	4.2	5.9	8.9	3.2	1.0	9.1	5.3	3.9	8.1	7.2	4.1	6.0	5.9	8.1	5.6	9.9
Net Diff.	-18.2	-0.9	10.5	-19.0	-26.9	-19.0	41.6	-17.6	-35.8	-15.8	5.2	-14.0	-8.5	-25.1	-48.3	-53.9	-80.4	6.7	-25.0	-23.4	-41.3



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 8 Page 102
Jul. 28, 2014

8. WOULD IT BE EASY OR HARD FOR YOU OR PEOPLE YOUR AGE TO GET ALCOHOL?

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		
	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	DANG-EROUS	Very	Smwt.	NOT DANG-EROUS	VERY DANG-EROUS	SMWT. DANG-EROUS							
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
EASY	38.2	51.2	23.3	34.3	29.9	46.6	15.7	37.8	34.9	47.3	100.0	19.6	13.5	45.3	54.6	31.0	45.3	44.6	56.3	30.8	42.6
VERY EASY	7.0	8.7	23.3	6.0	7.2	7.6	10.5	6.5	6.1	7.8	100.0	1.9	-	9.0	9.4	5.2	9.5	10.5	-	6.1	5.3
PRETTY EASY	31.1	42.5	-	28.3	22.8	39.0	5.3	31.3	28.8	39.6	-	17.8	13.5	36.3	45.1	25.8	35.8	34.0	56.3	24.7	37.3
HARD	56.3	43.6	76.7	59.0	64.6	49.5	75.6	56.6	60.2	45.0	-	76.4	78.7	49.2	37.8	63.5	46.5	52.5	32.8	63.8	47.3
PRETTY HARD	30.7	11.7	26.7	35.1	46.8	24.5	26.0	30.9	30.4	32.6	-	36.1	46.6	26.6	29.5	35.0	32.1	10.8	21.7	37.0	36.8
VERY HARD	25.6	31.9	50.0	23.9	17.8	25.1	49.6	25.7	29.8	12.4	-	40.4	32.0	22.6	8.2	28.5	14.4	41.7	11.1	26.8	10.5
DK/REFUSED	5.5	5.2	-	6.7	5.5	3.9	8.7	5.5	4.9	7.7	-	4.0	7.8	5.5	7.7	5.5	8.2	3.0	10.9	5.5	10.1
Net Diff.	-18.2	7.6	-53.4	-24.7	-34.6	-2.9	-59.9	-18.8	-25.3	2.3	100.0	-56.8	-65.1	-3.9	16.8	-32.6	-1.2	-7.9	23.5	-33.0	-4.7



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 8 Page 103
Jul. 28, 2014

8. WOULD IT BE EASY OR HARD FOR YOU OR PEOPLE YOUR AGE TO GET ALCOHOL?

	TOTAL		(WOMEN)		SOCIAL MEDIA						AGE														
					VERY DANGEROUS	SMWT. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17	18/OLDER		
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9					
EASY	38.2	39.2	51.9	39.8	43.3	38.6	21.6	28.0	-	25.8	-	13.6	21.7	16.0	39.4	52.3	43.7	55.3	58.5	61.9					
VERY EASY	7.0	6.1	10.1	7.5	9.8	9.4	1.6	3.6	-	2.6	-	6.6	-	1.7	4.0	11.9	6.9	9.4	18.0	29.5					
PRETTY EASY	31.1	33.1	41.7	32.3	33.5	29.2	20.0	24.4	-	23.2	-	7.0	21.7	14.3	35.4	40.3	36.8	46.0	40.4	32.4					
HARD	56.3	56.5	42.8	54.4	51.5	59.0	67.1	68.3	100.0	69.5	100.0	86.4	75.8	77.3	54.8	41.8	51.9	41.0	31.9	27.3					
PRETTY HARD	30.7	23.6	28.5	31.2	32.3	27.6	35.6	27.3	37.4	33.2	-	33.5	42.5	28.2	31.6	27.6	30.2	34.3	19.0	13.8					
VERY HARD	25.6	32.9	14.3	23.2	19.2	31.5	31.5	41.0	62.6	36.3	100.0	53.0	33.4	49.1	23.2	14.2	21.8	6.6	12.9	13.5					
DK/REFUSED	5.5	4.3	5.4	5.8	5.2	2.4	11.3	3.7	-	4.7	-	-	2.5	6.7	5.8	5.9	4.3	3.7	9.7	10.7					
Net Diff.	-18.2	-17.3	9.1	-14.6	-8.2	-20.5	-45.5	-40.3	-100.0	-43.7	-100.0	-72.9	-54.2	-61.4	-15.4	10.4	-8.2	14.4	26.6	34.6					

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 8 Page 104
Jul. 28, 2014

8. WOULD IT BE EASY OR HARD FOR YOU OR PEOPLE YOUR AGE TO GET ALCOHOL?

	TOTAL		WHITE				AFRICAN AMER.				MEN		WOMEN		RACE				MEN		WOMEN		GENDER			
			14/ YOUN- GER	15/ OLDER GER	HISP- ANIC	WHITE AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE											
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149						
EASY	38.2	18.5	53.9	46.4	50.1	24.7	43.8	27.0	60.6	54.2	34.2	48.5	56.1	45.6	31.9	45.5	36.7	50.8	33.6	42.8						
VERY EASY	7.0	1.5	12.0	6.1	13.1	2.0	10.8	3.3	13.0	9.6	6.2	10.1	-	7.9	5.3	12.0	7.2	8.5	6.1	7.9						
PRETTY EASY	31.1	17.0	41.8	40.4	37.0	22.8	32.9	23.7	47.6	44.5	28.0	38.5	56.1	37.6	26.6	33.5	29.5	42.3	27.5	34.8						
HARD	56.3	75.3	40.2	53.6	41.5	69.7	48.6	69.3	35.2	45.8	59.7	46.7	43.9	54.4	60.5	48.7	58.9	45.3	59.9	52.7						
PRETTY HARD	30.7	36.6	31.5	11.7	14.2	41.0	32.1	24.8	23.2	39.8	34.4	13.1	43.9	12.8	37.8	18.5	30.6	8.9	36.9	24.5						
VERY HARD	25.6	38.6	8.7	41.9	27.3	28.7	16.5	44.4	11.9	6.0	25.4	33.6	-	41.7	22.7	30.1	28.3	36.3	23.1	28.2						
DK/REFUSED	5.5	6.3	5.9	-	8.4	5.5	7.6	3.7	4.2	-	6.1	4.7	-	-	7.6	5.8	4.5	3.9	6.5	4.5						
Net Diff.	-18.2	-56.8	13.6	-7.1	8.6	-45.0	-4.8	-42.2	25.4	8.3	-25.5	1.8	12.3	-8.8	-28.6	-3.2	-22.2	5.6	-26.3	-9.9						

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 9 Page 105
Jul. 28, 2014

9. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18
TALK	80.6	81.1	89.9	64.4	76.8	81.5	72.6	87.9	81.8	78.1	83.8	84.4	76.6	74.9
A LOT	22.9	20.0	22.4	29.5	15.7	19.1	16.7	20.9	30.8	43.9	24.0	31.1	22.6	27.8
SOMETIMES	57.7	61.1	67.6	34.9	61.1	62.4	56.0	67.1	51.0	34.2	59.8	53.3	54.0	47.1
NEVER	18.2	18.1	10.1	35.6	21.6	17.4	24.7	12.1	18.2	21.9	16.2	15.6	17.0	25.1
DK/REFUSED	1.3	0.7	-	-	1.6	1.1	2.7	-	-	-	-	-	6.4	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 9 Page 106
Jul. 28, 2014

9. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137	
TALK	80.6	73.3	65.6	65.8	82.9	84.4	85.2	82.3	84.5	85.3	73.7	86.4	90.4	76.9	72.5	87.5	74.2	81.4	83.8	76.7	
A LOT	22.9	20.3	18.6	21.3	20.3	24.2	22.8	24.2	23.2	27.3	18.9	23.7	32.6	25.5	19.9	23.9	20.7	24.6	24.5	20.8	
SOMETIMES	57.7	53.1	47.0	44.5	62.6	60.2	62.3	58.1	61.4	58.0	54.8	62.7	57.8	51.5	52.6	63.6	53.5	56.8	59.2	55.9	
NEVER	18.2	25.7	34.4	31.2	17.1	14.1	11.9	17.7	13.3	14.7	25.0	12.3	9.6	23.1	27.5	10.5	23.8	17.9	15.8	21.0	
DK/REFUSED	1.3	1.0	-	3.0	-	1.4	2.9	-	2.2	-	1.3	1.3	-	-	-	2.1	2.0	0.8	0.4	2.3	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 9 Page 107
Jul. 28, 2014

9. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
TALK	80.6	75.0	72.8	85.4	82.2	84.3	78.8	83.1	71.2	84.5	79.8	83.1	73.1	88.3	75.5	66.7	72.4	90.3	78.5	91.6	76.2	
A LOT	22.9	21.8	19.8	25.0	22.3	24.0	19.7	21.8	42.3	23.4	21.5	25.5	20.1	25.8	22.7	18.9	21.6	26.5	23.8	24.6	22.3	
SOMETIMES	57.7	53.1	53.0	60.3	59.9	60.2	59.1	61.2	28.9	61.1	58.3	57.6	53.0	62.5	52.8	47.9	50.8	63.9	54.8	67.0	53.9	
NEVER	18.2	25.0	25.9	14.1	14.2	15.0	19.3	16.9	28.8	15.5	17.5	16.0	25.2	11.7	22.9	33.3	26.4	9.7	19.5	8.4	22.5	
DK/REFUSED	1.3	-	1.3	0.5	3.6	0.7	1.9	-	-	-	2.8	0.9	1.7	-	1.5	-	1.1	-	1.9	-	1.3	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 9 Page 108
Jul. 28, 2014

9. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE TRIED ALCOHOL (6th-8th)		KNOW PEOPLE TRIED ALCOHOL (9th-12th)		KNOW PEOPLE TRIED ALCOHOL (WHITE)		KNOW PEOPLE TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE TRIED ALCOHOL (MEN)		KNOW PEOPLE TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
TALK	80.6	84.7	75.0	87.7	78.8	88.9	72.4	81.0	79.6	72.1	74.0	83.0	90.4	84.1	77.2	73.7	100.0	81.8	82.5	80.3	75.8
A LOT	22.9	24.9	30.2	22.6	23.9	29.4	21.5	23.1	22.6	22.5	19.2	23.3	29.0	24.5	18.1	17.8	56.2	22.1	23.4	24.1	21.5
SOMETIMES	57.7	59.9	44.8	65.1	54.9	59.5	50.8	57.9	57.0	49.6	54.8	59.7	61.4	59.6	59.2	55.9	43.8	59.7	59.1	56.2	54.4
NEVER	18.2	15.3	25.0	12.3	20.0	11.1	25.7	18.1	18.4	27.9	24.5	16.0	6.7	14.6	21.5	26.3	-	17.1	15.7	19.0	21.9
DK/REFUSED	1.3	-	-	-	1.2	-	1.9	0.9	2.0	-	1.5	1.1	3.0	1.3	1.3	-	-	1.1	1.8	0.7	2.2



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 9 Page 109
Jul. 28, 2014

9. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL														AGE STARTED DRINKING (WHITE)				
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
TALK	80.6	88.1	-	100.0	70.2	100.0	100.0	85.8	82.5	84.2	95.7	81.1	86.3	89.1	80.7	82.6	100.0	84.9	82.8	89.4
A LOT	22.9	39.7	-	100.0	45.0	43.8	-	31.1	23.7	38.8	23.5	34.6	19.2	16.4	14.8	31.8	53.2	27.8	28.2	21.9
SOMETIMES	57.7	48.5	-	-	25.2	56.2	100.0	54.7	58.8	45.4	72.2	46.5	67.0	72.7	65.9	50.7	46.8	57.0	54.6	67.4
NEVER	18.2	11.9	-	-	29.8	-	-	14.2	17.5	15.8	4.3	18.9	12.7	8.8	19.3	17.4	-	15.1	17.2	9.1
DK/REFUSED	1.3	-	-	-	-	-	-	-	-	-	-	-	1.1	2.1	-	-	-	-	-	1.6



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 9 Page 110
Jul. 28, 2014

9. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL			AGE STARTED DRINKING (AFRICAN AMER.)			AGE STARTED DRINKING (MEN)			AGE STARTED DRINKING (WOMEN)			OFTEN THEY DRINK ALCOHOL (WHITE)					
	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38
TALK	80.6	100.0	100.0	75.5	84.7	86.4	91.6	100.0	85.5	80.7	86.1	85.6	86.5	87.1	87.1	81.8	90.6	85.9
A LOT	22.9	100.0	42.3	-	37.5	27.1	22.5	47.1	33.4	15.9	25.7	25.4	25.9	23.1	23.5	22.9	23.8	27.4
SOMETIMES	57.7	-	57.7	75.5	47.2	59.3	69.1	52.9	52.2	64.8	60.5	60.3	60.6	63.9	63.6	58.8	66.8	58.5
NEVER	18.2	-	-	24.5	15.3	13.6	8.4	-	14.5	17.1	13.9	14.4	13.5	12.9	12.9	18.2	9.4	14.1
DK/REFUSED	1.3	-	-	-	-	-	-	-	-	2.2	-	-	-	-	-	-	-	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 9 Page 111
Jul. 28, 2014

9. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD (6th-8th)		EASY/HARD (9th-12th)		EASY/HARD (WHITE)	
	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	EASY HARD	EASY HARD	EASY HARD	EASY HARD	EASY HARD	EASY HARD
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124	
TALK	80.6	84.9	92.7	72.2	100.0	87.5	75.2	96.5	90.8	85.1	92.7	77.8	83.1	84.0	79.6	74.6	72.7	86.0	85.8	88.3	79.3	
A LOT	22.9	23.1	20.2	27.8	-	21.6	14.0	27.2	23.8	28.8	33.0	24.9	22.4	28.5	20.7	32.3	18.5	27.6	22.8	26.6	20.6	
SOMETIMES	57.7	61.8	72.5	44.4	100.0	65.9	61.2	69.3	67.0	56.2	59.7	53.0	60.7	55.5	58.8	42.2	54.2	58.3	63.0	61.8	58.7	
NEVER	18.2	15.1	7.3	27.8	-	12.5	24.8	3.5	9.2	14.9	7.3	22.2	16.9	16.0	19.2	25.4	26.0	14.0	12.9	11.7	19.9	
DK/REFUSED	1.3	-	-	-	-	-	-	-	-	-	-	-	-	-	1.3	-	1.3	-	1.2	-	0.8	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 9 Page 112
Jul. 28, 2014

9. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL			EASY/HARD		EASY/HARD		EASY/HARD		PARENTS TALK ABOUT DRINKING ALCOHOL			PARENTS TALK ABOUT DRINKING ALCOHOL			PARENTS TALK ABOUT DRINKING ALCOHOL			
	GET ALCOHOL (AFR. AMER.)	GET ALCOHOL (MEN)	GET ALCOHOL (WOMEN)	GET ALCOHOL (AFR. AMER.)	GET ALCOHOL (MEN)	GET ALCOHOL (WOMEN)	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
TALK	80.6	69.4	89.0	88.9	79.9	80.1	79.1	100.0	100.0	100.0	-	100.0	100.0	100.0	-	100.0	100.0	100.0	-
A LOT	22.9	28.9	28.0	26.9	22.4	29.7	18.8	28.4	100.0	-	-	27.6	100.0	-	-	28.7	100.0	-	-
SOMETIMES	57.7	40.5	61.1	61.9	57.5	50.4	60.3	71.6	-	100.0	-	72.4	-	100.0	-	71.3	-	100.0	-
NEVER	18.2	30.6	11.0	11.1	18.9	19.9	19.5	-	-	-	100.0	-	-	-	100.0	-	-	-	100.0
DK/REFUSED	1.3	-	-	-	1.2	-	1.3	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 9 Page 113
Jul. 28, 2014

9. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)				PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE) W/ PARENTS				EMBARRASSED/AFRAID 2 TALK (6th-8th)		EMBARRASSED/AFRAID 2 TALK (6th-8th)		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
TALK	80.6	100.0	100.0	100.0	-	100.0	100.0	100.0	-	100.0	100.0	100.0	-	100.0	100.0	100.0	-	82.8	77.6	75.3	70.1
A LOT	22.9	26.8	100.0	-	-	33.9	100.0	-	-	27.3	100.0	-	-	29.5	100.0	-	-	22.3	22.6	22.3	14.7
SOMETIMES	57.7	73.2	-	100.0	-	66.1	-	100.0	-	72.7	-	100.0	-	70.5	-	100.0	-	60.5	54.9	53.0	55.4
NEVER	18.2	-	-	-	100.0	-	-	-	100.0	-	-	-	100.0	-	-	-	100.0	15.5	22.4	24.7	29.9
DK/REFUSED	1.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.7	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 9 Page 114
Jul. 28, 2014

9. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL										ALCOHOL USE BY PEOPLE										
	EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)		EMBARRASSED/ AFRAID 2 TALK (MEN)		EMBARRASSED/ AFRAID 2 TALK (WOMEN)		YOUR AGE IS...		BY YOUR AGE (6th-8th)		BY YOUR AGE (9th-12th)		BY YOUR AGE (WHITE)				
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	PROB- LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27
TALK	80.6	86.8	81.1	82.7	80.3	86.4	68.5	81.3	82.6	84.5	73.1	81.4	77.7	88.6	73.8	72.5	78.5	86.0	70.3	82.5	72.9
A LOT	22.9	22.3	26.3	22.1	21.2	18.3	37.1	23.7	21.7	20.6	23.4	23.3	23.8	22.2	18.7	21.2	15.1	24.4	21.2	22.2	17.8
SOMETIMES	57.7	64.5	54.7	60.6	59.2	68.1	31.5	57.6	60.9	63.9	49.6	58.1	53.9	66.4	55.1	51.3	63.4	61.7	49.1	60.4	55.2
NEVER	18.2	10.6	18.9	15.8	19.7	13.6	31.5	16.4	17.4	14.5	26.9	17.6	21.1	10.6	23.3	26.4	21.5	13.0	24.6	15.9	27.1
DK/REFUSED	1.3	2.6	-	1.6	-	-	-	2.3	-	1.0	-	1.0	1.2	0.8	2.9	1.2	-	1.0	5.1	1.5	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 9 Page 115
Jul. 28, 2014

9. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		
	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	DANG- EROUS	Very	Smwt.	NOT DANG- EROUS	VERY DANG- EROUS	SMWT. DANG- EROUS									
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
TALK	80.6	80.4	76.7	83.4	71.3	79.2	75.9	80.9	80.9	80.9	20.0	76.0	53.5	84.2	86.8	80.6	84.5	88.9	59.1	84.2	75.3
A LOT	22.9	27.5	23.3	22.6	22.4	23.9	15.4	23.0	25.4	15.1	-	22.6	2.7	27.3	17.7	24.9	11.4	28.2	26.2	28.1	3.5
SOMETIMES	57.7	52.9	53.4	60.8	48.9	55.3	60.4	57.9	55.5	65.8	20.0	53.4	50.8	56.9	69.1	55.7	73.1	60.8	32.8	56.1	71.8
NEVER	18.2	19.6	23.3	15.8	22.3	19.4	24.1	17.8	17.4	19.1	80.0	22.9	46.5	13.7	13.2	17.7	15.5	11.1	40.9	14.1	24.7
DK/REFUSED	1.3	-	-	0.7	6.4	1.4	-	1.3	1.7	-	-	1.1	-	2.0	-	1.7	-	-	-	1.8	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 9 Page 116
Jul. 28, 2014

9. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL	(WOMEN)		SOCIAL MEDIA						AGE										
		VERY DANGEROUS	SOMETIMES DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17	18/OLDER
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
TALK	80.6	77.5	86.3	80.5	80.6	85.3	75.9	79.7	100.0	76.7	100.0	80.5	64.1	76.9	83.1	85.2	86.2	89.9	79.9	76.4
A LOT	22.9	22.6	26.2	23.7	19.6	28.8	19.7	20.9	-	19.7	-	15.5	14.8	22.2	22.4	26.7	30.4	26.0	14.4	55.5
SOMETIMES	57.7	54.9	60.1	56.8	61.0	56.5	56.2	58.8	100.0	57.0	100.0	65.0	49.3	54.7	60.8	58.5	55.7	63.9	65.5	20.9
NEVER	18.2	21.0	13.7	18.5	17.8	14.7	24.1	20.3	-	21.6	-	19.5	33.1	23.1	14.0	14.1	11.8	10.1	20.1	23.6
DK/REFUSED	1.3	1.6	-	1.0	1.7	-	-	-	-	1.8	-	-	2.8	-	2.9	0.8	2.1	-	-	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 9 Page 117
Jul. 28, 2014

9. WOULD YOU SAY YOUR PARENTS TALK TO YOU ABOUT DRINKING ALCOHOL A LOT, SOMETIMES OR NEVER?

	TOTAL		WHITE				AFRICAN AMER.				MEN		WOMEN		RACE				MEN		WOMEN		GENDER	
			14/ YOUN- GER	15/ OLDER	HISP- ANIC	WHITE AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE									
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149				
TALK	80.6	77.7	86.2	77.1	82.2	75.9	89.4	77.5	81.0	76.9	81.5	80.0	100.0	83.4	83.5	83.1	79.3	77.7	82.2	78.9				
A LOT	22.9	19.7	24.5	23.5	29.9	17.7	28.0	21.9	25.4	22.0	21.8	27.1	-	24.7	20.8	31.5	22.9	23.7	22.5	23.2				
SOMETIMES	57.7	58.0	61.7	53.7	52.4	58.2	61.5	55.6	55.6	54.9	59.6	52.9	100.0	58.7	62.6	51.6	56.4	53.9	59.7	55.6				
NEVER	18.2	19.9	13.8	22.9	17.8	22.9	9.0	20.1	19.0	17.1	17.2	20.0	-	16.6	15.6	16.9	19.0	22.3	16.4	19.9				
DK/REFUSED	1.3	2.4	-	-	-	1.2	1.5	2.4	-	6.0	1.3	-	-	-	0.9	-	1.8	-	1.4	1.2				

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 118
Jul. 28, 2014

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL	AREA													
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
DON'T DO IT	28.8	26.3	24.5	11.8	31.3	28.3	23.8	31.5	31.6	25.2	34.9	31.1	22.6	46.7	
WAIT/WHEN YOU'RE OLDER	11.1	10.2	18.6	-	4.8	15.7	13.3	17.5	11.5	15.6	9.3	-	9.5	-	
DANGEROUS/BAD THINGS	8.9	10.6	12.2	28.8	4.7	8.1	8.0	8.1	9.4	9.4	9.4	-	3.2	15.2	
BAD LIFE CHOICES	6.0	4.3	-	-	9.3	4.2	7.0	2.0	5.2	6.3	4.7	15.6	11.2	13.0	
DON'T DRINK & DRIVE	5.4	7.3	8.6	12.1	4.9	8.4	10.7	6.7	-	-	-	6.1	4.3	-	
NOT GOOD	3.8	4.3	6.5	-	3.3	2.3	2.7	2.0	7.2	-	10.9	16.1	-	-	
DEATH	3.3	2.8	3.6	11.8	-	3.7	4.4	3.3	4.7	9.4	2.3	15.6	-	-	
HEALTH CONCERNS	2.7	6.0	4.3	-	9.0	0.4	-	0.7	0.4	-	0.6	-	5.0	-	
BE SAFE/GOOD CHOICES	2.3	0.7	-	-	1.6	2.3	-	4.0	3.6	6.0	2.3	-	6.3	-	
MODERATION	1.3	1.2	2.8	-	-	1.2	-	2.0	3.1	-	4.7	-	-	-	
ADDICTIVE/ALCOHOLISM	1.3	-	-	-	-	1.1	2.7	-	2.2	6.3	-	-	5.0	-	
ILLEGAL	0.9	0.7	-	-	1.6	1.2	-	2.1	-	-	-	-	3.2	-	
DO IT AT HOME/CONTROLLED	0.7	0.9	2.2	-	-	-	-	-	-	-	-	-	3.2	-	
SEX/LOSE INHIBITIONS	0.7	1.0	2.2	-	-	1.2	-	2.0	-	-	-	-	-	-	
ALCOHOL POISONING	0.6	0.7	-	-	1.6	1.2	-	2.0	-	-	-	-	-	-	
KNOW WHEN TO DO SO	0.3	-	-	-	-	1.2	-	2.0	-	-	-	-	-	-	
POUR OWN DRINK	0.3	1.0	2.2	-	-	-	-	-	-	-	-	-	-	-	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

KEEPS YOU FROM REALITY 0.3 0.9 2.2 - - - - - - - - - - -



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 119
Jul. 28, 2014
(Continued)

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
CHANGES PEOPLE	0.3	-	-	-	-	-	-	-	1.5	-	2.3	-	-	-
AFFECTS ABILITIES	0.2	0.7	-	-	1.6	-	-	-	-	-	-	-	-	-
DON'T KNOW	20.9	20.3	10.1	35.6	26.4	19.6	27.4	13.9	19.7	21.9	18.5	15.6	26.6	25.1



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 120
Jul. 28, 2014

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

TOTAL	GRADE										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
DON'T DO IT	28.8	34.4	39.7	25.9	38.2	25.7	20.8	22.5	21.7	39.7	36.9	27.3	35.2	28.4	27.0	25.5	42.1	26.0	28.2	29.5
WAIT/WHEN YOU'RE OLDER	11.1	9.7	5.3	18.0	5.6	11.8	14.6	17.3	11.0	4.0	10.7	12.4	11.0	10.7	10.8	10.1	8.6	13.6	12.8	9.0
DANGEROUS/BAD THINGS	8.9	4.3	7.8	2.8	3.6	11.3	10.1	9.0	15.5	10.3	4.7	11.1	-	11.3	4.8	11.5	3.8	11.1	8.0	9.8
BAD LIFE CHOICES	6.0	8.1	5.7	11.2	7.1	4.8	5.9	9.0	4.3	-	5.6	4.3	21.5	3.4	12.2	6.8	4.0	2.7	5.9	6.0
DON'T DRINK & DRIVE	5.4	2.3	-	-	5.2	7.1	4.7	5.2	12.0	6.5	2.5	8.6	-	-	3.8	6.9	0.8	7.2	6.6	4.0
NOT GOOD	3.8	4.8	3.9	4.2	5.5	3.3	6.8	2.1	3.2	-	3.4	4.2	10.7	-	6.6	2.9	2.9	3.8	4.1	3.5
DEATH	3.3	2.2	-	-	5.0	3.8	5.4	-	5.4	3.5	2.9	0.7	-	14.0	2.4	7.6	2.1	-	4.3	2.0
HEALTH CONCERNS	2.7	1.2	3.1	1.6	-	3.5	4.1	5.4	-	5.1	0.9	2.0	-	9.3	0.4	4.7	2.1	2.3	2.0	3.7
BE SAFE/GOOD CHOICES	2.3	0.7	-	-	1.6	3.1	1.8	4.9	6.1	-	0.9	3.9	-	-	-	2.0	1.4	4.3	3.6	0.8
MODERATION	1.3	-	-	-	-	2.0	3.1	2.4	-	2.6	-	2.9	-	-	-	1.2	-	2.9	1.3	1.3
ADDICTIVE/ALCOHOLISM	1.3	1.6	-	-	3.5	1.1	-	-	-	5.0	-	1.7	11.9	-	-	2.3	3.2	-	1.8	0.7
ILLEGAL	0.9	-	-	-	-	1.4	4.8	-	-	-	-	1.4	-	-	-	2.1	-	0.8	-	2.0
DO IT AT HOME/CONTROLLED	0.7	-	-	-	-	1.0	-	-	1.8	2.3	-	1.5	-	-	-	-	-	2.0	1.2	-
SEX/LOSE INHIBITIONS	0.7	-	-	-	-	1.0	-	2.4	-	2.2	-	0.8	-	-	-	-	-	2.0	1.2	-
ALCOHOL POISONING	0.6	1.6	-	-	3.7	-	-	-	-	-	2.1	-	-	-	3.2	-	-	-	0.6	0.5
KNOW WHEN TO DO SO	0.3	0.9	-	-	2.1	-	-	-	-	-	1.2	-	-	-	-	-	1.9	-	-	0.7
POUR OWN DRINK	0.3	-	-	-	-	0.5	-	-	-	2.2	-	-	-	-	-	-	-	1.0	0.6	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

KEEPS YOU FROM REALITY 0.3 - - - - 0.5 1.6 - - - - 0.7 - - - 0.9 - - 0.6 -



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 121
Jul. 28, 2014
(Continued)

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL	GRADE									WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
CHANGES PEOPLE	0.3	-	-	-	-	0.5	-	2.1	-	-	-	0.7	-	-	-	0.9	-	-	0.5	-
AFFECTS ABILITIES	0.2	-	-	-	-	0.4	-	-	1.5	-	-	0.6	-	-	-	-	-	0.8	-	0.5
DON'T KNOW	20.9	28.1	34.4	36.3	18.6	17.0	16.4	17.7	17.5	16.6	28.1	15.1	9.6	23.1	28.9	14.6	27.2	19.5	16.8	25.8



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 122
Jul. 28, 2014

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
DON'T DO IT	28.8	23.2	37.9	29.0	17.7	27.8	34.2	33.3	20.3	30.3	21.6	26.3	38.9	26.3	29.9	37.8	33.5	25.2	26.4	25.0	33.3	
WAIT/WHEN YOU'RE OLDER	11.1	3.0	11.8	14.6	5.2	13.3	10.2	11.1	9.8	11.3	9.4	14.2	8.7	13.6	9.4	-	10.2	14.9	8.6	13.5	10.5	
DANGEROUS/BAD THINGS	8.9	-	5.6	9.5	15.8	8.3	9.0	7.5	12.0	5.7	12.6	10.1	6.6	12.7	6.8	-	5.0	13.9	8.6	14.1	6.1	
BAD LIFE CHOICES	6.0	15.9	5.7	4.1	6.4	3.9	5.7	10.1	-	7.4	10.1	4.6	1.2	7.5	5.0	18.9	6.6	6.5	3.5	7.3	3.4	
DON'T DRINK & DRIVE	5.4	1.7	2.5	7.5	6.1	8.1	4.4	-	-	7.5	4.0	5.8	4.0	9.2	3.7	-	2.7	10.0	4.7	12.0	4.2	
NOT GOOD	3.8	13.3	2.1	2.5	5.4	5.1	2.7	3.3	-	3.5	4.9	4.7	1.8	4.6	3.7	10.1	4.5	4.1	2.8	5.8	3.3	
DEATH	3.3	4.3	1.6	4.3	2.7	1.9	1.2	11.1	9.8	7.7	3.8	1.2	-	2.7	3.2	-	1.4	2.9	5.0	1.4	0.9	
HEALTH CONCERNS	2.7	-	1.6	2.3	6.6	1.8	1.4	3.0	19.2	2.9	3.5	1.1	3.8	2.2	2.5	-	1.4	2.4	3.5	1.5	1.8	
BE SAFE/GOOD CHOICES	2.3	3.0	-	3.7	1.8	4.5	1.0	-	-	2.6	-	4.5	1.7	3.8	1.6	-	0.8	4.2	2.3	6.3	1.3	
MODERATION	1.3	-	-	1.5	3.2	1.8	1.7	-	-	0.4	1.2	2.2	1.5	0.9	1.7	-	-	0.9	3.2	1.4	2.1	
ADDICTIVE/ALCOHOLISM	1.3	6.6	-	0.9	1.7	1.2	0.9	3.7	-	1.6	1.3	1.9	-	1.2	0.9	-	1.8	1.3	-	2.0	-	
ILLEGAL	0.9	-	-	-	4.9	-	1.7	-	-	-	2.8	-	1.2	1.7	0.6	-	-	1.9	1.1	1.2	0.8	
DO IT AT HOME/CONTROLLED	0.7	-	-	1.4	-	1.9	-	-	-	-	-	2.3	-	-	1.1	-	-	-	2.1	-	1.4	
SEX/LOSE INHIBITIONS	0.7	-	-	1.4	-	1.0	-	-	-	-	-	2.3	-	0.9	0.5	-	-	1.0	1.0	-	0.7	
ALCOHOL POISONING	0.6	4.0	0.9	-	-	1.0	0.7	-	-	1.3	1.0	-	-	-	0.9	-	1.9	-	-	-	1.3	
KNOW WHEN TO DO SO	0.3	-	1.2	-	-	-	0.9	-	-	-	-	-	1.6	-	0.5	-	1.1	-	-	-	0.7	
POUR OWN DRINK	0.3	-	-	0.7	-	-	-	-	-	-	-	1.1	-	0.9	-	-	-	1.0	-	-	-	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

KEEPS YOU FROM REALITY 0.3 - - 0.7 - 0.9 - - - 1.2 - - - - 0.5 - - - 1.0 - 0.7



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 123
 Jul. 28, 2014
 (Continued)

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	
CHANGES PEOPLE	0.3	-	-	0.6	-	0.9	-	-	-	1.1	-	-	-	0.5	-	-	-	0.9	-	0.6	
AFFECTS ABILITIES	0.2	-	-	-	1.3	-	0.7	-	-	-	-	-	1.2	-	0.4	-	-	-	0.8	-	0.5
DON'T KNOW	20.9	25.0	29.0	15.3	21.2	16.6	23.6	16.9	28.8	15.5	23.8	17.9	28.1	11.7	26.8	33.3	29.2	9.7	24.5	8.4	26.3



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 124
Jul. 28, 2014

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE TRIED ALCOHOL (6th-8th)		KNOW PEOPLE TRIED ALCOHOL (9th-12th)		KNOW PEOPLE TRIED ALCOHOL (WHITE)		KNOW PEOPLE TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE TRIED ALCOHOL (MEN)		KNOW PEOPLE TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
DON'T DO IT	28.8	37.2	24.9	27.0	24.5	25.5	35.0	28.7	29.1	39.4	32.0	26.4	23.6	29.3	34.1	32.6	21.6	31.5	18.3	26.3	43.1
WAIT/WHEN YOU'RE OLDER	11.1	12.4	9.7	8.0	11.4	19.9	7.4	10.5	12.3	-	14.5	12.8	8.0	10.3	14.2	10.8	10.5	8.8	12.8	11.9	11.7
DANGEROUS/BAD THINGS	8.9	12.2	6.0	12.1	8.0	13.4	5.7	8.6	9.4	-	6.5	10.5	15.1	8.4	9.1	7.4	12.8	7.2	12.2	9.8	5.8
BAD LIFE CHOICES	6.0	11.6	4.3	9.4	8.0	5.5	2.2	6.1	5.8	15.1	4.7	4.1	7.9	5.3	4.1	6.3	11.3	7.8	10.2	4.6	-
DON'T DRINK & DRIVE	5.4	-	-	10.8	3.3	7.4	4.1	6.6	3.3	1.2	2.9	7.8	4.1	8.2	3.3	-	-	7.5	3.3	5.8	3.2
NOT GOOD	3.8	-	4.7	3.3	5.0	6.0	2.4	3.6	4.3	4.2	5.0	3.4	3.0	4.3	3.3	3.2	-	3.1	5.8	3.9	2.4
DEATH	3.3	6.7	14.9	5.1	6.5	-	-	2.8	4.1	3.1	1.8	2.7	8.5	1.6	1.6	7.4	21.4	4.8	7.3	1.0	-
HEALTH CONCERNS	2.7	4.8	5.2	4.2	2.9	-	2.1	2.4	3.4	-	1.8	2.9	6.5	1.5	1.8	5.8	11.3	2.5	4.3	2.2	2.3
BE SAFE/GOOD CHOICES	2.3	-	-	3.7	-	4.0	3.1	3.6	-	2.1	-	3.9	-	4.5	-	-	-	2.2	-	4.8	-
MODERATION	1.3	-	-	-	1.3	1.8	2.0	2.1	-	-	-	2.5	-	2.9	-	-	-	1.3	-	2.7	-
ADDICTIVE/ALCOHOLISM	1.3	-	5.2	2.3	-	-	1.7	0.6	1.5	-	2.4	0.8	-	1.0	-	-	11.3	1.4	-	-	3.5
ILLEGAL	0.9	-	-	1.9	1.1	1.5	-	0.4	1.9	-	-	0.5	5.7	0.6	1.3	-	-	-	3.4	0.7	-
DO IT AT HOME/CONTROLLED	0.7	-	-	-	-	-	2.1	1.0	-	-	-	1.3	-	1.6	-	-	-	-	-	1.9	-
SEX/LOSE INHIBITIONS	0.7	-	-	-	-	2.0	1.0	1.0	-	-	-	1.2	-	0.8	-	-	-	-	-	1.9	-
ALCOHOL POISONING	0.6	-	-	-	1.9	-	-	0.9	-	4.9	-	-	-	1.4	-	-	-	1.9	-	-	-
KNOW WHEN TO DO SO	0.3	-	-	-	-	-	1.0	-	0.9	-	1.4	-	-	-	1.2	-	-	-	-	-	2.1
POUR OWN DRINK	0.3	-	-	-	-	2.0	-	0.5	-	-	-	0.6	-	-	-	-	-	-	-	0.9	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

KEEPS YOU FROM REALITY 0.3 - - - 1.0 - - - 0.9 - - - 2.5 - 1.1 - - - 1.5 - -



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 125
Jul. 28, 2014
(Continued)

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE/ TRIED ALCOHOL (ALCOHOL)		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MEN)		KNOW PEOPLE/ TRIED ALCOHOL (WOMEN)	
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
CHANGES PEOPLE	0.3	-	-	-	1.0	-	-	0.5	-	-	-	0.6	-	0.7	-	-	-	1.0	-	-	-	
AFFECTS ABILITIES	0.2	-	-	-	-	-	0.8	0.4	-	-	-	0.5	-	0.6	-	-	-	-	-	0.7	-	
DON'T KNOW	20.9	15.3	25.0	12.3	24.1	11.1	29.3	19.9	22.9	30.0	27.1	17.6	15.0	17.2	25.0	26.3	-	19.0	20.8	20.6	25.7	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 126
Jul. 28, 2014

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL															AGE STARTED DRINKING (WHITE)			
		10/ YOUN- GER	6 	7 	8 	9 	10 	11-14 	11 	12 	13 	14 	OVER 15	15 	16 	17 	18/ OLDER	10/ YOUN- GER	11-14 	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
DON'T DO IT	28.8	25.7	-	-	-	100.0	-	29.3	24.8	24.0	46.5	21.8	34.7	29.6	40.6	17.0	68.8	32.8	29.7	33.1
WAIT/WHEN YOU'RE OLDER	11.1	10.0	-	-	25.2	-	-	20.4	19.4	14.4	16.9	26.3	5.4	7.4	4.8	-	-	12.8	16.7	7.4
DANGEROUS/BAD THINGS	8.9	-	-	-	-	-	-	4.8	-	5.5	4.5	6.2	10.7	15.4	8.1	-	-	-	3.5	10.2
BAD LIFE CHOICES	6.0	-	-	-	-	-	-	12.9	10.2	27.9	8.3	8.9	1.5	3.0	-	-	-	-	9.2	2.2
DON'T DRINK & DRIVE	5.4	3.8	-	-	-	-	15.8	1.9	4.2	-	4.8	-	14.5	17.9	7.7	32.7	-	-	1.9	17.8
NOT GOOD	3.8	-	-	-	-	-	-	4.3	15.0	5.8	4.3	-	4.1	5.2	4.1	-	-	-	3.5	6.1
DEATH	3.3	17.9	-	-	45.0	-	-	1.4	-	6.7	-	-	1.3	-	-	15.5	-	-	2.1	1.9
HEALTH CONCERNS	2.7	-	-	-	-	-	-	-	-	-	-	-	3.3	6.4	-	-	-	-	-	2.0
BE SAFE/GOOD CHOICES	2.3	11.9	-	-	-	-	49.5	3.5	-	-	5.1	5.4	3.1	3.4	-	17.4	-	15.1	5.2	2.1
MODERATION	1.3	10.6	-	100.0	-	-	-	2.5	8.9	-	-	3.3	0.4	0.8	-	-	-	13.5	3.6	-
ADDICTIVE/ALCOHOLISM	1.3	-	-	-	-	-	-	-	-	-	-	-	1.8	-	-	-	31.2	-	-	2.7
ILLEGAL	0.9	-	-	-	-	-	-	1.0	-	-	-	2.5	-	-	-	-	-	-	1.4	-
DO IT AT HOME/CONTROLLED	0.7	-	-	-	-	-	-	1.4	-	-	5.1	-	1.3	-	3.8	-	-	-	2.0	2.0
SEX/LOSE INHIBITIONS	0.7	-	-	-	-	-	-	1.3	-	-	-	3.3	1.4	-	4.0	-	-	-	1.9	-
ALCOHOL POISONING	0.6	8.3	-	-	-	-	34.7	1.3	-	-	-	3.3	-	-	-	-	-	10.6	1.9	-
KNOW WHEN TO DO SO	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
POUR OWN DRINK	0.3	-	-	-	-	-	-	-	-	-	-	-	1.4	-	4.0	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 127
Jul. 28, 2014
(Continued)

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL															AGE STARTED DRINKING (WHITE)			
		10/ YOUN- GER	6	7	8	9	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
CHANGES PEOPLE	0.3	-	-	-	-	-	-	-	-	-	-	-	1.3	-	3.6	-	-	-	-	1.9
AFFECTS ABILITIES	0.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T KNOW	20.9	11.9	-	-	29.8	-	-	14.2	17.5	15.8	4.3	18.9	13.7	10.9	19.3	17.4	-	15.1	17.2	10.6



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 128
Jul. 28, 2014

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL			AGE STARTED DRINKING (AFRICAN AMER.)			AGE STARTED DRINKING (MEN)			AGE STARTED DRINKING (WOMEN)			OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL (WHITE)			
	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH			
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38		
DON'T DO IT	28.8	-	28.2	64.2	33.1	35.6	40.2	-	25.7	29.0	34.4	33.1	35.5	24.2	35.2	25.6	41.5	23.8		
WAIT/WHEN YOU'RE OLDER	11.1	-	31.9	-	12.9	21.6	3.3	-	19.7	7.7	13.5	10.9	15.8	8.4	12.5	7.0	16.1	7.6		
DANGEROUS/BAD THINGS	8.9	-	11.8	-	-	-	5.6	-	7.5	16.1	9.1	17.9	1.7	7.1	11.8	26.1	2.4	2.3		
BAD LIFE CHOICES	6.0	-	18.6	-	-	18.7	3.0	-	9.7	-	2.7	-	4.9	9.8	-	-	-	10.0		
DON'T DRINK & DRIVE	5.4	-	-	-	4.9	3.6	15.5	-	0.9	13.4	9.5	11.5	7.8	5.9	11.6	15.1	9.3	7.6		
NOT GOOD	3.8	-	9.5	-	-	3.2	5.5	-	5.0	2.6	2.3	3.1	1.6	7.6	1.4	-	2.3	9.9		
DEATH	3.3	100.0	-	-	23.0	-	2.5	-	2.2	-	4.4	-	8.0	-	1.7	-	2.8	-		
HEALTH CONCERNS	2.7	-	-	11.3	-	-	6.4	-	-	-	2.2	2.8	1.7	1.9	1.4	-	2.4	2.4		
BE SAFE/GOOD CHOICES	2.3	-	-	-	-	-	2.8	52.9	5.5	3.5	1.8	2.1	1.6	8.1	2.9	3.9	2.3	7.4		
MODERATION	1.3	-	-	-	-	-	0.8	47.1	3.8	-	1.8	-	3.3	4.2	2.9	-	4.8	4.7		
ADDICTIVE/ALCOHOLISM	1.3	-	-	-	-	-	3.5	-	-	-	-	-	-	2.5	-	-	-	3.3		
ILLEGAL	0.9	-	-	-	-	-	-	-	1.5	-	0.7	-	1.3	-	1.1	-	1.9	-		
DO IT AT HOME/CONTROLLED	0.7	-	-	-	-	-	-	-	2.1	2.7	1.9	2.2	1.7	-	3.1	4.1	2.4	-		
SEX/LOSE INHIBITIONS	0.7	-	-	-	-	-	-	-	2.0	2.9	0.9	2.0	-	2.0	-	-	-	2.6		
ALCOHOL POISONING	0.6	-	-	-	10.7	3.6	-	-	-	-	1.0	-	1.8	-	1.5	-	2.6	-		
KNOW WHEN TO DO SO	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
POUR OWN DRINK	0.3	-	-	-	-	-	-	-	-	2.9	-	-	-	2.0	-	-	-	-		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 129
Jul. 28, 2014
(Continued)

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL			AGE STARTED DRINKING			AGE STARTED DRINKING			OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL				
	(AFRICAN AMER.)			(MEN)			(WOMEN)							(WHITE)				
	10/ YOUN- GER	11-14 OVER	15/ GER	10/ YOUN- GER	11-14 OVER	15/ GER	10/ YOUN- GER	11-14 OVER	15/ GER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	
CHANGES PEOPLE	0.3	-	-	-	-	-	2.5	-	-	-	-	-	-	1.8	-	-	-	2.3
AFFECTS ABILITIES	0.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T KNOW	20.9	-	-	24.5	15.3	13.6	8.4	-	14.5	19.3	13.9	14.4	13.5	14.4	12.9	18.2	9.4	16.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 130
Jul. 28, 2014

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL					OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)					OFTEN THEY DRINK ALCOHOL (MEN)					OFTEN THEY DRINK ALCOHOL (WOMEN)					EASY/HARD GET ALCOHOL (6th-8th)		EASY/HARD GET ALCOHOL (9th-12th)		EASY/HARD GET ALCOHOL (WHITE)	
	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LESS/ ONCE/A MONTH	EASY HARD	EASY HARD	EASY HARD	EASY HARD	EASY HARD	EASY HARD					
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124					
DON'T DO IT	28.8	35.5	48.8	13.9	100.0	44.6	29.2	55.7	24.1	26.4	35.6	17.7	24.3	29.0	29.6	40.9	34.8	26.5	24.8	32.1	32.4					
WAIT/WHEN YOU'RE OLDER	11.1	16.8	18.4	14.1	-	8.2	4.6	10.9	12.6	17.7	15.1	20.1	3.9	12.2	10.3	4.9	10.3	13.7	10.3	11.6	11.5					
DANGEROUS/BAD THINGS	8.9	6.2	10.1	-	-	4.4	10.5	-	7.1	12.7	22.8	3.1	7.1	11.7	7.8	-	5.6	14.1	9.8	14.8	5.9					
BAD LIFE CHOICES	6.0	5.3	-	13.9	-	2.6	-	4.5	12.0	2.7	-	5.3	7.5	5.2	7.1	13.2	7.4	3.5	6.8	3.8	5.8					
DON'T DRINK & DRIVE	5.4	-	-	-	-	10.8	18.6	5.2	7.6	8.5	6.8	10.2	4.1	6.3	4.2	-	1.8	7.6	6.4	6.7	5.1					
NOT GOOD	3.8	5.0	8.1	-	-	1.9	-	3.4	7.8	2.6	5.3	-	7.5	4.0	4.1	3.9	5.2	4.0	3.0	3.8	4.4					
DEATH	3.3	11.5	-	30.3	-	7.6	-	13.1	-	1.8	-	3.6	-	3.9	2.5	6.4	-	3.3	4.8	1.8	0.7					
HEALTH CONCERNS	2.7	4.5	7.3	-	-	3.0	7.0	-	3.7	1.6	-	3.1	-	1.1	3.3	1.7	1.2	1.0	5.2	1.3	1.9					
BE SAFE/GOOD CHOICES	2.3	-	-	-	-	2.2	5.2	-	-	1.5	-	2.9	16.6	3.6	1.6	-	0.9	4.3	2.3	4.1	2.2					
MODERATION	1.3	-	-	-	-	-	-	-	4.6	3.2	-	6.3	3.9	1.0	1.7	-	-	1.2	3.2	1.2	2.2					
ADDICTIVE/ALCOHOLISM	1.3	-	-	-	-	-	-	-	4.9	-	-	-	-	-	2.3	-	2.0	-	2.5	-	1.8					
ILLEGAL	0.9	-	-	-	-	-	-	-	-	1.3	-	2.5	-	0.6	1.2	-	-	0.8	2.3	1.0	0.8					
DO IT AT HOME/CONTROLLED	0.7	-	-	-	-	-	-	-	-	3.4	3.7	3.1	-	0.9	-	-	-	1.1	-	1.5	-					
SEX/LOSE INHIBITIONS	0.7	-	-	-	-	-	-	-	-	1.7	3.4	-	4.1	0.8	0.6	-	-	1.0	1.1	-	0.8					
ALCOHOL POISONING	0.6	-	-	-	-	2.2	-	3.8	-	-	-	-	-	-	0.6	-	1.2	-	-	-	0.8					
KNOW WHEN TO DO SO	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	0.6	-	1.2	-	-	-	0.8					
POUR OWN DRINK	0.3	-	-	-	-	-	-	-	-	-	-	-	4.0	0.8	-	-	-	1.0	-	-	-					



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

KEEPS YOU FROM REALITY 0.3 - - - - - - - - - - - - - 0.8 - - - 1.0 - 1.3 -



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 131
Jul. 28, 2014
(Continued)

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD (6th-8th)		EASY/HARD (9th-12th)		EASY/HARD (WHITE)				
	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	EASY	HARD	EASY	HARD	EASY	HARD			
CHANGES PEOPLE	0.3	-	-	-	-	-	-	-	3.5	-	-	-	-	0.8	-	-	-	0.9	-	1.2	-
AFFECTS ABILITIES	0.2	-	-	-	-	-	-	-	-	-	-	-	-	0.6	-	-	-	0.8	-	1.0	-
DON'T KNOW	20.9	15.1	7.3	27.8	-	12.5	24.8	3.5	12.1	14.9	7.3	22.2	16.9	16.6	22.6	29.1	28.2	14.0	17.4	12.7	22.8



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 132
Jul. 28, 2014

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL		EASY/HARD EASY/HARD EASY/HARD PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING								
	GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		ALCOHOL		ALCOHOL		ALCOHOL		ALCOHOL						
	(AFR. AMER.)	(MEN)	(MEN)	(WOMEN)	(WOMEN)	(WOMEN)	TALK ABOUT	A Lot	Some-	NEVER	TALK ABOUT	A Lot	Some-	NEVER	TALK ABOUT	A Lot	Some-	NEVER	
	EASY	HARD	EASY	HARD	EASY	HARD	ABOUT	times	times	ABOUT	times	times	ABOUT	times	times	ABOUT	times	times	ABOUT
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
DON'T DO IT	28.8	29.7	27.9	30.2	23.0	28.0	37.2	35.7	31.5	37.4	-	47.0	42.6	48.6	-	30.5	26.5	32.1	-
WAIT/WHEN YOU'RE OLDER	11.1	11.7	10.8	6.6	12.5	16.7	7.7	13.8	11.5	14.7	-	13.2	11.7	13.8	-	14.0	11.4	15.1	-
DANGEROUS/BAD THINGS	8.9	6.3	12.0	13.5	7.7	10.2	8.0	11.0	13.5	10.0	-	5.9	3.3	6.9	-	13.4	18.2	11.5	-
BAD LIFE CHOICES	6.0	10.9	4.7	8.6	9.7	2.5	4.0	7.4	13.3	5.1	-	11.1	31.3	3.4	-	5.7	5.2	5.9	-
DON'T DRINK & DRIVE	5.4	-	-	8.8	2.7	4.3	6.0	6.7	4.8	7.5	-	3.2	4.9	2.5	-	8.4	4.7	9.9	-
NOT GOOD	3.8	-	5.2	3.2	5.2	4.6	2.8	4.7	2.6	5.6	-	6.5	-	9.0	-	3.9	3.8	4.0	-
DEATH	3.3	10.8	11.9	8.7	4.7	-	-	4.0	5.8	3.3	-	3.0	-	4.2	-	4.5	8.4	2.9	-
HEALTH CONCERNS	2.7	-	10.5	-	5.4	2.0	0.9	3.4	5.3	2.6	-	1.7	1.6	1.7	-	4.2	7.0	3.1	-
BE SAFE/GOOD CHOICES	2.3	-	-	1.9	1.1	4.9	2.3	2.8	1.3	3.5	-	1.0	-	1.3	-	3.7	1.9	4.5	-
MODERATION	1.3	-	-	2.3	-	-	3.6	1.6	2.8	1.2	-	-	-	-	-	2.4	4.1	1.7	-
ADDICTIVE/ALCOHOLISM	1.3	-	5.8	-	2.4	-	2.1	1.6	1.8	1.5	-	2.1	-	3.0	-	1.3	2.6	0.8	-
ILLEGAL	0.9	-	-	-	2.3	1.2	-	1.2	-	1.6	-	-	-	-	-	1.7	-	2.4	-
DO IT AT HOME/CONTROLLED	0.7	-	-	-	-	1.6	-	0.8	2.9	-	-	-	-	-	-	1.2	4.2	-	-
SEX/LOSE INHIBITIONS	0.7	-	-	-	-	1.5	1.3	0.8	1.4	0.6	-	-	-	-	-	1.2	2.0	0.8	-
ALCOHOL POISONING	0.6	-	-	-	1.1	-	-	0.7	1.4	0.4	-	2.2	4.6	1.3	-	-	-	-	-
KNOW WHEN TO DO SO	0.3	-	-	-	-	-	1.3	0.4	-	0.6	-	1.3	-	1.8	-	-	-	-	-
POUR OWN DRINK	0.3	-	-	-	-	1.5	-	0.4	-	0.6	-	-	-	-	-	0.6	-	0.8	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

KEEPS YOU FROM REALITY 0.3 - - 1.8 - - - 0.4 - 0.5 - - - - - 0.6 - 0.8 -



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 133
Jul. 28, 2014
(Continued)

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL			EASY/HARD			EASY/HARD			EASY/HARD			PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING		
	GET ALCOHOL			GET ALCOHOL			GET ALCOHOL			ALCOHOL			ALCOHOL			ALCOHOL					
	(AFR. AMER.)			(MEN)			(WOMEN)						(6th-8th)			(9th-12th)					
	EASY	HARD		EASY	HARD		EASY	HARD		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER
										ABOUT	times		ABOUT	times		ABOUT	times		ABOUT	times	
CHANGES PEOPLE	0.3	-	-	1.7	-	-	-	-	-	0.4	-	0.5	-	-	-	-	-	0.5	-	0.8	-
AFFECTS ABILITIES	0.2	-	-	-	-	1.2	-	0.3	-	0.4	-	-	-	-	-	0.4	-	0.6	-	-	-
DON'T KNOW	20.9	30.6	11.0	12.6	22.2	19.9	22.9	1.8	-	2.5	100.0	1.9	-	2.6	100.0	1.7	-	2.4	100.0	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 134
Jul. 28, 2014

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)					PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)					PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)					PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE) AFRRAID 2 TALK AFRRAID 2 TALK W/ PARENTS (6th-8th)					
	TOTAL	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES		NO	
																		YES	NO	YES	NO
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
DON'T DO IT	28.8	38.1	42.2	36.6	-	37.5	-	56.6	-	31.7	29.6	32.4	-	40.1	33.4	42.8	-	32.2	23.8	38.2	29.2
WAIT/WHEN YOU'RE OLDER	11.1	14.4	7.8	16.8	-	13.4	20.6	9.7	-	12.6	5.5	15.2	-	15.0	17.4	14.0	-	8.3	14.9	5.6	15.0
DANGEROUS/BAD THINGS	8.9	10.6	10.7	10.5	-	10.8	22.7	4.8	-	11.1	13.8	10.1	-	10.9	13.3	9.9	-	12.1	5.2	4.6	4.7
BAD LIFE CHOICES	6.0	5.9	10.0	4.4	-	9.4	27.8	-	-	10.6	16.1	8.5	-	4.0	10.5	1.3	-	5.4	5.3	6.7	6.2
DON'T DRINK & DRIVE	5.4	7.7	4.3	8.9	-	-	-	-	-	7.1	9.6	6.1	-	6.3	-	9.0	-	6.6	4.2	4.2	-
NOT GOOD	3.8	4.8	4.0	5.1	-	3.1	-	4.6	-	5.1	-	7.0	-	4.4	5.2	4.0	-	3.8	4.2	4.1	6.6
DEATH	3.3	1.9	1.9	1.9	-	13.5	18.9	10.7	-	7.0	11.7	5.2	-	0.9	-	1.3	-	2.8	4.0	2.2	2.7
HEALTH CONCERNS	2.7	2.0	3.6	1.3	-	8.9	10.0	8.3	-	3.9	7.0	2.8	-	2.8	3.6	2.5	-	2.4	3.3	1.3	1.4
BE SAFE/GOOD CHOICES	2.3	3.3	1.9	3.9	-	-	-	-	-	1.6	-	2.2	-	4.2	2.5	4.8	-	0.4	4.1	1.3	-
MODERATION	1.3	2.2	4.2	1.4	-	-	-	-	-	0.9	-	1.3	-	2.4	5.5	1.1	-	1.1	1.7	-	-
ADDICTIVE/ALCOHOLISM	1.3	1.3	2.7	0.8	-	3.4	-	5.1	-	1.8	3.7	1.1	-	1.4	-	2.0	-	1.7	0.8	2.9	-
ILLEGAL	0.9	1.0	-	1.4	-	-	-	-	-	1.7	-	2.3	-	0.6	-	0.9	-	1.7	-	-	-
DO IT AT HOME/CONTROLLED	0.7	1.2	4.3	-	-	-	-	-	-	-	-	-	-	1.7	5.7	-	-	-	1.6	-	-
SEX/LOSE INHIBITIONS	0.7	0.6	-	0.8	-	-	-	-	-	-	-	-	-	1.7	2.8	1.2	-	0.6	0.8	-	-
ALCOHOL POISONING	0.6	1.0	2.2	0.6	-	-	-	-	-	1.4	2.9	0.8	-	-	-	-	-	1.0	-	3.0	-
KNOW WHEN TO DO SO	0.3	0.6	-	0.8	-	-	-	-	-	-	-	-	-	0.8	-	1.2	-	-	0.8	-	2.5
POUR OWN DRINK	0.3	-	-	-	-	-	-	-	-	-	-	-	-	0.8	-	1.2	-	0.6	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

KEEPS YOU FROM REALITY 0.3 0.5 - 0.7 - - - - - - 0.7 - 1.0 - - - - - - - 0.7 - -



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 135
Jul. 28, 2014
(Continued)

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)				PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE) W/ PARENTS				EMBARRASSED/AFRAID 2 TALK (6th-8th)		EMBARRASSED/AFRAID 2 TALK		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
CHANGES PEOPLE	0.3	0.5	-	0.7	-	-	-	-	-	0.7	-	1.0	-	-	-	-	-	0.7	-	-	
AFFECTS ABILITIES	0.2	0.4	-	0.6	-	-	-	-	-	-	-	-	0.6	-	0.9	-	0.4	-	-	-	
DON'T KNOW	20.9	2.0	-	2.7	100.0	-	-	-	100.0	2.2	-	3.0	100.0	1.4	-	1.9	100.0	18.7	23.9	26.0	31.8



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 136
Jul. 28, 2014

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL										ALCOHOL USE BY PEOPLE										
	EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		YOUR AGE IS...		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		
	AFRAID 2 TALK	PROB-	Big	Small	NOT A	PROB-	NOT A	PROB-	NOT A	PROB-	NOT A										
(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)	(WOMEN)						LEM	Prob.	Prob.	PROB.	LEM	PROB.	LEM	PROB.	LEM	PROB.		
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27
DON'T DO IT	28.8	29.0	21.3	32.8	28.1	41.6	12.9	25.8	25.6	39.7	22.2	28.6	28.9	28.2	31.2	34.8	32.5	25.5	30.3	31.4	30.7
WAIT/WHEN YOU'RE OLDER	11.1	9.7	14.8	7.7	16.6	8.5	15.0	6.7	14.7	10.1	15.0	10.0	7.4	15.2	19.4	8.1	18.7	11.0	19.9	10.5	21.0
DANGEROUS/BAD THINGS	8.9	16.0	5.5	12.6	4.6	9.3	8.2	13.5	3.0	10.4	7.2	9.1	10.4	6.5	5.4	2.8	12.8	12.3	-	8.4	7.4
BAD LIFE CHOICES	6.0	4.8	4.9	5.7	3.2	4.5	6.9	8.9	7.4	1.4	3.5	5.9	6.1	5.5	6.8	8.0	8.7	4.8	5.5	5.6	-
DON'T DRINK & DRIVE	5.4	7.9	6.2	8.4	4.2	-	-	6.9	4.4	6.2	4.1	5.7	5.7	5.8	3.4	2.7	-	7.3	5.9	6.7	3.5
NOT GOOD	3.8	3.6	3.1	3.3	4.9	4.1	-	3.1	6.1	4.6	2.4	4.1	4.5	3.2	2.4	4.6	5.7	3.8	-	4.0	3.3
DEATH	3.3	3.2	4.7	1.2	2.1	9.4	13.7	5.3	6.8	-	1.6	3.7	5.1	1.0	-	2.6	-	4.3	-	1.8	-
HEALTH CONCERNS	2.7	3.1	4.2	2.2	1.0	4.5	11.8	3.7	2.7	1.0	3.9	3.1	3.3	2.8	-	1.4	-	4.0	-	1.8	-
BE SAFE/GOOD CHOICES	2.3	-	6.0	0.7	4.3	-	-	-	3.4	1.0	4.7	1.9	0.9	3.7	2.7	0.8	-	2.4	4.6	2.1	3.7
MODERATION	1.3	1.7	2.4	1.7	2.0	-	-	-	2.0	2.4	1.4	1.2	0.7	2.1	2.4	-	-	1.8	4.1	1.6	3.3
ADDICTIVE/ALCOHOLISM	1.3	1.2	1.1	1.1	1.1	4.5	-	1.4	1.6	2.2	-	1.5	0.9	2.5	-	1.8	-	1.3	-	1.2	-
ILLEGAL	0.9	2.6	-	1.6	-	-	-	2.3	-	1.0	-	1.1	1.2	0.8	-	-	-	1.6	-	1.0	-
DO IT AT HOME/CONTROLLED	0.7	-	2.3	-	2.2	-	-	-	-	-	-	3.0	0.8	0.6	1.1	-	-	-	1.1	-	1.1
SEX/LOSE INHIBITIONS	0.7	0.9	1.2	-	1.1	-	-	-	-	1.3	1.5	0.7	0.6	1.1	-	-	-	1.1	-	0.5	-
ALCOHOL POISONING	0.6	-	-	1.6	-	-	-	1.9	-	-	-	0.7	0.6	0.8	-	1.9	-	-	-	1.0	-
KNOW WHEN TO DO SO	0.3	-	-	-	1.1	-	-	-	-	-	1.5	0.4	-	1.1	-	1.1	-	-	-	0.5	-
POUR OWN DRINK	0.3	0.9	-	-	-	-	-	-	-	1.3	-	0.4	-	1.1	-	-	-	0.6	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

KEEPS YOU FROM REALITY 0.3 - 1.1 - 1.0 - - - 1.6 - - 0.4 - 1.1 - - - 0.5 - 0.5 -

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 137
Jul. 28, 2014
(Continued)

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	EMBARRASSED/AFRAID 2 TALK										ALCOHOL USE BY PEOPLE										
	(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		(WOMEN)		YOUR AGE IS...		(6th-8th)		(9th-12th)		(WHITE)				
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	
CHANGES PEOPLE	0.3	-	1.0	-	1.0	-	-	-	1.5	-	-	0.3	-	1.0	-	-	-	0.5	-	0.5	-
AFFECTS ABILITIES	0.2	0.7	-	0.7	-	-	-	-	-	1.0	-	0.3	0.4	-	-	-	-	0.4	-	0.4	-
DON'T KNOW	20.9	14.8	20.2	18.8	21.6	13.6	31.5	20.5	19.2	16.6	28.0	20.3	22.8	15.3	26.2	29.2	21.5	15.6	29.7	19.3	27.1



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 138
Jul. 28, 2014

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

TOTAL	ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)				
	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	DANG- EROUS	Very	Smwt.	NOT DANG- EROUS	VERY DANG- EROUS	SMWT. DANG- EROUS									
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
DON'T DO IT	28.8	30.3	26.7	25.8	29.1	31.6	33.0	28.9	31.5	20.5	-	38.0	7.8	27.1	23.3	33.8	21.5	33.4	22.0	25.4	28.3
WAIT/WHEN YOU'RE OLDER	11.1	9.1	26.7	9.6	17.0	10.4	21.4	11.1	9.4	16.7	-	9.9	8.0	9.1	18.6	10.0	17.8	6.9	24.0	10.9	8.5
DANGEROUS/BAD THINGS	8.9	9.6	-	10.3	-	7.7	10.0	8.9	9.1	8.3	-	4.9	-	11.9	10.1	9.4	5.8	7.5	13.1	11.8	-
BAD LIFE CHOICES	6.0	5.9	23.3	9.0	6.9	2.6	6.8	6.0	6.9	3.1	-	8.1	8.2	6.0	2.0	6.2	-	10.1	-	9.4	6.3
DON'T DRINK & DRIVE	5.4	-	-	6.4	2.0	5.1	4.7	5.3	3.9	10.0	20.0	1.6	7.8	5.5	10.5	4.0	14.2	-	-	3.7	12.3
NOT GOOD	3.8	2.7	-	4.1	5.2	4.0	-	3.8	4.6	1.3	-	4.4	7.1	4.8	-	4.5	1.9	3.3	-	4.7	2.6
DEATH	3.3	11.9	-	6.5	-	0.8	-	3.3	4.3	-	-	2.5	-	5.5	-	2.0	-	14.5	-	7.5	-
HEALTH CONCERNS	2.7	7.9	-	3.7	-	2.6	-	2.7	3.1	1.5	-	0.2	8.6	5.1	-	1.6	1.6	9.6	-	4.2	-
BE SAFE/GOOD CHOICES	2.3	-	-	-	5.8	3.8	-	2.3	0.8	7.0	-	-	5.9	1.4	7.3	1.2	8.0	-	-	-	5.8
MODERATION	1.3	-	-	0.2	5.2	2.2	-	1.3	0.8	3.0	-	-	-	1.4	3.6	1.2	3.9	-	-	-	3.4
ADDICTIVE/ALCOHOLISM	1.3	3.0	-	1.7	-	1.3	-	1.3	1.7	-	-	1.8	-	1.6	-	1.4	-	3.7	-	1.9	-
ILLEGAL	0.9	-	-	1.6	-	0.6	-	0.9	0.8	1.5	-	-	-	1.3	1.8	0.5	2.2	-	-	0.9	3.0
DO IT AT HOME/CONTROLLED	0.7	-	-	-	-	1.5	-	0.7	0.5	1.3	-	-	-	0.8	1.6	0.6	2.0	-	-	-	-
SEX/LOSE INHIBITIONS	0.7	-	-	-	-	1.5	-	0.7	0.4	1.4	-	-	-	0.7	1.7	0.6	-	-	-	-	-
ALCOHOL POISONING	0.6	-	-	1.3	-	-	-	0.6	0.8	-	-	1.9	-	-	-	1.1	-	-	-	1.5	-
KNOW WHEN TO DO SO	0.3	-	-	-	-	0.8	-	0.3	0.4	-	-	1.1	-	-	-	0.6	-	-	-	-	-
POUR OWN DRINK	0.3	-	-	-	-	0.8	-	0.3	-	1.4	-	-	-	-	1.7	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

KEEPS YOU FROM REALITY 0.3 - - 0.7 - - - 0.3 - 1.3 - - - - 1.6 - 2.0 - - - 2.7



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 139
 Jul. 28, 2014
 (Continued)

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL	ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)								
		PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	DANG- EROUS	Very	Smwt.	NOT DANG- EROUS	VERY DANG- EROUS	SMWT. DANG- EROUS									
CHANGES PEOPLE	0.3	-	-	0.7	-	-	-	0.3	-	1.3	-	-	-	-	1.5	-	1.9	-	-	-	-	2.6
AFFECTS ABILITIES	0.2	-	-	-	-	0.6	-	0.2	0.3	-	-	-	-	0.5	-	0.5	-	-	-	-	-	-
DON'T KNOW	20.9	19.6	23.3	18.6	28.7	22.1	24.1	20.5	20.6	20.3	80.0	25.6	46.5	17.2	14.7	21.0	17.4	11.1	40.9	18.1	24.7	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 140
Jul. 28, 2014

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL	(WOMEN)		SOCIAL MEDIA							AGE									
				VERY DANGEROUS	SMWT. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T USE INTRNT	14/YOUNGER	10-11	11-12	12-13	13-14	14-15	15-16	16-17	17-18
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
DON'T DO IT	28.8	37.9	13.1	28.0	30.1	31.9	20.1	34.2	62.6	32.1	-	38.3	29.0	41.8	25.8	25.6	19.1	22.8	39.6	21.9
WAIT/WHEN YOU'RE OLDER	11.1	7.9	24.7	12.1	16.8	6.4	11.1	3.8	-	12.3	100.0	-	20.2	3.8	15.3	9.9	16.7	6.3	7.0	-
DANGEROUS/BAD THINGS	8.9	6.2	16.3	8.3	5.6	9.1	9.2	7.0	37.4	3.5	-	12.3	-	4.5	2.8	14.0	16.6	18.5	8.0	-
BAD LIFE CHOICES	6.0	4.2	-	5.6	3.8	6.6	6.5	11.5	-	6.6	-	8.9	5.0	10.0	4.7	5.3	8.6	6.8	-	-
DON'T DRINK & DRIVE	5.4	4.1	7.9	5.7	8.4	4.2	1.7	3.7	-	2.5	-	-	-	3.2	4.3	8.7	10.6	8.8	5.3	10.5
NOT GOOD	3.8	4.6	-	3.7	2.0	6.3	4.4	6.6	-	5.1	-	16.1	-	4.1	6.5	2.4	3.5	3.6	-	-
DEATH	3.3	1.0	-	3.7	2.5	3.8	4.6	-	-	2.5	-	-	-	5.4	2.7	4.1	2.9	6.1	4.4	-
HEALTH CONCERNS	2.7	2.0	3.0	2.9	2.2	6.1	2.2	2.2	-	2.4	-	4.9	0.9	0.5	4.1	3.2	2.6	2.1	6.4	-
BE SAFE/GOOD CHOICES	2.3	1.7	8.3	2.6	2.8	3.2	1.6	-	-	1.1	-	-	-	1.7	1.8	3.6	-	6.7	3.3	9.5
MODERATION	1.3	1.7	2.6	1.1	0.8	0.4	1.6	3.4	-	1.2	-	-	-	-	3.1	1.5	1.9	-	3.2	-
ADDICTIVE/ALCOHOLISM	1.3	1.5	-	1.4	1.6	-	3.6	-	-	1.1	-	-	4.4	-	-	1.6	-	-	2.7	13.5
ILLEGAL	0.9	0.7	-	1.0	0.7	1.6	1.7	-	-	1.8	-	-	-	-	4.8	-	-	-	-	-
DO IT AT HOME/CONTROLLED	0.7	0.9	2.6	0.7	-	1.6	1.5	-	-	-	-	-	-	-	-	1.4	-	4.4	-	-
SEX/LOSE INHIBITIONS	0.7	0.9	2.7	0.7	0.9	1.5	-	-	-	-	-	-	-	-	-	1.4	1.9	-	-	10.5
ALCOHOL POISONING	0.6	-	-	0.3	-	-	1.2	3.8	-	1.1	-	-	-	-	2.9	-	-	-	-	-
KNOW WHEN TO DO SO	0.3	0.9	-	0.4	-	-	1.6	-	-	0.6	-	-	2.6	-	-	-	-	-	-	-
POUR OWN DRINK	0.3	-	2.7	0.4	0.9	-	-	-	-	-	-	-	-	-	-	0.7	-	-	-	10.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

KEEPS YOU FROM REALITY 0.3 - - 0.3 - - 1.5 - - 0.6 - - - - 1.6 - - - - -



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 141
Jul. 28, 2014
(Continued)

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL	(WOMEN)		SOCIAL MEDIA							AGE									
				VERY DANGEROUS	SMWTS. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16
CHANGES PEOPLE	0.3	-	-	-	-	-	-	3.4	-	-	-	-	-	-	-	0.6	1.7	-	-	-
AFFECTS ABILITIES	0.2	0.7	-	0.3	-	1.1	-	-	-	-	-	-	-	-	-	0.5	-	1.6	-	-
DON'T KNOW	20.9	23.2	16.2	20.7	20.8	16.1	25.6	20.3	-	25.4	-	19.5	37.8	25.1	19.7	15.6	13.8	12.4	20.1	23.6



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 142
Jul. 28, 2014

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	RACE																					
	WHITE					AFRICAN AMER.					MEN					WOMEN					GENDER	
	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	HISP- ANIC	WHITE ICAN AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN AMER.	WHITE AMER.	AFR- ICAN AMER.	MALE	FEMALE	
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149		
DON'T DO IT	28.8	34.7	26.5	35.7	25.6	25.1	27.0	39.6	24.2	14.7	31.1	30.0	-	18.6	28.5	27.6	33.9	31.8	26.0	31.6		
WAIT/WHEN YOU'RE OLDER	11.1	13.4	9.8	5.8	14.5	14.6	5.4	9.8	14.3	5.7	11.8	10.7	-	6.5	14.1	-	9.2	19.0	10.3	11.8		
DANGEROUS/BAD THINGS	8.9	4.7	13.5	-	15.3	3.4	15.7	3.6	12.3	5.1	8.6	8.7	-	11.4	8.1	13.0	9.2	5.4	9.1	8.6		
BAD LIFE CHOICES	6.0	5.5	3.9	11.4	4.6	8.9	8.5	4.2	2.2	13.0	4.8	7.5	-	-	7.5	6.3	1.8	8.5	8.7	3.2		
DON'T DRINK & DRIVE	5.4	2.4	11.1	-	-	2.5	9.7	2.6	7.7	11.5	6.3	-	-	27.2	6.2	-	6.3	-	5.8	5.0		
NOT GOOD	3.8	4.0	3.7	5.7	-	5.6	2.6	4.7	2.3	10.4	3.9	2.5	-	-	5.1	-	2.5	4.3	4.2	3.5		
DEATH	3.3	2.0	1.0	6.1	14.4	3.5	8.3	1.4	-	-	1.5	10.8	-	-	2.0	24.9	1.1	-	5.8	0.7		
HEALTH CONCERNS	2.7	1.3	2.0	6.3	7.8	3.2	3.2	1.4	3.2	-	1.6	7.1	-	13.3	1.5	11.4	1.7	3.9	3.2	2.2		
BE SAFE/GOOD CHOICES	2.3	1.5	4.2	-	-	-	2.8	2.4	4.3	-	2.7	-	56.1	-	1.8	-	3.7	-	1.3	3.3		
MODERATION	1.3	1.6	2.0	-	-	1.1	0.4	1.2	2.6	-	1.8	-	-	6.5	0.8	-	2.8	-	0.8	1.9		
ADDICTIVE/ALCOHOLISM	1.3	-	2.4	6.3	-	-	3.1	2.2	-	-	1.1	2.7	-	-	2.0	-	-	4.8	1.5	1.1		
ILLEGAL	0.9	1.5	-	-	-	2.6	-	1.0	-	5.7	0.9	-	-	-	1.0	-	0.7	-	1.4	0.5		
DO IT AT HOME/CONTROLLED	0.7	-	2.1	-	-	-	-	-	2.8	-	0.9	-	-	-	-	-	2.0	-	-	1.3		
SEX/LOSE INHIBITIONS	0.7	-	1.1	-	-	-	-	-	2.7	5.4	0.5	-	-	-	-	-	1.0	-	-	1.3		
ALCOHOL POISONING	0.6	1.5	-	-	-	2.1	-	-	-	-	0.8	-	-	-	1.6	-	-	-	1.1	-		
KNOW WHEN TO DO SO	0.3	0.9	-	-	-	-	-	1.3	-	-	0.5	-	-	-	-	-	1.0	-	-	0.7		
POUR OWN DRINK	0.3	-	-	-	-	-	-	-	1.3	5.4	-	-	-	-	-	-	-	-	-	0.6		



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

KEEPS YOU FROM REALITY 0.3 0.8 - - - 1.1 - - - - 0.4 - - - 0.9 - - - 0.6 -



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 10 Page 143
Jul. 28, 2014
(Continued)

10. WHAT IS THE BIGGEST THING YOUR PARENTS TELL YOU ABOUT DRINKING ALCOHOL?

	TOTAL		WHITE				AFRICAN AMER.				MEN		WOMEN		RACE				MEN		WOMEN		GENDER	
			14/	15/	14/	15/	14/	15/	14/	15/	HISP-	WHITE	AFR-	ASIAN	OTHER	WHITE	AFR-	WHITE	AFR-	MALE	FEMALE			
			YOUN-	OLDER	YOUN-	OLDER	YOUN-	OLDER	YOUN-	OLDER	ANIC		ICAN				ICAN		ICAN					
			GER		GER		GER		GER			AMER.				AMER.		AMER.						
CHANGES PEOPLE	0.3	-	1.0	-	-	-	-	1.3	-	-	-	0.4	-	-	-	0.8	-	-	-	0.6	-			
AFFECTS ABILITIES	0.2	-	0.8	-	-	-	-	-	1.0	-	0.4	-	-	-	-	-	0.7	-	-	-	0.5			
DON'T KNOW	20.9	24.3	14.9	22.9	17.8	26.1	12.1	24.6	19.0	23.1	20.2	20.0	43.9	16.6	18.1	16.9	22.4	22.3	19.6	22.2				



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 11 Page 144
Jul. 28, 2014

11. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18
YES	55.3	53.4	60.5	64.4	44.3	60.6	63.9	58.2	42.6	37.6	45.2	84.4	64.2	53.1
NO	41.7	42.8	37.4	35.6	49.6	39.4	36.1	41.8	51.5	49.8	52.4	15.6	29.5	46.9
DK/REFUSED	3.1	3.7	2.2	-	6.1	-	-	-	5.9	12.6	2.3	-	6.3	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 11 Page 145
Jul. 28, 2014

11. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

TOTAL	GRADE										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
YES	55.3	54.9	46.3	49.7	63.0	55.5	53.7	57.9	60.3	50.2	51.5	53.1	80.7	54.5	55.7	60.8	54.0	50.1	57.3	52.8
NO	41.7	38.1	42.7	47.3	28.8	43.6	43.3	42.1	39.7	49.8	41.0	45.6	9.6	45.5	38.5	39.2	37.6	48.1	41.9	41.4
DK/REFUSED	3.1	7.1	11.0	3.0	8.1	0.9	3.0	-	-	-	7.5	1.4	9.6	-	5.7	-	8.4	1.8	0.8	5.7



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 11 Page 146
Jul. 28, 2014

11. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
YES	55.3	72.3	49.5	54.6	57.6	56.4	48.6	56.2	73.0	60.6	57.4	54.4	47.4	64.3	51.3	89.4	53.3	62.0	49.3	64.8	47.5	
NO	41.7	22.3	42.9	45.4	39.3	43.6	44.0	40.9	27.0	39.4	38.5	44.1	44.9	35.7	44.7	10.6	40.5	38.0	48.8	35.2	48.0	
DK/REFUSED	3.1	5.4	7.6	-	3.1	-	7.4	3.0	-	-	4.1	1.6	7.6	-	4.0	-	6.2	-	1.9	-	4.4	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 11 Page 147
Jul. 28, 2014

11. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE TRIED ALCOHOL (6th-8th)		KNOW PEOPLE TRIED ALCOHOL (9th-12th)		KNOW PEOPLE TRIED ALCOHOL (WHITE)		KNOW PEOPLE TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE TRIED ALCOHOL (MEN)		KNOW PEOPLE TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
YES	55.3	56.2	66.9	71.9	53.0	56.0	49.6	55.1	56.1	61.6	51.5	53.6	65.0	55.2	48.9	51.2	89.5	62.3	55.1	48.7	57.5
NO	41.7	43.8	28.9	28.1	45.6	44.0	43.9	43.7	37.5	34.5	39.9	45.7	33.0	44.0	42.8	45.9	10.5	37.7	39.8	49.0	34.5
DK/REFUSED	3.1	-	4.3	-	1.4	-	6.5	1.2	6.4	3.8	8.7	0.7	2.0	0.8	8.3	2.9	-	-	5.1	2.3	8.1



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 11 Page 148
Jul. 28, 2014

11. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL														AGE STARTED DRINKING (WHITE)				
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
YES	55.3	22.8	-	-	-	56.2	34.7	58.4	71.0	62.9	60.5	50.3	58.2	61.2	56.2	67.1	31.2	29.1	62.6	53.9
NO	41.7	65.4	-	100.0	100.0	43.8	15.8	39.9	29.0	28.8	39.5	49.7	41.8	38.8	43.8	32.9	68.8	55.8	37.4	46.1
DK/REFUSED	3.1	11.9	-	-	-	-	49.5	1.8	-	8.3	-	-	-	-	-	-	-	15.1	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 11 Page 149
Jul. 28, 2014

11. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL			AGE STARTED DRINKING (AFRICAN AMER.)			AGE STARTED DRINKING (MEN)			AGE STARTED DRINKING (WOMEN)			OFTEN THEY DRINK ALCOHOL (WHITE)					
	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A Week	Least/ Once/A Month	Least/ Once/A Month	LESS/ ONCE/A MONTH	
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38
YES	55.3	-	47.9	64.2	29.4	75.8	62.3	-	48.6	53.9	57.7	56.6	58.7	49.4	60.5	63.7	58.4	42.4
NO	41.7	100.0	43.6	35.8	70.6	24.2	37.7	47.1	48.7	46.1	42.3	43.4	41.3	48.4	39.5	36.3	41.6	54.8
DK/REFUSED	3.1	-	8.6	-	-	-	-	52.9	2.7	-	-	-	-	2.1	-	-	-	2.7



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 11 Page 150
Jul. 28, 2014

11. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD (6th-8th)		EASY/HARD (9th-12th)		EASY/HARD (WHITE)	
	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	EASY	HARD	EASY	HARD	EASY	HARD	EASY	HARD		
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124	
YES	55.3	47.6	41.1	58.3	100.0	67.1	63.3	69.8	53.6	50.5	52.1	48.9	45.1	56.5	54.7	73.4	51.3	53.0	57.8	57.1	49.4	
NO	41.7	52.4	58.9	41.7	-	32.9	36.7	30.2	46.4	49.5	47.9	51.1	50.6	43.5	39.9	26.6	39.5	47.0	40.2	42.9	44.3	
DK/REFUSED	3.1	-	-	-	-	-	-	-	-	-	-	-	4.3	-	5.4	-	9.2	-	2.0	-	6.3	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 11 Page 151
Jul. 28, 2014

11. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL			EASY/HARD GET ALCOHOL (AFR. AMER.)			EASY/HARD GET ALCOHOL (MEN)			EASY/HARD GET ALCOHOL (WOMEN)			PARENTS TALK ABOUT DRINKING ALCOHOL			PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)			PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
	EASY	HARD	TOTAL	EASY	HARD	TOTAL	EASY	HARD	TOTAL	TALK ABOUT	A Lot times	Some- times	NEVER	TALK ABOUT	A Lot times	Some- times	NEVER	TALK ABOUT	A Lot times	Some- times	NEVER	
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28			
YES	55.3	47.9	74.3	64.6	53.6	50.1	56.0	56.8	53.9	58.0	47.2	56.3	60.3	54.8	52.9	57.1	51.1	59.5	41.6			
NO	41.7	52.1	21.0	35.4	43.1	49.9	36.2	40.1	41.2	39.7	51.5	36.4	27.6	39.7	44.4	41.9	47.4	39.7	58.4			
DK/REFUSED	3.1	-	4.7	-	3.4	-	7.8	3.1	4.8	2.4	1.3	7.3	12.1	5.5	2.7	1.1	1.5	0.9	-			



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 11 Page 152
Jul. 28, 2014

11. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)				PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				EMBARRASSED/AFRAID 2 TALK W/ PARENTS		EMBARRASSED/AFRAID 2 TALK (6th-8th)		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
YES	55.3	53.2	53.2	53.3	48.0	65.3	40.8	77.8	41.2	58.4	62.4	56.9	58.8	55.1	45.6	59.1	37.5	100.0	-	100.0	-
NO	41.7	43.2	42.5	43.4	50.0	31.9	51.0	22.2	58.8	39.1	37.6	39.7	41.2	41.2	44.8	39.7	60.1	-	100.0	-	100.0
DK/REFUSED	3.1	3.6	4.3	3.3	2.0	2.8	8.1	-	-	2.5	-	3.4	-	3.7	9.6	1.3	2.5	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 11 Page 153
Jul. 28, 2014

11. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL										ALCOHOL USE BY PEOPLE YOUR AGE IS...										
	EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)		EMBARRASSED/ AFRAID 2 TALK (MEN)		EMBARRASSED/ AFRAID 2 TALK (WOMEN)		PROB- LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO											
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27
YES	55.3	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-	58.8	65.4	45.6	30.7	60.0	25.2	58.1	34.8	56.5	25.3
NO	41.7	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	38.5	33.3	48.9	63.6	34.1	61.4	40.8	65.2	39.5	72.0
DK/REFUSED	3.1	-	-	-	-	-	-	-	-	-	-	2.7	1.3	5.5	5.6	6.0	13.4	1.0	-	4.0	2.7



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 11 Page 154
Jul. 28, 2014

11. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		
	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	DANG-EROUS	Very	Smwt.	NOT DANG-EROUS	VERY DANG-EROUS	SMWT. DANG-EROUS							
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
YES	55.3	64.0	26.7	62.7	34.0	54.7	28.0	55.6	59.3	43.5	-	56.3	43.8	61.3	43.4	53.9	47.5	70.8	33.1	62.8	46.7
NO	41.7	36.0	50.0	35.1	66.0	42.1	61.6	41.3	36.7	56.5	100.0	35.7	56.2	37.4	56.6	41.3	52.5	26.2	66.9	34.6	53.3
DK/REFUSED	3.1	-	23.3	2.3	-	3.2	10.5	3.1	4.0	-	-	8.0	-	1.3	-	4.9	-	3.0	-	2.6	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 11 Page 155
Jul. 28, 2014

11. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL	(WOMEN)		SOCIAL MEDIA							AGE									
		VERY DANGEROUS	SMW. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17	18/OLDER
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
YES	55.3	55.6	40.3	55.7	58.1	46.6	62.7	48.1	37.4	57.5	100.0	54.3	44.8	62.8	61.8	52.8	53.6	57.5	39.0	78.5
NO	41.7	38.9	59.7	41.3	38.5	51.4	32.1	47.1	62.6	36.6	-	36.8	46.7	32.7	33.6	47.2	46.4	42.5	61.0	21.5
DK/REFUSED	3.1	5.5	-	3.0	3.3	1.9	5.2	4.8	-	5.9	-	8.9	8.5	4.5	4.6	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 11 Page 156
Jul. 28, 2014

11. DO YOU THINK MOST PEOPLE YOUR AGE ARE EMBARRASSED OR AFRAID TO TALK TO THEIR PARENTS ABOUT ALCOHOL?

	TOTAL		WHITE				AFRICAN AMER.				MEN		WOMEN		RACE				MEN		WOMEN		GENDER	
			14/ YOUN- GER	15/ OLDER	HISP- ANIC	WHITE AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE									
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149				
YES	55.3	53.0	51.8	72.0	51.7	56.6	61.8	58.5	43.9	68.1	52.5	60.5	43.9	46.3	56.3	67.1	48.3	55.4	59.0	51.4				
NO	41.7	40.3	48.2	22.9	48.3	39.6	38.2	33.3	56.1	31.9	43.8	37.3	56.1	53.7	40.9	32.9	46.9	40.7	38.9	44.4				
DK/REFUSED	3.1	6.8	-	5.1	-	3.8	-	8.2	-	-	3.8	2.2	-	-	2.8	-	4.8	3.9	2.0	4.1				



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 12 Page 157
Jul. 28, 2014

12. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	AREA													
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
PROBLEM	87.1	87.7	86.3	100.0	86.1	85.7	94.6	79.1	88.7	93.7	86.0	100.0	87.2	80.9	
BIG PROBLEM	57.9	56.6	51.0	88.6	54.4	60.1	64.5	56.8	46.7	43.9	48.3	62.8	70.4	65.7	
SMALL PROBLEM	29.2	31.1	35.3	11.4	31.7	25.6	30.2	22.3	41.9	49.8	37.8	37.2	16.9	15.2	
NOT A PROBLEM	12.2	12.3	13.7	-	13.9	13.1	5.4	18.9	9.8	6.3	11.6	-	12.8	19.1	
DK/REFUSED	0.6	-	-	-	-	1.2	-	2.0	1.5	-	2.3	-	-	-	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 12 Page 158
Jul. 28, 2014

12. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

TOTAL	GRADE										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
PROBLEM	87.1	85.3	73.0	87.1	90.3	88.1	88.9	86.3	87.4	89.6	83.8	87.9	90.4	90.6	89.2	87.6	81.4	88.6	89.7	84.2
BIG PROBLEM	57.9	65.4	62.5	60.4	70.7	53.9	56.0	46.8	55.7	55.8	61.6	48.8	90.4	66.5	63.2	60.3	67.7	47.4	58.5	57.2
SMALL PROBLEM	29.2	19.9	10.6	26.7	19.6	34.2	33.0	39.5	31.8	33.8	22.2	39.1	-	24.1	26.0	27.3	13.7	41.2	31.2	26.9
NOT A PROBLEM	12.2	14.7	27.0	12.9	9.7	10.9	11.1	13.7	10.6	8.5	16.2	10.6	9.6	9.4	10.8	11.4	18.6	10.5	9.2	15.8
DK/REFUSED	0.6	-	-	-	-	1.0	-	-	2.0	2.0	-	1.5	-	-	-	1.0	-	0.9	1.1	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 12 Page 159
Jul. 28, 2014

12. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
PROBLEM	87.1	91.1	83.6	89.4	85.0	90.2	82.6	87.3	100.0	89.8	86.5	89.5	81.4	88.7	85.5	89.9	84.1	88.5	86.8	86.3	85.2	
BIG PROBLEM	57.9	84.5	59.5	53.8	54.0	55.0	52.5	68.7	81.3	63.5	59.0	54.0	55.1	60.7	56.3	80.3	63.9	58.9	49.0	55.0	52.3	
SMALL PROBLEM	29.2	6.6	24.1	35.6	30.9	35.2	30.0	18.5	18.7	26.3	27.5	35.6	26.3	27.9	29.1	9.7	20.1	29.6	37.8	31.4	32.9	
NOT A PROBLEM	12.2	8.9	16.4	9.2	15.0	8.0	17.4	12.7	-	8.9	13.5	9.4	18.6	9.5	14.5	10.1	15.9	9.5	13.2	10.6	14.8	
DK/REFUSED	0.6	-	-	1.4	-	1.8	-	-	-	1.3	-	1.0	-	1.8	-	-	-	2.0	-	3.0	-	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 12 Page 160
Jul. 28, 2014

12. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE TRIED ALCOHOL (ALCOHOL)		KNOW PEOPLE TRIED ALCOHOL (6th-8th)		KNOW PEOPLE TRIED ALCOHOL (9th-12th)		KNOW PEOPLE TRIED ALCOHOL (WHITE)		KNOW PEOPLE TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE TRIED ALCOHOL (MEN)		KNOW PEOPLE TRIED ALCOHOL (WOMEN)	
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46	
PROBLEM	87.1	89.7	90.9	90.6	86.0	86.5	85.0	89.1	83.5	90.6	82.7	88.8	84.9	89.6	81.2	87.5	100.0	90.2	85.0	88.2	81.5	
BIG PROBLEM	57.9	70.7	76.1	69.0	57.2	51.6	55.5	58.6	57.1	76.5	59.9	54.7	51.7	57.2	49.0	66.5	89.3	64.0	58.2	53.9	55.6	
SMALL PROBLEM	29.2	19.0	14.7	21.6	28.7	34.9	29.5	30.5	26.4	14.1	22.8	34.1	33.1	32.3	32.2	21.1	10.7	26.2	26.8	34.2	25.9	
NOT A PROBLEM	12.2	10.3	9.1	7.6	14.0	11.7	15.0	9.9	16.5	9.4	17.3	10.0	15.1	9.0	18.8	12.5	-	8.7	15.0	11.0	18.5	
DK/REFUSED	0.6	-	-	1.8	-	1.8	-	1.0	-	-	-	1.2	-	1.5	-	-	-	1.1	-	0.9	-	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 12 Page 161
Jul. 28, 2014

12. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL															AGE STARTED DRINKING (WHITE)			
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
PROBLEM	87.1	73.1	-	100.0	70.2	56.2	84.2	86.5	90.0	80.8	74.7	96.7	93.6	97.9	93.0	82.6	75.3	70.5	90.5	92.2
BIG PROBLEM	57.9	32.3	-	-	45.0	56.2	-	58.1	45.6	70.5	60.4	53.9	57.8	54.2	70.4	50.7	22.0	18.4	64.2	50.8
SMALL PROBLEM	29.2	40.8	-	100.0	25.2	-	84.2	28.5	44.4	10.3	14.3	42.8	35.9	43.7	22.5	31.8	53.2	52.0	26.3	41.5
NOT A PROBLEM	12.2	26.9	-	-	29.8	43.8	15.8	12.3	10.0	13.8	25.3	3.3	6.4	2.1	7.0	17.4	24.7	29.5	7.8	7.8
DK/REFUSED	0.6	-	-	-	-	-	-	1.2	-	5.5	-	-	-	-	-	-	-	-	1.7	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 12 Page 162
Jul. 28, 2014

12. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL			AGE STARTED DRINKING (AFRICAN AMER.)			AGE STARTED DRINKING (MEN)			AGE STARTED DRINKING (WOMEN)			OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL (WHITE)			
	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38		
PROBLEM	87.1	100.0	71.8	100.0	65.3	93.2	92.2	100.0	82.8	95.1	89.7	87.0	91.9	90.1	89.8	89.1	90.2	87.2		
BIG PROBLEM	57.9	100.0	38.3	100.0	41.7	73.2	56.9	-	49.5	58.6	63.3	63.0	63.6	42.4	64.1	68.3	61.3	37.2		
SMALL PROBLEM	29.2	-	33.5	-	23.7	19.9	35.3	100.0	33.3	36.5	26.3	24.0	28.3	47.6	25.7	20.8	28.9	50.0		
NOT A PROBLEM	12.2	-	28.2	-	34.7	6.8	7.8	-	15.4	4.9	9.5	11.1	8.1	9.9	8.8	7.4	9.8	12.8		
DK/REFUSED	0.6	-	-	-	-	-	-	-	1.8	-	0.9	1.9	-	-	1.4	3.5	-	-		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 12 Page 163
Jul. 28, 2014

12. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD (6th-8th)		EASY/HARD (9th-12th)		EASY/HARD (WHITE)	
	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	EASY	HARD	EASY	HARD	EASY	HARD	EASY	HARD		
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124	
PROBLEM	87.1	89.7	83.3	100.0	100.0	91.2	88.4	93.3	84.5	88.4	86.0	90.7	95.9	92.1	84.1	94.8	83.3	91.5	84.8	89.6	85.2	
BIG PROBLEM	57.9	66.7	54.8	86.1	100.0	73.3	66.2	78.4	43.1	55.6	60.8	50.6	41.7	66.5	53.7	84.0	62.1	62.8	46.1	63.3	49.1	
SMALL PROBLEM	29.2	23.0	28.5	13.9	-	17.9	22.2	14.9	41.4	32.8	25.2	40.1	54.2	25.6	30.4	10.8	21.2	28.7	38.7	26.4	36.1	
NOT A PROBLEM	12.2	10.3	16.7	-	-	8.8	11.6	6.7	15.5	10.1	10.8	9.3	4.1	7.1	15.3	5.2	16.7	7.5	14.1	9.1	14.1	
DK/REFUSED	0.6	-	-	-	-	-	-	-	-	1.5	3.1	-	-	0.8	0.6	-	-	0.9	1.1	1.2	0.8	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 12 Page 164
Jul. 28, 2014

12. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL			EASY/HARD				PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING							
	EASY/HARD		TOTAL	EASY/HARD		TOTAL	EASY/HARD		TOTAL	PARENTS TALK ABOUT DRINKING		TOTAL	PARENTS TALK ABOUT DRINKING		TOTAL	PARENTS TALK ABOUT DRINKING		TOTAL			
	GET ALCOHOL	(AFR. AMER.)		GET ALCOHOL	(MEN)		GET ALCOHOL	(WOMEN)		ALCOHOL	ALCOHOL		ALCOHOL	ALCOHOL		ALCOHOL	ALCOHOL		ALCOHOL	ALCOHOL	ALCOHOL
	EASY	HARD		EASY	HARD		EASY	HARD		TALK ABOUT	A Lot	Some-	NEVER	TALK ABOUT	A Lot	Some-	NEVER	TALK ABOUT	A Lot	Some-	NEVER
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28		
PROBLEM	87.1	95.5	84.5	90.0	86.9	93.7	80.9	88.0	88.7	87.7	84.3	84.3	89.1	82.5	87.7	89.8	88.6	90.2	81.0		
BIG PROBLEM	57.9	72.2	79.0	73.6	55.8	60.8	51.4	55.9	60.3	54.1	67.3	60.4	76.5	54.3	78.3	53.7	53.0	54.0	56.6		
SMALL PROBLEM	29.2	23.3	5.4	16.4	31.1	32.9	29.5	32.2	28.4	33.6	17.0	23.9	12.6	28.2	9.4	36.0	35.5	36.2	24.4		
NOT A PROBLEM	12.2	4.5	15.5	10.0	12.0	4.9	19.1	11.2	10.0	11.7	15.7	15.7	10.9	17.5	12.3	9.1	9.6	8.9	19.0		
DK/REFUSED	0.6	-	-	-	1.1	1.4	-	0.8	1.3	0.6	-	-	-	-	-	1.1	1.9	0.8	-		



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 12 Page 165
Jul. 28, 2014

12. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)				PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE) W/ PARENTS				EMBARRASSED/AFRAID 2 TALK (6th-8th)		EMBARRASSED/AFRAID 2 TALK (6th-8th)		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
PROBLEM	87.1	87.5	87.7	87.4	79.9	90.9	91.9	90.4	89.0	89.5	88.8	89.8	84.8	86.5	88.6	85.5	83.9	92.7	80.5	93.3	76.4
BIG PROBLEM	57.9	50.6	54.0	49.3	67.2	74.1	69.3	76.6	63.3	59.5	65.5	57.2	71.4	52.0	55.2	50.7	63.9	68.5	46.3	76.6	55.7
SMALL PROBLEM	29.2	36.9	33.6	38.1	12.7	16.8	22.6	13.8	25.6	30.0	23.3	32.5	13.4	34.4	33.4	34.9	20.0	24.1	34.3	16.7	20.7
NOT A PROBLEM	12.2	11.4	10.4	11.8	20.1	9.1	8.1	9.6	11.0	9.7	11.2	9.1	15.2	12.8	8.8	14.5	16.1	6.8	18.7	6.7	23.6
DK/REFUSED	0.6	1.1	1.9	0.8	-	-	-	-	-	0.8	-	1.1	-	0.8	2.5	-	-	0.5	0.8	-	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 12 Page 166
Jul. 28, 2014

12. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL EMBARRASSED/ EMBARRASSED/ EMBARRASSED/ EMBARRASSED/ EMBARRASSED/										ALCOHOL USE BY PEOPLE				ALCOHOL USE				ALCOHOL USE				ALCOHOL USE			
	AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		AFRAID 2 TALK		YOUR AGE IS...		BY YOUR AGE											
	(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		(WOMEN)						(6th-8th)		(9th-12th)		(WHITE)							
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	PROB-	Big	Small	NOT A	PROB-	NOT A	PROB-	NOT A	PROB-	NOT A				
													LEM	Prob.	Prob.	PROB.	LEM	PROB.	LEM	PROB.	LEM	PROB.				
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27					
PROBLEM	87.1	92.3	82.5	93.0	77.9	95.8	87.3	93.6	79.4	91.6	81.6	100.0	100.0	100.0	-	100.0	-	100.0	-	100.0	-					
BIG PROBLEM	57.9	64.2	41.8	63.8	43.8	87.4	51.3	71.8	48.5	64.7	44.2	66.4	100.0	-	-	76.6	-	61.1	-	62.3	-					
SMALL PROBLEM	29.2	28.1	40.7	29.2	34.1	8.5	36.0	21.8	30.9	26.9	37.3	33.6	-	100.0	-	23.4	-	38.9	-	37.7	-					
NOT A PROBLEM	12.2	6.8	16.3	6.2	21.0	4.2	12.7	6.4	18.9	7.2	18.4	-	-	-	100.0	-	100.0	-	100.0	-	100.0					
DK/REFUSED	0.6	0.8	1.2	0.8	1.1	-	-	-	1.7	1.2	-	-	-	-	-	-	-	-	-	-	-					

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 12 Page 167
Jul. 28, 2014

12. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		
	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	DANG-EROUS	Very	Smwt.	NOT DANG-EROUS	VERY DANG-EROUS	SMWT. DANG-EROUS							
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
PROBLEM	87.1	100.0	-	100.0	-	100.0	-	87.6	88.9	83.4	-	86.4	77.1	90.6	84.7	88.0	80.5	93.6	89.1	88.9	86.5
BIG PROBLEM	57.9	79.5	-	69.5	-	63.3	-	58.2	64.5	37.7	-	67.0	53.3	62.8	34.4	58.6	37.0	83.7	41.2	67.5	40.8
SMALL PROBLEM	29.2	20.5	-	30.5	-	36.7	-	29.4	24.4	45.7	-	19.4	23.8	27.8	50.3	29.4	43.6	9.9	47.9	21.4	45.8
NOT A PROBLEM	12.2	-	100.0	-	100.0	-	100.0	11.7	11.1	13.9	100.0	13.6	22.9	9.4	12.0	12.0	15.5	6.4	10.9	11.1	10.6
DK/REFUSED	0.6	-	-	-	-	-	-	0.6	-	2.7	-	-	-	-	3.2	-	4.0	-	-	-	2.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 12 Page 168
Jul. 28, 2014

12. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL	(WOMEN)			SOCIAL MEDIA						AGE									
		VERY DANGEROUS	SMWT. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10-11	12	13	14	15/OLDER	15	16	17	18/OLDER	
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
PROBLEM	87.1	89.0	80.3	88.7	88.0	87.7	87.9	79.4	65.8	87.4	100.0	64.3	84.6	91.8	91.7	86.6	85.0	86.6	88.1	90.5
BIG PROBLEM	57.9	61.4	34.8	59.1	57.8	63.4	55.9	48.9	65.8	60.1	100.0	57.8	51.9	75.5	53.6	55.7	54.4	54.6	58.8	56.9
SMALL PROBLEM	29.2	27.6	45.5	29.5	30.2	24.2	32.0	30.5	-	27.4	-	6.4	32.7	16.3	38.1	30.9	30.6	31.9	29.3	33.5
NOT A PROBLEM	12.2	11.0	17.2	11.0	12.0	12.3	10.5	17.2	34.2	12.6	-	35.7	15.4	8.2	8.3	12.1	15.0	9.3	11.9	9.5
DK/REFUSED	0.6	-	2.5	0.4	-	-	1.6	3.4	-	-	-	-	-	-	-	1.3	-	4.2	-	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 12 Page 169
Jul. 28, 2014

12. DO YOU THINK ALCOHOL USE BY PEOPLE YOUR AGE IS A BIG PROBLEM, SMALL PROBLEM OR NOT A PROBLEM?

	TOTAL		WHITE		AFRICAN AMER.		MEN		WOMEN		RACE				MEN		WOMEN		GENDER	
	14/ YOUN- GER	15/ OLDER	HISP- ANIC	WHITE AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE							
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149
PROBLEM	87.1	84.3	88.9	94.9	87.2	89.3	86.9	85.5	86.3	77.9	86.3	90.5	100.0	92.1	86.7	100.0	86.0	83.3	88.2	86.1
BIG PROBLEM	57.9	54.9	52.3	77.1	68.0	62.3	60.1	57.7	51.4	62.5	53.7	72.0	43.9	56.1	54.4	88.3	53.0	59.4	61.3	54.5
SMALL PROBLEM	29.2	29.3	36.7	17.8	19.1	27.0	26.8	27.8	34.9	15.3	32.6	18.6	56.1	36.0	32.3	11.7	33.0	23.8	26.9	31.6
NOT A PROBLEM	12.2	15.7	9.1	5.1	12.8	10.7	11.7	14.5	12.4	22.1	12.8	9.5	-	7.9	12.4	-	13.1	16.7	11.2	13.3
DK/REFUSED	0.6	-	2.0	-	-	-	1.4	-	1.2	-	0.9	-	-	-	0.9	-	0.9	-	0.7	0.6



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 13 Page 170
Jul. 28, 2014

13. HOW DANGEROUS DO YOU THINK IT IS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18
DANGEROUS	99.4	98.7	100.0	100.0	97.1	99.6	100.0	99.3	100.0	100.0	100.0	100.0	100.0	100.0
VERY	76.1	71.8	58.1	76.8	83.3	74.4	74.3	74.4	75.8	75.3	76.1	100.0	83.1	87.2
SOMEWHAT	23.3	26.9	41.9	23.2	13.8	25.2	25.7	24.9	24.2	24.7	23.9	-	16.9	12.8
NOT DANGEROUS	0.6	1.3	-	-	2.9	0.4	-	0.7	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 13 Page 171
Jul. 28, 2014

13. HOW DANGEROUS DO YOU THINK IT IS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL?

TOTAL	GRADE										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
DANGEROUS	99.4	100.0	100.0	100.0	100.0	99.1	100.0	99.2	97.3	100.0	100.0	100.0	100.0	97.1	100.0	99.7	100.0	98.6	99.0	100.0
VERY	76.1	88.2	96.9	90.4	82.3	69.6	78.3	78.6	60.4	60.0	89.2	70.1	90.4	69.8	83.8	73.4	92.8	65.7	66.0	88.2
SOMEWHAT	23.3	11.8	3.1	9.6	17.7	29.6	21.7	20.6	36.9	40.0	10.8	29.9	9.6	27.4	16.2	26.2	7.2	32.9	33.0	11.8
NOT DANGEROUS	0.6	-	-	-	-	0.9	-	0.8	2.7	-	-	-	-	2.9	-	0.3	-	1.4	1.0	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 13 Page 172
Jul. 28, 2014

13. HOW DANGEROUS DO YOU THINK IT IS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
DANGEROUS	99.4	100.0	100.0	98.8	100.0	100.0	100.0	97.0	100.0	99.6	100.0	98.4	100.0	98.4	100.0	100.0	100.0	98.2	100.0	100.0	100.0	
VERY	76.1	83.0	89.9	62.9	85.8	64.6	90.0	72.1	81.3	65.8	88.8	66.1	87.5	68.3	79.9	77.0	88.6	67.5	71.5	62.3	84.0	
SOMEWHAT	23.3	17.0	10.1	35.9	14.2	35.4	10.0	24.9	18.7	33.8	11.2	32.4	12.5	30.1	20.1	23.0	11.4	30.7	28.5	37.7	16.0	
NOT DANGEROUS	0.6	-	-	1.2	-	-	-	3.0	-	0.4	-	1.6	-	1.6	-	-	-	1.8	-	-	-	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 13 Page 173
Jul. 28, 2014

13. HOW DANGEROUS DO YOU THINK IT IS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE/ TRIED ALCOHOL (ALCOHOL)		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MEN)		KNOW PEOPLE/ TRIED ALCOHOL (WOMEN)	
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46	
DANGEROUS	99.4	95.2	100.0	99.4	100.0	97.2	100.0	99.1	100.0	100.0	100.0	98.9	100.0	100.0	100.0	97.1	100.0	99.6	100.0	98.7	100.0	
VERY	76.1	77.1	71.1	71.9	78.6	64.2	81.2	68.1	90.4	81.8	91.4	65.0	88.4	70.4	88.3	66.4	100.0	69.6	88.0	66.8	93.5	
SOMEWHAT	23.3	18.1	28.9	27.5	21.4	33.0	18.8	31.0	9.6	18.2	8.6	33.9	11.6	29.6	11.7	30.7	-	30.1	12.0	31.9	6.5	
NOT DANGEROUS	0.6	4.8	-	0.6	-	2.8	-	0.9	-	-	-	1.1	-	-	-	2.9	-	0.4	-	1.3	-	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 13 Page 174
Jul. 28, 2014

13. HOW DANGEROUS DO YOU THINK IT IS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL															AGE STARTED DRINKING (WHITE)			
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
DANGEROUS	99.4	96.2	-	100.0	100.0	100.0	84.2	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY	76.1	75.6	-	-	74.8	100.0	84.2	68.5	89.8	71.5	73.5	56.5	62.2	65.3	50.5	66.3	100.0	73.7	73.1	64.5
SOMEWHAT	23.3	20.6	-	100.0	25.2	-	-	31.5	10.2	28.5	26.5	43.5	37.8	34.7	49.5	33.7	-	26.3	26.9	35.5
NOT DANGEROUS	0.6	3.8	-	-	-	-	15.8	-	-	-	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 13 Page 175
Jul. 28, 2014

13. HOW DANGEROUS DO YOU THINK IT IS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL?

	TOTAL			AGE STARTED DRINKING (AFRICAN AMER.)			AGE STARTED DRINKING (MEN)			AGE STARTED DRINKING (WOMEN)			OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL (WHITE)			
	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38		
DANGEROUS	99.4	100.0	100.0	100.0	95.1	100.0	100.0	100.0	100.0	100.0	100.0	99.7	99.3	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY	76.1	100.0	56.7	62.2	82.2	68.4	70.1	52.9	68.6	54.0	64.9	60.1	69.0	71.1	65.8	63.4	67.3	74.9		
SOMEWHAT	23.3	-	43.3	37.8	12.9	31.6	29.9	47.1	31.4	46.0	34.7	39.2	31.0	28.9	34.2	36.6	32.7	25.1		
NOT DANGEROUS	0.6	-	-	-	4.9	-	-	-	-	-	0.3	0.7	-	-	-	-	-	-		
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 13 Page 176
Jul. 28, 2014

13. HOW DANGEROUS DO YOU THINK IT IS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL?

	TOTAL					OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)					OFTEN THEY DRINK ALCOHOL (MEN)					OFTEN THEY DRINK ALCOHOL (WOMEN)					EASY/HARD (6th-8th)		EASY/HARD (9th-12th)		EASY/HARD (WHITE)	
	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	EASY	HARD	EASY	HARD	EASY	HARD	EASY	HARD		
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124					
DANGEROUS	99.4	100.0	100.0	100.0	100.0	99.3	98.2	100.0	100.0	100.0	100.0	100.0	100.0	100.0	98.5	100.0	100.0	100.0	98.2	100.0	100.0	100.0	100.0			
VERY	76.1	62.1	55.8	72.2	100.0	70.2	69.3	71.0	71.5	60.8	53.9	67.4	70.7	69.6	81.4	91.6	87.9	65.0	75.4	70.2	82.5					
SOMEWHAT	23.3	37.9	44.2	27.8	-	29.0	29.0	29.0	28.5	39.2	46.1	32.6	29.3	28.9	18.6	8.4	12.1	33.3	24.6	29.8	17.5					
NOT DANGEROUS	0.6	-	-	-	-	0.7	1.8	-	-	-	-	-	-	1.5	-	-	-	1.8	-	-	-					
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-					



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 13 Page 177
Jul. 28, 2014

13. HOW DANGEROUS DO YOU THINK IT IS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL?

	TOTAL		EASY/HARD		EASY/HARD		EASY/HARD		PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING				
	GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		ALCOHOL			ALCOHOL			ALCOHOL				
	(AFR. AMER.)		(MEN)		(WOMEN)		TALK ABOUT			TALK ABOUT			TALK ABOUT						
	EASY	HARD	EASY	HARD	EASY	HARD	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	
							ABOUT	times		ABOUT	times		times	ABOUT	times		times		
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
DANGEROUS	99.4	95.5	100.0	99.3	100.0	97.9	100.0	99.9	100.0	99.8	97.5	100.0	100.0	100.0	100.0	99.8	100.0	99.7	95.1
VERY	76.1	68.4	83.6	70.6	82.1	68.8	80.5	76.4	84.6	73.2	73.1	91.4	98.4	88.7	78.7	69.4	78.4	65.8	67.6
SOMEWHAT	23.3	27.0	16.4	28.8	17.9	29.1	19.5	23.4	15.4	26.6	24.5	8.6	1.6	11.3	21.3	30.4	21.6	33.9	27.6
NOT DANGEROUS	0.6	4.5	-	0.7	-	2.1	-	0.1	-	0.2	2.5	-	-	-	-	0.2	-	0.3	4.9
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 13 Page 178
Jul. 28, 2014

13. HOW DANGEROUS DO YOU THINK IT IS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)				PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE) W/ PARENTS				EMBARRASSED/AFRAID 2 TALK (6th-8th)		EMBARRASSED/AFRAID 2 TALK (6th-8th)		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
DANGEROUS	99.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	89.0	99.7	100.0	99.6	100.0	100.0	100.0	100.0	95.5	100.0	98.7	100.0	100.0
VERY	76.1	76.7	88.3	72.4	79.8	82.8	77.4	85.5	41.2	78.9	96.4	72.4	66.0	73.8	73.0	74.1	79.0	81.6	67.0	90.6	82.6
SOMEWHAT	23.3	23.3	11.7	27.6	20.2	17.2	22.6	14.5	47.7	20.8	3.6	27.3	34.0	26.2	27.0	25.9	16.5	18.4	31.7	9.4	17.4
NOT DANGEROUS	0.6	-	-	-	-	-	-	-	11.0	0.3	-	0.4	-	-	-	-	4.5	-	1.3	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 13 Page 179
Jul. 28, 2014

13. HOW DANGEROUS DO YOU THINK IT IS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL?

	EMBARRASSED/AFRAID 2 TALK										ALCOHOL USE BY PEOPLE										
	9th-12th		WHITE		AFR. AMER.		MEN		WOMEN		YOUR AGE IS...		6th-8th		9th-12th		WHITE				
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.			
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27
DANGEROUS	99.4	100.0	98.0	100.0	100.0	100.0	94.1	100.0	99.4	100.0	98.0	100.0	100.0	100.0	95.4	100.0	100.0	100.0	92.2	100.0	100.0
VERY	76.1	76.9	59.7	79.6	73.1	87.3	52.3	82.0	68.4	81.2	65.8	77.7	84.8	63.6	68.8	89.4	81.6	71.6	59.6	79.0	72.7
SOMEWHAT	23.3	23.1	38.4	20.4	26.9	12.7	41.8	18.0	31.0	18.8	32.2	22.3	15.2	36.4	26.6	10.6	18.4	28.4	32.5	21.0	27.3
NOT DANGEROUS	0.6	-	2.0	-	-	-	5.9	-	0.6	-	2.0	-	-	-	4.6	-	-	-	7.8	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 13 Page 180
Jul. 28, 2014

13. HOW DANGEROUS DO YOU THINK IT IS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL?

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		
	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	DANG-EROUS	Very	Smwt.	NOT DANG-EROUS	VERY DANG-EROUS	SMWT. DANG-EROUS							
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
DANGEROUS	99.4	100.0	76.7	100.0	98.0	100.0	93.2	100.0	100.0	100.0	-	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
VERY	76.1	77.1	50.0	77.7	76.5	77.6	62.3	76.5	100.0	-	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0	-
SOMEWHAT	23.3	22.9	26.7	22.3	21.5	22.4	31.0	23.5	-	100.0	-	-	100.0	-	100.0	-	100.0	-	100.0	-	100.0
NOT DANGEROUS	0.6	-	23.3	-	2.0	-	6.8	-	-	-	100.0	-	-	-	-	-	-	-	-	-	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 13 Page 181
Jul. 28, 2014

13. HOW DANGEROUS DO YOU THINK IT IS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL?

	TOTAL	(WOMEN)		SOCIAL MEDIA						AGE										
		VERY DANGEROUS	SOMEWHAT DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17	18/OLDER
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
DANGEROUS	99.4	100.0	100.0	99.4	100.0	97.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	98.8	100.0	99.3	96.2	100.0
VERY	76.1	100.0	-	75.9	74.2	78.3	78.2	71.5	100.0	85.7	100.0	95.1	93.8	81.6	81.0	66.1	70.8	65.2	66.0	43.7
SOMEWHAT	23.3	-	100.0	23.5	25.8	19.1	21.8	28.5	-	14.3	-	4.9	6.2	18.4	19.0	32.8	29.2	34.0	30.2	56.3
NOT DANGEROUS	0.6	-	-	0.6	-	2.6	-	-	-	-	-	-	-	-	-	1.2	-	0.7	3.8	-
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 13 Page 182
Jul. 28, 2014

13. HOW DANGEROUS DO YOU THINK IT IS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL?

	TOTAL		WHITE				AFRICAN AMER.				MEN		WOMEN		RACE				MEN		WOMEN		GENDER			
			14/ YOUN- GER	15/ OLDER GER	HISP- ANIC	WHITE AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE											
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149						
DANGEROUS	99.4	100.0	100.0	100.0	96.1	100.0	99.5	100.0	98.1	100.0	100.0	97.8	100.0	92.1	100.0	100.0	100.0	100.0	96.1	99.8	99.1					
VERY	76.1	84.4	68.9	89.1	63.3	80.5	73.1	91.3	59.1	77.4	77.5	74.5	43.9	55.6	77.1	77.3	78.0	72.4	77.1	75.1						
SOMEWHAT	23.3	15.6	31.1	10.9	32.8	19.5	26.4	8.7	39.0	22.6	22.5	23.3	56.1	36.4	22.9	22.7	22.0	23.7	22.7	24.0						
NOT DANGEROUS	0.6	-	-	-	3.9	-	0.5	-	1.9	-	-	2.2	-	7.9	-	-	-	3.9	0.2	0.9						
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-					



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 183
Jul. 28, 2014

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

TOTAL	AREA													
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18
DRUNK DRIVING/CRASH	33.3	37.2	46.0	28.8	31.0	35.5	31.7	38.3	25.2	18.7	28.5	31.1	44.9	6.5
DEATH	25.3	22.8	26.5	23.9	19.2	19.1	17.7	20.2	36.9	34.5	38.1	53.3	12.5	44.2
IMPAIRED JUDGMENT	7.7	5.5	4.3	-	7.9	11.7	19.4	6.1	6.7	6.3	7.0	-	6.2	8.9
ALCOHOL POISONING	7.6	4.9	6.7	-	4.5	6.5	5.4	7.3	5.4	6.0	5.2	15.6	14.3	18.9
ADDICTION/ALCOHOLISM	3.6	2.3	2.2	-	2.9	3.5	-	6.1	6.1	-	9.3	-	3.2	6.3
BRAIN DAMAGE	3.3	4.1	4.3	-	4.8	5.7	2.7	7.9	-	-	-	-	3.2	-
GENERAL HEALTH PROBLEMS	2.9	3.7	2.2	11.8	3.2	2.3	-	4.0	5.3	6.3	4.8	-	-	-
LOSE YOUR MIND	2.2	3.0	2.2	12.1	1.6	4.3	2.8	5.4	-	-	-	-	-	-
HURT PEOPLE	2.1	3.4	-	11.8	4.5	1.1	2.7	-	-	-	-	-	6.3	-
LEADS TO CANCER	1.5	0.7	-	-	1.6	1.1	2.7	-	3.2	9.4	-	-	3.2	-
LIVER DISEASE	1.2	0.8	-	-	1.7	1.8	4.4	-	2.2	6.3	-	-	-	-
KIDNEY DAMAGE	0.8	1.5	3.6	-	-	1.1	2.7	-	-	-	-	-	-	-
HEART FAILURE	0.8	1.3	-	-	2.9	1.1	2.6	-	-	-	-	-	-	-
GET ARRESTED	0.7	-	-	-	-	-	-	-	3.7	6.3	2.3	-	-	-
IMPAIRS INVOLUNTRY FUNCT.	0.6	0.7	-	-	1.6	1.2	-	2.0	-	-	-	-	-	-
GETTING CAUGHT	0.4	-	-	-	-	0.4	-	0.7	1.6	-	2.4	-	-	-
GENERAL ORGAN FAILURE	0.2	0.7	-	-	1.6	-	-	-	-	-	-	-	-	-

North Carolina ABC Commission



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 184
 Jul. 28, 2014
 (Continued)

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL	AREA												
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST
BAD GRADES	0.2	0.7	-	-	1.6	-	-	-	-	-	-	-	-	-
BLACKOUT/MEMORY LOSS	0.2	-	-	-	-	-	-	-	-	-	-	-	-	2.6
DON'T KNOW	5.3	6.5	2.2	11.8	9.4	3.4	5.4	2.0	3.7	6.3	2.3	-	6.3	12.6



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 185
Jul. 28, 2014

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL	GRADE										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
		6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO	
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137	
DRUNK DRIVING/CRASH	33.3	7.2	-	1.0	15.5	47.3	31.5	47.8	60.5	52.9	4.9	49.2	23.7	50.1	5.4	46.6	9.0	48.1	44.6	19.8	
DEATH	25.3	27.8	35.4	33.8	19.4	24.0	28.0	27.2	12.2	29.1	29.8	25.8	21.7	20.6	24.9	22.9	30.7	25.1	22.2	29.1	
IMPAIRED JUDGMENT	7.7	14.2	12.8	10.7	17.5	4.2	9.0	2.4	3.7	-	15.1	2.7	-	6.7	17.9	2.5	10.4	5.8	5.8	9.8	
ALCOHOL POISONING	7.6	16.2	4.1	17.1	21.7	2.9	1.7	0.9	2.3	7.1	12.5	1.4	35.2	2.9	14.0	2.3	18.5	3.6	6.2	9.2	
ADDICTION/ALCOHOLISM	3.6	1.8	-	-	4.0	4.6	5.4	2.1	5.8	4.8	2.3	6.0	-	2.9	3.5	6.1	-	3.2	4.3	2.8	
BRAIN DAMAGE	3.3	5.0	4.1	8.1	3.1	2.4	1.6	6.6	-	2.2	6.5	2.9	-	-	8.1	1.9	1.9	2.8	1.1	6.0	
GENERAL HEALTH PROBLEMS	2.9	4.7	12.7	5.7	-	1.9	3.2	2.2	1.8	-	6.1	2.2	-	-	4.7	2.9	4.7	0.9	0.6	5.7	
LOSE YOUR MIND	2.2	2.5	8.2	-	1.6	2.0	4.5	-	2.6	-	2.1	-	-	3.4	1.4	4.0	3.7	-	2.4	2.0	
HURT PEOPLE	2.1	3.4	-	2.8	5.6	1.4	3.6	1.7	-	-	2.8	2.2	9.6	-	6.7	2.1	-	0.8	1.9	2.4	
LEADS TO CANCER	1.5	2.6	7.5	2.8	-	0.9	-	-	3.7	-	3.4	-	-	4.0	-	1.9	5.3	-	1.1	2.0	
LIVER DISEASE	1.2	-	-	-	-	1.8	-	3.8	2.5	1.7	-	1.0	-	3.4	-	-	-	3.7	0.5	2.1	
KIDNEY DAMAGE	0.8	-	-	-	-	1.3	4.3	-	-	-	-	0.8	-	3.3	-	2.5	-	-	1.5	-	
HEART FAILURE	0.8	2.2	5.7	2.7	-	-	-	-	-	-	-	-	9.6	-	-	-	4.4	-	1.4	-	
GET ARRESTED	0.7	1.2	5.3	-	-	0.5	1.5	-	-	-	1.5	0.7	-	-	2.3	0.9	-	-	0.5	0.9	
IMPAIRS INVOLUNTRY FUNCT.	0.6	0.9	4.2	-	-	0.4	1.3	-	-	-	1.2	0.6	-	-	-	0.7	1.9	-	-	1.3	
GETTING CAUGHT	0.4	-	-	-	-	0.6	-	0.8	-	2.1	-	-	-	-	-	0.3	-	0.9	0.8	-	
GENERAL ORGAN FAILURE	0.2	0.7	-	2.1	-	-	-	-	-	-	0.9	-	-	-	1.4	-	-	-	-	0.5	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 186
Jul. 28, 2014
(Continued)

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL		GRADE								WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th-12th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
BAD GRADES	0.2	0.7	-	-	1.6	-	-	-	-	-	0.9	-	-	-	-	-	1.4	-	0.4	-
BLACKOUT/MEMORY LOSS	0.2	0.5	-	1.4	-	-	-	-	-	-	-	-	-	-	-	0.9	-	0.3	-	
DON'T KNOW	5.3	8.4	-	12.0	9.9	3.6	4.7	4.5	4.9	-	10.0	4.5	-	2.9	9.6	2.2	7.1	5.1	4.3	6.5



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 187
Jul. 28, 2014

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
DRUNK DRIVING/CRASH	33.3	21.0	2.9	48.8	43.7	47.8	16.7	42.2	49.4	44.7	19.0	44.5	20.8	46.8	25.3	-	8.3	51.2	41.7	53.1	22.4	
DEATH	25.3	11.7	32.8	24.1	23.8	26.0	28.6	17.6	30.3	19.8	27.5	24.3	30.9	18.8	29.0	10.6	29.8	19.6	28.2	25.0	28.4	
IMPAIRED JUDGMENT	7.7	10.6	15.3	5.0	2.1	5.2	9.7	7.0	-	4.7	11.2	6.8	8.2	4.3	9.5	-	15.4	4.8	3.9	3.0	9.5	
ALCOHOL POISONING	7.6	21.6	14.6	3.4	1.7	2.9	8.5	10.3	10.2	5.1	7.8	7.2	10.9	7.8	7.4	60.3	11.7	2.9	3.2	1.8	7.2	
ADDICTION/ALCOHOLISM	3.6	-	2.3	5.1	3.5	5.6	3.7	3.0	-	6.6	3.7	2.3	1.8	5.2	2.5	-	1.1	5.7	3.9	6.5	3.5	
BRAIN DAMAGE	3.3	3.0	5.7	0.8	6.4	1.7	6.8	-	-	1.0	7.4	1.2	4.3	1.0	4.8	-	5.8	1.1	3.8	1.7	5.9	
GENERAL HEALTH PROBLEMS	2.9	-	6.2	0.7	4.9	0.9	6.4	-	-	1.2	6.0	-	5.3	1.8	3.0	-	4.1	2.0	2.0	1.5	4.1	
LOSE YOUR MIND	2.2	4.0	2.1	2.1	1.8	-	1.6	3.5	-	3.8	2.4	1.2	1.5	2.3	2.3	-	2.9	2.5	1.7	-	1.2	
HURT PEOPLE	2.1	5.4	2.8	1.3	1.8	1.7	3.1	3.0	-	3.1	4.4	0.9	-	1.7	2.5	-	3.9	1.9	1.1	2.9	2.4	
LEADS TO CANCER	1.5	-	3.4	1.3	-	-	2.6	4.1	-	2.4	-	-	4.4	1.8	1.5	-	3.0	2.0	-	-	2.0	
LIVER DISEASE	1.2	-	-	0.6	5.0	-	1.2	-	10.1	-	-	0.9	4.5	2.3	0.7	-	-	2.5	1.3	-	0.9	
KIDNEY DAMAGE	0.8	-	-	1.8	-	0.9	-	3.4	-	3.2	-	-	-	-	1.3	-	-	-	2.6	-	0.7	
HEART FAILURE	0.8	9.1	-	-	-	-	-	3.0	-	-	-	2.6	-	0.9	0.7	10.6	1.5	-	-	-	-	
GET ARRESTED	0.7	-	1.6	0.6	-	0.9	1.2	-	-	1.1	1.7	-	-	-	1.1	-	1.4	-	0.9	-	1.6	
IMPAIRS INVOLUNTRY FUNCT.	0.6	-	1.2	-	1.3	-	1.6	-	-	-	1.0	-	1.6	-	0.9	-	1.1	-	0.8	-	1.3	
GETTING CAUGHT	0.4	-	-	0.9	-	-	-	-	-	0.4	-	1.1	-	1.2	-	-	-	1.3	-	-	-	
GENERAL ORGAN FAILURE	0.2	-	0.9	-	-	-	0.7	-	-	-	1.0	-	-	0.7	-	8.4	-	-	-	1.2	-	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 188
 Jul. 28, 2014
 (Continued)

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
BAD GRADES	0.2	3.0	-	-	-	0.7	-	-	-	-	-	0.9	-	-	0.4	-	0.8	-	-	-	-	0.5
BLACKOUT/MEMORY LOSS	0.2	1.9	-	-	-	-	-	-	-	-	-	0.6	-	-	0.3	-	0.5	-	-	-	-	-
DON'T KNOW	5.3	8.7	8.3	3.5	3.8	5.6	7.6	3.0	-	2.8	6.9	5.7	5.9	3.3	6.8	10.1	8.7	2.6	4.9	3.3	8.6	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 189
Jul. 28, 2014

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MEN)		KNOW PEOPLE/ TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
DRUNK DRIVING/CRASH	33.3	50.3	36.2	49.0	22.2	44.4	28.3	44.1	13.1	10.2	5.7	51.6	27.4	45.3	10.7	50.4	24.1	42.9	14.8	45.2	10.9
DEATH	25.3	5.5	35.3	15.2	28.9	22.8	29.1	20.8	33.7	20.8	31.3	20.8	38.4	24.3	32.4	17.2	32.2	19.0	30.9	22.4	37.4
IMPAIRED JUDGMENT	7.7	5.6	5.0	1.6	11.1	7.3	7.9	6.7	9.6	15.5	13.5	4.7	2.0	4.9	11.6	6.8	-	6.4	10.4	6.9	8.5
ALCOHOL POISONING	7.6	16.7	5.1	7.5	6.2	8.1	8.5	6.8	9.1	21.1	13.8	3.6	-	4.6	7.6	6.5	22.1	5.3	8.1	8.1	10.2
ADDICTION/ALCOHOLISM	3.6	4.8	-	7.8	3.0	2.3	2.1	4.7	1.8	-	2.7	5.8	-	6.1	2.3	2.9	-	6.6	3.1	3.0	-
BRAIN DAMAGE	3.3	-	-	-	6.8	2.2	2.9	1.1	7.4	-	7.5	1.3	7.2	1.6	8.5	-	-	1.1	8.7	1.0	5.8
GENERAL HEALTH PROBLEMS	2.9	-	-	3.4	2.4	-	3.5	3.2	2.3	7.2	3.5	2.4	-	4.2	3.0	-	-	5.9	-	0.9	5.3
LOSE YOUR MIND	2.2	-	5.1	4.3	2.5	-	2.0	1.6	3.3	5.0	1.3	0.8	7.2	0.6	1.1	-	10.9	2.3	4.4	1.0	2.0
HURT PEOPLE	2.1	-	4.3	1.9	5.1	1.5	-	1.6	3.1	3.8	3.2	1.1	2.9	1.4	4.0	2.9	-	2.6	5.5	0.7	-
LEADS TO CANCER	1.5	6.7	-	3.4	-	-	2.9	1.0	2.6	-	3.9	1.2	-	-	3.3	4.0	-	2.1	-	-	5.9
LIVER DISEASE	1.2	5.6	-	-	-	4.8	1.3	0.4	2.6	-	-	0.5	7.7	-	1.5	-	10.7	-	-	0.8	6.1
KIDNEY DAMAGE	0.8	-	4.9	-	2.7	-	-	1.3	-	-	-	1.6	-	0.8	-	3.3	-	2.8	-	-	-
HEART FAILURE	0.8	-	4.3	-	-	1.9	1.4	1.2	-	6.5	-	-	-	-	-	2.9	-	-	-	2.2	-
GET ARRESTED	0.7	-	-	-	2.3	-	-	-	2.0	-	1.8	-	2.4	-	2.6	-	-	-	3.5	-	-
IMPAIRS INVOLUNTRY FUNCT.	0.6	-	-	-	0.8	-	1.0	0.5	0.7	2.8	-	-	2.0	0.8	0.9	-	-	-	1.2	1.0	-
GETTING CAUGHT	0.4	-	-	0.6	-	1.9	-	0.7	-	-	-	0.8	-	-	-	-	-	0.4	-	0.9	-
GENERAL ORGAN FAILURE	0.2	-	-	1.4	-	-	-	-	0.7	-	1.0	-	-	-	0.9	-	-	-	1.2	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 190
Jul. 28, 2014
(Continued)

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MEN)		KNOW PEOPLE/ TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
BAD GRADES	0.2	-	-	-	-	-	0.8	0.4	-	2.1	-	-	-	0.6	-	-	-	-	-	0.7	-
BLACKOUT/MEMORY LOSS	0.2	-	-	-	-	-	0.5	0.2	-	1.4	-	-	-	-	-	-	-	-	-	0.5	-
DON'T KNOW	5.3	4.8	-	3.7	5.8	2.8	7.7	3.8	8.1	3.6	10.8	3.8	2.9	4.7	9.6	2.9	-	2.7	8.2	4.8	7.9



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 191
Jul. 28, 2014

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL															AGE STARTED DRINKING (WHITE)			
		10/ YOUN- GER	6	7	8	9	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
DRUNK DRIVING/CRASH	33.3	34.3	-	100.0	29.8	-	49.5	45.3	-	32.9	43.7	68.3	47.5	36.0	67.2	68.2	-	43.8	45.1	47.0
DEATH	25.3	29.1	-	-	45.0	43.8	-	20.5	48.6	28.3	16.7	9.6	25.3	30.8	14.9	-	75.3	14.4	21.9	33.6
IMPAIRED JUDGMENT	7.7	10.0	-	-	25.2	-	-	7.0	10.2	4.5	4.7	8.9	3.0	5.8	-	-	-	12.8	6.4	-
ALCOHOL POISONING	7.6	-	-	-	-	-	-	4.8	8.9	6.7	8.3	-	9.7	16.2	4.0	-	-	-	5.2	4.2
ADDICTION/ALCOHOLISM	3.6	-	-	-	-	-	-	7.1	-	5.8	17.0	3.5	4.0	2.8	3.6	15.5	-	-	8.0	5.9
BRAIN DAMAGE	3.3	-	-	-	-	-	-	1.4	-	-	5.1	-	1.4	-	-	-	24.7	-	2.0	2.1
GENERAL HEALTH PROBLEMS	2.9	14.4	-	-	-	56.2	-	2.8	-	7.7	-	3.0	4.1	2.6	4.1	16.3	-	18.4	4.1	4.1
LOSE YOUR MIND	2.2	8.3	-	-	-	-	34.7	1.3	10.1	-	-	-	1.9	3.7	-	-	-	10.6	-	-
HURT PEOPLE	2.1	-	-	-	-	-	-	1.4	-	-	-	3.5	1.1	-	3.0	-	-	-	2.0	1.6
LEADS TO CANCER	1.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LIVER DISEASE	1.2	-	-	-	-	-	-	-	-	-	-	-	1.1	-	3.2	-	-	-	-	-
KIDNEY DAMAGE	0.8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HEART FAILURE	0.8	-	-	-	-	-	-	3.0	-	14.1	-	-	-	-	-	-	-	-	-	-
GET ARRESTED	0.7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
IMPAIRS INVOLUNTRY FUNCT.	0.6	-	-	-	-	-	-	1.3	10.0	-	-	-	-	-	-	-	-	-	1.9	-
GETTING CAUGHT	0.4	3.8	-	-	-	-	15.8	1.2	-	-	4.5	-	-	-	-	-	-	-	-	-
GENERAL ORGAN FAILURE	0.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 192
Jul. 28, 2014
(Continued)

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL														AGE STARTED DRINKING (WHITE)				
		10/ YOUN- GER	6	7	8	9	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
BAD GRADES	0.2	-	-	-	-	-	-	1.0	7.4	-	-	-	-	-	-	-	-	-	1.4	-
BLACKOUT/MEMORY LOSS	0.2	-	-	-	-	-	-	0.6	4.8	-	-	-	-	-	-	-	-	-	-	-
DON'T KNOW	5.3	-	-	-	-	-	-	1.3	-	-	-	3.3	1.1	2.1	-	-	-	-	1.9	1.6



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 193
Jul. 28, 2014

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL				AGE STARTED DRINKING				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL					
	(AFRICAN AMER.)				(MEN)				(WOMEN)				(WHITE)					
	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38
DRUNK DRIVING/CRASH	33.3	-	63.6	62.9	15.3	48.7	43.4	100.0	43.4	51.7	57.3	63.7	51.9	29.0	58.3	65.3	53.7	33.5
DEATH	25.3	100.0	19.3	12.5	37.5	18.2	25.2	-	21.9	25.3	23.4	21.3	25.2	19.4	30.0	28.0	31.4	18.0
IMPAIRED JUDGMENT	7.7	-	-	13.2	12.9	10.4	-	-	5.1	6.1	4.0	3.3	4.6	9.7	-	-	-	8.7
ALCOHOL POISONING	7.6	-	-	11.3	-	5.9	9.0	-	4.2	10.3	4.0	1.8	5.9	10.5	4.6	-	7.6	4.5
ADDICTION/ALCOHOLISM	3.6	-	8.6	-	-	8.5	7.8	-	6.4	-	3.3	2.8	3.8	9.6	3.3	-	5.5	12.4
BRAIN DAMAGE	3.3	-	-	-	-	-	2.8	-	2.1	-	-	-	-	4.1	-	-	-	5.3
GENERAL HEALTH PROBLEMS	2.9	-	-	-	18.6	4.6	8.0	-	1.8	-	-	-	-	7.5	-	-	-	7.3
LOSE YOUR MIND	2.2	-	-	-	10.7	-	3.7	-	2.1	-	1.3	2.8	-	2.0	-	-	-	-
HURT PEOPLE	2.1	-	-	-	-	3.8	-	-	-	2.2	0.7	-	1.3	-	1.1	-	1.9	-
LEADS TO CANCER	1.5	-	-	-	-	-	-	-	-	-	1.8	-	3.3	-	-	-	-	-
LIVER DISEASE	1.2	-	-	-	-	-	-	-	-	2.3	0.7	-	1.4	-	-	-	-	-
KIDNEY DAMAGE	0.8	-	-	-	-	-	-	-	-	-	0.9	2.0	-	-	1.5	3.8	-	-
HEART FAILURE	0.8	-	8.6	-	-	-	-	-	4.7	-	-	-	-	-	-	-	-	-
GET ARRESTED	0.7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
IMPAIRS INVOLUNTRY FUNCT.	0.6	-	-	-	-	-	-	-	2.0	-	-	-	-	2.0	-	-	-	2.6
GETTING CAUGHT	0.4	-	-	-	4.9	-	-	-	1.9	-	1.2	0.7	1.6	-	-	-	-	-
GENERAL ORGAN FAILURE	0.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 194
 Jul. 28, 2014
 (Continued)

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL	AGE STARTED DRINKING (AFRICAN AMER.)			AGE STARTED DRINKING (MEN)			AGE STARTED DRINKING (WOMEN)			OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL (WHITE)			
		10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH
BAD GRADES	0.2	-	-	-	-	-	-	-	1.5	-	0.7	1.5	-	-	1.1	2.9	-	-
BLACKOUT/MEMORY LOSS	0.2	-	-	-	-	-	-	-	1.0	-	0.5	-	0.9	-	-	-	-	-
DON'T KNOW	5.3	-	-	-	-	-	-	-	2.0	2.2	-	-	-	6.0	-	-	-	7.8



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 195
Jul. 28, 2014

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD GET ALCOHOL (6th-8th)		EASY/HARD GET ALCOHOL (9th-12th)		EASY/HARD GET ALCOHOL (WHITE)	
	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	EASY HARD	EASY HARD	EASY HARD	EASY HARD	EASY HARD	EASY HARD
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124	
DRUNK DRIVING/CRASH	33.3	63.2	67.7	55.8	-	52.7	63.0	45.3	28.3	60.9	64.2	57.8	29.7	39.5	27.3	1.7	9.0	47.5	44.0	43.2	24.4	
DEATH	25.3	15.5	16.4	13.9	52.6	25.4	11.9	35.2	22.5	21.9	27.7	16.5	16.1	22.0	28.4	31.6	28.5	20.0	28.4	26.3	28.5	
IMPAIRED JUDGMENT	7.7	10.6	8.6	13.9	-	-	-	-	11.3	7.2	5.6	8.7	8.1	6.9	9.0	9.3	16.2	6.4	2.4	5.2	9.6	
ALCOHOL POISONING	7.6	-	-	-	47.4	6.9	4.4	8.6	6.7	1.8	-	3.6	14.5	5.3	9.2	13.3	16.6	3.7	2.5	1.4	7.9	
ADDICTION/ALCOHOLISM	3.6	4.5	7.3	-	-	5.1	7.0	3.8	10.9	1.9	-	3.8	8.2	5.2	2.9	-	2.3	6.3	3.5	6.5	4.0	
BRAIN DAMAGE	3.3	-	-	-	-	-	-	-	3.9	-	-	-	4.3	1.8	4.1	-	5.4	2.1	3.0	2.8	4.9	
GENERAL HEALTH PROBLEMS	2.9	-	-	-	-	-	-	-	11.3	-	-	-	3.7	2.5	3.5	5.0	4.9	2.0	2.1	2.7	4.7	
LOSE YOUR MIND	2.2	-	-	-	-	2.9	6.9	-	-	-	-	-	4.2	3.4	1.2	5.0	1.2	3.1	1.2	-	0.7	
HURT PEOPLE	2.1	-	-	-	-	-	-	-	-	1.3	-	2.5	-	3.2	1.6	13.1	1.2	1.1	2.0	3.2	2.2	
LEADS TO CANCER	1.5	6.2	-	16.4	-	4.1	-	7.1	-	-	-	-	-	1.8	1.5	10.1	0.9	-	2.1	2.8	0.6	
LIVER DISEASE	1.2	-	-	-	-	-	-	-	-	1.3	-	2.6	-	1.4	1.2	-	-	1.7	2.3	-	1.0	
KIDNEY DAMAGE	0.8	-	-	-	-	2.1	5.1	-	-	-	-	-	-	0.8	0.9	-	-	1.0	1.7	1.4	-	
HEART FAILURE	0.8	-	-	-	-	-	-	-	-	-	-	-	-	-	0.8	-	1.7	-	-	-	-	
GET ARRESTED	0.7	-	-	-	-	-	-	-	-	-	-	-	-	-	1.3	-	1.5	-	1.0	-	1.7	
IMPAIRS INVOLUNTRY FUNCT.	0.6	-	-	-	-	-	-	-	-	-	-	-	4.1	-	1.0	-	1.2	-	0.8	-	1.4	
GETTING CAUGHT	0.4	-	-	-	-	0.7	1.8	-	-	1.6	-	3.1	-	1.1	-	-	-	1.3	-	-	-	
GENERAL ORGAN FAILURE	0.2	-	-	-	-	-	-	-	-	-	-	-	-	-	0.4	-	0.9	-	-	-	0.6	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 196
Jul. 28, 2014
(Continued)

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL	OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD (6th-8th)		EASY/HARD (9th-12th)		EASY/HARD (WHITE)			
		LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	EASY/HARD	HARD	EASY/HARD	HARD	EASY/HARD	HARD	EASY/HARD	HARD
BAD GRADES	0.2	-	-	-	-	-	-	-	-	1.3	2.6	-	-	-	0.4	-	0.9	-	-	-	0.6
BLACKOUT/MEMORY LOSS	0.2	-	-	-	-	-	-	-	-	0.8	-	1.6	-	0.4	-	2.4	-	-	-	-	-
DON'T KNOW	5.3	-	-	-	-	-	-	-	5.0	-	-	-	7.1	4.6	5.3	8.5	7.6	3.8	3.1	4.5	7.1



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 197
Jul. 28, 2014

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL		EASY/HARD GET ALCOHOL (AFR. AMER.)		EASY/HARD GET ALCOHOL (MEN)		EASY/HARD GET ALCOHOL (WOMEN)		PARENTS TALK ABOUT DRINKING ALCOHOL			PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)			PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)				
	EASY	HARD	EASY	HARD	EASY	HARD	TALK ABOUT	A Lot times	Some- times	NEVER	TALK ABOUT	A Lot times	Some- times	NEVER	TALK ABOUT	A Lot times	Some- times	NEVER	
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
DRUNK DRIVING/CRASH	33.3	43.1	39.3	37.5	26.8	41.1	27.9	35.0	35.4	34.8	24.3	7.3	11.1	5.9	7.0	47.9	46.3	48.6	41.1
DEATH	25.3	11.6	32.5	17.1	27.6	26.0	29.4	25.1	29.7	23.3	28.1	25.6	27.1	25.0	35.2	24.9	30.9	22.5	21.2
IMPAIRED JUDGMENT	7.7	10.7	-	5.4	10.2	8.1	7.5	7.7	8.0	7.6	7.9	15.8	25.8	12.0	10.1	4.0	-	5.6	5.7
ALCOHOL POISONING	7.6	10.2	11.4	5.2	7.8	5.5	10.8	7.4	3.7	8.8	9.0	15.7	7.7	18.8	18.2	3.5	1.9	4.1	-
ADDICTION/ALCOHOLISM	3.6	4.5	-	10.0	3.0	1.5	2.8	4.1	4.2	4.1	1.9	2.4	-	3.4	-	4.9	6.0	4.4	3.8
BRAIN DAMAGE	3.3	-	-	1.9	4.7	1.6	3.5	4.1	2.5	4.8	-	6.8	3.4	8.1	-	2.8	2.1	3.1	-
GENERAL HEALTH PROBLEMS	2.9	-	-	3.6	3.9	1.6	3.0	2.5	3.2	2.3	4.8	4.2	5.9	3.6	6.4	1.7	2.0	1.6	3.2
LOSE YOUR MIND	2.2	5.4	-	5.7	1.1	1.6	1.2	1.9	1.9	1.9	3.5	1.0	-	1.3	7.2	2.4	2.8	2.2	-
HURT PEOPLE	2.1	4.5	-	7.2	2.2	-	0.9	2.1	-	2.9	2.5	2.9	-	4.0	5.0	1.7	-	2.4	-
LEADS TO CANCER	1.5	-	6.5	-	2.0	3.2	0.9	1.9	-	2.7	-	3.6	-	4.9	-	1.1	-	1.6	-
LIVER DISEASE	1.2	5.3	-	-	-	2.5	2.6	0.6	-	0.9	3.7	-	-	-	-	1.0	-	1.3	7.3
KIDNEY DAMAGE	0.8	-	5.4	1.9	1.7	-	-	0.4	-	0.6	2.8	-	-	-	-	0.6	-	0.8	5.6
HEART FAILURE	0.8	-	4.7	-	-	-	1.7	0.6	2.0	-	1.7	1.7	6.3	-	3.5	-	-	-	-
GET ARRESTED	0.7	-	-	-	2.3	-	-	0.5	-	0.7	1.6	1.6	-	2.2	-	-	-	-	3.2
IMPAIRS INVOLUNTRY FUNCT.	0.6	-	-	-	0.8	-	1.3	0.7	2.5	-	-	1.3	4.6	-	-	0.4	1.5	-	-
GETTING CAUGHT	0.4	-	-	0.7	-	1.4	-	0.5	1.3	0.2	-	-	-	-	-	0.8	1.9	0.3	-
GENERAL ORGAN FAILURE	0.2	-	-	-	0.8	-	-	0.3	-	0.4	-	1.0	-	1.3	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 198
Jul. 28, 2014
(Continued)

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL		EASY/HARD		EASY/HARD		EASY/HARD		PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING					
	GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		GET ALCOHOL		ALCOHOL			ALCOHOL			ALCOHOL					
	(AFR. AMER.)		(MEN)		(WOMEN)		TALK ABOUT			A Lot	Some-	NEVER	TALK ABOUT	A Lot	Some-	NEVER	TALK ABOUT	A Lot	Some-	NEVER
	EASY	HARD	EASY	HARD	EASY	HARD	ABOUT	times	ABOUT	times	ABOUT	times	ABOUT	times	ABOUT	times	ABOUT	times	ABOUT	times
BAD GRADES	0.2	-	-	-	-	-	0.9	-	-	-	1.3	-	-	-	2.7	-	-	-	-	-
BLACKOUT/MEMORY LOSS	0.2	-	-	-	-	0.7	-	0.2	0.7	-	-	0.6	2.2	-	-	-	-	-	-	-
DON'T KNOW	5.3	4.5	-	3.7	4.9	5.3	5.7	4.3	5.0	4.0	6.9	8.5	5.9	9.4	4.7	2.4	4.6	1.4	9.0	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 199
Jul. 28, 2014

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	PARENTS TALK ABOUT DRINKING PARENTS TALK ABOUT DRINKING PARENTS TALK ABOUT DRINKING PARENTS TALK ABOUT DRINKING EMBARRASSED/ EMBARRASSED/					PARENTS TALK ABOUT DRINKING PARENTS TALK ABOUT DRINKING PARENTS TALK ABOUT DRINKING PARENTS TALK ABOUT DRINKING EMBARRASSED/ EMBARRASSED/					PARENTS TALK ABOUT DRINKING PARENTS TALK ABOUT DRINKING PARENTS TALK ABOUT DRINKING PARENTS TALK ABOUT DRINKING EMBARRASSED/ EMBARRASSED/					PARENTS TALK ABOUT DRINKING PARENTS TALK ABOUT DRINKING PARENTS TALK ABOUT DRINKING PARENTS TALK ABOUT DRINKING EMBARRASSED/ EMBARRASSED/										
	ALCOHOL (WHITE)					ALCOHOL (AFRICAN AMERICAN)					ALCOHOL (MEN)					ALCOHOL (WHITE)					AFRAID 2 TALK AFRAID 2 TALK		AFRAID 2 TALK AFRAID 2 TALK		AFRAID 2 TALK AFRAID 2 TALK	
	TALK	A Lot	Some-	NEVER	NEVER	TALK	A Lot	Some-	NEVER	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	YES	NO		
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40					
DRUNK DRIVING/CRASH	33.3	33.7	32.6	34.2	23.5	45.8	43.5	47.0	37.0	30.5	19.6	34.6	34.6	39.8	50.9	35.1	15.6	32.3	36.2	12.5	0.8					
DEATH	25.3	26.6	28.9	25.8	32.8	22.2	38.3	14.0	15.3	24.4	32.5	21.4	21.6	25.8	27.0	25.4	33.6	29.0	20.2	30.9	23.5					
IMPAIRED JUDGMENT	7.7	8.2	10.5	7.3	4.9	3.2	-	4.9	13.0	8.0	7.5	8.2	8.0	7.4	8.5	7.0	7.8	3.8	11.6	7.5	21.0					
ALCOHOL POISONING	7.6	4.6	1.9	5.6	11.3	12.8	10.0	14.3	-	4.7	7.4	3.7	15.6	10.2	-	14.5	3.5	8.6	6.8	19.0	15.2					
ADDICTION/ALCOHOLISM	3.6	5.0	6.3	4.6	2.9	2.8	-	4.2	-	6.3	8.4	5.5	-	1.8	-	2.5	3.5	3.2	3.9	1.7	-					
BRAIN DAMAGE	3.3	5.3	3.8	5.9	-	-	-	-	-	5.0	2.2	6.0	-	3.2	2.9	3.3	-	2.6	4.5	2.9	8.9					
GENERAL HEALTH PROBLEMS	2.9	3.0	4.8	2.4	7.2	-	-	-	-	4.3	6.4	3.5	-	0.6	-	0.9	8.8	3.5	2.3	6.9	2.5					
LOSE YOUR MIND	2.2	0.4	-	0.6	2.6	3.3	-	5.0	-	3.7	3.8	3.7	-	-	-	-	6.5	4.0	-	4.6	-					
HURT PEOPLE	2.1	3.0	-	4.1	-	-	-	11.0	3.5	-	4.8	5.4	0.6	-	0.9	-	3.0	1.1	3.9	3.3						
LEADS TO CANCER	1.5	1.6	-	2.2	-	3.8	-	5.8	-	1.5	-	2.0	-	2.3	-	3.3	-	1.7	1.4	1.8	4.2					
LIVER DISEASE	1.2	-	-	-	3.5	3.2	-	4.9	-	-	-	-	-	1.3	-	1.9	6.8	1.7	0.6	-	-					
KIDNEY DAMAGE	0.8	0.6	-	0.8	-	-	-	12.7	0.8	-	1.1	6.2	-	-	-	-	-	0.6	1.2	-	-					
HEART FAILURE	0.8	-	-	-	-	2.8	8.1	-	-	-	-	-	-	1.1	3.9	-	3.1	-	0.7	-	2.3					
GET ARRESTED	0.7	0.7	-	1.0	2.5	-	-	-	-	1.0	-	1.4	3.5	-	-	-	-	-	1.7	-	3.1					
IMPAIRS INVOLUNTRY FUNCT.	0.6	1.0	3.8	-	-	-	-	-	-	0.6	2.2	-	-	0.8	2.9	-	-	0.4	0.8	-	2.5					
GETTING CAUGHT	0.4	-	-	-	-	-	-	-	-	0.3	-	0.4	-	0.8	2.7	-	-	0.6	0.3	-	-					
GENERAL ORGAN FAILURE	0.2	0.4	-	0.6	-	-	-	-	-	0.6	-	0.8	-	-	-	-	-	0.4	-	1.3	-					



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 200
Jul. 28, 2014
(Continued)

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)				PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE) W/ PARENTS				EMBARRASSED/AFRAID 2 TALK (6th-8th)		EMBARRASSED/AFRAID 2 TALK		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
BAD GRADES	0.2	-	-	2.0	-	-	-	-	-	-	-	-	-	-	-	2.5	0.4	-	1.3	-	
BLACKOUT/MEMORY LOSS	0.2	-	-	-	-	-	-	-	-	-	-	-	0.4	1.4	-	-	0.3	-	0.8	-	
DON'T KNOW	5.3	5.7	7.5	5.0	6.7	-	-	-	11.0	4.9	10.1	2.9	5.1	3.7	-	5.2	8.3	3.8	6.8	4.8	12.5



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 201
Jul. 28, 2014

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL										ALCOHOL USE BY PEOPLE										
	EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		EMBARRASSED/		YOUR AGE IS...		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		
	AFRAID 2 TALK	PROB-	Big	Small	NOT A	PROB-	NOT A	PROB-	NOT A	PROB-	NOT A										
(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)	(WOMEN)						LEM	Prob.	Prob.	PROB.	LEM	PROB.	LEM	PROB.	LEM	PROB.		
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27
DRUNK DRIVING/CRASH	33.3	42.8	52.8	31.6	34.1	39.7	53.8	36.0	27.8	27.9	43.7	34.0	33.3	35.4	27.1	8.4	-	47.4	46.6	32.9	24.6
DEATH	25.3	28.0	18.6	31.3	21.9	26.0	13.7	21.9	25.4	37.4	15.5	25.7	28.7	19.9	21.5	28.7	22.6	24.2	20.7	28.3	19.5
IMPAIRED JUDGMENT	7.7	1.8	7.2	3.3	10.8	-	13.9	4.0	12.7	3.6	10.6	7.7	6.9	9.2	7.7	13.5	18.4	4.7	-	7.1	10.6
ALCOHOL POISONING	7.6	3.0	2.9	5.7	6.3	17.0	-	7.3	5.4	10.1	8.1	8.0	8.2	7.5	5.3	16.9	12.5	3.3	-	6.1	3.6
ADDICTION/ALCOHOLISM	3.6	3.9	5.7	3.6	5.3	3.6	-	4.8	4.5	1.2	3.3	3.4	2.5	5.2	5.5	2.1	-	4.1	9.4	4.2	7.6
BRAIN DAMAGE	3.3	2.4	2.4	3.1	6.1	-	-	2.9	6.1	2.2	3.1	2.7	1.9	4.2	7.9	3.7	12.4	2.1	4.6	3.4	10.9
GENERAL HEALTH PROBLEMS	2.9	1.7	2.2	4.5	3.1	-	-	4.9	1.7	1.9	2.8	3.3	4.5	1.1	-	5.5	-	2.2	-	4.3	-
LOSE YOUR MIND	2.2	3.6	-	1.5	-	4.3	-	5.2	-	2.5	-	2.5	3.4	0.8	-	3.0	-	2.3	-	0.9	-
HURT PEOPLE	2.1	2.6	-	4.6	-	-	5.9	4.8	2.3	1.0	-	2.4	2.5	2.3	-	4.0	-	1.6	-	2.8	-
LEADS TO CANCER	1.5	1.7	-	1.0	1.9	5.1	-	2.1	-	1.4	2.6	1.4	2.0	-	2.8	1.9	6.8	1.1	-	0.9	3.9
LIVER DISEASE	1.2	2.6	0.9	1.1	-	4.3	-	-	-	3.7	1.2	0.9	-	2.7	3.4	-	-	1.4	5.8	-	4.7
KIDNEY DAMAGE	0.8	0.9	1.8	0.9	-	-	6.8	1.1	2.6	-	-	1.0	-	2.8	-	-	-	1.5	-	0.5	-
HEART FAILURE	0.8	-	-	-	-	-	-	-	-	-	1.4	0.4	0.5	-	3.6	1.0	8.7	-	-	-	-
GET ARRESTED	0.7	-	1.0	-	2.3	-	-	-	3.6	-	-	0.8	0.5	1.4	-	1.4	-	0.5	-	1.2	-
IMPAIRS INVOLUNTRY FUNCT.	0.6	0.7	-	0.7	1.1	-	-	0.8	-	-	1.5	0.3	0.4	-	2.7	-	6.4	0.4	-	0.4	3.7
GETTING CAUGHT	0.4	0.8	0.4	-	-	-	-	-	0.6	1.2	-	0.4	0.5	-	0.9	-	-	0.5	1.6	-	-
GENERAL ORGAN FAILURE	0.2	-	-	0.7	-	-	-	0.8	-	-	-	0.3	0.4	-	-	0.8	-	-	-	0.4	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 202
Jul. 28, 2014
(Continued)

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	EMBARRASSED/AFRAID 2 TALK										ALCOHOL USE BY PEOPLE										
	TOTAL (9th-12th)		WHITE		AFR. AMER.		MEN		WOMEN		YOUR AGE IS...		BY YOUR AGE (6th-8th)		BY YOUR AGE (9th-12th)		BY YOUR AGE (WHITE)				
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	
BAD GRADES	0.2	-	-	0.7	-	-	-	-	-	1.0	-	0.3	-	0.8	-	0.8	-	-	-	0.4	-
BLACKOUT/MEMORY LOSS	0.2	-	-	-	-	-	-	-	-	0.6	-	0.2	-	0.5	-	0.5	-	-	-	-	-
DON'T KNOW	5.3	3.3	4.1	5.8	7.0	-	5.9	3.3	7.3	4.4	6.3	4.5	3.6	6.1	11.6	7.8	12.1	2.7	11.2	6.0	10.9



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 203
Jul. 28, 2014

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		
	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	DANG- EROUS	Very	Smwt.	NOT DANG- EROUS	VERY DANG- EROUS	SMWT. DANG- EROUS									
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
DRUNK DRIVING/CRASH	33.3	45.9	26.7	31.4	34.0	36.8	21.1	33.5	27.5	52.9	-	6.7	10.5	41.7	61.9	28.1	45.3	34.2	79.7	29.2	42.4
DEATH	25.3	20.2	26.7	24.5	18.0	27.0	24.6	25.5	29.2	13.3	-	31.5	-	27.7	16.1	29.5	19.8	28.0	-	27.5	10.5
IMPAIRED JUDGMENT	7.7	5.7	-	7.4	12.4	8.0	3.7	7.7	8.1	6.5	-	13.1	22.5	4.7	3.1	7.5	7.5	7.0	-	7.0	11.1
ALCOHOL POISONING	7.6	11.4	-	6.5	5.7	9.4	4.9	7.6	7.9	6.6	-	16.1	17.0	2.3	4.4	6.7	2.4	13.8	-	7.0	4.4
ADDICTION/ALCOHOLISM	3.6	2.4	-	5.2	5.2	1.5	5.7	3.7	3.6	3.9	-	2.0	-	4.6	4.8	4.2	5.9	3.0	-	4.4	8.0
BRAIN DAMAGE	3.3	-	-	3.2	11.3	2.2	5.0	3.3	3.9	1.5	-	5.7	-	2.7	1.8	4.9	2.2	-	-	5.3	-
GENERAL HEALTH PROBLEMS	2.9	-	-	4.0	-	2.6	-	2.9	3.5	1.0	-	4.6	5.9	2.7	-	4.4	1.6	-	-	4.6	-
LOSE YOUR MIND	2.2	2.9	-	3.5	-	1.5	-	2.2	2.9	-	-	2.9	-	2.9	-	1.0	-	3.5	-	4.0	-
HURT PEOPLE	2.1	2.4	-	4.2	-	0.6	-	2.1	1.3	4.9	-	2.4	10.8	0.5	3.6	1.8	4.4	-	9.5	1.9	10.0
LEADS TO CANCER	1.5	3.4	-	1.4	-	1.3	5.3	1.5	2.0	-	-	3.0	-	1.4	-	1.7	-	4.1	-	1.6	-
LIVER DISEASE	1.2	2.9	-	-	-	1.8	6.3	1.2	1.6	-	-	-	-	2.6	-	0.8	-	3.5	-	-	-
KIDNEY DAMAGE	0.8	2.8	-	1.9	-	-	-	0.8	0.4	2.2	-	-	-	0.7	2.7	0.6	-	-	10.9	0.8	4.5
HEART FAILURE	0.8	-	23.3	-	-	0.7	6.8	0.8	1.0	-	-	2.4	-	-	-	-	-	3.0	-	-	-
GET ARRESTED	0.7	-	-	1.6	-	-	-	0.7	0.9	-	-	1.3	-	0.6	-	1.3	-	-	-	1.8	-
IMPAIRS INVOLUNTRY FUNCT.	0.6	-	-	0.5	-	-	5.0	0.6	0.8	-	-	1.1	-	0.5	-	1.1	-	-	-	0.6	-
GETTING CAUGHT	0.4	-	-	-	2.0	0.7	-	0.3	0.4	-	20.0	-	-	0.7	-	-	-	-	-	-	-
GENERAL ORGAN FAILURE	0.2	-	-	0.5	-	-	-	0.2	0.3	-	-	0.8	-	-	-	0.5	-	-	-	0.6	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 204
Jul. 28, 2014
(Continued)

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL	ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)							
		PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	DANG- EROUS	Very	Smwt.	NOT DANG- EROUS	VERY DANG- EROUS	SMWT. DANG- EROUS	VERY DANG- EROUS	SMWT. DANG- EROUS	VERY DANG- EROUS	SMWT. DANG- EROUS	VERY DANG- EROUS	SMWT. DANG- EROUS		
BAD GRADES	0.2	-	-	-	-	0.6	-	0.2	0.3	-	-	0.8	-	-	-	0.5	-	-	-	-	
BLACKOUT/MEMORY LOSS	0.2	-	-	-	-	0.4	-	0.2	0.2	-	-	0.5	-	-	-	-	-	-	-	-	
DON'T KNOW	5.3	-	23.3	4.0	11.4	4.9	11.7	4.9	4.2	7.2	80.0	5.1	33.2	3.5	1.7	5.4	10.8	-	-	3.6	9.1



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 205
Jul. 28, 2014

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL	(WOMEN)			SOCIAL MEDIA						AGE									
		VERY DANGEROUS	SMWT. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T USE INTRNT	14/YOUNGER	10-11	11-12	12-13	13-14	14-15 OLDER	15-16	16-17	17-18 OLDER		
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
DRUNK DRIVING/CRASH	33.3	25.8	62.9	33.9	32.8	29.4	22.5	22.4	-	13.1	-	-	5.3	12.5	22.2	55.1	57.2	56.4	50.0	55.6
DEATH	25.3	31.0	15.9	24.9	23.7	25.6	33.0	33.3	34.2	28.9	100.0	41.3	26.7	29.3	25.5	21.8	20.8	17.5	28.3	24.0
IMPAIRED JUDGMENT	7.7	9.2	2.1	8.3	6.3	11.6	10.3	2.8	-	12.8	-	13.7	12.4	12.3	13.5	2.1	2.2	4.1	-	-
ALCOHOL POISONING	7.6	8.9	8.7	7.7	10.0	10.6	3.5	9.0	-	9.6	-	6.4	10.7	20.5	1.7	5.5	5.8	2.8	7.1	10.5
ADDICTION/ALCOHOLISM	3.6	2.8	-	3.1	0.9	4.7	5.3	10.7	-	3.2	-	-	2.4	2.3	5.4	4.2	1.7	6.5	6.0	-
BRAIN DAMAGE	3.3	2.4	2.9	3.1	1.6	6.2	4.3	2.8	37.4	4.4	-	6.4	5.0	5.6	2.8	2.1	1.9	2.3	2.8	-
GENERAL HEALTH PROBLEMS	2.9	2.3	2.1	2.8	4.0	1.4	3.7	4.8	-	4.4	-	4.9	8.0	2.8	3.2	1.3	3.5	-	-	-
LOSE YOUR MIND	2.2	1.7	-	2.1	3.7	-	2.9	3.6	-	3.4	-	-	5.2	-	5.7	0.9	-	2.9	-	-
HURT PEOPLE	2.1	0.7	-	2.0	2.9	1.6	2.1	3.7	-	3.6	-	6.4	-	6.0	3.6	0.5	1.4	-	-	-
LEADS TO CANCER	1.5	2.5	-	1.1	0.9	-	-	-	28.4	1.8	-	11.8	2.6	-	-	1.3	-	4.1	-	-
LIVER DISEASE	1.2	3.2	-	1.3	1.5	-	2.1	-	-	1.8	-	-	3.3	-	2.7	0.5	-	-	2.2	-
KIDNEY DAMAGE	0.8	-	-	0.9	1.4	-	1.6	-	-	1.0	-	-	-	-	2.6	0.7	1.8	-	-	-
HEART FAILURE	0.8	2.0	-	0.8	-	-	3.7	-	-	0.9	-	8.9	-	-	-	-	-	-	-	-
GET ARRESTED	0.7	-	-	0.8	-	3.3	-	-	-	1.4	-	-	3.3	-	1.5	-	-	-	-	-
IMPAIRS INVOLUNTRY FUNCT.	0.6	0.9	-	0.6	1.6	-	-	-	-	1.1	-	-	2.6	-	1.2	-	-	-	-	-
GETTING CAUGHT	0.4	0.8	-	0.5	0.9	0.5	-	-	-	-	-	-	-	-	0.9	-	0.7	-	10.0	
GENERAL ORGAN FAILURE	0.2	-	-	0.3	-	1.1	-	-	-	0.5	-	-	-	1.7	-	-	-	-	-	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 206
Jul. 28, 2014
(Continued)

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL	(WOMEN)	SOCIAL MEDIA							AGE										
			VERY DANGEROUS	SMT. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17
BAD GRADES	0.2	0.7	-	0.3	0.7	-	-	-	-	0.5	-	-	-	-	1.2	-	-	-	-	-
BLACKOUT/MEMORY LOSS	0.2	0.4	-	0.2	-	-	-	-	-	0.3	-	-	1.3	-	-	-	-	-	-	-
DON'T KNOW	5.3	4.7	5.5	5.3	7.0	3.8	5.1	6.7	-	7.4	-	-	11.2	7.1	7.2	3.1	3.6	2.5	3.8	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 207
Jul. 28, 2014

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	RACE																								
	WHITE				AFRICAN AMER.				MEN		WOMEN									MEN		WOMEN		GENDER	
	14/ YOUN- GER	15/ OLDER	HISP- ANIC	WHITE ICAN	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE												
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149					
DRUNK DRIVING/CRASH	33.3	13.2	55.5	18.5	63.6	11.3	56.1	15.2	54.1	22.1	32.0	44.1	-	29.0	31.1	40.9	32.9	46.5	32.1	34.5					
DEATH	25.3	30.4	23.6	17.8	23.2	27.1	19.6	30.8	24.0	24.2	27.3	20.9	-	25.7	24.6	23.7	30.4	18.7	23.6	27.1					
IMPAIRED JUDGMENT	7.7	11.9	2.0	12.0	-	12.9	2.2	12.7	2.0	5.7	7.5	5.2	-	11.4	8.6	-	6.4	9.2	7.9	7.4					
ALCOHOL POISONING	7.6	7.7	3.2	18.6	3.9	7.8	4.8	11.5	6.2	10.7	5.7	10.3	56.1	14.6	6.1	6.3	5.4	13.3	6.4	8.8					
ADDICTION/ALCOHOLISM	3.6	3.2	6.4	5.1	-	5.1	5.3	1.2	3.0	-	4.6	2.2	-	-	6.0	5.1	3.1	-	5.2	2.1					
BRAIN DAMAGE	3.3	5.2	3.3	-	-	6.4	1.4	2.3	2.8	-	4.3	-	43.9	-	4.8	-	3.8	-	4.1	2.5					
GENERAL HEALTH PROBLEMS	2.9	5.9	1.0	-	-	4.3	2.6	4.4	-	5.1	3.7	-	-	-	4.1	-	3.3	-	3.5	2.2					
LOSE YOUR MIND	2.2	1.4	-	6.1	-	4.1	1.9	2.6	-	18.5	0.8	2.6	-	-	0.7	6.1	0.9	-	3.1	1.3					
HURT PEOPLE	2.1	3.7	0.8	5.1	-	7.0	-	-	1.0	-	2.4	2.2	-	-	4.0	5.1	0.7	-	3.7	0.5					
LEADS TO CANCER	1.5	2.4	-	-	5.4	-	2.6	3.6	-	-	1.3	3.1	-	-	-	7.0	2.8	-	1.2	1.8					
LIVER DISEASE	1.2	1.1	-	6.0	-	-	-	3.8	1.1	4.3	0.6	2.6	-	-	-	-	1.3	4.6	-	2.4					
KIDNEY DAMAGE	0.8	-	1.0	5.8	-	1.9	1.4	-	-	-	0.5	2.5	-	-	0.9	5.8	-	-	1.7	-					
HEART FAILURE	0.8	-	-	5.1	-	-	-	1.8	-	-	-	2.2	-	-	-	-	-	3.9	-	1.5					
GET ARRESTED	0.7	1.8	-	-	-	2.6	-	-	-	-	1.0	-	-	-	2.0	-	-	-	1.4	-					
IMPAIRS INVOLUNTRY FUNCT.	0.6	1.5	-	-	-	0.9	-	1.3	-	-	0.8	-	-	-	0.7	-	1.0	-	0.5	0.7					
GETTING CAUGHT	0.4	-	-	-	-	-	0.5	-	1.3	5.1	-	-	-	7.9	-	-	-	-	0.2	0.6					
GENERAL ORGAN FAILURE	0.2	0.6	-	-	-	0.9	-	-	-	-	0.4	-	-	-	0.7	-	-	-	0.5	-					



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 14 Page 208
Jul. 28, 2014
(Continued)

14. WHAT'S THE MOST DANGEROUS THING THAT CAN HAPPEN TO PEOPLE YOUR AGE WHO DRINK ALCOHOL?

	TOTAL	WHITE		AFRICAN AMER.		MEN		WOMEN		RACE				MEN		WOMEN		GENDER		
										HISP- ANIC	WHITE AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE
	14/ YOUN- GER	15/ OLDER																		
BAD GRADES	0.2	0.6	-	-	-	-	-	1.0	-	-	0.4	-	-	-	-	-	0.7	-	-	0.5
BLACKOUT/MEMORY LOSS	0.2	-	-	-	-	-	-	0.6	-	-	-	-	-	11.4	-	-	-	-	-	0.3
DON'T KNOW	5.3	9.3	3.2	-	3.9	7.6	1.6	7.2	4.5	4.3	6.6	2.2	-	-	6.0	-	7.3	3.9	4.8	5.8



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 15 Page 209
Jul. 28, 2014

15. WHY DO YOU THINK MOST PEOPLE YOUR AGE DRINK ALCOHOL?

	TOTAL	AREA													
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
WANT TO FIT IN	55.7	49.4	48.9	35.9	53.1	57.1	43.6	67.0	60.4	69.0	55.9	68.9	49.6	74.6	
TO HAVE A GOOD TIME	22.3	24.3	27.2	23.2	21.9	21.2	29.8	14.8	27.5	31.0	25.6	31.1	17.0	6.3	
SAD/DEPRESSED	7.6	7.9	4.3	29.1	6.3	6.8	10.5	4.0	4.1	-	6.3	-	17.5	6.3	
TO REBEL/DEFY AUTHORITIES	4.9	4.3	6.5	-	3.2	5.8	5.5	6.1	1.9	-	2.9	-	9.5	6.5	
ARE BORED	2.1	4.5	2.2	-	7.7	1.1	2.7	-	1.5	-	2.3	-	-	-	
OTHER	4.1	5.6	6.6	11.8	3.2	5.8	5.4	6.1	1.5	-	2.3	-	3.2	-	
DK/REFUSED	3.3	4.0	4.3	-	4.7	2.3	2.7	2.0	3.1	-	4.7	-	3.3	6.3	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 15 Page 210
Jul. 28, 2014

15. WHY DO YOU THINK MOST PEOPLE YOUR AGE DRINK ALCOHOL?

	TOTAL										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137
WANT TO FIT IN	55.7	61.3	52.4	64.5	63.3	52.7	57.6	58.3	41.7	53.3	60.9	51.2	67.8	52.7	66.1	48.4	56.3	57.0	48.0	64.8
TO HAVE A GOOD TIME	22.3	5.8	4.6	6.4	5.9	31.2	19.3	31.6	38.1	38.6	7.5	30.1	-	37.0	5.6	31.1	5.9	31.3	35.0	7.2
SAD/DEPRESSED	7.6	13.0	-	17.7	16.1	4.7	7.7	3.8	4.4	2.1	9.8	4.3	22.6	7.4	10.7	8.5	15.4	1.0	4.2	11.8
TO REBEL/DEFY AUTHORITIES	4.9	4.5	4.3	5.7	3.7	5.1	6.0	2.4	8.1	2.8	4.6	6.6	-	-	3.3	6.3	5.7	3.8	5.6	3.9
ARE BORED	2.1	1.4	3.1	-	1.6	2.5	4.5	-	1.8	3.0	1.8	2.7	-	2.9	-	2.7	2.8	2.3	2.5	1.6
OTHER	4.1	7.5	13.5	3.0	7.8	2.3	3.2	4.0	1.9	-	8.6	3.5	-	-	7.3	0.9	7.7	3.7	2.8	5.7
DK/REFUSED	3.3	6.5	22.2	2.7	1.6	1.6	1.7	-	4.0	0.2	6.9	1.5	9.6	-	6.9	2.2	6.2	1.0	1.9	5.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 15 Page 211
Jul. 28, 2014

15. WHY DO YOU THINK MOST PEOPLE YOUR AGE DRINK ALCOHOL?

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
WANT TO FIT IN	55.7	59.2	61.9	46.0	68.8	46.1	63.6	51.7	69.3	46.8	62.8	49.2	67.1	52.0	57.1	78.8	59.9	49.5	54.4	47.5	58.0	
TO HAVE A GOOD TIME	22.3	4.3	6.2	40.5	8.6	35.9	7.3	35.4	8.6	36.9	6.7	33.2	7.7	35.9	15.1	10.6	4.4	38.3	25.4	39.1	13.5	
SAD/DEPRESSED	7.6	16.4	12.0	2.0	11.5	2.7	10.1	7.0	22.1	2.3	16.5	5.8	6.2	3.3	10.0	10.6	14.0	2.6	6.2	1.4	8.5	
TO REBEL/DEFY AUTHORITIES	4.9	4.0	4.6	5.9	2.9	6.6	5.1	-	-	8.0	2.4	3.5	5.8	4.0	5.6	-	5.2	4.4	6.1	6.3	6.1	
ARE BORED	2.1	-	1.8	3.0	1.3	2.7	2.1	3.0	-	2.5	1.0	2.6	2.3	2.2	2.2	-	1.6	2.4	2.8	1.4	3.0	
OTHER	4.1	7.6	7.5	1.9	3.3	4.4	6.5	-	-	2.5	3.9	3.0	7.9	1.6	5.1	-	7.3	1.8	3.0	2.7	6.2	
DK/REFUSED	3.3	8.3	6.0	0.7	3.6	1.6	5.4	3.0	-	1.1	6.7	2.6	3.0	1.0	4.8	-	7.6	1.1	2.2	1.5	4.8	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 15 Page 212
Jul. 28, 2014

15. WHY DO YOU THINK MOST PEOPLE YOUR AGE DRINK ALCOHOL?

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MEN)		KNOW PEOPLE/ TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
WANT TO FIT IN	55.7	49.8	60.0	51.9	54.6	52.0	59.6	51.2	63.4	55.5	64.2	50.2	62.0	51.3	60.2	49.9	75.9	48.3	63.4	53.6	63.5
TO HAVE A GOOD TIME	22.3	39.7	19.9	37.6	14.5	34.1	15.7	30.8	7.1	5.7	5.8	36.4	9.7	30.0	8.3	37.6	-	32.6	6.8	29.3	7.5
SAD/DEPRESSED	7.6	5.6	15.9	4.6	12.7	1.9	7.4	5.0	12.5	15.1	12.0	2.7	13.5	3.7	10.8	6.6	24.1	5.7	14.8	4.4	9.5
TO REBEL/DEFY AUTHORITIES	4.9	-	-	5.8	5.3	2.0	6.0	6.2	2.5	7.9	2.8	5.8	2.0	7.6	3.3	-	-	8.8	-	3.9	5.8
ARE BORED	2.1	4.8	-	-	2.9	4.6	1.6	1.7	2.9	-	2.1	2.0	4.5	1.5	3.8	2.9	-	1.1	2.8	2.2	3.2
OTHER	4.1	-	-	-	3.8	3.4	6.3	3.5	5.3	9.1	6.7	2.2	2.7	4.6	6.9	-	-	3.5	2.8	3.5	8.6
DK/REFUSED	3.3	-	4.3	0.1	6.3	1.9	3.4	1.7	6.2	6.6	6.5	0.6	5.6	1.5	6.7	2.9	-	0.1	9.5	3.2	1.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 15 Page 213
Jul. 28, 2014

15. WHY DO YOU THINK MOST PEOPLE YOUR AGE DRINK ALCOHOL?

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL															AGE STARTED DRINKING (WHITE)			
		10/ YOUN- GER	6	7	8	9	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
WANT TO FIT IN	55.7	23.7	-	-	29.8	-	49.5	51.1	45.8	45.0	55.5	53.1	50.4	48.4	52.7	33.7	78.0	30.3	54.8	45.9
TO HAVE A GOOD TIME	22.3	32.9	-	-	45.0	43.8	15.8	25.8	8.9	33.7	17.0	33.2	38.4	40.3	43.4	17.4	22.0	14.4	26.7	40.6
SAD/DEPRESSED	7.6	-	-	-	-	-	-	6.7	25.2	5.8	3.6	3.1	2.6	2.6	-	15.5	-	-	3.2	3.9
TO REBEL/DEFY AUTHORITIES	4.9	28.9	-	100.0	25.2	-	34.7	8.5	10.1	7.3	10.0	7.6	2.7	2.6	-	16.3	-	36.9	7.9	4.0
ARE BORED	2.1	-	-	-	-	-	-	1.2	-	-	-	3.0	1.9	3.8	-	-	-	-	1.7	-
OTHER	4.1	14.4	-	-	-	56.2	-	3.8	-	-	14.0	-	2.5	2.1	-	17.0	-	18.4	3.7	3.6
DK/REFUSED	3.3	-	-	-	-	-	-	3.1	10.0	8.3	-	-	1.5	0.2	3.8	-	-	-	1.9	2.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 15 Page 214
Jul. 28, 2014

15. WHY DO YOU THINK MOST PEOPLE YOUR AGE DRINK ALCOHOL?

	TOTAL (AFRICAN AMER.)			AGE STARTED DRINKING (MEN)			AGE STARTED DRINKING (WOMEN)			OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL (WHITE)				
	10/ YOUN- GER	11-14 OVER	15/ OVER	10/ YOUN- GER	11-14 OVER	15/ OVER	10/ YOUN- GER	11-14 OVER	15/ OVER	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38
WANT TO FIT IN	55.7	-	50.2	51.0	15.3	50.5	53.7	52.9	51.4	47.0	45.1	47.6	43.0	59.5	41.7	40.3	42.7	66.1
TO HAVE A GOOD TIME	22.3	100.0	31.7	37.8	42.4	23.7	38.3	-	27.0	38.5	42.1	40.9	43.1	18.8	42.2	45.1	40.4	14.8
SAD/DEPRESSED	7.6	-	9.5	-	-	9.7	2.5	-	5.0	2.7	3.2	3.1	3.3	3.5	2.9	-	4.8	1.9
TO REBEL/DEFY AUTHORITIES	4.9	-	-	-	23.7	12.5	5.3	47.1	6.2	-	4.3	2.7	5.6	9.6	4.7	4.1	5.1	9.8
ARE BORED	2.1	-	-	11.3	-	-	-	-	1.8	4.0	1.8	2.0	1.6	2.7	2.9	3.8	2.3	-
OTHER	4.1	-	-	-	18.6	3.5	-	-	3.9	5.0	2.5	3.6	1.7	3.8	4.1	6.7	2.4	4.8
DK/REFUSED	3.3	-	8.6	-	-	-	0.2	-	4.8	2.7	1.0	-	1.8	2.0	1.4	-	2.4	2.6



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 15 Page 215
Jul. 28, 2014

15. WHY DO YOU THINK MOST PEOPLE YOUR AGE DRINK ALCOHOL?

	TOTAL				OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD GET ALCOHOL (6th-8th)		EASY/HARD GET ALCOHOL (9th-12th)		EASY/HARD GET ALCOHOL (WHITE)	
	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	LEAST/ONCE/MONTH	Least/Once/Week	Least/Once/Month	LESS/ONCE/MONTH	EASY/HARD	HARD	EASY/HARD	HARD	EASY/HARD	HARD	EASY/HARD	HARD		
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124	
WANT TO FIT IN	55.7	41.8	50.3	28.0	52.6	41.6	55.6	31.4	59.0	47.9	42.3	53.1	60.1	50.6	59.0	78.7	60.5	44.7	57.7	48.8	59.0	
TO HAVE A GOOD TIME	22.3	53.2	41.6	72.0	-	46.6	38.2	52.8	15.7	38.6	42.8	34.6	22.1	33.2	15.5	-	6.2	40.1	24.0	31.0	15.8	
SAD/DEPRESSED	7.6	5.0	8.1	-	-	2.0	-	3.5	6.9	4.2	5.3	3.1	-	3.3	10.2	6.4	13.1	2.6	7.6	3.1	8.2	
TO REBEL/DEFY AUTHORITIES	4.9	-	-	-	-	7.4	1.2	12.0	11.1	1.8	3.7	-	8.0	5.4	4.6	5.0	3.7	5.4	5.3	6.9	5.2	
ARE BORED	2.1	-	-	-	47.4	2.1	5.1	-	-	1.5	-	2.9	5.6	3.6	1.3	-	1.8	4.3	0.8	3.9	1.8	
OTHER	4.1	-	-	-	-	-	-	-	7.3	4.5	6.0	3.1	-	3.9	4.1	9.8	7.4	2.7	1.1	6.3	4.8	
DK/REFUSED	3.3	-	-	-	-	0.2	-	0.3	-	1.6	-	3.1	4.1	-	5.3	-	7.4	-	3.4	-	5.2	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 15 Page 216
Jul. 28, 2014

15. WHY DO YOU THINK MOST PEOPLE YOUR AGE DRINK ALCOHOL?

	TOTAL		EASY/HARD GET ALCOHOL (AFR. AMER.)		EASY/HARD GET ALCOHOL (MEN)		EASY/HARD GET ALCOHOL (WOMEN)		PARENTS TALK ABOUT DRINKING ALCOHOL			PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)			PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)				
	EASY	HARD	EASY	HARD	EASY	HARD	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
WANT TO FIT IN	55.7	48.0	60.2	50.1	55.2	51.1	63.6	52.5	51.8	52.8	70.4	57.8	63.8	55.5	73.7	50.1	46.4	51.6	67.2
TO HAVE A GOOD TIME	22.3	42.1	17.4	30.8	19.6	35.1	10.7	23.4	25.0	22.8	18.8	3.9	-	5.3	11.4	32.6	36.2	31.1	26.0
SAD/DEPRESSED	7.6	5.3	17.7	5.6	11.3	1.5	9.0	7.9	7.6	8.0	5.2	15.2	8.2	17.9	3.5	4.5	7.4	3.3	6.8
TO REBEL/DEFY AUTHORITIES	4.9	-	-	6.1	4.5	4.8	4.6	5.2	6.0	4.9	3.8	3.5	4.5	3.1	7.6	6.0	6.6	5.7	-
ARE BORED	2.1	4.5	-	3.7	0.8	3.5	1.9	2.6	1.3	3.1	-	1.9	-	2.6	-	2.9	1.9	3.4	-
OTHER	4.1	-	-	3.6	3.2	4.2	5.1	4.7	5.0	4.6	1.9	8.9	12.6	7.4	3.9	2.7	1.5	3.2	-
DK/REFUSED	3.3	-	4.7	-	5.4	-	5.3	3.7	3.4	3.8	-	8.9	10.9	8.2	-	1.2	-	1.7	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 15 Page 217
Jul. 28, 2014

15. WHY DO YOU THINK MOST PEOPLE YOUR AGE DRINK ALCOHOL?

TOTAL	PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				PARENTS TALK ABOUT DRINKING ALCOHOL (AFRICAN AMERICAN)				PARENTS TALK ABOUT DRINKING ALCOHOL (MEN)				PARENTS TALK ABOUT DRINKING ALCOHOL (WHITE)				EMBARRASSED/AFRAID 2 TALK W/ PARENTS (6th-8th)		EMBARRASSED/AFRAID 2 TALK (6th-8th)		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
WANT TO FIT IN	55.7	50.9	49.5	51.4	73.7	54.5	50.0	56.8	63.0	51.2	52.2	50.8	72.7	54.0	51.4	55.1	68.5	64.1	43.8	66.6	54.3
TO HAVE A GOOD TIME	22.3	21.9	24.6	20.9	20.5	29.7	30.4	29.3	24.0	23.8	24.0	23.7	15.6	23.1	25.9	21.9	21.5	16.1	31.5	5.1	5.9
SAD/DEPRESSED	7.6	7.3	5.8	7.8	-	10.3	11.4	9.8	13.0	9.8	15.4	7.7	7.6	5.9	-	8.4	3.1	8.6	6.2	13.6	12.0
TO REBEL/DEFY AUTHORITIES	4.9	6.6	8.5	5.9	2.9	-	-	-	-	5.5	3.4	6.4	4.2	4.8	8.5	3.3	3.4	4.0	6.4	3.0	7.5
ARE BORED	2.1	2.9	1.9	3.3	-	2.8	-	4.2	-	2.1	-	2.9	-	3.1	2.5	3.4	-	1.8	2.6	1.3	1.8
OTHER	4.1	6.1	7.5	5.6	2.9	-	-	-	-	3.8	5.0	3.4	-	5.6	5.0	5.8	3.5	4.3	4.2	9.1	6.6
DK/REFUSED	3.3	4.4	2.2	5.2	-	2.8	8.1	-	-	3.8	-	5.2	-	3.5	6.7	2.2	-	1.1	5.4	1.3	12.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 15 Page 218
Jul. 28, 2014

15. WHY DO YOU THINK MOST PEOPLE YOUR AGE DRINK ALCOHOL?

	TOTAL		EMBARRASSED/		ALCOHOL USE BY PEOPLE				ALCOHOL USE		ALCOHOL USE		ALCOHOL USE									
	AFRAID 2 TALK	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.											
	(9th-12th)	(9th-12th)	(WHITE)	(WHITE)	(AFR. AMER.)	(AFR. AMER.)	(MEN)	(MEN)	(WOMEN)	(WOMEN)	(WOMEN)					(6th-8th)	(9th-12th)	(9th-12th)	(WHITE)	(WHITE)	(WHITE)	(WHITE)
	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.										
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27	
WANT TO FIT IN	55.7	62.7	38.9	62.1	44.5	64.9	45.4	59.2	45.3	69.7	42.5	57.5	58.1	56.4	42.7	64.6	41.9	53.8	43.2	57.1	40.8	
TO HAVE A GOOD TIME	22.3	22.0	43.6	17.9	26.4	13.5	54.6	19.4	27.4	12.3	35.2	21.8	20.6	24.2	24.4	5.9	4.8	30.1	38.6	20.3	26.6	
SAD/DEPRESSED	7.6	5.9	3.4	6.0	6.3	17.9	-	10.5	7.9	6.3	4.6	8.4	9.4	6.4	2.7	14.2	6.4	5.4	-	6.9	3.7	
TO REBEL/DEFY AUTHORITIES	4.9	4.5	5.9	5.1	7.2	-	-	5.2	5.6	2.6	7.0	5.6	3.7	9.2	-	5.3	-	5.7	-	6.8	-	
ARE BORED	2.1	2.1	3.0	1.6	3.6	3.6	-	1.1	2.8	2.7	2.4	2.4	1.7	3.8	-	1.6	-	2.8	-	2.8	-	
OTHER	4.1	1.7	3.1	6.5	4.7	-	-	2.5	4.3	6.4	4.1	3.3	4.9	-	10.4	6.6	12.7	1.5	8.8	4.7	10.7	
DK/REFUSED	3.3	1.1	2.2	0.7	7.3	-	-	2.1	6.6	-	4.2	1.0	1.5	-	19.8	1.8	34.2	0.6	9.4	1.4	18.2	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 15 Page 219
Jul. 28, 2014

15. WHY DO YOU THINK MOST PEOPLE YOUR AGE DRINK ALCOHOL?

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)		(9th-12th)		(WHITE)		(AFR. AMER.)		(MEN)		
	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	DANG-EROUS	Very	Smwt.	NOT DANG-EROUS	VERY DANG-EROUS	SMWT. DANG-EROUS							
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
WANT TO FIT IN	55.7	56.8	50.0	55.5	45.3	59.6	40.5	55.5	60.9	38.1	80.0	62.3	53.8	59.9	34.7	60.7	35.4	55.1	55.4	58.3	42.7
TO HAVE A GOOD TIME	22.3	28.7	26.7	21.2	30.9	22.5	18.8	22.3	17.9	36.5	20.0	6.5	-	25.7	44.3	17.5	34.6	24.4	44.6	20.4	27.3
SAD/DEPRESSED	7.6	12.0	-	10.5	-	6.2	5.0	7.7	7.8	7.4	-	11.6	24.0	5.2	3.9	5.9	8.3	14.6	-	9.2	9.5
TO REBEL/DEFY AUTHORITIES	4.9	-	-	6.0	-	5.2	-	4.9	3.3	10.2	-	4.0	8.4	2.8	10.6	4.0	12.3	-	-	2.3	15.2
ARE BORED	2.1	2.4	-	2.0	-	2.9	-	2.1	2.0	2.4	-	0.8	5.9	2.9	1.6	2.0	3.5	3.0	-	1.5	2.7
OTHER	4.1	-	-	2.9	5.2	3.6	14.9	4.1	4.2	4.0	-	7.5	7.8	1.9	3.2	5.9	4.0	-	-	3.3	2.6
DK/REFUSED	3.3	-	23.3	2.0	18.6	-	20.9	3.3	3.9	1.3	-	7.4	-	1.6	1.6	4.0	2.0	3.0	-	5.0	-



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 15 Page 220
Jul. 28, 2014

15. WHY DO YOU THINK MOST PEOPLE YOUR AGE DRINK ALCOHOL?

	TOTAL	(WOMEN)			SOCIAL MEDIA						AGE									
		VERY DANGEROUS	SMWTS DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17	18/OLDER
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
WANT TO FIT IN	55.7	63.5	33.8	56.6	58.0	60.7	57.6	51.3	65.8	62.1	100.0	30.6	63.3	74.4	59.4	49.5	53.6	38.2	53.7	64.6
TO HAVE A GOOD TIME	22.3	15.4	45.4	21.5	22.1	21.1	6.6	30.6	-	9.5	-	13.6	-	7.0	16.6	35.8	26.6	46.5	39.7	20.0
SAD/DEPRESSED	7.6	6.2	5.4	7.1	4.8	8.5	13.9	11.0	-	10.4	-	9.9	17.5	8.9	7.4	4.0	4.9	4.3	2.6	3.4
TO REBEL/DEFY AUTHORITIES	4.9	4.2	5.4	5.4	4.6	6.4	7.3	0.9	-	5.3	-	-	7.9	2.4	7.3	4.5	5.9	6.7	-	2.4
ARE BORED	2.1	2.6	2.1	2.4	2.6	-	4.3	-	-	2.0	-	4.9	-	1.7	2.8	2.2	1.8	-	3.8	9.5
OTHER	4.1	5.0	5.5	4.0	4.4	1.6	5.3	6.3	-	5.6	-	12.8	6.2	3.9	4.8	2.5	5.0	2.2	-	-
DK/REFUSED	3.3	2.9	2.6	3.0	3.5	1.8	4.9	-	34.2	5.0	-	28.2	5.1	1.7	1.6	1.5	2.1	2.1	0.2	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 15 Page 221
Jul. 28, 2014

15. WHY DO YOU THINK MOST PEOPLE YOUR AGE DRINK ALCOHOL?

	TOTAL		WHITE				AFRICAN AMER.				MEN		WOMEN		RACE				MEN		WOMEN		GENDER			
			14/ YOUN- GER	15/ OLDER	HISP- ANIC	WHITE AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE											
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149						
WANT TO FIT IN	55.7	60.1	48.6	65.0	49.4	62.9	45.1	61.2	53.8	72.3	55.0	56.2	43.9	61.7	52.5	57.0	57.7	55.6	54.6	56.7						
TO HAVE A GOOD TIME	22.3	8.7	37.2	12.0	41.2	7.5	38.9	11.8	32.7	4.3	21.3	28.5	56.1	23.7	22.6	29.9	20.0	27.5	22.1	22.5						
SAD/DEPRESSED	7.6	9.1	3.1	17.9	5.5	11.4	6.8	9.4	1.3	-	6.4	10.9	-	7.4	7.9	13.1	4.8	9.1	9.3	6.0						
TO REBEL/DEFY AUTHORITIES	4.9	6.3	5.3	-	-	4.5	6.1	6.1	2.8	12.1	5.8	-	-	5.4	6.0	-	5.7	-	5.2	4.5						
ARE BORED	2.1	2.7	2.0	-	3.9	2.1	1.4	1.9	3.1	-	2.4	2.2	-	-	2.4	-	2.4	3.9	1.7	2.5						
OTHER	4.1	7.6	2.8	-	-	5.9	-	5.3	5.0	5.4	5.5	-	-	-	4.4	-	6.7	-	3.2	5.1						
DK/REFUSED	3.3	5.6	1.0	5.1	-	5.7	1.6	4.3	1.3	6.0	3.6	2.2	-	1.8	4.3	-	2.8	3.9	3.8	2.8						



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 16 Page 222
Jul. 28, 2014

16. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"PARENTS TALKING MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING. "
(Net Diff. = YES-NO)

	TOTAL	AREA													
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
YES	84.3	85.5	88.5	76.8	84.8	87.4	82.3	91.2	72.9	75.0	71.9	100.0	84.2	93.7	
NO	15.0	13.5	9.3	23.2	15.2	11.4	15.0	8.8	27.1	25.0	28.1	-	15.8	6.3	
DK/REFUSED	0.6	0.9	2.2	-	-	1.1	2.7	-	-	-	-	-	-	-	
Net Diff.	69.3	72.0	79.2	53.6	69.6	76.0	67.3	82.3	45.9	50.0	43.7	100.0	68.4	87.4	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 16 Page 223
Jul. 28, 2014

16. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"PARENTS TALKING MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING. "
(Net Diff. = YES-NO)

	TOTAL											WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO		
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137	
YES	84.3	95.7	84.7	97.3	100.0	78.2	87.1	82.2	71.5	70.3	97.2	79.4	90.4	76.4	97.6	77.9	93.7	78.5	75.6	94.7	
NO	15.0	4.3	15.3	2.7	-	20.8	11.2	17.8	28.5	27.6	2.8	19.1	9.6	23.6	2.4	21.1	6.3	20.5	23.8	4.6	
DK/REFUSED	0.6	-	-	-	-	1.0	1.7	-	-	2.1	-	1.5	-	-	-	1.0	-	1.0	0.6	0.7	
Net Diff.	69.3	91.4	69.5	94.7	100.0	57.4	75.9	64.4	43.1	42.7	94.4	60.3	80.7	52.9	95.2	56.8	87.4	58.0	51.7	90.2	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 16 Page 224
Jul. 28, 2014

16. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"PARENTS TALKING MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING. "
(Net Diff. = YES-NO)

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
YES	84.3	90.9	97.2	72.8	91.3	76.2	96.1	75.5	91.4	75.5	94.5	75.6	95.1	71.0	92.3	89.4	97.4	69.3	87.4	73.8	93.1	
NO	15.0	9.1	2.8	26.5	7.0	22.9	3.0	24.5	8.6	24.5	4.2	23.3	4.9	28.1	7.2	10.6	2.6	29.7	11.6	24.7	6.1	
DK/REFUSED	0.6	-	-	0.7	1.7	0.9	0.9	-	-	-	1.3	1.1	-	0.9	0.5	-	-	1.0	1.0	1.5	0.7	
Net Diff.	69.3	81.7	94.4	46.4	84.2	53.3	93.0	51.1	82.8	51.1	90.2	52.3	90.1	42.9	85.2	78.7	94.9	39.6	75.8	49.1	87.0	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 16 Page 225
Jul. 28, 2014

16. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"PARENTS TALKING MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING. "
(Net Diff. = YES-NO)

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE/ TRIED ALCOHOL (ALCOHOL)		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MEN)		KNOW PEOPLE/ TRIED ALCOHOL (WOMEN)	
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46	
YES	84.3	66.1	90.8	72.0	93.8	69.9	90.9	77.9	96.8	89.9	98.6	75.2	93.3	80.2	96.7	73.1	100.0	76.7	98.4	78.9	94.6	
NO	15.0	33.9	9.2	28.0	5.1	28.2	9.1	21.7	2.3	10.1	1.4	24.2	4.1	19.1	2.1	26.9	-	23.3	-	20.2	5.4	
DK/REFUSED	0.6	-	-	-	1.1	1.9	-	0.5	0.9	-	-	0.6	2.6	0.7	1.2	-	-	-	1.6	0.9	-	
Net Diff.	69.3	32.1	81.5	44.0	88.7	41.7	81.8	56.2	94.4	79.8	97.2	51.0	89.1	61.1	94.6	46.3	100.0	53.4	98.4	58.7	89.3	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 16 Page 226
Jul. 28, 2014

16. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"PARENTS TALKING MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING. "
(Net Diff. = YES-NO)

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL														AGE STARTED DRINKING (WHITE)				
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	15 OVER	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
YES	84.3	53.9	-	100.0	29.8	43.8	84.2	74.1	100.0	75.0	78.5	61.8	82.1	79.8	86.3	66.3	100.0	68.8	76.4	81.1
NO	15.0	46.1	-	-	70.2	56.2	15.8	25.9	-	25.0	21.5	38.2	16.5	20.2	9.8	33.7	-	31.2	23.6	16.9
DK/REFUSED	0.6	-	-	-	-	-	-	-	-	-	-	-	1.3	-	3.8	-	-	-	-	2.0
Net Diff.	69.3	7.7	-	100.0	-40.3	-12.5	68.4	48.1	100.0	50.0	57.1	23.7	65.6	59.6	76.5	32.5	100.0	37.5	52.7	64.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 16 Page 227
Jul. 28, 2014

16. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"PARENTS TALKING MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING. "
(Net Diff. = YES-NO)

	TOTAL				AGE STARTED DRINKING				AGE STARTED DRINKING				OFTEN THEY DRINK ALCOHOL				OFTEN THEY DRINK ALCOHOL							
	(AFRICAN AMER.)		(MEN)		(WOMEN)		(WHITE)		(AFRICAN AMER.)		(MEN)		(WOMEN)		(WHITE)		(AFRICAN AMER.)		(MEN)		(WOMEN)		(WHITE)	
	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38						
YES	84.3	-	69.8	88.7	40.5	78.5	83.1	100.0	71.6	81.1	77.1	75.4	78.6	82.3	79.4	74.0	82.9	82.8						
NO	15.0	100.0	30.2	11.3	59.5	21.5	16.9	-	28.4	16.2	22.0	22.6	21.4	17.7	19.2	22.3	17.1	17.2						
DK/REFUSED	0.6	-	-	-	-	-	-	-	-	2.7	0.9	2.0	-	-	1.4	3.7	-	-						
Net Diff.	69.3	-100.0	39.6	77.4	-18.9	57.0	66.3	100.0	43.1	64.9	55.2	52.8	57.2	64.6	60.2	51.7	65.7	65.5						



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 16 Page 228
Jul. 28, 2014

16. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"PARENTS TALKING MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING. "
(Net Diff. = YES-NO)

	OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD GET ALCOHOL (6th-8th)		EASY/HARD GET ALCOHOL (9th-12th)		EASY/HARD GET ALCOHOL (WHITE)				
	LEAST/ONCE/A MONTH	Least/ONCE/A Week	Least/ONCE/A Month	LESS/ONCE/A MONTH	LEAST/ONCE/A MONTH	Least/ONCE/A Week	Least/ONCE/A Month	LESS/ONCE/A MONTH	LEAST/ONCE/A MONTH	Least/ONCE/A Week	Least/ONCE/A Month	LESS/ONCE/A MONTH	EASY	HARD	EASY	HARD	EASY	HARD			
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124
YES	84.3	72.5	74.3	69.7	100.0	78.4	82.5	75.4	81.8	76.2	70.7	81.4	82.8	76.5	89.3	95.0	96.8	72.6	82.5	76.4	91.5
NO	15.0	27.5	25.7	30.3	-	21.6	17.5	24.6	18.2	22.2	26.0	18.6	17.2	23.5	9.6	5.0	3.2	27.4	15.3	23.6	7.0
DK/REFUSED	0.6	-	-	-	-	-	-	-	-	1.6	3.3	-	-	-	1.1	-	-	-	2.1	-	1.5
Net Diff.	69.3	45.1	48.6	39.4	100.0	56.8	65.0	50.8	63.5	53.9	44.6	62.7	65.7	53.0	79.7	90.0	93.5	45.2	67.2	52.8	84.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 16 Page 229
Jul. 28, 2014

16. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"PARENTS TALKING MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING. "
(Net Diff. = YES-NO)

	TOTAL		EASY/HARD GET ALCOHOL (AFR. AMER.)		EASY/HARD GET ALCOHOL (MEN)		EASY/HARD GET ALCOHOL (WOMEN)		PARENTS TALK ABOUT DRINKING ALCOHOL			PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)			PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)				
	EASY	HARD	EASY	HARD	EASY	HARD	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
YES	84.3	79.3	77.9	78.9	87.7	74.6	91.1	83.6	83.8	83.5	86.4	95.3	89.1	97.7	96.5	78.1	81.4	76.8	76.6
NO	15.0	20.7	22.1	21.1	11.2	25.4	7.7	15.6	16.2	15.4	13.6	4.7	10.9	2.3	3.5	20.7	18.6	21.6	23.4
DK/REFUSED	0.6	-	-	-	1.1	-	1.2	0.8	-	1.1	-	-	-	-	-	1.1	-	1.6	-
Net Diff.	69.3	58.5	55.8	57.8	76.5	49.2	83.4	68.0	67.6	68.2	72.9	90.7	78.2	95.4	93.1	57.4	62.8	55.2	53.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 16 Page 230
Jul. 28, 2014

16. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"PARENTS TALKING MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING. "
(Net Diff. = YES-NO)

	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				EMBARRASSED/		EMBARRASSED/		
	ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				AFRAID 2 TALK		AFRAID 2 TALK		
	(WHITE)				(AFRICAN AMERICAN)				(MEN)				(WHITE)				W/ PARENTS		(6th-8th)		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
YES	84.3	85.4	88.1	84.5	89.5	80.0	71.0	84.7	77.9	84.0	90.1	81.7	87.7	83.2	77.6	85.5	85.4	86.2	81.8	96.1	97.7
NO	15.0	13.5	11.9	14.0	10.5	20.0	29.0	15.3	22.1	15.2	9.9	17.2	12.3	16.0	22.4	13.4	14.6	13.3	17.4	3.9	2.3
DK/REFUSED	0.6	1.1	-	1.5	-	-	-	-	-	0.8	-	1.1	-	0.8	-	1.1	-	0.6	0.8	-	-
Net Diff.	69.3	72.0	76.1	70.5	78.9	60.1	42.0	69.3	55.8	68.8	80.1	64.5	75.4	67.2	55.3	72.1	70.7	72.9	64.4	92.2	95.3



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 16 Page 231
Jul. 28, 2014

16. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"PARENTS TALKING MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING. "
(Net Diff. = YES-NO)

	TOTAL		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)		EMBARRASSED/ AFRAID 2 TALK (MEN)		EMBARRASSED/ AFRAID 2 TALK (WOMEN)		ALCOHOL USE BY PEOPLE YOUR AGE IS...				ALCOHOL USE BY YOUR AGE (6th-8th)		ALCOHOL USE BY YOUR AGE (9th-12th)		ALCOHOL USE BY YOUR AGE (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	PROB- LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27	
YES	84.3	80.9	74.4	87.3	84.0	86.6	73.0	84.9	84.0	87.7	79.9	84.5	86.2	81.1	82.5	96.4	91.3	78.2	76.2	85.2	93.0	
NO	15.0	18.3	24.5	11.9	14.9	13.4	27.0	15.1	14.4	11.1	20.1	14.8	13.3	17.9	17.5	3.6	8.7	20.7	23.8	13.8	7.0	
DK/REFUSED	0.6	0.9	1.1	0.8	1.1	-	-	-	1.6	1.2	-	0.7	0.6	1.1	-	-	-	1.1	-	1.1	-	
Net Diff.	69.3	62.6	49.8	75.4	69.1	73.2	46.1	69.7	69.6	76.5	59.8	69.7	72.9	63.2	65.1	92.9	82.6	57.5	52.4	71.4	86.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 16 Page 232
Jul. 28, 2014

16. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"PARENTS TALKING MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING. "
(Net Diff. = YES-NO)

	TOTAL	ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		DANGEROUS FOR PEOPLE YOUR		(6th-8th)	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)							
		BY YOUR AGE	BY YOUR AGE	BY YOUR AGE	BY YOUR AGE	AGE TO DRINK ALCOHOL															
		(AFR. AMER.)	(MEN)	(WOMEN)	(WOMEN)																
		PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	DANG-EROUS	Very	Smwt.	NOT	VERY	SMWT.	VERY	SMWT.	VERY	SMWT.	VERY	SMWT.	VERY	SMWT.
											DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
YES	84.3	85.2	26.7	84.4	87.0	84.5	78.8	84.8	87.4	76.5	-	95.1	100.0	82.1	71.4	89.8	74.3	82.7	77.4	86.1	81.4
NO	15.0	14.8	73.3	14.8	13.0	14.8	21.2	14.6	12.2	22.2	100.0	4.9	-	17.2	27.0	9.6	23.7	17.3	22.6	13.1	18.6
DK/REFUSED	0.6	-	-	0.7	-	0.7	-	0.6	0.4	1.3	-	-	-	0.7	1.6	0.6	2.0	-	-	0.8	-
Net Diff.	69.3	70.3	-46.6	69.6	73.9	69.7	57.5	70.2	75.1	54.3	-100.0	90.2	100.0	64.8	44.5	80.2	50.6	65.3	54.8	73.0	62.8



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 16 Page 233
Jul. 28, 2014

16. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"PARENTS TALKING MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING. "
(Net Diff. = YES-NO)

	TOTAL	(WOMEN)		SOCIAL MEDIA						AGE											
				VERY DANGEROUS	SMWT. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9	
YES	84.3	88.7	71.7	83.8	82.9	84.3	87.0	91.2	100.0	92.8	100.0	84.5	96.6	100.0	86.9	76.3	86.9	75.3	68.6	50.9	
NO	15.0	11.3	25.7	15.8	16.2	15.7	13.0	5.2	-	6.6	-	15.5	3.4	-	11.4	23.0	13.1	24.7	28.8	49.1	
DK/REFUSED	0.6	-	2.6	0.4	0.9	-	-	3.6	-	0.6	-	-	-	-	1.6	0.7	-	-	2.6	-	
Net Diff.	69.3	77.4	46.1	68.0	66.6	68.5	74.1	86.0	100.0	86.2	100.0	69.0	93.2	100.0	75.5	53.3	73.9	50.7	39.8	1.9	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 16 Page 234
Jul. 28, 2014

16. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"PARENTS TALKING MORE TO THEIR CHILDREN ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING. "
(Net Diff. = YES-NO)

	TOTAL	WHITE		AFRICAN AMER.		MEN		WOMEN		RACE				MEN		WOMEN		GENDER		
										HISP- ANIC	WHITE ICAN	AFR- ICAN	ASIAN OTHER	WHITE AMER.	AFR- AMER.	WHITE AMER.	AFR- AMER.	MALE	FEMALE	
		14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER											
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149
YES	84.3	93.0	78.0	94.9	67.9	92.3	76.2	93.2	76.5	79.8	86.3	79.6	100.0	92.1	84.6	81.2	88.2	78.4	84.8	83.8
NO	15.0	6.2	21.0	5.1	32.1	6.5	23.8	6.8	22.2	20.2	12.8	20.4	-	7.9	14.5	18.8	10.9	21.6	14.5	15.6
DK/REFUSED	0.6	0.8	1.0	-	-	1.2	-	-	1.3	-	0.9	-	-	-	0.9	-	0.9	-	0.6	0.6
Net Diff.	69.3	86.8	57.0	89.8	35.8	85.9	52.4	86.5	54.3	59.7	73.5	59.2	100.0	84.1	70.1	62.3	77.2	56.9	70.3	68.3



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 17 Page 235
Jul. 28, 2014

17. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"SCHOOLS SPENDING MORE TIME TEACHING STUDENTS ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL	AREA													
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
YES	71.0	71.5	66.2	76.8	75.2	68.1	65.7	69.8	69.5	78.1	65.1	52.8	67.3	100.0	
NO	28.7	28.5	33.8	23.2	24.8	30.8	34.3	28.1	30.5	21.9	34.9	47.2	32.7	-	
DK/REFUSED	0.3	-	-	-	-	1.2	-	2.0	-	-	-	-	-	-	
Net Diff.	42.3	43.0	32.4	53.6	50.5	37.3	31.3	41.7	39.1	56.1	30.1	5.5	34.7	100.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 17 Page 236
Jul. 28, 2014

17. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"SCHOOLS SPENDING MORE TIME TEACHING STUDENTS ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL											WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO		
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137	
YES	71.0	88.5	84.5	91.3	88.3	61.6	62.8	61.6	66.8	54.0	89.5	60.3	90.4	63.7	88.9	62.6	88.0	60.5	58.6	85.8	
NO	28.7	10.6	15.5	8.7	9.5	38.4	37.2	38.4	33.2	46.0	9.2	39.7	9.6	36.3	9.2	37.4	12.0	39.5	40.8	14.2	
DK/REFUSED	0.3	0.9	-	-	2.1	-	-	-	-	-	1.2	-	-	-	1.9	-	-	-	0.6	-	
Net Diff.	42.3	77.8	69.0	82.5	78.8	23.1	25.6	23.2	33.6	8.0	80.3	20.6	80.7	27.4	79.7	25.1	75.9	21.1	17.7	71.5	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 17 Page 237
Jul. 28, 2014

17. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"SCHOOLS SPENDING MORE TIME TEACHING STUDENTS ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
YES	71.0	79.6	91.2	54.8	78.1	54.3	88.3	65.8	81.3	59.6	84.5	57.6	87.2	53.2	81.7	78.8	91.3	50.8	72.5	48.3	83.8	
NO	28.7	16.4	8.8	45.2	21.9	44.7	11.7	34.2	18.7	39.1	15.5	42.4	12.8	46.8	17.8	21.2	7.6	49.2	27.5	51.7	15.5	
DK/REFUSED	0.3	4.0	-	-	-	1.0	-	-	-	1.3	-	-	-	-	0.5	-	1.1	-	-	-	0.7	
Net Diff.	42.3	63.1	82.4	9.6	56.1	9.6	76.6	31.6	62.6	20.5	69.1	15.3	74.4	6.4	63.9	57.5	83.7	1.7	45.0	-3.5	68.3	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 17 Page 238
Jul. 28, 2014

17. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"SCHOOLS SPENDING MORE TIME TEACHING STUDENTS ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MEN)		KNOW PEOPLE/ TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
YES	71.0	61.3	76.0	57.4	81.9	48.5	81.5	59.8	91.9	76.4	94.5	56.1	86.8	58.1	93.3	60.2	100.0	59.0	92.3	60.5	91.3
NO	28.7	38.7	24.0	42.6	17.0	51.5	18.5	39.7	8.1	20.8	5.5	43.9	13.2	41.2	6.7	39.8	-	39.9	7.7	39.5	8.7
DK/REFUSED	0.3	-	-	-	1.1	-	-	0.5	-	2.8	-	-	-	0.8	-	-	-	1.1	-	-	-
Net Diff.	42.3	22.7	52.0	14.9	64.9	-2.9	63.0	20.0	83.7	55.6	89.0	12.1	73.7	16.9	86.6	20.4	100.0	19.0	84.6	20.9	82.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 17 Page 239
Jul. 28, 2014

17. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"SCHOOLS SPENDING MORE TIME TEACHING STUDENTS ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL														AGE STARTED DRINKING (WHITE)				
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
YES	71.0	42.1	-	-	55.0	-	84.2	56.2	80.9	43.6	60.7	51.8	63.7	65.6	63.1	50.7	68.8	53.7	58.0	53.9
NO	28.7	57.9	-	100.0	45.0	100.0	15.8	43.8	19.1	56.4	39.3	48.2	34.9	31.6	36.9	49.3	31.2	46.3	42.0	44.0
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	1.4	2.8	-	-	-	-	-	2.1
Net Diff.	42.3	-15.8	-	-100.0	10.1	-100.0	68.4	12.5	61.9	-12.9	21.4	3.6	28.8	34.0	26.2	1.5	37.6	7.5	16.1	10.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 17 Page 241
Jul. 28, 2014

17. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"SCHOOLS SPENDING MORE TIME TEACHING STUDENTS ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD GET ALCOHOL (6th-8th)		EASY/HARD GET ALCOHOL (9th-12th)		EASY/HARD GET ALCOHOL (WHITE)				
	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LEAST/ ONCE/A MONTH	EASY HARD	EASY HARD	EASY HARD	EASY HARD	EASY HARD	EASY HARD		
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124
YES	71.0	58.4	58.6	58.1	100.0	59.0	66.4	53.6	68.6	57.2	48.2	65.8	62.5	57.2	80.2	86.1	92.1	51.2	69.4	53.7	82.0
NO	28.7	41.6	41.4	41.9	-	38.8	33.6	42.6	31.4	42.8	51.8	34.2	37.5	41.9	19.8	8.9	7.9	48.8	30.6	44.9	18.0
DK/REFUSED	0.3	-	-	-	-	2.2	-	3.8	-	-	-	-	-	0.9	-	5.0	-	-	-	1.4	-
Net Diff.	42.3	16.9	17.3	16.2	100.0	20.2	32.9	11.0	37.1	14.4	-3.6	31.5	25.0	15.4	60.4	77.2	84.1	2.4	38.8	8.9	63.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 17 Page 242
Jul. 28, 2014

17. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"SCHOOLS SPENDING MORE TIME TEACHING STUDENTS ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL			EASY/HARD			EASY/HARD			EASY/HARD			PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING			
	GET ALCOHOL			GET ALCOHOL			GET ALCOHOL			ALCOHOL			ALCOHOL			ALCOHOL						
	(AFR. AMER.)			(MEN)			(WOMEN)			ALCOHOL			(6th-8th)			(9th-12th)						
	EASY	HARD		EASY	HARD		EASY	HARD		TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	
										ABOUT	times	times	ABOUT	ABOUT	times	times	ABOUT	ABOUT	times	times	ABOUT	
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28			
YES	71.0	63.2	73.6	58.0	78.7	56.7	81.9	68.7	73.9	66.6	82.3	86.9	93.7	84.3	92.4	60.1	65.0	58.2	72.3			
NO	28.7	36.8	26.4	40.1	21.3	43.3	18.1	30.9	26.1	32.8	17.7	11.8	6.3	13.9	7.6	39.9	35.0	41.8	27.7			
DK/REFUSED	0.3	-	-	1.9	-	-	-	0.4	-	0.6	-	1.3	-	1.8	-	-	-	-	-			
Net Diff.	42.3	26.3	47.3	17.8	57.4	13.4	63.8	37.8	47.8	33.8	64.5	75.1	87.4	70.4	84.8	20.3	30.0	16.4	44.7			



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 17 Page 243
Jul. 28, 2014

17. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"SCHOOLS SPENDING MORE TIME TEACHING STUDENTS ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				EMBARRASSED/		EMBARRASSED/		
	ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				AFRAID 2 TALK		AFRAID 2 TALK		
	(WHITE)				(AFRICAN AMERICAN)				(MEN)				(WHITE)				W/ PARENTS		(6th-8th)		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
YES	71.0	67.5	73.2	65.5	93.5	74.7	71.0	76.5	50.4	69.7	75.2	67.7	84.0	67.6	72.6	65.4	80.8	73.3	66.8	87.8	90.6
NO	28.7	31.9	26.8	33.7	6.5	25.3	29.0	23.5	49.6	29.5	24.8	31.3	16.0	32.4	27.4	34.6	19.2	26.1	33.2	10.5	9.4
DK/REFUSED	0.3	0.6	-	0.8	-	-	-	-	-	0.8	-	1.1	-	-	-	-	0.6	-	1.7	-	-
Net Diff.	42.3	35.7	46.4	31.7	86.9	49.3	42.0	53.1	0.7	40.2	50.4	36.4	68.0	35.1	45.3	30.9	61.6	47.3	33.5	77.3	81.3



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 17 Page 244
Jul. 28, 2014

17. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"SCHOOLS SPENDING MORE TIME TEACHING STUDENTS ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL		EMBARRASSED/AFRAID 2 TALK (9th-12th)		EMBARRASSED/AFRAID 2 TALK (WHITE)		EMBARRASSED/AFRAID 2 TALK (AFR. AMER.)		EMBARRASSED/AFRAID 2 TALK (MEN)		EMBARRASSED/AFRAID 2 TALK (WOMEN)		ALCOHOL USE BY PEOPLE YOUR AGE IS...			ALCOHOL USE BY YOUR AGE (6th-8th)		ALCOHOL USE BY YOUR AGE (9th-12th)		ALCOHOL USE BY YOUR AGE (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	PROB-LEM	Big Prob.	Small Prob.	NOT A PROB-LEM	PROB-LEM	NOT A PROB-LEM	PROB-LEM	NOT A PROB-LEM	PROB-LEM
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27
YES	71.0	65.7	55.5	71.3	69.6	83.0	52.5	74.4	66.5	72.1	67.0	71.3	75.6	62.8	69.4	89.1	84.5	62.0	58.4	71.2	75.6
NO	28.7	34.3	44.5	27.8	30.4	17.0	47.5	24.5	33.5	27.9	33.0	28.3	23.8	37.2	30.6	9.8	15.5	38.0	41.6	28.2	24.4
DK/REFUSED	0.3	-	-	0.9	-	-	-	1.1	-	-	-	0.4	0.6	-	-	1.1	-	-	-	0.5	-
Net Diff.	42.3	31.3	11.1	43.5	39.2	66.0	5.1	49.9	32.9	44.2	34.1	43.0	51.8	25.7	38.8	79.4	69.1	24.1	16.9	43.0	51.2



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 17 Page 245
Jul. 28, 2014

17. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"SCHOOLS SPENDING MORE TIME TEACHING STUDENTS ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL	ALCOHOL USE		ALCOHOL USE		ALCOHOL USE		DANGEROUS FOR PEOPLE YOUR		(6th-8th)	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)							
		BY YOUR AGE	BY YOUR AGE	BY YOUR AGE	BY YOUR AGE	AGE TO DRINK ALCOHOL															
		(AFR. AMER.)	(MEN)	(WOMEN)																	
		PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	PROB-LEM	NOT A PROB.	DANG-EROUS	Very	Smwt.	NOT	VERY	SMWT.	VERY	SMWT.	VERY	SMWT.	VERY	SMWT.	VERY	SMWT.
											DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS	DANG-EROUS
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
YES	71.0	74.7	23.3	71.9	70.1	70.8	68.8	70.9	77.0	51.1	80.0	89.0	84.0	68.8	44.0	78.7	47.1	73.3	55.7	76.3	57.5
NO	28.7	25.3	76.7	27.4	29.9	29.2	31.2	28.7	22.6	48.9	20.0	9.9	16.0	31.2	56.0	20.7	52.9	26.7	44.3	22.9	42.5
DK/REFUSED	0.3	-	-	0.7	-	-	-	0.3	0.4	-	-	1.1	-	-	-	0.6	-	-	-	0.8	-
Net Diff.	42.3	49.3	-53.4	44.4	40.1	41.6	37.6	42.2	54.5	2.1	60.1	79.2	68.0	37.6	-12.0	58.1	-5.8	46.6	11.4	53.4	14.9



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 17 Page 246
Jul. 28, 2014

17. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"SCHOOLS SPENDING MORE TIME TEACHING STUDENTS ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL	(WOMEN)			SOCIAL MEDIA						AGE											
					VERY DANGEROUS	SMWT. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9		
YES	71.0	77.8	44.9	71.4	68.7	76.3	71.9	68.3	100.0	78.8	100.0	84.1	92.0	88.7	61.4	63.4	68.4	62.2	59.3	56.9		
NO	28.7	22.2	55.1	28.2	31.3	23.7	26.4	31.7	-	20.5	-	15.9	8.0	11.3	36.9	36.6	31.6	37.8	40.7	43.1		
DK/REFUSED	0.3	-	-	0.4	-	-	1.6	-	-	0.6	-	-	-	-	1.7	-	-	-	-	-		
Net Diff.	42.3	55.6	-10.2	43.2	37.4	52.5	45.5	36.6	100.0	58.3	100.0	68.2	83.9	77.3	24.5	26.8	36.9	24.3	18.6	13.9		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 17 Page 247
Jul. 28, 2014

17. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"SCHOOLS SPENDING MORE TIME TEACHING STUDENTS ABOUT ALCOHOL AND THE DANGERS OF UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL	WHITE		AFRICAN AMER.		MEN		WOMEN		RACE				MEN		WOMEN		GENDER		
										HISP- YOUN- GER	WHITE ANIC	AFR- ICAN AMER.	ASIAN 	OTHER 	WHITE AMER.	AFR- ICAN AMER.	WHITE AMER.	AFR- ICAN AMER.	MALE	FEMALE
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149
YES	71.0	82.0	58.6	77.1	64.2	78.1	64.7	79.6	62.2	78.5	71.6	69.8	56.1	82.8	69.9	71.3	73.5	68.7	71.8	70.1
NO	28.7	17.1	41.4	22.9	35.8	20.7	35.3	20.4	37.8	21.5	27.9	30.2	43.9	17.2	29.2	28.7	26.5	31.3	27.5	29.9
DK/REFUSED	0.3	0.9	-	-	-	1.2	-	-	-	-	0.5	-	-	-	0.9	-	-	-	0.7	-
Net Diff.	42.3	64.9	17.3	54.2	28.4	57.4	29.3	59.3	24.4	57.0	43.7	39.6	12.3	65.6	40.7	42.6	47.0	37.3	44.3	40.2

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 18 Page 248
Jul. 28, 2014

18. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"POLICE BEING TOUGHER ON UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL	AREA													
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
YES	80.2	78.9	70.6	100.0	81.6	74.3	68.5	78.7	87.0	84.4	88.4	100.0	79.1	87.4	
NO	18.4	19.6	25.8	-	18.4	23.8	27.2	21.3	13.0	15.6	11.6	-	20.9	6.3	
DK/REFUSED	1.4	1.5	3.6	-	-	1.8	4.4	-	-	-	-	-	-	6.3	
Net Diff.	61.7	59.2	44.7	100.0	63.2	50.5	41.3	57.3	74.0	68.7	76.7	100.0	58.2	81.1	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 18 Page 249
Jul. 28, 2014

18. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"POLICE BEING TOUGHER ON UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL											GRADE				WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO				
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137					
YES	80.2	86.2	85.9	86.1	86.5	76.9	72.7	80.4	85.5	69.5	92.2	80.6	46.3	59.8	85.3	74.4	87.2	79.4	76.9	84.0					
NO	18.4	13.8	14.1	13.9	13.5	20.9	24.7	16.9	14.5	27.0	7.8	18.5	53.7	33.6	14.7	24.0	12.8	17.8	22.1	14.0					
DK/REFUSED	1.4	-	-	-	-	2.2	2.6	2.7	-	3.5	-	0.9	-	6.6	-	1.6	-	2.8	0.9	2.0					
Net Diff.	61.7	72.4	71.8	72.1	72.9	56.0	48.0	63.5	71.1	42.5	84.5	62.0	-7.3	26.2	70.6	50.4	74.3	61.7	54.8	70.0					

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 18 Page 250
Jul. 28, 2014

18. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"POLICE BEING TOUGHER ON UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
YES	80.2	79.6	88.2	76.4	78.1	81.8	88.3	58.6	51.2	71.9	84.8	81.4	83.1	75.7	81.3	68.2	87.1	76.4	75.7	78.1	87.1	
NO	18.4	20.4	11.8	22.5	17.2	18.2	10.6	38.0	38.8	26.1	15.2	18.6	12.6	24.3	16.4	31.8	12.9	23.6	19.8	21.9	12.1	
DK/REFUSED	1.4	-	-	1.1	4.8	-	1.1	3.4	10.1	2.0	-	-	4.3	-	2.3	-	-	-	4.5	-	0.8	
Net Diff.	61.7	59.2	76.5	54.0	60.9	63.6	77.7	20.6	12.4	45.8	69.6	62.8	70.5	51.5	64.9	36.4	74.3	52.9	55.9	56.3	74.9	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 18 Page 251
Jul. 28, 2014

18. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"POLICE BEING TOUGHER ON UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MEN)		KNOW PEOPLE/ TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
YES	80.2	60.3	51.6	75.8	78.2	75.7	84.3	76.3	86.9	88.2	85.2	73.7	90.2	79.8	93.0	56.7	56.5	73.9	84.4	78.5	90.1
NO	18.4	39.7	38.5	24.2	20.1	24.3	12.8	21.5	13.1	11.8	14.8	23.6	9.8	19.3	7.0	36.5	43.5	24.4	15.6	18.9	9.9
DK/REFUSED	1.4	-	9.9	-	1.7	-	2.9	2.2	-	-	-	2.7	-	0.9	-	6.8	-	1.7	-	2.6	-
Net Diff.	61.7	20.6	13.1	51.6	58.1	51.4	71.5	54.9	73.8	76.3	70.4	50.1	80.3	60.6	86.0	20.2	13.0	49.4	68.9	59.6	80.2



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 18 Page 252
Jul. 28, 2014

18. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"POLICE BEING TOUGHER ON UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL														AGE STARTED DRINKING (WHITE)				
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
YES	80.2	32.8	-	-	25.2	56.2	34.7	81.7	91.1	74.7	82.5	81.7	77.5	87.5	65.9	66.3	75.3	41.9	82.0	79.6
NO	18.4	67.2	-	100.0	74.8	43.8	65.3	18.3	8.9	25.3	17.5	18.3	18.6	9.3	27.7	33.7	24.7	58.1	18.0	17.9
DK/REFUSED	1.4	-	-	-	-	-	-	-	-	-	-	-	3.9	3.2	6.5	-	-	-	-	2.4
Net Diff.	61.7	-34.4	-	-100.0	-49.6	12.5	-30.6	63.3	82.2	49.4	65.0	63.4	58.8	78.2	38.2	32.5	50.5	-16.3	64.1	61.7



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 18 Page 254
Jul. 28, 2014

18. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"POLICE BEING TOUGHER ON UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD GET ALCOHOL (6th-8th)		EASY/HARD GET ALCOHOL (9th-12th)		EASY/HARD GET ALCOHOL (WHITE)				
	LEAST/ONCE/A	Least/ONCE/A	Least/ONCE/A	LESS/ONCE/A	LEAST/ONCE/A	Least/ONCE/A	Least/ONCE/A	LESS/ONCE/A	LEAST/ONCE/A	Least/ONCE/A	Least/ONCE/A	LESS/ONCE/A	EASY	HARD	EASY	HARD	EASY	HARD	EASY	HARD	
	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH									
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124
YES	80.2	57.6	65.7	44.4	100.0	77.8	88.4	70.0	78.1	74.4	71.2	77.5	75.8	74.2	82.2	77.4	87.6	73.6	77.4	82.1	85.3
NO	18.4	37.1	34.3	41.7	-	22.2	11.6	30.0	21.9	22.9	28.8	17.2	19.5	25.8	15.3	22.6	12.4	26.4	17.8	17.9	13.8
DK/REFUSED	1.4	5.3	-	13.9	-	-	-	-	-	2.7	-	5.3	4.7	-	2.5	-	-	-	4.8	-	0.9
Net Diff.	61.7	20.5	31.4	2.7	100.0	55.5	76.9	40.0	56.2	51.6	42.4	60.3	56.4	48.5	67.0	54.8	75.2	47.1	59.5	64.2	71.5



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 18 Page 255
Jul. 28, 2014

18. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"POLICE BEING TOUGHER ON UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL		EASY/HARD GET ALCOHOL (AFR. AMER.)		EASY/HARD GET ALCOHOL (MEN)		EASY/HARD GET ALCOHOL (WOMEN)		PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)			PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)			PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)				
	EASY	HARD	EASY	HARD	EASY	HARD	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
YES	80.2	46.9	62.5	63.4	84.2	82.9	80.0	82.1	80.5	82.7	72.2	84.4	78.8	86.5	90.8	81.0	81.3	80.9	54.1
NO	18.4	53.1	26.6	36.6	14.1	17.1	16.6	17.9	19.5	17.3	20.0	15.6	21.2	13.5	9.2	19.0	18.7	19.1	30.6
DK/REFUSED	1.4	-	11.0	-	1.7	-	3.4	-	-	-	7.8	-	-	-	-	-	-	-	15.4
Net Diff.	61.7	-6.2	35.9	26.8	70.0	65.8	63.4	64.2	61.1	65.4	52.2	68.8	57.6	73.1	81.7	62.0	62.7	61.7	23.5



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 18 Page 256
Jul. 28, 2014

18. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"POLICE BEING TOUGHER ON UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				EMBARRASSED/		EMBARRASSED/		
	ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				AFRAID 2 TALK		AFRAID 2 TALK		
	(WHITE)				(AFRICAN AMERICAN)				(MEN)				(WHITE)				W/ PARENTS		(6th-8th)		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
YES	80.2	85.4	88.1	84.3	82.7	64.3	51.6	70.7	26.3	81.2	82.1	80.9	65.7	83.0	79.0	84.6	77.7	82.5	78.5	85.5	91.1
NO	18.4	14.6	11.9	15.7	14.2	35.7	48.4	29.3	48.0	18.8	17.9	19.1	28.2	17.0	21.0	15.4	13.1	16.5	19.4	14.5	8.9
DK/REFUSED	1.4	-	-	-	3.2	-	-	-	25.6	-	-	-	6.2	-	-	-	9.1	0.9	2.1	-	-
Net Diff.	61.7	70.7	76.3	68.7	68.5	28.5	3.3	41.4	-21.7	62.5	64.2	61.8	37.5	65.9	58.0	69.3	64.6	66.0	59.0	71.1	82.1



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 18 Page 257
Jul. 28, 2014

18. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"POLICE BEING TOUGHER ON UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)		EMBARRASSED/ AFRAID 2 TALK (MEN)		EMBARRASSED/ AFRAID 2 TALK (WOMEN)		ALCOHOL USE BY PEOPLE YOUR AGE IS...				ALCOHOL USE BY YOUR AGE (6th-8th)		ALCOHOL USE BY YOUR AGE (9th-12th)		ALCOHOL USE BY YOUR AGE (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	PROB- LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27	
YES	80.2	80.9	72.5	87.4	83.5	61.4	52.4	80.4	75.9	85.1	80.7	81.7	82.5	80.2	70.6	85.3	91.3	79.9	55.7	86.9	75.6	
NO	18.4	17.6	24.3	12.6	15.3	34.3	40.9	19.6	21.5	12.9	17.6	16.6	16.6	16.8	29.4	14.7	8.7	17.7	44.3	12.5	24.4	
DK/REFUSED	1.4	1.5	3.1	-	1.2	4.3	6.8	-	2.6	2.1	1.7	1.6	0.9	3.0	-	-	-	2.5	-	0.6	-	
Net Diff.	61.7	63.3	48.2	74.9	68.2	27.1	11.5	60.8	54.5	72.2	63.1	65.1	65.9	63.4	41.2	70.6	82.6	62.2	11.3	74.4	51.2	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 18 Page 258
Jul. 28, 2014

18. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"POLICE BEING TOUGHER ON UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)						
	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	DANG- EROUS	Very Smwt.	NOT DANG- EROUS	VERY SMWT.											
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
YES	80.2	57.4	50.0	81.4	57.5	82.1	81.8	80.2	84.2	67.0	80.0	87.8	74.1	81.7	65.5	89.4	70.3	62.2	34.8	81.6	67.6
NO	18.4	37.0	50.0	17.4	42.5	15.8	18.2	18.4	15.3	28.6	20.0	12.2	25.9	17.4	29.2	9.9	29.7	37.8	43.2	18.4	27.9
DK/REFUSED	1.4	5.7	-	1.1	-	2.1	-	1.4	0.5	4.4	-	-	-	0.8	5.4	0.7	-	-	22.0	-	4.5
Net Diff.	61.7	20.4	-	64.0	15.0	66.2	63.6	61.7	68.9	38.4	60.1	75.6	48.2	64.3	36.3	79.5	40.6	24.5	-8.4	63.1	39.7



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 18 Page 259
Jul. 28, 2014

18. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"POLICE BEING TOUGHER ON UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL	(WOMEN)		SOCIAL MEDIA						AGE											
				VERY DANGEROUS	SOMEWHAT DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9	
YES	80.2	87.0	66.4	81.9	80.1	82.5	88.5	69.2	71.6	80.9	100.0	79.8	90.6	85.8	70.9	79.1	80.3	83.6	73.9	70.4	
NO	18.4	12.0	29.2	16.5	17.0	15.8	11.5	30.8	28.4	18.2	-	20.2	9.4	14.2	26.5	19.0	17.5	16.4	21.7	29.6	
DK/REFUSED	1.4	1.0	4.4	1.6	2.9	1.8	-	-	-	1.0	-	-	-	-	2.6	1.9	2.2	-	4.4	-	
Net Diff.	61.7	74.9	37.1	65.4	63.2	66.7	77.1	38.5	43.2	62.7	100.0	59.5	81.2	71.5	44.5	60.1	62.8	67.2	52.1	40.9	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 18 Page 260
Jul. 28, 2014

18. PLEASE TELL ME WHETHER YOU THINK EACH OF THE FOLLOWING WOULD HELP STOP UNDERAGE DRINKING?
"POLICE BEING TOUGHER ON UNDERAGE DRINKING."
(Net Diff. = YES-NO)

	TOTAL	WHITE		AFRICAN AMER.		MEN		WOMEN		RACE				MEN		WOMEN		GENDER		
										HISP- ANIC	WHITE ICAN	AFR- ICAN	ASIAN OTHER	WHITE AMER.	AFR- AMER.	WHITE AMER.	AFR- AMER.	MALE	FEMALE	
		14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER											
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149
YES	80.2	88.1	81.3	41.8	68.1	78.8	77.6	83.1	80.6	89.7	85.1	56.7	100.0	92.1	83.1	53.0	87.3	59.5	78.2	82.1
NO	18.4	11.9	17.4	52.4	27.4	19.3	22.4	16.9	15.6	10.3	14.4	38.2	-	7.9	16.9	41.2	11.6	35.9	20.8	16.1
DK/REFUSED	1.4	-	1.2	5.8	4.6	1.9	-	-	3.8	-	0.5	5.1	-	-	-	5.8	1.1	4.6	1.0	1.8
Net Diff.	61.7	76.2	63.9	-10.5	40.7	59.5	55.2	66.2	65.0	79.5	70.7	18.5	100.0	84.1	66.2	11.8	75.7	23.6	57.5	66.1



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 19 Page 261
Jul. 28, 2014

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED. "
(Net Diff. = YES-NO)

	TOTAL	AREA													
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
YES	88.2	90.9	92.0	88.2	90.5	81.4	80.7	81.9	93.9	100.0	90.7	68.9	90.5	91.1	
NO	11.5	8.3	8.0	11.8	7.9	18.6	19.3	18.1	6.1	-	9.3	31.1	9.5	8.9	
DK/REFUSED	0.2	0.7	-	-	1.6	-	-	-	-	-	-	-	-	-	
Net Diff.	76.7	82.6	84.0	76.5	82.7	62.8	61.3	63.8	87.8	100.0	81.4	37.7	81.0	82.1	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 19 Page 262
Jul. 28, 2014

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED. "
(Net Diff. = YES-NO)

	TOTAL		GRADE										WHITE		AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL	
	6th-8th	6th-12th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	6th-12th	6th-8th	6th-12th	6th-8th	6th-12th	6th-8th	6th-12th	YES	NO		
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137		
YES	88.2	88.3	80.8	88.5	92.0	88.2	83.2	86.0	89.0	96.0	87.8	88.3	100.0	83.7	92.3	85.2	84.3	91.3	87.6	89.1		
NO	11.5	11.0	19.2	9.4	8.0	11.8	16.8	14.0	11.0	4.0	11.3	11.7	-	16.3	7.7	14.8	14.3	8.7	12.4	10.4		
DK/REFUSED	0.2	0.7	-	2.1	-	-	-	-	-	-	0.9	-	-	-	-	-	1.4	-	-	0.5		
Net Diff.	76.7	77.3	61.6	79.2	83.9	76.4	66.4	72.0	78.0	91.9	76.4	76.5	100.0	67.4	84.6	70.3	69.9	82.6	75.1	78.7		



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 19 Page 263
Jul. 28, 2014

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED. "
(Net Diff. = YES-NO)

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
YES	88.2	90.0	87.8	87.1	90.9	87.9	88.3	86.6	89.9	86.9	88.5	88.1	89.8	87.3	89.8	89.4	90.1	87.2	89.5	88.4	89.4	
NO	11.5	10.0	11.3	12.9	9.1	12.1	11.0	13.4	10.1	13.1	11.5	11.9	9.1	12.7	9.8	10.6	9.1	12.8	10.5	11.6	10.0	
DK/REFUSED	0.2	-	0.9	-	-	-	0.7	-	-	-	-	-	1.2	-	0.4	-	0.8	-	-	-	0.5	
Net Diff.	76.7	80.0	76.5	74.2	81.7	75.7	77.3	73.2	79.8	73.8	77.0	76.3	80.7	74.7	80.0	78.7	81.0	74.3	78.9	76.8	79.4	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 19 Page 264
Jul. 28, 2014

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED. "
(Net Diff. = YES-NO)

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MEN)		KNOW PEOPLE/ TRIED ALCOHOL (WOMEN)		
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46
YES	88.2	83.9	90.1	87.9	88.1	86.7	91.4	87.0	90.5	84.0	90.5	87.6	90.5	87.0	89.5	86.9	89.1	86.3	89.5	87.5	91.7
NO	11.5	16.1	9.9	12.1	11.9	13.3	7.8	13.0	8.8	16.0	8.5	12.4	9.5	13.0	9.6	13.1	10.9	13.7	10.5	12.5	6.7
DK/REFUSED	0.2	-	-	-	-	-	0.8	-	0.7	-	1.0	-	-	-	0.9	-	-	-	-	-	1.6
Net Diff.	76.7	67.8	80.1	75.8	76.2	73.4	83.6	73.9	81.6	68.0	82.0	75.2	80.9	74.1	80.0	73.8	78.2	72.7	79.0	75.0	85.1

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 19 Page 265
Jul. 28, 2014

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED. "
(Net Diff. = YES-NO)

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL														AGE STARTED DRINKING (WHITE)				
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER GER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
YES	88.2	69.9	-	100.0	70.2	43.8	84.2	86.1	95.2	87.6	90.4	79.3	87.0	87.9	95.9	49.7	78.0	66.4	87.0	84.3
NO	11.5	30.1	-	-	29.8	56.2	15.8	13.9	4.8	12.4	9.6	20.7	13.0	12.1	4.1	50.3	22.0	33.6	13.0	15.7
DK/REFUSED	0.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	76.7	39.8	-	100.0	40.3	-12.5	68.4	72.2	90.4	75.1	80.8	58.6	74.0	75.8	91.8	-0.7	55.9	32.8	74.0	68.7



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 19 Page 266
Jul. 28, 2014

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED. "
(Net Diff. = YES-NO)

	AGE STARTED DRINKING (AFRICAN AMER.)				AGE STARTED DRINKING (MEN)				AGE STARTED DRINKING (WOMEN)				OFTEN THEY DRINK ALCOHOL (WHITE)					
	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER	10/ YOUN- GER	11-14	15/ OVER
Total	300	2	16	12	7	27	35	2	49	34	103	47	56	49	64	25	39	38
YES	88.2	100.0	90.2	86.8	61.2	87.4	86.8	100.0	85.4	87.2	89.9	88.6	91.0	92.1	89.9	92.2	88.3	89.8
NO	11.5	-	9.8	13.2	38.8	12.6	13.2	-	14.6	12.8	10.1	11.4	9.0	7.9	10.1	7.8	11.7	10.2
DK/REFUSED	0.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	76.7	100.0	80.4	73.5	22.4	74.7	73.6	100.0	70.8	74.4	79.7	77.1	81.9	84.2	79.7	84.4	76.7	79.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 19 Page 267
Jul. 28, 2014

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED. "
(Net Diff. = YES-NO)

	OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD GET ALCOHOL (6th-8th)		EASY/HARD GET ALCOHOL (9th-12th)		EASY/HARD GET ALCOHOL (WHITE)				
	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	LEAST/ ONCE/A MONTH	Least/ Once/A Week	Least/ Once/A Month	LESS/ ONCE/A MONTH	EASY 	HARD 	EASY 	HARD 	EASY 	HARD 	EASY 	HARD 	
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124
YES	88.2	89.5	83.1	100.0	100.0	89.7	79.8	96.9	91.9	90.0	94.4	85.7	92.3	86.6	91.5	92.3	90.3	85.4	92.5	88.1	89.3
NO	11.5	10.5	16.9	-	-	10.3	20.2	3.1	8.1	10.0	5.6	14.3	7.7	13.4	8.1	7.7	8.7	14.6	7.5	11.9	10.2
DK/REFUSED	0.2	-	-	-	-	-	-	-	-	-	-	-	-	-	0.4	-	0.9	-	-	-	0.6
Net Diff.	76.7	79.1	66.2	100.0	100.0	79.4	59.6	93.8	83.9	79.9	88.9	71.5	84.6	73.2	83.4	84.7	81.6	70.8	85.0	76.2	79.1



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 19 Page 268
Jul. 28, 2014

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED. "
(Net Diff. = YES-NO)

	TOTAL		EASY/HARD GET ALCOHOL (AFR. AMER.)				EASY/HARD GET ALCOHOL (MEN)				EASY/HARD GET ALCOHOL (WOMEN)				PARENTS TALK ABOUT DRINKING ALCOHOL (6th-8th)				PARENTS TALK ABOUT DRINKING ALCOHOL (9th-12th)			
	EASY	HARD	EASY	HARD	EASY	HARD	EASY	HARD	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER	TALK ABOUT	A Lot	Some- times	NEVER		
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28			
YES	88.2	79.4	100.0	85.6	91.4	87.4	91.6	88.6	94.1	86.4	86.1	86.2	89.3	85.1	93.8	89.6	96.3	87.0	78.5			
NO	11.5	20.6	-	14.4	8.6	12.6	7.5	11.4	5.9	13.6	12.6	13.8	10.7	14.9	3.5	10.4	3.7	13.0	21.5			
DK/REFUSED	0.2	-	-	-	-	-	0.9	-	-	-	1.3	-	-	-	2.7	-	-	-	-			
Net Diff.	76.7	58.7	100.0	71.1	82.7	74.8	84.1	77.1	88.2	72.7	73.5	72.5	78.6	70.2	90.4	79.3	92.5	73.9	57.0			



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 19 Page 269
Jul. 28, 2014

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED. "
(Net Diff. = YES-NO)

	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				EMBARRASSED/		EMBARRASSED/		
	ALCOHOL				ALCOHOL				ALCOHOL				ALCOHOL				AFRAID 2 TALK		AFRAID 2 TALK		
	(WHITE)				(AFRICAN AMERICAN)				(MEN)				(WHITE)				W/ PARENTS		(6th-8th)		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
YES	88.2	87.6	92.2	85.9	89.6	90.3	100.0	85.4	76.0	87.9	95.3	85.1	85.5	89.2	93.0	87.7	86.5	90.4	84.6	90.3	83.2
NO	11.5	12.4	7.8	14.1	8.4	9.7	-	14.6	24.0	12.1	4.7	14.9	14.5	10.8	7.0	12.3	11.0	9.2	15.4	8.4	16.8
DK/REFUSED	0.2	-	-	-	2.0	-	-	-	-	-	-	-	-	-	-	-	2.5	0.4	-	1.3	-
Net Diff.	76.7	75.1	84.3	71.8	81.1	80.6	100.0	70.7	52.0	75.8	90.5	70.3	71.0	78.5	85.9	75.4	75.6	81.2	69.2	82.0	66.5



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 19 Page 270
Jul. 28, 2014

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED. "
(Net Diff. = YES-NO)

	TOTAL		EMBARRASSED/ AFRAID 2 TALK (9th-12th)		EMBARRASSED/ AFRAID 2 TALK (WHITE)		EMBARRASSED/ AFRAID 2 TALK (AFR. AMER.)		EMBARRASSED/ AFRAID 2 TALK (MEN)		EMBARRASSED/ AFRAID 2 TALK (WOMEN)		ALCOHOL USE BY PEOPLE YOUR AGE IS...				ALCOHOL USE BY YOUR AGE (6th-8th)		ALCOHOL USE BY YOUR AGE (9th-12th)		ALCOHOL USE BY YOUR AGE (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	PROB- LEM	Big Prob.	Small Prob.	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27	
YES	88.2	90.4	85.2	90.2	84.5	87.2	87.1	88.8	85.3	92.1	84.0	89.5	89.0	90.6	78.7	90.9	73.2	88.8	82.6	89.1	80.5	
NO	11.5	9.6	14.8	9.1	15.5	12.8	12.9	11.2	14.7	6.9	16.0	10.2	10.6	9.4	21.3	8.3	26.8	11.2	17.4	10.5	19.5	
DK/REFUSED	0.2	-	-	0.7	-	-	-	-	-	1.0	-	0.3	0.4	-	-	0.8	-	-	-	0.4	-	
Net Diff.	76.7	80.7	70.4	81.1	69.0	74.4	74.3	77.7	70.5	85.2	67.9	79.3	78.3	81.2	57.3	82.7	46.4	77.5	65.3	78.5	61.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 19 Page 271
Jul. 28, 2014

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED. "
(Net Diff. = YES-NO)

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)						
	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	DANG- EROUS	Very Smwt.	NOT EROUS	VERY EROUS	SMWT. EROUS	VERY EROUS	SMWT. EROUS	VERY EROUS	SMWT. EROUS	VERY EROUS	SMWT. EROUS				
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
YES	88.2	88.6	76.7	88.6	79.3	90.4	78.1	88.7	90.6	82.8	-	89.9	76.4	91.0	84.2	90.5	79.7	89.5	89.1	89.6	82.1
NO	11.5	11.4	23.3	11.4	20.7	9.0	21.9	11.0	9.1	17.2	100.0	9.3	23.6	9.0	15.8	9.0	20.3	10.5	10.9	10.4	17.9
DK/REFUSED	0.2	-	-	-	-	0.6	-	0.2	0.3	-	-	0.8	-	-	-	0.5	-	-	-	-	-
Net Diff.	76.7	77.2	53.4	77.3	58.6	81.4	56.2	77.7	81.4	65.7	-100.0	80.6	52.8	82.0	68.4	81.5	59.4	79.0	78.3	79.1	64.2



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 19 Page 272
Jul. 28, 2014

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED. "
(Net Diff. = YES-NO)

	TOTAL	(WOMEN)			SOCIAL MEDIA						AGE									
		VERY DANGEROUS	SMWTS. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17	18/OLDER
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9
YES	88.2	91.6	83.5	87.8	86.9	83.6	92.2	93.4	100.0	86.7	100.0	85.5	88.4	91.2	82.4	90.4	87.6	91.2	94.0	89.3
NO	11.5	7.7	16.5	11.9	12.5	16.4	7.8	6.6	-	12.8	-	14.5	9.7	8.8	17.6	9.6	12.4	8.8	6.0	10.7
DK/REFUSED	0.2	0.7	-	0.3	0.7	-	-	-	-	0.5	-	-	2.0	-	-	-	-	-	-	-
Net Diff.	76.7	83.8	67.0	75.9	74.4	67.1	84.3	86.8	100.0	73.9	100.0	71.0	78.7	82.4	64.7	80.8	75.1	82.3	87.9	78.6

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 19 Page 273
Jul. 28, 2014

19. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED. "
(Net Diff. = YES-NO)

	TOTAL	WHITE		AFRICAN AMER.		MEN		WOMEN		RACE				MEN		WOMEN		GENDER		
										HISP- ANIC	WHITE AFR- ICAN	ASIAN	OTHER	WHITE AFR- ICAN	WHITE AFR- ICAN	MALE	FEMALE			
		14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER											
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149
YES	88.2	86.6	89.9	82.0	91.6	86.2	89.4	87.3	91.4	94.6	88.1	87.5	100.0	78.9	87.6	82.1	88.6	91.5	87.7	88.8
NO	11.5	12.8	10.1	18.0	8.4	13.8	10.6	11.7	8.6	5.4	11.6	12.5	-	21.1	12.4	17.9	10.6	8.5	12.3	10.7
DK/REFUSED	0.2	0.6	-	-	-	-	-	1.0	-	-	0.4	-	-	-	-	-	0.7	-	-	0.5
Net Diff.	76.7	73.9	79.8	64.0	83.3	72.3	78.8	75.6	82.8	89.3	76.5	74.9	100.0	57.7	75.1	64.3	78.0	83.0	75.3	78.2



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 20 Page 274
Jul. 28, 2014

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = YES-NO)

	TOTAL	AREA													
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	
Total	300	100	43	11	46	85	36	49	58	20	38	7	33	18	
YES	91.0	90.1	85.0	100.0	92.6	87.9	87.7	88.0	96.3	93.7	97.7	83.9	88.7	100.0	
NO	8.7	9.9	15.0	-	7.4	11.0	9.6	12.0	3.7	6.3	2.3	16.1	11.3	-	
DK/REFUSED	0.3	-	-	-	-	1.1	2.7	-	-	-	-	-	-	-	
Net Diff.	82.2	80.2	69.9	100.0	85.2	76.8	78.1	76.0	92.6	87.4	95.3	67.8	77.4	100.0	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 20 Page 275
Jul. 28, 2014

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = YES-NO)

	TOTAL											WHITE				AFRICAN AMER.		MEN		WOMEN		TALKED ABOUT DRINKING ALCOHOL		YES	NO
	6th-8th	6th	7th	8th	9th-12th	9th	10th	11th	12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	6th-8th	9th-12th	YES	NO						
Total	300	105	24	35	46	195	58	42	50	45	81	128	14	47	53	98	52	97	163	137					
YES	91.0	92.8	94.3	89.6	94.5	90.0	90.5	89.4	89.2	90.7	95.5	92.9	78.5	80.5	98.3	87.0	87.2	93.0	89.7	92.5					
NO	8.7	7.2	5.7	10.4	5.5	9.6	7.9	10.6	10.8	9.3	4.5	6.3	21.5	19.5	1.7	12.0	12.8	7.0	10.3	6.8					
DK/REFUSED	0.3	-	-	-	-	0.5	1.7	-	-	-	-	0.8	-	-	-	1.0	-	-	-	0.7					
Net Diff.	82.2	85.6	88.6	79.2	88.9	80.4	82.6	78.9	78.3	81.3	91.0	86.6	57.0	61.1	96.5	75.0	74.4	85.9	79.3	85.7					

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 20 Page 276
Jul. 28, 2014

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = YES-NO)

	TOTAL		TALKED ABOUT DRINKING (6th-8th)		TALKED ABOUT DRINKING (9th-12th)		TALKED ABOUT DRINKING (WHITE)		TALKED ABOUT DRINKING (AFR. AMER.)		TALKED ABOUT DRINKING (MEN)		TALKED ABOUT DRINKING (WOMEN)		THINK IT'S OKAY TO DRINK ALCOHOL		THINK IT'S OKAY TO DRINK (6th-8th)		THINK IT'S OKAY TO DRINK (9th-12th)		THINK IT'S OKAY TO DRINK (WHITE)	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY
Total	300	25	80	138	57	102	106	45	16	77	74	86	63	102	186	9	91	93	95	61	136	
YES	91.0	80.5	96.6	91.3	86.7	95.0	92.8	76.7	89.9	89.4	92.5	89.9	92.4	87.7	92.7	89.4	92.7	87.5	92.7	93.1	94.5	
NO	8.7	19.5	3.4	8.7	11.6	5.0	6.2	23.3	10.1	10.6	6.2	10.1	7.6	12.3	7.3	10.6	7.3	12.5	7.3	6.9	5.5	
DK/REFUSED	0.3	-	-	-	1.7	-	0.9	-	-	-	1.3	-	-	-	-	-	-	-	-	-	-	
Net Diff.	82.2	60.9	93.2	82.6	75.0	90.1	86.6	53.3	79.8	78.8	86.4	79.8	84.9	75.3	85.4	78.7	85.4	75.0	85.3	86.1	89.1	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 20 Page 277
Jul. 28, 2014

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = YES-NO)

	TOTAL		THINK IT'S OKAY TO DRINK (AFR. AMER.)		THINK IT'S OKAY TO DRINK (MEN)		THINK IT'S OKAY TO DRINK (WOMEN)		KNOW PEOPLE/ TRIED ALCOHOL ALCOHOL		KNOW PEOPLE/ TRIED ALCOHOL (6th-8th)		KNOW PEOPLE/ TRIED ALCOHOL (9th-12th)		KNOW PEOPLE/ TRIED ALCOHOL (WHITE)		KNOW PEOPLE/ TRIED ALCOHOL (AFR. AMER.)		KNOW PEOPLE/ TRIED ALCOHOL (MEN)		KNOW PEOPLE/ TRIED ALCOHOL (WOMEN)	
	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	OKAY	NOT OKAY	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	28	31	54	91	48	94	192	107	35	70	157	37	126	82	46	15	90	60	102	46	
YES	91.0	78.5	80.6	87.6	93.4	87.7	92.1	91.1	90.6	90.9	93.8	91.2	84.4	94.5	93.0	80.8	77.9	89.9	92.4	92.2	88.2	
NO	8.7	21.5	19.4	12.4	6.6	12.3	7.9	8.4	9.4	9.1	6.2	8.2	15.6	4.8	7.0	19.2	22.1	9.0	7.6	7.8	11.8	
DK/REFUSED	0.3	-	-	-	-	-	-	0.5	-	-	-	0.6	-	0.8	-	-	-	1.1	-	-	-	
Net Diff.	82.2	57.1	61.1	75.2	86.7	75.4	84.1	82.7	81.1	81.7	87.6	83.0	68.8	89.7	86.1	61.5	55.7	80.9	84.7	84.4	76.5	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 20 Page 278
Jul. 28, 2014

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = YES-NO)

	TOTAL	AGE MOST OF THEM STARTED DRINKING ALCOHOL														AGE STARTED DRINKING (WHITE)				
		10/ YOUN- GER	16	17	18	19	10	11-14	11	12	13	14	OVER 15	15	16	17	18/ OLDER GER	10/ YOUN- GER	11-14	15/ OVER
Total	300	9	-	1	3	2	2	76	10	16	20	30	69	35	24	6	4	7	51	47
YES	91.0	85.7	-	-	100.0	100.0	84.2	90.6	100.0	85.9	88.2	91.7	95.3	100.0	95.7	82.6	68.8	86.5	96.5	93.0
NO	8.7	14.3	-	100.0	-	-	15.8	9.4	-	14.1	11.8	8.3	4.7	-	4.3	17.4	31.2	13.5	3.5	7.0
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	82.2	71.3	-	-100.0	100.0	100.0	68.4	81.2	100.0	71.8	76.3	83.4	90.5	100.0	91.4	65.2	37.6	73.1	93.0	86.0



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 20 Page 280
Jul. 28, 2014

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = YES-NO)

	OFTEN THEY DRINK ALCOHOL (AFRICAN AMERICAN)				OFTEN THEY DRINK ALCOHOL (MEN)				OFTEN THEY DRINK ALCOHOL (WOMEN)				EASY/HARD GET ALCOHOL (6th-8th)		EASY/HARD GET ALCOHOL (9th-12th)		EASY/HARD GET ALCOHOL (WHITE)				
	LEAST/ONCE/A	Least/ONCE/A	Least/ONCE/A	LESS/ONCE/A	LEAST/ONCE/A	Least/ONCE/A	Least/ONCE/A	LESS/ONCE/A	LEAST/ONCE/A	Least/ONCE/A	Least/ONCE/A	LESS/ONCE/A	EASY	HARD	EASY	HARD	EASY	HARD	EASY	HARD	
	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH	MONTH	Week	Month	MONTH									
Total	300	30	18	11	3	45	19	26	25	58	28	30	24	114	169	20	81	95	88	71	124
YES	91.0	89.7	83.3	100.0	100.0	91.6	85.0	96.5	95.1	94.1	91.5	96.5	96.1	91.4	91.8	100.0	91.8	89.6	91.8	94.5	93.7
NO	8.7	10.3	16.7	-	-	8.4	15.0	3.5	4.9	5.9	8.5	3.5	3.9	8.6	8.2	-	8.2	10.4	8.2	5.5	6.3
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	82.2	79.3	66.6	100.0	100.0	83.3	70.0	92.9	90.1	88.1	82.9	93.0	92.3	82.8	83.6	100.0	83.6	79.2	83.6	89.1	87.4



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 20 Page 281
Jul. 28, 2014

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = YES-NO)

	TOTAL		EASY/HARD		EASY/HARD		EASY/HARD		PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING			PARENTS TALK ABOUT DRINKING				
	GET ALCOHOL	GET ALCOHOL	GET ALCOHOL	GET ALCOHOL	GET ALCOHOL	GET ALCOHOL	GET ALCOHOL	GET ALCOHOL	ALCOHOL	ALCOHOL	ALCOHOL	ALCOHOL	ALCOHOL	ALCOHOL	ALCOHOL	ALCOHOL	ALCOHOL	ALCOHOL	
	(AFR. AMER.)	(MEN)	(WOMEN)						(6th-8th)				(9th-12th)						
	EASY	HARD	EASY	HARD	EASY	HARD	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	
							ABOUT	times	times	ABOUT	times	times	ABOUT	times	times	ABOUT	times	times	
Total	300	29	28	51	91	64	78	242	69	173	55	77	21	56	27	165	47	117	28
YES	91.0	84.7	78.6	89.2	93.7	93.1	89.6	91.4	93.6	90.6	89.9	93.6	93.7	93.5	90.4	90.5	93.5	89.2	89.5
NO	8.7	15.3	21.4	10.8	6.3	6.9	10.4	8.6	6.4	9.4	10.1	6.4	6.3	6.5	9.6	9.5	6.5	10.8	10.5
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	82.2	69.4	57.3	78.5	87.4	86.3	79.2	82.9	87.2	81.2	79.8	87.1	87.4	87.0	80.8	80.9	87.1	78.4	78.9



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 20 Page 282
Jul. 28, 2014

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = YES-NO)

	PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				PARENTS TALK ABOUT DRINKING				EMBARRASSED/		EMBARRASSED/		
	ALCOHOL (WHITE)				ALCOHOL (AFRICAN AMERICAN)				ALCOHOL (MEN)				ALCOHOL (WHITE)				AFRAID 2 TALK		AFRAID 2 TALK		
	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	TALK	A Lot	Some-	NEVER	YES	NO	YES	NO	
Total	300	170	46	124	36	48	16	32	12	124	34	90	25	117	35	83	30	166	125	58	40
YES	91.0	94.1	93.3	94.4	95.4	81.1	91.9	75.6	76.0	91.8	96.3	90.1	90.0	91.1	90.9	91.2	89.9	90.7	91.7	94.3	92.7
NO	8.7	5.9	6.7	5.6	4.6	18.9	8.1	24.4	24.0	8.2	3.7	9.9	10.0	8.9	9.1	8.8	10.1	8.7	8.3	5.7	7.3
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.6	-	-	-	-
Net Diff.	82.2	88.2	86.6	88.7	90.8	62.2	83.7	51.1	52.0	83.6	92.7	80.1	79.9	82.2	81.8	82.3	79.8	82.0	83.3	88.5	85.5



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 20 Page 283
Jul. 28, 2014

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = YES-NO)

	TOTAL		EMBARRASSED/		ALCOHOL USE BY PEOPLE			ALCOHOL USE		ALCOHOL USE		ALCOHOL USE										
	AFRAID 2 TALK	YOUR AGE IS...	BY YOUR AGE																			
	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)	(WOMEN)								PROB- Big	Small	NOT A	PROB- NOT A	PROB- NOT A	PROB- NOT A	PROB- NOT A	PROB- NOT A	PROB- NOT A	
	YES	NO	LEM	Prob.	Prob.	PROB.	LEM	PROB.	LEM	PROB.	LEM	PROB.										
Total	300	108	85	109	91	37	23	89	59	77	66	261	174	88	37	90	15	172	21	180	27	
YES	91.0	88.8	91.2	95.6	91.4	74.3	94.1	88.4	94.3	93.4	89.3	92.5	91.9	93.6	79.5	95.3	78.5	91.0	80.3	94.6	88.9	
NO	8.7	10.3	8.8	3.6	8.6	25.7	5.9	10.5	5.7	6.6	10.7	7.1	7.5	6.4	20.5	4.7	21.5	8.4	19.7	4.9	11.1	
DK/REFUSED	0.3	0.9	-	0.9	-	-	-	1.1	-	-	-	0.4	0.6	-	-	-	-	0.6	-	0.5	-	
Net Diff.	82.2	78.6	82.3	92.0	82.9	48.7	88.2	77.9	88.7	86.9	78.5	85.3	84.4	87.2	59.1	90.5	56.9	82.6	60.7	89.7	77.7	



THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 20 Page 284
Jul. 28, 2014

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = YES-NO)

	TOTAL		ALCOHOL USE BY YOUR AGE (AFR. AMER.)		ALCOHOL USE BY YOUR AGE (MEN)		ALCOHOL USE BY YOUR AGE (WOMEN)		DANGEROUS FOR PEOPLE YOUR AGE TO DRINK ALCOHOL		(6th-8th)	(9th-12th)	(WHITE)	(AFR. AMER.)	(MEN)						
	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	PROB- LEM	NOT A PROB.	DANG- EROUS	Very Smwt.	NOT DANG- EROUS	VERY SMWT.											
Total	300	55	6	133	17	128	20	298	228	70	2	93	12	136	58	162	47	45	14	117	34
YES	91.0	85.6	26.7	90.7	92.2	94.3	68.8	91.5	91.2	92.4	-	92.9	92.0	90.0	92.5	94.5	91.9	79.6	89.1	90.7	92.7
NO	8.7	14.4	73.3	8.5	7.8	5.7	31.2	8.2	8.4	7.6	100.0	7.1	8.0	9.3	7.5	4.9	8.1	20.4	10.9	8.5	7.3
DK/REFUSED	0.3	-	-	0.7	-	-	-	0.3	0.4	-	-	-	-	0.7	-	0.6	-	-	-	0.8	-
Net Diff.	82.2	71.3	-46.6	82.2	84.4	88.6	37.5	83.2	82.8	84.8	-100.0	85.8	84.0	80.7	85.0	89.6	83.9	59.2	78.3	82.2	85.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 20 Page 285
Jul. 28, 2014

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = YES-NO)

	TOTAL	(WOMEN)			SOCIAL MEDIA						AGE											
					VERY DANGEROUS	SMWTS. DANGEROUS	USE SOCIAL MEDIA	Instagram	Facebook	YouTube	DON'T USE SOCIAL	DON'T INTRNT	14/YOUNGER	10	11	12	13	14	15/OLDER	15	16	17
Total	300	112	36	267	106	64	61	26	3	156	1	15	37	44	59	142	52	45	36	9		
YES	91.0	91.7	92.2	90.8	91.1	92.0	90.1	100.0	100.0	91.2	100.0	91.1	91.0	95.6	87.9	91.2	94.1	91.3	90.5	76.9		
NO	8.7	8.3	7.8	8.8	8.9	8.0	9.9	-	-	8.2	-	8.9	9.0	4.4	10.5	8.8	5.9	8.7	9.5	23.1		
DK/REFUSED	0.3	-	-	0.4	-	-	-	-	-	0.6	-	-	-	-	1.6	-	-	-	-	-		
Net Diff.	82.2	83.3	84.3	82.0	82.2	83.9	80.2	100.0	100.0	83.0	100.0	82.2	82.0	91.3	77.3	82.4	88.3	82.6	81.1	53.9		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - STUDENTS GRADES 6th-12th

Table 20 Page 286
Jul. 28, 2014

20. PLEASE TELL ME WHETHER EACH OF THE FOLLOWING STATEMENTS IS A CONVINCING REASON TO STOP UNDERAGE DRINKING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = YES-NO)

	TOTAL	WHITE		AFRICAN AMER.		MEN		WOMEN		RACE				MEN		WOMEN		GENDER		
										HISP- ANIC	WHITE AMER.	AFR- ICAN	ASIAN	OTHER	WHITE AMER.	AFR- ICAN	WHITE AMER.	AFR- ICAN	MALE	FEMALE
		14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER	14/ YOUN- GER	15/ OLDER											
Total	300	116	93	26	34	81	70	75	72	18	208	61	2	4	109	26	100	34	151	149
YES	91.0	94.4	93.3	76.6	82.7	92.6	89.1	89.7	93.3	93.8	93.9	80.1	100.0	92.1	93.5	76.3	94.4	82.9	91.0	91.0
NO	8.7	4.8	6.7	23.4	17.3	6.3	10.9	10.3	6.7	6.2	5.6	19.9	-	7.9	5.7	23.7	5.6	17.1	8.4	9.0
DK/REFUSED	0.3	0.8	-	-	-	1.2	-	-	-	-	0.5	-	-	-	0.9	-	-	-	0.6	-
Net Diff.	82.2	89.6	86.6	53.2	65.4	86.3	78.2	79.4	86.6	87.7	88.3	60.1	100.0	84.1	87.8	52.6	88.8	65.9	82.5	81.9