

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 1 Page 1
Jul. 21, 2014

1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	AREA												CHILDREN IN	APPROPRIATE TO		TALKED ABOUT				
														GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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Table 1 Page 2
Jul. 21, 2014

1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN			
	ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN			
						DRINKING										ALCOHOL		BEFORE AGE 15		
	REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-	
	LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14	18		AWARE		
									LEM											
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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Table 1 Page 3
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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS				
		15 YEARS OLD				BE PROSECUTED																
		PROB-LEM	Crisis	Prob-lem	NOT ALEM	AWARE	UN-DK/REF	REGU-LARLY	2+Times/Week	Once AWeek	NOT REGU-LARLY	Every CoupleWeek	Once AWeek	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

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Table 1 Page 4
Jul. 21, 2014

1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	IDEOLOGY						PARTY					WHITE		AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
										/OTHER									
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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Table 1 Page 5
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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME						
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k	
															RURAL							
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112	
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

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Table 1 Page 7
Jul. 21, 2014

1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
												Amer.			
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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Table 1 Page 8
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1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

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Table 2 Page 9
Jul. 21, 2014

2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	AREA														CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE	
		RAL- EIGH Wake	Dur- ham & Wake	Cumbe- rland	Rest Wake	CHARL- OTTE	Gaston Meckl- enburg	Rest Wake	GREEN- SBORO	For- sythe/ Gulfrd	Rest Wake	WILM- INGTON	EAST Wake	WEST Wake	1 Wake	OVER 10	LESS/ 10	11-14 15	OVER 15	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
1	52.2	45.6	41.2	24.2	54.4	57.1	58.3	56.2	60.7	66.9	54.6	53.1	51.6	40.1	100.0	-	52.8	54.8	38.9	53.0	43.1
2 OR MORE	45.1	54.1	58.8	75.8	45.0	37.2	33.9	39.7	36.7	29.8	43.6	42.9	45.3	59.9	-	100.0	44.3	43.6	51.4	44.7	50.9
2	35.0	38.6	46.0	41.3	31.7	29.6	25.4	32.7	27.2	21.7	32.6	42.9	38.9	50.0	-	77.5	34.5	32.7	51.4	33.9	51.3
3	7.6	11.0	11.4	25.3	7.3	5.6	8.5	3.4	8.2	5.4	11.0	-	3.5	10.0	-	16.8	7.2	9.0	-	8.1	-
4	1.7	3.1	1.4	9.2	3.1	1.6	-	2.8	1.3	2.7	-	-	-	-	-	3.7	1.1	1.9	-	1.8	-
5 OR MORE	0.9	1.4	-	-	2.9	0.5	-	0.8	-	-	-	-	3.0	-	-	2.0	1.6	-	-	1.0	-0.3
DK/REFUSED	2.7	0.3	-	-	0.6	5.7	7.8	4.1	2.6	3.4	1.8	4.0	3.1	-	-	-	2.8	1.6	9.7	2.3	6.0
Mean	1.60	1.76	1.73	2.19	1.68	1.50	1.46	1.53	1.49	1.42	1.56	1.45	1.59	1.70	1.00	2.30	1.60	1.57	1.57	1.61	1.53

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Table 2 Page 10
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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
						DRINKING										ALCOHOL		BEFORE AGE 15		
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB-	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 18	OVER	AWARE	UN- AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
1	52.2	53.3	55.1	52.1	52.0	45.8	54.6	52.6	49.4	55.2	56.9	53.0	51.2	53.7	51.1	37.0	37.4	55.8	53.2	45.3
2 OR MORE	45.1	44.6	43.2	45.6	46.1	50.9	42.9	45.4	47.8	43.5	42.7	44.5	46.8	43.7	46.2	57.1	62.6	41.4	44.3	50.6
2	35.0	33.4	33.9	32.9	36.8	40.3	32.9	35.4	37.6	33.6	29.7	34.7	33.4	35.2	35.7	46.0	50.7	34.0	35.4	29.7
3	7.6	8.2	6.7	9.3	7.4	7.3	7.7	7.9	7.8	8.0	4.8	7.5	8.3	7.2	7.4	7.5	8.9	5.5	6.6	16.2
4	1.7	1.8	1.6	1.9	1.9	2.8	1.2	1.2	1.5	1.0	6.5	1.5	4.1	0.5	2.0	-	3.0	1.7	1.5	3.0
5 OR MORE	0.9	1.3	0.9	1.5	-	0.4	1.1	0.9	0.9	0.9	1.6	0.8	1.0	0.7	1.1	3.6	-	0.2	0.8	1.8
DK/REFUSED	2.7	2.0	1.7	2.3	1.9	3.3	2.4	2.0	2.8	1.4	0.4	2.5	2.0	2.7	2.7	5.9	-	2.8	2.5	4.1
Mean	1.60	1.61	1.57	1.65	1.58	1.67	1.58	1.60	1.63	1.57	1.66	1.59	1.68	1.55	1.63	1.80	1.77	1.52	1.58	1.81

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Table 2 Page 11
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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS					
		PROB- LEM	Crisis	Prob- lem	NOT A LEM	AWARE DK/REF	UN- LARLY	REGU- Week	2+ Times/ Week	Once A Week	NOT REGU- LARLY	Every Couple Weeks	Once A Week	RARELY 	Rarely 	Never 	USE SOCIAL MEDIA	Face- book	You- Tube	Twit- tter	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
1	52.2	51.8	51.5	52.0	64.4	51.9	55.9	48.8	43.3	57.6	48.9	48.5	49.7	55.4	58.3	52.9	54.4	52.0	52.7	50.3	46.0		
2 OR MORE	45.1	45.6	46.6	45.0	35.6	45.4	42.3	48.8	54.5	39.7	48.0	48.1	47.9	41.9	40.0	43.5	43.3	45.1	47.3	49.7	49.5		
2	35.0	36.0	34.4	37.1	22.9	36.1	21.2	40.1	47.2	28.8	41.9	41.1	43.5	29.6	30.0	29.3	34.3	35.6	30.2	44.9	36.1		
3	7.6	7.3	9.0	6.2	9.0	7.4	9.4	5.6	5.6	5.6	6.2	7.0	4.4	9.0	7.7	10.1	6.3	6.7	13.2	-	11.0		
4	1.7	1.3	2.4	0.6	3.6	1.2	7.4	2.0	-	5.2	-	-	-	2.1	1.1	2.9	1.9	2.3	1.9	-	0.9		
5 OR MORE	0.9	1.0	0.8	1.1	-	0.6	4.4	1.0	1.7	-	-	-	-	1.2	1.3	1.1	0.8	0.5	2.1	4.8	1.4		
DK/REFUSED	2.7	2.6	1.9	3.0	-	2.8	1.9	2.4	2.2	2.7	3.1	3.4	2.4	2.8	1.7	3.7	2.3	2.8	-	-	4.6		
Mean	1.60	1.60	1.64	1.57	1.52	1.59	1.81	1.63	1.67	1.57	1.56	1.57	1.54	1.60	1.55	1.65	1.57	1.60	1.71	1.64	1.70		

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NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 2 Page 12
Jul. 21, 2014

2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
										/OTHER											
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
1	52.2	52.4	51.6	53.0	50.8	46.6	54.7	51.9	52.5	51.7	53.2	53.8	47.3	54.2	46.2	52.1	41.0	61.0	62.3		
2 OR MORE	45.1	47.6	48.4	47.0	46.2	48.0	43.4	45.0	46.0	45.6	44.6	44.3	48.6	44.6	52.4	45.7	59.0	37.0	37.7		
2	35.0	37.6	32.6	41.1	36.5	37.5	32.8	34.4	32.6	36.2	37.4	38.2	27.9	31.5	45.3	39.5	59.0	25.8	20.4		
3	7.6	8.1	13.9	3.9	6.0	8.5	8.0	8.2	10.3	6.9	4.9	5.3	-	10.0	5.9	4.6	-	7.6	-		
4	1.7	1.2	-	2.0	3.2	-	1.5	1.0	2.2	1.4	1.6	0.7	11.9	2.5	1.2	0.8	-	1.8	17.3		
5 OR MORE	0.9	0.8	1.9	-	0.5	2.1	1.0	1.4	0.9	1.2	0.7	-	8.7	0.5	-	0.8	-	1.8	-		
DK/REFUSED	2.7	-	-	-	2.9	5.4	1.9	3.1	1.5	2.6	2.2	2.0	4.2	1.2	1.3	2.2	-	2.0	-		
Mean	1.60	1.60	1.68	1.55	1.62	1.66	1.59	1.61	1.64	1.60	1.56	1.52	2.03	1.62	1.62	1.56	1.59	1.55	1.72		

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Table 2 Page 13
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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
1	52.2	48.3	48.5	53.6	56.1	53.4	52.9	47.6	37.3	75.2	62.7	6.1	50.7	47.4	53.2	63.5	55.0	50.7	57.0	52.0	52.2
2 OR MORE	45.1	50.7	49.7	42.7	42.1	43.6	46.4	52.0	61.0	24.4	35.8	88.0	48.3	49.8	43.8	26.9	45.0	47.5	39.3	46.3	47.1
2	35.0	39.0	37.3	36.8	27.3	35.6	38.0	39.6	41.4	19.8	30.2	62.6	37.7	40.3	33.4	24.5	28.4	33.7	32.5	41.3	38.5
3	7.6	9.5	7.4	5.9	11.1	6.6	3.9	9.0	15.1	4.6	5.0	15.8	10.5	6.6	7.3	-	13.3	9.2	4.1	5.0	4.9
4	1.7	2.2	2.5	-	2.2	0.8	3.1	2.2	3.1	-	-	6.6	-	3.0	1.8	-	3.4	3.5	-	-	3.1
5 OR MORE	0.9	-	2.4	-	1.6	0.6	1.4	1.2	1.4	-	0.5	3.0	-	-	1.2	2.4	-	1.2	2.8	-	0.7
DK/REFUSED	2.7	1.1	1.9	3.7	1.8	3.0	0.7	0.5	1.8	0.4	1.5	5.9	1.0	2.8	3.0	9.7	-	1.8	3.7	1.7	0.7
Mean	1.60	1.65	1.71	1.50	1.63	1.55	1.61	1.69	1.88	1.29	1.43	2.34	1.59	1.64	1.60	1.38	1.65	1.68	1.54	1.52	1.61

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Table 2 Page 14
Jul. 21, 2014

2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	INCOME						EDUCATION						MARITAL STATUS						MARRIED	
		UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
1	52.2	57.5	52.6	54.3	53.2	55.0	52.1	53.7	61.3	49.0	56.1	51.0	49.9	53.3	76.1	50.0	64.7	56.3	21.1	48.5	51.2
2 OR MORE	45.1	39.6	45.7	43.3	45.1	42.3	46.8	43.0	38.7	45.5	41.7	46.7	47.7	44.8	24.7	47.3	35.3	43.7	45.7	48.8	46.0
2	35.0	27.2	37.0	30.2	38.1	30.8	39.7	33.4	29.5	31.2	35.1	36.3	38.2	32.2	16.2	37.0	24.3	32.6	45.7	38.7	35.5
3	7.6	9.3	5.8	9.2	4.7	7.9	4.9	7.0	9.2	9.3	5.4	8.0	7.0	10.1	8.5	7.4	11.0	11.1	-	7.7	7.2
4	1.7	2.3	1.9	2.9	1.4	2.1	1.8	1.1	-	1.1	1.2	2.0	2.4	1.1	-	2.0	-	-	-	1.6	2.2
5 OR MORE	0.9	0.7	1.0	0.9	0.9	1.4	0.4	1.4	-	3.9	-	0.4	-	1.3	-	0.9	-	-	-	0.8	1.0
DK/REFUSED	2.7	2.9	1.7	2.4	1.7	2.7	1.1	3.4	-	5.6	2.2	2.2	2.4	1.9	-0.8	2.7	-	-	33.2	2.6	2.8
Mean	1.60	1.57	1.59	1.63	1.56	1.60	1.57	1.58	1.48	1.73	1.51	1.61	1.61	1.62	1.33	1.63	1.46	1.55	1.68	1.64	1.62

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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
1	52.2	53.6	39.0	58.1	48.3	39.4	39.9	54.5	51.6	53.8	50.4	58.4	62.5	49.8	37.7
2 OR MORE	45.1	44.8	53.8	38.8	48.5	60.6	60.1	40.0	46.9	41.7	35.0	38.3	37.7	48.2	47.0
2	35.0	33.2	44.3	34.7	34.0	46.3	43.3	27.2	37.4	29.9	25.6	27.5	31.0	37.7	27.0
3	7.6	8.7	6.0	4.1	9.5	11.0	7.6	10.8	7.4	8.2	9.5	6.4	5.3	8.8	8.8
4	1.7	2.1	1.7	-	3.5	3.2	5.6	1.9	1.6	2.0	-	2.7	1.4	0.9	6.8
5 OR MORE	0.9	0.9	1.8	-	1.5	-	3.6	-	0.5	1.6	-	1.5	-	0.8	4.4
DK/REFUSED	2.7	1.5	7.2	3.2	3.2	-	-	5.5	1.5	4.5	14.5	3.4	-0.2	2.0	15.3
Mean	1.60	1.61	1.74	1.44	1.72	1.78	1.90	1.58	1.60	1.61	1.52	1.57	1.46	1.62	1.98

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2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER		OVER		UNDER		OVER		UNDER		OVER		UNDER		OVER		UNDER		OVER	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
1	52.2	62.5	48.5	53.9	37.7	52.9	42.8	73.3	46.3	52.2	37.8	50.6	62.1	73.3	46.3	52.2	37.8	50.6	62.1	50.3	53.5	
2 OR MORE	45.1	37.7	48.1	44.8	47.0	45.5	25.1	26.7	50.6	45.4	57.9	46.8	37.9	26.7	50.6	45.4	57.9	46.8	37.9	47.2	43.7	
2	35.0	31.0	36.6	35.6	27.0	35.5	12.0	20.2	39.6	37.2	28.4	37.1	-	20.2	39.6	37.2	28.4	37.1	-	37.2	33.4	
3	7.6	5.3	8.8	7.7	8.8	7.6	13.1	6.4	8.1	7.8	8.3	7.2	37.9	6.4	8.1	7.8	8.3	7.2	37.9	7.7	7.5	
4	1.7	1.4	1.5	1.0	6.8	1.5	-	-	1.9	0.4	12.9	1.6	-	-	1.9	0.4	12.9	1.6	-	1.5	1.7	
5 OR MORE	0.9	-	1.1	0.5	4.4	0.8	-	-	1.0	-	8.3	0.8	-	-	1.0	-	8.3	0.8	-	0.7	1.1	
DK/REFUSED	2.7	-0.2	3.4	1.3	15.3	1.6	32.1	-	3.1	2.4	4.3	2.6	-	-	3.1	2.4	4.3	2.6	-	2.5	2.8	
Mean	1.60	1.46	1.66	1.57	1.98	1.60	1.56	1.33	1.67	1.55	2.22	1.61	1.76	1.33	1.67	1.55	2.22	1.61	1.76	1.62	1.60	

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AREA												CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE			
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER 15	YES NOT YET	NO/ NOT	
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
10/YOUNGER	57.5	56.3	49.1	59.7	61.6	56.0	54.9	56.8	47.2	42.2	52.2	74.0	66.7	71.9	58.3	56.5	100.0	-	-	60.8	18.8
5/YOUNGER	10.8	11.5	10.7	16.1	11.2	3.8	2.1	5.0	10.1	9.4	10.9	28.4	14.2	21.6	9.9	12.1	18.7	-	-	11.7	-
6	6.2	6.9	5.6	-	9.6	7.2	8.0	6.6	0.4	-	0.8	11.0	11.2	3.2	6.3	6.5	10.8	-	-	6.3	5.9
7	3.8	3.9	2.3	3.3	5.5	5.2	6.5	4.2	1.4	2.9	-0.1	4.6	4.2	2.8	3.5	3.4	6.6	-	-	3.9	2.3
8	9.8	11.2	11.6	8.4	11.4	7.3	5.9	8.4	12.6	8.5	16.7	10.8	6.5	11.7	10.2	9.3	17.1	-	-	10.6	-1.0
9	3.7	0.8	0.7	3.5	0.3	5.9	2.8	8.3	4.7	2.7	6.7	-	6.0	3.2	3.9	3.3	6.4	-	-	4.0	-
10	23.2	21.9	18.3	28.4	23.6	26.6	29.7	24.4	17.9	18.6	17.2	19.2	24.6	29.4	24.5	21.9	40.4	-	-	24.3	11.5
11-14	33.9	33.3	35.6	40.3	29.7	35.9	40.7	32.4	42.5	52.5	32.5	21.5	27.5	23.8	35.6	32.7	-	100.0	-	32.6	50.1
11	5.9	8.8	13.2	-	7.1	5.5	5.7	5.4	5.1	10.3	-	4.1	3.7	-	5.3	6.7	-	17.3	-	6.1	3.3
12	18.9	16.3	14.3	28.9	15.0	22.7	31.4	16.2	19.6	19.0	20.3	17.3	16.5	17.7	19.5	18.9	-	55.6	-	19.1	17.4
13	5.3	4.0	5.2	7.4	2.2	3.9	-	6.7	12.6	15.7	9.5	-	4.2	2.8	6.6	3.7	-	15.6	-	4.4	14.3
14	3.9	4.1	2.8	4.0	5.3	3.9	3.6	4.1	5.1	7.6	2.7	-	3.1	3.2	4.2	3.4	-	11.5	-	3.0	15.1
15/OLDER	5.3	7.0	11.6	-	4.7	6.2	4.4	7.6	2.6	2.7	2.6	-	4.4	4.4	3.9	6.0	-	-	100.0	3.4	25.8
DK/REFUSED	3.3	3.4	3.7	-	4.1	1.8	-	3.2	7.7	2.7	12.8	4.6	1.3	-	2.2	4.8	-	-	-	3.2	5.3
Mean	9.79	9.77	10.23	9.61	9.42	10.30	10.32	10.28	10.20	10.55	9.80	7.64	9.20	8.97	9.82	9.70	7.75	12.21	16.50	9.52	12.96

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
						DRINKING										ALCOHOL				BEFORE AGE 15	
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 18	OVER	AWARE UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
10/YOUNGER	57.5	63.7	71.4	58.5	47.0	63.9	55.1	59.7	65.6	55.1	40.5	58.0	66.3	54.8	57.4	56.2	44.5	59.3	59.8	37.4	
5/YOUNGER	10.8	12.7	17.3	9.6	7.5	13.2	9.8	10.4	13.0	8.2	14.8	11.9	19.6	9.0	8.4	10.2	8.4	9.5	11.7	3.1	
6	6.2	6.5	5.3	7.4	5.4	5.2	6.7	6.3	4.7	7.6	8.1	4.5	5.2	4.1	9.5	13.3	7.8	6.3	6.3	5.6	
7	3.8	4.3	2.7	5.4	2.3	5.4	3.2	4.3	5.1	3.7	-	3.6	2.6	3.9	4.3	6.2	-	4.5	3.8	4.1	
8	9.8	11.7	12.3	11.4	5.7	14.5	8.0	10.8	12.0	9.8	1.8	11.0	5.0	13.3	7.9	4.8	20.3	10.5	10.6	2.2	
9	3.7	3.8	6.0	2.3	4.7	5.1	3.1	4.1	6.5	2.1	2.5	3.4	3.0	3.6	4.2	-	-	3.8	3.7	3.1	
10	23.2	24.6	27.8	22.4	21.3	20.7	24.3	23.9	24.2	23.6	13.3	23.6	30.8	20.8	23.0	21.6	8.1	24.7	23.6	19.2	
11-14	33.9	30.0	21.2	36.1	44.5	30.9	34.9	33.5	29.8	36.5	40.7	35.8	28.7	38.6	29.6	31.1	45.9	33.0	32.3	48.3	
11	5.9	5.9	4.4	7.0	7.0	5.7	5.9	5.0	4.7	5.2	7.4	5.7	7.0	5.2	6.3	16.9	4.0	5.7	5.6	8.4	
12	18.9	19.0	11.6	24.0	19.9	20.9	17.9	19.2	16.7	21.1	23.6	19.9	14.5	22.0	16.9	7.6	34.5	17.4	18.3	23.8	
13	5.3	3.7	3.9	3.6	7.5	2.6	6.3	5.7	6.0	5.5	3.5	5.5	4.1	6.1	4.0	6.6	7.5	6.0	5.1	6.8	
14	3.9	1.4	1.3	1.5	10.1	1.7	4.8	3.7	2.4	4.7	6.1	4.7	3.1	5.3	2.5	-	-	3.8	3.3	9.4	
15/OLDER	5.3	3.2	4.9	2.0	4.6	3.3	6.0	4.2	3.5	4.7	14.2	3.7	3.8	3.6	8.2	-	3.7	6.3	5.3	4.9	
DK/REFUSED	3.3	3.0	2.4	3.4	3.9	1.9	3.9	2.5	1.1	3.6	4.7	2.5	1.1	3.0	4.9	12.7	5.8	1.4	2.6	9.5	
Mean	9.79	9.30	9.02	9.50	10.48	9.26	10.00	9.71	9.39	9.96	10.49	9.73	9.16	9.95	9.88	8.90	9.93	9.90	9.67	10.92	

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS				
		PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT					
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100					
10/YOUNGER	57.5	57.9	58.6	57.4	66.4	58.6	45.1	55.3	55.4	55.2	62.4	56.1	75.3	57.2	52.1	61.5	57.4	57.9	50.2	48.5	57.8					
5/YOUNGER	10.8	10.6	14.3	8.1	20.7	11.2	6.0	9.0	9.6	7.9	9.8	8.5	12.4	12.0	7.2	16.1	9.1	9.8	4.2	21.1	17.7					
6	6.2	6.0	5.8	6.1	15.2	5.9	10.6	6.6	6.8	6.2	9.1	8.2	10.9	5.0	3.6	6.2	5.5	5.9	3.6	5.3	8.1					
7	3.8	4.0	3.4	4.5	-	4.1	-	4.3	4.2	4.4	4.1	5.0	2.5	3.4	5.9	1.3	4.3	4.8	2.5	-	1.6					
8	9.8	10.3	10.4	10.2	-	10.1	6.7	9.1	7.9	11.0	9.4	3.5	21.5	10.3	12.2	8.6	11.6	12.5	8.9	-	2.9					
9	3.7	3.9	6.7	2.0	-	3.6	4.3	2.0	3.3	-	1.2	1.7	-	5.6	3.2	7.6	3.6	4.0	1.9	-	3.4					
10	23.2	23.1	18.0	26.6	30.6	23.7	17.5	24.3	23.5	25.7	28.8	29.2	28.1	20.9	20.0	21.6	23.5	21.0	29.1	22.1	24.2					
11-14	33.9	34.0	34.8	33.5	23.5	33.1	42.9	37.4	35.9	39.8	27.6	33.0	16.6	33.9	41.5	27.4	34.7	35.0	36.5	35.4	31.2					
11	5.9	5.8	6.4	5.5	4.4	5.7	7.8	5.8	5.0	7.1	8.6	10.5	4.9	5.0	5.8	4.3	5.9	6.7	-	-	5.3					
12	18.9	19.2	17.7	20.2	5.4	18.0	29.1	17.6	20.3	13.3	11.4	17.0	-	21.9	28.8	15.9	18.6	18.2	30.8	35.4	20.3					
13	5.3	5.6	5.7	5.5	-	5.7	-	6.4	6.5	6.2	5.8	4.1	9.3	4.5	5.4	3.7	5.7	6.4	1.0	-	4.0					
14	3.9	3.4	5.0	2.3	13.7	3.7	6.0	7.6	4.1	13.2	1.8	1.5	2.4	2.5	1.5	3.4	4.5	3.6	4.7	-	1.6					
15/OLDER	5.3	5.3	3.6	6.4	6.3	5.3	4.5	5.2	7.7	1.3	7.5	7.9	6.8	4.5	2.2	6.5	4.1	3.4	2.5	16.0	10.3					
DK/REFUSED	3.3	2.8	3.1	2.6	3.8	3.0	7.5	2.0	1.0	3.6	2.5	3.0	1.3	4.5	4.3	4.6	3.8	3.7	10.8	-	0.7					
Mean	9.79	9.79	9.47	10.01	9.12	9.75	10.21	10.07	10.10	10.02	9.72	10.02	9.11	9.65	9.92	9.42	9.84	9.67	10.35	10.17	9.70					

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
										/OTHER											
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
10/YOUNGER	57.5	60.2	54.1	64.5	52.0	66.1	58.5	61.1	54.8	59.7	57.9	58.9	46.3	55.7	60.9	61.7	21.2	60.1	20.4		
5/YOUNGER	10.8	10.9	9.5	11.8	7.1	13.5	13.6	13.6	15.2	8.1	8.7	7.9	18.3	13.9	9.4	10.0	21.2	7.5	-		
6	6.2	8.7	9.2	8.3	6.3	6.5	5.0	5.5	2.5	8.9	7.4	6.5	17.4	2.7	9.3	7.1	-	8.7	-		
7	3.8	3.7	3.2	4.1	3.8	2.3	4.3	3.6	4.0	2.8	5.1	5.5	-	4.2	3.8	6.1	-	-	-		
8	9.8	18.4	11.2	23.6	6.5	10.1	7.8	8.6	7.2	8.3	14.4	15.6	-	8.4	10.6	15.9	-	6.2	-		
9	3.7	1.3	2.2	0.7	4.0	2.4	5.9	4.7	4.5	2.4	4.1	4.5	-	4.3	1.3	5.0	-	3.9	-		
10	23.2	17.2	18.8	16.1	24.2	31.2	21.9	25.1	21.4	29.1	18.2	18.9	10.6	22.3	26.5	17.6	-	33.9	20.4		
11-14	33.9	28.7	34.2	24.8	39.5	25.2	36.7	32.8	37.4	30.7	34.7	36.0	19.9	36.5	32.1	32.5	78.8	26.5	45.0		
11	5.9	6.5	7.9	5.4	6.0	8.4	5.1	6.2	4.9	5.1	8.8	8.6	11.5	3.0	8.8	7.2	19.2	2.1	20.4		
12	18.9	15.8	15.9	15.7	20.0	6.9	25.2	19.0	23.8	17.9	13.8	15.0	-	25.1	16.4	13.2	39.8	15.6	24.6		
13	5.3	5.3	7.4	3.7	4.7	8.7	4.0	5.6	6.4	3.2	6.7	7.3	-	6.0	3.4	7.3	19.8	2.5	-		
14	3.9	1.2	2.9	-	8.8	1.1	2.4	2.0	2.3	4.5	5.3	5.1	8.4	2.4	3.6	4.9	-	6.3	-		
15/OLDER	5.3	8.4	11.7	6.1	5.4	4.8	2.7	3.4	4.2	7.7	3.1	1.4	21.9	4.2	2.8	1.7	-	13.4	17.3		
DK/REFUSED	3.3	2.7	-	4.6	3.1	3.9	2.1	2.7	3.6	1.9	4.3	3.7	11.9	3.6	4.1	4.1	-	-	17.3		
Mean	9.79	9.58	10.17	9.14	10.31	9.38	9.51	9.47	9.68	10.02	9.62	9.59	9.99	9.72	9.50	9.35	10.20	10.53	12.20		

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
10/YOUNGER	57.5	48.0	56.0	51.7	60.5	61.5	63.8	58.3	55.6	52.1	64.6	56.0	63.8	46.3	59.4	52.1	55.4	70.3	60.7	59.1	49.7
5/YOUNGER	10.8	10.9	6.6	12.1	18.8	8.9	5.5	10.7	12.5	8.1	12.0	12.0	7.9	9.7	11.8	18.2	4.1	19.9	6.0	9.9	9.2
6	6.2	4.0	14.3	12.6	1.3	6.2	2.3	6.2	5.6	5.0	8.3	6.1	5.9	8.3	5.9	-	9.6	9.1	5.7	4.9	4.7
7	3.8	4.1	-	3.5	3.9	4.3	6.5	3.9	4.5	1.4	4.5	6.9	5.5	3.6	3.3	-	2.5	3.4	7.8	4.2	3.6
8	9.8	7.1	9.5	5.6	7.3	7.7	22.8	9.8	8.7	9.5	10.5	9.0	9.8	6.3	11.2	3.2	8.3	5.7	10.4	17.4	10.1
9	3.7	2.9	1.9	1.3	5.8	2.6	6.9	3.9	3.5	5.5	2.0	3.7	-	3.9	4.7	5.8	7.0	6.9	1.6	2.6	3.4
10	23.2	19.0	23.6	16.6	23.4	31.9	19.8	23.8	20.8	22.5	27.3	18.3	34.7	14.5	22.5	24.9	23.8	25.3	29.2	20.0	18.6
11-14	33.9	40.9	30.6	41.3	34.5	30.8	28.5	34.0	34.7	39.2	30.1	32.1	31.1	42.9	32.3	35.1	33.2	20.7	29.7	37.1	44.0
11	5.9	3.9	4.3	8.9	5.7	5.5	8.8	6.0	4.5	8.0	3.4	5.9	2.8	6.8	6.0	-	11.5	5.6	1.3	4.8	7.4
12	18.9	28.2	24.2	17.4	20.1	14.8	10.4	19.6	20.4	21.1	18.4	16.6	24.7	17.6	18.0	21.6	13.4	11.3	19.8	17.8	23.3
13	5.3	6.7	2.1	8.2	6.1	3.8	5.3	5.1	5.2	5.6	4.7	5.8	3.6	10.1	4.5	7.5	7.2	1.7	7.0	7.1	7.6
14	3.9	2.0	-	6.7	2.6	6.7	4.1	3.2	4.6	4.5	3.7	3.8	-	8.3	3.8	6.0	1.2	2.2	1.5	7.4	5.6
15/OLDER	5.3	5.3	13.5	3.0	3.3	4.8	3.1	4.8	5.0	4.7	4.3	6.4	3.0	8.3	4.7	11.5	8.1	3.4	8.3	2.2	4.7
DK/REFUSED	3.3	5.8	-	4.0	1.7	2.9	4.6	2.9	4.8	4.0	1.0	5.4	2.1	2.6	3.6	1.3	3.4	5.5	1.3	1.6	1.7
Mean	9.79	10.07	10.25	9.61	9.36	9.91	9.63	9.74	9.72	10.14	9.48	9.67	9.71	10.37	9.62	10.34	10.21	8.62	10.15	9.71	10.17

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	INCOME						EDUCATION						MARITAL STATUS						MARRIED	
		UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
10/YOUNGER	57.5	54.4	58.8	61.8	55.3	61.5	53.8	55.6	63.1	55.8	55.1	58.7	62.2	51.4	77.2	56.4	76.8	47.7	24.5	50.3	61.5
5/YOUNGER	10.8	8.4	11.3	13.8	8.7	11.8	9.5	12.6	-	17.5	10.4	9.6	10.1	8.4	8.9	10.8	22.3	4.6	-	9.6	11.8
6	6.2	6.7	6.0	7.8	5.0	7.3	4.8	9.2	40.7	12.9	5.0	4.6	3.6	6.8	10.4	6.0	18.1	-	-	9.3	3.2
7	3.8	1.8	4.4	2.5	4.8	3.9	3.9	2.6	-	4.4	1.6	4.6	6.3	1.1	-0.2	4.5	-	-	-	2.7	6.1
8	9.8	6.8	11.0	6.3	12.7	7.4	13.3	8.4	9.2	1.2	12.8	11.0	11.5	9.8	14.3	10.0	9.5	4.3	-	7.4	12.2
9	3.7	6.6	3.7	6.7	2.7	5.4	3.0	4.2	-	6.0	3.3	3.5	3.9	2.6	3.0	4.1	-	-	-	2.2	5.8
10	23.2	24.1	22.4	24.7	21.5	25.8	19.2	18.7	13.2	13.9	22.1	25.4	26.8	22.6	40.8	21.0	27.0	38.8	24.5	19.1	22.5
11-14	33.9	33.8	34.3	27.7	38.4	28.2	41.0	36.2	31.4	31.4	39.6	33.2	29.4	41.1	14.8	35.3	23.2	42.3	42.3	38.7	32.4
11	5.9	8.0	5.3	6.9	5.1	5.5	6.3	7.3	-	3.8	10.0	5.1	5.4	4.5	9.2	5.2	5.6	11.4	21.1	4.9	5.5
12	18.9	15.9	18.5	13.7	20.7	15.3	20.9	18.1	25.5	16.9	18.4	19.6	16.0	26.8	-	20.8	17.5	9.7	21.2	24.7	17.5
13	5.3	7.3	6.0	4.6	7.3	5.3	7.4	6.7	5.9	5.5	7.6	4.6	3.5	7.0	-	5.5	-	12.6	-	6.2	4.9
14	3.9	2.6	4.6	2.4	5.3	2.2	6.4	4.1	-	5.2	3.6	3.9	4.5	2.8	5.6	3.7	-	8.5	-	3.0	4.4
15/OLDER	5.3	9.1	4.4	6.4	4.7	6.9	3.6	5.0	-	7.3	3.9	4.8	4.9	4.5	5.4	5.1	-	-	33.2	7.4	3.2
DK/REFUSED	3.3	2.8	2.5	4.1	1.6	3.3	1.7	3.1	5.5	5.4	1.5	3.3	3.5	3.0	2.6	3.3	-	10.0	-	3.7	2.9
Mean	9.79	10.25	9.70	9.50	10.01	9.67	9.97	9.64	8.81	9.32	9.88	9.85	9.71	10.12	9.35	9.79	8.04	10.71	12.79	10.08	9.55

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
10/YOUNGER	57.5	58.8	65.3	47.9	67.0	58.4	59.0	72.9	59.0	55.6	49.4	55.2	54.6	59.4	54.0
5/YOUNGER	10.8	11.4	7.1	11.7	17.1	14.0	16.2	17.7	11.6	8.2	15.1	7.6	7.2	10.1	20.0
6	6.2	5.9	6.4	8.6	6.0	2.1	5.5	6.4	5.7	7.4	3.4	7.3	4.8	5.8	16.5
7	3.8	3.1	13.3	9.2	4.6	5.5	3.8	5.2	4.7	1.9	13.7	-	1.7	4.8	5.9
8	9.8	10.5	6.8	-	12.8	6.6	16.1	10.3	11.5	6.9	-	6.9	11.8	9.9	2.7
9	3.7	4.4	1.2	-	4.0	6.0	3.2	4.5	3.9	3.3	-	3.3	6.9	2.5	2.3
10	23.2	23.6	30.6	18.4	22.6	24.2	14.2	28.7	21.5	27.9	17.2	30.0	22.3	26.3	6.6
11-14	33.9	33.9	25.1	35.6	28.4	33.4	34.2	24.2	33.9	33.2	41.6	31.1	38.5	32.2	31.6
11	5.9	5.1	9.7	11.0	2.5	6.5	1.6	3.1	5.8	6.2	13.1	4.4	6.1	6.4	-
12	18.9	20.3	4.8	10.9	18.1	22.8	26.8	11.8	19.0	17.7	14.8	17.4	20.5	18.6	18.3
13	5.3	4.7	8.4	5.1	3.0	4.1	1.8	3.8	5.7	4.3	5.4	4.0	9.7	3.1	7.3
14	3.9	3.9	2.1	8.6	4.9	-	4.0	5.5	3.5	5.0	8.3	5.3	2.2	4.1	6.0
15/OLDER	5.3	3.9	5.8	15.0	2.3	2.1	1.6	2.9	2.9	9.6	3.4	12.5	1.6	5.7	12.1
DK/REFUSED	3.3	3.4	3.8	1.5	2.2	6.2	5.1	-	4.1	1.7	5.6	1.2	5.4	2.7	2.2
Mean	9.79	9.67	9.63	10.43	9.02	9.39	9.09	8.97	9.52	10.31	9.59	10.58	9.94	9.80	9.39

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3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL		AGE						MEN						WOMEN						GENDER			
	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	MALE	FEMALE		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292			
10/YOUNGER	57.5	54.6	58.9	57.9	54.0	57.3	70.6	43.2	52.9	51.7	47.9	51.2	56.7	43.2	52.9	51.7	47.9	51.2	56.7	51.8	61.7			
5/YOUNGER	10.8	7.2	11.1	9.1	20.0	9.6	25.1	6.3	9.3	8.9	8.3	9.0	-	6.3	9.3	8.9	8.3	9.0	-	10.1	11.3			
6	6.2	4.8	7.0	5.5	16.5	6.1	13.1	2.5	11.6	7.8	31.1	9.4	37.9	2.5	11.6	7.8	31.1	9.4	37.9	9.8	3.7			
7	3.8	1.7	4.9	3.8	5.9	3.6	17.7	2.9	2.6	2.9	-	2.7	-	2.9	2.6	2.9	-	2.7	-	2.5	4.7			
8	9.8	11.8	9.2	10.5	2.7	10.0	8.2	9.2	7.8	8.9	-	8.2	-	9.2	7.8	8.9	-	8.2	-	7.7	11.3			
9	3.7	6.9	2.5	3.9	2.3	3.9	-	5.8	1.4	1.9	4.3	2.1	-	5.8	1.4	1.9	4.3	2.1	-	2.0	4.8			
10	23.2	22.3	24.2	25.0	6.6	24.1	6.5	16.5	20.3	21.3	4.1	19.7	18.8	16.5	20.3	21.3	4.1	19.7	18.8	19.7	25.8			
11-14	33.9	38.5	32.1	34.2	31.6	34.5	15.0	42.6	37.3	38.7	34.2	38.1	43.3	42.6	37.3	38.7	34.2	38.1	43.3	37.4	31.4			
11	5.9	6.1	5.7	6.3	-	6.0	-	2.9	5.8	5.8	-	5.4	-	2.9	5.8	5.8	-	5.4	-	5.5	6.2			
12	18.9	20.5	18.5	19.2	18.3	19.6	-	24.5	24.0	24.5	20.5	24.6	-	24.5	24.0	24.5	20.5	24.6	-	23.4	15.6			
13	5.3	9.7	3.5	5.2	7.3	5.1	15.0	13.4	4.5	5.2	13.8	5.2	43.3	13.4	4.5	5.2	13.8	5.2	43.3	5.8	4.9			
14	3.9	2.2	4.3	3.5	6.0	3.8	-	1.8	3.1	3.2	-	2.9	-	1.8	3.1	3.2	-	2.9	-	2.7	4.7			
15/OLDER	5.3	1.6	6.4	4.4	12.1	4.7	14.4	2.1	7.6	5.9	13.8	6.8	-	2.1	7.6	5.9	13.8	6.8	-	7.2	3.9			
DK/REFUSED	3.3	5.4	2.6	3.5	2.2	3.5	-	12.2	2.1	3.7	4.1	3.9	-	12.2	2.1	3.7	4.1	3.9	-	3.6	3.1			
Mean	9.79	9.94	9.76	9.84	9.39	9.84	8.53	10.33	9.98	10.05	9.89	10.04	9.78	10.33	9.98	10.05	9.89	10.04	9.78	9.98	9.65			

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AREA												CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE			
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14	OVER 15	YES	NO/ NOT YET	
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
YES	92.1	91.4	91.8	90.8	91.1	93.3	89.2	96.3	91.5	89.9	93.0	100.0	86.4	96.8	93.6	91.3	97.3	88.6	60.4	100.0	-
NO/NOT YET	7.4	8.6	8.2	9.2	8.9	6.1	10.8	2.6	6.8	8.4	5.2	-	13.6	3.2	6.1	8.4	2.4	11.0	36.4	-	100.0
DK/REFUSED	0.5	-	-	-	-	0.6	-	1.0	1.7	1.7	1.8	-	-	-	0.3	0.4	0.3	0.4	3.2	-	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
						DRINKING										ALCOHOL				BEFORE AGE 15	
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER 18	AWARE AWARE	UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
YES	92.1	100.0	100.0	100.0	100.0	96.0	90.5	93.3	93.3	93.3	83.7	93.1	90.4	94.2	90.5	95.2	88.5	91.8	93.3	81.6	
NO/NOT YET	7.4	-	-	-	-	3.4	9.0	6.4	6.3	6.4	14.6	6.9	9.6	5.8	8.5	4.8	11.5	7.8	6.2	18.4	
DK/REFUSED	0.5	-	-	-	-	0.6	0.4	0.4	0.4	0.3	1.7	-	-	-	0.9	-	-	0.4	0.5	-	

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS				
		PROBLEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY/Week	2+ Times/Week	Once A Week	NOT REGU-LARLY/Weeks	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
YES	92.1	92.6	94.5	91.4	80.0	92.7	84.7	91.6	92.8	89.6	90.0	91.6	86.6	93.4	94.4	92.5	92.0	93.4	93.0	84.4	91.8		
NO/NOT YET	7.4	6.9	5.5	7.7	20.0	6.8	15.3	7.9	7.2	9.1	8.3	7.2	10.6	6.6	5.6	7.5	7.4	6.1	7.0	15.6	8.2		
DK/REFUSED	0.5	0.5	-	0.8	-	0.5	-	0.5	-	1.3	1.7	1.3	2.7	-	-	-	0.6	0.5	-	-	-		

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN			
		LIB-	Very	Smwt.	MOD-	Smwt.	Very	CONSER	REPUB-	DEMO-	INDEP-	Indep-	Other	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	
		ERAL			ERATE			VATIVE	LICAN	CRAT	ENDENT	endent		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	
										/OTHER										
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
YES	92.1	91.2	89.7	92.2	90.1	94.7	93.6	94.0	93.2	90.7	92.1	94.1	69.1	93.8	90.5	93.3	80.8	89.2	82.7	
NO/NOT YET	7.4	8.8	10.3	7.8	9.3	3.3	6.4	5.3	5.9	9.3	7.2	5.2	30.9	5.7	9.5	5.9	19.2	10.8	17.3	
DK/REFUSED	0.5	-	-	-	0.5	2.0	-	0.7	1.0	-	0.6	0.7	-	0.6	-	0.8	-	-	-	

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
YES	92.1	92.3	92.3	88.5	93.9	89.9	95.6	91.3	96.4	94.5	87.2	95.2	90.1	89.3	93.3	80.8	93.8	95.6	95.1	87.6	90.8
NO/NOT YET	7.4	7.7	7.7	11.5	4.3	10.1	3.2	8.5	2.8	5.5	12.3	4.1	9.9	10.7	6.0	19.2	4.9	4.4	4.9	11.4	8.5
DK/REFUSED	0.5	-	-	-	1.8	-	1.2	0.2	0.7	-	0.5	0.6	-	-	0.7	-	1.3	-	-	1.0	0.7

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	INCOME						EDUCATION						MARITAL STATUS				MARRIED			
		UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
YES	92.1	89.9	91.8	92.5	90.7	93.2	89.4	92.6	83.7	87.0	96.6	91.9	90.3	95.3	85.5	92.3	94.6	100.0	66.8	91.3	93.1
NO/NOT YET	7.4	9.2	7.7	7.0	8.7	6.4	9.8	7.4	16.3	13.0	3.4	7.3	8.9	4.0	11.6	7.5	-	-	33.2	8.7	6.6
DK/REFUSED	0.5	0.9	0.5	0.5	0.6	0.4	0.8	-	-	-	-	0.7	0.8	0.7	2.9	0.2	5.4	-	-	-	0.3

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
YES	92.1	93.1	89.2	91.2	92.8	93.9	95.3	91.0	92.8	91.0	100.0	88.5	93.7	91.8	89.5
NO/NOT YET	7.4	6.5	10.8	5.3	5.8	6.1	4.7	6.5	6.7	9.0	-	11.5	5.7	7.9	10.5
DK/REFUSED	0.5	0.4	-	3.5	1.5	-	-	2.5	0.5	-	-	-	0.6	0.3	-

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4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 65	OVER 65	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
YES	92.1	93.7	91.6	92.4	89.5	92.4	85.6	90.8	91.5	91.6	89.4	91.2	100.0	90.8	91.5	91.6	89.4	91.2	100.0	91.2	92.7	
NO/NOT YET	7.4	5.7	8.2	7.2	10.5	7.3	14.4	9.2	8.5	8.4	10.6	8.8	-	9.2	8.5	8.4	10.6	8.8	-	8.8	6.4	
DK/REFUSED	0.5	0.6	0.2	0.4	-	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.8	

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AREA												CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE			
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1 2	OVER 10	LESS/ 11-14	OVER 15	YES YET	NO/ NOT	
Total Answering	461	145	60	16	69	132	54	78	81	40	41	21	49	32	244	206	280	150	16	461	-
REGULARLY	81.1	81.2	75.5	82.9	85.7	82.5	88.8	78.1	84.1	80.5	87.5	82.7	71.7	81.2	81.6	81.0	85.0	74.8	75.5	81.1	-
FREQUENTLY	33.0	30.9	25.7	26.9	36.2	30.8	27.4	33.1	32.1	22.0	41.9	42.9	45.2	28.8	34.3	31.9	38.8	21.5	47.1	33.0	-
SOMETIMES	48.1	50.3	49.8	56.0	49.5	51.7	61.4	45.0	51.9	58.5	45.6	39.8	26.5	52.3	47.3	49.1	46.3	53.3	28.3	48.1	-
RARELY	18.5	18.3	24.5	17.1	13.2	16.6	11.2	20.3	15.9	19.5	12.5	17.3	28.3	18.8	18.1	19.0	14.3	25.2	24.5	18.5	-
DK/REFUSED	0.4	0.5	-	-	1.0	0.9	-	1.6	-	-	-	-	-	-	0.3	-	0.7	-	-	0.4	-

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL				APPROPRIATE AGE FOR YOUR CHILDREN TO TRY START DRINKING ALCOHOL BEFORE AGE 15				MANY CHILDREN ARE AWARE OF UNDERAGE DRINKING	
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	AWARE	UN- AWARE	

Total Answering	461	374	152	222	85	136	324	393	173	220	40	297	80	217	161	20	25	349	416	43	
REGULARLY	81.1	100.0	100.0	100.0	-	86.0	79.0	81.6	86.8	77.5	76.8	84.4	89.0	82.6	75.4	59.8	86.6	81.9	81.9	74.8	
FREQUENTLY	33.0	40.7	100.0	-	-	46.9	27.2	32.3	40.5	25.9	39.7	34.2	43.4	30.8	30.7	16.3	40.2	33.3	34.3	19.2	
SOMETIMES	48.1	59.3	-	100.0	-	39.1	51.8	49.2	46.3	51.6	37.1	50.2	45.6	51.8	44.7	43.5	46.4	48.6	47.6	55.6	
RARELY	18.5	-	-	-	100.0	13.1	20.7	18.2	13.2	22.2	23.2	15.4	10.1	17.4	23.9	34.1	13.4	18.1	17.6	25.2	
DK/REFUSED	0.4	-	-	-	-	0.9	0.2	0.2	-	0.3	-	0.2	0.9	-	0.8	6.1	-	-	0.5	-	

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED			OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS				
		PROB- LEM	Crisis lem	Prob- LEM	NOT A LEM	AWARE DK/REF	UN- REF	REGU- Week	2+ Week	Once A LRLY	NOT Week	Every Couple	Once A Week	RARELY Week	Rarely Week	Never Week	USE MEDIA	Face- book	You- Tube	Twit- ter	DON'T USE INTRNT
Total Answering	461	436	178	259	16	428	33	137	85	52	84	57	26	237	110	127	361	272	35	13	92
REGULARLY	81.1	81.6	88.2	77.0	91.7	80.6	88.1	80.1	77.5	84.2	82.2	83.7	78.8	81.2	80.5	81.7	82.2	83.3	78.9	76.8	78.9
FREQUENTLY	33.0	33.3	45.5	25.0	36.4	33.1	31.3	27.1	27.0	27.2	29.7	27.1	35.3	37.2	33.1	40.8	31.8	31.1	25.7	37.1	37.4
SOMETIMES	48.1	48.2	42.7	52.0	55.3	47.5	56.8	53.0	50.5	57.0	52.5	56.6	43.5	43.9	47.4	40.9	50.3	52.1	53.2	39.7	41.5
RARELY	18.5	18.3	11.4	23.0	8.3	19.0	11.9	19.0	21.0	15.8	17.8	16.3	21.2	18.5	19.5	17.7	17.3	16.0	21.1	23.2	21.1
DK/REFUSED	0.4	0.2	0.4	-	-	0.5	-	0.9	1.4	-	-	-	-	0.3	-	0.6	0.5	0.7	-	-	-

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
										/OTHER										
Total Answering	461	85	35	51	137	73	141	215	150	178	120	113	7	130	83	101	5	78	6	
REGULARLY	81.1	89.3	93.3	86.6	75.8	83.9	79.7	81.1	82.7	83.9	75.5	75.7	72.5	80.0	83.4	77.9	100.0	81.0	45.6	
FREQUENTLY	33.0	33.2	35.4	31.7	27.4	41.8	30.8	34.6	35.6	36.7	24.8	26.4	-	32.0	29.2	25.3	50.7	43.3	24.7	
SOMETIMES	48.1	56.1	57.9	54.9	48.5	42.1	48.9	46.5	47.1	47.2	50.8	49.4	72.5	48.0	54.2	52.6	49.3	37.7	20.9	
RARELY	18.5	10.7	6.7	13.4	24.2	16.1	19.8	18.5	17.3	15.4	23.9	23.7	27.5	20.0	15.2	21.4	-	19.0	54.4	
DK/REFUSED	0.4	-	-	-	-	-	0.5	0.3	-	0.7	0.6	0.6	-	-	1.5	0.7	-	-	-	

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total Answering	461	68	60	56	82	118	64	348	209	177	149	119	75	81	295	22	58	75	55	76	102
REGULARLY	81.1	78.8	76.8	75.9	85.9	87.5	75.2	81.2	82.4	79.0	84.1	80.5	80.6	73.6	82.8	80.1	91.2	77.0	84.5	84.5	74.6
FREQUENTLY	33.0	30.0	30.3	26.8	40.2	39.9	22.9	31.1	34.0	36.1	29.0	31.4	22.2	24.9	37.1	43.3	54.2	45.5	30.5	28.5	21.6
SOMETIMES	48.1	48.7	46.5	49.1	45.7	47.6	52.2	50.1	48.4	42.9	55.1	49.1	58.4	48.8	45.8	36.7	37.0	31.6	54.0	56.0	53.0
RARELY	18.5	21.2	21.2	24.1	14.1	12.5	23.7	18.6	17.6	21.0	15.4	18.5	19.4	26.4	16.5	19.9	7.5	23.0	15.5	15.5	25.4
DK/REFUSED	0.4	-	2.0	-	-	-	1.1	0.2	-	-	0.5	1.0	-	-	0.7	-	1.2	-	-	-	-

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	INCOME						EDUCATION						MARITAL STATUS				MARRIED			
		UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE	Some High School	High School	Some Col- lege	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
								GRAD.	School	Grad.	lege	GRAD.	Grad.	Work							
Total Answering	461	80	307	154	232	209	177	163	5	56	101	290	191	99	24	390	14	20	4	177	212
REGULARLY	81.1	88.2	79.4	82.8	80.2	83.3	78.8	84.5	66.2	79.2	88.5	79.1	78.3	80.5	92.9	79.8	94.0	74.1	100.0	76.4	82.6
FREQUENTLY	33.0	51.3	30.7	48.5	26.0	43.7	24.6	37.2	48.6	33.2	38.8	30.2	34.8	21.3	55.0	29.7	56.8	37.0	68.2	26.9	31.9
SOMETIMES	48.1	36.9	48.7	34.4	54.2	39.5	54.3	47.3	17.5	46.0	49.7	48.8	43.5	59.2	37.8	50.1	37.2	37.1	31.8	49.4	50.7
RARELY	18.5	10.9	20.6	16.7	19.8	16.4	21.2	15.5	33.8	20.8	11.5	20.3	21.3	18.2	7.1	19.7	6.0	25.9	-	23.0	17.1
DK/REFUSED	0.4	0.9	-	0.5	-	0.3	-	-	-	-	-	0.7	0.4	1.2	-	0.5	-	-	-	0.7	0.3

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total Answering	461	341	37	22	98	32	42	55	322	130	20	92	133	279	33
REGULARLY	81.1	81.5	87.0	75.5	82.2	72.3	81.2	83.0	80.4	82.8	86.8	79.5	86.4	80.3	70.0
FREQUENTLY	33.0	34.4	16.7	23.8	34.2	20.8	33.0	35.0	29.0	42.2	24.5	43.3	40.5	30.1	25.8
SOMETIMES	48.1	47.1	70.4	51.7	48.0	51.5	48.1	47.9	51.4	40.6	62.4	36.2	45.9	50.2	44.2
RARELY	18.5	18.3	13.0	24.5	17.8	27.7	18.8	17.0	19.0	17.2	13.2	20.5	13.6	19.2	27.8
DK/REFUSED	0.4	0.2	-	-	-	-	-	-	0.6	-	-	-	-	0.4	2.2

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5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 65	OVER 65	MALE	FEMALE
Total Answering	461	133	312	412	33	434	10	30	153	166	17	179	4	30	153	166	17	179	4	190	271	
REGULARLY	81.1	86.4	79.2	82.3	70.0	81.5	77.1	72.0	79.0	78.6	70.4	78.7	43.3	72.0	79.0	78.6	70.4	78.7	43.3	77.3	83.8	
FREQUENTLY	33.0	40.5	29.7	33.4	25.8	33.1	23.6	38.0	26.7	27.9	35.4	28.7	23.6	38.0	26.7	27.9	35.4	28.7	23.6	28.6	36.1	
SOMETIMES	48.1	45.9	49.6	48.8	44.2	48.4	53.5	33.9	52.3	50.8	35.0	50.0	19.7	33.9	52.3	50.8	35.0	50.0	19.7	48.7	47.7	
RARELY	18.5	13.6	20.1	17.4	27.8	18.1	22.9	28.0	20.2	20.6	29.6	20.6	56.7	28.0	20.2	20.6	29.6	20.6	56.7	22.0	15.9	
DK/REFUSED	0.4	-	0.6	0.3	2.2	0.4	-	-	0.8	0.7	-	0.7	-	-	0.8	0.7	-	0.7	-	0.6	0.3	

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6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TOTAL	AREA										CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1 2	OVER 10	LESS/ 11-14	11-14 15	OVER 15	YES NOT	NO/ YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
YES	28.2	27.7	15.5	31.1	37.3	26.6	23.5	28.9	28.9	25.3	32.4	28.4	31.2	31.3	24.8	31.8	31.4	25.8	17.5	29.4	13.0
NO	71.6	72.3	84.5	68.9	62.7	73.4	76.5	71.1	71.1	74.7	67.6	71.6	68.8	67.0	75.0	68.2	68.6	73.9	82.5	70.4	87.0
DK/REFUSED	0.1	-	-	-	-	-	-	-	-	-	-	-	-	1.6	0.2	-	-	0.3	-	0.1	-

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6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
	ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
						DRINKING									ALCOHOL			BEFORE AGE 15		
	REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-	
	LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14	18		AWARE		
									LEM											
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
YES	28.2	31.2	41.9	23.9	20.9	100.0	-	29.0	36.7	23.0	19.9	30.1	38.9	26.7	24.4	26.3	22.0	28.0	30.6	8.8
NO	71.6	68.6	58.1	75.8	79.1	-	100.0	70.8	63.3	76.8	80.1	69.9	61.1	73.3	75.3	73.7	78.0	72.0	69.2	91.2
DK/REFUSED	0.1	0.1	-	0.2	-	-	-	0.1	-	0.2	-	-	-	-	0.3	-	-	-	0.1	-

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6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS					
		PROB- LEM	Crisis lem	Prob- lem	NOT A PROB- LEM	AWARE 	UN- AWARE/ DK/REF	REGU- LARLY Week	2+ Times/ Week	Once A Week 	NOT REGU- LARLY Weeks	Every Couple Weeks	Once A Week 	RARELY 	Rarely 	Never 	USE SOCIAL MEDIA	Face- book 	You- Tube 	Twit- tter 	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
YES	28.2	28.5	37.1	22.8	25.2	28.1	30.2	23.3	21.7	25.8	27.2	28.6	24.4	31.6	34.5	29.2	26.8	26.5	18.4	20.1	33.0		
NO	71.6	71.4	62.9	77.0	74.8	71.8	69.8	76.7	78.3	74.2	72.8	71.4	75.6	68.2	65.5	70.4	73.1	73.3	81.6	79.9	67.0		
DK/REFUSED	0.1	0.1	-	0.2	-	0.1	-	-	-	-	-	-	-	0.2	-	0.4	0.1	0.2	-	-	-		

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6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
										/OTHER											
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
YES	28.2	25.1	16.7	31.1	25.9	33.6	29.7	31.0	32.9	24.9	25.8	26.2	21.9	33.3	26.2	25.1	-	25.2	41.9		
NO	71.6	74.9	83.3	68.9	74.1	66.4	69.9	68.7	67.1	75.1	74.2	73.8	78.1	66.7	73.8	74.9	100.0	74.8	58.1		
DK/REFUSED	0.1	-	-	-	-	-	0.4	0.2	-	-	-	-	-	-	-	-	-	-	-		

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6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
YES	28.2	35.5	29.3	25.5	30.6	22.6	26.1	28.8	29.4	27.1	31.3	25.9	21.9	26.8	30.9	26.2	24.1	28.8	19.5	35.0	22.0
NO	71.6	64.5	70.7	74.5	69.4	77.4	73.9	71.2	70.3	72.6	68.7	74.1	78.1	73.2	69.0	73.8	75.9	71.2	80.5	65.0	78.0
DK/REFUSED	0.1	-	-	-	-	-	-	-	0.3	0.3	-	-	-	-	0.2	-	-	-	-	-	-

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6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TOTAL	INCOME						EDUCATION						MARITAL STATUS						MARRIED	
		UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
YES	28.2	24.7	26.5	26.6	25.8	24.8	27.7	26.5	9.2	28.9	26.1	29.2	26.4	34.8	31.2	28.4	28.6	17.3	21.1	28.9	27.9
NO	71.6	75.3	73.5	73.4	74.2	75.2	72.3	73.5	90.8	71.1	73.9	70.6	73.6	64.7	68.8	71.5	71.4	82.7	78.9	70.8	72.1
DK/REFUSED	0.1	-	-	-	-	-	-	-	-	-	-	0.2	-	0.5	-	0.1	-	-	-	0.3	-

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6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
YES	28.2	28.8	26.2	24.8	26.2	41.6	23.7	28.1	29.0	24.9	18.7	25.9	35.1	25.5	18.2
NO	71.6	71.0	73.8	75.2	73.8	58.4	76.3	71.9	70.8	75.1	81.3	74.1	64.9	74.3	81.8
DK/REFUSED	0.1	0.1	-	-	-	-	-	-	0.2	-	-	-	-	0.2	-

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6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TOTAL		AGE						MEN						WOMEN						GENDER		
			UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE	
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total			500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
YES			28.2	35.1	24.7	28.6	18.2	27.9	21.3	36.2	29.0	30.7	26.0	29.6	61.6	36.2	29.0	30.7	26.0	29.6	61.6	30.0	27.0
NO			71.6	64.9	75.1	71.3	81.8	71.9	78.7	63.8	70.6	69.0	74.0	70.2	38.4	63.8	70.6	69.0	74.0	70.2	38.4	69.8	73.0
DK/REFUSED			0.1	-	0.2	0.1	-	0.1	-	-	0.3	0.3	-	0.3	-	-	0.3	0.3	-	0.3	-	0.3	-

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7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TOTAL	AREA										CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER 15	YES YET	NO/ NOT
Total Answering	141	44	10	5	28	38	14	23	26	11	14	6	18	11	65	72	90	44	5	136	5
HELPFUL	91.8	85.0	82.5	100.0	83.0	100.0	100.0	100.0	91.9	88.5	94.5	100.0	83.6	100.0	93.7	89.6	91.9	90.3	100.0	92.1	100.0
VERY	44.3	42.5	48.3	64.3	36.2	44.3	58.3	35.9	53.3	56.0	51.2	14.5	47.3	41.2	43.7	46.5	43.3	43.9	33.6	45.5	17.8
SOMEWHAT	47.6	42.5	34.1	35.7	46.8	55.7	41.7	64.1	38.6	32.5	43.3	85.5	36.3	58.8	50.0	43.1	48.6	46.4	66.4	46.6	82.2
NOT HELPFUL	5.5	9.4	8.8	-	11.4	-	-	-	3.1	-	5.5	-	16.4	-	6.3	5.1	6.3	4.7	-	5.2	-
SOMEWHAT	3.4	7.3	8.8	-	8.2	-	-	-	3.1	-	5.5	-	4.3	-	4.4	2.6	4.6	1.4	-	2.9	-
VERY	2.2	2.1	-	-	3.2	-	-	-	-	-	-	-	12.1	-	1.9	2.5	1.8	3.3	-	2.2	-
DK/REFUSED	2.7	5.7	8.8	-	5.6	-	-	-	5.1	11.5	-	-	-	-	-	5.3	1.8	5.0	-	2.8	-

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7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
	ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
	DRINKING				DRINKING										ALCOHOL				BEFORE AGE 15	
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A LEM	PROB- ERNED	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	AWARE	UN- AWARE
Total Answering	141	117	64	53	18	141	-	122	68	54	10	96	34	62	43	6	6	107	137	5
HELPFUL	91.8	94.5	94.3	94.8	75.5	91.8	-	93.2	92.2	94.5	79.4	95.3	92.8	96.7	83.8	100.0	100.0	92.1	91.5	100.0
VERY	44.3	48.0	49.3	46.4	32.1	44.3	-	46.0	45.9	46.1	27.4	49.8	60.1	44.0	29.7	17.3	33.4	40.9	44.0	52.9
SOMEWHAT	47.6	46.5	45.0	48.3	43.4	47.6	-	47.3	46.4	48.4	52.0	45.5	32.6	52.7	54.1	82.7	66.6	51.2	47.6	47.1
NOT HELPFUL	5.5	4.4	5.7	2.8	10.5	5.5	-	4.7	6.5	2.6	20.6	2.1	-	3.3	13.2	-	-	5.2	5.7	-
SOMEWHAT	3.4	2.9	2.9	2.8	3.4	3.4	-	3.9	4.9	2.6	-	1.9	-	3.0	6.6	-	-	3.0	3.5	-
VERY	2.2	1.5	2.8	-	7.1	2.2	-	0.9	1.6	-	20.6	0.2	-	0.3	6.6	-	-	2.2	2.2	-
DK/REFUSED	2.7	1.1	-	2.4	14.0	2.7	-	2.0	1.3	3.0	-	2.6	7.2	-	3.0	-	-	2.7	2.8	-

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7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS					
		PROB- LEM	Crisis 	Prob- lem	NOT A LEM	AWARE 	UN- DK/REF	REGU- 	2+ Week	Once A Week	NOT REGU- LARLY	Every Couple Week	Once A 	RARELY 	Rarely 	Never 	USE SOCIAL MEDIA	Face- book	You- Tube	Twi- tter	DON'T USE INTRNT		
Total Answering	141	134	70	64	5	130	12	35	20	15	25	18	7	80	40	40	105	77	7	3	33		
HELPFUL	91.8	91.9	94.3	89.4	85.7	92.3	86.3	95.8	92.7	100.0	93.9	95.6	89.9	89.3	87.1	91.6	94.4	92.4	100.0	100.0	87.6		
VERY	44.3	44.8	51.5	37.6	31.1	43.1	57.2	21.3	18.3	25.2	39.1	40.3	36.2	55.3	48.5	62.2	38.0	36.1	54.2	28.0	66.0		
SOMEWHAT	47.6	47.1	42.8	51.8	54.6	49.2	29.1	74.5	74.3	74.8	54.8	55.3	53.7	34.0	38.5	29.5	56.4	56.4	45.8	72.0	21.6		
NOT HELPFUL	5.5	5.3	2.6	8.1	14.3	5.5	6.1	4.2	7.3	-	6.1	4.4	10.1	6.0	9.7	2.2	4.3	5.9	-	-	9.8		
SOMEWHAT	3.4	3.5	1.1	6.2	-	3.7	-	-	-	-	6.1	4.4	10.1	4.0	5.8	2.2	2.6	3.6	-	-	5.9		
VERY	2.2	1.7	1.5	2.0	14.3	1.8	6.1	4.2	7.3	-	-	-	-	2.0	3.9	-	1.7	2.3	-	-	3.8		
DK/REFUSED	2.7	2.8	3.1	2.5	-	2.2	7.5	-	-	-	-	-	-	4.7	3.2	6.2	1.2	1.7	-	-	2.7		

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7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
										/OTHER											
Total Answering	141	24	6	17	39	26	45	71	53	49	34	31	2	46	24	27	-	22	3		
HELPFUL	91.8	89.8	100.0	85.9	99.5	85.9	88.2	87.4	91.5	91.9	91.5	90.8	100.0	90.2	90.1	89.4	-	92.8	100.0		
VERY	44.3	26.6	17.1	30.3	57.2	26.4	53.9	43.8	44.6	36.6	53.8	57.8	-	44.2	19.3	51.4	-	54.5	58.7		
SOMEWHAT	47.6	63.1	82.9	55.6	42.3	59.5	34.3	43.6	46.9	55.3	37.6	33.0	100.0	46.0	70.9	38.0	-	38.3	41.3		
NOT HELPFUL	5.5	4.7	-	6.5	0.5	14.1	6.2	9.1	6.9	4.9	4.7	5.0	-	7.9	9.9	5.8	-	-	-		
SOMEWHAT	3.4	4.7	-	6.5	-	5.9	4.6	5.1	6.9	2.3	-	-	-	7.9	4.6	-	-	-	-		
VERY	2.2	-	-	-	0.5	8.2	1.6	4.0	-	2.6	4.7	5.0	-	-	5.2	5.8	-	-	-		
DK/REFUSED	2.7	5.5	-	7.6	-	-	5.5	3.5	1.7	3.3	3.9	4.1	-	1.9	-	4.8	-	7.2	-		

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7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURBAN	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total Answering	141	26	19	16	27	30	17	110	64	51	53	32	18	24	98	7	15	22	11	30	25
HELPFUL	91.8	92.0	85.1	90.3	90.9	96.2	92.6	90.0	89.1	89.0	93.7	92.0	100.0	93.4	89.8	100.0	89.7	85.1	94.7	96.3	93.9
VERY	44.3	46.7	19.7	41.6	42.5	47.5	65.3	44.4	43.7	56.5	35.4	46.6	59.1	42.0	42.7	77.1	44.3	37.7	31.8	53.8	34.5
SOMEWHAT	47.6	45.3	65.5	48.7	48.4	48.7	27.3	45.6	45.4	32.5	58.3	45.3	40.9	51.4	47.1	22.9	45.4	47.3	62.8	42.5	59.4
NOT HELPFUL	5.5	4.6	6.6	9.7	9.1	3.8	-	6.6	5.0	7.9	3.9	5.3	-	-	8.0	-	10.3	3.9	5.3	3.7	0.8
SOMEWHAT	3.4	4.6	-	-	9.1	3.8	-	3.8	2.2	3.7	3.9	2.4	-	-	4.9	-	10.3	-	5.3	3.7	-
VERY	2.2	-	6.6	9.7	-	-	-	2.8	2.8	4.2	-	2.8	-	-	3.1	-	-	3.9	-	-	0.8
DK/REFUSED	2.7	3.4	8.3	-	-	-	7.4	3.4	5.9	3.2	2.4	2.7	-	6.6	2.2	-	-	11.1	-	-	5.3

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7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TOTAL		INCOME				EDUCATION							MARITAL STATUS				MARRIED			
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total Answering	141	22	89	44	66	56	55	47	1	19	27	92	56	36	9	120	4	3	1	56	64
HELPFUL	91.8	93.0	92.6	89.0	95.1	90.1	95.2	86.9	100.0	81.0	90.6	94.1	93.5	94.9	100.0	91.0	81.2	100.0	100.0	88.4	93.3
VERY	44.3	54.8	41.6	46.2	42.9	43.3	45.2	50.1	100.0	53.6	46.6	41.4	36.6	48.9	42.5	42.9	81.2	20.6	100.0	38.8	46.5
SOMEWHAT	47.6	38.2	51.0	42.8	52.3	46.9	50.1	36.7	-	27.4	44.0	52.7	57.0	46.0	57.5	48.1	-	79.4	-	49.6	46.8
NOT HELPFUL	5.5	7.0	3.1	5.4	2.9	5.4	2.4	6.9	-	10.4	4.6	5.0	4.9	5.1	-	5.8	18.8	-	-	7.2	4.6
SOMEWHAT	3.4	7.0	1.9	3.5	2.6	3.9	2.0	4.2	-	10.4	-	3.0	3.0	3.1	-	3.3	18.8	-	-	2.1	4.3
VERY	2.2	-	1.2	2.0	0.3	1.6	0.4	2.7	-	-	4.6	1.9	1.9	2.0	-	2.5	-	-	-	5.1	0.3
DK/REFUSED	2.7	-	4.3	5.6	2.0	4.5	2.4	6.2	-	8.5	4.8	1.0	1.6	-	-	3.2	-	-	-	4.4	2.0

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7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- anic	Hisp- ican	Afr- Amer.	UNDER 40	41-55 55	OVER
Total Answering	141	106	11	6	28	14	11	17	101	36	4	27	50	78	7
HELPFUL	91.8	89.7	100.0	100.0	86.1	90.5	91.6	82.6	90.1	95.5	100.0	94.1	91.9	93.5	62.6
VERY	44.3	47.8	53.5	29.8	45.4	45.0	33.7	52.6	41.4	53.9	32.3	51.4	50.7	40.4	51.8
SOMEWHAT	47.6	41.9	46.5	70.2	40.7	45.5	57.9	30.1	48.7	41.7	67.7	42.7	41.2	53.1	10.8
NOT HELPFUL	5.5	6.7	-	-	6.0	9.5	-	9.8	7.7	-	-	-	5.5	6.5	-
SOMEWHAT	3.4	4.5	-	-	6.0	9.5	-	9.8	4.7	-	-	-	5.5	2.6	-
VERY	2.2	2.2	-	-	-	-	-	-	3.0	-	-	-	-	3.9	-
DK/REFUSED	2.7	3.6	-	-	7.9	-	8.4	7.6	2.2	4.5	-	5.9	2.6	-	37.4

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7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	UNDER 40	OVER 40	UNDER 65	OVER 65	MALE	FEMALE
Total Answering	141	50	84	127	7	131	3	12	48	56	5	58	3	12	48	56	5	58	3	62	79	
HELPFUL	91.8	91.9	91.1	92.9	62.6	92.4	38.4	100.0	86.5	92.7	50.6	91.5	38.4	100.0	86.5	92.7	50.6	91.5	38.4	89.5	93.6	
VERY	44.3	50.7	41.3	44.4	51.8	44.9	38.4	26.0	40.5	37.7	36.4	37.5	38.4	26.0	40.5	37.7	36.4	37.5	38.4	37.9	49.3	
SOMEWHAT	47.6	41.2	49.8	48.4	10.8	47.5	-	74.0	46.1	55.0	14.2	54.0	-	74.0	46.1	55.0	14.2	54.0	-	51.7	44.3	
NOT HELPFUL	5.5	5.5	6.0	6.1	-	5.9	-	-	8.4	7.3	-	7.0	-	-	8.4	7.3	-	7.0	-	6.5	4.7	
SOMEWHAT	3.4	5.5	2.4	3.7	-	3.6	-	-	2.5	2.2	-	2.1	-	-	2.5	2.2	-	2.1	-	1.9	4.5	
VERY	2.2	-	3.6	2.4	-	2.3	-	-	5.9	5.1	-	4.9	-	-	5.9	5.1	-	4.9	-	4.6	0.3	
DK/REFUSED	2.7	2.6	2.9	1.0	37.4	1.7	61.6	-	5.1	-	49.4	1.5	61.6	-	5.1	-	49.4	1.5	61.6	4.0	1.6	

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8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES YET	NO/ NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
HELPFUL	86.4	86.5	88.5	93.0	83.3	88.1	92.9	84.5	87.4	88.0	86.7	71.4	89.5	80.8	86.8	85.5	87.8	84.4	88.2	87.0	80.2
VERY	51.1	57.7	53.5	74.0	57.6	50.5	58.9	44.1	46.9	44.9	48.9	34.0	53.6	40.0	50.1	50.4	51.9	47.3	68.1	49.6	71.1
SOMEWHAT	35.4	28.8	35.0	19.0	25.8	37.7	34.0	40.4	40.5	43.1	37.8	37.4	35.8	40.7	36.7	35.1	35.8	37.1	20.2	37.5	9.1
NOT HELPFUL	11.1	11.7	10.1	7.0	14.2	9.2	7.1	10.9	9.4	9.1	9.7	19.8	9.0	19.2	10.6	12.2	10.7	12.4	9.5	10.7	15.5
SOMEWHAT	5.9	6.6	4.4	3.5	9.2	5.7	7.1	4.7	5.0	6.5	3.5	11.0	2.9	7.2	5.2	6.6	5.1	7.2	4.8	5.9	5.7
VERY	5.3	5.1	5.8	3.5	5.0	3.6	-	6.2	4.4	2.7	6.2	8.8	6.1	12.0	5.4	5.6	5.6	5.2	4.7	4.8	9.8
DK/REFUSED	2.4	1.7	1.4	-	2.5	2.6	-	4.6	3.2	2.9	3.6	8.8	1.5	-	2.6	2.3	1.5	3.2	2.3	2.3	4.3

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8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
						DRINKING										ALCOHOL				BEFORE AGE 15	
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
HELPFUL	86.4	87.6	87.0	88.0	84.4	88.2	85.9	88.1	90.4	86.3	75.7	88.7	94.1	86.7	82.5	80.9	90.7	87.8	86.1	90.2	
VERY	51.1	53.6	65.0	45.7	32.3	67.6	44.7	51.6	60.9	44.2	56.7	55.2	59.9	53.4	43.9	32.4	49.2	52.5	51.5	49.1	
SOMEWHAT	35.4	34.0	22.0	42.3	52.1	20.7	41.2	36.5	29.5	42.1	19.0	33.6	34.2	33.3	38.7	48.5	41.5	35.3	34.6	41.1	
NOT HELPFUL	11.1	10.3	10.5	10.2	12.4	9.2	11.8	10.3	7.9	12.2	19.2	9.6	1.5	12.7	14.2	12.9	6.5	10.8	11.8	6.3	
SOMEWHAT	5.9	5.4	4.3	6.1	8.1	6.0	5.8	5.6	4.5	6.4	10.2	5.6	1.1	7.3	6.5	6.5	5.2	5.9	6.2	3.3	
VERY	5.3	4.9	6.2	4.0	4.3	3.2	6.0	4.8	3.4	5.8	9.0	4.0	0.4	5.4	7.7	6.5	1.2	4.9	5.6	3.0	
DK/REFUSED	2.4	2.1	2.5	1.8	3.1	2.6	2.3	1.6	1.7	1.5	5.1	1.7	4.4	0.6	3.3	6.2	2.8	1.4	2.1	3.5	

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8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS							
		15 YEARS OLD				BE PROSECUTED																			
		PROB- LEM	Crisis lem	Prob- lem	NOT A PROB- LEM	AWARE /DK/REF	UN- /LAWFUL	REGU- /LAWFUL	2+ Times/Week	Once A Week	NOT REGU- /LAWFUL	Every Couple Weeks	Once A Week	RARELY /LAWFUL	Rarely /LAWFUL	Never /LAWFUL	USE SOCIAL MEDIA	Face- book	You- Tube	Tw- tter	DON'T USE INTRNT				
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
HELPFUL	86.4	87.2	93.5	82.9	77.8	86.4	87.3	85.5	84.9	86.4	78.3	75.7	83.7	89.8	88.9	90.6	88.6	88.3	82.6	100.0	77.6				
VERY	51.1	51.8	64.0	43.7	38.7	50.0	64.0	43.0	37.9	51.1	50.1	52.1	45.9	56.3	52.5	59.6	52.7	55.6	35.9	52.4	43.3				
SOMEWHAT	35.4	35.4	29.6	39.2	39.2	36.4	23.3	42.5	47.1	35.3	28.2	23.6	37.8	33.5	36.3	31.0	35.9	32.7	46.7	47.6	34.3				
NOT HELPFUL	11.1	10.8	4.9	14.8	22.2	11.7	4.6	12.7	13.1	12.2	20.9	23.2	16.3	6.8	7.0	6.6	9.0	9.6	9.2	-	19.7				
SOMEWHAT	5.9	5.5	2.6	7.5	16.6	6.2	1.9	5.1	4.2	6.5	12.5	13.0	11.5	3.9	4.0	3.9	4.6	5.1	3.0	-	11.3				
VERY	5.3	5.3	2.3	7.3	5.6	5.5	2.8	7.6	8.9	5.6	8.4	10.1	4.8	2.8	3.0	2.7	4.4	4.5	6.2	-	8.3				
DK/REFUSED	2.4	2.0	1.6	2.3	-	1.9	8.1	1.8	2.0	1.4	0.7	1.1	-	3.4	4.2	2.8	2.4	2.2	8.1	-	2.7				

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8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
										/OTHER										
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
HELPFUL	86.4	89.5	85.5	92.3	94.1	86.3	76.8	80.0	82.5	93.1	82.0	82.3	78.5	80.2	87.2	83.1	100.0	97.9	82.7	
VERY	51.1	63.9	61.6	65.6	51.7	54.7	38.4	43.9	47.2	60.6	40.5	41.8	25.1	44.4	48.8	36.1	60.2	74.9	82.7	
SOMEWHAT	35.4	25.6	24.0	26.8	42.3	31.7	38.4	36.1	35.3	32.4	41.5	40.5	53.4	35.8	38.4	47.0	39.8	23.0	-	
NOT HELPFUL	11.1	9.1	14.5	5.3	3.7	11.0	20.2	17.1	15.2	5.4	13.9	13.2	21.5	17.2	11.5	12.6	-	-	17.3	
SOMEWHAT	5.9	5.3	7.8	3.5	3.4	5.1	8.4	7.3	7.1	2.9	8.2	7.8	11.9	8.2	6.1	5.7	-	-	17.3	
VERY	5.3	3.8	6.6	1.8	0.2	5.9	11.8	9.8	8.1	2.5	5.7	5.4	9.6	8.9	5.3	6.9	-	-	-	
DK/REFUSED	2.4	1.4	-	2.4	2.3	2.7	3.0	2.9	2.3	1.6	4.1	4.5	-	2.7	1.3	4.3	-	2.1	-	

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8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
HELPFUL	86.4	80.2	89.0	78.1	84.4	95.1	85.7	87.1	86.0	89.9	82.1	87.0	88.9	85.9	85.9	89.5	89.9	85.7	82.2	85.7	89.0
VERY	51.1	39.6	61.5	36.8	53.6	60.2	44.0	51.7	48.4	46.5	54.6	54.1	53.8	41.7	52.3	82.1	63.4	52.0	38.8	54.5	46.2
SOMEWHAT	35.4	40.6	27.4	41.3	30.8	34.9	41.7	35.3	37.6	43.3	27.5	32.9	35.0	44.2	33.6	7.4	26.5	33.8	43.4	31.2	42.8
NOT HELPFUL	11.1	16.4	6.3	18.2	14.2	4.9	9.9	11.0	11.0	8.7	14.2	11.1	9.1	13.2	11.1	1.3	9.1	11.7	17.8	12.5	7.6
SOMEWHAT	5.9	7.9	4.6	7.7	6.4	2.0	8.6	5.8	4.9	2.7	8.5	6.8	6.6	7.2	5.5	-	3.9	5.6	10.4	5.2	6.1
VERY	5.3	8.5	1.7	10.5	7.8	2.9	1.2	5.1	6.1	6.1	5.6	4.3	2.5	6.1	5.6	1.3	5.2	6.1	7.4	7.3	1.5
DK/REFUSED	2.4	3.3	4.7	3.7	1.4	-	4.4	2.0	3.0	1.4	3.7	1.9	2.1	0.9	3.0	9.1	1.0	2.6	-	1.8	3.4

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8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL	INCOME						EDUCATION						MARITAL STATUS				MARRIED			
		UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School Grad.	High School Col-lege GRAD.	Some COL-lege GRAD.	COL-lege GRAD.	Col-lege Work	Post Grad.	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
HELPFUL	86.4	89.8	86.2	87.9	86.4	86.4	87.6	84.9	79.4	83.4	86.1	87.5	85.9	90.9	99.6	85.2	73.8	100.0	100.0	82.5	87.5
VERY	51.1	69.1	48.4	61.1	47.3	55.3	49.8	52.4	66.2	53.7	50.8	50.1	50.4	49.7	90.9	46.7	68.2	57.8	100.0	44.9	48.2
SOMEWHAT	35.4	20.7	37.8	26.8	39.0	31.1	37.7	32.5	13.2	29.8	35.3	37.4	35.5	41.2	8.6	38.6	5.6	42.2	-	37.6	39.4
NOT HELPFUL	11.1	6.8	11.6	9.1	11.5	11.3	9.7	9.7	20.6	10.4	8.6	11.7	13.3	8.3	0.4	12.4	12.2	-	-	14.5	10.6
SOMEWHAT	5.9	2.7	6.5	4.1	6.8	5.7	5.7	4.1	5.9	3.0	4.7	7.0	7.6	5.8	-	6.8	-	-	-	7.5	6.1
VERY	5.3	4.1	5.1	5.0	4.8	5.6	4.0	5.6	14.7	7.4	3.9	4.7	5.8	2.5	0.4	5.6	12.2	-	-	7.0	4.5
DK/REFUSED	2.4	3.4	2.2	3.0	2.1	2.3	2.7	5.4	-	6.2	5.3	0.8	0.8	0.8	-	2.4	14.0	-	-	3.0	1.8

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8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE			AGE			
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
												Amer.			
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
HELPFUL	86.4	86.8	82.6	78.9	82.0	89.2	77.7	85.1	82.9	94.8	85.9	97.0	86.2	86.5	88.7
VERY	51.1	50.5	47.9	37.4	44.9	51.3	38.2	49.8	43.4	69.0	56.0	74.4	56.5	47.2	64.1
SOMEWHAT	35.4	36.2	34.7	41.4	37.0	37.9	39.5	35.3	39.5	25.9	29.9	22.6	29.7	39.2	24.6
NOT HELPFUL	11.1	11.0	13.6	18.2	15.2	10.8	20.3	11.4	14.3	3.4	10.6	1.2	11.9	11.6	4.0
SOMEWHAT	5.9	5.2	11.6	16.7	7.8	5.0	9.3	6.7	6.9	3.2	8.8	1.2	5.1	6.5	4.0
VERY	5.3	5.8	2.0	1.5	7.4	5.8	11.0	4.7	7.4	0.3	1.8	-	6.8	5.1	-
DK/REFUSED	2.4	2.3	3.8	2.9	2.8	-	2.0	3.5	2.8	1.8	3.4	1.8	1.9	1.9	7.2

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8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL		AGE				MEN						WOMEN						GENDER				
			UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	MALE	FEMALE	
Total			500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
HELPFUL			86.4	86.2	86.7	86.4	88.7	86.5	88.0	70.7	84.0	81.3	86.4	81.4	100.0	70.7	84.0	81.3	86.4	81.4	100.0	81.9	89.7
VERY			51.1	56.5	49.0	50.2	64.1	51.2	53.4	42.4	46.8	44.2	64.2	46.3	37.9	42.4	46.8	44.2	64.2	46.3	37.9	45.7	54.9
SOMEWHAT			35.4	29.7	37.7	36.2	24.6	35.3	34.6	28.3	37.1	37.1	22.2	35.1	62.1	28.3	37.1	37.1	22.2	35.1	62.1	36.2	34.8
NOT HELPFUL			11.1	11.9	10.8	11.7	4.0	11.1	12.0	26.7	12.3	16.3	-	15.0	-	26.7	12.3	16.3	-	15.0	-	14.3	8.9
SOMEWHAT			5.9	5.1	6.2	6.0	4.0	5.7	12.0	9.5	6.8	8.0	-	7.4	-	9.5	6.8	8.0	-	7.4	-	7.0	5.1
VERY			5.3	6.8	4.6	5.6	-	5.4	-	17.2	5.5	8.3	-	7.6	-	17.2	5.5	8.3	-	7.6	-	7.4	3.8
DK/REFUSED			2.4	1.9	2.5	1.9	7.2	2.4	-	2.6	3.7	2.5	13.6	3.6	-	2.6	3.7	2.5	13.6	3.6	-	3.8	1.4

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9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	AREA													CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE		
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1 2	OVER 10	LESS/ 11-14	11-14 15	OVER 15	YES NOT YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
PROBLEM	84.3	80.8	80.6	58.5	86.0	85.7	87.2	84.6	90.7	91.0	90.4	79.2	79.2	90.0	85.0	84.8	87.5	83.5	67.3	85.4	72.1
SERIOUS	37.2	36.1	30.6	24.0	43.6	33.0	32.8	33.1	44.2	43.7	44.6	32.4	35.4	47.1	35.2	39.4	42.4	32.7	25.0	37.7	31.5
MINOR	47.1	44.7	50.0	34.5	42.4	52.7	54.4	51.5	46.5	47.2	45.8	46.8	43.8	42.8	49.8	45.4	45.2	50.8	42.3	47.7	40.6
NOT AT ALL	9.6	13.9	12.8	28.9	11.3	9.0	4.4	12.5	2.5	0.8	4.3	12.8	10.8	7.2	10.5	9.1	6.8	11.6	26.0	8.8	18.9
DK/REFUSED	6.1	5.4	6.6	12.7	2.7	5.3	8.4	3.0	6.8	8.2	5.3	8.0	9.9	2.8	4.5	6.1	5.7	5.0	6.7	5.8	9.0

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9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
		DRINKING														ALCOHOL				BEFORE AGE 15	
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB-	CONC- ERNED	Very	Smwt. ALL	NOT AT	LESS/ 14	15-17 18	OVER	AWARE	UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
PROBLEM	84.3	85.9	83.7	87.3	84.3	86.6	83.4	100.0	100.0	100.0	-	89.6	85.3	91.2	74.5	86.5	83.6	86.6	85.8	71.4	
SERIOUS	37.2	40.3	46.2	36.2	27.0	48.3	32.8	44.1	100.0	-	-	46.6	57.2	42.5	20.1	28.4	19.7	38.2	39.9	15.2	
MINOR	47.1	45.6	37.5	51.2	57.3	38.3	50.5	55.9	-	100.0	-	43.0	28.0	48.8	54.4	58.1	64.0	48.4	45.9	56.1	
NOT AT ALL	9.6	8.3	10.5	6.8	11.0	6.8	10.8	-	-	-	100.0	5.5	9.7	3.9	17.2	2.9	13.6	8.3	8.7	18.3	
DK/REFUSED	6.1	5.8	5.7	5.9	4.7	6.6	5.9	-	-	-	-	4.9	5.0	4.8	8.3	10.6	2.8	5.1	5.6	10.3	

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9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS				
		PROBLEM	Crisis	Prob-	NOT A	AWARE	UN-	REGU-	2+	Once A	NOT	Every	Once A	RARELY	Rarely	Never	USE	Face-	You-	Two-	DON'T		
		LEM		lem	PROB-		AWARE/ DK/REF	LARLY	Times/ Week	Week	REGU-	Couple	Week				SOCIAL	book	Tube	itter	USE		
				LEM					Week		LARLY	Weeks					MEDIA				INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
PROBLEM	84.3	85.6	86.0	85.4	69.8	85.3	72.2	86.1	84.5	88.6	82.5	84.4	78.7	83.7	87.8	80.3	86.6	87.9	81.1	81.9	76.8		
SERIOUS	37.2	38.0	43.6	34.2	31.2	37.9	28.8	33.5	34.8	31.4	42.5	39.0	49.6	37.6	34.2	40.5	38.2	41.0	26.1	32.5	34.2		
MINOR	47.1	47.7	42.4	51.2	38.6	47.5	43.5	52.6	49.7	57.2	40.0	45.3	29.0	46.2	53.6	39.8	48.3	46.9	55.1	49.4	42.7		
NOT AT ALL	9.6	8.4	7.4	9.1	30.2	9.2	15.1	9.1	10.7	6.4	8.7	8.9	8.1	10.5	6.2	14.1	8.4	7.8	9.2	18.1	15.2		
DK/REFUSED	6.1	6.0	6.7	5.5	-	5.5	12.7	4.9	4.7	5.0	8.8	6.7	13.2	5.8	6.1	5.6	5.0	4.3	9.7	-	7.9		

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9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
										/OTHER									
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
PROBLEM	84.3	87.3	88.7	86.2	86.6	80.1	82.9	81.9	80.6	85.3	88.5	88.9	83.9	82.6	89.1	89.8	41.0	79.5	82.7
SERIOUS	37.2	39.5	42.7	37.3	32.4	45.1	39.1	41.2	37.4	37.6	37.1	38.0	26.9	37.8	41.4	34.7	-	25.8	65.5
MINOR	47.1	47.8	46.0	49.0	54.2	35.0	43.8	40.8	43.1	47.7	51.4	50.9	57.0	44.8	47.6	55.1	41.0	53.7	17.3
NOT AT ALL	9.6	8.8	7.7	9.6	10.3	11.0	8.7	9.5	9.6	11.6	6.6	5.7	16.1	7.1	8.1	5.1	59.0	16.7	17.3
DK/REFUSED	6.1	3.9	3.6	4.2	3.1	8.9	8.4	8.6	9.8	3.0	4.9	5.4	-	10.2	2.8	5.2	-	3.8	-

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9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB RURAL	SMALL CITY/	UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
PROBLEM	84.3	82.7	86.3	93.1	78.8	84.8	84.1	86.1	85.2	84.8	83.3	86.0	91.2	88.3	82.2	76.4	83.9	80.9	86.6	89.0	87.8
SERIOUS	37.2	24.8	25.2	34.8	48.1	43.8	39.4	38.2	39.9	38.0	35.8	38.5	42.5	31.6	38.4	50.4	40.4	40.0	35.3	37.6	27.5
MINOR	47.1	57.9	61.1	58.3	30.7	41.1	44.7	47.9	45.3	46.8	47.4	47.5	48.7	56.8	43.8	26.0	43.5	40.9	51.3	51.5	60.3
NOT AT ALL	9.6	8.8	11.9	5.5	10.3	11.5	7.6	8.6	10.1	9.4	10.8	9.4	4.9	6.8	11.4	17.1	12.3	11.1	9.3	7.0	7.4
DK/REFUSED	6.1	8.5	1.9	1.4	11.0	3.6	8.4	5.3	4.7	5.9	6.0	4.5	3.9	4.8	6.4	6.5	3.8	7.9	4.1	4.0	4.8

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9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	INCOME						EDUCATION						MARITAL STATUS						MARRIED	
		UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
PROBLEM	84.3	81.6	86.3	81.3	87.9	82.7	88.3	80.6	50.1	89.3	77.1	87.2	83.7	94.6	80.2	84.8	81.9	96.4	45.6	87.4	82.6
SERIOUS	37.2	43.4	34.4	41.8	32.7	40.1	31.9	35.4	-	49.1	29.0	38.6	40.0	35.7	45.0	35.7	39.2	59.7	24.5	28.2	42.1
MINOR	47.1	38.2	51.9	39.5	55.3	42.5	56.4	45.3	50.1	40.2	48.1	48.7	43.7	58.9	35.2	49.1	42.7	36.7	21.1	59.2	40.4
NOT AT ALL	9.6	13.7	8.5	12.5	7.7	11.7	7.2	11.7	49.9	3.9	14.1	7.8	10.1	3.3	14.2	8.8	18.1	3.6	21.2	8.1	9.4
DK/REFUSED	6.1	4.6	5.2	6.2	4.4	5.6	4.5	7.7	-	6.7	8.8	4.9	6.3	2.1	5.6	6.4	-	-	33.2	4.5	8.0

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9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
PROBLEM	84.3	86.0	83.6	80.9	82.5	97.1	84.0	81.5	86.5	79.3	83.3	76.1	84.4	85.6	73.9
SERIOUS	37.2	38.7	39.5	20.0	43.5	32.9	38.5	47.2	37.3	36.0	51.0	27.0	49.8	30.9	32.1
MINOR	47.1	47.3	44.1	61.0	39.0	64.2	45.5	34.3	49.2	43.2	32.3	49.1	34.6	54.6	41.8
NOT AT ALL	9.6	8.9	7.5	19.1	11.2	-	10.0	12.1	6.9	15.4	8.5	19.0	12.7	7.1	16.9
DK/REFUSED	6.1	5.1	8.9	-	6.2	2.9	6.1	6.4	6.5	5.3	8.2	4.9	2.8	7.3	9.2

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9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 65	OVER	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
PROBLEM	84.3	84.4	84.3	85.2	73.9	84.8	66.0	84.8	87.4	88.4	73.9	87.1	81.2	84.8	87.4	88.4	73.9	87.1	81.2	87.0	82.4	
SERIOUS	37.2	49.8	31.1	37.0	32.1	36.4	44.7	32.5	25.6	27.1	23.5	26.9	19.7	32.5	25.6	27.1	23.5	26.9	19.7	27.8	43.8	
MINOR	47.1	34.6	53.3	48.3	41.8	48.5	21.3	52.3	61.8	61.3	50.4	60.2	61.6	52.3	61.8	61.3	50.4	60.2	61.6	59.1	38.6	
NOT AT ALL	9.6	12.7	8.2	8.9	16.9	9.4	13.1	11.7	8.1	7.7	17.9	8.9	-	11.7	8.1	7.7	17.9	8.9	-	8.9	10.2	
DK/REFUSED	6.1	2.8	7.5	5.9	9.2	5.7	20.9	3.5	4.5	3.9	8.2	4.0	18.8	3.5	4.5	3.9	8.2	4.0	18.8	4.2	7.4	

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10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	AREA										CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER 15	YES NOT	NO/ YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
CONCERNED	63.8	61.3	51.8	67.7	68.0	58.9	57.2	60.2	72.4	74.7	70.0	69.6	64.0	69.0	64.8	62.9	64.2	67.4	44.7	64.5	59.1
VERY	17.7	20.2	5.8	38.4	28.3	8.8	7.4	9.9	16.0	14.9	17.1	23.9	25.9	30.1	17.4	18.3	20.4	15.0	12.9	17.4	22.8
SOMEWHAT	46.1	41.1	45.9	29.3	39.7	50.1	49.8	50.3	56.4	59.9	52.9	45.7	38.1	38.9	47.4	44.6	43.9	52.4	31.8	47.1	36.3
NOT AT ALL	35.6	38.1	46.7	32.3	32.0	40.5	42.8	38.8	25.9	23.6	28.2	30.4	36.0	31.0	34.8	36.4	35.5	31.1	55.3	35.0	40.9
DK/REFUSED	0.7	0.6	1.5	-	-	0.6	-	1.0	1.7	1.7	1.8	-	-	-	0.4	0.7	0.3	1.5	-	0.6	-

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10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
		DRINKING														ALCOHOL		BEFORE AGE 15		
		REGU- LARY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
CONCERNED	63.8	67.0	66.8	67.2	53.8	68.0	62.2	67.8	79.9	58.2	36.6	100.0	100.0	100.0	-	48.4	62.8	64.9	66.7	41.2
VERY	17.7	19.1	22.8	16.5	9.5	24.4	15.1	17.9	27.2	10.5	17.8	27.7	100.0	-	-	-	6.1	17.4	17.9	16.6
SOMEWHAT	46.1	48.0	44.0	50.7	44.3	43.6	47.1	49.9	52.6	47.7	18.8	72.3	-	100.0	-	48.4	56.7	47.6	48.8	24.6
NOT AT ALL	35.6	32.5	32.5	32.4	45.2	30.7	37.4	31.4	19.3	41.0	63.4	-	-	-	100.0	51.6	37.2	34.4	32.6	58.8
DK/REFUSED	0.7	0.5	0.7	0.4	0.9	1.3	0.4	0.8	0.8	0.8	-	-	-	-	-	-	-	0.7	0.8	-

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10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS						
		PROBLEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY/Week	2+ Times/Week	Once A Week	NOT REGU-LARLY/Weeks	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	Twit-ter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
CONCERNED	63.8	65.2	71.1	61.2	42.2	63.6	65.9	67.0	61.7	75.4	63.4	62.0	66.2	61.5	66.6	57.2	64.6	66.8	61.5	54.5	60.4		
VERY	17.7	17.7	25.9	12.3	11.7	15.4	44.5	16.1	15.9	16.5	14.6	14.9	14.0	19.7	11.1	27.0	15.9	15.5	15.7	13.5	23.6		
SOMEWHAT	46.1	47.4	45.3	48.9	30.5	48.1	21.4	50.9	45.8	58.9	48.8	47.1	52.2	41.8	55.5	30.2	48.8	51.3	45.9	41.1	36.8		
NOT AT ALL	35.6	34.3	28.3	38.3	57.8	35.7	34.1	30.8	36.4	21.9	36.6	38.0	33.8	38.5	33.4	42.8	35.0	32.6	38.5	45.5	37.8		
DK/REFUSED	0.7	0.5	0.5	0.6	-	0.7	-	2.2	1.9	2.7	-	-	-	-	-	-	0.4	0.5	-	-	1.8		

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10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
										/OTHER									
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
CONCERNED	63.8	65.8	67.9	64.3	68.6	62.5	57.4	59.1	58.9	67.7	63.7	65.0	49.4	61.7	73.9	64.4	19.8	58.3	45.0
VERY	17.7	13.1	13.3	13.0	17.9	16.7	20.0	18.9	13.8	25.9	11.3	10.1	25.0	13.7	17.5	11.3	-	33.4	-
SOMEWHAT	46.1	52.7	54.7	51.2	50.7	45.8	37.3	40.2	45.1	41.7	52.4	54.8	24.4	48.0	56.4	53.2	19.8	25.0	45.0
NOT AT ALL	35.6	34.2	32.1	35.7	30.7	35.5	42.1	39.9	40.1	32.3	34.9	33.5	50.6	37.7	26.1	33.9	80.2	41.7	55.0
DK/REFUSED	0.7	-	-	-	0.7	2.0	0.5	1.0	1.0	-	1.4	1.5	-	0.6	-	1.7	-	-	-

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10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB CITY/ RURAL	SMALL	UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONCERNED	63.8	60.4	59.3	60.8	57.6	71.8	66.6	65.9	60.2	69.7	56.4	64.8	72.5	54.2	63.9	76.4	64.1	62.8	64.0	72.6	52.5
VERY	17.7	8.6	18.0	8.3	18.2	29.9	14.2	19.6	18.2	21.0	14.4	16.8	17.9	7.3	20.1	43.5	23.7	21.9	6.7	15.2	14.0
SOMEWHAT	46.1	51.8	41.4	52.4	39.4	41.9	52.4	46.3	42.0	48.8	42.0	48.0	54.6	46.9	43.8	32.9	40.5	40.8	57.3	57.4	38.5
NOT AT ALL	35.6	38.5	40.7	37.7	41.5	28.2	32.2	33.7	38.6	29.7	42.7	35.2	27.5	44.7	35.3	23.6	35.9	37.2	36.0	25.3	46.1
DK/REFUSED	0.7	1.1	-	1.6	0.9	-	1.2	0.4	1.2	0.5	0.9	-	-	1.1	0.7	-	-	-	-	2.1	1.4

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10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED			
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
									GRAD.	School	Grad.	lege	GRAD.	Grad.	Work							
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
CONCERNED	63.8	67.8	62.1	65.4	61.9	65.1	61.2	62.6	9.2	67.3	63.0	64.0	63.2	65.5	62.8	62.0	70.9	83.5	78.8	59.2	64.3	
VERY	17.7	29.6	14.9	26.0	12.7	21.0	14.5	24.0	-	28.9	22.4	13.5	13.4	13.7	20.1	15.4	45.3	22.2	33.2	11.3	18.9	
SOMEWHAT	46.1	38.2	47.2	39.4	49.1	44.0	46.7	38.6	9.2	38.4	40.6	50.5	49.8	51.8	42.7	46.5	25.5	61.2	45.6	47.9	45.4	
NOT AT ALL	35.6	32.2	36.9	34.6	36.8	34.9	37.1	36.9	90.8	32.7	36.0	35.3	36.4	33.0	37.2	37.2	29.1	16.5	21.2	39.9	35.0	
DK/REFUSED	0.7	-	1.0	-	1.3	-	1.7	0.6	-	-	1.0	0.7	0.4	1.5	-	0.8	-	-	-	0.9	0.7	

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10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONCERNED	63.8	66.1	58.2	49.8	72.0	70.0	74.1	70.5	65.5	58.8	58.0	56.0	68.3	60.1	73.9
VERY	17.7	19.4	5.6	19.3	18.8	11.4	17.0	20.2	13.6	26.2	16.3	28.2	21.7	12.3	36.7
SOMEWHAT	46.1	46.7	52.6	30.5	53.2	58.6	57.1	50.4	51.8	32.6	41.8	27.8	46.6	47.9	37.3
NOT AT ALL	35.6	33.3	41.8	50.2	25.7	30.0	24.1	26.9	33.8	41.2	42.0	44.0	31.7	39.4	23.3
DK/REFUSED	0.7	0.6	-	-	2.2	-	1.8	2.6	0.8	-	-	-	-	0.5	2.7

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10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
CONCERNED	63.8	68.3	61.6	62.7	73.9	63.5	67.6	65.3	57.4	57.7	67.8	58.7	57.6	65.3	57.4	57.7	67.8	58.7	57.6	59.4	66.9
VERY	17.7	21.7	14.9	15.3	36.7	16.1	47.5	4.2	11.8	7.9	35.0	9.5	57.6	4.2	11.8	7.9	35.0	9.5	57.6	11.5	22.1
SOMEWHAT	46.1	46.6	46.7	47.5	37.3	47.4	20.2	61.2	45.6	49.9	32.8	49.3	-	61.2	45.6	49.9	32.8	49.3	-	47.9	44.8
NOT AT ALL	35.6	31.7	37.6	36.9	23.3	36.2	24.2	34.7	41.5	41.8	27.0	40.9	18.8	34.7	41.5	41.8	27.0	40.9	18.8	39.8	32.6
DK/REFUSED	0.7	-	0.8	0.4	2.7	0.3	8.2	-	1.1	0.4	5.2	0.4	23.6	-	1.1	0.4	5.2	0.4	23.6	0.9	0.5

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11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	AREA												CHILDREN IN		APPROPRIATE TO		TALKED ABOUT			
														GRADES 6-12		START TALKING ABOUT		ALCOHOL ABUSE			
																ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14	OVER 15	YES NOT	NO/ YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
FRIENDS & PEERS	54.6	49.7	56.7	58.1	41.8	59.2	68.2	52.4	64.5	71.8	57.2	62.5	41.3	50.1	58.9	49.7	53.2	60.9	36.7	55.5	45.6
PARENTS	35.0	38.6	30.8	23.6	48.7	28.8	21.7	34.2	30.0	23.5	36.5	33.5	43.2	43.9	32.5	37.6	35.5	32.0	44.6	34.7	36.3
THE MEDIA	8.0	7.7	9.4	18.3	3.8	10.0	8.0	11.5	4.3	4.0	4.6	-	13.6	6.0	5.8	10.6	8.8	6.1	15.0	7.3	17.1
SCHOOL SYSTEM	0.6	1.1	1.5	-	0.9	-	-	-	1.2	0.8	1.7	-	0.6	-	0.4	0.9	0.2	1.0	1.3	0.6	1.0
DK/REFUSED	1.8	2.9	1.5	-	4.8	2.0	2.1	1.9	-	-	-	4.0	1.3	-	2.4	1.2	2.4	-	2.3	2.0	-

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11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
		DRINKING				DRINKING						ALCOHOL				ALCOHOL		BEFORE AGE 15		
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	AWARE	UN- AWARE	

Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
FRIENDS & PEERS	54.6	55.7	55.2	56.1	54.8	54.5	54.6	55.7	58.6	53.4	49.3	63.3	61.6	64.0	39.1	64.6	55.2	55.3	54.8	53.3
PARENTS	35.0	33.8	34.3	33.4	38.1	35.3	34.9	34.4	29.8	38.1	34.2	26.5	27.7	26.1	49.8	29.1	34.3	34.8	34.2	41.3
THE MEDIA	8.0	7.9	8.2	7.7	4.7	7.8	8.0	8.1	9.9	6.6	9.1	8.3	8.9	8.0	7.6	1.7	5.0	8.6	8.7	2.4
SCHOOL SYSTEM	0.6	0.4	0.7	0.2	1.5	0.2	0.8	0.7	0.5	0.8	0.7	0.2	-	0.3	1.4	4.6	-	0.1	0.5	1.4
DK/REFUSED	1.8	2.2	1.6	2.7	0.8	2.2	1.7	1.2	1.2	1.2	6.8	1.6	1.8	1.6	2.2	-	5.5	1.1	1.8	1.6

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11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED			OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS				
		PROB- LEM	Crisis lem	Prob- LEM	NOT A PROB- LEM	AWARE DK/REF	UN- REF	REGU- Week	2+ Week	Once A Week	NOT REGU- Week	Every Couple Week	Once A Week	RARELY Week	Rarely Week	Never Week	USE MEDIA	Face- book	You- Tube	Twit- ter	DON'T USE INTRNT
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
FRIENDS & PEERS	54.6	54.7	53.6	55.4	68.7	55.4	45.3	58.9	53.2	68.1	56.0	59.4	49.0	51.4	55.7	47.7	55.3	56.1	48.0	52.8	50.2
PARENTS	35.0	34.7	29.7	38.1	27.6	34.9	36.1	37.8	43.2	29.2	32.2	27.5	42.1	34.4	31.6	36.7	34.8	34.5	39.4	33.0	37.2
THE MEDIA	8.0	8.4	13.6	4.9	-	7.3	16.4	2.8	3.7	1.4	8.4	8.1	9.0	11.0	11.2	10.7	7.4	6.9	10.1	14.2	10.1
SCHOOL SYSTEM	0.6	0.5	0.5	0.4	-	0.6	0.6	-	-	-	1.5	2.2	-	0.7	0.3	1.0	0.4	0.4	0.9	-	1.7
DK/REFUSED	1.8	1.8	2.6	1.2	3.8	1.8	1.6	0.5	-	1.2	1.8	2.7	-	2.6	1.1	3.9	2.1	2.2	1.6	-	0.8

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11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
										/OTHER										
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
FRIENDS & PEERS	54.6	68.0	72.4	64.9	58.0	56.0	40.7	45.9	51.9	58.7	52.3	53.3	40.4	52.7	60.6	54.6	19.8	52.5	20.4	
PARENTS	35.0	23.5	23.5	23.5	31.2	35.7	47.5	43.5	41.9	29.2	35.4	34.8	42.2	40.8	31.6	34.3	80.2	30.7	55.0	
THE MEDIA	8.0	7.7	2.3	11.5	9.3	5.2	8.2	7.2	4.1	11.3	8.3	7.5	17.4	4.3	7.8	7.4	-	14.9	24.6	
SCHOOL SYSTEM	0.6	0.8	1.8	-	0.3	1.2	0.3	0.6	0.2	-	1.6	1.8	-	-	-	0.7	-	-	-	
DK/REFUSED	1.8	-	-	-	1.2	1.9	3.3	2.8	1.8	0.8	2.5	2.7	-	2.1	-	3.0	-	1.8	-	

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11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
FRIENDS & PEERS	54.6	45.4	44.5	44.3	57.4	65.7	59.9	53.9	56.4	61.0	46.6	55.7	58.5	51.1	54.7	51.6	63.7	47.5	59.0	51.1	55.7
PARENTS	35.0	46.3	37.8	41.1	38.2	24.9	29.8	35.8	32.3	29.8	43.0	31.0	31.6	39.5	34.7	34.9	20.4	40.3	34.3	39.9	37.3
THE MEDIA	8.0	6.1	17.6	11.3	2.5	8.2	5.4	8.6	7.1	8.3	7.1	9.5	9.9	5.1	8.1	11.3	12.7	8.3	5.5	7.9	6.4
SCHOOL SYSTEM	0.6	-	-	3.3	0.4	-	-	0.5	1.0	0.2	0.2	1.7	-	-	0.9	-	1.8	0.5	-	-	-
DK/REFUSED	1.8	2.2	-	-	1.5	1.2	4.9	1.2	3.3	0.7	3.0	2.1	-	4.3	1.6	2.3	1.3	3.3	1.3	1.0	0.6

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11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS						MARRIED	
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE		
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
FRIENDS & PEERS	54.6	60.0	53.2	54.2	54.9	55.4	53.7	55.8	59.1	59.5	53.3	54.1	52.1	58.2	72.3	51.6	61.5	87.1	45.7	44.6	57.5	
PARENTS	35.0	24.8	38.2	32.0	37.5	32.6	38.5	32.0	19.1	28.2	35.1	36.5	35.6	38.3	16.5	37.4	38.5	8.5	54.3	42.4	33.1	
THE MEDIA	8.0	12.3	7.1	10.4	6.7	9.2	7.1	8.9	21.8	8.6	8.3	7.5	9.9	2.6	11.2	8.3	-	4.3	-	10.9	6.2	
SCHOOL SYSTEM	0.6	1.3	0.1	0.9	-	0.7	-	0.9	-	0.5	1.1	0.4	0.6	-	-	0.6	-	-	-	1.3	-	
DK/REFUSED	1.8	1.6	1.5	2.4	0.9	2.1	0.8	2.5	-	3.2	2.2	1.5	1.7	1.0	-	2.1	-	-	-	0.8	3.3	

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11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
FRIENDS & PEERS	54.6	54.4	58.6	69.5	58.9	60.7	40.9	72.0	55.4	52.1	76.6	47.7	61.2	50.7	53.1
PARENTS	35.0	34.2	28.7	24.9	31.6	33.1	40.7	24.9	36.0	33.5	13.3	36.5	28.0	40.2	28.1
THE MEDIA	8.0	9.2	10.3	1.5	8.4	6.1	15.6	3.1	6.1	12.6	5.2	14.3	7.6	7.6	14.5
SCHOOL SYSTEM	0.6	0.4	-	4.1	0.4	-	0.9	-	0.3	0.7	4.8	-	1.3	0.2	-
DK/REFUSED	1.8	1.8	2.4	-	0.8	-	1.9	-	2.1	1.1	-	1.5	2.0	1.3	4.4

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11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 65	OVER 65	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
FRIENDS & PEERS	54.6	61.2	50.9	54.0	53.1	54.0	54.0	40.4	43.3	42.6	44.8	42.0	81.2	40.4	43.3	42.6	44.8	42.0	81.2	44.6	61.8	
PARENTS	35.0	28.0	38.9	36.3	28.1	35.9	26.4	41.4	43.7	44.1	36.3	44.3	-	41.4	43.7	44.1	36.3	44.3	-	42.0	30.0	
THE MEDIA	8.0	7.6	8.4	7.6	14.5	8.2	6.5	10.6	12.0	11.0	19.0	11.6	18.8	10.6	12.0	11.0	19.0	11.6	18.8	11.3	5.6	
SCHOOL SYSTEM	0.6	1.3	0.2	0.6	-	0.5	-	5.3	0.4	1.4	-	1.3	-	5.3	0.4	1.4	-	1.3	-	1.4	0.1	
DK/REFUSED	1.8	2.0	1.6	1.5	4.4	1.4	13.1	2.2	0.5	0.9	-	0.8	-	2.2	0.5	0.9	-	0.8	-	0.8	2.5	

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12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	AREA											CHILDREN IN		APPROPRIATE TO		TALKED ABOUT				
													GRADES 6-12		START TALKING ABOUT		ALCOHOL ABUSE				
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14	15	OVER 15	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
13/YOUNGER	4.2	6.9	13.9	-	2.5	0.8	-	1.4	4.8	6.7	2.8	6.4	4.2	2.8	3.0	5.3	4.1	3.8	-	4.3	2.7
10/YOUNGER	2.2	3.6	7.9	-	0.8	0.9	-	1.5	1.0	-	2.0	6.4	2.9	-	1.5	2.6	2.0	1.7	-	2.4	-
11	0.2	0.6	1.5	-	-	-	-	-	-	-	-	-	-	-	-	0.4	-	0.6	-	0.2	-
12	0.2	-	-	-	-	-	-	-	-	-	-	-	-	2.8	-	0.4	0.3	-	-	0.2	-
13	0.5	0.4	-	-	0.9	-	-	-	1.9	3.8	-	-	-	-	0.6	0.3	0.2	1.0	-	0.5	-
14	1.2	2.2	4.4	-	0.8	-0.1	-	-0.2	1.9	2.9	0.8	-	1.3	-	0.9	1.6	1.5	0.6	-	1.0	2.7
15-17	5.6	7.3	12.8	8.3	2.4	5.9	6.4	5.5	4.7	2.9	6.4	-	4.4	4.4	4.0	7.8	4.3	7.6	4.0	5.4	8.7
15	2.3	3.8	6.4	-	2.4	2.7	3.6	2.0	-	-	-	-	0.6	4.4	2.0	2.9	2.6	2.4	-	2.5	-
16	2.4	3.6	6.5	8.3	-	2.3	2.8	1.9	0.9	-	1.8	-	3.8	-	0.8	4.3	0.9	3.9	4.0	1.9	8.7
17	0.9	-	-	-	-	0.9	-	1.5	3.8	2.9	4.6	-	-	-	1.3	0.5	0.9	1.2	-	1.0	-
18/OLDER	76.1	73.1	65.1	67.0	81.4	86.8	90.9	83.8	69.7	75.3	64.2	67.4	72.1	73.9	81.4	69.8	78.4	74.0	91.7	75.9	79.5
18	12.0	11.3	11.0	12.7	11.4	10.6	8.7	12.1	14.7	23.2	6.1	4.6	10.4	20.9	12.9	11.0	12.9	10.0	22.7	11.4	15.4
19	2.2	1.9	2.9	-	1.4	3.8	5.7	2.4	0.9	-	1.8	4.6	1.5	-	2.4	2.0	1.5	3.5	2.7	2.0	4.3
20	1.8	1.8	1.5	-	2.6	2.9	-	5.1	-	-	-	-	3.1	-	2.7	0.7	1.4	2.0	4.8	1.6	3.4
21/OLDER	60.2	58.1	49.8	54.3	66.1	69.4	76.5	64.1	54.2	52.0	56.4	58.3	57.1	53.0	63.3	56.0	62.6	58.5	61.6	60.8	56.4
DK/REFUSED	14.1	12.7	8.2	24.7	13.7	6.6	2.8	9.4	20.8	15.1	26.5	26.1	19.3	18.9	11.6	17.2	13.2	14.5	4.3	14.4	9.2
Mean	19.67	19.28	18.21	19.95	20.11	20.10	20.25	19.99	19.66	19.44	19.91	19.60	19.70	19.59	19.91	19.40	19.77	19.63	19.97	19.68	19.68

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12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL TALK ABOUT ALCOHOL RESEARCHED UNDERAGED DRINKING IN CONCERNED YOUR CHILDREN APPROPRIATE AGE FOR MANY CHILDREN																			
	ABUSE WITH YOUR CHILDREN				UNDERAGED				YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY			
	DRINKING				DRINKING				DRINKING				DRINKING				BEFORE AGE 15			
	REGU- LARY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A LEM	PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	AWARE	UN- AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
13/YOUNGER	4.2	3.2	2.1	3.9	8.0	3.9	4.3	4.3	3.2	5.2	1.2	3.2	-	4.4	6.1	100.0	-	-	4.2	3.8
10/YOUNGER	2.2	1.2	-	2.1	6.0	1.5	2.4	1.9	1.2	2.4	1.2	1.7	-	2.4	3.0	51.9	-	-	2.0	3.8
11	0.2	-	-	-	1.1	-	0.3	0.2	-	0.4	-	-	-	-	0.5	4.6	-	-	0.2	-
12	0.2	0.3	0.6	-	-	0.7	-	0.2	-	0.4	-	-	-	-	0.5	4.6	-	-	0.2	-
13	0.5	0.6	1.1	0.3	-	0.5	0.5	0.6	-	1.0	-	0.5	-	0.7	0.4	11.4	-	-	0.5	-
14	1.2	1.1	0.4	1.5	0.9	1.3	1.1	1.4	2.0	0.9	-	0.9	-	1.3	1.6	27.5	-	-	1.3	-
15-17	5.6	5.7	6.6	5.2	3.9	4.4	6.1	5.6	3.0	7.6	7.9	5.5	1.9	6.9	5.9	-	100.0	-	5.2	7.4
15	2.3	2.6	2.2	3.0	2.0	1.0	2.8	2.4	1.8	2.9	2.8	2.0	0.9	2.4	3.0	-	41.5	-	2.3	2.6
16	2.4	1.9	3.0	1.1	1.9	2.5	2.3	2.0	0.5	3.3	5.0	2.1	1.0	2.5	2.9	-	42.1	-	1.9	4.8
17	0.9	1.2	1.4	1.1	-	0.9	0.9	1.1	0.7	1.4	-	1.4	-	2.0	-	-	16.4	-	1.0	-
18/OLDER	76.1	76.6	76.6	76.6	74.5	75.5	76.4	78.2	78.2	78.1	65.4	77.5	74.7	78.6	73.6	-	-	100.0	76.8	70.7
18	12.0	11.5	9.0	13.3	11.2	8.0	13.6	11.2	10.2	12.0	19.0	12.5	7.1	14.6	10.3	-	-	15.7	12.2	10.9
19	2.2	2.5	1.2	3.4	-	3.2	1.8	2.2	1.7	2.6	3.6	2.8	2.1	3.1	1.1	-	-	2.9	2.4	0.5
20	1.8	1.8	4.2	0.2	0.8	2.4	1.5	1.7	1.6	1.8	3.6	2.2	2.0	2.3	1.0	-	-	2.3	2.0	-
21/OLDER	60.2	60.7	62.2	59.7	62.5	61.9	59.6	63.1	64.7	61.8	39.2	59.9	63.6	58.6	61.2	-	-	79.0	60.3	59.2
DK/REFUSED	14.1	14.5	14.7	14.3	13.6	16.2	13.2	12.0	15.6	9.1	25.5	13.8	23.4	10.1	14.5	-	-	-	13.7	18.1
Mean	19.67	19.81	20.01	19.67	19.29	19.90	19.58	19.74	20.04	19.51	19.31	19.77	20.51	19.53	19.50	10.80	15.75	20.45	19.69	19.52

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12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS							
		PROB- LEM	Crisis	Prob- lem	NOT A PROB- LEM	AWARE UN- AWARE/DK/REF	REGU- LARY	2+ Times/ Week	Once A Week	NOT REGU- LARY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face- book	You- Tube	Twit- ter	Twit- ter USE INTRNT	DON'T USE				
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
13/YOUNGER	4.2	3.5	0.9	5.3	9.2	4.3	2.7	8.0	12.1	1.5	4.3	4.8	3.3	1.9	4.2	-	3.7	4.1	5.0	4.8	6.4				
10/YOUNGER	2.2	1.9	-	3.1	4.4	2.4	-	4.8	6.8	1.5	2.5	2.2	3.3	0.5	1.2	-	1.8	2.2	-	4.8	3.6				
11	0.2	-	-	-	-	0.2	-	-	-	-	1.0	1.5	-	-	-	-	-	-	-	-	1.0				
12	0.2	-	-	-	4.8	0.2	-	0.6	1.0	-	-	-	-	-	-	-	-	-	-	-	1.0				
13	0.5	0.5	0.9	0.2	-	0.4	1.8	1.1	1.8	-	0.7	1.1	-	-	-	-	0.6	0.8	-	-	-				
14	1.2	1.2	-	2.0	-	1.2	0.9	1.5	2.4	-	-	-	-	1.4	3.0	-	1.3	1.0	5.0	-	0.8				
15-17	5.6	5.1	3.3	6.4	15.4	5.8	3.6	6.0	7.2	4.2	9.4	6.0	16.2	4.1	4.9	3.3	5.9	3.4	12.5	30.0	4.7				
15	2.3	2.0	0.6	2.9	11.0	2.5	-	1.9	1.9	1.9	6.2	4.6	9.4	1.2	1.2	1.2	2.5	1.7	3.7	8.7	1.8				
16	2.4	2.2	1.3	2.7	4.4	2.3	3.6	3.6	4.4	2.2	1.9	1.4	2.8	1.8	2.6	1.2	2.6	1.0	8.8	21.2	1.6				
17	0.9	1.0	1.3	0.7	-	1.0	-	0.5	0.9	-	1.3	-	4.0	1.0	1.1	0.9	0.8	0.7	-	-	1.3				
18/OLDER	76.1	77.3	76.9	77.6	66.2	76.9	66.9	79.9	74.8	88.0	80.1	83.8	72.3	72.1	82.1	63.6	78.8	83.1	58.9	65.2	65.2				
18	12.0	12.1	5.3	16.6	14.6	11.9	12.5	19.0	22.3	13.7	18.0	14.2	25.6	5.8	6.7	5.1	12.1	12.7	12.3	23.6	11.6				
19	2.2	2.1	1.7	2.4	-	2.4	-	4.2	3.9	4.9	3.1	4.6	-	0.3	0.6	-	2.2	2.2	2.6	7.8	2.4				
20	1.8	1.5	2.5	0.9	8.7	1.9	-	2.3	1.9	2.9	2.6	0.8	6.5	1.2	2.5	-	1.8	1.8	4.7	-	1.3				
21/OLDER	60.2	61.5	67.3	57.7	42.9	60.6	54.4	54.4	46.8	66.5	56.4	64.2	40.2	64.8	72.2	58.5	62.8	66.3	39.2	33.8	49.9				
DK/REFUSED	14.1	14.0	19.0	10.8	9.2	13.0	26.9	6.1	5.9	6.4	6.3	5.4	8.2	21.9	8.8	33.1	11.5	9.5	23.6	-	23.7				
Mean	19.67	19.79	20.45	19.39	18.37	19.65	19.96	19.04	18.45	19.98	19.27	19.54	18.70	20.28	20.07	20.52	19.75	19.85	19.06	17.95	19.24				

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12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- Indep- /OTHER	Indep- endnt	Other	REPUB- LICAN	DEMO- CRAT	INDEP- Indep- endnt	REPUB- LICAN	DEMO- CRAT	INDEP- Indep- endnt		
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
13/YOUNGER	4.2	6.8	5.4	7.7	6.0	2.0	1.0	1.4	2.3	5.2	5.1	5.6	-	2.6	9.2	4.7	-	2.1	-		
10/YOUNGER	2.2	5.7	5.4	5.9	2.4	-	0.4	0.3	0.8	3.4	2.1	2.3	-	1.0	7.3	2.6	-	-	-		
11	0.2	-	-	-	-	1.2	-	0.4	-	-	0.7	0.8	-	-	-	-	-	-	-		
12	0.2	-	-	-	-	-	0.6	0.4	0.6	-	-	-	-	0.7	-	-	-	-	-		
13	0.5	-	-	-	1.1	-	-	-	-	0.9	0.5	0.6	-	-	1.8	-	-	-	-		
14	1.2	1.1	-	1.8	2.5	0.8	-	0.3	0.8	1.0	1.8	1.9	-	1.0	-	2.1	-	2.1	-		
15-17	5.6	10.6	7.9	12.5	6.2	7.3	2.0	3.8	5.2	5.8	6.0	5.7	10.0	4.1	11.0	7.2	41.0	-	-		
15	2.3	3.9	3.6	4.0	1.4	5.6	1.0	2.6	0.9	3.8	1.8	2.0	-	-	8.2	2.2	21.2	-	-		
16	2.4	4.0	4.3	3.9	4.2	-	1.1	0.7	3.1	1.4	3.2	2.6	10.0	3.6	1.5	3.9	-	-	-		
17	0.9	2.7	-	4.6	0.5	1.6	-	0.6	1.3	0.6	1.0	1.1	-	0.6	1.3	1.2	19.8	-	-		
18/OLDER	76.1	74.7	75.2	74.3	78.4	71.7	76.1	74.6	73.8	77.8	76.8	77.2	71.7	75.6	72.7	75.0	39.8	82.0	79.6		
18	12.0	15.4	24.0	9.3	12.1	16.5	8.8	11.4	11.8	10.0	15.3	15.7	10.6	12.3	11.7	17.6	-	10.1	-		
19	2.2	1.3	-	2.2	3.6	2.4	1.6	1.9	2.9	0.6	3.7	4.1	-	3.4	1.3	4.2	-	-	-		
20	1.8	3.6	3.2	4.0	1.3	-	1.5	1.0	-	3.0	1.5	0.6	11.9	-	2.7	0.7	-	3.9	17.3		
21/OLDER	60.2	54.3	48.1	58.8	61.5	52.7	64.3	60.4	59.2	64.2	56.3	56.9	49.2	59.9	57.1	52.5	39.8	67.9	62.3		
DK/REFUSED	14.1	7.9	11.5	5.4	9.4	19.0	20.8	20.2	18.7	11.1	12.0	11.5	18.3	17.6	7.0	13.1	19.2	15.9	20.4		
Mean	19.67	18.99	18.90	19.04	19.53	19.61	20.33	20.08	19.91	19.62	19.45	19.42	19.85	19.92	18.75	19.32	18.45	20.42	20.78		

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12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
13/YOUNGER	4.2	2.1	8.2	9.0	2.4	3.8	1.5	4.3	3.3	2.3	4.4	5.9	7.8	4.1	3.5	1.3	1.0	3.1	5.0	4.7	3.6
10/YOUNGER	2.2	-	8.2	2.8	1.6	1.1	1.5	2.0	1.7	1.0	1.7	3.8	4.6	3.0	1.4	-	1.0	-	1.7	3.2	2.7
11	0.2	-	-	1.5	-	-	-	-	0.4	-	-	0.8	-	-	0.3	-	-	-	-	-	-
12	0.2	1.3	-	-	-	-	-	0.3	-	-	0.6	-	-	1.0	-	-	-	-	-	-	0.9
13	0.5	-	-	1.1	-	1.3	-	0.6	0.3	0.9	-	0.6	-	-	0.8	-	-	2.2	-	0.8	-
14	1.2	0.8	-	3.6	0.9	1.4	-	1.4	0.8	0.4	2.2	0.8	3.2	-	1.0	1.3	-	1.0	3.2	0.7	-
15-17	5.6	10.3	5.5	5.6	0.9	6.0	6.4	5.4	6.6	3.3	7.1	6.9	5.5	10.2	4.5	4.8	7.9	3.0	3.4	3.5	12.3
15	2.3	1.9	5.5	2.6	-	3.0	1.1	1.7	2.7	0.6	4.7	2.0	3.1	5.5	1.3	-	4.5	1.9	-	0.4	6.3
16	2.4	6.7	-	3.0	-	2.0	3.4	2.7	3.0	2.3	0.9	3.9	0.9	3.8	2.4	-	3.4	1.1	1.2	1.6	5.3
17	0.9	1.7	-	-	0.9	0.9	1.9	1.0	0.9	0.4	1.5	1.0	1.6	0.9	0.8	4.8	-	-	2.1	1.5	0.7
18/OLDER	76.1	73.1	78.2	71.2	74.5	77.6	82.1	75.0	74.0	78.3	77.1	70.9	79.1	74.7	75.8	76.6	67.7	73.5	80.7	83.9	77.8
18	12.0	15.4	12.8	16.5	8.7	8.6	14.1	11.3	11.6	9.7	17.3	6.8	14.8	9.0	12.4	2.3	11.3	15.3	23.0	10.5	8.0
19	2.2	3.1	1.9	3.3	2.7	-	4.2	2.4	1.8	0.9	3.1	3.2	4.5	2.8	1.5	2.7	-	-	1.5	0.9	6.0
20	1.8	-	-	1.1	-	4.5	1.9	1.1	2.7	2.5	2.4	-	0.6	2.1	2.0	6.5	2.8	1.6	2.1	0.6	0.6
21/OLDER	60.2	54.6	63.6	50.3	63.1	64.5	62.0	60.2	57.9	65.2	54.2	60.9	59.2	60.7	59.9	65.1	53.6	56.5	54.1	72.0	63.1
DK/REFUSED	14.1	14.5	8.1	14.2	22.2	12.6	9.9	15.3	16.1	16.1	11.4	16.2	7.7	11.1	16.3	17.3	23.5	20.4	11.0	7.9	6.4
Mean	19.67	19.58	19.07	19.00	20.22	19.90	19.86	19.71	19.69	20.13	19.41	19.47	19.24	19.45	19.82	20.43	19.79	19.89	19.51	19.90	19.45

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12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	INCOME						EDUCATION						MARITAL STATUS						MARRIED	
		UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
13/YOUNGER	4.2	1.1	4.0	2.0	4.3	2.8	4.1	2.9	5.5	5.3	1.2	5.1	5.2	4.8	1.3	4.5	-	9.4	-	6.5	2.7
10/YOUNGER	2.2	0.7	2.0	0.4	2.6	0.7	2.9	0.3	-	-	0.6	3.3	2.8	4.2	-	2.6	-	-	-	3.7	1.6
11	0.2	-	-	-	-	-	-	-	-	-	-	0.3	0.5	-	-	0.2	-	-	-	0.5	-
12	0.2	-	0.3	-	0.4	-	0.5	-	-	-	-	0.3	0.4	-	-	0.2	-	-	-	0.5	-
13	0.5	-	0.7	1.0	0.3	0.8	0.3	1.4	-	2.6	0.7	-	-	-	-	0.6	-	-	-	0.4	0.7
14	1.2	0.4	1.0	0.7	1.0	1.3	0.3	1.2	5.5	2.7	-	1.2	1.5	0.6	1.3	0.9	-	9.4	-	1.5	0.3
15-17	5.6	7.0	6.3	5.1	7.3	4.6	8.5	2.1	13.2	3.2	0.8	7.7	5.8	11.5	-	6.0	5.6	9.2	-	7.3	4.9
15	2.3	3.1	2.7	2.5	2.9	1.9	3.7	0.5	-	-	0.8	3.4	3.0	4.2	-	2.3	5.6	5.5	-	3.2	1.6
16	2.4	2.4	2.7	1.8	3.1	1.7	3.7	0.9	13.2	1.2	-	3.2	2.2	5.3	-	2.6	-	3.6	-	3.5	1.9
17	0.9	1.4	1.0	0.8	1.3	1.1	1.1	0.7	-	2.0	-	1.1	0.6	2.0	-	1.1	-	-	-	0.7	1.5
18/OLDER	76.1	70.4	78.9	71.8	80.5	74.1	80.4	79.0	81.3	67.0	86.4	74.2	74.9	73.0	85.6	76.1	73.8	66.8	78.8	73.7	78.2
18	12.0	8.6	12.9	11.7	12.2	14.6	9.1	12.1	5.9	12.6	12.2	11.6	14.0	6.6	14.7	13.0	4.1	-	-	15.3	11.0
19	2.2	0.8	2.5	0.4	3.3	0.7	3.8	0.9	-	-	1.5	2.9	2.6	3.5	2.5	2.4	-	-	-	2.7	2.0
20	1.8	3.9	1.1	2.8	0.9	2.6	0.6	2.0	-	-	3.3	1.7	1.6	1.9	6.0	1.0	11.9	6.1	-	0.6	1.3
21/OLDER	60.2	57.1	62.3	56.8	64.1	56.1	67.0	64.1	75.4	54.4	69.4	58.1	56.7	61.0	62.4	59.8	57.9	60.7	78.8	55.0	63.8
DK/REFUSED	14.1	21.6	10.8	21.0	7.9	18.4	7.0	15.9	-	24.5	11.6	13.0	14.1	10.7	13.2	13.4	20.5	14.7	21.2	12.5	14.3
Mean	19.67	19.99	19.67	19.94	19.61	19.82	19.64	20.12	19.78	19.79	20.32	19.41	19.44	19.37	20.26	19.58	20.27	19.56	21.00	19.17	19.93

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12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
13/YOUNGER	4.2	3.2	6.2	14.2	0.9	9.9	2.2	-	5.0	2.7	10.1	1.8	2.5	5.3	-
10/YOUNGER	2.2	1.4	3.9	5.7	-	8.1	-	-	3.1	-	-	-	1.1	2.6	-
11	0.2	-	-	4.1	-	-	-	-	-	0.7	4.8	-	0.7	-	-
12	0.2	-	2.3	-	-	-	-	-	0.3	-	-	-	-	0.3	-
13	0.5	0.5	-	2.9	-	-	-	-	0.5	0.5	3.4	-	-	0.8	-
14	1.2	1.3	-	1.5	0.9	1.8	2.2	-	1.1	1.6	1.8	1.8	0.8	1.6	-
15-17	5.6	5.9	9.3	7.2	0.8	4.1	-	1.3	7.0	2.8	-	2.5	2.6	7.2	6.3
15	2.3	2.9	-	3.5	-	-	-	-	3.0	1.0	-	1.3	0.2	3.0	6.3
16	2.4	2.1	6.2	3.7	-	4.1	-	-	3.0	0.9	-	-	1.5	3.2	-
17	0.9	0.9	3.1	-	0.8	-	-	1.3	1.0	0.9	-	1.2	0.9	1.1	-
18/OLDER	76.1	75.0	80.9	71.4	82.5	75.1	75.6	87.6	74.4	80.0	78.9	79.6	82.2	75.7	54.8
18	12.0	12.6	8.6	22.2	12.4	13.3	7.7	15.8	13.8	7.8	7.4	8.5	11.8	12.0	16.0
19	2.2	2.3	5.8	-	0.8	10.9	2.0	-	3.1	-	-	-	0.6	3.2	-
20	1.8	1.3	1.2	5.3	-	-	-	-	1.2	3.3	-	4.5	2.4	1.8	-
21/OLDER	60.2	58.9	65.4	43.9	69.3	50.9	66.0	71.7	56.4	68.9	71.5	66.6	67.4	58.7	38.8
DK/REFUSED	14.1	15.9	3.6	7.1	15.8	11.0	22.1	11.1	13.7	14.5	11.0	16.0	12.6	11.8	38.9
Mean	19.67	19.74	19.43	18.23	20.42	18.80	20.45	20.41	19.40	20.27	19.76	20.34	20.12	19.47	19.60

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12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
13/YOUNGER	4.2	2.5	4.7	4.4	-	4.2	-	6.7	5.6	6.4	-	5.9	-	6.7	5.6	6.4	-	5.9	-	6.2	2.8
10/YOUNGER	2.2	1.1	2.3	2.1	-	2.0	-	2.7	2.9	3.2	-	2.9	-	2.7	2.9	3.2	-	2.9	-	3.4	1.3
11	0.2	0.7	-	0.2	-	0.2	-	2.9	-	0.5	-	0.5	-	2.9	-	0.5	-	0.5	-	0.5	-
12	0.2	-	0.3	0.2	-	0.2	-	-	0.6	0.5	-	0.5	-	-	0.6	0.5	-	0.5	-	0.5	-
13	0.5	-	0.7	0.5	-	0.5	-	-	0.4	0.4	-	0.4	-	-	0.4	0.4	-	0.4	-	0.3	0.6
14	1.2	0.8	1.4	1.3	-	1.3	-	1.1	1.7	1.8	-	1.7	-	1.1	1.7	1.8	-	1.7	-	1.5	0.9
15-17	5.6	2.6	7.1	5.8	6.3	5.5	18.8	4.9	8.1	7.9	4.3	7.3	19.7	4.9	8.1	7.9	4.3	7.3	19.7	7.2	4.4
15	2.3	0.2	3.3	2.1	6.3	2.0	18.8	1.0	4.0	3.4	4.3	3.1	19.7	1.0	4.0	3.4	4.3	3.1	19.7	3.3	1.6
16	2.4	1.5	2.8	2.6	-	2.5	-	-	4.1	3.8	-	3.5	-	-	4.1	3.8	-	3.5	-	3.3	1.7
17	0.9	0.9	1.0	1.0	-	1.0	-	3.8	-	0.7	-	0.7	-	3.8	-	0.7	-	0.7	-	0.6	1.1
18/OLDER	76.1	82.2	73.5	77.8	54.8	76.5	59.9	75.8	73.0	74.4	64.9	73.3	80.3	75.8	73.0	74.4	64.9	73.3	80.3	73.4	78.0
18	12.0	11.8	12.4	11.9	16.0	12.2	14.7	13.1	16.0	13.9	30.2	14.9	42.4	13.1	16.0	13.9	30.2	14.9	42.4	15.1	9.8
19	2.2	0.6	2.9	2.4	-	2.3	-	2.6	2.7	2.9	-	2.7	-	2.6	2.7	2.9	-	2.7	-	2.7	1.8
20	1.8	2.4	1.6	2.0	-	1.9	-	-	0.7	0.7	-	0.6	-	-	0.7	0.7	-	0.6	-	0.6	2.6
21/OLDER	60.2	67.4	56.6	61.5	38.8	60.2	45.2	60.1	53.7	56.9	34.8	55.1	37.9	60.1	53.7	56.9	34.8	55.1	37.9	55.1	63.7
DK/REFUSED	14.1	12.6	14.7	12.0	38.9	13.9	21.3	12.7	13.3	11.3	30.8	13.5	-	12.7	13.3	11.3	30.8	13.5	-	13.1	14.8
Mean	19.67	20.12	19.48	19.67	19.60	19.69	19.01	19.44	19.21	19.24	19.32	19.27	18.55	19.44	19.21	19.24	19.32	19.27	18.55	19.22	20.00

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13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	AREA												CHILDREN IN		APPROPRIATE TO		TALKED ABOUT			
														GRADES 6-12		START TALKING ABOUT		ALCOHOL ABUSE			
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES YET	NO/ NOT	
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AWARE	89.2	88.5	86.3	86.5	90.8	85.0	83.6	86.1	93.7	96.6	90.7	87.3	90.7	97.2	90.9	87.5	92.6	85.1	90.2	90.4	74.1
UNAWARE	10.5	11.5	13.7	13.5	9.2	14.4	16.4	12.9	6.3	3.4	9.3	12.7	7.8	2.8	9.1	11.7	6.8	14.9	9.8	9.3	25.9
DK/REFUSED	0.3	-	-	-	-	0.6	-	1.0	-	-	-	-	1.5	-	-	0.8	0.6	-	-	0.4	-

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13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN			
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN			
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT	LESS/ 14	15-17 18	OVER	AWARE	UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
AWARE	89.2	91.2	94.1	89.3	86.3	96.7	86.2	90.7	95.7	86.8	80.1	93.2	90.2	94.4	81.8	90.5	83.1	90.1	100.0	-	
UNAWARE	10.5	8.5	5.4	10.7	12.7	3.3	13.3	8.9	4.3	12.5	19.9	6.8	9.8	5.6	17.3	9.5	13.8	9.7	-	100.0	
DK/REFUSED	0.3	0.2	0.5	-	1.0	-	0.5	0.4	-	0.7	-	-	-	-	1.0	-	3.1	0.2	-	-	

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13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS				
		PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
AWARE	89.2	89.3	88.2	90.1	84.7	91.1	66.1	90.6	91.7	88.8	88.2	86.5	91.7	89.2	89.9	88.6	88.2	90.5	79.6	91.3	93.4		
UNAWARE	10.5	10.3	11.8	9.3	15.3	8.5	33.9	9.4	8.3	11.2	10.8	13.5	5.4	10.5	10.1	10.8	11.4	9.2	18.1	8.7	6.6		
DK/REFUSED	0.3	0.4	-	0.6	-	0.4	-	-	-	-	0.9	-	2.8	0.3	-	0.6	0.4	0.3	2.3	-	-		

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13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
										/OTHER									
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
AWARE	89.2	92.7	91.6	93.5	90.3	86.6	88.3	87.7	89.2	87.5	91.8	92.6	82.9	91.0	91.5	91.1	78.8	83.5	100.0
UNAWARE	10.5	7.3	8.4	6.5	8.6	13.4	11.7	12.3	10.8	12.5	6.9	6.0	17.1	9.0	8.5	7.4	21.2	16.5	-
DK/REFUSED	0.3	-	-	-	1.1	-	-	-	-	-	1.3	1.4	-	-	-	1.6	-	-	-

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
AWARE	89.2	88.2	85.4	95.6	90.0	88.6	88.2	89.5	87.9	89.7	88.3	88.4	90.5	86.8	89.7	94.0	87.1	86.4	88.0	95.3	85.1
UNAWARE	10.5	11.8	14.6	3.1	10.0	11.4	10.6	10.0	11.7	10.3	11.7	10.3	8.5	13.2	10.0	6.0	12.9	12.5	12.0	4.7	14.2
DK/REFUSED	0.3	-	-	1.4	-	-	1.2	0.4	0.4	-	-	1.4	1.0	-	0.3	-	-	1.1	-	-	0.7

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	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED			
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High School	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
									GRAD.	School	Grad.	lege	GRAD.	Grad.	Work							
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
AWARE	89.2	89.2	88.5	87.9	89.2	87.9	89.5	85.9	86.8	83.7	87.2	91.3	92.7	88.3	77.9	90.5	80.8	85.0	100.0	90.2	90.7	
UNAWARE	10.5	10.8	11.0	11.6	10.5	11.7	10.1	13.1	-	16.3	12.0	8.7	7.3	11.7	22.1	9.1	19.2	15.0	-	9.3	8.9	
DK/REFUSED	0.3	-	0.5	0.5	0.3	0.4	0.4	1.0	13.2	-	0.8	-	-	-	-	0.4	-	-	-	0.4	0.4	

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13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AWARE	89.2	89.2	85.0	96.3	94.7	81.5	91.6	96.9	91.1	84.6	77.4	84.7	90.6	88.3	90.6
UNAWARE	10.5	10.6	15.0	3.7	5.3	18.5	8.4	3.1	8.5	15.4	22.6	15.3	9.4	11.1	9.4
DK/REFUSED	0.3	0.2	-	-	-	-	-	-	0.5	-	-	-	-	0.6	-

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13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL		AGE						MEN						WOMEN						GENDER			
			UNDER		OVER		UNDER		OVER		UNDER		OVER		UNDER		OVER		UNDER		OVER			
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292			
AWARE	89.2	90.6	88.6	89.0	90.6	89.3	82.3	92.3	88.7	88.8	93.5	89.1	100.0	92.3	88.7	88.8	93.5	89.1	100.0	89.2	89.2			
UNAWARE	10.5	9.4	10.9	10.6	9.4	10.3	17.7	7.7	10.8	10.7	6.5	10.5	-	7.7	10.8	10.7	6.5	10.5	-	10.4	10.5			
DK/REFUSED	0.3	-	0.5	0.4	-	0.4	-	-	0.5	0.5	-	0.4	-	-	0.5	0.5	-	0.4	-	0.4	0.3			

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14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS
OR NOT A PROBLEM?

	TOTAL	AREA											CHILDREN IN GRADES 6-12			APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE			TALKED ABOUT ALCOHOL ABUSE		
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest 	CHARL- OTTE	Gaston Meckl- enburg	Rest 	GREEN- SBORO	For- sythe/ Gulfrd	Rest 	WILM- INGTON	EAST 	WEST 	1 2	OVER 2	LESS/ 10	11-14 15	OVER 15	YES 	NO/ NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
PROBLEM	94.2	92.4	93.5	92.2	91.4	95.5	96.4	94.8	94.0	92.4	95.6	91.2	95.9	97.2	93.5	95.2	94.8	94.6	95.2	94.8	87.2
CRISIS	37.6	32.0	26.0	44.3	34.2	40.8	42.3	39.7	40.9	39.7	42.1	51.3	39.0	31.6	37.1	38.9	38.3	38.6	25.8	38.6	28.1
PROBLEM	56.6	60.4	67.5	47.9	57.2	54.7	54.1	55.2	53.2	52.8	53.6	39.9	56.9	65.6	56.4	56.4	56.5	56.0	69.4	56.2	59.0
NOT A PROBLEM	4.0	5.2	3.6	3.5	7.0	3.5	3.6	3.4	3.8	7.6	-	-	4.1	2.8	4.9	3.1	4.6	2.7	4.8	3.4	10.7
DK/REFUSED	1.8	2.4	2.8	4.3	1.6	1.0	-	1.7	2.2	-	4.4	8.8	-	-	1.6	1.6	0.6	2.6	-	1.8	2.1

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14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS OR NOT A PROBLEM?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
						DRINKING										ALCOHOL		BEFORE AGE 15		
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
PROBLEM	94.2	95.3	95.7	95.0	93.9	95.2	93.8	95.7	96.3	95.2	81.9	96.3	94.4	97.0	90.9	79.7	86.3	95.7	94.4	92.8
CRISIS	37.6	42.0	53.2	34.3	23.8	49.5	33.0	38.4	44.1	33.8	28.8	42.0	55.1	37.0	30.0	8.1	21.9	38.0	37.2	42.4
PROBLEM	56.6	53.3	42.5	60.7	70.0	45.7	60.8	57.3	52.1	61.4	53.1	54.3	39.4	60.0	60.9	71.6	64.4	57.7	57.2	50.3
NOT A PROBLEM	4.0	3.9	3.8	4.0	1.5	3.5	4.1	3.3	3.3	3.3	12.5	2.6	2.6	2.6	6.5	8.7	10.9	3.5	3.8	5.8
DK/REFUSED	1.8	0.8	0.5	1.1	4.6	1.3	2.0	1.0	0.4	1.5	5.6	1.1	2.9	0.4	2.7	11.6	2.8	0.8	1.9	1.4

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14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS OR NOT A PROBLEM?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS					
		PROB- LEM	Crisis lem	Prob- lem	NOT A PROB- LEM	AWARE /DK/REF	UN- /LAWFUL/REF	REGU- LARLY Week	2+ Times/ Week	Once A Week	NOT REGU- LARLY Weeks	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face- book	You- Tube	Twit- ter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
PROBLEM	94.2	100.0	100.0	100.0	-	95.2	83.2	92.9	94.7	90.1	92.9	95.0	88.7	95.7	93.0	97.9	95.3	96.7	95.3	92.4	89.8	
CRISIS	37.6	39.9	100.0	-	-	36.7	48.9	28.0	27.2	29.2	25.1	23.1	29.4	47.8	39.2	55.0	37.9	40.1	26.0	8.7	37.7	
PROBLEM	56.6	60.1	-	100.0	-	58.5	34.3	65.0	67.5	60.9	67.8	71.9	59.3	47.9	53.8	42.9	57.4	56.5	69.2	83.7	52.2	
NOT A PROBLEM	4.0	-	-	-	100.0	3.8	6.0	5.2	3.2	8.4	6.0	3.5	11.3	2.5	3.7	1.5	3.4	2.2	2.6	7.6	6.0	
DK/REFUSED	1.8	-	-	-	-	1.0	10.9	1.8	2.1	1.5	1.0	1.5	-	1.8	3.2	0.6	1.2	1.2	2.1	-	4.1	

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14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS OR NOT A PROBLEM?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
										/OTHER										
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
PROBLEM	94.2	94.2	97.1	92.2	93.8	94.8	96.1	95.6	94.5	94.2	94.2	95.7	76.1	94.1	93.8	96.9	100.0	93.6	65.5	
CRISIS	37.6	35.8	38.2	34.0	37.2	33.7	41.3	38.7	40.9	40.1	30.6	31.4	21.9	40.0	26.0	29.8	21.2	58.3	24.6	
PROBLEM	56.6	58.5	59.0	58.2	56.6	61.1	54.8	57.0	53.6	54.1	63.6	64.4	54.2	54.1	67.7	67.1	78.8	35.3	40.8	
NOT A PROBLEM	4.0	5.0	2.9	6.4	3.7	2.5	3.4	3.1	4.0	4.2	3.6	2.8	11.9	4.1	4.9	3.1	-	4.3	17.3	
DK/REFUSED	1.8	0.8	-	1.4	2.5	2.8	0.5	1.3	1.5	1.6	2.3	1.4	11.9	1.8	1.3	-	-	2.1	17.3	

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14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS
OR NOT A PROBLEM?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
PROBLEM	94.2	91.3	92.0	94.7	97.1	95.3	93.6	94.8	94.0	96.6	91.9	93.5	95.5	90.2	94.8	81.2	96.6	95.6	97.0	97.1	93.9
CRISIS	37.6	33.2	40.5	28.6	47.3	39.9	32.5	37.3	40.7	36.8	34.7	44.1	27.2	38.2	40.2	46.6	39.5	49.8	26.4	42.5	33.6
PROBLEM	56.6	58.1	51.5	66.1	49.8	55.4	61.2	57.5	53.2	59.8	57.2	49.3	68.3	52.0	54.6	34.6	57.1	45.8	70.6	54.6	60.3
NOT A PROBLEM	4.0	5.3	3.3	3.8	2.9	4.7	3.4	4.0	4.3	3.4	6.1	2.5	3.2	8.8	2.9	10.6	1.3	4.4	3.0	2.0	5.3
DK/REFUSED	1.8	3.3	4.7	1.5	-	-	3.0	1.2	1.7	-	2.1	4.0	1.3	1.0	2.3	8.2	2.0	-	-	0.9	0.8

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14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS OR NOT A PROBLEM?

	TOTAL	INCOME						EDUCATION						MARITAL STATUS				MARRIED			
		UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
								GRAD.	School	Grad.	lege	GRAD.	Grad.	Work							
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
PROBLEM	94.2	92.0	95.7	93.7	95.7	94.5	95.3	94.5	85.3	91.0	97.2	93.9	93.4	94.9	85.6	94.3	100.0	100.0	100.0	92.0	96.2
CRISIS	37.6	41.6	38.4	45.4	35.0	40.5	37.5	43.6	57.0	45.5	41.5	33.9	32.3	37.2	49.5	36.0	63.3	32.7	21.1	32.7	38.8
PROBLEM	56.6	50.4	57.2	48.2	60.7	54.0	57.8	50.9	28.3	45.6	55.7	59.9	61.0	57.7	36.0	58.3	36.7	67.3	78.9	59.3	57.4
NOT A PROBLEM	4.0	4.1	3.8	4.3	3.7	3.9	3.9	2.9	9.2	4.9	1.3	4.7	5.0	3.9	13.2	3.8	-	-	-	4.6	3.1
DK/REFUSED	1.8	3.9	0.5	2.1	0.7	1.5	0.8	2.6	5.5	4.1	1.5	1.5	1.6	1.2	1.3	1.9	-	-	-	3.3	0.7

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14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS OR NOT A PROBLEM?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
PROBLEM	94.2	95.5	89.6	89.1	96.7	100.0	94.9	98.1	94.8	92.4	89.7	92.2	95.2	93.8	92.7
CRISIS	37.6	39.6	36.6	24.8	45.4	21.2	39.2	49.9	32.8	48.5	30.4	54.0	40.8	33.5	51.7
PROBLEM	56.6	55.9	53.0	64.3	51.3	78.8	55.7	48.2	62.0	43.8	59.3	38.2	54.4	60.3	41.0
NOT A PROBLEM	4.0	3.2	8.5	5.3	1.7	-	1.4	1.9	4.1	4.0	3.6	4.8	3.6	4.6	2.3
DK/REFUSED	1.8	1.3	1.9	5.6	1.6	-	3.8	-	1.2	3.6	6.6	3.0	1.2	1.6	5.1

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14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS
OR NOT A PROBLEM?

	TOTAL	AGE						MEN						WOMEN						GENDER			
		UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 165	OVER 165	MALE	FEMALE
Total		500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
PROBLEM		94.2	95.2	93.7	94.3	92.7	94.0	100.0	93.8	91.8	92.7	86.2	91.9	100.0	93.8	91.8	92.7	86.2	91.9	100.0	92.5	95.5	
CRISIS		37.6	40.8	35.4	35.8	51.7	37.2	29.5	37.6	32.4	32.2	42.5	33.4	23.6	37.6	32.4	32.2	42.5	33.4	23.6	33.9	40.3	
PROBLEM		56.6	54.4	58.2	58.4	41.0	56.8	70.5	56.2	59.4	60.5	43.6	58.5	76.4	56.2	59.4	60.5	43.6	58.5	76.4	58.5	55.2	
NOT A PROBLEM		4.0	3.6	4.3	4.3	2.3	4.2	-	2.2	4.9	4.5	4.3	4.6	-	2.2	4.9	4.5	4.3	4.6	-	4.3	3.7	
DK/REFUSED		1.8	1.2	2.0	1.5	5.1	1.8	-	4.0	3.3	2.8	9.5	3.5	-	4.0	3.3	2.8	9.5	3.5	-	3.2	0.8	

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15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	TOTAL	AREA										CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
DRUG USE	30.8	27.8	30.4	6.8	30.3	30.7	36.1	26.7	35.7	30.6	40.9	45.9	15.8	48.2	29.1	32.3	33.1	32.0	12.7	31.4	22.8
UNINTENDED SEXUAL ACTIVITY	25.6	28.1	25.1	30.8	30.1	24.7	24.3	25.0	18.2	23.9	12.5	17.8	40.9	16.2	28.1	23.0	26.9	27.3	8.3	25.8	24.5
HEALTH PROBLEMS	17.7	19.4	24.2	11.9	17.1	17.5	13.7	20.4	17.7	11.8	23.7	10.7	12.8	22.3	17.4	18.4	18.0	15.5	21.0	17.4	19.5
ACADEMIC PROBLEMS	13.3	10.5	11.1	16.6	8.6	18.4	18.3	18.5	15.7	18.9	12.6	-	17.5	-	12.8	14.0	12.0	12.2	36.5	13.5	9.9
DK/REFUSED	12.6	14.2	9.3	33.9	13.8	8.7	7.6	9.4	12.7	14.9	10.4	25.6	12.9	13.4	12.6	12.3	10.0	13.1	21.4	11.8	23.2

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15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN			
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN			
						DRINKING										ALCOHOL		BEFORE AGE 15			
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT	LESS/ 14	15-17 18	OVER 18	AWARE UN- AWARE	UN- AWARE	

Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
DRUG USE	30.8	32.2	33.3	31.3	28.9	26.7	32.4	32.7	37.1	29.2	22.6	32.9	32.1	33.2	27.5	7.5	29.5	32.5	30.8	31.5	
UNINTENDED SEXUAL ACTIVITY	25.6	24.9	23.6	25.7	29.1	33.4	22.5	26.0	26.6	25.5	25.9	29.8	28.6	30.3	18.0	57.6	28.0	25.2	25.8	24.2	
HEALTH PROBLEMS	17.7	18.1	18.4	17.8	14.3	17.0	18.0	17.7	21.1	15.0	11.4	18.6	17.5	19.0	15.4	26.7	13.2	18.9	17.5	18.4	
ACADEMIC PROBLEMS	13.3	12.9	13.0	12.8	16.5	9.5	14.8	13.8	7.3	19.0	14.8	9.2	5.5	10.6	21.0	-	22.2	13.4	13.6	10.1	
DK/REFUSED	12.6	12.0	11.7	12.3	11.2	13.3	12.2	9.8	7.9	11.3	25.4	9.5	16.2	6.9	18.0	8.2	7.0	10.1	12.3	15.8	

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15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS					
		PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
DRUG USE	30.8	32.0	38.4	27.8	10.4	32.1	14.8	22.0	24.1	18.6	36.5	34.4	40.9	34.0	34.8	33.3	31.5	31.2	35.7	37.2	26.5		
UNINTENDED SEXUAL ACTIVITY	25.6	25.4	28.2	23.6	35.4	25.3	29.0	24.8	19.4	33.4	31.7	33.7	27.4	23.8	26.0	22.0	26.9	28.1	17.9	28.7	21.7		
HEALTH PROBLEMS	17.7	17.4	13.2	20.2	21.6	17.8	15.8	20.6	22.1	18.2	19.3	19.9	18.2	15.3	12.2	17.9	17.7	17.3	16.8	15.0	17.7		
ACADEMIC PROBLEMS	13.3	13.4	9.9	15.8	17.1	13.8	7.7	17.3	17.9	16.4	5.7	4.6	8.0	13.9	16.8	11.5	12.7	12.8	9.9	12.0	15.8		
DK/REFUSED	12.6	11.7	10.3	12.6	15.5	10.9	32.7	15.3	16.5	13.5	6.7	7.4	5.4	13.0	10.3	15.2	11.2	10.6	19.6	7.1	18.3		

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15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- 	Indep- 	Other	REPUB- LICAN	DEMO- CRAT	INDEP- 	REPUB- LICAN	DEMO- CRAT	INDEP- 	
										/OTHER										
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
DRUG USE	30.8	23.5	25.5	22.0	31.1	36.5	34.9	35.5	36.5	28.0	28.7	27.9	38.4	36.3	22.2	30.0	42.4	32.9	20.4	
UNINTENDED SEXUAL ACTIVITY	25.6	27.4	16.6	35.1	30.2	22.0	21.0	21.4	24.4	27.0	26.1	26.7	19.0	24.1	29.8	23.1	19.2	22.6	45.0	
HEALTH PROBLEMS	17.7	23.8	22.3	24.9	16.2	17.5	16.7	17.0	16.8	17.3	18.3	19.9	-	15.5	22.7	18.8	19.8	12.8	-	
ACADEMIC PROBLEMS	13.3	13.9	20.6	9.1	13.2	17.4	8.5	11.5	8.8	14.9	17.8	18.5	10.0	9.3	8.4	19.6	18.6	22.3	-	
DK/REFUSED	12.6	11.5	15.1	8.9	9.2	6.5	18.9	14.7	13.6	12.9	9.0	7.0	32.6	14.8	16.9	8.5	-	9.6	34.5	

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15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
DRUG USE	30.8	34.8	27.0	28.2	37.9	28.5	29.2	29.3	39.1	34.8	24.6	33.5	23.1	38.7	31.1	13.7	32.8	37.0	34.1	26.5	32.6
UNINTENDED SEXUAL ACTIVITY	25.6	21.2	18.0	24.2	27.1	31.4	27.9	28.1	20.1	23.1	33.6	20.8	30.7	22.2	25.9	25.0	19.9	28.7	30.1	34.6	21.1
HEALTH PROBLEMS	17.7	15.3	18.6	21.9	18.0	16.6	14.9	17.1	15.6	15.8	16.0	20.3	21.9	10.8	17.5	25.5	17.8	15.9	20.2	16.7	16.9
ACADEMIC PROBLEMS	13.3	11.2	18.7	23.2	6.8	13.0	12.6	13.2	11.4	15.0	11.3	13.9	14.7	10.9	13.8	9.7	13.1	8.7	12.0	10.1	17.7
DK/REFUSED	12.6	17.5	17.8	2.5	10.2	10.5	15.3	12.2	13.7	11.3	14.5	11.5	9.4	17.3	11.6	26.2	16.4	9.8	3.5	12.2	11.7

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15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	Some School	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
									GRAD.	School	Grad.	lege	GRAD.	Grad.	Work						
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
DRUG USE	30.8	27.0	32.3	31.7	30.9	32.3	29.9	34.2	66.2	29.4	35.2	29.6	30.9	27.0	33.3	29.5	46.5	46.2	21.1	28.4	30.5
UNINTENDED SEXUAL ACTIVITY	25.6	21.5	27.9	24.8	27.7	26.2	27.0	24.8	-	22.6	27.8	26.5	24.9	29.6	17.7	25.5	34.6	35.1	24.5	20.9	29.5
HEALTH PROBLEMS	17.7	20.1	17.2	18.1	17.6	18.7	16.8	16.4	5.9	13.1	19.1	18.3	19.1	16.6	28.7	18.0	10.5	3.6	-	19.6	16.6
ACADEMIC PROBLEMS	13.3	12.1	12.6	10.5	13.9	10.9	14.4	11.7	22.4	14.5	9.3	13.4	12.0	16.2	12.0	14.0	-	15.2	-	17.9	10.6
DK/REFUSED	12.6	19.4	10.0	14.9	10.0	12.0	11.9	12.8	5.5	20.5	8.5	12.3	13.1	10.7	8.2	13.0	8.3	-	54.4	13.1	12.9

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15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55	
												Amer.				
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36	
DRUG USE	30.8	33.6	29.7	15.3	46.6	24.0	35.8	54.5	30.1	33.1	23.1	33.5	29.6	31.9	25.8	
UNINTENDED SEXUAL ACTIVITY	25.6	26.3	30.2	20.0	19.2	33.3	16.7	21.1	25.0	27.6	38.3	24.1	30.0	25.7	14.0	
HEALTH PROBLEMS	17.7	15.6	20.6	19.9	17.1	16.7	21.6	13.8	18.8	14.5	29.6	12.0	18.6	17.0	15.2	
ACADEMIC PROBLEMS	13.3	12.6	10.6	21.9	5.9	14.8	10.7	2.4	12.1	15.9	3.5	20.0	11.8	13.0	21.1	
DK/REFUSED	12.6	11.9	8.9	22.8	11.2	11.1	15.2	8.2	14.0	8.8	5.6	10.5	10.0	12.5	23.9	

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15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	TOTAL		AGE						MEN						WOMEN						GENDER			
			UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292			
DRUG USE	30.8	29.6	31.2	31.1	25.8	30.4	42.8	21.0	31.4	30.8	18.5	29.5	37.9	21.0	31.4	30.8	18.5	29.5	37.9	29.9	31.4			
UNINTENDED SEXUAL ACTIVITY	25.6	30.0	24.4	27.0	14.0	26.0	27.8	34.0	18.1	21.6	13.0	20.8	18.8	34.0	18.1	21.6	13.0	20.8	18.8	20.4	29.2			
HEALTH PROBLEMS	17.7	18.6	16.8	17.5	15.2	17.6	8.2	20.7	18.8	19.4	15.8	19.0	23.6	20.7	18.8	19.4	15.8	19.0	23.6	19.2	16.6			
ACADEMIC PROBLEMS	13.3	11.8	13.8	12.6	21.1	13.4	6.8	10.9	18.2	15.5	30.7	16.9	19.7	10.9	18.2	15.5	30.7	16.9	19.7	16.9	10.8			
DK/REFUSED	12.6	10.0	13.7	11.7	23.9	12.6	14.4	13.4	13.5	12.6	22.0	13.8	-	13.4	13.5	12.6	22.0	13.8	-	13.5	12.0			

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16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE
INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."
(Net Diff. = AGREE-DISAGREE)

	TOTAL	AREA										CHILDREN IN		APPROPRIATE TO		TALKED ABOUT					
												GRADES 6-12		START TALKING ABOUT		ALCOHOL ABUSE					
														ALCOHOL ABUSE							
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES NOT	NO/ YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AGREE	91.7	92.7	94.8	81.7	93.5	96.0	97.9	94.5	89.4	90.7	88.1	87.2	85.5	87.9	91.4	92.3	93.9	89.8	81.9	92.7	78.5
STRONGLY	77.9	78.6	80.3	81.7	76.6	80.8	76.4	84.0	76.9	76.1	77.8	76.4	72.2	75.6	77.7	77.9	82.6	72.7	64.2	78.6	68.0
SOMEWHAT	13.8	14.1	14.6	-	17.0	15.2	21.5	10.5	12.5	14.7	10.3	10.8	13.3	12.3	13.7	14.4	11.2	17.1	17.7	14.1	10.5
DISAGREE	7.3	7.3	5.2	18.3	6.5	3.3	2.1	4.1	9.3	9.3	9.3	4.0	14.5	8.9	7.5	6.7	6.0	8.2	15.1	6.6	16.5
SOMEWHAT	1.0	1.5	3.6	-	-	0.6	-	1.0	2.2	2.7	1.7	-	-	-	1.3	0.7	-	1.4	7.2	1.1	-
STRONGLY	6.3	5.8	1.6	18.3	6.5	2.7	2.1	3.1	7.1	6.6	7.5	4.0	14.5	8.9	6.1	6.0	6.0	6.8	8.0	5.5	16.5
DK/REFUSED	1.0	-	-	-	-	0.8	-	1.4	1.3	-	2.6	8.8	-	3.2	1.2	1.0	0.1	1.9	3.0	0.7	5.0
Net Diff.	84.4	85.5	89.7	63.3	87.0	92.7	95.8	90.4	80.2	81.5	78.8	83.2	71.1	78.9	83.9	85.6	87.9	81.6	66.8	86.1	61.9

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16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE
INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."
(Net Diff. = AGREE-DISAGREE)

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN			
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN			
						DRINKING										ALCOHOL		BEFORE AGE 15			
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-	
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14	18		AWARE		
										LEM											
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
AGREE	91.7	92.3	90.3	93.7	94.2	93.1	91.1	93.1	91.5	94.3	80.4	90.5	78.9	94.9	93.7	97.1	92.6	92.1	92.1	87.7	
STRONGLY	77.9	78.8	80.1	78.0	77.1	85.8	74.9	80.5	83.1	78.4	58.3	80.6	72.9	83.5	72.7	80.8	71.9	78.8	78.8	69.9	
SOMEWHAT	13.8	13.5	10.2	15.7	17.1	7.3	16.2	12.6	8.4	15.9	22.1	9.9	5.9	11.4	21.0	16.3	20.7	13.3	13.4	17.8	
DISAGREE	7.3	7.3	9.2	6.0	3.6	6.9	7.4	6.5	8.5	4.9	15.0	8.7	18.2	5.1	4.9	2.9	4.6	7.4	6.8	11.8	
SOMEWHAT	1.0	1.4	2.3	0.7	-	0.8	1.1	0.8	0.4	1.0	3.9	0.8	-	1.1	1.5	-	-	1.1	1.1	-	
STRONGLY	6.3	5.9	6.9	5.2	3.6	6.1	6.3	5.7	8.1	3.9	11.1	7.9	18.2	4.0	3.4	2.9	4.6	6.3	5.6	11.8	
DK/REFUSED	1.0	0.4	0.5	0.3	2.2	-	1.4	0.4	-	0.8	4.6	0.8	3.0	-	1.4	-	2.8	0.5	1.1	0.6	
Net Diff.	84.4	85.1	81.1	87.8	90.6	86.2	83.7	86.6	83.0	89.4	65.4	81.8	60.7	89.9	88.8	94.2	88.1	84.6	85.4	75.9	

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16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE
INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."
(Net Diff. = AGREE-DISAGREE)

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN			OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS						
		15 YEARS OLD				BE PROSECUTED																	
		PROB- LEM	Crisis lem	Prob- LEM	NOT A LEM	AWARE DK/REF	UN- REF	REGU- Week	2+ Week	Once A LARY	NOT Week	Every Couple	Once A Week	RARELY Week	Rarely Week	Never Week	USE MEDIA	Face- book	You- Tube	Tw- ttr	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
AGREE	91.7	92.2	90.4	93.5	88.3	92.8	78.6	94.5	97.5	89.9	95.2	95.4	94.6	88.9	92.8	85.7	93.8	94.8	89.5	92.9	84.4		
STRONGLY	77.9	78.8	82.2	76.5	64.8	79.0	64.8	78.4	78.7	77.9	76.5	76.3	76.7	78.2	82.6	74.4	79.4	82.7	70.5	64.2	72.3		
SOMEWHAT	13.8	13.4	8.2	16.9	23.5	13.8	13.8	16.2	18.8	12.0	18.7	19.1	17.8	10.7	10.1	11.3	14.3	12.1	19.0	28.7	12.1		
DISAGREE	7.3	7.2	8.7	6.2	11.7	6.7	13.9	4.9	1.7	10.1	4.8	4.6	5.4	9.4	5.7	12.5	5.7	5.2	5.6	7.1	12.3		
SOMEWHAT	1.0	1.1	1.0	1.1	-	1.1	-	0.8	-	2.1	-	-	-	1.5	0.7	2.2	0.8	0.7	-	-	1.9		
STRONGLY	6.3	6.1	7.7	5.1	11.7	5.6	13.9	4.1	1.7	8.1	4.8	4.6	5.4	7.8	5.0	10.2	4.9	4.5	5.6	7.1	10.4		
DK/REFUSED	1.0	0.5	0.9	0.3	-	0.5	7.6	0.5	0.9	-	-	-	-	1.7	1.6	1.9	0.5	-	4.9	-	3.3		
Net Diff.	84.4	85.0	81.7	87.2	76.6	86.1	64.7	89.6	95.8	79.7	90.3	90.9	89.2	79.6	87.1	73.2	88.1	89.5	83.9	85.7	72.1		

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16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE
INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."
(Net Diff. = AGREE-DISAGREE)

	TOTAL	IDEOLOGY						PARTY						WHITE		AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
AGREE	91.7	96.9	95.2	98.2	90.4	94.8	88.1	90.4	93.3	89.9	93.5	94.7	80.4	95.2	97.3	93.1	80.2	82.5	100.0
STRONGLY	77.9	83.5	79.0	86.6	75.1	82.1	75.0	77.4	80.8	76.3	79.2	81.8	50.1	84.9	81.7	81.7	42.4	74.6	62.3
SOMEWHAT	13.8	13.5	16.2	11.6	15.4	12.7	13.1	13.0	12.5	13.6	14.3	12.9	30.3	10.4	15.5	11.4	37.8	7.9	37.7
DISAGREE	7.3	3.1	4.8	1.8	7.8	4.8	10.9	8.9	6.2	8.7	5.7	4.4	19.6	4.2	2.7	5.9	19.8	15.4	-
SOMEWHAT	1.0	2.0	4.8	-	0.8	1.1	0.8	0.9	1.5	1.0	0.6	0.7	-	0.9	-	0.8	-	2.1	-
STRONGLY	6.3	1.1	-	1.8	7.0	3.8	10.1	8.0	4.7	7.8	5.0	3.7	19.6	3.3	2.7	5.2	19.8	13.3	-
DK/REFUSED	1.0	-	-	-	1.7	0.4	1.0	0.8	0.5	1.3	0.8	0.9	-	0.6	-	1.0	-	2.1	-
Net Diff.	84.4	93.9	90.3	96.4	82.6	89.9	77.2	81.5	87.1	81.2	87.9	90.2	60.8	91.0	94.6	87.1	60.4	67.1	100.0

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE
INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."
(Net Diff. = AGREE-DISAGREE)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
AGREE	91.7	91.6	88.6	94.8	94.8	90.6	92.3	90.8	93.2	91.5	91.4	92.0	96.0	92.4	90.4	65.3	90.9	91.5	94.0	95.2	96.1
STRONGLY	77.9	84.4	68.6	81.4	77.7	80.2	77.2	76.9	77.9	77.4	78.3	76.5	86.5	80.2	75.1	63.3	69.4	83.5	76.9	82.8	81.2
SOMEWHAT	13.8	7.2	20.0	13.5	17.0	10.4	15.1	13.9	15.3	14.1	13.2	15.6	9.6	12.2	15.3	2.0	21.6	8.0	17.0	12.4	14.9
DISAGREE	7.3	7.3	8.6	3.5	5.2	8.8	7.7	8.1	6.3	8.3	6.9	7.1	4.0	7.2	8.3	23.9	8.4	8.5	6.0	4.8	3.9
SOMEWHAT	1.0	2.2	-	-	0.9	1.4	1.2	1.1	0.7	1.2	0.7	1.3	0.5	1.3	1.1	-	-	1.0	4.7	-	1.1
STRONGLY	6.3	5.1	8.6	3.5	4.3	7.4	6.5	7.0	5.6	7.1	6.2	5.8	3.5	5.9	7.2	23.9	8.4	7.5	1.4	4.8	2.9
DK/REFUSED	1.0	1.1	2.8	1.7	-	0.6	-	1.1	0.5	0.2	1.7	0.9	-	0.3	1.3	10.9	0.6	-	-	-	-
Net Diff.	84.4	84.3	80.1	91.3	89.6	81.8	84.6	82.7	86.9	83.1	84.6	85.0	92.0	85.2	82.1	41.4	82.5	83.0	87.9	90.3	92.1

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16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."

(Net Diff. = AGREE-DISAGREE)

	TOTAL		INCOME				EDUCATION							MARITAL STATUS				MARRIED				
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col- lege GRAD.	COL- LEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
AGREE	91.7	83.2	94.4	87.1	95.3	88.9	95.7	86.7	83.7	79.5	91.4	94.5	93.7	96.2	85.9	92.4	88.1	95.9	66.8	91.8	92.9	
STRONGLY	77.9	67.5	81.4	75.0	80.8	75.5	81.9	69.0	83.7	60.6	73.2	83.3	83.8	82.1	77.1	77.5	88.1	89.4	42.3	76.9	78.1	
SOMEWHAT	13.8	15.7	13.0	12.1	14.5	13.4	13.8	17.8	-	18.9	18.2	11.3	9.9	14.1	8.8	14.9	-	6.5	24.5	14.9	14.9	
DISAGREE	7.3	13.1	5.6	10.9	4.7	9.7	4.3	10.8	-	16.4	7.9	5.5	6.3	3.8	14.1	6.6	11.9	4.1	33.2	6.2	6.9	
SOMEWHAT	1.0	-	1.4	0.5	1.5	1.5	0.6	0.5	-	-	0.8	1.4	2.0	-	-	1.0	-	4.1	-	0.8	1.2	
STRONGLY	6.3	13.1	4.2	10.5	3.2	8.1	3.7	10.3	-	16.4	7.2	4.1	4.3	3.8	14.1	5.6	11.9	-	33.2	5.3	5.8	
DK/REFUSED	1.0	3.7	-	2.0	-	1.5	-	2.5	16.3	4.1	0.7	-	-	-	-	1.0	-	-	-	2.1	0.2	
Net Diff.	84.4	70.1	88.8	76.2	90.6	79.2	91.3	75.9	83.7	63.1	83.4	89.1	87.4	92.5	71.8	85.8	76.2	91.7	33.6	85.6	86.0	

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16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE
INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."
(Net Diff. = AGREE-DISAGREE)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AGREE	91.7	91.5	92.2	100.0	89.4	96.2	87.4	90.9	94.5	85.2	87.9	84.0	87.2	95.4	77.9
STRONGLY	77.9	77.7	77.1	81.3	74.6	84.4	71.8	76.6	82.0	68.7	57.8	72.4	73.7	80.2	73.5
SOMEWHAT	13.8	13.7	15.1	18.7	14.9	11.8	15.6	14.3	12.5	16.5	30.2	11.6	13.5	15.2	4.4
DISAGREE	7.3	7.6	5.9	-	10.6	3.8	12.6	9.1	4.7	13.5	12.1	14.2	12.0	4.1	17.1
SOMEWHAT	1.0	0.9	2.9	-	0.8	-	-	1.4	0.6	1.8	3.8	1.8	1.4	0.9	-
STRONGLY	6.3	6.6	3.0	-	9.8	3.8	12.6	7.7	4.1	11.7	8.2	12.4	10.6	3.2	17.1
DK/REFUSED	1.0	1.0	1.9	-	-	-	-	-	0.7	1.3	-	1.8	0.8	0.5	5.1
Net Diff.	84.4	83.9	86.3	100.0	78.8	92.4	74.8	81.8	89.8	71.7	75.9	69.8	75.2	91.4	60.8

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16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE
INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."
(Net Diff. = AGREE-DISAGREE)

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
AGREE	91.7	87.2	93.6	92.8	77.9	92.2	72.5	86.7	92.6	94.2	67.3	92.2	62.1	86.7	92.6	94.2	67.3	92.2	62.1	91.6	91.7
STRONGLY	77.9	73.7	79.5	78.1	73.5	77.9	72.5	68.6	78.4	78.6	59.0	77.1	62.1	68.6	78.4	78.6	59.0	77.1	62.1	77.2	78.4
SOMEWHAT	13.8	13.5	14.1	14.7	4.4	14.3	-	18.1	14.2	15.6	8.3	15.2	-	18.1	14.2	15.6	8.3	15.2	-	14.4	13.3
DISAGREE	7.3	12.0	5.5	6.6	17.1	6.9	27.5	10.1	5.6	4.6	23.2	5.7	37.9	10.1	5.6	4.6	23.2	5.7	37.9	6.5	7.9
SOMEWHAT	1.0	1.4	0.8	1.0	-	1.0	-	3.5	-	0.7	-	0.6	-	3.5	-	0.7	-	0.6	-	0.8	1.2
STRONGLY	6.3	10.6	4.7	5.6	17.1	5.9	27.5	6.6	5.6	3.9	23.2	5.1	37.9	6.6	5.6	3.9	23.2	5.1	37.9	5.7	6.7
DK/REFUSED	1.0	0.8	1.0	0.6	5.1	0.9	-	3.2	1.8	1.2	9.5	2.0	-	3.2	1.8	1.2	9.5	2.0	-	1.9	0.4
Net Diff.	84.4	75.2	88.1	86.2	60.8	85.3	45.0	76.6	87.0	89.6	44.2	86.5	24.1	76.6	87.0	89.6	44.2	86.5	24.1	85.2	83.9

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17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE
DRINKING WITH THEIR CHILDREN. "
(Net Diff. = AGREE-DISAGREE)

	TOTAL	AREA										CHILDREN IN		APPROPRIATE TO		TALKED ABOUT					
												GRADES 6-12		START TALKING ABOUT		ALCOHOL ABUSE					
														ALCOHOL ABUSE							
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES NOT	NO/ YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AGREE	62.3	70.6	66.6	83.2	71.0	59.8	58.7	60.6	60.8	59.8	61.8	45.4	52.0	65.6	59.4	66.7	63.5	60.5	63.9	62.4	60.3
STRONGLY	28.3	33.9	27.6	57.4	33.8	24.7	30.5	20.4	22.6	24.0	21.2	27.7	30.3	29.6	27.1	30.4	29.9	25.7	39.1	27.6	38.7
SOMEWHAT	34.0	36.7	39.0	25.8	37.3	35.1	28.2	40.3	38.3	35.9	40.6	17.6	21.8	36.0	32.4	36.3	33.6	34.8	24.9	34.8	21.6
DISAGREE	34.4	28.3	31.9	16.8	27.8	35.8	37.7	34.4	36.4	37.3	35.6	45.9	44.6	28.3	36.5	31.0	34.6	34.2	36.1	34.2	37.6
SOMEWHAT	17.9	13.3	18.9	4.1	10.6	25.3	29.5	22.1	17.2	18.5	15.9	28.3	15.2	8.5	20.6	14.2	18.7	19.0	-	18.5	9.9
STRONGLY	16.5	15.0	12.9	12.7	17.2	10.5	8.2	12.2	19.2	18.7	19.6	17.6	29.3	19.8	15.9	16.8	15.9	15.1	36.1	15.7	27.7
DK/REFUSED	3.3	1.2	1.5	-	1.1	4.4	3.6	5.0	2.8	2.9	2.6	8.8	3.4	6.0	4.1	2.3	1.9	5.4	-	3.4	2.1
Net Diff.	27.9	42.3	34.7	66.4	43.2	24.0	21.0	26.3	24.4	22.6	26.2	-0.5	7.5	37.3	22.9	35.7	29.0	26.3	27.9	28.3	22.7

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE
DRINKING WITH THEIR CHILDREN. "
(Net Diff. = AGREE-DISAGREE)

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
		DRINKING				DRINKING										ALCOHOL		BEFORE AGE 15		
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	AWARE AWARE	UN- AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AGREE	62.3	62.6	66.3	60.1	60.8	66.6	60.7	65.2	66.7	64.0	50.8	66.5	61.9	68.3	54.1	57.3	60.5	64.2	63.9	49.2
STRONGLY	28.3	29.1	36.7	23.9	21.6	38.3	24.4	29.0	32.9	25.9	30.3	30.1	38.4	26.8	24.7	32.7	20.7	27.7	27.8	32.1
SOMEWHAT	34.0	33.5	29.6	36.2	39.2	28.3	36.3	36.2	33.7	38.1	20.5	36.4	23.5	41.4	29.4	24.6	39.8	36.5	36.1	17.1
DISAGREE	34.4	34.0	30.8	36.3	35.6	30.0	36.2	32.8	30.9	34.3	42.1	30.4	31.6	29.9	42.4	42.7	39.5	33.5	32.7	48.9
SOMEWHAT	17.9	18.0	13.6	21.1	20.8	16.0	18.7	17.4	17.5	17.4	22.5	16.8	16.0	17.1	20.2	32.8	25.7	16.5	16.7	27.7
STRONGLY	16.5	16.0	17.1	15.2	14.7	14.0	17.5	15.4	13.4	17.0	19.5	13.6	15.7	12.8	22.1	9.9	13.7	17.0	16.0	21.3
DK/REFUSED	3.3	3.3	3.0	3.6	3.6	3.3	3.1	2.0	2.4	1.6	7.2	3.1	6.5	1.8	3.6	-	-	2.3	3.4	1.9
Net Diff.	27.9	28.6	35.5	23.8	25.3	36.6	24.5	32.4	35.7	29.7	8.7	36.1	30.2	38.4	11.7	14.6	21.1	30.7	31.2	0.2

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17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE DRINKING WITH THEIR CHILDREN. "
(Net Diff. = AGREE-DISAGREE)

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS					
		15 YEARS OLD				BE PROSECUTED																	
		PROB- LEM	Crisis lem	Prob- LEM	NOT A LEM	AWARE DK/REF	UN- LAWFUL	REGU- LAWFUL	2+ Week	Once A Week	NOT LAWFUL	Every Couple	Once A Week	RARELY Rarely	Never Never	USE SOCIAL MEDIA	Face- book	You- Tube	Tw- ttr	DON'T USE INTRNT			
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
AGREE	62.3	63.4	70.8	58.6	38.1	62.7	57.3	61.8	66.8	54.0	59.5	56.6	65.6	63.5	62.1	64.7	63.2	67.1	38.4	73.8	59.3		
STRONGLY	28.3	29.2	38.6	23.0	11.6	27.6	37.1	17.5	18.3	16.3	31.7	30.9	33.2	33.5	24.9	40.8	27.8	28.1	24.4	5.6	30.3		
SOMEWHAT	34.0	34.2	32.2	35.5	26.4	35.1	20.2	44.3	48.5	37.7	27.8	25.6	32.3	30.0	37.2	23.9	35.4	39.0	14.0	68.2	29.0		
DISAGREE	34.4	33.5	26.4	38.2	61.9	34.3	35.9	33.6	28.2	42.2	40.0	42.8	34.4	32.9	33.5	32.5	33.8	30.3	54.2	26.2	37.3		
SOMEWHAT	17.9	17.9	10.8	22.7	20.4	18.2	14.4	19.7	18.6	21.3	23.0	27.5	13.8	14.9	14.2	15.4	18.2	16.9	33.3	13.8	17.4		
STRONGLY	16.5	15.5	15.5	15.5	41.6	16.1	21.4	13.9	9.6	20.8	17.0	15.3	20.6	18.1	19.3	17.0	15.6	13.4	20.9	12.4	19.9		
DK/REFUSED	3.3	3.1	2.9	3.2	-	3.0	6.8	4.6	5.0	3.8	0.5	0.7	-	3.6	4.4	2.9	3.1	2.6	7.4	-	3.3		
Net Diff.	27.9	30.0	44.4	20.3	-23.9	28.4	21.5	28.2	38.5	11.8	19.5	13.8	31.1	30.6	28.7	32.2	29.4	36.8	-15.8	47.6	22.0		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE
DRINKING WITH THEIR CHILDREN. "
(Net Diff. = AGREE-DISAGREE)

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
										/OTHER											
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
AGREE	62.3	68.5	59.3	75.0	67.0	67.3	50.7	56.3	56.3	65.9	63.5	64.0	58.0	54.6	66.1	65.6	78.8	70.4	37.7		
STRONGLY	28.3	32.0	32.2	31.9	30.0	33.9	24.5	27.7	24.3	33.7	25.4	26.8	8.7	26.3	23.1	27.1	-	48.6	20.4		
SOMEWHAT	34.0	36.5	27.1	43.1	37.0	33.4	26.2	28.7	31.9	32.2	38.1	37.1	49.3	28.4	43.0	38.5	78.8	21.8	17.3		
DISAGREE	34.4	30.1	40.7	22.7	27.9	30.8	46.2	41.0	42.3	29.5	33.4	33.0	37.8	43.7	31.0	31.5	21.2	27.5	62.3		
SOMEWHAT	17.9	15.9	11.2	19.2	17.1	21.8	19.8	20.4	19.2	15.5	20.3	21.5	7.3	20.7	19.6	20.9	21.2	11.7	20.4		
STRONGLY	16.5	14.2	29.5	3.4	10.8	9.0	26.4	20.5	23.1	14.0	13.1	11.6	30.5	23.1	11.4	10.6	-	15.8	41.9		
DK/REFUSED	3.3	1.4	-	2.4	5.1	1.9	3.1	2.7	1.4	4.5	3.1	3.0	4.2	1.7	2.9	2.9	-	2.1	-		
Net Diff.	27.9	38.4	18.7	52.3	39.1	36.5	4.5	15.3	13.9	36.4	30.1	30.9	20.2	10.9	35.1	34.1	57.6	42.9	-24.6		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 17 Page 133
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17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE
DRINKING WITH THEIR CHILDREN. "
(Net Diff. = AGREE-DISAGREE)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
AGREE	62.3	49.9	64.4	64.8	61.6	66.7	62.3	65.2	58.2	59.9	64.3	65.9	59.4	60.3	64.8	64.1	66.5	58.4	70.0	75.9	59.9
STRONGLY	28.3	19.8	30.7	27.7	28.2	35.3	23.2	28.9	28.3	27.2	30.9	30.0	25.0	23.7	31.5	49.4	31.1	31.0	26.5	36.2	24.3
SOMEWHAT	34.0	30.1	33.7	37.1	33.4	31.5	39.1	36.2	29.9	32.7	33.4	35.8	34.4	36.6	33.4	14.7	35.4	27.4	43.5	39.7	35.6
DISAGREE	34.4	48.0	29.9	34.5	37.6	29.3	32.4	31.5	38.9	36.5	32.5	32.3	35.3	39.7	32.5	23.5	32.2	38.1	25.0	24.1	37.3
SOMEWHAT	17.9	21.5	9.4	14.5	17.2	18.5	25.8	16.0	20.2	18.9	19.3	14.4	25.1	20.5	15.6	-	19.0	18.5	19.5	9.0	20.0
STRONGLY	16.5	26.5	20.5	20.0	20.3	10.8	6.6	15.5	18.7	17.6	13.2	17.9	10.2	19.1	16.9	23.5	13.1	19.5	5.5	15.1	17.3
DK/REFUSED	3.3	2.1	5.7	0.7	0.9	4.0	5.3	3.3	2.9	3.6	3.2	1.8	5.3	-	2.6	12.4	1.3	3.5	5.0	-	2.8
Net Diff.	27.9	2.0	34.5	30.3	24.0	37.4	29.9	33.7	19.3	23.4	31.7	33.5	24.1	20.7	32.3	40.6	34.3	20.3	45.0	51.8	22.6

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE DRINKING WITH THEIR CHILDREN. "

(Net Diff. = AGREE-DISAGREE)

	TOTAL		INCOME				EDUCATION							MARITAL STATUS				MARRIED			
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	Some Col- lege	COL- LEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
AGREE	62.3	65.8	65.4	62.3	67.6	64.3	66.9	58.9	79.4	65.5	53.6	65.6	64.4	68.0	61.0	62.4	70.3	77.3	42.3	59.8	64.6
STRONGLY	28.3	36.6	29.3	34.0	28.8	32.1	29.5	30.7	79.4	36.4	24.2	27.6	26.2	30.4	47.5	26.6	55.7	24.2	42.3	26.2	26.9
SOMEWHAT	34.0	29.2	36.1	28.3	38.8	32.2	37.4	28.2	-	29.1	29.4	38.0	38.2	37.5	13.6	35.9	14.6	53.1	-	33.6	37.7
DISAGREE	34.4	29.6	31.9	33.5	30.1	31.3	31.5	36.6	20.6	26.8	43.7	32.6	33.1	31.5	39.0	34.3	29.7	22.7	57.7	37.3	31.8
SOMEWHAT	17.9	13.3	16.7	15.7	16.1	16.7	15.2	18.1	-	11.6	23.3	17.9	18.4	16.9	16.0	19.1	5.4	16.6	-	16.3	21.4
STRONGLY	16.5	16.3	15.2	17.8	13.9	14.6	16.4	18.5	20.6	15.3	20.4	14.7	14.8	14.6	22.9	15.3	24.4	6.1	57.7	21.0	10.4
DK/REFUSED	3.3	4.6	2.6	4.1	2.4	4.4	1.6	4.5	-	7.7	2.7	1.8	2.5	0.5	-	3.2	-	-	-	2.9	3.5
Net Diff.	27.9	36.2	33.5	28.8	37.5	33.0	35.3	22.3	58.8	38.6	9.9	33.0	31.2	36.5	22.1	28.1	40.5	54.6	-15.3	22.6	32.8

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE
DRINKING WITH THEIR CHILDREN. "
(Net Diff. = AGREE-DISAGREE)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AGREE	62.3	65.1	47.1	52.5	65.2	64.0	65.3	65.1	61.4	66.9	51.1	69.3	60.1	63.7	69.7
STRONGLY	28.3	32.6	9.0	24.4	36.1	21.3	31.6	39.4	25.7	36.8	17.9	42.5	31.6	25.3	49.2
SOMEWHAT	34.0	32.5	38.1	28.2	29.1	42.6	33.7	25.7	35.7	30.2	33.2	26.9	28.6	38.5	20.5
DISAGREE	34.4	31.7	51.0	44.0	31.7	33.1	30.3	32.8	35.9	30.3	38.1	28.9	35.2	34.8	23.1
SOMEWHAT	17.9	17.4	24.4	31.3	18.1	28.3	10.6	23.6	20.3	12.6	19.9	12.6	18.5	18.5	12.5
STRONGLY	16.5	14.3	26.6	12.6	13.6	4.9	19.7	9.2	15.7	17.7	18.3	16.3	16.7	16.3	10.6
DK/REFUSED	3.3	3.2	1.9	3.5	3.1	2.9	4.5	2.1	2.7	2.8	10.8	1.8	4.6	1.5	7.2
Net Diff.	27.9	33.4	-4.0	8.6	33.4	30.8	35.0	32.3	25.4	36.7	13.0	40.4	24.9	28.9	46.7

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17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE
DRINKING WITH THEIR CHILDREN. "
(Net Diff. = AGREE-DISAGREE)

	TOTAL		AGE				MEN				WOMEN				GENDER						
			UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE	
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65	
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
AGREE	62.3	60.1	64.4	62.6	69.7	63.5	48.3	45.7	62.8	58.8	71.4	59.5	81.2	45.7	62.8	58.8	71.4	59.5	81.2	59.2	64.5
STRONGLY	28.3	31.6	27.8	27.3	49.2	29.1	23.2	14.5	29.9	25.1	48.8	27.0	43.3	14.5	29.9	25.1	48.8	27.0	43.3	26.3	29.8
SOMEWHAT	34.0	28.6	36.5	35.3	20.5	34.4	25.1	31.2	32.9	33.7	22.6	32.5	37.9	31.2	32.9	33.7	22.6	32.5	37.9	32.9	34.8
DISAGREE	34.4	35.2	33.5	34.9	23.1	33.6	51.7	49.4	34.8	39.6	14.9	37.6	18.8	49.4	34.8	39.6	14.9	37.6	18.8	37.8	32.0
SOMEWHAT	17.9	18.5	17.9	18.5	12.5	17.6	37.3	20.5	14.0	16.3	4.1	15.0	18.8	20.5	14.0	16.3	4.1	15.0	18.8	15.3	19.7
STRONGLY	16.5	16.7	15.7	16.4	10.6	16.0	14.4	28.9	20.8	23.3	10.8	22.6	-	28.9	20.8	23.3	10.8	22.6	-	22.5	12.3
DK/REFUSED	3.3	4.6	2.1	2.5	7.2	2.9	-	4.9	2.4	1.6	13.6	2.8	-	4.9	2.4	1.6	13.6	2.8	-	3.0	3.5
Net Diff.	27.9	24.9	30.8	27.6	46.7	29.9	-3.4	-3.7	28.0	19.1	56.5	21.9	62.5	-3.7	28.0	19.1	56.5	21.9	62.5	21.4	32.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 137
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18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "

(Net Diff. = AGREE-DISAGREE)

	TOTAL	AREA												CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE			
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AGREE	8.1	9.4	11.5	13.3	6.7	9.1	9.3	8.9	7.1	2.9	11.2	-	6.5	8.8	7.0	9.3	7.2	8.9	14.4	8.0	6.3
STRONGLY	4.4	4.8	4.2	9.2	4.4	5.5	6.4	4.9	4.2	-	8.4	-	3.1	2.8	4.3	4.2	4.3	4.5	5.9	4.2	3.0
SOMEWHAT	3.8	4.6	7.3	4.1	2.4	3.6	3.0	4.0	2.9	2.9	2.8	-	3.5	5.9	2.7	5.2	2.9	4.4	8.5	3.8	3.3
DISAGREE	91.2	90.6	88.5	86.7	93.3	90.9	90.7	91.1	91.0	93.3	88.8	91.2	93.5	91.2	91.6	90.7	92.8	89.0	85.6	91.3	93.7
SOMEWHAT	8.1	8.3	10.5	11.1	5.8	6.0	5.7	6.2	5.3	6.5	4.1	11.0	14.7	10.0	6.9	9.6	7.3	9.5	6.7	7.6	13.9
STRONGLY	83.1	82.3	78.0	75.6	87.5	84.9	85.0	84.9	85.8	86.8	84.7	80.2	78.8	81.2	84.7	81.1	85.5	79.5	78.9	83.6	79.9
DK/REFUSED	0.7	-	-	-	-	-	-	-	1.9	3.8	-	8.8	-	-	1.4	-	-	2.1	-	0.8	-
Net Diff.	-83.0	-81.2	-77.0	-73.4	-86.6	-81.8	-81.4	-82.2	-84.0	-90.4	-77.6	-91.2	-86.9	-82.5	-84.6	-81.3	-85.7	-80.1	-71.3	-83.3	-87.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "

(Net Diff. = AGREE-DISAGREE)

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
		DRINKING				DRINKING						ALCOHOL				BEFORE AGE 15				
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14	18		AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AGREE	8.1	7.3	7.6	7.2	9.6	7.4	8.5	6.7	5.2	7.9	17.3	5.1	4.1	5.4	13.8	22.7	39.7	5.2	6.9	16.9
STRONGLY	4.4	4.0	2.7	4.9	3.4	4.1	4.5	3.0	2.9	3.0	10.9	2.5	3.5	2.1	7.8	10.4	24.5	2.2	3.5	10.4
SOMEWHAT	3.8	3.3	4.9	2.2	6.2	3.3	4.0	3.7	2.2	4.9	6.4	2.6	0.6	3.3	6.0	12.2	15.1	3.0	3.5	6.4
DISAGREE	91.2	92.2	92.4	92.1	88.2	92.6	90.6	92.9	94.8	91.3	78.8	93.8	93.8	93.8	86.2	77.3	60.3	94.8	92.3	83.1
SOMEWHAT	8.1	6.8	4.4	8.5	11.5	8.3	8.0	8.7	7.1	10.0	4.8	9.4	6.0	10.7	5.8	43.7	15.3	6.6	8.5	4.6
STRONGLY	83.1	85.4	88.1	83.6	76.7	84.4	82.6	84.2	87.8	81.3	74.1	84.4	87.8	83.1	80.4	33.6	45.0	88.2	83.8	78.5
DK/REFUSED	0.7	0.5	-	0.8	2.2	-	1.0	0.4	-	0.7	3.8	1.1	2.1	0.7	-	-	-	-	0.8	-
Net Diff.	-83.0	-84.9	-84.9	-84.9	-78.6	-85.3	-82.1	-86.2	-89.7	-83.4	-61.5	-88.8	-89.7	-88.4	-72.4	-54.6	-20.6	-89.6	-85.3	-66.3

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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Table 18 Page 139
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18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "

(Net Diff. = AGREE-DISAGREE)

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS							
		15 YEARS OLD				BE PROSECUTED																			
		PROB- LEM	Crisis lem	Prob- lem	NOT A LEM	AWARE DK/REF	UN- LARY	REGU- Week	2+ Times/Week	Once A Week	NOT REGU- LARY	Every Couple Weeks	Once A Week	RARELY Rarely	Never MEDIA	USE SOCIAL	Face- book	You- Tube	Tw- tter	DON'T USE INTRNT					
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
AGREE	8.1	7.1	3.8	9.2	24.6	8.0	9.8	9.5	11.8	5.9	12.3	13.2	10.4	5.9	5.5	6.2	6.5	5.2	6.7	5.6	14.2				
STRONGLY	4.4	3.5	2.7	3.9	20.2	4.2	6.0	3.4	5.6	-	7.6	8.6	5.6	3.8	3.7	3.9	4.1	2.2	6.7	5.6	5.0				
SOMEWHAT	3.8	3.6	1.1	5.3	4.4	3.8	3.7	6.1	6.3	5.9	4.7	4.6	4.8	2.1	1.8	2.4	2.5	3.1	-	-	9.2				
DISAGREE	91.2	92.6	96.2	90.2	75.4	91.6	85.5	89.3	88.2	91.2	87.7	86.8	89.6	93.4	92.9	93.8	93.0	94.2	93.3	94.4	83.9				
SOMEWHAT	8.1	8.4	3.8	11.4	4.8	8.7	-	15.0	20.2	6.8	10.7	9.1	14.0	3.1	5.3	1.3	8.9	10.0	7.1	11.5	5.4				
STRONGLY	83.1	84.2	92.3	78.8	70.6	82.9	85.5	74.3	68.0	84.4	77.0	77.7	75.6	90.3	87.7	92.5	84.1	84.2	86.2	82.9	78.6				
DK/REFUSED	0.7	0.4	-	0.6	-	0.4	4.7	1.1	-	2.9	-	-	-	0.7	1.6	-	0.4	0.6	-	-	1.8				
Net Diff.	-83.0	-85.5	-92.3	-81.0	-50.7	-83.6	-75.7	-79.8	-76.4	-85.3	-75.4	-73.5	-79.2	-87.5	-87.5	-87.5	-86.5	-89.0	-86.5	-88.7	-69.7				

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "

(Net Diff. = AGREE-DISAGREE)

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
										/OTHER											
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
AGREE	8.1	10.5	18.5	4.9	8.4	11.7	3.4	6.2	5.9	8.2	10.3	11.2	-	5.7	11.8	9.9	19.8	6.1	-		
STRONGLY	4.4	4.4	10.5	-	5.2	7.0	1.5	3.4	4.7	4.7	3.4	3.7	-	4.5	6.3	3.0	19.8	4.0	-		
SOMEWHAT	3.8	6.2	8.0	4.9	3.3	4.7	1.9	2.8	1.2	3.5	6.9	7.6	-	1.2	5.5	6.8	-	2.1	-		
DISAGREE	91.2	87.7	77.1	95.1	90.3	88.3	96.6	93.8	94.1	90.0	89.7	88.8	100.0	94.3	86.4	90.1	80.2	91.8	100.0		
SOMEWHAT	8.1	8.9	9.2	8.6	12.9	6.6	4.3	5.1	8.6	7.0	9.8	9.8	10.0	10.0	11.7	11.5	-	2.0	-		
STRONGLY	83.1	78.8	67.9	86.5	77.4	81.6	92.3	88.7	85.5	83.0	79.9	79.0	90.0	84.3	74.7	78.6	80.2	89.8	100.0		
DK/REFUSED	0.7	1.8	4.4	-	1.2	-	-	-	-	1.8	-	-	-	-	1.8	-	-	2.1	-		
Net Diff.	-83.0	-77.2	-58.6	-90.3	-81.9	-76.5	-93.2	-87.5	-88.2	-81.7	-79.4	-77.5	-100.0	-88.6	-74.6	-80.3	-60.4	-85.7	-100.0		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "

(Net Diff. = AGREE-DISAGREE)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUB- Lican	DEMO- CRAT	INDEP- ENDENT	REPUB- Lican	DEMO- CRAT	INDEP- ENDENT	14/ YOUNGER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL RURAL	UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
AGREE	8.1	8.7	5.2	11.2	3.5	9.8	9.5	7.4	10.8	5.4	10.6	8.9	1.9	10.5	9.2	10.3	9.6	8.7	9.4	5.2	7.8
STRONGLY	4.4	6.0	5.2	4.3	3.5	4.5	2.5	4.2	6.2	1.9	6.5	5.5	0.4	4.9	5.4	8.4	6.9	3.9	1.2	4.0	5.0
SOMEWHAT	3.8	2.7	-	6.9	-	5.3	7.0	3.2	4.6	3.5	4.1	3.4	1.4	5.6	3.8	2.0	2.7	4.9	8.2	1.2	2.8
DISAGREE	91.2	91.3	92.0	88.8	96.5	88.9	90.5	92.1	88.4	93.7	88.3	91.1	98.1	89.5	89.6	82.8	87.6	91.3	90.6	94.8	92.2
SOMEWHAT	8.1	9.2	5.9	13.0	8.1	7.6	6.7	8.9	5.8	7.8	7.7	8.3	13.4	8.5	6.8	-	6.1	8.9	3.2	11.3	11.4
STRONGLY	83.1	82.0	86.1	75.9	88.4	81.4	83.7	83.2	82.6	85.8	80.6	82.8	84.8	81.0	82.8	82.8	81.5	82.4	87.4	83.5	80.8
DK/REFUSED	0.7	-	2.8	-	-	1.3	-	0.5	0.8	0.9	1.1	-	-	-	1.1	6.9	2.7	-	-	-	-
Net Diff.	-83.0	-82.5	-86.8	-77.7	-93.0	-79.2	-80.9	-84.7	-77.7	-88.3	-77.7	-82.2	-96.3	-79.0	-80.4	-72.4	-78.0	-82.5	-81.2	-89.5	-84.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "

(Net Diff. = AGREE-DISAGREE)

	TOTAL		INCOME				EDUCATION								MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
							GRAD.	School	Grad.	lege	GRAD.	Grad.	Work								
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
AGREE	8.1	9.8	7.6	9.3	7.3	9.4	6.7	7.0	18.7	6.6	6.5	8.9	8.9	8.9	16.3	7.5	15.1	9.7	-	8.7	6.4
STRONGLY	4.4	7.3	3.8	5.7	3.8	4.6	4.6	4.6	18.7	5.8	3.0	4.4	3.5	6.2	16.3	3.7	9.5	-	-	5.6	2.2
SOMEWHAT	3.8	2.5	3.8	3.6	3.5	4.8	2.1	2.4	-	0.8	3.5	4.5	5.4	2.7	-	3.7	5.6	9.7	-	3.1	4.2
DISAGREE	91.2	86.2	92.4	88.6	92.7	89.1	93.3	91.9	81.3	90.6	93.5	90.6	91.1	89.5	83.7	91.7	84.9	90.3	100.0	90.3	92.9
SOMEWHAT	8.1	4.3	9.3	6.4	9.5	5.6	11.3	6.9	-	8.9	6.1	8.9	8.0	10.6	-	9.5	-	-	-	9.6	9.4
STRONGLY	83.1	81.9	83.0	82.1	83.2	83.5	82.0	85.0	81.3	81.6	87.4	81.7	83.1	78.9	83.7	82.2	84.9	90.3	100.0	80.7	83.5
DK/REFUSED	0.7	4.0	-	2.1	-	1.6	-	1.0	-	2.8	-	0.5	-	1.6	-	0.8	-	-	-	0.9	0.7
Net Diff.	-83.0	-76.3	-84.7	-79.2	-85.4	-79.7	-86.7	-84.9	-62.6	-83.9	-86.9	-81.7	-82.2	-80.7	-67.4	-84.2	-69.8	-80.6	-100.0	-81.6	-86.5

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "

(Net Diff. = AGREE-DISAGREE)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AGREE	8.1	8.3	-	19.9	2.5	13.8	-	4.4	8.7	7.0	12.7	6.4	10.0	8.1	4.0
STRONGLY	4.4	4.3	-	8.7	2.5	1.8	-	4.4	4.5	4.2	1.8	4.6	5.3	4.7	-
SOMEWHAT	3.8	4.1	-	11.2	-	12.0	-	-	4.2	2.8	10.9	1.8	4.7	3.4	4.0
DISAGREE	91.2	91.2	100.0	72.9	97.5	86.2	100.0	95.6	90.8	91.7	87.3	91.8	90.0	91.3	90.9
SOMEWHAT	8.1	7.6	20.3	5.7	7.7	7.0	7.9	7.5	10.7	2.1	-	1.7	5.5	10.6	-
STRONGLY	83.1	83.5	79.7	67.2	89.8	79.2	92.1	88.1	80.1	89.6	87.3	90.2	84.5	80.7	90.9
DK/REFUSED	0.7	0.5	-	7.1	-	-	-	-	0.5	1.3	-	1.8	-	0.6	5.1
Net Diff.	-83.0	-82.8	-100.0	-53.0	-94.9	-72.4	-100.0	-91.2	-82.2	-84.7	-74.6	-85.5	-80.1	-83.2	-86.9

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18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "

(Net Diff. = AGREE-DISAGREE)

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
AGREE	8.1	10.0	7.7	8.7	4.0	8.3	12.0	17.9	7.3	10.0	-	9.2	-	17.9	7.3	10.0	-	9.2	-	8.9	7.6	
STRONGLY	4.4	5.3	4.2	4.9	-	4.7	-	7.5	5.2	6.2	-	5.7	-	7.5	5.2	6.2	-	5.7	-	5.4	3.6	
SOMEWHAT	3.8	4.7	3.5	3.8	4.0	3.6	12.0	10.5	2.0	3.8	-	3.5	-	10.5	2.0	3.8	-	3.5	-	3.5	4.0	
DISAGREE	91.2	90.0	91.3	90.9	90.9	91.0	88.0	82.1	91.6	90.0	90.5	89.8	100.0	82.1	91.6	90.0	90.5	89.8	100.0	90.2	91.8	
SOMEWHAT	8.1	5.5	9.5	9.0	-	8.5	-	3.5	10.5	10.3	-	9.5	-	3.5	10.5	10.3	-	9.5	-	9.0	7.4	
STRONGLY	83.1	84.5	81.8	81.9	90.9	82.4	88.0	78.5	81.2	79.7	90.5	80.3	100.0	78.5	81.2	79.7	90.5	80.3	100.0	81.2	84.5	
DK/REFUSED	0.7	-	1.0	0.4	5.1	0.8	-	-	1.1	-	9.5	0.9	-	-	1.1	-	9.5	0.9	-	0.9	0.6	
Net Diff.	-83.0	-80.1	-83.6	-82.2	-86.9	-82.7	-76.0	-64.1	-84.4	-80.0	-90.5	-80.6	-100.0	-64.1	-84.4	-80.0	-90.5	-80.6	-100.0	-81.4	-84.2	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."
(Net Diff. = AGREE-DISAGREE)

	TOTAL	AREA												CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE			
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AGREE	16.1	18.9	25.9	13.3	14.1	14.8	9.3	18.9	15.9	15.4	16.4	20.3	13.0	11.6	17.0	15.1	14.6	18.3	17.1	16.2	10.9
STRONGLY	6.4	11.2	15.0	9.2	8.3	4.8	-	8.4	4.0	-	8.1	4.8	2.8	4.4	6.0	6.8	6.2	6.5	11.2	6.5	3.9
SOMEWHAT	9.7	7.7	10.9	4.1	5.8	10.0	9.3	10.5	11.9	15.4	8.3	15.6	10.2	7.2	11.0	8.3	8.4	11.8	5.9	9.8	6.9
DISAGREE	82.2	79.1	74.1	86.7	81.6	85.2	90.7	81.1	81.3	79.0	83.6	70.9	85.5	88.4	80.7	83.9	85.1	78.6	78.1	82.2	85.7
SOMEWHAT	12.3	14.0	18.7	15.1	9.8	14.6	11.6	16.8	8.0	6.3	9.6	4.6	11.0	12.9	10.0	14.0	11.7	12.1	18.8	11.8	16.7
STRONGLY	69.9	65.1	55.4	71.6	71.9	70.6	79.1	64.3	73.4	72.7	74.0	66.3	74.4	75.5	70.7	69.8	73.5	66.6	59.3	70.4	69.1
DK/REFUSED	1.7	2.0	-	-	4.3	-	-	-	2.8	5.6	-	8.8	1.5	-	2.4	1.0	0.3	3.1	4.8	1.6	3.4
Net Diff.	-66.1	-60.2	-48.2	-73.4	-67.5	-70.4	-81.4	-62.1	-65.4	-63.6	-67.3	-50.5	-72.5	-76.9	-63.7	-68.7	-70.5	-60.3	-61.0	-65.9	-74.9

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."
(Net Diff. = AGREE-DISAGREE)

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN
						DRINKING										ALCOHOL				BEFORE AGE 15
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14		18		AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AGREE	16.1	16.0	20.1	13.3	16.1	13.4	17.2	15.2	11.2	18.3	30.0	11.9	7.9	13.5	23.8	55.3	52.5	12.1	15.9	16.8
STRONGLY	6.4	7.7	9.8	6.2	-	6.4	6.4	4.1	3.2	4.9	28.2	4.4	5.1	4.1	10.2	17.9	11.2	5.5	5.9	11.3
SOMEWHAT	9.7	8.4	10.3	7.1	16.1	6.9	10.8	11.1	8.0	13.5	1.7	7.6	2.8	9.4	13.6	37.4	41.4	6.6	10.0	5.5
DISAGREE	82.2	82.5	79.4	84.7	81.8	84.8	81.2	83.8	87.7	80.7	63.6	86.1	90.0	84.6	75.0	44.7	47.5	86.7	82.2	83.2
SOMEWHAT	12.3	12.3	5.3	17.0	10.1	15.0	11.2	11.5	9.4	13.2	13.8	11.9	3.2	15.3	12.1	21.0	13.5	13.5	12.7	9.2
STRONGLY	69.9	70.3	74.1	67.6	71.6	69.9	69.9	72.2	78.3	67.5	49.8	74.1	86.9	69.2	62.8	23.7	34.0	73.1	69.6	73.9
DK/REFUSED	1.7	1.4	0.6	2.0	2.2	1.8	1.6	1.1	1.2	1.0	6.4	2.0	2.1	1.9	1.2	-	-	1.2	1.9	-
Net Diff.	-66.1	-66.5	-59.3	-71.4	-65.7	-71.5	-64.0	-68.6	-76.5	-62.3	-33.7	-74.1	-82.2	-71.0	-51.1	10.5	5.1	-74.5	-66.4	-66.3

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19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS							
		15 YEARS OLD				BE PROSECUTED																			
		PROB- LEM	Crisis lem	Prob- LEM	NOT A LEM	AWARE DK/REF	UN- LAWFUL	REGU- LAWFUL	2+ Times/Week	Once A Week	NOT REGU- LAWFUL	Every Couple Weeks	Once A Week	RARELY Rarely	Never Rarely	USE MEDIA	Face- book	You- Tube	Tw- tter	DON'T USE INTRNT					
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
AGREE	16.1	15.0	9.6	18.6	37.4	16.5	10.7	20.5	25.0	13.2	23.9	23.5	24.9	10.9	12.2	9.7	16.0	17.2	4.4	14.4	16.7				
STRONGLY	6.4	5.6	6.3	5.1	21.7	6.1	10.7	7.3	10.2	2.8	7.9	10.4	2.7	5.5	3.9	6.8	6.7	7.0	2.1	14.4	5.7				
SOMEWHAT	9.7	9.4	3.3	13.5	15.8	10.5	-	13.2	14.9	10.5	16.0	13.1	22.1	5.4	8.4	2.9	9.3	10.2	2.3	-	11.0				
DISAGREE	82.2	83.9	90.4	79.5	56.2	82.0	84.5	77.4	72.7	84.8	73.9	75.4	71.0	87.9	84.9	90.3	82.9	81.7	93.3	85.6	78.9				
SOMEWHAT	12.3	12.7	5.5	17.4	5.0	12.2	13.2	19.3	24.9	10.3	16.3	16.5	16.1	6.8	12.3	2.2	13.0	12.4	18.1	35.8	10.6				
STRONGLY	69.9	71.2	84.9	62.1	51.2	69.8	71.3	58.1	47.8	74.6	57.6	58.9	54.9	81.0	72.6	88.2	70.0	69.3	75.2	49.8	68.3				
DK/REFUSED	1.7	1.1	-	1.9	6.3	1.4	4.7	2.1	2.2	1.9	2.1	1.1	4.1	1.3	2.8	-	1.0	1.1	2.3	-	4.4				
Net Diff.	-66.1	-68.9	-80.8	-60.9	-18.8	-65.5	-73.8	-56.9	-47.7	-71.6	-50.0	-51.9	-46.1	-77.0	-72.7	-80.6	-66.9	-64.5	-88.9	-71.2	-62.2				

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19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt. MOD- ERATE	Smwt. MOD- ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
AGREE	16.1	27.1	33.3	22.8	13.1	19.2	9.9	13.0	11.4	19.6	17.0	17.7	9.6	10.0	24.0	16.6	41.0	16.3	20.4	
STRONGLY	6.4	10.6	18.9	4.7	3.4	8.6	4.2	5.6	4.9	9.2	4.5	4.1	9.6	3.9	5.5	4.8	21.2	13.8	-	
SOMEWHAT	9.7	16.5	14.4	18.1	9.7	10.6	5.7	7.4	6.5	10.4	12.5	13.6	-	6.1	18.4	11.7	19.8	2.5	20.4	
DISAGREE	82.2	71.7	66.7	75.2	84.4	80.6	88.8	86.0	87.7	78.9	79.8	79.9	78.5	89.2	74.8	80.8	59.0	81.6	62.3	
SOMEWHAT	12.3	12.6	14.8	11.0	17.9	13.3	6.5	8.8	11.5	7.4	19.6	19.3	22.5	12.3	12.5	21.6	-	1.9	-	
STRONGLY	69.9	59.1	51.9	64.2	66.5	67.3	82.3	77.2	76.3	71.6	60.2	60.6	56.0	76.9	62.3	59.2	59.0	79.6	62.3	
DK/REFUSED	1.7	1.2	-	2.0	2.5	0.2	1.4	1.0	0.8	1.5	3.2	2.4	11.9	0.9	1.2	2.7	-	2.1	17.3	
Net Diff.	-66.1	-44.5	-33.4	-52.4	-71.3	-61.4	-78.9	-73.0	-76.3	-59.4	-62.8	-62.2	-68.9	-79.2	-50.8	-64.2	-18.0	-65.3	-41.9	

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19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."
(Net Diff. = AGREE-DISAGREE)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL	UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
AGREE	16.1	12.3	21.3	28.4	10.6	18.7	6.2	13.9	18.5	10.5	22.8	17.4	13.7	20.9	15.5	14.8	24.5	12.8	15.5	15.7	17.3
STRONGLY	6.4	6.5	12.1	8.0	3.5	7.7	1.2	5.6	8.4	4.1	7.7	8.8	2.1	4.2	8.0	7.3	14.0	3.0	6.4	5.7	4.2
SOMEWHAT	9.7	5.8	9.2	20.4	7.2	11.0	4.9	8.3	10.1	6.4	15.1	8.6	11.6	16.7	7.5	7.5	10.5	9.8	9.1	9.9	13.1
DISAGREE	82.2	86.1	75.9	70.2	89.2	80.5	88.9	84.4	80.6	87.9	74.6	82.6	84.7	77.9	82.6	78.3	75.2	85.6	84.5	83.3	82.7
SOMEWHAT	12.3	11.5	12.4	17.2	11.4	4.9	21.9	12.6	12.1	11.3	10.7	13.6	13.2	12.7	11.5	2.4	9.0	8.8	13.9	10.4	17.8
STRONGLY	69.9	74.5	63.5	53.0	77.8	75.6	67.1	71.8	68.5	76.6	64.0	69.0	71.5	65.2	71.1	76.0	66.2	76.8	70.6	72.9	64.9
DK/REFUSED	1.7	1.6	2.8	1.4	0.2	0.8	4.9	1.6	0.9	1.5	2.6	-	1.6	1.2	1.9	6.9	0.3	1.6	-	1.0	-
Net Diff.	-66.1	-73.7	-54.6	-41.8	-78.5	-61.8	-82.8	-70.5	-62.1	-77.4	-51.9	-65.2	-71.0	-57.0	-67.0	-63.5	-50.7	-72.8	-68.9	-67.7	-65.3

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19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."
(Net Diff. = AGREE-DISAGREE)

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED					
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE		
									GRAD.	School	Grad.	lege	GRAD.	Grad.	Work									

Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228			
AGREE	16.1	21.6	15.5	17.5	16.4	17.0	16.6	12.0	18.7	10.5	12.5	18.4	16.8	21.9	28.9	15.5	17.9	15.3	-	19.3	12.2			
STRONGLY	6.4	12.0	4.7	7.8	5.2	7.4	4.9	6.9	5.5	5.0	8.1	6.0	6.8	4.4	22.1	5.4	12.2	-	-	7.7	3.5			
SOMEWHAT	9.7	9.6	10.8	9.7	11.1	9.5	11.7	5.1	13.2	5.5	4.4	12.4	10.0	17.5	6.7	10.0	5.6	15.3	-	11.6	8.7			
DISAGREE	82.2	76.2	83.8	80.6	83.3	81.6	82.9	86.8	81.3	86.7	87.3	79.5	82.2	74.0	71.1	82.5	82.1	84.7	100.0	78.7	85.8			
SOMEWHAT	12.3	7.0	13.1	7.8	14.4	9.4	14.6	11.4	-	6.7	15.1	13.0	11.2	16.6	3.1	13.9	-	6.5	-	14.3	13.5			
STRONGLY	69.9	69.1	70.7	72.7	68.9	72.2	68.4	75.4	81.3	80.0	72.2	66.6	71.1	57.4	68.1	68.6	82.1	78.3	100.0	64.4	72.2			
DK/REFUSED	1.7	2.3	0.6	2.0	0.3	1.4	0.4	1.1	-	2.8	0.2	2.0	1.0	4.2	-	2.0	-	-	-	2.0	2.0			
Net Diff.	-66.1	-54.6	-68.3	-63.1	-66.9	-64.6	-66.3	-74.8	-62.6	-76.1	-74.8	-61.1	-65.5	-52.1	-42.3	-67.1	-64.3	-69.5	-100.0	-59.5	-73.6			

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19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."
(Net Diff. = AGREE-DISAGREE)

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AGREE	16.1	15.2	10.1	32.2	13.7	18.2	16.3	11.8	15.9	16.9	18.0	17.7	12.9	18.8	10.7
STRONGLY	6.4	6.0	4.1	8.1	8.9	1.8	10.1	8.1	4.5	10.7	8.9	13.0	5.5	6.8	6.7
SOMEWHAT	9.7	9.2	6.0	24.0	4.8	16.4	6.3	3.7	11.4	6.2	9.1	4.8	7.3	12.0	4.0
DISAGREE	82.2	83.1	89.9	61.8	86.3	72.7	83.7	88.2	82.6	80.9	82.0	79.3	85.4	79.9	84.2
SOMEWHAT	12.3	10.9	21.5	21.1	8.5	23.8	8.7	8.4	15.1	5.5	12.1	3.3	8.4	15.3	4.7
STRONGLY	69.9	72.3	68.4	40.7	77.8	48.9	74.9	79.8	67.5	75.4	70.0	75.9	77.0	64.6	79.5
DK/REFUSED	1.7	1.7	-	6.0	-	9.1	-	-	1.5	2.2	-	3.0	1.7	1.4	5.1
Net Diff.	-66.1	-67.9	-79.8	-29.6	-72.6	-54.5	-67.3	-76.4	-66.7	-64.0	-64.1	-61.5	-72.5	-61.1	-73.5

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19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."
(Net Diff. = AGREE-DISAGREE)

	TOTAL		AGE						MEN						WOMEN						GENDER			
			UNDER		OVER		UNDER		OVER		UNDER		OVER		UNDER		OVER		UNDER		OVER		MALE	FEMALE
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65	40	40		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292			
AGREE	16.1	12.9	17.9	16.9	10.7	16.5	12.0	16.3	21.4	21.4	12.6	21.0	-	16.3	21.4	21.4	12.6	21.0	-	20.0	13.3			
STRONGLY	6.4	5.5	6.8	6.4	6.7	6.6	-	5.9	9.5	8.5	12.6	9.1	-	5.9	9.5	8.5	12.6	9.1	-	8.7	4.8			
SOMEWHAT	9.7	7.3	11.1	10.5	4.0	10.0	12.0	10.5	11.9	12.9	-	11.9	-	10.5	11.9	12.9	-	11.9	-	11.3	8.5			
DISAGREE	82.2	85.4	80.3	81.6	84.2	81.7	88.0	80.1	77.0	77.5	77.8	77.0	100.0	80.1	77.0	77.5	77.8	77.0	100.0	78.1	85.1			
SOMEWHAT	12.3	8.4	14.2	13.1	4.7	12.6	8.2	9.7	15.3	14.9	8.9	14.1	23.6	9.7	15.3	14.9	8.9	14.1	23.6	13.8	11.2			
STRONGLY	69.9	77.0	66.2	68.5	79.5	69.1	79.8	70.5	61.7	62.5	69.0	62.9	76.4	70.5	61.7	62.5	69.0	62.9	76.4	64.3	73.9			
DK/REFUSED	1.7	1.7	1.7	1.5	5.1	1.8	-	3.5	1.6	1.1	9.5	2.0	-	3.5	1.6	1.1	9.5	2.0	-	1.9	1.6			
Net Diff.	-66.1	-72.5	-62.4	-64.7	-73.5	-65.1	-76.0	-63.8	-55.5	-56.0	-65.2	-56.0	-100.0	-63.8	-55.5	-56.0	-65.2	-56.0	-100.0	-58.1	-71.8			

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20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."
(Net Diff. = AGREE-DISAGREE)

	TOTAL	AREA												CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE			
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AGREE	8.4	12.3	12.1	12.7	12.5	6.6	3.6	8.9	8.4	8.4	8.4	-	6.1	7.2	7.9	8.6	8.3	7.5	16.0	8.2	7.3
STRONGLY	3.6	5.9	4.2	9.2	6.6	3.1	-	5.5	3.8	2.9	4.7	-	1.3	-	2.5	4.3	4.3	3.2	-	3.5	3.0
SOMEWHAT	4.9	6.4	7.9	3.5	5.9	3.5	3.6	3.4	4.6	5.5	3.7	-	4.8	7.2	5.4	4.2	4.0	4.2	16.0	4.8	4.3
DISAGREE	91.2	87.7	87.9	87.3	87.5	92.8	96.4	90.2	91.6	91.6	91.6	100.0	92.4	92.8	92.1	90.7	91.1	92.5	84.0	91.4	92.7
SOMEWHAT	12.5	11.2	12.0	8.3	11.2	10.9	9.3	12.0	15.9	17.6	14.2	28.9	9.1	11.6	10.3	14.4	9.9	17.4	6.7	12.2	17.0
STRONGLY	78.8	76.5	75.9	79.1	76.3	82.0	87.1	78.1	75.7	74.0	77.4	71.1	83.2	81.2	81.9	76.3	81.1	75.2	77.3	79.2	75.6
DK/REFUSED	0.3	-	-	-	-	0.6	-	1.0	-	-	-	-	1.5	-	-	0.7	0.6	-	-	0.4	-
Net Diff.	-82.8	-75.3	-75.8	-74.7	-75.1	-86.2	-92.8	-81.3	-83.3	-83.2	-83.3	-100.0	-86.3	-85.6	-84.3	-82.2	-82.7	-85.1	-68.0	-83.1	-85.4

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20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
		DRINKING				DRINKING						ALCOHOL				BEFORE AGE 15				
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14	18		AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AGREE	8.4	7.6	8.1	7.3	9.7	10.9	7.5	6.6	4.9	8.0	21.9	7.4	8.1	7.1	10.1	32.0	22.8	6.4	8.8	5.5
STRONGLY	3.6	2.6	3.6	2.0	5.9	6.3	2.5	2.2	2.3	2.1	12.9	2.8	6.5	1.4	5.1	16.6	3.1	2.8	3.8	2.0
SOMEWHAT	4.9	5.0	4.6	5.3	3.8	4.6	5.0	4.4	2.6	5.9	9.1	4.6	1.7	5.7	5.1	15.3	19.7	3.7	5.0	3.5
DISAGREE	91.2	92.2	91.4	92.7	89.3	89.1	92.1	93.2	95.1	91.6	76.5	92.6	91.9	92.9	89.0	68.0	74.1	93.6	91.0	94.5
SOMEWHAT	12.5	11.5	6.6	14.8	14.5	11.5	12.9	12.9	12.2	13.4	12.1	13.1	7.9	15.1	11.6	35.0	25.9	11.3	12.0	17.2
STRONGLY	78.8	80.7	84.7	77.9	74.8	77.6	79.2	80.3	82.9	78.2	64.4	79.5	84.0	77.8	77.3	33.1	48.2	82.3	79.0	77.3
DK/REFUSED	0.3	0.2	0.5	-	1.0	-	0.5	0.2	-	0.4	1.6	-	-	-	0.9	-	3.1	-	0.2	-
Net Diff.	-82.8	-84.5	-83.2	-85.4	-79.6	-78.1	-84.6	-86.5	-90.2	-83.6	-54.6	-85.3	-83.7	-85.8	-78.8	-36.0	-51.2	-87.1	-82.2	-89.0

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20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS					
		15 YEARS OLD				BE PROSECUTED																	
		PROB- LEM	Crisis lem	Prob- lem	NOT A LEM	AWARE DK/REF	UN- LAWFUL	REGU- LAWFUL	2+ Times/Week	Once A Week	NOT REGU- LAWFUL	Every Couple Weeks	Once A Week	RARELY Rarely	Never	USE MEDIA	Face- book	You- Tube	Twit- tter	DON'T USE INTRNT			
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
AGREE	8.4	6.7	3.8	8.6	43.8	8.6	6.3	12.4	9.1	17.6	13.6	17.0	6.6	4.4	2.8	5.7	7.7	7.6	3.3	12.7	12.0		
STRONGLY	3.6	2.8	3.2	2.5	12.9	3.5	4.4	6.4	5.6	7.7	3.6	5.3	-	1.9	1.0	2.8	3.7	3.4	3.3	5.6	3.2		
SOMEWHAT	4.9	3.9	0.6	6.1	30.9	5.1	1.9	6.0	3.5	9.8	10.0	11.6	6.6	2.4	1.8	2.9	4.0	4.2	-	7.1	8.8		
DISAGREE	91.2	93.0	95.8	91.1	56.2	91.2	91.7	87.1	90.0	82.4	85.5	83.0	90.6	95.6	97.2	94.3	91.9	92.4	92.4	87.3	88.0		
SOMEWHAT	12.5	12.9	6.9	16.8	-	12.5	12.2	17.0	23.4	6.8	20.9	21.2	20.3	6.9	11.5	3.0	13.0	14.1	7.8	19.3	10.3		
STRONGLY	78.8	80.1	88.9	74.3	56.2	78.7	79.5	70.1	66.7	75.6	64.6	61.9	70.2	88.7	85.7	91.3	78.8	78.2	84.6	67.9	77.6		
DK/REFUSED	0.3	0.4	0.4	0.3	-	0.2	2.0	0.5	0.9	-	0.9	-	2.8	-	-	-	0.4	-	4.4	-	-		
Net Diff.	-82.8	-86.3	-92.0	-82.6	-12.5	-82.6	-85.4	-74.7	-80.9	-64.8	-71.9	-66.1	-84.0	-91.3	-94.3	-88.7	-84.2	-84.7	-89.1	-74.5	-76.0		

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20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt. MOD- ERATE	Smwt. MOD- ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT			
									/OTHER												
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
AGREE	8.4	13.7	22.3	7.7	7.6	13.9	2.6	6.4	6.8	10.9	7.1	6.4	16.1	5.7	17.7	5.0	19.8	5.8	17.3		
STRONGLY	3.6	3.9	9.4	-	4.3	6.4	0.5	2.5	2.4	4.7	3.4	3.3	4.2	2.3	6.6	1.9	-	3.6	-		
SOMEWHAT	4.9	9.9	13.0	7.7	3.3	7.4	2.1	3.9	4.4	6.1	3.8	3.1	11.9	3.4	11.1	3.1	19.8	2.1	17.3		
DISAGREE	91.2	86.3	77.7	92.3	91.3	86.1	97.4	93.6	93.2	88.7	92.2	92.9	83.9	94.3	82.3	94.2	80.2	94.2	82.7		
SOMEWHAT	12.5	17.2	27.0	10.3	16.7	10.0	7.4	8.3	9.6	12.3	17.3	18.0	10.0	11.2	18.8	18.5	-	3.9	-		
STRONGLY	78.8	69.0	50.6	82.1	74.5	76.1	90.1	85.3	83.6	76.5	74.9	74.9	73.9	83.2	63.5	75.7	80.2	90.3	82.7		
DK/REFUSED	0.3	-	-	-	1.1	-	-	-	-	0.4	0.7	0.7	-	-	-	0.8	-	-	-		
Net Diff.	-82.8	-72.5	-55.3	-84.7	-83.7	-72.3	-94.9	-87.2	-86.4	-77.9	-85.0	-86.6	-67.8	-88.7	-64.6	-89.2	-60.4	-88.4	-65.5		

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20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
AGREE	8.4	7.7	13.7	8.8	6.0	9.5	5.6	8.3	7.2	6.9	8.5	10.2	3.8	9.4	9.4	10.8	5.3	11.4	3.8	5.7	9.5
STRONGLY	3.6	2.0	8.6	4.2	2.8	2.8	2.6	3.2	4.7	2.0	3.2	6.6	-	3.9	4.4	6.0	1.3	3.2	-	2.8	5.3
SOMEWHAT	4.9	5.7	5.0	4.7	3.3	6.7	3.0	5.1	2.5	4.9	5.2	3.6	3.8	5.5	5.0	4.8	4.1	8.2	3.8	2.9	4.3
DISAGREE	91.2	92.3	86.3	89.8	94.0	89.9	94.4	91.3	92.1	93.1	91.5	88.5	96.2	90.6	90.3	89.2	94.7	87.5	96.2	94.3	90.5
SOMEWHAT	12.5	11.6	17.7	20.7	7.9	9.6	14.1	12.0	13.0	9.8	15.1	13.0	10.3	17.0	12.0	6.9	12.1	9.4	16.9	13.5	15.5
STRONGLY	78.8	80.7	68.6	69.2	86.0	80.4	80.3	79.3	79.1	83.3	76.4	75.5	85.9	73.6	78.4	82.3	82.6	78.1	79.2	80.9	75.0
DK/REFUSED	0.3	-	-	1.4	-	0.6	-	0.4	0.8	-	-	1.3	-	-	0.3	-	-	1.1	-	-	-
Net Diff.	-82.8	-84.6	-72.7	-81.0	-87.9	-80.5	-88.9	-83.0	-84.9	-86.2	-83.1	-78.2	-92.3	-81.3	-80.9	-78.5	-89.3	-76.1	-92.3	-88.7	-81.0

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20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."

(Net Diff. = AGREE-DISAGREE)

	TOTAL		INCOME						EDUCATION						MARITAL STATUS						MARRIED	
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
									GRAD.	School	Grad.	lege	GRAD.	Grad.	Work							
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
AGREE	8.4	7.0	8.0	9.1	6.9	7.7	7.8	5.2	-	2.4	7.3	10.1	11.0	8.4	5.6	9.0	11.0	-	-	9.2	8.8	
STRONGLY	3.6	2.7	3.2	2.9	3.2	2.2	4.2	2.1	-	0.4	3.2	4.4	5.3	2.5	5.6	3.6	5.4	-	-	4.4	2.9	
SOMEWHAT	4.9	4.3	4.7	6.1	3.7	5.5	3.7	3.2	-	2.0	4.1	5.8	5.7	6.0	-	5.4	5.6	-	-	4.8	6.0	
DISAGREE	91.2	93.0	91.8	90.4	93.1	91.9	92.2	94.3	86.8	97.6	92.7	89.9	89.0	91.6	94.4	90.8	89.0	100.0	100.0	90.4	91.2	
SOMEWHAT	12.5	10.5	13.8	10.0	15.1	11.8	14.6	9.6	-	15.7	6.4	14.5	12.4	18.7	1.4	14.0	-	16.2	-	17.2	11.2	
STRONGLY	78.8	82.5	78.0	80.4	77.9	80.1	77.5	84.7	86.8	81.9	86.3	75.4	76.6	72.8	93.1	76.9	89.0	83.8	100.0	73.2	80.0	
DK/REFUSED	0.3	-	0.3	0.5	-	0.4	-	0.5	13.2	-	-	-	-	-	-	0.2	-	-	-	0.4	-	
Net Diff.	-82.8	-86.0	-83.8	-81.4	-86.1	-84.2	-84.3	-89.1	-86.8	-95.2	-85.4	-79.7	-78.0	-83.1	-88.8	-81.8	-78.0	-100.0	-100.0	-81.2	-82.4	

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20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AGREE	8.4	7.1	8.0	32.5	7.6	11.8	8.0	7.4	8.7	7.0	11.9	7.3	6.0	10.0	4.4
STRONGLY	3.6	2.4	2.1	15.9	3.4	1.8	6.4	1.3	3.3	3.9	11.9	3.1	2.7	4.0	4.4
SOMEWHAT	4.9	4.7	5.9	16.6	4.2	10.1	1.6	6.1	5.4	3.1	-	4.2	3.3	6.0	-
DISAGREE	91.2	92.6	92.0	67.5	92.4	88.2	92.0	92.6	91.0	93.0	88.1	92.7	94.0	89.7	95.6
SOMEWHAT	12.5	11.4	25.8	9.8	6.4	19.6	4.3	8.0	15.3	6.6	15.6	3.3	9.3	13.7	21.2
STRONGLY	78.8	81.3	66.2	57.7	85.9	68.6	87.7	84.6	75.7	86.4	72.5	89.4	84.7	76.1	74.4
DK/REFUSED	0.3	0.2	-	-	-	-	-	-	0.3	-	-	-	-	0.3	-
Net Diff.	-82.8	-85.5	-84.0	-34.9	-84.7	-76.4	-84.0	-85.2	-82.3	-86.0	-76.2	-85.4	-88.0	-79.8	-91.2

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20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."

(Net Diff. = AGREE-DISAGREE)

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
AGREE	8.4	6.0	9.4	8.7	4.4	8.6	-	16.2	8.9	10.3	8.3	10.3	-	16.2	8.9	10.3	8.3	10.3	-	10.0	7.3	
STRONGLY	3.6	2.7	4.0	3.5	4.4	3.7	-	11.3	3.8	4.7	8.3	5.1	-	11.3	3.8	4.7	8.3	5.1	-	4.9	2.7	
SOMEWHAT	4.9	3.3	5.4	5.2	-	4.9	-	4.9	5.1	5.6	-	5.2	-	4.9	5.1	5.6	-	5.2	-	5.2	4.7	
DISAGREE	91.2	94.0	90.4	91.1	95.6	91.2	100.0	83.8	90.6	89.2	91.7	89.2	100.0	83.8	90.6	89.2	91.7	89.2	100.0	89.5	92.4	
SOMEWHAT	12.5	9.3	14.5	12.3	21.2	12.5	29.7	12.0	17.6	16.5	17.5	17.0	-	12.0	17.6	16.5	17.5	17.0	-	15.9	10.0	
STRONGLY	78.8	84.7	75.9	78.8	74.4	78.7	70.3	71.8	73.0	72.7	74.1	72.2	100.0	71.8	73.0	72.7	74.1	72.2	100.0	73.6	82.4	
DK/REFUSED	0.3	-	0.3	0.2	-	0.2	-	-	0.5	0.5	-	0.4	-	-	0.5	0.5	-	0.4	-	0.4	0.3	
Net Diff.	-82.8	-88.0	-81.0	-82.4	-91.2	-82.6	-100.0	-67.6	-81.7	-78.9	-83.3	-78.9	-100.0	-67.6	-81.7	-78.9	-83.3	-78.9	-100.0	-79.5	-85.1	

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21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	AREA															CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE	YES	NO/
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AGREE	23.0	25.1	31.3	20.8	20.9	24.6	19.0	28.9	18.9	12.2	25.6	28.9	17.2	23.3	21.3	24.8	24.0	21.1	29.8	22.2	30.1
STRONGLY	7.8	9.4	9.4	13.3	8.5	8.6	10.3	7.4	8.4	1.7	15.1	-	4.9	4.4	7.9	7.0	7.4	9.0	7.2	7.0	14.0
SOMEWHAT	15.3	15.7	21.9	7.5	12.4	16.0	8.7	21.5	10.5	10.5	10.5	28.9	12.3	18.9	13.4	17.8	16.6	12.1	22.7	15.3	16.2
DISAGREE	75.3	73.3	67.2	79.2	77.2	74.0	81.0	68.7	79.4	87.8	70.9	58.4	82.8	76.7	76.7	73.7	74.6	77.8	68.8	76.1	66.8
SOMEWHAT	19.3	18.7	19.0	17.5	18.7	21.4	21.5	21.4	23.3	32.5	14.1	19.6	15.1	8.8	20.8	16.7	19.2	19.6	10.1	19.8	11.7
STRONGLY	56.0	54.6	48.2	61.8	58.5	52.6	59.5	47.4	56.1	55.3	56.8	38.8	67.7	67.9	55.9	56.9	55.5	58.2	58.7	56.4	55.1
DK/REFUSED	1.7	1.5	1.5	-	1.9	1.4	-	2.4	1.7	-	3.4	12.8	-	-	2.0	1.5	1.4	1.1	1.3	1.6	3.1
Net Diff.	-52.2	-48.2	-35.9	-58.5	-56.3	-49.4	-62.0	-39.9	-60.4	-75.6	-45.3	-29.5	-65.6	-53.4	-55.4	-48.8	-50.6	-56.7	-39.0	-53.9	-36.7

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21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
		DRINKING				DRINKING		DRINKING				ALCOHOL				BEFORE AGE 15		BEFORE AGE 15		
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14	18		AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AGREE	23.0	22.6	22.1	22.9	21.4	21.9	23.5	23.2	17.9	27.3	27.1	21.1	22.4	20.7	26.4	45.2	42.0	21.7	22.6	25.9
STRONGLY	7.8	7.8	8.3	7.5	3.3	4.2	9.2	7.0	8.2	6.0	17.4	7.7	12.3	5.9	7.7	6.5	17.8	7.4	7.1	14.0
SOMEWHAT	15.3	14.7	13.8	15.4	18.1	17.7	14.3	16.2	9.7	21.4	9.7	13.5	10.1	14.8	18.7	38.7	24.2	14.3	15.5	11.9
DISAGREE	75.3	76.0	75.0	76.8	76.1	77.6	74.3	76.3	81.9	71.9	65.2	77.2	74.4	78.3	71.7	54.8	55.4	77.9	75.8	71.5
SOMEWHAT	19.3	20.5	12.4	26.0	15.8	14.9	21.0	20.1	18.4	21.4	13.2	21.3	10.4	25.5	15.4	35.0	22.5	20.5	19.8	15.3
STRONGLY	56.0	55.6	62.6	50.8	60.3	62.7	53.3	56.2	63.5	50.4	52.0	56.0	64.1	52.8	56.2	19.8	32.9	57.4	56.0	56.2
DK/REFUSED	1.7	1.4	2.9	0.4	2.5	0.5	2.2	0.5	0.2	0.8	7.7	1.6	3.2	1.0	1.9	-	2.6	0.4	1.6	2.6
Net Diff.	-52.2	-53.5	-52.8	-53.9	-54.7	-55.8	-50.8	-53.1	-64.0	-44.5	-38.1	-56.1	-52.1	-57.6	-45.2	-9.6	-13.4	-56.2	-53.2	-45.6

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21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	CHILDREN DRINKING BEFORE					PARENTS CAN			OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS						
		15 YEARS OLD					BE PROSECUTED																	
		PROB- LEM	Crisis lem	Prob- lem	NOT A PROB- LEM	AWARE DK/REF	UN- LAWFUL REF	REGU- LAWFUL Week	2+ Times/ Week	Once A Week	NOT REGU- LAWFUL Week	Every Couple Week	Once A Week	RARELY Rarely	Rarely Rarely	Never MEDIA	USE SOCIAL MEDIA	Face- book	You- Tube	Tw- tter	DON'T USE INTRNT			
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100			
AGREE	23.0	22.8	16.0	27.4	32.6	23.0	23.8	34.0	39.7	24.9	25.3	19.7	36.9	16.0	17.6	14.6	23.2	26.2	23.4	14.5	23.4			
STRONGLY	7.8	7.4	5.2	8.7	19.2	6.7	20.4	10.6	12.5	7.5	7.3	5.4	11.2	6.4	4.8	7.7	7.7	9.5	2.3	-	8.6			
SOMEWHAT	15.3	15.5	10.7	18.6	13.5	16.3	3.4	23.5	27.3	17.4	18.1	14.3	25.7	9.6	12.8	6.9	15.6	16.7	21.1	14.5	14.8			
DISAGREE	75.3	76.2	82.5	71.9	59.6	75.9	67.6	64.5	59.0	73.3	72.6	77.8	61.8	82.2	79.2	84.8	75.7	72.8	72.4	85.5	73.3			
SOMEWHAT	19.3	18.9	10.8	24.3	25.7	19.8	12.5	29.5	27.3	33.0	23.8	29.4	12.2	11.8	17.6	6.9	20.2	20.4	11.3	33.7	17.0			
STRONGLY	56.0	57.3	71.7	47.6	33.8	56.1	55.1	35.0	31.7	40.3	48.8	48.4	49.6	70.4	61.6	77.9	55.5	52.5	61.0	51.8	56.2			
DK/REFUSED	1.7	1.0	1.6	0.7	7.8	1.1	8.6	1.4	1.2	1.7	2.1	2.5	1.3	1.8	3.2	0.6	1.1	0.9	4.2	-	3.3			
Net Diff.	-52.2	-53.3	-66.5	-44.6	-27.0	-52.9	-43.8	-30.5	-19.3	-48.4	-47.2	-58.0	-24.9	-66.2	-61.6	-70.2	-52.5	-46.6	-49.0	-71.0	-49.9			

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21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. MOD- ERATE	Smwt. MOD- ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
AGREE	23.0	25.9	23.7	27.4	30.7	28.5	11.5	17.2	19.4	23.1	28.4	28.9	22.5	18.5	23.3	30.4	38.4	24.7	20.4	
STRONGLY	7.8	9.0	7.5	10.1	9.5	9.5	5.1	6.6	7.2	7.4	8.9	9.7	-	5.0	4.2	9.3	38.4	10.6	20.4	
SOMEWHAT	15.3	16.8	16.2	17.3	21.2	19.1	6.4	10.7	12.2	15.8	19.5	19.3	22.5	13.5	19.1	21.0	-	14.1	-	
DISAGREE	75.3	74.1	76.3	72.6	67.0	69.1	87.3	81.1	79.4	75.5	69.1	68.4	77.5	80.3	76.7	66.6	61.6	73.2	79.6	
SOMEWHAT	19.3	26.1	22.7	28.6	21.9	13.2	15.3	14.6	16.7	19.8	21.2	23.0	-	18.2	34.5	22.5	-	2.0	-	
STRONGLY	56.0	48.0	53.6	44.1	45.1	55.9	72.0	66.6	62.6	55.7	47.9	45.3	77.5	62.1	42.2	44.2	61.6	71.2	79.6	
DK/REFUSED	1.7	-	-	-	2.3	2.4	1.2	1.6	1.2	1.3	2.5	2.7	-	1.2	-	3.0	-	2.1	-	
Net Diff.	-52.2	-48.3	-52.6	-45.3	-36.3	-40.5	-75.8	-63.9	-60.0	-52.4	-40.7	-39.4	-55.0	-61.8	-53.4	-36.2	-23.2	-48.5	-59.2	

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21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
AGREE	23.0	23.9	18.3	36.9	15.6	25.6	20.3	22.8	22.7	23.2	21.4	24.6	21.8	23.5	23.7	21.7	22.6	20.9	24.0	22.3	26.6
STRONGLY	7.8	7.2	6.8	11.8	7.1	7.7	6.1	8.0	2.6	7.0	5.0	11.4	9.7	3.4	8.8	19.4	7.3	7.6	4.1	5.7	9.6
SOMEWHAT	15.3	16.6	11.5	25.1	8.4	17.9	14.2	14.7	20.1	16.2	16.3	13.2	12.2	20.1	14.9	2.3	15.3	13.3	19.9	16.5	17.1
DISAGREE	75.3	74.6	78.9	60.6	83.5	73.8	77.2	75.6	75.9	76.0	76.7	72.8	77.1	76.1	74.7	71.4	76.1	78.1	75.4	77.7	71.8
SOMEWHAT	19.3	15.8	22.5	19.9	17.6	18.5	22.4	20.1	17.9	17.6	22.1	19.6	15.2	26.4	18.4	7.4	16.3	10.3	24.8	26.9	23.5
STRONGLY	56.0	58.8	56.4	40.7	65.9	55.4	54.8	55.4	58.0	58.4	54.5	53.2	62.0	49.7	56.3	64.0	59.8	67.8	50.6	50.8	48.3
DK/REFUSED	1.7	1.6	2.8	2.4	1.0	0.6	2.6	1.7	1.4	0.8	2.0	2.7	1.0	0.4	1.6	6.9	1.3	1.0	0.6	-	1.5
Net Diff.	-52.2	-50.7	-60.6	-23.7	-67.9	-48.3	-56.9	-52.8	-53.3	-52.7	-55.3	-48.2	-55.3	-52.6	-51.0	-49.8	-53.5	-57.2	-51.4	-55.5	-45.2

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21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."

(Net Diff. = AGREE-DISAGREE)

	TOTAL		INCOME				EDUCATION								MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
							GRAD.	School	Grad.	lege	GRAD.	Grad.	Work								
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
AGREE	23.0	22.3	23.7	21.6	24.6	22.2	24.7	24.4	68.6	18.5	25.4	22.4	21.8	23.7	21.5	23.0	41.6	25.0	-	26.2	20.3
STRONGLY	7.8	10.9	7.2	9.4	7.1	8.0	7.9	11.2	55.4	11.5	8.3	5.8	5.0	7.5	6.8	7.5	31.8	3.0	-	8.7	6.4
SOMEWHAT	15.3	11.4	16.5	12.3	17.5	14.2	16.8	13.2	13.2	7.0	17.1	16.6	16.8	16.3	14.6	15.5	9.7	22.0	-	17.5	13.9
DISAGREE	75.3	74.7	75.4	76.3	74.6	76.1	74.4	73.4	31.4	76.2	74.3	76.4	76.9	75.6	77.2	75.3	58.4	75.0	100.0	71.7	78.4
SOMEWHAT	19.3	13.6	21.5	12.1	25.0	15.4	25.0	14.1	-	11.5	16.5	22.0	21.7	22.7	5.7	20.7	-	30.0	21.2	20.6	20.7
STRONGLY	56.0	61.0	53.9	64.2	49.7	60.7	49.4	59.3	31.4	64.6	57.8	54.4	55.2	52.9	71.5	54.7	58.4	45.0	78.8	51.1	57.7
DK/REFUSED	1.7	3.0	0.9	2.1	0.8	1.7	0.9	2.1	-	5.3	0.3	1.2	1.4	0.7	1.4	1.7	-	-	-	2.2	1.3
Net Diff.	-52.2	-52.4	-51.7	-54.6	-50.1	-53.8	-49.7	-49.0	37.2	-57.7	-49.0	-54.0	-55.1	-51.8	-55.7	-52.3	-16.9	-50.1	-100.0	-45.5	-58.1

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21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AGREE	23.0	21.8	26.1	35.9	17.5	24.7	15.0	19.4	23.3	23.0	26.0	24.7	24.2	23.8	19.4
STRONGLY	7.8	7.5	10.4	5.0	10.1	-	11.6	9.0	6.1	11.8	8.0	12.8	9.2	7.1	9.0
SOMEWHAT	15.3	14.3	15.7	30.9	7.4	24.7	3.4	10.3	17.2	11.2	18.0	11.9	14.9	16.6	10.4
DISAGREE	75.3	77.0	72.0	64.1	81.7	72.4	85.0	79.3	75.1	75.7	74.0	73.5	75.3	75.2	71.1
SOMEWHAT	19.3	19.3	26.7	15.9	17.0	39.2	15.6	18.1	24.0	8.6	31.9	1.7	17.7	21.5	15.1
STRONGLY	56.0	57.8	45.3	48.2	64.7	33.1	69.4	61.2	51.1	67.1	42.0	71.9	57.6	53.7	56.0
DK/REFUSED	1.7	1.2	1.9	-	0.8	2.9	-	1.4	1.6	1.3	-	1.8	0.5	1.1	9.5
Net Diff.	-52.2	-55.3	-45.9	-28.1	-64.2	-47.6	-70.1	-59.9	-51.8	-52.7	-48.0	-48.9	-51.2	-51.4	-51.6

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(Net Diff. = AGREE-DISAGREE)

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65	40	40		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
AGREE	23.0	24.2	23.3	23.9	19.4	23.5	25.3	17.3	28.9	26.8	29.0	26.8	38.4	17.3	28.9	26.8	29.0	26.8	38.4	26.1	20.8	
STRONGLY	7.8	9.2	7.3	7.8	9.0	7.9	6.8	8.7	9.3	8.4	16.9	9.0	19.7	8.7	9.3	8.4	16.9	9.0	19.7	8.9	7.0	
SOMEWHAT	15.3	14.9	16.0	16.1	10.4	15.6	18.5	8.6	19.6	18.4	12.1	17.7	18.8	8.6	19.6	18.4	12.1	17.7	18.8	17.2	13.9	
DISAGREE	75.3	75.3	74.7	75.2	71.1	74.9	74.7	82.7	68.6	72.8	53.0	71.1	61.6	82.7	68.6	72.8	53.0	71.1	61.6	71.7	77.8	
SOMEWHAT	19.3	17.7	20.8	20.3	15.1	19.7	25.9	31.0	17.7	20.8	11.5	19.8	23.6	31.0	17.7	20.8	11.5	19.8	23.6	19.3	19.2	
STRONGLY	56.0	57.6	53.9	54.9	56.0	55.2	48.8	51.7	50.9	52.0	41.5	51.3	37.9	51.7	50.9	52.0	41.5	51.3	37.9	52.4	58.6	
DK/REFUSED	1.7	0.5	2.0	0.9	9.5	1.6	-	-	2.5	0.4	17.9	2.1	-	-	2.5	0.4	17.9	2.1	-	2.2	1.4	
Net Diff.	-52.2	-51.2	-51.4	-51.3	-51.6	-51.4	-49.4	-65.4	-39.6	-46.0	-24.0	-44.4	-23.1	-65.4	-39.6	-46.0	-24.0	-44.4	-23.1	-45.6	-57.0	

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22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	AREA												CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE			
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER 15	YES YET	NO/ NOT	
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AWARE	92.3	89.8	94.4	86.5	86.7	93.1	90.1	95.3	95.8	99.2	92.5	87.2	92.0	94.3	91.7	92.7	93.9	90.2	93.4	92.9	84.1
UNAWARE	7.4	9.7	5.6	13.5	12.3	6.4	9.9	3.7	4.2	0.8	7.5	12.8	8.0	5.7	8.0	6.9	5.8	9.8	3.6	6.8	15.9
DK/REFUSED	0.3	0.5	-	-	0.9	0.6	-	1.0	-	-	-	-	-	-	0.3	0.3	0.2	-	3.0	0.3	-

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22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	TALK ABOUT ALCOHOL			RESEARCHED		UNDERAGED DRINKING IN			CONCERNED YOUR CHILDREN			APPROPRIATE AGE FOR			MANY CHILDREN				
		ABUSE WITH YOUR CHILDREN			UNDERAGED		YOUR COMMUNITY			WILL DRINK ALCOHOL			YOUR CHILDREN TO TRY			START DRINKIN				
					DRINKING								ALCOHOL			BEFORE AGE 15				
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14	18		AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AWARE	92.3	92.3	93.2	91.6	95.4	91.7	92.5	93.4	94.0	92.9	87.8	92.0	80.5	96.4	92.6	95.0	95.0	93.2	94.3	74.9
UNAWARE	7.4	7.3	5.8	8.4	4.6	7.8	7.3	6.4	6.0	6.8	10.7	7.8	18.6	3.6	7.0	5.0	5.0	6.6	5.4	25.1
DK/REFUSED	0.3	0.4	1.0	-	-	0.5	0.2	0.2	-	0.3	1.5	0.2	0.9	-	0.4	-	-	0.2	0.3	-

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22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS				
		PROB- LEM	Crisis lem	Prob- lem	NOT A PROB- LEM	AWARE DK/REF	UN- AWARE	REGU- LRLY	2+ Times/ Week	Once A Week	NOT REGU- LRLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE MEDIA	Face- book	You- Tube	Tw- tter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
AWARE	92.3	93.2	89.9	95.3	88.3	100.0	-	95.2	96.0	93.9	93.6	93.7	93.5	90.2	91.2	89.4	92.3	95.0	81.3	86.1	91.6	
UNAWARE	7.4	6.7	10.1	4.4	8.1	-	96.1	4.3	3.2	6.1	6.4	6.3	6.5	9.5	8.2	10.6	7.6	4.7	18.7	13.9	7.6	
DK/REFUSED	0.3	0.2	-	0.3	3.6	-	3.9	0.5	0.9	-	-	-	-	0.3	0.6	-	0.2	0.2	-	-	0.8	

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22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
										/OTHER										
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
AWARE	92.3	94.5	92.3	96.1	91.4	97.9	89.3	92.2	93.1	90.3	94.2	96.3	70.4	93.1	92.9	96.3	100.0	87.6	82.7	
UNAWARE	7.4	5.5	7.7	3.9	8.6	2.1	10.2	7.4	6.9	9.3	5.3	3.1	29.6	6.9	7.1	3.0	-	12.4	17.3	
DK/REFUSED	0.3	-	-	-	-	-	0.5	0.3	-	0.4	0.5	0.6	-	-	-	0.7	-	-	-	

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22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL RURAL	UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
AWARE	92.3	95.9	92.8	93.8	90.7	89.1	94.5	92.1	93.7	92.6	92.6	92.6	92.0	96.8	91.8	83.5	91.9	90.1	97.6	90.7	97.3
UNAWARE	7.4	4.1	7.2	5.1	9.3	10.3	5.5	7.5	6.0	7.4	7.4	6.8	8.0	3.2	8.0	16.5	8.1	9.9	2.4	9.3	2.7
DK/REFUSED	0.3	-	-	1.1	-	0.6	-	0.4	0.3	-	-	0.6	-	-	0.2	-	-	-	-	-	-

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22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
							GRAD.	School	Grad.	lege	GRAD.	Grad.	Work								
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
AWARE	92.3	89.4	94.0	89.7	95.1	91.7	94.4	85.9	94.5	81.8	87.8	96.2	96.5	95.5	88.8	92.9	89.1	93.5	100.0	94.5	91.5
UNAWARE	7.4	10.6	6.0	10.3	4.9	8.3	5.6	14.1	5.5	18.2	12.2	3.6	3.5	3.8	11.2	6.9	10.9	6.5	-	5.2	8.5
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	0.2	-	0.7	-	0.2	-	-	-	0.4	-

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	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
												Amer.			
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AWARE	92.3	91.9	97.0	95.6	98.0	95.9	98.0	98.0	94.1	88.4	86.5	88.3	91.8	93.8	84.6
UNAWARE	7.4	8.1	3.0	4.4	2.0	4.1	2.0	2.0	5.7	11.6	13.5	11.7	8.2	6.0	15.4
DK/REFUSED	0.3	-	-	-	-	-	-	-	0.2	-	-	-	-	0.2	-

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22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER		OVER				UNDER		OVER				UNDER		OVER					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65	40	40	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
AWARE	92.3	91.8	92.8	93.1	84.6	92.3	100.0	94.3	93.7	95.4	79.4	93.7	100.0	94.3	93.7	95.4	79.4	93.7	100.0	93.9	91.1	
UNAWARE	7.4	8.2	7.0	6.7	15.4	7.5	-	5.7	5.8	4.2	20.6	5.9	-	5.7	5.8	4.2	20.6	5.9	-	5.8	8.6	
DK/REFUSED	0.3	-	0.2	0.2	-	0.2	-	-	0.4	0.4	-	0.4	-	-	0.4	0.4	-	0.4	-	0.3	0.3	

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23. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?
"NATIONALLY, MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA												CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE			
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
CONVINCING	90.9	90.5	93.7	96.5	86.4	88.8	92.1	86.3	92.7	93.3	92.2	83.2	94.9	94.3	90.7	90.9	91.4	90.6	85.3	91.1	89.7
VERY	62.4	61.4	63.1	68.0	58.5	64.2	68.1	61.3	67.9	69.0	66.9	46.4	55.6	66.3	62.5	62.4	63.1	60.8	74.2	62.5	62.7
SOMEWHAT	28.4	29.1	30.6	28.5	27.9	24.6	24.0	25.0	24.8	24.3	25.3	36.8	39.3	28.0	28.2	28.6	28.3	29.8	11.0	28.5	26.9
NOT CONVINCING	8.0	9.2	6.3	3.5	13.0	9.5	7.9	10.8	7.3	6.7	7.8	4.0	5.1	5.7	8.0	8.0	7.9	7.8	11.8	7.7	11.0
NOT TOO	5.0	6.9	5.0	3.5	9.3	5.6	3.5	7.3	6.0	6.7	5.2	-	-	2.8	5.1	4.8	3.7	6.6	9.5	4.9	5.4
NOT AT ALL	3.0	2.3	1.4	-	3.7	3.9	4.4	3.5	1.3	-	2.6	4.0	5.1	2.8	2.8	3.2	4.1	1.2	2.3	2.8	5.6
DK/REFUSED	1.1	0.3	-	-	0.6	1.7	-	3.0	-	-	-	12.8	-	-	1.3	1.1	0.7	1.5	3.0	1.3	-0.7
Net Diff.	82.8	81.3	87.3	93.0	73.5	79.3	84.3	75.5	85.5	86.6	84.4	79.2	89.8	88.6	82.7	82.9	83.5	82.8	73.5	83.4	78.7
Mean	3.52	3.50	3.55	3.65	3.42	3.52	3.56	3.49	3.59	3.62	3.57	3.44	3.45	3.58	3.52	3.52	3.51	3.53	3.62	3.53	3.46

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	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
						DRINKING										ALCOHOL				BEFORE AGE 15	
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-	
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14	18		AWARE	AWARE	
										LEM											
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
CONVINCING	90.9	92.3	89.7	94.1	85.5	90.2	91.1	92.3	94.5	90.5	78.5	91.5	91.1	91.7	89.5	78.9	96.9	91.2	90.9	90.3	
VERY	62.4	64.6	61.8	66.6	52.6	67.5	60.4	64.0	72.2	57.6	47.8	63.2	66.6	61.9	60.9	43.9	53.8	63.1	62.4	62.9	
SOMEWHAT	28.4	27.7	27.9	27.5	32.9	22.7	30.7	28.3	22.3	32.9	30.6	28.3	24.5	29.8	28.7	35.1	43.0	28.1	28.5	27.3	
NOT CONVINCING	8.0	6.6	8.8	5.2	12.3	8.7	7.8	7.2	5.1	8.8	16.7	6.9	5.1	7.6	10.2	21.1	3.1	8.2	7.9	9.7	
NOT TOO	5.0	3.6	3.1	3.9	10.4	6.7	4.4	4.9	3.4	6.1	5.0	4.8	2.2	5.7	5.6	19.4	-	5.0	4.8	7.3	
NOT AT ALL	3.0	3.0	5.6	1.2	1.9	2.1	3.4	2.2	1.6	2.7	11.7	2.1	2.9	1.8	4.6	1.7	3.1	3.1	3.1	2.4	
DK/REFUSED	1.1	1.1	1.5	0.8	2.2	1.1	1.1	0.6	0.4	0.7	4.8	1.6	3.9	0.7	0.3	-	-	0.6	1.2	-	
Net Diff.	82.8	85.7	80.9	88.9	73.2	81.5	83.4	85.1	89.4	81.7	61.8	84.6	86.0	84.1	79.3	57.8	93.7	83.1	83.0	80.5	
Mean	3.52	3.56	3.48	3.61	3.39	3.57	3.50	3.55	3.66	3.46	3.20	3.55	3.61	3.53	3.46	3.21	3.48	3.52	3.52	3.51	

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	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS					
		PROB- LEM	Crisis lem	Prob- lem	NOT A PROB- LEM	AWARE UN- AWARE/ DK/REF	UN- AWARE/ DK/REF	REGU- LARY Week	2+ Times/ Week	Once A Week	NOT REGU- LARY Weeks	Every Couple Weeks	Once A Week	RARELY Rarely	Rarely	Never Rarely	USE SOCIAL MEDIA	Face- book	You- Tube	Tw- tter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
CONVINCING	90.9	91.6	93.3	90.6	85.6	91.3	85.6	92.6	90.4	96.1	86.3	87.3	84.3	91.4	90.0	92.6	92.4	92.3	98.4	92.9	87.4	
VERY	62.4	63.2	69.2	59.3	56.8	62.7	59.5	59.0	57.2	61.9	55.1	52.6	60.1	66.9	60.7	72.2	63.1	61.1	69.1	78.2	60.9	
SOMEWHAT	28.4	28.4	24.1	31.3	28.9	28.6	26.1	33.6	33.2	34.2	31.3	34.7	24.2	24.5	29.3	20.4	29.3	31.3	29.3	14.7	26.5	
NOT CONVINCING	8.0	7.7	6.4	8.6	10.8	8.2	5.7	6.3	7.8	3.9	12.8	11.3	15.7	7.4	7.4	7.4	6.9	6.8	1.6	7.1	10.0	
NOT TOO	5.0	4.8	3.2	5.9	6.3	5.5	-	4.7	6.0	2.6	9.8	10.1	9.2	3.6	4.7	2.6	4.9	4.7	-	7.1	6.1	
NOT AT ALL	3.0	2.9	3.2	2.7	4.4	2.8	5.7	1.6	1.9	1.3	3.0	1.3	6.5	3.8	2.7	4.9	2.0	2.1	1.6	-	4.0	
DK/REFUSED	1.1	0.6	0.3	0.9	3.6	0.5	8.6	1.1	1.8	-	0.9	1.3	-	1.2	2.7	-	0.7	0.8	-	-	2.6	
Net Diff.	82.8	83.9	86.9	82.0	74.9	83.1	79.9	86.3	82.6	92.2	73.6	76.0	68.6	84.0	82.6	85.1	85.5	85.5	96.8	85.8	77.3	
Mean	3.52	3.53	3.60	3.48	3.43	3.52	3.53	3.52	3.48	3.57	3.40	3.41	3.38	3.56	3.52	3.60	3.55	3.53	3.66	3.71	3.48	

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	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
										/OTHER											
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
CONVINCING	90.9	93.5	94.6	92.8	91.9	93.2	87.9	89.7	92.0	90.9	90.7	92.0	75.5	91.0	89.0	92.2	100.0	93.0	82.7		
VERY	62.4	63.3	70.9	57.9	62.7	62.0	63.4	62.9	62.0	64.9	60.9	61.3	56.3	61.8	62.0	61.6	42.4	65.5	65.5		
SOMEWHAT	28.4	30.3	23.7	34.9	29.2	31.2	24.5	26.8	30.1	26.0	29.7	30.7	19.2	29.2	27.0	30.5	57.6	27.6	17.3		
NOT CONVINCING	8.0	6.5	5.4	7.2	6.4	5.7	11.2	9.3	7.4	7.3	8.2	6.7	24.5	8.4	11.0	6.4	-	4.9	17.3		
NOT TOO	5.0	2.7	3.2	2.4	5.5	5.7	4.6	5.0	3.6	4.5	5.9	4.6	20.3	3.9	9.7	4.1	-	-	17.3		
NOT AT ALL	3.0	3.8	2.2	4.9	0.8	-	6.5	4.3	3.8	2.8	2.3	2.1	4.2	4.4	1.4	2.3	-	4.9	-		
DK/REFUSED	1.1	-	-	-	1.8	1.1	1.0	1.0	0.5	1.7	1.2	1.3	-	0.6	-	1.4	-	2.1	-		
Net Diff.	82.8	87.1	89.2	85.5	85.5	87.6	76.7	80.4	84.6	83.6	82.5	85.3	51.0	82.6	77.9	85.7	100.0	88.2	65.5		
Mean	3.52	3.53	3.63	3.46	3.56	3.57	3.46	3.50	3.51	3.56	3.51	3.53	3.28	3.49	3.50	3.54	3.42	3.57	3.48		

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	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONVINCING	90.9	93.1	87.3	90.9	91.2	92.8	90.4	90.2	93.0	92.1	91.5	90.6	93.6	91.0	90.8	86.8	93.4	84.2	93.6	95.8	94.3
VERY	62.4	64.1	59.5	64.7	60.1	67.6	57.3	62.0	68.1	65.4	62.0	60.4	68.2	62.3	60.7	59.7	63.0	59.5	66.7	65.0	65.8
SOMEWHAT	28.4	28.9	27.8	26.2	31.0	25.1	33.1	28.2	24.8	26.7	29.5	30.2	25.4	28.7	30.1	27.2	30.4	24.7	26.9	30.8	28.5
NOT CONVINCING	8.0	6.9	9.9	8.0	7.9	6.0	8.3	8.5	6.7	7.9	7.4	8.1	5.4	9.0	8.2	6.3	6.6	16.1	6.4	4.2	5.7
NOT TOO	5.0	2.7	5.5	6.7	4.3	4.0	5.1	5.3	3.7	4.5	5.4	4.6	3.4	4.5	5.7	2.7	3.9	9.1	3.8	2.2	4.2
NOT AT ALL	3.0	4.2	4.4	1.3	3.5	2.0	3.2	3.2	3.0	3.4	2.0	3.5	2.0	4.6	2.5	3.6	2.7	7.1	2.6	1.9	1.5
DK/REFUSED	1.1	-	2.8	1.1	1.0	1.2	1.2	1.3	0.3	-	1.1	1.2	1.0	-	1.0	6.9	-	-0.3	-	-	-
Net Diff.	82.8	86.1	77.4	82.9	83.3	86.7	82.1	81.8	86.3	84.1	84.1	82.5	88.2	81.9	82.6	80.6	86.8	68.0	87.3	91.6	88.7
Mean	3.52	3.53	3.47	3.56	3.49	3.60	3.46	3.51	3.59	3.54	3.53	3.49	3.61	3.49	3.50	3.53	3.54	3.36	3.58	3.59	3.59

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(Net Diff. = CONVINCING-NOT CONVINCING)

Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
CONVINCING	90.9	91.4	92.2	88.0	94.7	89.5	95.0	87.3	53.8	82.3	92.6	93.7	91.6	97.9	92.2	91.6	71.6	100.0	100.0	91.2	91.8
VERY	62.4	62.0	64.3	60.8	65.8	62.3	65.5	55.3	44.6	52.6	57.6	66.7	63.7	73.0	67.9	61.9	47.3	76.3	100.0	62.2	61.6
SOMEWHAT	28.4	29.5	27.9	27.2	28.9	27.1	29.5	32.1	9.2	29.7	35.0	26.9	27.9	24.9	24.3	29.7	24.3	23.7	-	29.0	30.2
NOT CONVINCING	8.0	6.5	7.8	11.0	5.3	9.8	5.0	11.8	46.2	14.9	7.6	5.8	8.0	1.4	8.7	7.4	28.4	-	-	7.4	7.5
NOT TOO	5.0	3.5	4.8	6.1	3.4	5.5	3.3	5.8	-	7.5	5.1	4.5	6.1	1.4	-	5.4	10.2	-	-	4.6	6.2
NOT AT ALL	3.0	3.0	3.1	4.9	1.9	4.3	1.7	6.0	46.2	7.4	2.5	1.3	1.9	-	8.7	2.0	18.1	-	-	2.8	1.3
DK/REFUSED	1.1	2.1	-0.1	1.0	-	0.7	-	0.9	-	2.8	-0.2	0.5	0.4	0.7	-0.8	1.0	-	-	-	1.3	0.7
Net Diff.	82.8	84.9	84.4	77.0	89.4	79.7	90.0	75.6	7.6	67.4	85.0	87.8	83.5	96.5	83.5	84.1	43.3	100.0	100.0	83.8	84.3
Mean	3.52	3.54	3.53	3.45	3.59	3.49	3.59	3.38	2.52	3.31	3.47	3.60	3.54	3.72	3.50	3.53	3.01	3.76	4.00	3.53	3.53

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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23. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?
"NATIONALLY, MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONVINCING	90.9	92.1	93.5	83.9	91.6	89.1	92.6	90.8	90.5	93.4	93.4	92.9	88.0	94.0	84.8
VERY	62.4	64.9	63.2	31.6	66.7	74.7	73.9	61.5	61.4	64.8	58.2	63.2	58.4	64.9	56.8
SOMEWHAT	28.4	27.3	30.3	52.4	24.8	14.4	18.7	29.3	29.0	28.6	35.2	29.7	29.6	29.1	28.0
NOT CONVINCING	8.0	7.1	6.5	16.1	7.6	10.9	7.4	7.8	8.8	5.3	6.6	5.3	12.2	5.2	10.1
NOT TOO	5.0	4.3	1.5	14.6	4.3	10.9	5.5	3.4	6.0	2.1	4.8	1.2	7.7	3.5	2.3
NOT AT ALL	3.0	2.8	5.0	1.5	3.3	-	1.9	4.4	2.9	3.2	1.8	4.1	4.5	1.7	7.9
DK/REFUSED	1.1	0.7	-	-	0.8	-	-	1.4	0.7	1.3	-	1.8	-0.2	0.8	5.1
Net Diff.	82.8	85.0	87.0	67.9	83.9	78.2	85.2	83.0	81.6	88.1	86.7	87.6	75.8	88.8	74.6
Mean	3.52	3.55	3.52	3.14	3.56	3.64	3.65	3.50	3.50	3.57	3.50	3.55	3.42	3.58	3.41

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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23. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?
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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
CONVINCING	90.9	88.0	93.0	92.1	84.8	91.7	86.9	84.3	92.4	93.1	71.3	91.7	62.1	84.3	92.4	93.1	71.3	91.7	62.1	90.4	91.2
VERY	62.4	58.4	64.0	62.8	56.8	62.7	51.7	50.3	65.0	64.5	44.7	63.5	18.8	50.3	65.0	64.5	44.7	63.5	18.8	62.8	62.2
SOMEWHAT	28.4	29.6	29.0	29.3	28.0	29.0	35.2	34.0	27.4	28.7	26.6	28.1	43.3	34.0	27.4	28.7	26.6	28.1	43.3	27.6	29.0
NOT CONVINCING	8.0	12.2	5.7	7.4	10.1	7.5	13.1	15.7	6.1	6.5	19.1	7.0	37.9	15.7	6.1	6.5	19.1	7.0	37.9	8.4	7.8
NOT TOO	5.0	7.7	3.4	4.8	2.3	4.7	-	14.6	2.0	4.1	4.3	4.2	-	14.6	2.0	4.1	4.3	4.2	-	4.9	5.1
NOT AT ALL	3.0	4.5	2.4	2.6	7.9	2.8	13.1	1.1	4.1	2.4	14.8	2.8	37.9	1.1	4.1	2.4	14.8	2.8	37.9	3.4	2.7
DK/REFUSED	1.1	-0.2	1.2	0.5	5.1	0.8	-	-	1.5	0.4	9.5	1.3	-	-	1.5	0.4	9.5	1.3	-	1.2	1.0
Net Diff.	82.8	75.8	87.3	84.7	74.6	84.2	73.7	68.7	86.3	86.7	52.2	84.6	24.1	68.7	86.3	86.7	52.2	84.6	24.1	82.0	83.4
Mean	3.52	3.42	3.57	3.53	3.41	3.53	3.25	3.34	3.56	3.56	3.12	3.54	2.43	3.34	3.56	3.56	3.12	3.54	2.43	3.52	3.52

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24. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA										CHILDREN IN		APPROPRIATE TO		TALKED ABOUT					
												GRADES 6-12		START TALKING ABOUT		ALCOHOL ABUSE		ALCOHOL ABUSE		YES	NO/
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER 15	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
CONVINCING	93.2	90.5	90.1	92.2	90.5	93.9	93.5	94.1	96.3	96.3	96.4	86.7	92.8	100.0	94.4	91.4	91.5	97.2	89.2	93.5	89.9
VERY	71.8	66.7	65.9	57.8	69.5	76.2	78.3	74.6	70.7	75.5	65.9	69.8	72.6	79.9	74.4	67.6	69.6	77.5	62.5	72.3	68.2
SOMEWHAT	21.4	23.8	24.2	34.5	21.0	17.7	15.2	19.6	25.6	20.8	30.5	16.9	20.2	20.1	20.0	23.8	21.8	19.7	26.7	21.2	21.7
NOT CONVINCING	5.8	8.6	9.9	3.5	8.6	5.6	6.5	4.8	3.7	3.7	3.6	4.6	5.7	-	4.2	7.9	7.4	1.7	10.8	5.6	7.7
NOT TOO	3.0	5.3	8.5	-	3.7	2.3	2.1	2.4	1.8	0.8	2.8	4.6	1.5	-	2.2	4.1	3.8	-	10.8	2.9	4.3
NOT AT ALL	2.8	3.3	1.4	3.5	4.9	3.3	4.4	2.4	1.9	2.9	0.8	-	4.2	-	2.1	3.8	3.7	1.7	-	2.7	3.4
DK/REFUSED	1.0	0.9	-	4.3	0.9	0.6	-	1.0	-	-	-	8.8	1.5	-	1.3	0.7	1.1	1.1	-	0.9	2.3
Net Diff.	87.5	82.0	80.3	88.8	81.9	88.3	87.0	89.3	92.7	92.6	92.7	82.1	87.0	100.0	90.2	83.5	84.1	95.5	78.5	87.8	82.2
Mean	3.64	3.55	3.55	3.53	3.57	3.68	3.67	3.68	3.65	3.69	3.61	3.72	3.64	3.80	3.69	3.56	3.59	3.75	3.52	3.64	3.58

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	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
						DRINKING										ALCOHOL				BEFORE AGE 15	
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT	AT	LESS/	15-17	OVER	AWARE	UN-
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14		18		AWARE	
										LEM											
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
CONVINCING	93.2	94.6	93.9	95.1	88.1	91.7	93.8	94.3	96.8	92.3	82.5	95.0	93.7	95.5	89.8	82.1	95.6	93.2	93.8	88.6	
VERY	71.8	75.4	73.5	76.7	58.0	72.7	71.4	72.6	79.0	67.6	63.0	76.8	80.1	75.5	62.3	64.5	74.9	71.5	72.0	70.2	
SOMEWHAT	21.4	19.3	20.5	18.4	30.1	19.1	22.4	21.7	17.8	24.7	19.5	18.3	13.7	20.0	27.6	17.6	20.7	21.6	21.7	18.3	
NOT CONVINCING	5.8	4.7	5.1	4.5	9.7	7.2	5.2	5.1	2.3	7.3	12.2	3.9	3.3	4.1	9.3	17.9	4.4	6.2	5.3	10.0	
NOT TOO	3.0	2.1	1.8	2.4	6.4	3.7	2.7	3.1	1.5	4.3	4.0	2.4	-	3.3	4.2	16.2	-	3.0	2.7	5.9	
NOT AT ALL	2.8	2.6	3.3	2.1	3.3	3.5	2.5	2.0	0.8	3.0	8.2	1.5	3.3	0.8	5.1	1.7	4.4	3.2	2.6	4.1	
DK/REFUSED	1.0	0.6	1.0	0.4	2.2	1.0	1.0	0.6	0.9	0.4	5.3	1.1	2.9	0.4	0.9	-	-	0.6	1.0	1.4	
Net Diff.	87.5	89.9	88.8	90.6	78.4	84.5	88.6	89.1	94.5	84.9	70.3	91.2	90.4	91.5	80.6	64.2	91.2	87.0	88.5	78.5	
Mean	3.64	3.68	3.66	3.70	3.46	3.63	3.64	3.66	3.77	3.57	3.45	3.72	3.76	3.71	3.48	3.45	3.66	3.63	3.65	3.57	

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS					
		PROB- LEM	Crisis lem	Prob- lem	NOT A PROB- LEM	AWARE UN- AWARE/ DK/REF	UN- AWARE/ DK/REF	REGU- LARY Week	2+ Times/ Week	Once A Week	NOT REGU- LARY Weeks	Every Couple Weeks	Once A Week	RARELY Rarely	Rarely	Never Rarely	USE SOCIAL MEDIA	Face- book	You- Tube	Tw- tter	DON'T USE INTRNT
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
CONVINCING	93.2	94.4	94.2	94.5	77.6	93.8	86.4	94.5	91.4	99.5	92.1	94.5	87.0	93.1	91.4	94.5	94.3	93.5	96.4	100.0	90.1
VERY	71.8	72.9	79.1	68.7	53.6	71.7	72.5	71.2	72.0	70.0	67.3	67.1	67.8	73.7	69.4	77.3	73.4	72.3	82.2	88.0	65.6
SOMEWHAT	21.4	21.5	15.1	25.8	23.9	22.1	13.9	23.3	19.4	29.5	24.7	27.4	19.2	19.4	22.0	17.2	20.9	21.2	14.2	12.0	24.5
NOT CONVINCING	5.8	5.3	5.4	5.2	18.8	5.8	5.1	4.9	7.7	0.5	7.9	5.5	13.0	5.6	5.6	5.5	4.9	5.7	3.6	-	8.0
NOT TOO	3.0	2.7	2.0	3.2	11.3	3.2	0.9	3.6	5.5	0.5	4.4	3.4	6.5	2.2	3.9	0.8	2.4	2.4	3.6	-	5.4
NOT AT ALL	2.8	2.5	3.4	2.0	7.5	2.7	4.2	1.3	2.2	-	3.6	2.1	6.5	3.4	1.8	4.7	2.5	3.3	-	-	2.6
DK/REFUSED	1.0	0.4	0.4	0.3	3.6	0.4	8.5	0.6	0.9	-	-	-	-	1.3	2.9	-	0.8	0.8	-	-	1.8
Net Diff.	87.5	89.1	88.9	89.3	58.7	88.0	81.3	89.6	83.7	99.0	84.1	89.0	74.0	87.5	85.8	89.0	89.4	87.7	92.9	100.0	82.1
Mean	3.64	3.65	3.71	3.62	3.28	3.63	3.69	3.65	3.63	3.70	3.56	3.59	3.48	3.66	3.64	3.67	3.67	3.64	3.79	3.88	3.56

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	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
										/OTHER											
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
CONVINCING	93.2	93.5	100.0	88.9	94.1	96.2	91.4	93.0	95.6	94.2	89.9	90.8	79.7	95.2	94.3	91.7	100.0	93.0	82.7		
VERY	71.8	76.8	88.4	68.6	74.3	72.2	66.6	68.5	74.3	73.6	66.4	66.4	65.6	73.6	73.2	69.4	80.8	71.1	82.7		
SOMEWHAT	21.4	16.7	11.6	20.3	19.9	23.9	24.8	24.5	21.3	20.7	23.5	24.3	14.1	21.6	21.1	22.3	19.2	22.0	-		
NOT CONVINCING	5.8	5.7	-	9.8	4.1	3.8	8.1	6.7	4.4	4.9	7.7	6.6	20.3	4.8	5.7	6.1	-	4.9	17.3		
NOT TOO	3.0	1.5	-	2.5	2.7	3.8	3.3	3.5	2.1	2.0	4.6	3.9	11.9	2.2	4.4	4.1	-	-	17.3		
NOT AT ALL	2.8	4.2	-	7.2	1.5	-	4.8	3.2	2.2	2.8	3.1	2.6	8.4	2.6	1.4	2.0	-	4.9	-		
DK/REFUSED	1.0	0.8	-	1.4	1.8	-	0.5	0.3	-	0.9	2.4	2.6	-	-	-	2.2	-	2.1	-		
Net Diff.	87.5	87.8	100.0	79.1	90.0	92.3	83.2	86.3	91.3	89.4	82.2	84.2	59.4	90.4	88.5	85.6	100.0	88.2	65.5		
Mean	3.64	3.67	3.88	3.52	3.70	3.68	3.54	3.59	3.68	3.67	3.57	3.59	3.37	3.66	3.66	3.63	3.81	3.63	3.65		

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	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONVINCING	93.2	93.7	90.7	92.7	97.3	96.0	87.2	92.5	94.7	97.5	89.8	93.0	90.7	93.0	94.2	89.1	97.2	87.9	93.4	94.7	95.9
VERY	71.8	73.6	67.8	71.0	74.9	76.4	61.9	70.8	72.8	77.1	67.3	72.7	74.4	65.3	72.9	86.7	67.5	71.4	67.1	71.1	76.5
SOMEWHAT	21.4	20.1	22.9	21.7	22.4	19.5	25.3	21.7	22.0	20.3	22.5	20.2	16.3	27.7	21.3	2.4	29.7	16.4	26.3	23.6	19.4
NOT CONVINCING	5.8	6.3	6.5	6.2	2.7	4.0	9.1	6.6	4.9	2.5	8.6	5.9	8.4	7.0	4.5	4.0	1.4	12.1	6.6	5.3	4.1
NOT TOO	3.0	3.5	2.1	4.4	1.0	2.0	4.7	3.5	2.3	0.7	5.1	2.6	5.6	4.2	1.8	2.7	1.4	4.3	3.8	3.4	1.5
NOT AT ALL	2.8	2.8	4.4	1.8	1.7	2.0	4.4	3.1	2.6	1.9	3.5	3.2	2.8	2.7	2.6	1.3	-	7.9	2.8	2.0	2.6
DK/REFUSED	1.0	-	2.8	1.1	-	-	3.7	0.9	0.3	-	1.6	1.2	0.9	-	1.3	6.9	1.4	-	-	-	-
Net Diff.	87.5	87.4	84.2	86.5	94.6	91.9	78.1	85.9	89.8	94.9	81.2	87.1	82.3	86.1	89.7	85.1	95.8	75.7	86.8	89.3	91.8
Mean	3.64	3.64	3.59	3.64	3.71	3.70	3.50	3.62	3.65	3.73	3.56	3.64	3.64	3.56	3.67	3.87	3.67	3.51	3.58	3.64	3.70

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"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = CONVINCING-NOT CONVINCING)

Mean	3.64	3.73	3.62	3.63	3.65	3.61	3.67	3.62	2.61	3.60	3.69	3.66	3.63	3.72	3.70	3.65	3.31	3.66	4.00	3.64	3.66
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THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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24. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONVINCING	93.2	93.4	94.6	93.2	94.4	90.6	97.3	92.3	93.5	93.0	98.2	92.9	93.8	94.4	87.1
VERY	71.8	74.0	63.7	69.2	70.9	77.4	70.5	71.2	71.8	72.2	79.7	73.2	73.0	71.6	73.4
SOMEWHAT	21.4	19.4	30.9	24.0	23.5	13.2	26.7	21.1	21.7	20.8	18.5	19.8	20.8	22.9	13.6
NOT CONVINCING	5.8	5.9	5.4	6.8	5.6	9.4	2.7	7.7	5.8	5.2	1.8	5.3	5.6	5.0	7.9
NOT TOO	3.0	2.7	2.4	5.3	-	9.4	-	-	3.7	0.9	-	1.2	1.8	3.3	-
NOT AT ALL	2.8	3.2	3.0	1.5	5.6	-	2.7	7.7	2.1	4.3	1.8	4.1	3.8	1.7	7.9
DK/REFUSED	1.0	0.7	-	-	-	-	-	-	0.7	1.8	-	1.8	0.6	0.5	5.1
Net Diff.	87.5	87.4	89.1	86.4	88.7	81.2	94.5	84.5	87.7	87.9	96.4	87.6	88.3	89.4	79.2
Mean	3.64	3.65	3.55	3.61	3.60	3.68	3.65	3.56	3.64	3.64	3.76	3.65	3.64	3.65	3.61

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24. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 65	OVER	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
CONVINCING	93.2	93.8	93.7	94.2	87.1	93.9	86.9	95.7	92.7	95.0	75.6	93.8	62.1	95.7	92.7	95.0	75.6	93.8	62.1	92.1	94.0	
VERY	71.8	73.0	71.8	72.1	73.4	72.5	60.2	70.5	72.7	73.3	62.7	72.9	43.3	70.5	72.7	73.3	62.7	72.9	43.3	71.0	72.3	
SOMEWHAT	21.4	20.8	21.9	22.2	13.6	21.4	26.7	25.2	20.0	21.7	13.0	20.9	18.8	25.2	20.0	21.7	13.0	20.9	18.8	21.1	21.7	
NOT CONVINCING	5.8	5.6	5.4	5.2	7.9	5.2	13.1	4.3	5.8	4.6	14.8	4.9	37.9	4.3	5.8	4.6	14.8	4.9	37.9	6.7	5.1	
NOT TOO	3.0	1.8	3.0	2.8	-	2.7	-	-	2.8	2.6	-	2.4	-	-	2.8	2.6	-	2.4	-	3.4	2.7	
NOT AT ALL	2.8	3.8	2.4	2.4	7.9	2.5	13.1	4.3	3.0	2.0	14.8	2.5	37.9	4.3	3.0	2.0	14.8	2.5	37.9	3.3	2.4	
DK/REFUSED	1.0	0.6	1.0	0.5	5.1	0.9	-	-	1.5	0.4	9.5	1.3	-	-	1.5	0.4	9.5	1.3	-	1.2	0.8	
Net Diff.	87.5	88.3	88.3	89.0	79.2	88.7	73.7	91.3	86.9	90.5	60.8	89.0	24.1	91.3	86.9	90.5	60.8	89.0	24.1	85.4	88.9	
Mean	3.64	3.64	3.65	3.65	3.61	3.65	3.34	3.62	3.65	3.67	3.36	3.66	2.67	3.62	3.65	3.67	3.36	3.66	2.67	3.62	3.65	

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"THIRTY-FOUR PERCENT OF ALL HIGH SCHOOL STUDENTS IN NORTH CAROLINA DRANK ALCOHOL IN THE LAST 30-DAYS."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA												CHILDREN IN		APPROPRIATE TO		TALKED ABOUT			
														GRADES 6-12		START TALKING ABOUT		ALCOHOL ABUSE			
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
CONVINCING	87.8	85.6	86.5	92.5	83.1	86.4	85.1	87.4	92.6	96.3	88.9	91.2	89.8	85.2	88.8	86.6	87.4	90.5	78.4	88.2	81.0
VERY	53.6	51.0	41.7	75.9	53.3	48.4	45.3	50.8	63.6	64.0	63.1	51.9	63.0	45.9	56.4	50.0	54.0	50.8	58.1	52.7	63.8
SOMEWHAT	34.2	34.5	44.8	16.6	29.9	38.0	39.8	36.6	29.1	32.3	25.8	39.3	26.9	39.4	32.4	36.7	33.4	39.6	20.3	35.6	17.2
NOT CONVINCING	11.2	14.1	13.5	7.5	16.2	13.0	14.9	11.5	7.0	2.9	11.1	-	10.2	10.0	10.3	12.1	11.8	8.2	20.3	10.6	19.6
NOT TOO	6.6	8.5	8.5	4.0	9.5	6.6	6.9	6.4	3.3	-	6.7	-	7.3	10.0	4.9	8.7	5.6	5.7	18.0	6.1	14.0
NOT AT ALL	4.6	5.7	5.0	3.5	6.7	6.4	8.0	5.2	3.6	2.9	4.4	-	2.8	-	5.4	3.4	6.2	2.4	2.3	4.5	5.6
DK/REFUSED	1.0	0.3	-	-	0.6	0.6	-	1.0	0.4	0.8	-	8.8	-	4.7	0.9	1.3	0.8	1.4	1.3	1.2	-0.7
Net Diff.	76.5	71.4	73.0	85.1	66.9	73.5	70.2	75.9	85.6	93.4	77.9	91.2	79.6	75.2	78.5	74.6	75.7	82.3	58.1	77.6	61.4
Mean	3.38	3.31	3.23	3.65	3.30	3.29	3.22	3.34	3.53	3.59	3.48	3.57	3.50	3.38	3.41	3.35	3.36	3.41	3.36	3.38	3.38

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
						DRINKING										ALCOHOL				BEFORE AGE 15	
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT	AT	LESS/	15-17	OVER	AWARE	UN-
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14		18		AWARE	
										LEM											
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
CONVINCING	87.8	90.4	91.0	90.0	79.9	85.8	88.5	88.9	90.4	87.7	75.8	90.1	90.7	89.8	83.4	76.0	83.0	88.2	88.6	80.4	
VERY	53.6	55.5	61.3	51.6	40.5	57.5	51.9	53.9	54.5	53.4	49.0	57.6	70.3	52.8	46.3	25.1	50.0	54.1	54.3	47.5	
SOMEWHAT	34.2	34.9	29.7	38.4	39.3	28.3	36.6	35.0	35.9	34.3	26.7	32.5	20.4	37.1	37.1	50.9	33.0	34.1	34.3	32.9	
NOT CONVINCING	11.2	8.8	8.2	9.1	17.6	13.3	10.4	10.6	8.9	11.9	18.7	8.7	7.2	9.3	15.9	24.0	17.0	11.3	10.4	18.9	
NOT TOO	6.6	4.4	4.4	4.4	13.7	8.2	6.0	7.1	6.3	7.7	6.9	6.2	5.4	6.5	7.6	10.2	4.9	7.0	5.7	14.8	
NOT AT ALL	4.6	4.4	3.8	4.7	3.8	5.0	4.4	3.5	2.6	4.2	11.8	2.6	1.8	2.9	8.3	13.7	12.2	4.4	4.7	4.1	
DK/REFUSED	1.0	0.8	0.8	0.9	2.6	0.9	1.1	0.6	0.7	0.5	5.5	1.2	2.1	0.8	0.7	-	-	0.4	1.1	0.7	
Net Diff.	76.5	81.7	82.8	80.9	62.3	72.6	78.1	78.3	81.5	75.8	57.0	81.3	83.5	80.5	67.5	52.1	65.9	76.9	78.2	61.5	
Mean	3.38	3.43	3.50	3.38	3.20	3.40	3.38	3.40	3.43	3.38	3.20	3.47	3.63	3.41	3.22	2.87	3.21	3.39	3.40	3.25	

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25. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?
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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS					
		15 YEARS OLD				BE PROSECUTED																	
		PROB-LEM	Crisislem	Prob-lem	NOT A PROB-LEM	AWARE DK/REF	UN-AWARE/REF	REGU-LARLY Week	2+ Times/Week	Once A Week	NOT REGU-LARLY Weeks	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
CONVINCING	87.8	89.1	93.0	86.6	66.6	88.6	77.5	88.0	82.0	97.6	80.7	80.2	81.7	90.0	88.2	91.6	87.8	87.7	86.7	81.4	88.4		
VERY	53.6	54.1	65.5	46.5	43.1	52.7	63.7	47.5	41.2	57.5	46.9	42.5	56.1	59.4	49.0	68.2	54.2	53.1	54.9	37.5	51.1		
SOMEWHAT	34.2	35.1	27.5	40.1	23.5	35.9	13.8	40.5	40.8	40.1	33.8	37.7	25.7	30.7	39.2	23.4	33.6	34.6	31.8	43.9	37.3		
NOT CONVINCING	11.2	10.3	6.4	12.9	29.8	10.9	15.0	10.7	15.9	2.4	19.3	19.8	18.3	8.7	9.4	8.2	11.8	11.7	12.4	18.6	8.2		
NOT TOO	6.6	6.8	3.2	9.2	6.3	6.7	5.5	7.0	10.2	1.9	13.3	14.0	11.8	4.1	5.3	3.1	7.3	7.3	8.1	13.6	4.4		
NOT AT ALL	4.6	3.5	3.2	3.8	23.5	4.2	9.6	3.7	5.7	0.5	6.1	5.8	6.5	4.6	4.0	5.1	4.5	4.5	4.2	5.1	3.7		
DK/REFUSED	1.0	0.5	0.6	0.5	3.6	0.5	7.5	1.3	2.1	-	-	-	-	1.2	2.4	0.2	0.4	0.5	0.9	-	3.4		
Net Diff.	76.5	78.8	86.6	73.7	36.8	77.7	62.5	77.3	66.1	95.2	61.4	60.4	63.4	81.3	78.8	83.4	76.0	76.0	74.4	62.8	80.2		
Mean	3.38	3.40	3.56	3.30	2.89	3.38	3.42	3.33	3.20	3.55	3.22	3.17	3.31	3.47	3.36	3.55	3.38	3.37	3.39	3.14	3.41		

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
										/OTHER											
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
CONVINCING	87.8	86.5	94.5	80.9	89.5	90.3	86.3	87.6	88.5	87.5	87.8	88.5	79.7	88.0	83.9	89.4	78.8	88.9	82.7		
VERY	53.6	44.4	58.4	34.4	56.0	52.2	56.5	55.0	58.6	57.0	45.5	45.4	47.2	57.5	43.1	48.0	41.0	67.9	62.3		
SOMEWHAT	34.2	42.2	36.0	46.5	33.5	38.1	29.8	32.6	30.0	30.6	42.2	43.1	32.4	30.5	40.8	41.4	37.8	21.0	20.4		
NOT CONVINCING	11.2	13.5	5.5	19.1	8.7	8.3	12.9	11.4	11.2	11.5	10.2	9.3	20.3	12.0	16.1	8.2	21.2	9.0	17.3		
NOT TOO	6.6	7.7	1.9	11.8	6.1	8.0	5.6	6.4	6.8	6.3	6.5	5.3	20.3	6.9	9.5	5.3	21.2	4.1	17.3		
NOT AT ALL	4.6	5.7	3.6	7.2	2.6	0.4	7.3	4.9	4.4	5.3	3.7	4.0	-	5.1	6.6	2.9	-	4.9	-		
DK/REFUSED	1.0	-	-	-	1.8	1.4	0.8	1.0	0.3	0.9	2.0	2.2	-	-	-	2.4	-	2.1	-		
Net Diff.	76.5	73.1	89.0	61.9	80.8	81.9	73.4	76.3	77.4	76.0	77.5	79.1	59.4	76.1	67.8	81.2	57.6	79.9	65.5		
Mean	3.38	3.25	3.49	3.08	3.45	3.44	3.37	3.39	3.43	3.41	3.32	3.33	3.27	3.40	3.20	3.38	3.20	3.55	3.45		

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONVINCING	87.8	87.6	81.7	86.7	89.3	90.5	88.8	87.7	88.9	90.4	85.9	88.5	89.6	86.9	87.4	83.0	96.5	83.1	84.9	90.0	88.8
VERY	53.6	56.4	47.1	50.0	60.3	61.9	41.3	52.8	54.2	58.9	51.0	53.6	46.5	50.4	55.8	73.4	63.6	53.5	54.4	58.0	50.5
SOMEWHAT	34.2	31.1	34.5	36.8	29.0	28.6	47.5	34.9	34.7	31.6	34.9	34.9	43.1	36.5	31.7	9.6	32.9	29.6	30.5	32.0	38.3
NOT CONVINCING	11.2	12.4	15.5	10.5	10.1	9.5	10.0	11.2	10.8	9.3	13.0	10.1	10.4	13.1	11.1	10.1	3.5	17.2	13.2	10.0	11.2
NOT TOO	6.6	7.5	3.8	7.7	6.1	7.5	5.5	7.1	5.7	5.9	7.2	5.6	6.3	6.9	6.9	6.5	2.6	10.1	5.3	6.3	6.1
NOT AT ALL	4.6	4.9	11.7	2.8	3.9	2.0	4.6	4.1	5.1	3.4	5.7	4.5	4.1	6.2	4.2	3.6	1.0	7.1	8.0	3.7	5.1
DK/REFUSED	1.0	-	2.8	2.8	0.6	-	1.2	1.1	0.3	0.3	1.1	1.4	-	-	1.5	6.9	-	-0.3	1.8	-	-
Net Diff.	76.5	75.1	66.2	76.3	79.3	80.9	78.7	76.5	78.1	81.1	73.0	78.3	79.2	73.9	76.4	72.8	92.9	65.9	71.7	80.0	77.6
Mean	3.38	3.39	3.21	3.38	3.47	3.50	3.27	3.38	3.38	3.46	3.33	3.40	3.32	3.31	3.41	3.64	3.59	3.29	3.34	3.44	3.34

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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25. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?
"THIRTY-FOUR PERCENT OF ALL HIGH SCHOOL STUDENTS IN NORTH CAROLINA DRANK ALCOHOL IN THE LAST 30-DAYS."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED			
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	Some School	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
									GRAD.	School	Grad.	lege	GRAD.	Grad.	Work							
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
CONVINCING	87.8	92.4	87.1	88.0	88.3	87.2	89.3	86.5	53.8	82.9	90.9	88.5	89.2	87.2	92.4	87.7	70.0	93.5	100.0	85.2	89.8	
VERY	53.6	66.5	53.8	60.4	53.9	58.9	53.7	61.8	53.8	60.8	62.9	48.9	49.1	48.3	78.5	51.7	47.0	47.8	100.0	51.0	52.3	
SOMEWHAT	34.2	25.9	33.3	27.6	34.4	28.4	35.6	24.7	-	22.1	27.9	39.7	40.0	38.9	14.0	36.0	23.0	45.7	-	34.1	37.5	
NOT CONVINCING	11.2	5.5	12.6	11.0	11.3	11.6	10.7	12.3	46.2	13.5	9.4	10.9	10.3	12.1	8.4	11.1	30.0	6.5	-	13.0	9.6	
NOT TOO	6.6	3.8	6.9	6.7	6.0	6.4	6.2	5.1	-	6.1	4.8	7.7	7.9	7.5	2.8	7.0	11.9	6.5	-	6.9	7.1	
NOT AT ALL	4.6	1.8	5.7	4.3	5.3	5.2	4.5	7.2	46.2	7.4	4.6	3.2	2.5	4.6	5.7	4.2	18.1	-	-	6.1	2.5	
DK/REFUSED	1.0	2.1	0.2	1.0	0.4	1.2	-	1.2	-	3.6	-0.2	0.6	0.5	0.7	-0.8	1.2	-	-	-	1.9	0.6	
Net Diff.	76.5	86.9	74.5	77.1	77.1	75.7	78.7	74.2	7.6	69.3	81.5	77.6	78.8	75.1	84.0	76.5	40.0	87.0	100.0	72.2	80.2	
Mean	3.38	3.60	3.36	3.46	3.38	3.43	3.39	3.43	2.61	3.41	3.49	3.35	3.37	3.32	3.64	3.37	2.99	3.41	4.00	3.33	3.40	

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONVINCING	87.8	88.2	90.8	90.3	90.9	84.6	97.8	85.9	87.3	89.1	91.3	88.1	90.2	87.4	84.8
VERY	53.6	57.5	42.1	31.8	65.2	37.3	65.0	65.4	50.0	62.9	60.8	64.2	59.7	49.9	63.4
SOMEWHAT	34.2	30.7	48.7	58.5	25.7	47.3	32.7	20.6	37.3	26.1	30.5	23.9	30.6	37.5	21.4
NOT CONVINCING	11.2	11.1	9.2	9.7	9.1	15.4	2.2	14.1	11.9	9.6	8.7	10.1	9.9	11.6	10.1
NOT TOO	6.6	6.8	3.7	5.3	4.0	13.7	0.9	6.3	7.2	5.4	3.5	6.0	5.1	7.4	2.3
NOT AT ALL	4.6	4.4	5.4	4.4	5.1	1.8	1.4	7.7	4.8	4.2	5.2	4.1	4.8	4.2	7.9
DK/REFUSED	1.0	0.6	-	-	-	-	-	-	0.8	1.3	-	1.8	-0.2	1.0	5.1
Net Diff.	76.5	77.1	81.7	80.6	81.8	69.2	95.5	71.9	75.4	79.4	82.6	78.0	80.3	75.7	74.6
Mean	3.38	3.42	3.28	3.18	3.51	3.20	3.61	3.44	3.34	3.50	3.47	3.51	3.45	3.34	3.48

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"THIRTY-FOUR PERCENT OF ALL HIGH SCHOOL STUDENTS IN NORTH CAROLINA DRANK ALCOHOL IN THE LAST 30-DAYS."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 65	OVER 65	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
CONVINCING	87.8	90.2	87.1	88.3	84.8	88.0	86.9	94.4	84.1	87.4	71.3	86.3	62.1	94.4	84.1	87.4	71.3	86.3	62.1	85.1	89.7	
VERY	53.6	59.7	51.3	53.0	63.4	54.0	47.0	58.0	51.2	52.4	52.0	52.5	43.3	58.0	51.2	52.4	52.0	52.5	43.3	51.1	55.3	
SOMEWHAT	34.2	30.6	35.7	35.3	21.4	34.1	39.8	36.3	32.9	35.0	19.3	33.8	18.8	36.3	32.9	35.0	19.3	33.8	18.8	34.0	34.3	
NOT CONVINCING	11.2	9.9	11.5	11.1	10.1	11.0	13.1	5.6	13.7	11.7	19.1	11.8	37.9	5.6	13.7	11.7	19.1	11.8	37.9	13.0	10.0	
NOT TOO	6.6	5.1	6.8	6.7	2.3	6.5	-	1.2	6.6	5.8	4.3	5.8	-	1.2	6.6	5.8	4.3	5.8	-	6.4	6.8	
NOT AT ALL	4.6	4.8	4.6	4.4	7.9	4.5	13.1	4.5	7.2	5.9	14.8	6.1	37.9	4.5	7.2	5.9	14.8	6.1	37.9	6.6	3.1	
DK/REFUSED	1.0	-0.2	1.5	0.6	5.1	1.0	-	-	2.2	1.0	9.5	1.8	-	-	2.2	1.0	9.5	1.8	-	1.9	0.4	
Net Diff.	76.5	80.3	75.6	77.2	74.6	77.1	73.7	88.7	70.4	75.7	52.2	74.5	24.1	88.7	70.4	75.7	52.2	74.5	24.1	72.1	79.7	
Mean	3.38	3.45	3.36	3.38	3.48	3.39	3.21	3.48	3.31	3.35	3.20	3.35	2.67	3.48	3.31	3.35	3.20	3.35	2.67	3.32	3.42	

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"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA														CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE		
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 15	11-14 15	OVER	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37	
CONVINCING	85.3	85.4	84.7	92.2	84.6	83.3	87.5	80.1	83.7	84.6	82.9	80.2	91.0	91.1	87.4	82.1	84.9	87.4	82.8	85.2	86.2	
VERY	51.2	50.9	44.3	59.0	54.6	44.0	52.0	37.9	56.1	56.4	55.8	49.8	65.7	46.9	52.3	49.2	53.2	47.4	52.8	51.5	46.7	
SOMEWHAT	34.1	34.6	40.4	33.2	30.0	39.3	35.5	42.1	27.6	28.1	27.1	30.5	25.3	44.2	35.2	32.9	31.7	39.9	30.0	33.7	39.5	
NOT CONVINCING	12.5	13.1	13.8	3.5	14.8	12.9	8.9	15.9	15.9	15.4	16.3	11.0	9.0	5.7	10.0	16.2	12.8	10.6	17.2	12.4	14.4	
NOT TOO	7.1	5.4	7.5	-	4.8	10.0	5.9	13.1	11.3	12.5	10.2	-	3.3	2.8	6.9	7.8	7.1	6.4	10.1	7.3	4.7	
NOT AT ALL	5.4	7.8	6.3	3.5	10.0	2.9	3.0	2.8	4.5	2.9	6.1	11.0	5.7	2.8	3.1	8.4	5.8	4.2	7.1	5.1	9.8	
DK/REFUSED	2.2	1.4	1.5	4.3	0.6	3.9	3.6	4.0	0.4	-	0.8	8.8	-	3.2	2.6	1.8	2.3	2.0	-	2.4	-0.7	
Net Diff.	72.8	72.3	70.8	88.8	69.8	70.4	78.7	64.2	67.9	69.1	66.6	69.3	82.0	85.4	77.5	65.9	72.0	76.7	65.6	72.8	71.8	
Mean	3.34	3.30	3.25	3.54	3.30	3.29	3.42	3.20	3.36	3.38	3.34	3.30	3.51	3.40	3.40	3.25	3.35	3.33	3.29	3.35	3.22	

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"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
						DRINKING										ALCOHOL				BEFORE AGE 15	
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT	AT	LESS/	15-17	OVER	AWARE	UN-
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14		18		AWARE	
										LEM											
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
CONVINCING	85.3	87.0	86.9	87.1	76.7	84.8	85.5	85.7	90.0	82.2	79.9	86.5	89.2	85.5	82.8	68.8	80.1	87.5	86.3	76.1	
VERY	51.2	55.6	60.8	52.1	33.7	54.0	50.0	52.0	56.1	48.7	46.5	55.0	74.0	47.8	43.4	22.2	45.0	52.2	52.2	43.1	
SOMEWHAT	34.1	31.4	26.1	35.0	43.0	30.8	35.5	33.7	33.9	33.5	33.4	31.5	15.3	37.8	39.4	46.6	35.1	35.3	34.2	32.9	
NOT CONVINCING	12.5	10.5	10.1	10.7	21.1	13.4	12.2	12.6	9.0	15.5	14.4	10.9	4.4	13.3	15.7	31.2	12.1	11.6	11.9	18.3	
NOT TOO	7.1	6.3	6.4	6.1	12.3	6.4	7.4	7.8	5.1	9.9	3.8	7.2	0.8	9.6	7.1	16.0	2.8	7.0	6.9	9.3	
NOT AT ALL	5.4	4.2	3.7	4.6	8.8	7.0	4.8	4.9	3.9	5.6	10.6	3.6	3.6	3.7	8.6	15.2	9.3	4.6	5.0	9.0	
DK/REFUSED	2.2	2.5	2.9	2.2	2.2	1.8	2.3	1.7	1.0	2.2	5.7	2.6	6.3	1.2	1.5	-	7.8	1.0	1.8	5.7	
Net Diff.	72.8	76.5	76.8	76.4	55.6	71.4	73.3	73.0	81.0	66.7	65.5	75.7	84.8	72.2	67.2	37.5	68.0	75.9	74.5	57.8	
Mean	3.34	3.42	3.48	3.38	3.04	3.34	3.34	3.35	3.44	3.28	3.23	3.42	3.70	3.31	3.19	2.76	3.26	3.36	3.36	3.17	

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"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN				OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS						
		15 YEARS OLD				BE PROSECUTED																	
		PROB-LEM	Crisislem	Prob-lem	NOT A PROB-LEM	AWARE DK/REF	UN-AWARE/REF	REGU-LARLY Week	2+ Times/Week	Once A Week	NOT REGU-LARLY Weeks	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
CONVINCING	85.3	86.7	91.3	83.6	61.0	86.3	74.2	81.5	78.0	87.1	83.6	86.2	78.4	88.2	83.2	92.5	86.0	86.7	87.7	81.4	84.0		
VERY	51.2	52.4	59.4	47.8	35.4	50.1	64.7	48.2	48.6	47.6	46.9	48.1	44.4	54.5	47.5	60.4	52.6	52.6	55.8	44.2	46.6		
SOMEWHAT	34.1	34.3	31.9	35.8	25.6	36.2	9.5	33.3	29.4	39.6	36.8	38.1	34.0	33.8	35.7	32.1	33.5	34.1	31.8	37.2	37.3		
NOT CONVINCING	12.5	12.2	7.5	15.3	24.4	12.1	17.3	15.7	18.6	11.1	14.0	10.3	21.6	10.2	13.7	7.2	12.3	12.2	12.3	18.6	12.7		
NOT TOO	7.1	7.3	3.9	9.6	5.0	7.1	7.7	8.9	9.3	8.3	8.5	8.5	8.6	5.6	9.5	2.3	7.7	8.0	8.2	-	5.2		
NOT AT ALL	5.4	4.8	3.5	5.7	19.4	5.0	9.6	6.8	9.3	2.8	5.5	1.9	13.0	4.6	4.2	4.9	4.6	4.2	4.1	18.6	7.4		
DK/REFUSED	2.2	1.2	1.3	1.1	14.6	1.7	8.5	2.8	3.4	1.7	2.3	3.5	-	1.5	3.0	0.3	1.7	1.1	-	-	3.3		
Net Diff.	72.8	74.5	83.8	68.4	36.5	74.2	56.9	65.9	59.5	76.0	69.6	75.8	56.9	78.0	69.5	85.3	73.8	74.5	75.4	62.8	71.3		
Mean	3.34	3.36	3.49	3.27	2.90	3.34	3.41	3.26	3.22	3.34	3.28	3.37	3.10	3.40	3.30	3.48	3.36	3.37	3.39	3.07	3.27		

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"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
										/OTHER											
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
CONVINCING	85.3	79.9	90.8	72.2	87.0	85.7	86.6	86.3	87.2	87.6	79.5	79.9	75.5	87.1	83.1	79.9	78.8	91.7	82.7		
VERY	51.2	51.4	67.4	40.0	50.9	51.9	50.9	51.2	46.5	60.3	44.1	43.9	46.9	46.2	48.7	47.0	18.6	69.5	62.3		
SOMEWHAT	34.1	28.6	23.4	32.2	36.1	33.8	35.7	35.0	40.7	27.3	35.4	36.0	28.6	40.8	34.4	33.0	60.2	22.2	20.4		
NOT CONVINCING	12.5	19.3	9.2	26.4	9.5	11.4	12.4	12.1	12.6	9.4	16.8	16.5	20.3	12.9	13.2	16.8	21.2	6.3	17.3		
NOT TOO	7.1	13.5	4.4	20.0	6.4	9.3	4.0	5.8	6.6	6.0	9.6	9.7	8.4	7.5	7.6	10.8	-	4.4	-		
NOT AT ALL	5.4	5.7	4.8	6.4	3.2	2.1	8.4	6.3	6.0	3.4	7.2	6.8	11.9	5.5	5.6	6.0	21.2	1.8	17.3		
DK/REFUSED	2.2	0.8	-	1.4	3.5	3.0	1.0	1.7	0.2	3.1	3.7	3.6	4.2	-	3.7	3.3	-	2.1	-		
Net Diff.	72.8	60.6	81.7	45.8	77.4	74.3	74.1	74.2	74.6	78.2	62.7	63.4	55.2	74.1	69.9	63.2	57.6	85.4	65.5		
Mean	3.34	3.27	3.53	3.07	3.40	3.40	3.30	3.33	3.28	3.49	3.21	3.21	3.15	3.28	3.31	3.25	2.76	3.63	3.28		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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26. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?
"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONVINCING	85.3	85.5	83.4	87.4	88.6	89.6	72.0	86.2	83.5	87.2	83.1	87.7	86.7	83.6	86.3	87.2	84.9	82.8	80.6	85.1	89.4
VERY	51.2	41.7	48.4	47.4	50.6	66.3	41.0	52.1	52.8	51.1	47.8	59.4	51.0	47.2	52.3	62.9	63.7	43.6	51.3	57.6	54.2
SOMEWHAT	34.1	43.8	35.1	40.0	38.0	23.4	31.0	34.1	30.7	36.2	35.3	28.3	35.7	36.3	34.0	24.3	21.2	39.2	29.3	27.5	35.2
NOT CONVINCING	12.5	14.5	8.6	9.8	11.0	9.8	23.5	11.4	16.1	12.1	14.4	9.5	12.4	14.0	11.9	6.0	15.1	16.0	17.6	14.9	7.8
NOT TOO	7.1	7.1	-	4.3	6.2	8.9	14.6	6.3	7.6	7.1	6.8	7.9	6.7	6.4	7.3	-	13.7	7.2	9.2	8.7	3.3
NOT AT ALL	5.4	7.3	8.6	5.5	4.8	0.8	8.9	5.1	8.5	5.0	7.6	1.7	5.7	7.6	4.6	6.0	1.3	8.7	8.4	6.2	4.5
DK/REFUSED	2.2	-	8.0	2.8	0.4	0.6	4.5	2.4	0.3	0.7	2.6	2.8	0.9	2.4	1.8	6.9	-	1.3	1.8	-	2.8
Net Diff.	72.8	71.0	74.9	77.6	77.5	79.8	48.5	74.8	67.4	75.1	68.7	78.2	74.3	69.6	74.4	81.2	69.9	66.8	63.0	70.2	81.6
Mean	3.34	3.20	3.34	3.33	3.35	3.56	3.09	3.36	3.28	3.34	3.27	3.50	3.33	3.26	3.37	3.55	3.47	3.19	3.26	3.36	3.43

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"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		INCOME				EDUCATION							MARITAL STATUS				MARRIED			
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
							GRAD.	School	Grad.	lege	GRAD.	Grad.	Work								
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
CONVINCING	85.3	85.6	85.2	84.3	85.9	83.3	87.5	86.3	94.5	83.9	87.3	85.4	85.0	86.3	83.6	86.0	91.7	79.6	100.0	86.0	86.1
VERY	51.2	63.5	52.1	54.2	54.7	53.4	55.7	58.3	76.1	59.4	56.5	47.6	46.7	49.3	52.4	51.2	64.6	33.7	100.0	47.1	54.6
SOMEWHAT	34.1	22.1	33.1	30.1	31.3	29.9	31.8	28.0	18.4	24.5	30.9	37.8	38.2	37.0	31.2	34.9	27.1	45.9	-	38.9	31.4
NOT CONVINCING	12.5	12.3	13.2	14.0	12.4	14.9	10.9	11.9	5.5	12.7	11.7	12.8	13.7	10.9	17.3	12.1	-	20.4	-	11.0	13.1
NOT TOO	7.1	9.6	6.6	8.5	6.4	8.7	5.6	7.3	-	7.4	7.7	6.9	6.3	8.0	11.6	6.4	-	20.4	-	4.1	8.3
NOT AT ALL	5.4	2.7	6.6	5.5	6.0	6.3	5.2	4.6	5.5	5.3	4.0	5.9	7.4	2.9	5.7	5.7	-	-	-	6.9	4.8
DK/REFUSED	2.2	2.1	1.6	1.7	1.7	1.7	1.6	1.8	-	3.4	0.9	1.8	1.3	2.8	-0.8	1.8	8.3	-	-	3.0	0.8
Net Diff.	72.8	73.3	72.0	70.3	73.5	68.4	76.6	74.5	89.0	71.2	75.6	72.7	71.3	75.5	66.3	73.9	91.7	59.3	100.0	75.0	72.9
Mean	3.34	3.49	3.33	3.35	3.37	3.33	3.40	3.43	3.65	3.43	3.41	3.29	3.26	3.37	3.29	3.34	3.70	3.13	4.00	3.30	3.37

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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26. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?
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	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONVINCING	85.3	86.6	83.4	83.1	92.6	67.1	93.9	91.6	83.6	90.3	94.8	90.4	90.2	84.2	82.8
VERY	51.2	53.6	42.3	51.9	59.8	28.2	53.0	64.7	46.7	63.5	60.3	65.9	53.9	48.0	77.8
SOMEWHAT	34.1	33.0	41.1	31.2	32.7	38.9	40.9	26.8	36.9	26.7	34.4	24.6	36.3	36.1	5.1
NOT CONVINCING	12.5	11.7	16.6	16.9	7.4	30.0	6.1	8.4	14.4	7.9	5.2	7.8	10.0	13.5	12.1
NOT TOO	7.1	7.0	8.6	7.1	4.2	20.7	4.7	3.8	8.6	3.3	-	3.7	6.2	7.9	4.2
NOT AT ALL	5.4	4.6	8.0	9.7	3.3	9.3	1.4	4.7	5.8	4.6	5.2	4.1	3.8	5.6	7.9
DK/REFUSED	2.2	1.7	-	-	-	2.9	-	-	2.0	1.8	-	1.8	-0.2	2.3	5.1
Net Diff.	72.8	74.9	66.8	66.3	85.1	37.1	87.8	83.1	69.3	82.4	89.5	82.6	80.2	70.6	70.7
Mean	3.34	3.38	3.18	3.25	3.49	2.89	3.46	3.52	3.27	3.52	3.50	3.55	3.40	3.30	3.61

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	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 65	OVER	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
CONVINCING	85.3	90.2	84.0	86.1	82.8	85.8	86.9	91.5	84.6	87.7	67.6	86.2	62.1	91.5	84.6	87.7	67.6	86.2	62.1	85.3	85.3	
VERY	51.2	53.9	51.2	49.9	77.8	51.3	78.7	33.7	49.6	44.7	67.6	46.6	62.1	33.7	49.6	44.7	67.6	46.6	62.1	45.9	55.0	
SOMEWHAT	34.1	36.3	32.8	36.2	5.1	34.5	8.2	57.8	35.0	43.0	-	39.7	-	57.8	35.0	43.0	-	39.7	-	39.4	30.3	
NOT CONVINCING	12.5	10.0	13.4	12.4	12.1	12.4	13.1	8.5	11.2	9.5	22.8	10.2	37.9	8.5	11.2	9.5	22.8	10.2	37.9	11.3	13.3	
NOT TOO	7.1	6.2	7.5	7.4	4.2	7.3	-	1.2	4.6	3.6	8.0	4.1	-	1.2	4.6	3.6	8.0	4.1	-	4.0	9.3	
NOT AT ALL	5.4	3.8	5.8	5.0	7.9	5.0	13.1	7.3	6.6	5.9	14.8	6.1	37.9	7.3	6.6	5.9	14.8	6.1	37.9	7.3	4.0	
DK/REFUSED	2.2	-0.2	2.6	1.5	5.1	1.8	-	-	4.2	2.9	9.5	3.6	-	-	4.2	2.9	9.5	3.6	-	3.4	1.3	
Net Diff.	72.8	80.2	70.7	73.7	70.7	73.5	73.7	83.0	73.4	78.2	44.8	76.1	24.1	83.0	73.4	78.2	44.8	76.1	24.1	74.0	72.0	
Mean	3.34	3.40	3.33	3.33	3.61	3.35	3.52	3.18	3.33	3.30	3.33	3.31	2.86	3.18	3.33	3.30	3.33	3.31	2.86	3.28	3.38	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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"UNDERAGE DRINKING COSTS NORTH CAROLINA \$1.5 BILLION ANNUALLY."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA										CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
CONVINCING	79.4	75.5	71.6	86.7	76.2	82.4	79.2	84.9	82.0	78.3	85.6	71.8	76.6	88.6	81.7	78.5	77.3	83.2	73.8	79.9	74.4
VERY	42.7	43.9	38.8	36.7	49.8	37.6	37.5	37.7	52.1	51.0	53.1	22.1	43.9	44.3	45.4	39.8	40.4	45.0	46.2	42.9	40.9
SOMEWHAT	36.8	31.6	32.8	50.0	26.3	44.8	41.6	47.2	29.9	27.3	32.5	49.8	32.7	44.3	36.3	38.7	36.9	38.2	27.6	37.0	33.5
NOT CONVINCING	17.3	23.0	25.4	13.3	23.2	14.0	18.1	10.8	13.4	16.0	10.8	19.4	18.0	11.4	14.6	18.7	20.3	12.7	17.1	16.8	21.6
NOT TOO	9.1	14.1	16.9	13.3	11.8	5.7	8.6	3.5	6.5	10.4	2.6	14.9	11.5	-	8.3	8.6	10.7	6.3	14.8	8.7	13.5
NOT AT ALL	8.1	9.0	8.6	-	11.4	8.3	9.5	7.4	6.9	5.6	8.2	4.6	6.6	11.4	6.3	10.1	9.6	6.4	2.3	8.1	8.2
DK/REFUSED	3.3	1.5	2.9	-	0.6	3.6	2.7	4.3	4.6	5.7	3.6	8.8	5.4	-	3.7	2.8	2.4	4.1	9.1	3.3	4.0
Net Diff.	62.2	52.4	46.2	73.4	52.9	68.5	61.0	74.0	68.6	62.3	74.8	52.4	58.6	77.3	67.1	59.8	57.0	70.6	56.7	63.1	52.7
Mean	3.18	3.12	3.05	3.23	3.15	3.16	3.10	3.20	3.33	3.31	3.35	2.98	3.20	3.22	3.25	3.11	3.11	3.27	3.29	3.19	3.12

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
						DRINKING										ALCOHOL				BEFORE AGE 15	
		REGU- LARY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB-	CONC- ERNED	Very	Smwt. ALL	NOT AT	LESS/ 14	15-17 18	OVER	AWARE	UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
CONVINCING	79.4	81.7	83.3	80.6	73.1	80.9	78.9	80.9	89.1	74.5	77.6	81.1	80.1	81.5	76.6	58.0	85.3	79.7	78.7	85.4	
VERY	42.7	42.8	48.2	39.1	43.4	46.1	41.4	43.8	50.7	38.5	44.6	43.3	57.1	38.0	41.5	18.5	42.2	42.1	41.8	49.5	
SOMEWHAT	36.8	38.9	35.1	41.5	29.7	34.7	37.5	37.1	38.4	36.1	33.0	37.8	23.0	43.5	35.1	39.5	43.1	37.6	36.8	35.9	
NOT CONVINCING	17.3	15.4	13.7	16.5	22.1	14.6	18.3	16.3	9.5	21.7	17.6	15.7	12.2	17.1	20.3	42.0	13.5	17.3	18.3	8.5	
NOT TOO	9.1	8.2	6.6	9.3	11.1	7.1	9.9	8.1	4.9	10.6	13.4	8.7	5.5	10.0	10.1	22.0	5.7	8.8	10.0	2.1	
NOT AT ALL	8.1	7.2	7.1	7.3	11.0	7.5	8.4	8.3	4.6	11.1	4.2	7.0	6.8	7.1	10.2	20.0	7.8	8.5	8.3	6.4	
DK/REFUSED	3.3	2.9	3.0	2.9	4.8	4.5	2.8	2.7	1.4	3.8	4.8	3.1	7.6	1.4	3.1	-	1.2	3.0	3.0	6.1	
Net Diff.	62.2	66.3	69.6	64.1	51.0	66.2	60.5	64.6	79.6	52.8	60.0	65.4	67.9	64.4	56.3	15.9	71.7	62.4	60.3	77.0	
Mean	3.18	3.21	3.28	3.16	3.11	3.25	3.15	3.20	3.37	3.06	3.24	3.21	3.41	3.14	3.11	2.56	3.21	3.17	3.16	3.37	

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"UNDERAGE DRINKING COSTS NORTH CAROLINA \$1.5 BILLION ANNUALLY."

(Net Diff. = CONVINCING-NOT CONVINCING)

Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
CONVINCING	79.4	81.0	89.4	75.4	56.8	80.2	70.5	75.0	72.4	79.0	79.3	80.0	77.9	82.3	80.5	83.8	81.5	82.4	83.7	74.3	71.4
VERY	42.7	43.3	52.9	36.9	39.8	42.6	44.3	35.5	30.2	43.9	35.9	34.7	38.6	49.6	48.9	50.2	44.0	43.6	60.5	23.0	37.5
SOMEWHAT	36.8	37.7	36.5	38.5	17.0	37.6	26.2	39.5	42.2	35.1	43.4	45.3	39.3	32.6	31.6	33.5	37.5	38.8	23.2	51.3	33.9
NOT CONVINCING	17.3	16.1	7.3	22.0	39.6	17.2	17.9	20.6	22.0	18.3	20.4	19.5	22.1	14.0	13.7	14.3	15.9	15.5	14.0	25.7	22.1
NOT TOO	9.1	8.7	3.8	11.9	23.8	9.8	1.6	10.1	10.7	9.2	10.0	9.9	10.1	8.0	7.9	8.0	8.2	7.0	9.8	20.7	13.5
NOT AT ALL	8.1	7.4	3.4	10.0	15.8	7.4	16.3	10.4	11.3	9.1	10.4	9.6	12.0	6.0	5.7	6.2	7.7	8.5	4.1	5.1	8.6
DK/REFUSED	3.3	2.9	3.3	2.6	3.6	2.6	11.6	4.5	5.6	2.7	0.3	0.5	-	3.7	5.8	2.0	2.6	2.1	2.3	-	6.5
Net Diff.	62.2	64.9	82.1	53.4	17.3	63.0	52.6	54.4	50.4	60.7	58.9	60.5	55.8	68.3	66.8	69.5	65.6	66.9	69.7	48.6	49.3
Mean	3.18	3.20	3.44	3.05	2.84	3.18	3.11	3.05	2.97	3.17	3.05	3.06	3.04	3.31	3.31	3.30	3.21	3.20	3.43	2.92	3.07

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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27. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?
"UNDERAGE DRINKING COSTS NORTH CAROLINA \$1.5 BILLION ANNUALLY."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
										/OTHER									
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
CONVINCING	79.4	86.0	90.1	83.1	77.1	85.8	74.3	78.2	80.3	84.6	72.4	72.2	74.9	81.2	79.6	74.5	78.8	87.7	62.3
VERY	42.7	40.7	59.6	27.3	39.5	47.5	43.9	45.1	43.7	48.6	34.0	33.7	37.3	42.8	39.3	37.9	41.0	57.0	45.0
SOMEWHAT	36.8	45.3	30.5	55.8	37.6	38.3	30.4	33.1	36.6	35.9	38.4	38.4	37.6	38.4	40.3	36.6	37.8	30.7	17.3
NOT CONVINCING	17.3	14.0	9.9	16.9	18.8	11.8	20.7	17.7	16.0	12.6	24.3	24.3	25.1	16.0	17.2	22.3	21.2	10.2	37.7
NOT TOO	9.1	7.9	6.3	9.0	11.6	10.2	7.3	8.3	7.0	7.6	12.6	12.2	16.1	6.6	8.2	11.5	21.2	8.4	37.7
NOT AT ALL	8.1	6.2	3.6	8.0	7.2	1.6	13.5	9.4	9.0	5.0	11.8	12.0	9.0	9.4	9.0	10.8	-	1.8	-
DK/REFUSED	3.3	-	-	-	4.1	2.4	4.9	4.1	3.7	2.8	3.3	3.6	-	2.9	3.2	3.1	-	2.1	-
Net Diff.	62.2	72.0	80.2	66.1	58.3	74.0	53.6	60.5	64.4	72.0	48.1	47.9	49.8	65.2	62.4	52.2	57.6	77.5	24.6
Mean	3.18	3.20	3.46	3.02	3.14	3.35	3.10	3.19	3.19	3.32	2.98	2.97	3.03	3.18	3.13	3.05	3.20	3.46	3.07

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"UNDERAGE DRINKING COSTS NORTH CAROLINA \$1.5 BILLION ANNUALLY."
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONVINCING	79.4	79.2	78.1	74.5	81.3	87.8	70.4	79.5	77.6	81.1	80.6	78.4	70.9	75.3	82.8	78.4	88.7	83.6	79.6	78.7	78.4
VERY	42.7	41.4	39.4	35.9	45.7	53.3	32.3	40.8	44.1	46.8	41.5	41.6	33.2	42.5	44.6	46.9	52.4	52.6	32.3	48.7	40.3
SOMEWHAT	36.8	37.8	38.7	38.6	35.6	34.5	38.1	38.7	33.6	34.3	39.1	36.8	37.7	32.8	38.3	31.5	36.3	31.1	47.3	30.0	38.1
NOT CONVINCING	17.3	16.4	17.2	21.5	15.6	10.3	27.1	17.5	18.8	16.3	16.1	18.2	24.7	22.4	14.0	14.8	9.9	15.1	20.4	15.0	20.8
NOT TOO	9.1	5.8	5.5	10.3	7.9	8.6	14.7	9.3	9.4	8.0	8.3	10.6	15.7	9.4	7.5	8.8	7.0	6.8	12.3	9.0	8.6
NOT AT ALL	8.1	10.6	11.7	11.2	7.7	1.7	12.4	8.2	9.4	8.3	7.9	7.7	9.0	13.0	6.5	6.0	2.9	8.3	8.1	6.0	12.2
DK/REFUSED	3.3	4.4	4.7	4.0	3.1	1.9	2.5	3.0	3.5	2.7	3.3	3.4	4.4	2.3	3.1	6.9	1.4	1.3	-	6.3	0.8
Net Diff.	62.2	62.8	60.9	53.0	65.7	77.5	43.3	62.0	58.8	64.8	64.4	60.1	46.2	52.9	68.8	63.6	78.8	68.5	59.3	63.7	57.6
Mean	3.18	3.15	3.11	3.03	3.23	3.42	2.93	3.16	3.16	3.23	3.18	3.16	2.99	3.07	3.25	3.28	3.40	3.29	3.04	3.30	3.07

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"UNDERAGE DRINKING COSTS NORTH CAROLINA \$1.5 BILLION ANNUALLY."

(Net Diff. = CONVINCING-NOT CONVINCING)

Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
CONVINCING	79.4	85.6	79.9	84.7	78.8	83.4	78.5	82.9	94.5	82.0	82.7	78.4	78.1	79.0	95.2	77.9	82.2	95.0	66.8	76.6	78.9
VERY	42.7	50.8	44.0	51.6	41.4	46.6	44.0	44.4	44.6	37.9	48.4	41.8	38.2	49.4	50.2	41.1	41.7	66.2	45.6	38.3	43.6
SOMEWHAT	36.8	34.8	35.9	33.1	37.4	36.7	34.5	38.5	49.9	44.0	34.3	36.6	40.0	29.6	45.0	36.7	40.5	28.9	21.2	38.4	35.3
NOT CONVINCING	17.3	11.4	17.9	13.1	18.7	15.0	18.3	13.1	5.5	15.2	12.3	19.5	19.4	19.5	5.7	18.7	9.5	5.0	33.2	19.1	18.4
NOT TOO	9.1	7.6	8.9	7.2	9.6	8.5	8.8	5.6	-	5.8	5.9	11.2	11.5	10.7	-	9.8	9.5	5.0	33.2	8.3	11.0
NOT AT ALL	8.1	3.8	9.0	5.9	9.2	6.5	9.5	7.5	5.5	9.4	6.5	8.2	7.9	8.9	5.7	9.0	-	-	-	10.8	7.4
DK/REFUSED	3.3	3.1	2.2	2.2	2.5	1.6	3.2	4.0	-	2.8	4.9	2.1	2.5	1.5	-0.8	3.4	8.3	-	-	4.3	2.7
Net Diff.	62.2	74.2	62.0	71.6	60.1	68.4	60.3	69.7	89.0	66.8	70.4	58.9	58.7	59.5	89.5	59.1	72.8	90.1	33.6	57.5	60.5
Mean	3.18	3.37	3.17	3.33	3.14	3.26	3.17	3.25	3.34	3.14	3.31	3.14	3.11	3.21	3.39	3.14	3.35	3.61	3.12	3.09	3.18

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27. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?
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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONVINCING	79.4	80.6	77.3	72.3	82.9	66.9	87.4	79.7	78.5	82.0	70.1	84.0	84.7	77.6	77.2
VERY	42.7	46.3	35.8	18.0	44.5	29.5	45.3	43.9	40.0	49.8	35.6	54.5	43.5	42.5	46.0
SOMEWHAT	36.8	34.2	41.6	54.2	38.4	37.3	42.0	35.8	38.4	32.2	34.5	29.4	41.3	35.1	31.2
NOT CONVINCING	17.3	16.6	20.8	27.7	17.1	25.9	12.6	20.3	18.3	15.5	21.7	14.3	14.4	19.2	15.0
NOT TOO	9.1	9.2	8.0	15.6	14.4	17.4	12.6	15.6	8.6	10.8	7.4	12.7	5.2	11.2	7.1
NOT AT ALL	8.1	7.4	12.8	12.1	2.7	8.5	-	4.7	9.7	4.7	14.3	1.5	9.2	8.0	7.9
DK/REFUSED	3.3	2.8	1.8	-	-	7.2	-	-	3.3	2.4	8.2	1.8	0.9	3.2	7.8
Net Diff.	62.2	64.0	56.5	44.5	65.9	41.0	74.7	59.4	60.2	66.5	48.3	69.7	70.3	58.4	62.3
Mean	3.18	3.23	3.02	2.78	3.25	2.95	3.33	3.19	3.12	3.30	2.99	3.39	3.20	3.16	3.25

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	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 65	OVER	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
CONVINCING	79.4	84.7	77.6	79.9	77.2	80.1	64.3	77.5	77.0	78.2	66.2	77.9	38.4	77.5	77.0	78.2	66.2	77.9	38.4	76.7	81.4	
VERY	42.7	43.5	42.9	42.8	46.0	43.2	37.3	30.8	41.1	39.0	43.2	39.8	18.8	30.8	41.1	39.0	43.2	39.8	18.8	38.9	45.4	
SOMEWHAT	36.8	41.3	34.7	37.0	31.2	36.9	27.0	46.7	35.9	39.2	23.0	38.1	19.7	46.7	35.9	39.2	23.0	38.1	19.7	37.8	36.1	
NOT CONVINCING	17.3	14.4	18.8	17.7	15.0	17.2	27.5	21.5	18.1	18.6	19.1	18.2	37.9	21.5	18.1	18.6	19.1	18.2	37.9	18.7	16.2	
NOT TOO	9.1	5.2	10.7	9.3	7.1	9.0	14.4	6.7	7.4	7.6	4.3	7.5	-	6.7	7.4	7.6	4.3	7.5	-	7.7	10.2	
NOT AT ALL	8.1	9.2	8.0	8.4	7.9	8.2	13.1	14.8	10.6	10.9	14.8	10.7	37.9	14.8	10.6	10.9	14.8	10.7	37.9	11.0	6.0	
DK/REFUSED	3.3	0.9	3.7	2.4	7.8	2.7	8.2	1.0	5.0	3.2	14.7	3.9	23.6	1.0	5.0	3.2	14.7	3.9	23.6	4.6	2.4	
Net Diff.	62.2	70.3	58.8	62.2	62.3	62.9	36.8	56.0	58.9	59.6	47.0	59.7	0.5	56.0	58.9	59.6	47.0	59.7	0.5	58.0	65.2	
Mean	3.18	3.20	3.17	3.17	3.25	3.18	2.96	2.95	3.13	3.10	3.11	3.11	2.25	2.95	3.13	3.10	3.11	3.11	2.25	3.10	3.24	

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"IN 2009, UNDERAGE DRINKING LED TO 26,800 VIOLENT CRIMES, 67,400 PROPERTY CRIMES AND OVER 30,000 TEENS HAVE RISKY SEX AND 737 TEEN PREGNANCIES. "

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA														CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE	
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
CONVINCING	92.1	90.4	90.7	86.5	91.1	93.2	95.0	91.9	91.3	97.1	85.6	91.2	92.8	97.2	92.8	91.4	91.7	94.2	81.3	92.9	83.9
VERY	66.0	67.5	65.4	71.6	68.3	60.9	62.5	59.7	71.5	73.6	69.3	58.2	68.3	67.0	67.5	64.1	63.3	67.9	70.3	66.3	64.0
SOMEWHAT	26.1	23.0	25.3	14.9	22.8	32.3	32.5	32.2	19.9	23.5	16.3	33.1	24.4	30.1	25.3	27.3	28.4	26.3	11.0	26.6	19.9
NOT CONVINCING	6.4	7.6	7.8	9.2	7.2	5.7	5.0	6.2	7.4	2.9	11.9	-	7.2	2.8	4.9	7.9	7.2	4.1	12.1	5.5	15.2
NOT TOO	3.7	4.3	5.1	9.2	2.5	3.5	5.0	2.4	4.6	-	9.3	-	4.4	-	3.1	4.1	4.2	2.4	7.3	3.3	6.2
NOT AT ALL	2.7	3.3	2.7	-	4.7	2.2	-	3.8	2.8	2.9	2.6	-	2.8	2.8	1.8	3.8	3.1	1.7	4.8	2.2	9.0
DK/REFUSED	1.5	1.9	1.5	4.3	1.7	1.1	-	2.0	1.3	-	2.6	8.8	-	-	2.3	0.7	1.1	1.7	6.6	1.6	0.9
Net Diff.	85.8	82.8	82.9	77.4	83.9	87.5	89.9	85.7	83.9	94.2	73.7	91.2	85.5	94.3	87.9	83.5	84.4	90.1	69.2	87.4	68.6
Mean	3.58	3.58	3.56	3.65	3.57	3.54	3.57	3.51	3.62	3.68	3.56	3.64	3.58	3.61	3.62	3.53	3.54	3.63	3.57	3.60	3.40

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL				APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL BEFORE AGE 15				MANY CHILDREN START DRINKING ALCOHOL BEFORE AGE 15
		REGU- LARY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	AWARE UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
CONVINCING	92.1	93.8	94.2	93.6	90.1	89.2	93.2	93.0	96.3	90.4	86.2	94.0	92.2	94.7	89.1	75.1	91.9	92.8	91.8	94.7
VERY	66.0	67.6	71.3	65.1	61.4	64.2	66.6	66.1	74.7	59.4	62.9	69.8	76.0	67.4	59.0	45.2	67.0	65.4	65.9	67.4
SOMEWHAT	26.1	26.2	22.9	28.5	28.7	25.0	26.6	26.9	21.6	31.1	23.2	24.2	16.2	27.3	30.1	29.9	24.9	27.4	25.9	27.3
NOT CONVINCING	6.4	4.7	3.2	5.7	7.8	9.0	5.3	5.9	2.5	8.5	7.8	4.4	4.0	4.5	10.0	24.9	8.1	5.9	6.8	3.2
NOT TOO	3.7	2.5	0.4	4.0	5.5	4.1	3.5	3.9	2.2	5.3	-	2.9	2.2	3.2	5.2	15.4	3.7	3.4	4.0	0.7
NOT AT ALL	2.7	2.2	2.8	1.7	2.3	4.9	1.8	2.0	0.4	3.2	7.8	1.5	1.8	1.3	4.9	9.6	4.4	2.4	2.7	2.4
DK/REFUSED	1.5	1.5	2.7	0.6	2.2	1.7	1.5	1.1	1.2	1.1	6.0	1.6	3.8	0.8	0.8	-	-	1.3	1.5	2.1
Net Diff.	85.8	89.2	91.0	87.9	82.3	80.2	87.9	87.1	93.7	81.9	78.4	89.6	88.3	90.2	79.1	50.1	83.8	86.9	85.0	91.6
Mean	3.58	3.62	3.67	3.58	3.52	3.51	3.60	3.59	3.73	3.48	3.50	3.65	3.73	3.62	3.44	3.11	3.55	3.58	3.57	3.63

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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28. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS				
		15 YEARS OLD				BE PROSECUTED																
		PROB- LEM	Crisis lem	Prob- lem	NOT A LEM	AWARE DK/REF	UN- LARY	REGU- Week	2+ Times/Week	Once A Week	NOT REGU- LARY	Every Couple Weeks	Once A Week	RARELY Rarely	Never MEDIA	USE SOCIAL MEDIA	Face- book	You- Tube	Tw- tter	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
CONVINCING	92.1	93.3	96.6	91.1	80.8	93.5	76.1	87.4	83.0	94.4	92.6	95.3	87.0	94.9	91.6	97.8	93.2	92.9	92.3	93.3	88.8	
VERY	66.0	66.8	75.1	61.3	57.4	67.4	49.0	59.0	53.8	67.2	65.2	62.3	71.1	70.7	66.4	74.2	66.8	68.7	71.4	50.0	63.2	
SOMEWHAT	26.1	26.5	21.5	29.8	23.4	26.1	27.1	28.4	29.2	27.2	27.4	33.0	16.0	24.3	25.1	23.5	26.4	24.2	20.9	43.3	25.6	
NOT CONVINCING	6.4	5.8	2.2	8.1	15.5	5.9	11.8	10.1	12.9	5.6	7.4	4.7	13.0	3.8	6.2	1.8	5.8	6.6	4.0	6.7	7.2	
NOT TOO	3.7	3.7	0.5	5.8	-	3.7	3.8	6.5	8.8	2.7	3.2	3.6	2.4	2.3	4.2	0.6	4.0	4.4	1.9	6.7	2.6	
NOT AT ALL	2.7	2.1	1.8	2.3	15.5	2.2	8.0	3.6	4.1	2.8	4.2	1.1	10.6	1.6	2.0	1.2	1.8	2.2	2.1	-	4.6	
DK/REFUSED	1.5	0.9	1.2	0.8	3.6	0.6	12.1	2.5	4.1	-	-	-	-	1.2	2.2	0.4	0.9	0.5	3.7	-	4.0	
Net Diff.	85.8	87.6	94.4	83.0	65.3	87.6	64.3	77.3	70.0	88.8	85.2	90.6	74.0	91.1	85.3	96.0	87.4	86.3	88.3	86.6	81.6	
Mean	3.58	3.60	3.72	3.51	3.27	3.60	3.33	3.46	3.38	3.59	3.54	3.56	3.47	3.66	3.59	3.72	3.60	3.60	3.68	3.43	3.53	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
											/OTHER										
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
CONVINCING	92.1	95.5	96.7	94.7	91.8	97.2	89.8	92.3	92.7	94.0	89.6	90.7	78.1	92.3	94.4	90.8	100.0	94.3	82.7		
VERY	66.0	66.3	60.5	70.4	65.5	73.0	65.2	67.8	70.6	67.0	60.9	62.7	40.3	70.9	52.7	63.3	62.2	77.3	62.3		
SOMEWHAT	26.1	29.2	36.1	24.3	26.3	24.2	24.6	24.5	22.1	27.0	28.7	27.9	37.8	21.4	41.7	27.6	37.8	16.9	20.4		
NOT CONVINCING	6.4	3.7	3.3	3.9	5.8	2.8	8.6	6.6	6.3	4.7	7.8	6.6	21.9	6.6	5.6	6.8	-	3.6	17.3		
NOT TOO	3.7	1.4	3.3	-	5.3	2.8	3.2	3.1	3.2	2.8	4.7	4.2	10.0	3.7	4.3	4.9	-	1.8	-		
NOT AT ALL	2.7	2.3	-	3.9	0.5	-	5.4	3.5	3.1	1.9	3.1	2.3	11.9	2.9	1.4	2.0	-	1.8	17.3		
DK/REFUSED	1.5	0.8	-	1.4	2.4	-	1.6	1.1	1.1	1.3	2.5	2.7	-	1.0	-	2.3	-	2.1	-		
Net Diff.	85.8	91.8	93.3	90.8	86.0	94.4	81.2	85.7	86.4	89.3	81.8	84.1	56.2	85.7	88.7	84.0	100.0	90.6	65.5		
Mean	3.58	3.61	3.57	3.63	3.61	3.70	3.52	3.58	3.62	3.61	3.51	3.55	3.06	3.62	3.46	3.56	3.62	3.73	3.28		

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL	UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONVINCING	92.1	91.1	88.8	92.2	93.9	96.6	87.2	92.1	92.9	93.8	92.4	91.6	89.9	90.9	93.6	89.5	95.9	89.9	95.4	95.1	91.1
VERY	66.0	71.9	55.0	65.6	69.5	72.9	56.5	65.3	67.9	68.0	66.3	66.3	59.7	68.6	66.9	87.2	66.9	69.0	71.4	60.0	64.8
SOMEWHAT	26.1	19.2	33.8	26.6	24.5	23.7	30.8	26.8	25.0	25.8	26.1	25.3	30.2	22.2	26.7	2.4	29.0	20.9	24.1	35.1	26.3
NOT CONVINCING	6.4	7.3	8.4	5.1	5.4	2.8	10.4	7.0	5.7	4.7	6.5	7.2	9.2	8.1	4.8	1.3	4.1	10.1	4.0	3.8	8.2
NOT TOO	3.7	3.7	4.0	2.8	2.7	2.2	6.6	4.1	2.5	1.9	3.3	5.4	5.8	4.3	3.1	-	4.1	4.9	1.5	0.7	4.6
NOT AT ALL	2.7	3.6	4.4	2.4	2.6	0.6	3.8	2.9	3.2	2.8	3.2	1.8	3.4	3.8	1.8	1.3	-	5.3	2.5	3.1	3.6
DK/REFUSED	1.5	1.6	2.8	2.7	0.7	0.6	2.4	0.9	1.4	1.5	1.1	1.2	0.9	1.1	1.5	9.1	-	-	0.6	1.2	0.7
Net Diff.	85.8	83.8	80.5	87.0	88.6	93.8	76.8	85.1	87.2	89.1	85.9	84.4	80.7	82.8	88.8	88.2	91.8	79.7	91.5	91.3	83.0
Mean	3.58	3.62	3.44	3.60	3.62	3.70	3.43	3.56	3.60	3.61	3.57	3.58	3.48	3.57	3.61	3.93	3.63	3.54	3.65	3.54	3.53

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

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28. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		INCOME				EDUCATION								MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
CONVINCING	92.1	94.0	92.6	92.1	93.4	92.9	92.8	91.5	94.5	87.2	94.0	93.1	93.3	92.7	94.3	91.9	94.6	100.0	100.0	90.8	92.8
VERY	66.0	73.0	65.7	71.1	64.7	71.2	62.7	66.6	94.5	69.7	62.9	66.2	66.1	66.4	72.5	64.4	83.7	78.5	100.0	64.4	64.5
SOMEWHAT	26.1	21.0	26.9	20.9	28.8	21.7	30.1	24.9	-	17.5	31.1	26.9	27.1	26.3	21.9	27.4	10.9	21.5	-	26.4	28.3
NOT CONVINCING	6.4	3.3	6.8	6.5	5.7	5.8	6.3	6.1	5.5	7.8	5.0	6.4	6.4	6.6	5.7	6.8	5.4	-	-	7.0	6.6
NOT TOO	3.7	2.9	3.1	3.8	2.6	3.2	2.9	2.6	-	3.4	2.3	4.4	3.7	5.8	-	4.2	5.4	-	-	3.9	4.4
NOT AT ALL	2.7	0.4	3.6	2.7	3.2	2.6	3.4	3.5	5.5	4.4	2.7	2.1	2.7	0.8	5.7	2.6	-	-	-	3.1	2.1
DK/REFUSED	1.5	2.8	0.6	1.5	0.8	1.2	0.9	2.4	-	5.0	1.0	0.5	0.4	0.7	-	1.4	-	-	-	2.2	0.6
Net Diff.	85.8	90.7	85.8	85.6	87.7	87.1	86.6	85.4	89.0	79.4	89.0	86.6	86.9	86.1	88.7	85.1	89.3	100.0	100.0	83.8	86.2
Mean	3.58	3.71	3.56	3.63	3.56	3.64	3.54	3.58	3.84	3.61	3.56	3.58	3.57	3.59	3.61	3.56	3.78	3.79	4.00	3.55	3.56

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONVINCING	92.1	94.7	83.7	86.7	97.1	91.9	97.8	96.6	92.0	93.1	90.5	93.9	94.0	93.3	82.2
VERY	66.0	71.0	49.8	43.4	73.6	55.2	80.0	69.0	63.4	73.8	69.1	73.5	66.0	65.7	75.4
SOMEWHAT	26.1	23.7	33.9	43.3	23.5	36.7	17.8	27.6	28.6	19.3	21.4	20.4	28.0	27.6	6.8
NOT CONVINCING	6.4	4.4	16.3	13.3	2.9	8.1	2.2	3.4	6.9	5.1	9.5	4.3	6.0	5.7	10.0
NOT TOO	3.7	2.5	11.0	-	1.7	5.8	2.2	1.3	4.6	1.7	-	1.5	4.0	3.5	2.2
NOT AT ALL	2.7	2.0	5.3	13.3	1.2	2.3	-	2.1	2.2	3.3	9.5	2.7	2.0	2.2	7.9
DK/REFUSED	1.5	0.9	-	-	-	-	-	-	1.1	1.8	-	1.8	-	1.0	7.8
Net Diff.	85.8	90.2	67.3	73.4	94.2	83.8	95.5	93.1	85.1	88.1	81.0	89.7	87.9	87.6	72.1
Mean	3.58	3.65	3.28	3.17	3.69	3.45	3.78	3.63	3.55	3.67	3.50	3.68	3.58	3.58	3.62

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
	140	140	155	155	165	165	140	140	155	155	165	165	140	140	155	155	165	165	140	140		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
CONVINCING	92.1	94.0	92.1	93.5	82.2	93.2	72.2	94.5	90.2	93.5	66.4	92.5	19.7	94.5	90.2	93.5	66.4	92.5	19.7	90.4	93.3	
VERY	66.0	66.0	66.7	65.8	75.4	66.9	52.0	64.8	65.4	65.2	66.4	66.3	19.7	64.8	65.4	65.2	66.4	66.3	19.7	64.6	67.0	
SOMEWHAT	26.1	28.0	25.4	27.7	6.8	26.3	20.2	29.7	24.8	28.4	-	26.2	-	29.7	24.8	28.4	-	26.2	-	25.9	26.3	
NOT CONVINCING	6.4	6.0	6.2	5.8	10.0	5.8	19.6	5.5	7.2	5.6	18.9	5.8	56.7	5.5	7.2	5.6	18.9	5.8	56.7	7.3	5.7	
NOT TOO	3.7	4.0	3.3	3.6	2.2	3.5	6.5	3.4	3.0	2.9	4.1	2.7	18.8	3.4	3.0	2.9	4.1	2.7	18.8	3.6	3.7	
NOT AT ALL	2.7	2.0	2.8	2.2	7.9	2.3	13.1	2.1	4.2	2.7	14.8	3.1	37.9	2.1	4.2	2.7	14.8	3.1	37.9	3.7	1.9	
DK/REFUSED	1.5	-	1.7	0.7	7.8	1.0	8.2	-	2.6	0.8	14.7	1.7	23.6	-	2.6	0.8	14.7	1.7	23.6	2.3	1.0	
Net Diff.	85.8	87.9	86.0	87.7	72.1	87.4	52.6	89.0	83.0	87.9	47.4	86.6	-37.0	89.0	83.0	87.9	47.4	86.6	-37.0	83.1	87.6	
Mean	3.58	3.58	3.59	3.58	3.62	3.59	3.21	3.57	3.55	3.57	3.38	3.58	2.02	3.57	3.55	3.57	3.38	3.58	2.02	3.55	3.60	

THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

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29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	AREA											CHILDREN IN		APPROPRIATE TO		TALKED ABOUT				
													GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE						
														ALCOHOL ABUSE							
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14	15	OVER 15	YES NOT YET	NO/ NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
REGULARLY	29.9	31.5	39.0	12.2	29.4	31.4	26.3	35.1	30.7	37.7	23.6	11.0	30.3	25.8	28.0	32.3	28.8	33.0	29.9	29.7	32.0
2 OR MORE	18.4	20.7	28.9	12.2	15.5	19.0	16.8	20.6	16.9	18.7	15.1	4.6	17.2	19.6	15.3	22.2	17.7	19.5	27.0	18.5	17.9
ONCE A WEEK	11.5	10.8	10.1	-	13.9	12.4	9.5	14.5	13.8	19.0	8.5	6.4	13.1	6.2	12.7	10.1	11.1	13.6	2.9	11.2	14.1
NOT REGULARLY	18.6	20.3	24.3	17.0	17.7	18.6	28.4	11.3	12.8	14.0	11.6	33.1	16.1	21.5	17.4	19.8	20.2	15.2	26.7	18.2	20.8
EVERY COUPLE WEEKS	12.5	13.5	16.3	10.4	11.8	13.8	25.6	5.0	7.2	9.1	5.2	28.5	8.3	14.3	11.7	13.4	12.2	12.2	18.8	12.5	12.1
ONCE A MONTH	6.1	6.8	8.0	6.5	5.9	4.8	2.8	6.3	5.7	4.9	6.4	4.6	7.8	7.2	5.8	6.5	8.0	3.0	7.9	5.7	8.7
RARELY	50.8	46.6	33.8	66.5	52.9	49.6	45.3	52.7	56.5	48.3	64.7	56.0	53.6	52.7	53.9	47.1	50.5	50.8	43.4	51.5	45.3
RARELY	23.3	22.4	18.7	12.7	27.8	24.4	17.8	29.3	23.5	25.7	21.2	28.2	24.0	18.9	26.1	20.7	21.1	28.6	9.6	23.9	17.6
NEVER	27.4	24.2	15.1	53.8	25.1	25.2	27.5	23.5	33.0	22.6	43.5	27.8	29.6	33.7	27.8	26.4	29.3	22.2	33.8	27.6	27.7
DK/REFUSED	0.7	1.7	2.9	4.3	-	0.5	-	0.9	-	-	-	-	-	-	0.7	0.7	0.6	1.0	-	0.6	1.9



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29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
		DRINKING														ALCOHOL				BEFORE AGE 15	
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-	
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14	18		AWARE		
										LEM											
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
REGULARLY	29.9	29.4	24.4	32.7	30.7	24.6	32.0	30.6	27.0	33.4	28.1	31.4	27.3	33.0	25.9	57.3	32.1	31.4	30.4	27.0	
2 OR MORE	18.4	17.7	15.2	19.4	21.1	14.1	20.1	18.4	17.2	19.4	20.5	17.8	16.5	18.3	18.8	53.2	23.5	18.1	18.9	14.6	
ONCE A WEEK	11.5	11.7	9.3	13.3	9.6	10.6	12.0	12.1	9.8	14.0	7.7	13.7	10.7	14.8	7.1	4.1	8.6	13.3	11.5	12.4	
NOT REGULARLY	18.6	18.4	16.4	19.8	17.6	18.0	18.9	18.2	21.3	15.8	16.7	18.5	15.3	19.7	19.2	19.1	31.1	19.6	18.4	19.3	
EVERY COUPLE WEEKS	12.5	12.9	10.2	14.7	11.0	12.7	12.5	12.5	13.2	12.1	11.6	12.2	10.5	12.8	13.4	14.4	13.5	13.8	12.2	16.1	
ONCE A MONTH	6.1	5.6	6.1	5.2	6.6	5.3	6.4	5.7	8.1	3.7	5.1	6.3	4.8	6.9	5.8	4.8	17.6	5.8	6.3	3.2	
RARELY	50.8	51.5	58.1	47.0	51.7	56.9	48.3	50.4	51.3	49.7	55.1	49.0	56.5	46.1	54.9	23.5	36.8	48.1	50.8	50.9	
RARELY	23.3	23.7	24.0	23.6	25.2	28.5	21.4	24.3	21.4	26.5	14.9	24.4	14.6	28.1	21.9	23.5	20.5	25.2	23.5	22.5	
NEVER	27.4	27.8	34.1	23.4	26.5	28.4	27.0	26.1	29.9	23.2	40.2	24.6	41.9	18.0	33.0	-	16.3	22.9	27.2	28.4	
DK/REFUSED	0.7	0.7	1.1	0.4	-	0.5	0.7	0.8	0.4	1.1	-	1.0	0.8	1.1	-	-	-	0.9	0.4	2.8	

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29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS							
		PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	Twitter	DON'T USE INTRNT			
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
REGULARLY	29.9	29.5	22.3	34.3	39.3	30.9	18.7	100.0	100.0	100.0	-	-	-	-	-	-	30.6	33.2	22.2	35.0	27.4				
2 OR MORE	18.4	18.5	13.3	21.9	14.8	19.1	9.6	61.4	100.0	-	-	-	-	-	-	-	17.7	19.6	14.6	20.2	22.3				
ONCE A WEEK	11.5	11.0	9.0	12.4	24.4	11.7	9.1	38.6	-	100.0	-	-	-	-	-	-	12.9	13.5	7.6	14.7	5.0				
NOT REGULARLY	18.6	18.4	12.4	22.3	28.3	18.9	15.3	-	-	-	100.0	100.0	100.0	-	-	-	19.6	20.5	18.0	29.9	14.2				
EVERY COUPLE WEEKS	12.5	12.6	7.7	15.9	11.0	12.7	10.2	-	-	-	67.3	100.0	-	-	-	-	13.5	14.5	7.4	29.9	8.3				
ONCE A MONTH	6.1	5.7	4.7	6.4	17.3	6.2	5.1	-	-	-	32.7	-	100.0	-	-	-	6.1	6.0	10.6	-	5.9				
RARELY	50.8	51.6	64.5	43.0	32.5	49.7	64.0	-	-	-	-	-	-	100.0	100.0	100.0	49.4	46.3	57.1	35.1	56.8				
RARELY	23.3	23.0	24.3	22.2	22.0	23.1	26.6	-	-	-	-	-	-	46.0	100.0	-	23.9	22.7	29.5	16.0	22.1				
NEVER	27.4	28.5	40.1	20.8	10.5	26.6	37.5	-	-	-	-	-	-	54.0	-	100.0	25.5	23.6	27.6	19.1	34.7				
DK/REFUSED	0.7	0.5	0.8	0.4	-	0.6	1.9	-	-	-	-	-	-	-	-	-	0.4	-	2.6	-	1.6				

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29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- 	Indep- 	Other 	REPUB- LICAN	DEMO- CRAT	INDEP- 	REPUB- LICAN	DEMO- CRAT	INDEP- 		
										/OTHER											
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
REGULARLY	29.9	32.5	36.4	29.7	36.2	34.8	18.6	24.1	24.7	32.6	33.8	34.3	29.0	24.9	45.1	39.1	39.8	16.5	-		
2 OR MORE	18.4	20.4	28.9	14.5	21.1	19.6	12.9	15.2	14.2	20.8	20.4	20.6	18.3	14.4	26.3	23.9	39.8	12.9	-		
ONCE A WEEK	11.5	12.0	7.5	15.2	15.1	15.3	5.7	8.9	10.4	11.7	13.4	13.6	10.6	10.4	18.8	15.1	-	3.6	-		
NOT REGULARLY	18.6	21.5	15.1	26.1	21.6	20.9	13.0	15.7	17.5	17.7	22.0	21.3	30.5	18.8	22.3	16.0	-	8.4	37.7		
EVERY COUPLE WEEKS	12.5	13.1	11.6	14.1	16.0	12.8	9.2	10.4	11.9	12.6	14.1	13.7	18.6	12.3	16.5	9.7	-	5.9	-		
ONCE A MONTH	6.1	8.5	3.5	12.0	5.6	8.1	3.8	5.2	5.5	5.1	7.9	7.6	11.9	6.4	5.8	6.3	-	2.5	37.7		
RARELY	50.8	45.2	48.5	42.8	41.0	44.3	68.4	60.2	56.9	49.8	42.8	43.0	40.5	55.2	32.6	44.1	60.2	75.0	62.3		
RARELY	23.3	26.9	21.1	31.0	18.8	24.2	24.0	24.1	24.4	23.6	19.9	20.2	16.1	24.5	23.3	22.0	19.2	27.5	17.3		
NEVER	27.4	18.3	27.4	11.8	22.2	20.1	44.4	36.1	32.4	26.2	22.9	22.8	24.4	30.7	9.3	22.0	41.0	47.5	45.0		
DK/REFUSED	0.7	0.8	-	1.4	1.2	-	-	-	1.0	-	1.3	1.5	-	1.2	-	0.9	-	-	-		

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29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
REGULARLY	29.9	31.9	32.2	39.4	18.6	32.7	28.5	29.5	30.7	31.3	27.7	29.2	38.3	36.0	25.4	9.6	18.7	16.5	30.6	34.5	44.1
2 OR MORE	18.4	20.5	26.2	26.8	9.0	18.2	14.3	18.0	18.9	17.8	17.3	18.6	33.6	17.5	14.0	-	8.1	9.2	24.8	20.8	29.3
ONCE A WEEK	11.5	11.4	6.1	12.6	9.6	14.6	14.1	11.6	11.9	13.4	10.4	10.6	4.7	18.5	11.4	9.6	10.7	7.3	5.9	13.7	14.8
NOT REGULARLY	18.6	12.3	15.7	22.7	21.9	18.7	21.4	18.2	18.2	14.8	21.9	20.8	16.8	26.5	17.0	9.2	21.0	29.5	19.1	9.6	18.6
EVERY COUPLE WEEKS	12.5	11.3	13.8	12.5	12.5	12.0	15.6	13.1	12.0	11.2	12.9	15.4	7.1	22.0	11.5	-	16.4	14.1	10.4	6.8	14.7
ONCE A MONTH	6.1	1.0	1.9	10.2	9.4	6.7	5.8	5.2	6.2	3.6	9.0	5.3	9.7	4.5	5.6	9.2	4.6	15.4	8.7	2.8	3.9
RARELY	50.8	54.9	52.1	37.9	58.5	48.6	47.5	51.6	50.7	53.0	50.4	48.8	41.7	37.5	57.4	81.2	60.3	54.0	50.3	55.9	36.5
RARELY	23.3	25.6	28.6	12.8	23.4	21.0	26.7	23.9	20.9	24.0	24.6	20.1	14.7	16.0	27.9	27.0	23.3	17.1	25.5	30.5	20.7
NEVER	27.4	29.3	23.4	25.1	35.1	27.6	20.8	27.7	29.8	29.0	25.8	28.6	27.0	21.5	29.5	54.3	37.0	36.9	24.8	25.4	15.7
DK/REFUSED	0.7	1.0	-	-	1.0	-	2.6	0.7	0.4	0.9	-	1.3	3.2	-	0.2	-	-	-	-	-	0.8

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29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS						MARRIED		
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	Some Col- lege	COL- LEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE		
Total			500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
REGULARLY			29.9	16.0	32.8	16.2	37.8	19.9	39.9	24.9	-	20.4	29.2	32.1	30.9	34.5	20.2	32.1	14.8	9.2	24.5	34.9	29.8
2 OR MORE			18.4	5.6	21.6	7.3	25.4	11.8	25.6	14.8	-	15.6	15.3	19.8	18.3	23.0	9.0	20.1	8.3	3.6	-	24.3	16.5
ONCE A WEEK			11.5	10.3	11.2	8.9	12.4	8.1	14.3	10.0	-	4.7	14.0	12.3	12.6	11.6	11.2	12.1	6.5	5.5	24.5	10.6	13.3
NOT REGULARLY			18.6	17.4	18.9	23.1	15.7	22.0	14.7	18.0	19.1	19.1	17.2	19.0	20.1	16.7	19.0	18.3	30.9	22.6	-	16.4	19.9
EVERY COUPLE WEEKS			12.5	11.4	11.8	12.7	11.1	12.1	11.3	11.8	-	10.8	13.2	12.8	12.7	13.0	-	12.9	23.1	19.6	-	12.2	13.5
ONCE A MONTH			6.1	6.0	7.1	10.4	4.6	9.9	3.4	6.2	19.1	8.4	4.0	6.2	7.4	3.7	19.0	5.3	7.8	3.0	-	4.1	6.4
RARELY			50.8	66.6	48.0	60.7	46.2	58.0	44.9	56.7	80.9	59.4	53.5	48.1	48.2	47.8	60.8	49.0	54.3	68.2	75.5	48.3	49.6
RARELY			23.3	24.4	23.2	21.0	25.1	22.2	25.0	21.7	23.9	17.1	24.4	24.5	19.9	33.9	15.2	22.5	30.6	52.3	21.1	21.5	23.3
NEVER			27.4	42.2	24.8	39.7	21.1	35.9	20.0	35.0	57.0	42.3	29.2	23.6	28.3	13.9	45.6	26.5	23.8	16.0	54.4	26.9	26.2
DK/REFUSED			0.7	-	0.3	-	0.3	-	0.4	0.4	-	1.1	-	0.8	0.8	1.0	-	0.6	-	-	-	0.4	0.8

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29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
REGULARLY	29.9	26.0	44.6	38.9	24.5	46.2	27.0	22.6	34.5	18.7	35.3	16.4	25.7	34.9	2.7
2 OR MORE	18.4	15.0	26.7	11.2	11.5	26.5	16.8	7.6	20.4	13.0	23.4	13.4	15.1	21.5	2.7
ONCE A WEEK	11.5	11.0	17.9	27.7	13.0	19.7	10.2	15.0	14.0	5.7	11.9	3.1	10.5	13.4	-
NOT REGULARLY	18.6	15.2	33.1	44.8	12.1	14.7	8.8	14.4	18.9	18.5	37.3	9.8	18.0	20.1	15.7
EVERY COUPLE WEEKS	12.5	9.6	25.2	34.4	10.3	12.5	6.3	13.2	12.5	12.8	37.3	5.0	10.3	14.8	5.9
ONCE A MONTH	6.1	5.6	7.8	10.4	1.8	2.2	2.6	1.2	6.4	5.7	-	4.7	7.7	5.3	9.8
RARELY	50.8	58.1	22.3	16.3	62.0	36.2	62.6	61.5	45.9	62.3	27.4	73.8	56.4	44.2	81.6
RARELY	23.3	25.8	14.7	2.2	23.3	29.2	27.9	19.9	23.9	22.3	13.4	27.3	21.2	25.2	17.3
NEVER	27.4	32.3	7.6	14.1	38.7	7.0	34.6	41.6	22.1	40.0	13.9	46.5	35.2	19.0	64.3
DK/REFUSED	0.7	0.7	-	-	1.5	2.9	1.6	1.4	0.7	0.5	-	-	-	0.9	-

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29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
REGULARLY	29.9	25.7	31.5	32.0	2.7	30.3	8.2	34.6	34.1	37.3	5.2	34.5	23.6	34.6	34.1	37.3	5.2	34.5	23.6	34.2	26.9
2 OR MORE	18.4	15.1	19.5	19.5	2.7	18.5	8.2	21.3	24.5	26.0	5.2	24.0	23.6	21.3	24.5	26.0	5.2	24.0	23.6	24.2	14.3
ONCE A WEEK	11.5	10.5	11.9	12.4	-	11.8	-	13.3	9.7	11.4	-	10.5	-	13.3	9.7	11.4	-	10.5	-	10.0	12.6
NOT REGULARLY	18.6	18.0	19.6	19.4	15.7	18.9	29.7	15.3	17.3	17.6	10.8	17.4	-	15.3	17.3	17.6	10.8	17.4	-	16.6	20.1
EVERY COUPLE WEEKS	12.5	10.3	13.9	13.4	5.9	12.7	17.7	14.2	12.0	13.7	-	12.6	-	14.2	12.0	13.7	-	12.6	-	12.1	12.8
ONCE A MONTH	6.1	7.7	5.7	6.0	9.8	6.2	12.0	1.2	5.3	4.0	10.8	4.7	-	1.2	5.3	4.0	10.8	4.7	-	4.5	7.2
RARELY	50.8	56.4	48.2	48.1	81.6	50.3	62.1	50.1	48.1	44.6	84.0	47.8	76.4	50.1	48.1	44.6	84.0	47.8	76.4	48.9	52.1
RARELY	23.3	21.2	24.3	23.9	17.3	23.9	6.5	14.1	24.2	21.4	32.6	22.6	18.8	14.1	24.2	21.4	32.6	22.6	18.8	22.5	23.9
NEVER	27.4	35.2	23.8	24.1	64.3	26.4	55.6	36.0	23.9	23.2	51.4	25.2	57.6	36.0	23.9	23.2	51.4	25.2	57.6	26.4	28.2
DK/REFUSED	0.7	-	0.8	0.6	-	0.6	-	-	0.4	0.4	-	0.4	-	-	0.4	0.4	-	0.4	-	0.3	0.9

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30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL	AREA												CHILDREN IN		APPROPRIATE TO		TALKED ABOUT			
														GRADES 6-12		START TALKING ABOUT		ALCOHOL ABUSE			
																ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES NOT YET	NO/ NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
USE SOCIAL MEDIA	78.5	80.6	79.0	68.3	84.7	79.2	75.3	82.1	89.5	95.2	83.9	54.8	66.2	72.3	81.9	75.3	78.4	80.4	60.8	78.4	78.0
FACEBOOK	58.3	58.2	47.9	59.9	66.7	62.0	55.3	66.9	67.0	71.3	62.6	36.9	48.4	49.7	58.1	58.3	58.7	60.2	37.3	59.1	47.5
YOUTUBE	7.5	8.0	13.0	-	5.5	3.6	2.8	4.2	11.5	6.1	16.8	4.6	10.2	8.9	7.6	7.9	6.6	8.1	3.6	7.6	7.1
LINKED-IN	3.4	3.0	5.2	-	1.8	4.5	8.0	1.9	3.8	7.6	-	-	4.4	-	4.9	1.8	4.1	3.1	-	3.1	7.2
TWITTER	3.1	5.2	9.3	-	2.9	1.5	-	2.5	2.2	2.7	1.8	-	1.3	7.7	3.0	3.4	2.6	3.3	9.5	2.9	6.6
INSTAGRAM	2.7	3.7	2.9	4.1	4.4	2.6	4.8	0.9	2.7	2.7	2.6	8.8	-	-	4.0	1.1	1.8	4.5	3.0	2.4	7.3
PINTEREST	2.2	1.9	-	4.3	2.9	2.7	-	4.8	-	-	-	4.6	1.9	6.0	1.9	2.6	3.2	-0.1	7.4	1.9	3.0
OTHER	1.3	0.5	0.7	-	0.5	2.4	4.4	0.9	2.4	4.9	-	-	-	-	2.4	0.2	1.5	1.3	-	1.4	-0.7
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NTWRK	14.5	14.1	13.5	28.2	11.4	14.5	17.3	12.3	6.3	-	12.6	30.0	22.3	15.7	12.5	15.7	16.0	13.2	15.6	14.1	20.0
DON'T USE INTERNET	5.5	3.1	4.4	3.5	1.8	5.2	7.4	3.6	4.2	4.8	3.6	15.2	7.3	12.0	5.1	6.2	4.0	5.2	23.6	5.8	2.0
DK/REFUSED	1.5	2.3	3.1	-	2.1	1.1	-	1.9	-	-	-	-	4.2	-	0.5	2.8	1.6	1.2	-	1.6	-

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30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
						DRINKING										ALCOHOL		BEFORE AGE 15		
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
USE SOCIAL MEDIA	78.5	79.4	75.7	82.0	73.5	74.5	80.1	80.6	80.8	80.5	68.4	79.6	70.4	83.1	77.2	69.6	83.3	81.4	77.6	85.6
FACEBOOK	58.3	60.7	55.8	64.0	51.3	54.7	59.6	60.8	64.4	57.9	47.2	61.1	51.1	64.9	53.4	57.0	35.0	63.6	59.1	51.5
YOUTUBE	7.5	7.4	5.9	8.4	8.7	4.9	8.6	7.2	5.3	8.8	7.2	7.3	6.7	7.5	8.1	9.0	16.8	5.8	6.7	13.0
LINKED-IN	3.4	3.2	3.1	3.2	2.9	3.2	3.5	3.8	0.9	6.1	-	1.7	2.1	1.5	6.6	-	7.8	3.1	3.2	5.1
TWITTER	3.1	2.7	3.2	2.4	3.6	2.2	3.5	3.0	2.7	3.3	5.9	2.7	2.4	2.8	4.0	3.6	16.7	2.7	3.2	2.6
INSTAGRAM	2.7	2.5	2.7	2.4	1.8	3.1	2.6	1.8	2.2	1.5	7.0	2.5	1.8	2.8	3.2	-	2.6	2.7	1.7	11.9
PINTEREST	2.2	1.8	2.0	1.7	2.7	3.6	1.6	2.4	4.9	0.4	1.7	2.5	3.3	2.2	1.6	-	4.4	2.3	2.3	1.4
OTHER	1.3	1.2	2.9	-	2.6	2.7	0.7	1.6	0.4	2.5	-0.5	1.9	3.0	1.5	0.2	-	-	1.1	1.4	-
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NTRK	14.5	14.3	14.9	13.9	13.7	16.8	13.6	13.2	14.3	12.4	18.4	13.3	17.5	11.8	15.9	24.1	12.2	12.7	15.4	7.4
DON'T USE INTERNET	5.5	5.1	7.7	3.2	9.0	6.5	5.1	5.0	4.0	5.7	13.1	5.6	9.2	4.2	5.3	6.3	4.6	4.4	5.5	5.2
DK/REFUSED	1.5	1.2	1.7	0.8	3.7	2.2	1.2	1.2	0.9	1.4	-	1.5	2.9	0.9	1.6	-	-	1.5	1.5	1.9

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30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL				CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT							
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100						
USE SOCIAL MEDIA	78.5	79.4	79.1	79.7	67.3	78.5	78.4	80.2	75.7	87.4	82.4	84.5	78.3	76.4	80.3	73.1	100.0	100.0	100.0	100.0	-						
FACEBOOK	58.3	59.8	62.1	58.2	31.7	60.0	37.4	64.6	62.3	68.3	64.2	67.6	57.1	53.1	56.8	50.0	74.2	100.0	-	-	-						
YOUTUBE	7.5	7.6	5.2	9.2	5.0	6.6	18.2	5.6	6.0	4.9	7.3	4.4	13.1	8.5	9.5	7.6	9.6	-	100.0	-	-						
LINKED-IN	3.4	3.1	2.2	3.7	11.0	3.7	-	0.8	-	2.1	2.3	3.5	-	5.4	5.7	5.0	4.3	-	-	-	-						
TWITTER	3.1	3.1	0.7	4.6	6.0	2.9	5.6	3.7	3.4	4.0	5.0	7.5	-	2.2	2.1	2.2	4.0	-	-	100.0	-						
INSTAGRAM	2.7	2.3	3.0	1.9	13.7	2.3	8.4	3.1	2.0	4.8	0.4	-	1.3	3.4	4.6	2.5	3.5	-	-	-	-						
PINTEREST	2.2	2.1	2.4	2.0	-	2.2	1.9	2.0	1.2	3.4	3.2	1.5	6.8	1.6	0.8	2.2	2.8	-	-	-	-						
OTHER	1.3	1.4	3.4	-	-	0.8	6.9	0.5	0.8	-	-	-	-	2.2	0.7	3.5	1.6	-	-	-	-						
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-						
DON'T USE/SOCIAL NTWRK	14.5	14.0	14.9	13.4	25.5	14.8	11.5	13.3	16.2	8.7	13.3	10.4	19.2	15.2	13.6	16.7	-	-	-	-	72.7						
DON'T USE INTERNET	5.5	5.1	5.1	5.0	4.8	5.1	10.1	4.9	8.1	-	2.0	2.9	-	7.1	5.4	8.6	-	-	-	-	27.3						
DK/REFUSED	1.5	1.5	0.9	1.9	2.4	1.6	-	1.5	-	3.9	2.3	2.3	2.5	1.3	0.7	1.7	-	-	-	-	-						

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30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
USE SOCIAL MEDIA	78.5	88.4	78.5	95.5	79.3	78.9	72.6	74.7	77.1	83.4	73.9	75.3	57.8	77.7	90.0	76.9	61.6	76.2	82.7		
FACEBOOK	58.3	64.2	53.5	71.7	57.3	63.9	51.4	55.6	56.3	59.0	60.6	62.6	37.2	57.3	69.0	63.1	19.2	47.0	62.3		
YOUTUBE	7.5	5.7	7.8	4.3	7.7	4.9	10.1	8.3	9.7	6.6	6.4	7.0	-	10.8	4.3	7.7	-	8.0	-		
LINKED-IN	3.4	6.2	4.5	7.4	2.4	1.9	4.0	3.3	1.7	6.4	1.3	1.5	-	1.9	3.6	-	-	9.6	20.4		
TWITTER	3.1	5.2	1.9	7.4	3.3	4.7	1.4	2.5	4.0	3.2	2.3	0.7	20.6	2.6	6.9	2.8	42.4	-	-		
INSTAGRAM	2.7	3.9	7.6	1.3	2.3	-	4.4	2.9	3.1	3.3	0.6	0.6	-	2.4	1.2	0.7	-	6.1	-		
PINTEREST	2.2	3.3	3.2	3.4	2.0	3.5	1.3	2.1	1.7	2.4	2.8	3.0	-	1.8	5.1	2.6	-	-	-		
OTHER	1.3	-	-	-	4.4	-	-	-	0.8	2.5	-	-	-	1.0	-	-	-	5.5	-		
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
DON'T USE/SOCIAL NTRWK	14.5	3.6	3.5	3.6	14.6	14.9	20.4	18.6	17.7	10.5	16.1	15.3	25.1	17.8	7.1	14.4	18.6	14.8	17.3		
DON'T USE INTERNET	5.5	6.6	15.8	-	6.0	5.1	4.5	4.7	3.8	5.3	7.5	6.6	17.1	2.9	2.8	6.9	19.8	7.3	-		
DK/REFUSED	1.5	1.4	2.2	0.9	-	1.1	2.5	2.0	1.4	0.8	2.5	2.7	-	1.6	-	1.7	-	1.8	-		

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30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
USE SOCIAL MEDIA	78.5	68.0	75.7	68.2	84.8	87.2	79.4	78.3	80.6	82.2	77.8	77.5	84.3	79.2	77.2	60.7	70.7	80.4	77.6	84.2	86.6
FACEBOOK	58.3	39.0	49.8	54.1	70.9	63.6	66.8	57.8	59.6	57.8	57.3	63.5	65.7	57.4	57.5	41.9	56.4	65.1	61.6	66.1	55.3
YOUTUBE	7.5	15.1	1.9	8.4	5.1	9.0	4.5	7.0	10.5	9.0	7.6	6.0	4.6	4.9	8.9	12.8	5.0	8.7	7.5	4.1	7.6
LINKED-IN	3.4	3.6	12.0	2.8	-	3.6	-	4.1	1.5	3.6	4.0	2.1	5.9	6.1	1.3	-	2.8	-	1.3	-	12.0
TWITTER	3.1	6.0	7.5	2.9	2.2	1.1	1.7	3.5	2.9	3.3	3.3	1.6	3.3	2.4	3.4	-	2.4	3.2	2.8	1.6	6.8
INSTAGRAM	2.7	3.5	2.8	-	2.7	3.5	1.1	2.5	2.7	3.4	3.4	1.2	-	3.5	3.3	6.0	4.2	2.4	2.3	3.2	0.3
PINTEREST	2.2	-	1.7	-	3.1	2.7	5.4	2.0	2.8	2.4	1.9	2.7	0.9	2.6	2.5	-	-	1.4	2.1	4.7	2.6
OTHER	1.3	0.8	-	-	0.8	3.7	-	1.4	0.6	2.6	0.4	0.4	3.8	2.4	0.3	-	-	-0.3	-	4.5	2.0
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NTWRK	14.5	21.8	10.0	23.4	14.2	10.8	9.1	14.8	12.3	13.4	16.2	12.4	13.5	15.1	14.9	24.3	18.7	12.4	14.2	15.8	10.1
DON'T USE INTERNET	5.5	7.2	11.9	7.5	0.9	2.0	7.4	5.4	5.4	3.1	4.8	8.0	1.6	3.0	6.9	15.0	8.0	3.2	8.2	-	1.7
DK/REFUSED	1.5	3.0	2.4	0.9	-	-	4.1	1.5	1.8	1.3	1.1	2.1	0.6	2.7	1.0	-	2.6	4.1	-	-	1.6

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30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL	INCOME						EDUCATION						MARITAL STATUS						MARRIED	
		UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
USE SOCIAL MEDIA	78.5	67.7	83.0	73.6	83.8	74.7	85.5	74.9	94.5	59.1	83.5	81.2	77.0	89.8	84.3	78.5	93.5	73.6	45.6	69.6	86.1
FACEBOOK	58.3	52.0	61.5	58.1	60.4	59.0	60.0	58.9	59.1	44.9	67.6	59.0	54.7	67.7	51.5	59.3	70.8	54.2	45.6	45.8	70.8
YOUTUBE	7.5	7.3	6.9	8.0	6.4	7.8	6.1	8.1	35.4	7.5	6.7	7.1	7.5	6.1	6.0	6.7	22.7	15.8	-	9.3	4.4
LINKED-IN	3.4	2.0	4.2	1.0	5.5	1.1	6.8	2.0	-	1.5	2.4	4.0	3.4	5.3	6.1	3.4	-	-	-	6.3	1.0
TWITTER	3.1	1.6	3.9	2.4	4.1	2.5	4.5	1.3	-	-	2.2	4.2	3.8	5.1	-	3.7	-	-	-	5.8	1.9
INSTAGRAM	2.7	4.7	1.9	3.6	1.7	3.3	1.6	3.3	-	3.6	3.4	2.1	2.5	1.3	18.5	1.8	-	3.6	-	1.5	2.1
PINTEREST	2.2	-	2.8	0.6	3.2	1.0	3.5	1.2	-	1.6	0.9	2.9	3.7	1.0	2.9	2.0	-	-	-	0.6	3.2
OTHER	1.3	-	1.7	-0.1	2.4	-0.1	3.0	0.2	-	-	0.3	1.9	1.3	3.3	-0.8	1.6	-	-	-	0.3	2.6
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NTRK	14.5	20.4	12.8	16.6	13.0	16.0	12.6	14.9	-	20.0	12.6	14.5	17.2	9.0	8.4	14.3	6.5	26.4	54.4	19.7	9.7
DON'T USE INTERNET	5.5	10.1	2.7	6.9	2.6	7.2	1.0	8.4	5.5	17.2	3.0	3.1	4.0	1.3	4.3	5.7	-	-	-	8.5	3.4
DK/REFUSED	1.5	1.8	1.5	2.9	0.7	2.1	0.9	1.8	-	3.6	0.8	1.2	1.8	-	3.0	1.5	-	-	-	2.2	0.8

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30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
USE SOCIAL MEDIA	78.5	79.1	77.1	71.4	80.9	70.1	72.1	87.3	80.5	75.9	77.1	76.3	84.8	79.6	57.2
FACEBOOK	58.3	57.1	60.8	51.2	59.6	51.4	37.5	75.8	61.8	52.0	68.9	47.6	64.7	57.8	49.0
YOUTUBE	7.5	8.9	6.2	1.6	7.9	5.7	16.4	1.6	7.9	6.3	-	6.7	7.4	8.3	2.2
LINKED-IN	3.4	3.5	2.9	-	3.2	-	7.5	-	1.7	7.0	-	9.6	0.8	4.9	-
TWITTER	3.1	3.1	4.3	9.9	3.0	10.9	4.4	1.9	3.7	1.9	-	2.6	1.9	4.2	-
INSTAGRAM	2.7	3.1	-	-	4.5	-	6.4	3.1	2.0	4.9	8.2	5.1	5.5	2.0	-
PINTEREST	2.2	2.0	-	8.7	0.7	2.1	-	1.2	2.9	0.5	-	-	2.8	2.0	-
OTHER	1.3	1.3	2.9	-	2.1	-	-	3.6	0.5	3.4	-	4.7	1.7	0.4	6.0
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NTRK	14.5	14.0	18.9	23.0	17.1	15.2	23.1	12.7	14.0	15.7	13.6	14.8	11.2	14.3	26.0
DON'T USE INTERNET	5.5	5.5	4.0	5.6	1.3	11.8	3.0	-	4.2	6.6	9.2	7.4	3.3	4.6	12.4
DK/REFUSED	1.5	1.4	-	-	0.7	2.9	1.7	-	1.3	1.7	-	1.5	0.6	1.5	4.4

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30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65	40	40		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
USE SOCIAL MEDIA	78.5	84.8	77.2	81.3	57.2	80.2	52.3	76.3	70.8	74.0	50.0	72.4	38.4	76.3	70.8	74.0	50.0	72.4	38.4	70.3	84.4	
FACEBOOK	58.3	64.7	56.9	60.0	49.0	59.4	52.3	50.8	47.5	48.3	45.9	48.3	38.4	50.8	47.5	48.3	45.9	48.3	38.4	47.0	66.3	
YOUTUBE	7.5	7.4	7.6	8.0	2.2	7.8	-	8.0	9.2	9.6	4.1	9.2	-	8.0	9.2	9.6	4.1	9.2	-	8.9	6.6	
LINKED-IN	3.4	0.8	4.4	3.6	-	3.4	-	3.5	6.6	6.8	-	6.2	-	3.5	6.6	6.8	-	6.2	-	5.9	1.6	
TWITTER	3.1	1.9	3.8	3.5	-	3.3	-	4.8	5.7	6.2	-	5.7	-	4.8	5.7	6.2	-	5.7	-	5.4	1.5	
INSTAGRAM	2.7	5.5	1.8	3.1	-	2.9	-	9.0	1.1	2.7	-	2.4	-	9.0	1.1	2.7	-	2.4	-	2.3	3.1	
PINTEREST	2.2	2.8	1.8	2.2	-	2.1	-	-	0.7	0.6	-	0.6	-	-	0.7	0.6	-	0.6	-	0.5	3.3	
OTHER	1.3	1.7	1.0	0.8	6.0	1.2	-	-	-	-	-	-	-	-	-	-	-	-	-	0.3	2.0	
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DON'T USE/SOCIAL NTRK	14.5	11.2	15.6	13.3	26.0	13.8	34.6	17.3	18.6	18.4	18.3	18.3	23.6	17.3	18.6	18.4	18.3	18.3	23.6	18.5	11.7	
DON'T USE INTERNET	5.5	3.3	5.4	4.2	12.4	4.9	-	6.5	8.0	6.0	23.4	7.9	-	6.5	8.0	6.0	23.4	7.9	-	8.9	3.0	
DK/REFUSED	1.5	0.6	1.8	1.2	4.4	1.2	13.1	-	2.6	1.5	8.3	1.4	37.9	-	2.6	1.5	8.3	1.4	37.9	2.3	0.9	

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31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	AREA											CHILDREN IN			APPROPRIATE TO			TALKED ABOUT		
													GRADES 6-12			START TALKING ABOUT			ALCOHOL ABUSE		
																ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER 15	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
LIBERAL	18.7	22.9	33.9	14.8	15.4	15.3	18.1	13.1	20.1	36.4	3.8	26.2	10.6	19.0	18.8	19.8	19.6	15.9	30.0	18.5	22.2
VERY	7.8	8.4	13.5	-	6.0	5.4	7.2	4.1	10.0	17.0	2.9	15.2	6.0	7.1	7.7	8.3	7.3	7.8	17.3	7.6	10.7
SOMEWHAT	11.0	14.5	20.4	14.8	9.4	9.8	11.0	9.0	10.2	19.4	0.9	11.0	4.6	11.9	11.1	11.4	12.3	8.0	12.7	11.0	11.5
MODERATE	30.4	32.0	37.5	41.9	24.9	34.0	40.5	29.2	30.2	30.2	30.2	37.8	22.0	18.2	29.6	31.2	27.5	35.5	31.1	29.8	38.2
SOMEWHAT	15.5	15.2	8.8	19.7	19.7	15.1	5.9	21.9	13.0	7.0	19.0	16.7	17.9	20.7	13.8	16.5	17.8	11.5	14.3	15.9	6.9
VERY	30.2	23.8	14.5	23.6	31.7	30.3	29.7	30.7	34.7	25.6	43.7	19.3	38.3	42.0	31.7	29.0	30.7	32.8	15.6	30.7	26.0
CONSERVATIVE	45.7	39.0	23.3	43.3	51.4	45.3	35.6	52.6	47.7	32.6	62.7	36.0	56.1	62.7	45.5	45.5	48.5	44.3	29.8	46.6	32.9
DK/REFUSED	5.1	6.2	5.3	-	8.3	5.4	5.8	5.1	2.0	0.8	3.3	-	11.3	-	6.1	3.5	4.4	4.4	9.1	5.0	6.6
Mean	3.52	3.33	2.90	3.52	3.67	3.58	3.42	3.70	3.53	3.05	4.03	3.14	3.88	3.79	3.54	3.48	3.55	3.56	2.98	3.54	3.28

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31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
						DRINKING										ALCOHOL				BEFORE AGE 15	
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT	AT	LESS/	15-17	OVER	AWARE	UN-
		LARLY	ently	times				LEM	ious		PROB-	ERNED				14		18		AWARE	
										LEM											
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
LIBERAL	18.7	20.4	18.7	21.6	10.7	16.7	19.6	19.4	19.9	19.0	17.1	19.3	13.9	21.4	18.0	30.4	35.4	18.4	19.5	13.1	
VERY	7.8	8.7	8.1	9.1	2.7	4.6	9.0	8.2	8.9	7.6	6.2	8.3	5.8	9.2	7.0	10.1	10.9	7.7	8.0	6.3	
SOMEWHAT	11.0	11.7	10.6	12.5	8.0	12.1	10.6	11.2	11.0	11.4	10.9	11.1	8.1	12.2	11.0	20.3	24.5	10.7	11.5	6.9	
MODERATE	30.4	27.8	24.7	30.0	39.0	27.9	31.5	31.3	26.6	35.0	32.4	32.8	30.8	33.5	26.3	43.9	33.5	31.4	30.8	25.0	
SOMEWHAT	15.5	16.5	20.2	13.9	13.9	18.4	14.4	14.7	18.8	11.5	17.7	15.2	14.6	15.4	15.5	7.5	20.2	14.6	15.0	19.9	
VERY	30.2	30.2	28.7	31.2	33.0	31.8	29.5	29.7	31.8	28.0	27.2	27.2	34.2	24.5	35.8	7.4	10.9	30.2	29.9	33.9	
CONSERVATIVE	45.7	46.6	48.9	45.1	46.9	50.2	43.9	44.4	50.6	39.5	45.0	42.4	48.8	39.9	51.2	14.9	31.1	44.8	44.9	53.8	
DK/REFUSED	5.1	5.1	7.7	3.3	3.4	5.2	5.1	4.9	2.9	6.5	5.5	5.5	6.5	5.2	4.5	10.9	-	5.4	4.8	8.1	
Mean	3.52	3.50	3.55	3.47	3.69	3.64	3.47	3.49	3.55	3.44	3.52	3.44	3.68	3.36	3.65	2.80	2.96	3.52	3.50	3.74	

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31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	CHILDREN DRINKING BEFORE					PARENTS CAN					OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS				
		15 YEARS OLD					BE PROSECUTED																			
		PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT					
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100					
LIBERAL	18.7	18.7	17.8	19.4	23.4	19.2	13.2	20.3	20.8	19.5	21.7	19.5	26.1	16.7	21.6	12.5	21.1	20.6	14.3	30.9	9.5					
VERY	7.8	8.0	7.9	8.1	5.6	7.8	7.7	9.4	12.2	5.1	6.3	7.2	4.4	7.4	7.0	7.8	7.8	7.1	8.0	4.8	7.5					
SOMEWHAT	11.0	10.7	9.9	11.3	17.8	11.4	5.5	10.9	8.6	14.5	15.4	12.3	21.6	9.2	14.6	4.7	13.3	13.5	6.2	26.1	2.0					
MODERATE	30.4	30.3	30.1	30.5	28.2	30.2	33.7	36.9	34.9	39.9	35.2	38.8	27.8	24.5	24.5	24.6	30.8	29.9	31.3	31.9	31.5					
SOMEWHAT	15.5	15.6	13.9	16.7	9.6	16.4	4.2	18.0	16.5	20.5	17.4	15.8	20.6	13.5	16.1	11.3	15.6	17.0	10.0	23.4	15.5					
VERY	30.2	30.8	33.1	29.3	25.7	29.3	41.6	18.8	21.2	14.9	21.1	22.2	18.9	40.7	31.1	48.8	27.9	26.6	40.5	13.8	37.7					
CONSERVATIVE	45.7	46.4	47.0	46.0	35.3	45.7	45.8	36.8	37.7	35.4	38.5	38.0	39.4	54.2	47.2	60.2	43.5	43.6	50.5	37.2	53.2					
DK/REFUSED	5.1	4.6	5.1	4.2	13.1	4.9	7.3	6.0	6.5	5.2	4.6	3.6	6.7	4.6	6.7	2.7	4.6	5.8	3.9	-	5.9					
Mean	3.52	3.53	3.57	3.50	3.37	3.51	3.72	3.27	3.28	3.27	3.33	3.35	3.30	3.74	3.53	3.91	3.45	3.45	3.71	3.15	3.78					

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31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
										/OTHER										
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
LIBERAL	18.7	100.0	100.0	100.0	-	-	-	-	3.4	33.6	16.5	17.2	8.4	2.6	44.5	17.6	-	27.1	-	
VERY	7.8	41.4	100.0	-	-	-	-	-	2.8	15.5	2.9	2.4	8.4	2.6	21.1	3.5	-	11.1	-	
SOMEWHAT	11.0	58.6	-	100.0	-	-	-	-	0.5	18.1	13.6	14.8	-	-	23.3	14.2	-	16.0	-	
MODERATE	30.4	-	-	-	100.0	-	-	-	17.1	34.5	42.1	41.9	45.1	17.2	28.4	42.3	18.6	40.2	37.7	
SOMEWHAT	15.5	-	-	-	-	100.0	-	33.9	17.9	13.5	14.6	15.9	-	15.5	15.3	14.3	60.2	13.0	20.4	
VERY	30.2	-	-	-	-	-	100.0	66.1	58.2	12.9	21.2	20.0	34.6	61.1	10.6	21.3	21.2	12.5	24.6	
CONSERVATIVE	45.7	-	-	-	-	100.0	100.0	100.0	76.1	26.5	35.8	35.9	34.6	76.6	25.8	35.6	81.4	25.5	45.0	
DK/REFUSED	5.1	-	-	-	-	-	-	-	3.5	5.4	5.6	5.1	11.9	3.5	1.3	4.5	-	7.2	17.3	
Mean	3.52	1.59	1.00	2.00	3.00	4.00	5.00	4.66	4.33	2.90	3.40	3.38	3.60	4.37	2.70	3.37	4.03	3.00	3.84	

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31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
LIBERAL	18.7	2.3	27.2	14.5	4.3	36.8	18.3	20.6	17.4	19.6	17.2	22.3	23.1	13.8	18.6	7.4	27.9	17.0	13.8	21.2	21.4
VERY	7.8	2.3	18.2	4.5	3.3	14.2	1.3	8.2	8.2	6.5	7.6	10.9	5.4	7.0	7.8	-	21.4	4.0	5.5	7.1	8.5
SOMEWHAT	11.0	-	9.0	10.0	1.0	22.6	17.0	12.4	9.2	13.1	9.5	11.4	17.7	6.8	10.8	7.4	6.5	13.0	8.3	14.1	12.9
MODERATE	30.4	14.9	34.3	40.2	18.9	34.6	43.9	31.5	27.0	29.8	29.9	31.5	30.3	48.0	26.0	22.8	24.7	26.6	34.3	29.9	39.7
SOMEWHAT	15.5	15.7	13.0	14.9	19.7	13.8	14.4	14.2	17.1	16.3	14.4	15.7	16.2	8.0	18.0	32.5	17.2	20.0	12.6	11.5	12.8
VERY	30.2	65.1	16.7	26.1	52.4	11.1	16.4	29.7	33.4	28.7	34.2	25.4	25.7	29.8	31.7	30.9	17.9	34.2	36.8	35.6	21.7
CONSERVATIVE	45.7	80.8	29.7	41.0	72.1	24.9	30.8	43.9	50.5	45.1	48.6	41.1	41.9	37.9	49.6	63.5	35.1	54.2	49.4	47.1	34.6
DK/REFUSED	5.1	2.0	8.8	4.2	4.7	3.7	7.0	4.0	5.0	5.5	4.3	5.1	4.7	0.4	5.8	6.3	12.3	2.2	2.5	1.8	4.3
Mean	3.52	4.44	3.01	3.50	4.23	2.84	3.30	3.47	3.61	3.51	3.61	3.35	3.41	3.47	3.58	3.93	3.04	3.69	3.69	3.55	3.28

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BELIEFS?

Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
LIBERAL	18.7	21.7	19.0	19.5	19.6	18.0	21.3	14.3	40.7	8.1	16.5	21.8	17.8	29.8	37.8	17.5	23.8	18.6	21.2	13.3	21.1
VERY	7.8	15.0	6.6	9.8	7.4	8.7	7.9	6.6	-	6.6	7.0	8.6	7.3	11.5	18.6	7.4	-	10.7	-	7.1	7.7
SOMEWHAT	11.0	6.8	12.5	9.7	12.3	9.3	13.4	7.7	40.7	1.5	9.5	13.1	10.6	18.3	19.2	10.1	23.8	7.9	21.2	6.2	13.4
MODERATE	30.4	24.2	33.2	25.3	35.2	27.6	35.4	23.9	13.2	22.2	25.6	34.0	33.9	34.1	21.1	31.6	10.9	34.6	54.3	30.6	32.3
SOMEWHAT	15.5	21.8	14.1	21.0	12.3	18.8	12.2	19.1	-	19.1	20.3	13.8	13.3	15.0	19.3	14.3	27.9	32.5	-	13.8	14.7
VERY	30.2	21.8	30.8	27.6	29.8	30.0	27.8	36.8	25.5	44.3	32.8	26.4	29.9	19.2	20.1	32.3	28.5	5.5	-	37.7	27.7
CONSERVATIVE	45.7	43.7	44.9	48.6	42.1	48.8	40.0	55.9	25.5	63.5	53.1	40.2	43.2	34.1	39.3	46.5	56.4	38.0	-	51.5	42.4
DK/REFUSED	5.1	10.5	2.8	6.6	3.0	5.6	3.2	5.9	20.6	6.3	4.7	4.1	5.1	2.0	1.8	4.4	9.0	8.7	24.5	4.7	4.2
Mean	3.52	3.32	3.52	3.50	3.46	3.55	3.40	3.76	3.13	3.99	3.66	3.38	3.51	3.12	3.03	3.56	3.67	3.16	2.72	3.72	3.43

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31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
												Amer.			
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
LIBERAL	18.7	17.6	22.9	27.8	12.1	25.1	6.4	16.2	18.6	20.5	12.9	22.9	13.4	22.8	13.1
VERY	7.8	6.9	5.9	18.0	4.5	3.2	4.1	4.7	7.7	8.4	4.6	9.4	3.9	10.1	7.3
SOMEWHAT	11.0	10.7	17.0	9.8	7.6	21.9	2.2	11.5	10.9	12.1	8.3	13.6	9.4	12.7	5.8
MODERATE	30.4	27.9	42.1	38.3	22.3	52.4	13.3	29.0	28.0	36.4	34.5	37.7	35.9	28.0	28.7
SOMEWHAT	15.5	17.9	7.2	11.9	22.4	13.8	20.1	24.0	14.9	17.3	13.1	18.5	17.6	14.3	21.7
VERY	30.2	33.5	26.1	10.6	40.1	5.8	54.4	29.6	35.0	18.1	28.9	13.6	28.1	29.7	36.5
CONSERVATIVE	45.7	51.3	33.3	22.6	62.4	19.6	74.5	53.6	49.9	35.4	42.0	32.1	45.8	44.0	58.2
DK/REFUSED	5.1	3.3	1.7	11.4	3.1	2.9	5.8	1.2	3.4	7.7	10.7	7.3	5.0	5.1	-
Mean	3.52	3.62	3.31	2.86	3.89	2.97	4.26	3.63	3.61	3.27	3.60	3.14	3.60	3.43	3.74

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31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL		AGE						MEN						WOMEN						GENDER			
			UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 165	OVER 165	MALE	FEMALE
Total			500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
LIBERAL			18.7	13.4	21.8	19.8	13.1	19.6	8.2	5.5	16.4	14.7	13.8	14.9	-	5.5	16.4	14.7	13.8	14.9	-	14.1	22.0	
VERY			7.8	3.9	9.8	8.1	7.3	8.3	-	5.5	8.8	7.6	13.8	8.4	-	5.5	8.8	7.6	13.8	8.4	-	7.9	7.6	
SOMEWHAT			11.0	9.4	12.0	11.7	5.8	11.3	8.2	-	7.7	7.1	-	6.5	-	-	7.7	7.1	-	6.5	-	6.1	14.4	
MODERATE			30.4	35.9	28.1	30.5	28.7	30.6	22.5	29.9	28.6	28.3	33.7	28.9	23.6	29.9	28.6	28.3	33.7	28.9	23.6	29.1	31.4	
SOMEWHAT			15.5	17.6	15.1	15.4	21.7	15.6	25.3	14.3	14.9	13.3	29.0	14.3	38.4	14.3	14.9	13.3	29.0	14.3	38.4	14.4	16.3	
VERY			30.2	28.1	30.4	29.2	36.5	29.4	44.0	41.5	35.8	38.1	23.5	36.7	37.9	41.5	35.8	38.1	23.5	36.7	37.9	37.3	25.2	
CONSERVATIVE			45.7	45.8	45.6	44.6	58.2	45.0	69.3	55.8	50.7	51.4	52.5	51.0	76.4	55.8	50.7	51.4	52.5	51.0	76.4	51.6	41.5	
DK/REFUSED			5.1	5.0	4.6	5.1	-	4.8	-	8.8	4.3	5.6	-	5.2	-	8.8	4.3	5.6	-	5.2	-	5.2	5.1	
Mean			3.52	3.60	3.47	3.48	3.74	3.49	4.05	3.95	3.64	3.71	3.48	3.68	4.14	3.95	3.64	3.71	3.48	3.68	4.14	3.71	3.39	

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32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	AREA												CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE			
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER 15	YES NOT YET	NO/ NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
REPUBLICAN	32.1	23.2	21.1	20.7	25.6	31.5	22.0	38.5	42.0	33.6	50.4	20.2	35.2	52.5	32.3	32.7	30.5	35.5	25.9	32.5	25.4
DEMOCRAT	39.3	48.9	43.7	58.8	51.2	38.3	48.0	31.0	29.5	37.5	21.5	45.6	38.2	21.8	39.0	39.7	40.8	35.6	57.6	38.7	49.2
INDEPENDENT/OTHER	26.1	26.4	33.0	16.5	23.0	27.1	23.6	29.8	24.3	26.4	22.3	32.1	25.5	22.4	26.6	25.8	26.2	26.8	15.2	26.1	25.4
INDEPENDENT	24.0	23.6	31.4	16.5	18.7	25.6	23.6	27.1	24.3	26.4	22.3	27.3	22.2	19.1	24.7	23.5	24.6	25.5	6.4	24.5	16.7
OTHER	2.1	2.7	1.6	-	4.3	1.6	-	2.7	-	-	-	4.8	3.3	3.3	1.9	2.3	1.7	1.2	8.8	1.6	8.7
DK/REFUSED	2.5	1.5	2.3	4.0	0.2	3.1	6.4	0.7	4.1	2.5	5.8	2.1	1.1	3.2	2.1	1.7	2.4	2.2	1.3	2.7	*

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32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
		DRINKING				DRINKING		DRINKING				ALCOHOL				ALCOHOL				BEFORE AGE 15	
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
REPUBLICAN	32.1	33.1	35.0	31.8	30.5	37.3	30.1	30.7	32.3	29.4	31.9	29.7	25.0	31.4	36.2	17.5	29.9	31.1	32.1	33.2	
DEMOCRAT	39.3	40.0	43.0	38.0	32.3	34.6	41.2	39.8	39.7	39.8	47.5	41.7	57.6	35.6	35.7	49.3	40.8	40.2	38.6	46.8	
INDEPENDENT/OTHER	26.1	24.3	19.6	27.5	33.8	23.9	27.0	27.4	26.1	28.4	17.8	26.1	16.7	29.7	25.6	32.1	28.1	26.3	26.9	17.2	
INDEPENDENT	24.0	22.9	19.6	25.2	31.4	22.2	24.7	25.3	24.6	25.9	14.3	24.5	13.7	28.6	22.6	32.1	24.3	24.4	24.9	13.8	
OTHER	2.1	1.4	-	2.4	2.3	1.6	2.3	2.1	1.5	2.5	3.5	1.6	3.0	1.1	3.0	-	3.7	2.0	2.0	3.4	
DK/REFUSED	2.5	2.6	2.3	2.7	3.4	4.2	1.7	2.2	1.8	2.4	2.8	2.6	0.6	3.3	2.4	1.1	1.2	2.3	2.5	2.7	

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32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL				CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-tube	Twitter	Twit-ter	DON'T USE INTRNT			
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100			
REPUBLICAN	32.1	32.2	34.8	30.4	32.3	32.4	28.8	26.5	24.9	29.0	30.1	30.5	29.3	35.9	33.6	37.9	31.5	31.0	41.2	40.6	34.5			
DEMOCRAT	39.3	39.3	41.9	37.6	41.8	38.5	49.2	42.8	44.6	39.9	37.3	39.4	32.9	38.5	39.7	37.5	41.7	39.8	34.7	40.3	31.1			
INDEPENDENT/OTHER	26.1	26.1	21.2	29.3	23.5	26.6	19.6	29.5	29.0	30.3	30.9	29.3	34.0	22.0	22.2	21.8	24.6	27.1	22.2	19.1	30.8			
INDEPENDENT	24.0	24.4	20.0	27.3	17.2	25.0	11.6	27.5	26.9	28.3	27.4	26.2	29.9	20.3	20.8	19.9	23.0	25.8	22.2	5.3	26.3			
OTHER	2.1	1.7	1.2	2.0	6.3	1.6	8.0	2.0	2.1	1.9	3.4	3.1	4.1	1.7	1.5	1.9	1.5	1.3	-	13.8	4.4			
DK/REFUSED	2.5	2.4	2.1	2.7	2.4	2.5	2.4	1.3	1.5	0.8	1.7	0.7	3.8	3.6	4.5	2.8	2.2	2.1	1.8	-	3.5			

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32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	IDEOLOGY						PARTY						WHITE		AFRICAN AMERICAN			
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
										/OTHER									
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
REPUBLICAN	32.1	5.7	11.7	1.6	18.0	37.1	61.8	53.4	100.0	-	-	-	-	100.0	-	-	100.0	-	-
DEMOCRAT	39.3	70.5	78.6	64.8	44.5	34.4	16.8	22.8	-	100.0	-	-	-	-	100.0	-	-	100.0	-
INDEPENDENT/OTHER	26.1	22.9	9.7	32.3	36.1	24.6	18.3	20.4	-	-	100.0	100.0	100.0	-	-	100.0	-	-	100.0
INDEPENDENT	24.0	22.0	7.4	32.3	33.0	24.6	15.9	18.8	-	-	92.0	100.0	-	-	-	93.9	-	-	65.5
OTHER	2.1	0.9	2.3	-	3.1	-	2.4	1.6	-	-	8.0	-	100.0	-	-	6.1	-	-	34.5
DK/REFUSED	2.5	0.8	-	1.3	1.3	4.0	3.1	3.4	-	-	-	-	-	-	-	-	-	-	-

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32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
REPUBLICAN	32.1	100.0	-	-	100.0	-	-	31.0	35.5	28.8	35.6	32.7	19.9	30.9	36.3	25.5	20.0	39.9	33.7	36.7	30.9
DEMOCRAT	39.3	-	100.0	-	-	100.0	-	40.3	35.9	44.6	36.1	37.2	43.0	36.7	38.3	57.0	54.7	38.4	29.2	37.9	40.8
INDEPENDENT/OTHER	26.1	-	-	100.0	-	-	100.0	26.8	26.6	24.8	26.1	27.2	33.3	27.9	23.6	13.0	24.8	20.1	37.1	23.0	27.1
INDEPENDENT	24.0	-	-	93.9	-	-	90.1	24.6	24.8	23.3	23.2	26.2	33.3	26.8	20.8	13.0	21.2	14.6	34.3	23.0	26.2
OTHER	2.1	-	-	6.1	-	-	9.9	2.2	1.8	1.5	2.9	1.0	-	1.1	2.9	-	3.5	5.5	2.8	-	0.9
DK/REFUSED	2.5	-	-	-	-	-	-	1.9	2.0	1.7	2.1	2.9	3.8	4.4	1.7	4.5	0.5	1.6	-	2.4	1.2

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32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School Grad.	Some College	COLLEGE GRAD.	Col- lege GRAD.	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
REPUBLICAN	32.1	21.7	35.0	30.2	33.5	31.1	33.4	35.3	18.4	38.1	34.7	30.5	33.6	24.1	9.4	35.1	20.0	17.1	-	37.7	33.0
DEMOCRAT	39.3	55.4	37.5	47.4	37.2	42.7	39.5	37.2	40.7	44.7	32.4	40.6	36.5	49.0	71.7	35.6	57.0	44.8	100.0	29.8	40.6
INDEPENDENT/OTHER	26.1	21.2	26.1	20.7	28.0	24.9	25.3	25.6	29.5	14.9	31.9	25.9	26.2	25.2	17.3	26.5	23.0	34.7	-	30.0	23.6
INDEPENDENT	24.0	18.8	24.1	16.8	26.9	21.3	24.8	22.9	29.5	10.9	29.9	24.2	24.6	23.3	11.6	24.8	16.1	34.7	-	29.0	21.2
OTHER	2.1	2.5	2.1	3.9	1.1	3.6	0.5	2.7	-	4.1	2.0	1.7	1.5	2.0	5.7	1.8	6.8	-	-	1.0	2.4
DK/REFUSED	2.5	1.7	1.4	1.7	1.3	1.2	1.7	1.8	11.4	2.3	1.0	3.0	3.6	1.6	1.6	2.7	-	3.5	-	2.5	2.9

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32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
REPUBLICAN	32.1	34.2	35.0	11.7	41.8	24.7	40.9	42.5	39.9	12.9	35.5	6.2	33.0	33.7	11.1
DEMOCRAT	39.3	41.6	23.6	31.6	39.0	49.0	31.5	44.5	26.5	71.1	26.9	84.5	41.2	35.1	69.9
INDEPENDENT/OTHER	26.1	22.7	39.1	50.4	18.4	25.0	25.9	13.0	31.3	13.2	29.4	7.0	23.2	28.5	19.1
INDEPENDENT	24.0	21.1	36.6	41.9	18.4	25.0	25.9	13.0	29.4	10.8	29.4	4.6	21.8	25.8	19.1
OTHER	2.1	1.7	2.5	8.5	-	-	-	-	1.9	2.4	-	2.4	1.3	2.7	-
DK/REFUSED	2.5	1.5	2.3	6.3	0.7	1.3	1.7	-	2.3	2.9	8.2	2.4	2.6	2.7	-

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32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 65	OVER 65	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
REPUBLICAN	32.1	33.0	31.3	33.5	11.1	32.5	6.5	37.8	35.6	38.1	16.5	36.4	18.8	37.8	35.6	38.1	16.5	36.4	18.8	35.3	29.8	
DEMOCRAT	39.3	41.2	38.9	37.1	69.9	38.7	70.3	20.9	33.0	27.8	61.2	30.8	37.9	20.9	33.0	27.8	61.2	30.8	37.9	31.5	44.9	
INDEPENDENT/OTHER	26.1	23.2	27.5	26.8	19.1	26.3	23.2	35.3	29.4	31.2	22.4	30.1	43.3	35.3	29.4	31.2	22.4	30.1	43.3	30.7	22.8	
INDEPENDENT	24.0	21.8	25.1	24.5	19.1	24.1	23.2	35.3	27.1	29.1	22.4	28.1	43.3	35.3	27.1	29.1	22.4	28.1	43.3	28.8	20.6	
OTHER	2.1	1.3	2.4	2.3	-	2.1	-	-	2.3	2.1	-	2.0	-	-	2.3	2.1	-	2.0	-	1.9	2.3	
DK/REFUSED	2.5	2.6	2.4	2.7	-	2.5	-	6.0	1.9	2.9	-	2.7	-	6.0	1.9	2.9	-	2.7	-	2.5	2.5	

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33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	AREA										CHILDREN IN		APPROPRIATE TO		TALKED ABOUT					
												GRADES 6-12		START TALKING ABOUT		ALCOHOL ABUSE					
														ALCOHOL ABUSE							
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14	OVER 15	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
14/YOUNGER	76.1	76.6	80.3	88.1	70.9	71.0	77.8	65.8	70.1	71.8	68.4	91.4	82.9	90.8	69.4	87.7	77.1	76.3	69.9	75.5	87.0
10/YOUNGER	7.5	11.3	6.4	27.5	11.7	4.2	7.2	1.9	5.4	5.3	5.5	4.0	9.7	7.5	3.8	11.4	7.6	5.1	13.8	6.2	24.4
11	13.2	19.5	24.1	16.1	16.4	7.1	8.4	6.1	9.5	6.7	12.3	21.4	14.5	12.1	5.3	23.2	13.2	13.1	20.5	12.0	26.9
12	24.2	18.8	23.0	18.3	15.3	24.1	19.4	27.5	29.6	48.2	11.0	25.5	30.1	25.1	19.4	31.1	22.9	27.5	16.6	23.9	29.5
13	28.1	32.7	37.4	35.5	28.0	25.7	34.6	19.1	24.0	19.6	28.3	24.7	21.3	41.7	24.2	34.4	28.9	26.8	27.1	28.4	26.6
14	23.6	25.1	25.0	30.8	23.8	26.0	26.8	25.5	14.3	4.0	24.7	32.7	25.0	22.3	17.6	31.8	25.7	21.7	9.5	24.4	14.8
15/OLDER	43.3	48.9	43.3	57.4	51.7	41.3	30.0	49.8	48.8	44.0	53.7	30.5	31.7	37.8	30.9	58.4	41.8	44.3	41.4	45.3	16.4
15	20.2	24.8	27.2	17.5	24.4	17.6	8.8	24.1	21.1	22.3	19.8	13.1	19.6	12.9	15.3	27.1	17.7	24.3	20.7	21.4	6.4
16	14.9	16.9	11.8	29.4	18.3	13.8	11.2	15.7	14.6	10.4	18.8	8.8	12.1	19.3	8.0	23.7	13.3	15.5	15.2	15.3	9.1
17	10.0	13.1	12.1	11.6	14.2	8.3	6.4	9.7	13.5	8.3	18.7	4.6	4.9	5.6	6.8	14.3	11.6	8.0	5.5	10.4	3.0
18/OLDER	4.2	3.3	1.5	6.5	4.0	5.4	3.6	6.7	7.2	10.9	3.6	4.0	-	2.8	2.2	5.1	3.7	5.0	2.7	4.6	-
REFUSED	4.8	3.4	3.9	4.3	2.8	6.0	7.0	5.2	6.9	6.8	6.9	-	4.3	4.4	1.7	5.1	5.3	3.8	5.6	4.9	1.9
Mean	13.59	13.52	13.42	13.30	13.66	13.80	13.42	14.07	13.84	13.60	14.07	13.27	13.13	13.40	13.61	13.55	13.57	13.66	13.09	13.70	12.11

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33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
		DRINKING														ALCOHOL		BEFORE AGE 15		
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A LEM	PROB- ERNED	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
14/YOUNGER	76.1	75.5	71.1	78.5	76.2	77.6	75.7	77.8	78.3	77.4	67.6	78.7	84.2	76.6	72.1	78.3	72.9	75.1	76.4	72.9
10/YOUNGER	7.5	6.7	5.1	7.9	3.7	4.8	8.6	5.8	5.1	6.3	15.9	6.6	11.8	4.6	9.1	6.6	12.1	6.0	5.7	22.9
11	13.2	12.8	10.3	14.6	8.7	15.4	12.4	13.5	16.0	11.5	7.3	13.9	9.9	15.4	12.3	18.6	12.1	13.4	13.6	10.8
12	24.2	23.0	17.7	26.6	28.3	20.9	25.5	25.1	26.3	24.2	21.9	25.6	25.0	25.9	21.6	11.2	28.4	23.0	24.7	17.6
13	28.1	29.4	30.3	28.8	23.7	36.4	24.9	28.8	27.9	29.6	28.3	26.9	30.3	25.6	30.4	36.1	23.4	28.1	29.0	21.4
14	23.6	23.7	24.7	23.0	27.9	20.7	24.7	25.2	25.4	25.1	15.0	28.0	32.8	26.2	16.0	35.5	22.7	23.0	22.6	30.7
15/OLDER	43.3	46.0	46.7	45.6	43.2	45.0	42.5	43.7	46.5	41.6	45.3	40.8	44.5	39.4	47.0	33.8	50.9	42.1	42.6	48.4
15	20.2	21.1	20.0	21.8	23.3	17.2	21.3	20.3	18.5	21.7	26.5	19.8	23.1	18.5	20.5	13.5	36.3	18.9	19.8	22.2
16	14.9	15.3	14.8	15.7	15.2	18.5	13.5	14.8	16.5	13.4	11.4	13.4	16.2	12.3	17.8	14.4	17.5	14.2	14.7	16.5
17	10.0	9.9	13.8	7.2	13.2	11.5	9.4	10.3	10.7	10.1	10.3	10.0	9.1	10.3	10.2	24.7	6.8	9.4	10.1	9.6
18/OLDER	4.2	5.2	3.3	6.5	1.9	5.0	3.9	4.8	6.0	3.9	-	4.0	6.0	3.2	3.7	-	2.8	4.9	4.2	4.1
REFUSED	4.8	4.4	5.8	3.4	5.8	6.8	4.0	3.7	4.1	3.4	5.9	3.8	0.9	4.9	6.2	7.6	5.2	4.7	5.0	2.8
Mean	13.59	13.67	13.85	13.55	13.82	13.72	13.53	13.65	13.68	13.64	13.26	13.57	13.58	13.56	13.58	13.79	13.51	13.63	13.63	13.27

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33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS						
		PROB- LEM	Crisis	Prob- lem	NOT A LEM	AWARE LEM	UN- DK/REF	REGU- LARLY Week	2+ Times/ Week	Once A Week	NOT REGU- LARLY Weeks	Every Couple Week	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face- book	You- Tube	Twit- ter	DON'T USE INTRNT				
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
14/YOUNGER	76.1	76.6	75.4	77.4	76.6	76.0	77.4	75.1	74.4	76.3	74.5	79.4	64.6	77.3	77.9	76.8	75.9	75.5	70.8	86.2	77.0				
10/YOUNGER	7.5	7.4	9.6	5.9	13.7	6.8	15.7	1.8	2.2	1.3	5.9	6.7	4.1	11.5	5.5	16.6	6.6	5.3	16.4	-	11.4				
11	13.2	13.8	14.2	13.6	5.0	13.8	6.5	16.5	17.5	14.9	15.0	15.8	13.3	10.8	9.2	12.2	12.9	13.6	9.1	11.5	15.3				
12	24.2	23.6	23.3	23.8	39.0	23.9	27.0	26.3	22.1	33.0	20.7	20.7	20.7	23.8	24.8	23.0	25.3	25.4	26.8	30.7	19.2				
13	28.1	28.6	27.7	29.2	15.5	28.7	21.1	28.2	27.7	28.9	28.0	34.9	13.7	28.3	32.1	25.0	28.6	29.8	15.8	59.1	27.3				
14	23.6	24.1	21.8	25.6	16.2	22.6	34.6	25.8	26.7	24.2	22.6	25.3	17.2	22.9	22.7	23.1	23.3	23.4	29.3	12.5	22.3				
15/OLDER	43.3	43.2	46.8	40.7	47.3	44.0	35.2	44.5	44.4	44.5	42.3	41.5	44.0	43.2	38.7	46.9	44.4	44.3	60.3	39.6	38.3				
15	20.2	19.9	21.1	19.1	25.0	20.4	18.2	25.2	21.8	30.7	15.7	11.7	24.0	18.8	19.4	18.3	20.7	19.3	33.8	24.2	18.5				
16	14.9	14.6	17.3	12.7	13.6	14.8	15.5	14.0	15.1	12.2	13.0	16.9	5.1	16.3	13.9	18.3	14.0	14.0	16.6	15.5	17.9				
17	10.0	9.9	9.5	10.1	12.3	10.7	1.6	8.9	9.8	7.4	12.7	12.1	13.8	9.5	6.5	12.0	10.6	12.1	9.5	-	6.9				
18/OLDER	4.2	4.0	5.3	3.2	-	4.1	5.1	5.0	4.3	6.1	6.6	6.7	6.5	2.9	2.8	2.9	4.5	5.1	4.4	-	2.5				
REFUSED	4.8	4.4	4.0	4.6	3.0	4.5	7.7	5.3	6.7	3.0	6.5	2.3	15.1	3.6	4.2	3.1	3.4	3.8	0.9	-	9.1				
Mean	13.59	13.57	13.57	13.57	13.32	13.61	13.27	13.73	13.74	13.72	13.71	13.65	13.86	13.45	13.55	13.37	13.62	13.69	13.55	13.35	13.37				

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33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
										/OTHER											
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
14/YOUNGER	76.1	83.7	80.0	86.3	78.9	70.0	74.8	73.2	73.6	78.1	78.2	78.1	78.5	72.6	80.0	78.9	78.8	76.6	100.0		
10/YOUNGER	7.5	10.4	21.6	2.5	5.0	6.2	9.8	8.6	6.9	12.1	1.5	1.6	-	6.1	5.5	1.7	-	20.1	-		
11	13.2	14.4	9.8	17.8	14.9	5.5	16.4	12.7	15.1	11.4	14.2	14.6	10.0	14.7	19.0	15.1	18.6	4.0	20.4		
12	24.2	33.8	28.6	37.5	25.1	15.2	23.8	20.9	25.0	24.7	24.3	23.1	38.6	25.7	28.2	27.4	19.2	23.2	17.3		
13	28.1	31.6	23.2	37.6	30.1	29.1	25.4	26.7	29.8	27.6	27.1	27.5	21.9	28.2	32.9	28.4	21.2	25.9	17.3		
14	23.6	21.3	22.8	20.2	27.5	26.6	18.3	21.1	17.9	23.7	30.6	28.3	56.6	16.3	24.3	27.9	38.4	18.5	62.3		
15/OLDER	43.3	40.3	45.8	36.4	38.4	47.7	47.8	47.8	47.8	39.6	44.1	44.6	38.0	50.4	36.4	44.4	21.2	37.0	37.7		
15	20.2	23.5	27.9	20.3	16.3	18.1	22.6	21.1	19.9	22.0	17.8	17.9	17.1	20.8	25.3	20.5	21.2	17.8	-		
16	14.9	11.8	11.4	12.0	13.8	19.3	14.6	16.2	18.5	10.2	18.0	17.8	20.9	20.8	6.9	14.9	-	13.5	37.7		
17	10.0	7.2	6.4	7.7	11.3	9.9	10.5	10.3	12.4	9.3	7.9	8.6	-	12.4	7.0	7.5	-	9.8	-		
18/OLDER	4.2	0.9	-	1.5	3.3	8.1	5.9	6.6	5.7	2.6	5.3	4.7	11.9	6.6	1.2	3.6	-	-	17.3		
REFUSED	4.8	0.7	-	1.1	4.3	9.0	4.1	5.8	4.5	2.3	6.2	6.4	4.2	4.1	2.9	4.7	-	2.0	-		
Mean	13.59	13.17	12.96	13.32	13.58	14.06	13.53	13.70	13.69	13.33	13.81	13.80	13.87	13.79	13.25	13.66	13.21	13.09	14.18		

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33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB RURAL	SMALL CITY/	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k	
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112	
14/YOUNGER	76.1	76.1	81.0	73.5	71.6	76.7	82.7	100.0	55.9	74.8	77.6	82.8	83.5	80.2	73.2	71.8	69.9	77.8	74.9	80.4	82.4	
10/YOUNGER	7.5	7.7	15.1	1.7	6.3	10.7	1.2	9.8	5.0	3.3	9.5	12.1	9.4	3.1	8.5	19.0	8.0	5.2	7.4	5.6	7.9	
11	13.2	13.5	18.5	16.3	16.4	7.8	12.2	17.4	8.4	10.7	10.4	19.6	12.3	14.5	13.5	5.2	9.4	11.0	11.7	20.8	15.0	
12	24.2	22.7	19.1	13.1	26.9	27.4	35.1	31.8	15.8	22.0	22.2	33.6	36.7	23.6	21.0	30.8	14.0	27.5	21.8	25.7	30.8	
13	28.1	33.0	28.4	29.4	27.1	27.3	24.9	36.9	23.7	31.1	28.1	26.8	22.1	37.1	27.7	14.7	28.6	29.5	21.4	32.7	32.9	
14	23.6	18.6	23.7	22.4	17.4	23.8	38.3	30.9	15.7	22.3	20.3	29.8	25.0	24.2	22.3	17.3	22.2	22.2	31.5	22.0	20.0	
15/OLDER	43.3	43.2	33.6	49.0	51.7	42.5	39.4	31.8	100.0	36.3	38.6	65.1	37.0	41.6	46.1	37.8	56.8	47.0	47.3	43.3	40.6	
15	20.2	16.8	18.4	18.1	22.5	23.9	17.5	13.1	46.7	19.8	18.1	26.7	16.0	16.4	22.8	15.1	32.4	20.4	15.3	19.4	21.2	
16	14.9	16.7	8.9	19.2	20.1	10.9	16.8	12.5	34.4	9.6	9.6	30.9	10.7	14.3	16.4	6.9	20.2	15.6	17.7	9.0	16.9	
17	10.0	12.9	13.7	11.1	12.0	7.1	4.9	7.8	23.1	6.7	10.8	15.3	11.5	12.9	8.9	11.5	10.7	13.1	8.6	13.3	6.8	
18/OLDER	4.2	4.3	2.7	7.5	6.8	2.5	3.2	2.4	9.7	2.7	2.7	8.6	2.8	5.6	4.1	4.3	5.1	6.3	5.8	4.5	3.5	
REFUSED	4.8	5.0	1.9	8.0	4.1	2.5	4.5	-	-	1.4	1.9	5.7	6.1	6.8	3.6	4.5	2.1	3.7	0.6	1.7	1.5	
Mean	13.59	13.62	13.21	14.04	13.75	13.38	13.61	13.17	14.63	13.57	13.43	13.75	13.31	13.74	13.60	13.07	13.98	13.80	13.71	13.47	13.40	

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33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	INCOME						EDUCATION						MARITAL STATUS						MARRIED	
		UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
14/YOUNGER	76.1	70.5	79.5	73.9	80.0	74.2	81.5	74.4	76.1	70.0	77.1	77.8	77.0	79.3	59.8	77.5	90.3	79.5	54.4	77.8	77.3
10/YOUNGER	7.5	11.3	6.6	8.5	7.0	8.2	6.9	10.4	16.3	21.9	2.8	6.1	7.6	2.9	18.9	6.5	10.9	4.6	33.2	8.2	5.0
11	13.2	8.1	15.0	9.5	16.2	10.0	17.5	11.0	16.3	6.9	13.3	14.8	16.5	11.3	-	14.9	9.5	9.1	-	16.9	13.2
12	24.2	19.1	27.1	23.0	27.0	22.7	28.6	19.8	13.2	19.6	20.4	27.3	26.1	29.8	33.7	25.1	24.0	9.5	-	19.1	30.1
13	28.1	24.4	30.1	26.8	30.2	25.4	32.8	27.3	40.7	20.0	30.9	28.7	25.1	36.0	5.6	30.7	23.0	17.0	21.2	31.4	30.2
14	23.6	20.7	23.0	21.4	23.3	24.0	20.9	25.6	5.9	25.6	26.9	22.3	23.1	20.7	13.3	22.7	33.8	50.4	-	20.7	24.4
15/OLDER	43.3	51.1	43.9	49.1	43.0	48.7	41.7	46.6	22.4	44.1	49.7	41.4	42.4	39.5	48.5	42.6	22.9	54.8	66.8	41.9	43.2
15	20.2	27.2	19.5	24.0	19.3	21.8	20.4	19.3	13.2	18.8	20.0	21.0	18.7	25.7	18.0	19.5	9.7	34.3	66.8	17.9	20.8
16	14.9	16.2	14.7	15.9	14.4	16.3	13.5	16.4	-	19.6	15.5	13.5	13.1	14.3	5.6	15.4	5.4	12.7	24.5	15.1	15.7
17	10.0	10.9	10.3	11.9	9.4	11.1	9.7	10.5	9.2	5.3	13.8	10.0	12.9	4.1	20.7	9.9	5.6	7.8	-	12.1	8.0
18/OLDER	4.2	4.8	4.8	5.5	4.3	5.6	3.9	6.4	-	7.5	6.1	2.9	2.8	3.0	4.1	4.0	7.8	5.9	-	4.7	3.4
REFUSED	4.8	2.8	1.9	3.2	1.4	2.6	1.6	3.3	14.7	2.7	2.9	5.1	5.2	4.7	0.4	4.9	5.6	-	-	4.7	5.2
Mean	13.59	13.74	13.56	13.77	13.49	13.75	13.43	13.68	12.56	13.33	13.93	13.51	13.49	13.55	13.43	13.56	13.30	14.12	13.40	13.57	13.55

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33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
14/YOUNGER	76.1	78.5	80.4	68.1	82.4	81.5	87.9	78.4	76.6	76.7	70.2	77.2	78.9	77.8	62.4
10/YOUNGER	7.5	8.8	3.0	7.4	10.3	-	13.8	7.7	4.5	15.1	10.8	17.0	5.6	6.4	26.3
11	13.2	12.8	30.8	-	16.5	9.1	23.7	11.2	15.9	7.4	8.2	5.9	13.6	13.5	6.8
12	24.2	25.0	30.1	20.4	27.9	43.8	21.8	32.4	26.5	20.4	14.2	22.0	24.6	25.2	22.7
13	28.1	28.8	23.8	39.5	28.4	39.0	30.6	26.9	29.6	24.8	16.4	25.1	27.8	30.6	17.8
14	23.6	24.0	28.5	15.1	19.8	23.3	26.9	14.6	22.4	25.8	33.0	22.4	23.6	23.9	13.6
15/OLDER	43.3	44.2	39.1	34.5	50.9	50.1	44.4	55.6	44.7	40.4	41.5	35.9	36.6	46.7	45.6
15	20.2	21.8	11.3	16.4	22.6	36.0	19.0	25.3	22.2	16.2	14.9	16.3	15.2	23.1	17.2
16	14.9	14.8	14.1	15.2	16.4	15.6	12.4	19.3	15.1	13.9	8.3	14.0	12.8	15.3	15.2
17	10.0	9.7	11.9	11.1	13.3	9.3	14.3	12.6	9.3	12.1	17.3	8.9	10.0	10.8	6.6
18/OLDER	4.2	4.0	9.1	-	7.5	2.1	8.8	6.6	4.1	4.3	14.8	1.2	2.5	3.3	15.2
REFUSED	4.8	2.7	-	13.7	1.4	-	1.7	1.2	4.1	4.4	10.4	3.4	3.5	3.7	6.3
Mean	13.59	13.54	13.50	13.67	13.60	13.72	13.42	13.75	13.61	13.48	14.10	13.21	13.50	13.62	13.29

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33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL		AGE						MEN						WOMEN						GENDER			
			UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	MALE	FEMALE		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292			
14/YOUNGER	76.1	78.9	76.1	78.1	62.4	77.8	42.5	75.2	77.1	78.6	60.5	77.2	57.6	75.2	77.1	78.6	60.5	77.2	57.6	76.2	76.1			
10/YOUNGER	7.5	5.6	8.6	6.2	26.3	7.5	14.4	4.8	9.3	7.0	23.2	8.7	-	4.8	9.3	7.0	23.2	8.7	-	8.2	6.9			
11	13.2	13.6	12.8	13.6	6.8	13.4	-	16.3	14.7	15.2	12.9	15.3	-	16.3	14.7	15.2	12.9	15.3	-	15.8	11.4			
12	24.2	24.6	24.9	25.0	22.7	25.5	-	19.7	18.8	19.5	14.1	19.4	-	19.7	18.8	19.5	14.1	19.4	-	18.3	28.4			
13	28.1	27.8	29.2	29.7	17.8	29.2	15.0	24.3	31.3	31.3	19.0	30.3	19.7	24.3	31.3	31.3	19.0	30.3	19.7	29.8	27.0			
14	23.6	23.6	22.8	23.8	13.6	23.3	13.1	15.7	21.8	20.7	20.9	20.4	37.9	15.7	21.8	20.7	20.9	20.4	37.9	21.4	25.1			
15/OLDER	43.3	36.6	46.6	43.5	45.6	43.3	58.6	29.6	44.9	41.7	48.1	41.5	80.3	29.6	44.9	41.7	48.1	41.5	80.3	41.6	44.4			
15	20.2	15.2	22.5	20.6	17.2	20.5	13.1	9.5	20.7	18.8	18.4	19.2	-	9.5	20.7	18.8	18.4	19.2	-	18.0	21.7			
16	14.9	12.8	15.3	14.5	15.2	14.6	13.1	11.5	14.8	13.6	20.4	13.7	37.9	11.5	14.8	13.6	20.4	13.7	37.9	14.6	15.1			
17	10.0	10.0	10.4	10.5	6.6	10.0	19.6	15.5	12.4	13.0	12.4	12.0	56.7	15.5	12.4	13.0	12.4	12.0	56.7	12.5	8.3			
18/OLDER	4.2	2.5	4.6	3.1	15.2	3.4	25.9	-	5.4	3.6	13.2	4.1	23.6	-	5.4	3.6	13.2	4.1	23.6	4.7	3.9			
REFUSED	4.8	3.5	4.0	3.6	6.3	3.6	12.0	4.6	4.3	4.4	4.3	4.5	-	4.6	4.3	4.4	4.3	4.5	-	5.4	4.3			
Mean	13.59	13.50	13.59	13.59	13.29	13.54	14.94	13.49	13.63	13.61	13.58	13.55	15.82	13.49	13.63	13.61	13.58	13.55	15.82	13.61	13.57			

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34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	AREA																			
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER 15	YES NOT	NO/ YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
MALE ONLY	37.4	37.8	38.3	30.5	39.0	34.5	26.9	40.2	40.0	37.6	42.3	24.9	42.8	40.0	53.9	20.2	33.9	43.3	33.5	38.4	27.6
FEMALE ONLY	34.1	31.4	22.5	28.8	39.6	33.9	38.0	30.8	36.0	41.8	30.2	43.3	36.9	32.3	41.0	27.1	38.3	30.3	27.6	32.3	56.7
BOTH	25.0	27.6	33.0	40.7	20.0	26.7	29.5	24.6	19.2	15.5	23.0	25.3	20.4	27.7	2.9	48.7	24.3	23.7	30.6	25.8	13.9
DK/REFUSED	3.5	3.2	6.2	-	1.4	5.0	5.7	4.4	4.8	5.1	4.5	6.4	-0.2	-	2.2	4.1	3.5	2.7	8.3	3.5	1.8

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34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN			
	ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN			
					DRINKING										ALCOHOL		BEFORE AGE 15			
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE UN-	AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
MALE ONLY	37.4	37.4	42.0	34.2	43.8	35.9	37.9	37.6	38.2	37.1	36.3	40.9	44.4	39.6	31.3	20.6	22.3	38.5	37.6	36.8
FEMALE ONLY	34.1	33.5	28.4	36.9	27.0	37.8	32.7	33.7	32.9	34.3	38.1	30.2	27.8	31.1	40.9	36.3	43.1	34.6	33.8	38.1
BOTH	25.0	25.6	24.5	26.3	25.8	22.9	25.8	25.5	25.9	25.1	24.4	25.4	23.7	26.0	24.7	35.4	30.9	23.3	24.7	24.5
DK/REFUSED	3.5	3.6	5.1	2.5	3.4	3.4	3.6	3.2	3.0	3.4	1.1	3.5	4.1	3.3	3.1	7.7	3.7	3.7	3.9	0.7

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34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	CHILDREN DRINKING BEFORE					PARENTS CAN					OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS				
		15 YEARS OLD					BE PROSECUTED																			
		PROB-LEM	Crisis	Prob-lem	NOT A	AWARE	UN-PROB-LEM	REGU-LARLY	2+Times/Week	Once AWeek	NOT REGU-LARLY	Every CoupleWeek	Once AWeek	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT					
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100					
MALE ONLY	37.4	38.4	36.5	39.6	32.0	37.6	35.6	39.1	36.3	43.5	29.7	33.4	22.0	39.1	38.5	39.5	39.2	37.1	44.7	40.0	30.9					
FEMALE ONLY	34.1	33.3	31.4	34.5	52.1	34.2	32.7	31.5	32.1	30.6	40.1	35.0	50.6	33.9	36.0	32.0	33.8	33.5	34.5	35.6	35.9					
BOTH	25.0	24.8	29.3	21.8	15.9	25.1	23.7	24.3	25.2	22.9	27.8	30.7	21.9	24.0	21.5	26.0	24.6	27.2	19.9	12.6	25.5					
DK/REFUSED	3.5	3.6	2.7	4.2	-	3.1	8.0	5.0	6.3	3.0	2.3	0.8	5.5	3.1	3.9	2.4	2.4	2.1	0.9	11.7	7.7					

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34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
MALE ONLY	37.4	39.1	31.4	44.6	36.7	39.5	35.6	36.9	33.6	42.5	35.6	36.3	26.9	34.2	39.8	35.5	-	46.7	24.6	
FEMALE ONLY	34.1	31.3	33.6	29.6	33.5	31.6	38.6	36.2	37.8	31.4	34.2	33.0	47.0	39.5	32.4	36.6	61.6	33.6	37.7	
BOTH	25.0	29.7	34.9	26.0	25.8	25.3	21.0	22.5	25.5	23.6	26.0	27.2	11.9	23.2	24.8	23.7	38.4	19.7	37.7	
DK/REFUSED	3.5	-0.1	-	-0.2	4.0	3.6	4.8	4.4	3.1	2.5	4.3	3.4	14.1	3.1	3.0	4.2	-	-	-	

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34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
MALE ONLY	37.4	30.0	33.0	30.6	36.6	47.2	40.4	36.8	31.4	100.0	-	-	31.2	35.2	39.9	39.6	50.4	35.9	36.6	37.5	34.5
FEMALE ONLY	34.1	40.9	31.3	37.8	35.3	31.4	30.7	34.8	30.5	-	100.0	-	37.4	38.3	32.7	38.9	25.7	36.5	45.2	40.9	33.5
BOTH	25.0	25.6	30.5	24.9	25.4	20.2	27.0	27.1	37.5	-	-	100.0	27.8	21.4	25.2	20.2	24.0	25.8	16.9	21.6	30.4
DK/REFUSED	3.5	3.5	5.2	6.8	2.8	1.2	1.9	1.4	0.6	-	-	-	3.5	5.1	2.2	1.3	-	1.8	1.4	-	1.6

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34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED			
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
									GRAD.	School	Grad.	lege	GRAD.	Grad.	Work							
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
MALE ONLY	37.4	47.1	36.0	41.9	36.0	40.5	35.8	40.3	18.4	36.3	44.2	36.4	28.3	53.0	44.2	36.2	35.2	62.4	42.3	31.1	40.5	
FEMALE ONLY	34.1	29.6	38.1	32.8	38.6	36.0	36.7	31.4	22.2	28.9	33.5	35.9	42.1	23.3	46.2	34.5	27.8	9.4	57.7	35.9	33.2	
BOTH	25.0	22.8	24.7	24.2	24.4	22.3	26.6	25.9	53.9	32.7	20.0	24.6	26.5	20.9	9.1	26.1	31.3	28.3	-	28.7	23.9	
DK/REFUSED	3.5	0.4	1.2	1.1	1.0	1.1	0.9	2.4	5.5	2.1	2.4	3.0	3.1	2.9	0.4	3.2	5.6	-	-	4.3	2.3	

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34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
												Amer.			
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
MALE ONLY	37.4	38.5	35.9	28.6	35.4	36.9	28.4	40.6	36.1	41.9	51.1	41.2	44.8	36.7	27.9
FEMALE ONLY	34.1	36.3	18.2	34.3	31.4	33.5	32.8	30.4	36.8	29.1	-	34.8	34.3	35.4	33.8
BOTH	25.0	23.4	43.4	31.3	31.1	25.5	35.7	27.8	23.6	27.5	47.1	22.3	19.2	25.6	38.3
DK/REFUSED	3.5	1.7	2.5	5.7	2.0	4.1	3.0	1.2	3.4	1.5	1.8	1.7	1.7	2.4	-

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34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
MALE ONLY	37.4	44.8	35.7	39.3	27.9	38.3	42.8	31.1	32.2	32.2	30.3	30.6	100.0	31.1	32.2	32.2	30.3	30.6	100.0	31.2	41.8	
FEMALE ONLY	34.1	34.3	35.2	35.0	33.8	34.8	39.5	46.9	36.1	38.7	30.4	38.7	-	46.9	36.1	38.7	30.4	38.7	-	36.8	32.2	
BOTH	25.0	19.2	26.9	23.5	38.3	24.8	17.7	15.1	29.9	26.1	39.3	28.0	-	15.1	29.9	26.1	39.3	28.0	-	26.8	23.7	
DK/REFUSED	3.5	1.7	2.1	2.2	-	2.0	-	7.0	1.8	2.9	-	2.7	-	7.0	1.8	2.9	-	2.7	-	5.1	2.4	

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35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	AREA													CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE		
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 1	11-14 15	OVER 1	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
CITY	16.6	19.3	32.5	53.4	0.2	20.0	39.1	5.7	15.7	27.7	3.6	17.7	8.6	4.4	16.1	17.7	18.4	15.2	9.4	16.2	22.2
SUBURB	18.2	18.2	32.8	3.3	9.0	24.9	40.3	13.4	20.5	31.7	9.3	14.6	4.4	10.0	16.5	20.1	14.7	23.1	28.9	17.7	26.3
SMALL CITY/RURAL	63.3	59.8	30.1	43.3	88.9	53.0	20.6	77.1	63.2	39.9	86.4	67.7	84.0	85.6	64.5	61.4	65.3	60.3	56.1	64.1	51.0
DK/REFUSED	2.0	2.8	4.6	-	1.8	2.2	-	3.9	0.7	0.8	0.7	-	2.9	-	2.9	0.8	1.7	1.4	5.6	2.1	0.6

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35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
		DRINKING														ALCOHOL		BEFORE AGE 15		
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
CITY	16.6	16.1	10.9	19.6	17.0	12.8	18.1	17.9	19.0	17.1	8.5	18.8	16.8	19.6	12.8	30.7	16.3	17.2	16.8	13.4
SUBURB	18.2	16.0	13.3	17.9	25.3	17.3	18.6	19.1	15.5	21.9	12.9	15.5	7.5	18.5	22.9	17.7	33.2	17.9	17.7	23.0
SMALL CITY/RURAL	63.3	65.4	72.0	60.9	57.3	69.1	60.9	61.7	65.3	58.8	74.7	63.4	72.0	60.1	62.8	52.2	50.5	63.0	63.6	60.3
DK/REFUSED	2.0	2.5	3.8	1.6	0.4	0.8	2.4	1.3	0.3	2.1	4.0	2.2	3.7	1.7	1.5	-0.6	-	1.9	1.8	3.2

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35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL				CHILDREN DRINKING BEFORE				PARENTS CAN				OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS			
					15 YEARS OLD				BE PROSECUTED																	
	PROB- LEM	Crisis lem	Prob- lem	NOT A PROB- LEM	AWARE UN- DK/REF	UN- DK/REF	REGU- LRLY	2+ Times/ Week	Once A Week	NOT REGU- LRLY	Every Couple Weeks	Once A Week	RARELY Rarely	Never Rarely	USE SOCIAL MEDIA	Face- book	You- Tube	Tw- ttr	DON'T USE INTRNT							
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100					
CITY	16.6	16.8	12.0	20.0	13.4	16.5	17.2	21.2	30.3	6.7	15.0	9.4	26.4	13.6	10.4	16.3	17.8	18.7	10.2	17.5	12.6					
SUBURB	18.2	17.5	18.5	16.8	40.4	19.1	7.6	21.9	17.3	29.2	25.9	32.0	13.4	13.5	12.5	14.3	18.4	17.9	11.8	14.3	16.5					
SMALL CITY/RURAL	63.3	63.7	67.6	61.1	46.2	62.9	67.0	53.6	48.1	62.3	57.8	57.8	57.9	71.5	75.6	67.9	62.2	62.4	75.0	68.2	69.0					
DK/REFUSED	2.0	2.1	2.0	2.2	-	1.4	8.3	3.3	4.2	1.7	1.3	0.8	2.3	1.4	1.4	1.5	1.6	0.9	3.0	-	1.9					

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35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
										/OTHER										
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
CITY	16.6	20.5	11.5	26.8	16.5	17.3	14.1	15.2	10.3	18.1	21.1	23.0	-	8.6	15.1	20.0	42.4	21.0	65.5	
SUBURB	18.2	13.4	16.4	11.2	28.7	9.4	18.0	15.1	17.6	17.0	19.5	20.3	10.0	18.2	18.6	21.0	-	16.1	-	
SMALL CITY/RURAL	63.3	62.9	63.9	62.2	54.1	73.3	66.3	68.7	71.5	61.7	57.3	54.8	85.9	72.6	64.8	57.4	57.6	60.9	34.5	
DK/REFUSED	2.0	3.2	8.1	-0.2	0.7	-	1.6	1.1	0.7	3.1	2.1	1.9	4.2	0.5	1.5	1.6	-	2.0	-	

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35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CITY	16.6	11.2	16.9	21.6	9.4	18.7	20.8	18.2	14.2	13.8	18.2	18.5	100.0	-	-	11.1	4.5	9.8	16.1	18.7	23.9
SUBURB	18.2	19.5	22.8	17.0	15.9	14.1	21.8	19.2	17.5	17.2	20.4	15.6	-	100.0	-	1.2	8.5	10.7	20.3	15.2	34.7
SMALL CITY/RURAL	63.3	68.8	59.2	60.5	73.8	63.0	54.2	60.8	67.4	67.5	60.6	63.9	-	-	100.0	87.7	84.2	79.4	60.5	66.1	39.3
DK/REFUSED	2.0	0.5	1.0	0.9	0.8	4.2	3.2	1.9	0.9	1.5	0.8	2.0	-	-	-	-	2.8	-	3.1	-	2.1

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35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	Some School	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
									GRAD.	School	Grad.	lege	GRAD.	Grad.	Work						
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
CITY	16.6	6.5	17.9	8.1	20.4	10.1	21.7	10.0	5.5	12.0	9.1	20.4	21.7	17.9	17.4	17.0	13.4	12.4	-	16.2	17.7
SUBURB	18.2	6.3	21.6	8.4	24.9	11.5	26.2	10.1	-	3.8	14.6	23.3	21.7	26.6	1.4	20.6	5.6	13.7	-	20.6	20.7
SMALL CITY/RURAL	63.3	85.2	59.2	82.5	53.1	76.8	50.9	77.7	94.5	83.1	73.3	55.7	55.8	55.5	75.2	61.4	80.9	73.9	100.0	63.2	59.9
DK/REFUSED	2.0	2.0	1.2	1.0	1.6	1.6	1.2	2.2	-	1.1	3.0	0.5	0.8	-	6.1	0.9	-	-	-	-	1.7

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35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
												Amer.			
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CITY	16.6	15.4	26.2	5.8	12.9	17.6	11.3	14.1	14.1	22.3	16.8	25.6	13.1	18.5	10.4
SUBURB	18.2	16.1	27.4	26.3	15.6	16.3	14.7	16.3	19.5	16.3	11.7	15.3	11.5	21.5	19.9
SMALL CITY/RURAL	63.3	67.4	46.4	67.9	70.8	63.2	74.0	68.4	65.4	60.1	71.5	57.4	75.5	58.2	69.7
DK/REFUSED	2.0	1.0	-	-	0.7	2.9	-	1.2	1.1	1.2	-	1.7	-	1.8	-

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35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL		AGE						MEN						WOMEN						GENDER		
			UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292		
CITY	16.6	13.1	17.7	16.8	10.4	16.7	-	5.7	18.1	17.0	6.5	16.3	-	5.7	18.1	17.0	6.5	16.3	-	16.5	16.6		
SUBURB	18.2	11.5	21.3	18.3	19.9	17.8	41.5	8.4	22.3	20.6	13.5	19.1	61.6	8.4	22.3	20.6	13.5	19.1	61.6	19.6	17.2		
SMALL CITY/RURAL	63.3	75.5	59.4	63.7	69.7	64.3	58.5	85.9	59.7	62.4	80.0	64.6	38.4	85.9	59.7	62.4	80.0	64.6	38.4	63.2	63.3		
DK/REFUSED	2.0	-	1.6	1.2	-	1.2	-	-	-	-	-	-	-	-	-	-	-	-	-	0.8	2.8		

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36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL	AREA																			
		CHILDREN IN GRADES 6-12																		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER 15	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
UNDER \$20k	5.3	5.4	-	12.9	8.4	3.2	-	5.6	1.8	-	3.7	8.8	10.8	11.9	6.5	3.2	4.8	5.5	11.7	4.7	13.8
\$20k-\$40k	12.4	11.0	10.7	9.2	11.6	13.1	10.3	15.3	9.3	10.3	8.3	-	27.1	7.1	13.0	12.4	11.9	12.1	19.1	12.6	8.2
\$40k-\$60k	15.6	11.5	5.0	17.7	15.5	14.9	9.9	18.6	16.3	11.4	21.1	28.8	13.1	32.2	15.1	16.4	19.1	9.6	10.1	16.2	9.3
\$60k-\$75k	11.6	14.0	14.6	16.8	12.9	10.6	13.0	8.8	14.4	8.2	20.6	4.6	8.6	6.0	12.6	10.1	12.2	10.2	18.4	12.0	7.6
\$75k-\$100k	17.3	17.2	10.9	3.5	25.8	18.5	19.2	18.0	21.1	24.5	17.7	16.9	11.8	11.7	17.2	17.7	17.7	18.9	7.4	16.4	26.6
OVER \$100k	22.4	26.2	45.3	22.5	10.7	25.1	31.0	20.7	21.1	29.1	13.1	30.6	9.9	11.7	22.4	23.4	19.3	29.0	19.9	22.0	25.7
REFUSED	15.4	14.7	13.4	17.4	15.1	14.5	16.6	13.0	16.0	16.5	15.4	10.4	18.7	19.2	13.1	16.9	14.9	14.7	13.4	16.1	8.7
Mean	81680	86641	107526	75446	70935	85501	96076	77924	84677	95099	74389	89176	58874	65050	80462	84089	78511	89618	71497	81417	84250

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36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN					CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
	ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY					WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
					DRINKING											ALCOHOL				BEFORE AGE 15	
	REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-		
	LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14	18		AWARE	AWARE		
									LEM												
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
UNDER \$20k	5.3	4.6	6.2	3.6	5.1	5.0	5.5	4.8	7.2	2.9	9.5	6.4	13.1	3.8	3.6	1.7	4.6	5.4	5.6	3.1	
\$20k-\$40k	12.4	14.2	20.7	9.7	5.1	10.6	13.1	12.3	13.5	11.4	15.8	12.5	16.6	10.9	12.5	2.9	17.4	11.0	12.1	15.3	
\$40k-\$60k	15.6	15.4	22.3	10.6	20.1	15.9	15.5	15.0	16.8	13.5	18.0	15.4	19.3	13.8	16.3	11.7	8.3	15.1	15.1	18.6	
\$60k-\$75k	11.6	12.5	11.1	13.4	10.1	8.0	13.0	11.9	11.0	12.6	11.2	11.6	4.4	14.4	11.7	13.7	7.0	12.3	11.4	13.3	
\$75k-\$100k	17.3	17.1	14.2	19.1	13.8	21.4	15.7	18.2	17.5	18.9	12.5	19.7	14.8	21.5	12.3	19.3	10.8	19.0	18.5	7.8	
OVER \$100k	22.4	20.3	14.5	24.3	30.3	17.4	24.3	23.3	16.6	28.6	17.1	18.4	17.7	18.7	29.0	19.1	49.1	22.9	21.3	30.3	
REFUSED	15.4	16.0	11.1	19.3	15.5	21.7	12.8	14.4	17.5	12.0	15.9	16.1	14.1	16.9	14.6	31.6	2.8	14.4	15.9	11.6	
Mean	81680	79327	67686	88115	91061	79738	82368	83060	74429	89443	71106	77886	69501	81213	87587	90431	100934	83076	81102	85741	

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36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS							
		PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT				
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
UNDER \$20k	5.3	4.6	6.6	3.3	14.2	4.8	11.4	1.7	-	4.4	2.6	-	8.1	8.5	6.2	10.6	4.1	3.8	9.1	-	10.5				
\$20k-\$40k	12.4	12.7	13.0	12.5	4.2	12.3	13.0	7.8	5.4	11.4	13.9	16.2	9.4	14.7	12.4	16.7	11.2	12.0	8.2	9.4	16.5				
\$40k-\$60k	15.6	15.8	20.6	12.6	17.3	15.2	20.0	8.6	7.8	9.9	24.7	17.6	39.4	16.6	11.5	21.0	16.0	17.4	18.0	15.9	12.2				
\$60k-\$75k	11.6	11.9	8.1	14.5	8.8	12.3	3.6	11.9	15.6	5.9	11.9	9.6	16.6	11.5	12.7	10.5	11.5	12.3	11.5	10.4	13.0				
\$75k-\$100k	17.3	17.8	19.5	16.7	8.7	17.0	20.8	19.9	19.5	20.5	8.9	9.4	7.8	19.0	22.6	16.0	18.5	19.6	9.5	8.9	13.7				
OVER \$100k	22.4	22.3	20.0	23.8	29.8	23.6	7.7	33.0	35.7	28.7	22.4	26.2	14.3	16.1	19.9	12.8	24.7	21.2	22.7	48.4	13.2				
REFUSED	15.4	14.8	12.2	16.6	17.1	14.8	23.5	17.2	16.0	19.2	15.6	21.0	4.4	13.6	14.9	12.5	14.1	13.7	21.0	7.1	20.9				
Mean	81680	81861	77457	84947	85524	83068	63257	98871	103127	91827	78662	85743	66604	72783	80814	66145	85097	81473	80255	105622	67920				

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36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
										/OTHER											
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
UNDER \$20k	5.3	2.1	-	3.6	4.0	11.2	5.5	7.4	4.2	7.8	2.7	2.9	-	3.5	4.1	3.2	19.8	11.7	-		
\$20k-\$40k	12.4	18.4	34.2	7.3	10.1	13.8	7.3	9.5	7.7	17.2	11.8	11.0	20.9	7.3	7.8	10.1	19.2	24.7	17.3		
\$40k-\$60k	15.6	14.2	8.1	18.5	13.6	20.1	17.6	18.5	19.4	15.2	12.0	9.5	40.9	18.1	18.2	11.8	21.2	15.0	17.3		
\$60k-\$75k	11.6	8.5	8.2	8.8	13.1	9.4	14.1	12.5	12.2	8.6	16.5	16.6	15.7	13.9	4.1	19.0	-	10.1	-		
\$75k-\$100k	17.3	19.6	15.8	22.2	17.0	12.8	20.3	17.8	19.8	16.7	15.2	16.6	-	20.1	29.8	16.0	18.6	4.9	24.6		
OVER \$100k	22.4	25.6	24.5	26.3	29.2	18.5	16.1	16.9	21.5	23.2	23.2	24.4	10.0	21.7	21.1	22.9	21.2	29.9	40.8		
REFUSED	15.4	11.5	9.2	13.2	13.1	14.2	19.0	17.4	15.2	11.3	18.6	19.2	12.6	15.5	14.8	16.9	-	3.8	-		
Mean	81680	84032	77589	88802	89825	71970	78490	76194	83284	78412	85240	87655	59733	84424	85458	85230	68400	75983	96620		

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36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
UNDER \$20k	5.3	2.7	5.2	4.1	5.5	9.0	1.3	5.0	4.7	5.7	6.1	4.3	3.6	0.3	7.4	100.0	-	-	-	-	-
\$20k-\$40k	12.4	4.0	14.2	8.5	10.8	18.8	14.8	11.4	16.3	16.7	9.3	11.9	3.4	5.8	16.5	-	100.0	-	-	-	-
\$40k-\$60k	15.6	17.2	12.6	11.1	21.3	16.5	12.8	15.9	16.9	15.0	16.7	16.1	9.3	9.2	19.6	-	-	100.0	-	-	-
\$60k-\$75k	11.6	12.0	5.3	14.6	12.3	10.2	18.3	11.4	12.7	11.3	15.3	7.8	11.3	12.9	11.1	-	-	-	100.0	-	-
\$75k-\$100k	17.3	17.6	12.8	18.6	21.6	18.6	12.0	18.2	17.3	17.3	20.7	15.0	19.5	14.4	18.0	-	-	-	-	100.0	-
OVER \$100k	22.4	29.5	39.1	21.1	14.8	15.3	25.2	24.2	21.0	20.6	21.9	27.3	32.3	42.6	13.9	-	-	-	-	-	100.0
REFUSED	15.4	16.9	10.7	22.0	13.7	11.6	15.5	13.8	11.2	13.4	9.9	17.6	20.7	14.8	13.5	-	-	-	-	-	-
Mean	81680	94050	95272	85505	74528	69900	85007	83931	78169	77797	81865	87098	100244	107437	69734	20000	30000	50000	67500	87500	150000

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36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED			
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
									GRAD.	School	Grad.	lege	GRAD.	Grad.	Work							
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
UNDER \$20k	5.3	30.1	-	16.0	-	11.9	-	11.6	21.8	16.6	7.8	2.0	2.7	0.6	21.0	2.5	35.1	7.3	54.4	3.4	1.7	
\$20k-\$40k	12.4	69.9	-	37.2	-	27.6	-	21.1	-	22.8	21.4	7.9	7.9	7.9	33.3	9.5	11.0	47.4	24.5	8.7	10.1	
\$40k-\$60k	15.6	-	23.3	46.8	-	34.7	-	18.7	53.9	16.9	17.6	14.3	18.4	6.1	23.2	14.6	44.2	15.6	-	12.1	16.8	
\$60k-\$75k	11.6	-	17.3	-	22.6	25.8	-	13.8	-	18.0	12.0	10.6	11.1	9.6	9.6	12.2	-	17.1	-	11.0	13.2	
\$75k-\$100k	17.3	-	25.9	-	33.7	-	43.6	11.8	-	4.7	16.9	20.8	19.9	22.7	8.5	19.6	-	-	21.1	17.1	21.8	
OVER \$100k	22.4	-	33.5	-	43.7	-	56.4	8.8	5.9	5.6	10.9	30.6	26.0	39.9	-	26.5	-	-	-	31.7	22.0	
REFUSED	15.4	-	-	-	-	-	-	14.3	18.4	15.5	13.3	13.7	14.0	13.2	4.4	15.2	9.7	12.6	-	16.1	14.4	
Mean	81680	26987	96194	37757	110261	45430	122761	59212	49234	51067	64739	94122	88398	105723	41513	89283	35895	40062	36693	94419	85000	

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36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
												Amer.			
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
UNDER \$20k	5.3	6.5	1.5	8.9	2.6	2.1	-	4.4	3.6	9.9	4.4	11.1	9.6	1.9	20.0
\$20k-\$40k	12.4	11.1	16.4	17.5	6.9	4.3	5.9	7.6	8.3	22.9	18.8	23.2	14.0	12.0	15.8
\$40k-\$60k	15.6	18.1	14.4	5.3	17.7	12.6	19.0	16.7	16.0	16.0	14.8	15.9	21.1	12.7	25.4
\$60k-\$75k	11.6	12.5	12.6	7.3	16.1	7.0	18.0	14.8	12.6	9.8	21.5	8.5	13.6	11.0	13.1
\$75k-\$100k	17.3	18.9	12.7	15.3	22.1	29.0	24.2	20.6	21.3	8.6	15.4	7.0	14.3	20.6	8.4
OVER \$100k	22.4	21.0	27.8	29.9	26.3	21.9	23.4	28.5	21.8	24.9	13.1	29.4	14.1	28.3	10.4
REFUSED	15.4	11.9	14.6	15.8	8.3	23.2	9.6	7.4	16.5	7.8	11.9	4.9	13.2	13.5	6.9
Mean	81680	79627	86433	86506	88487	92324	88031	88813	85036	74105	69955	76821	68646	90462	57159

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36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
UNDER \$20k	5.3	9.6	3.8	4.4	20.0	5.3	14.4	16.6	2.2	3.6	13.8	4.7	-	16.6	2.2	3.6	13.8	4.7	-	4.4	6.0	
\$20k-\$40k	12.4	14.0	12.4	12.6	15.8	13.0	6.8	1.3	10.4	7.0	26.1	8.6	19.7	1.3	10.4	7.0	26.1	8.6	19.7	8.5	15.2	
\$40k-\$60k	15.6	21.1	14.1	15.4	25.4	15.4	44.8	24.0	12.4	13.0	27.6	13.5	56.7	24.0	12.4	13.0	27.6	13.5	56.7	13.8	16.9	
\$60k-\$75k	11.6	13.6	11.2	11.8	13.1	11.6	25.9	15.4	9.7	10.9	8.3	10.8	-	15.4	9.7	10.9	8.3	10.8	-	10.4	12.4	
\$75k-\$100k	17.3	14.3	19.3	18.6	8.4	18.1	8.2	7.7	19.0	17.3	15.8	17.0	23.6	7.7	19.0	17.3	15.8	17.0	23.6	16.5	17.8	
OVER \$100k	22.4	14.1	26.4	23.8	10.4	23.4	-	20.7	32.7	33.1	8.3	31.4	-	20.7	32.7	33.1	8.3	31.4	-	29.6	17.2	
REFUSED	15.4	13.2	12.8	13.4	6.9	13.2	-	14.4	13.6	15.2	-	14.0	-	14.4	13.6	15.2	-	14.0	-	16.7	14.5	
Mean	81680	68646	86665	83496	57159	82253	51919	74531	94921	95967	56325	92459	54920	74531	94921	95967	56325	92459	54920	91495	74871	

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37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	AREA															CHILDREN IN		APPROPRIATE TO		TALKED ABOUT	
																	GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE			
																		ALCOHOL ABUSE				
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14	OVER 15	YES NOT YET	NO/ NOT YET		
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37	
NOT COLLEGE GRAD.	35.1	36.1	22.3	49.2	44.9	29.2	31.1	27.7	35.2	24.5	45.9	36.7	45.8	36.6	36.1	33.4	34.0	37.6	33.5	35.3	35.0	
SOME HIGH SCHOOL/LESS	1.3	0.8	-	-	1.6	1.9	4.4	-	0.8	-	1.7	-	1.5	3.2	1.5	1.1	1.4	1.2	-	1.2	2.9	
HIGH SCHOOL GRAD.	13.0	14.5	2.9	28.4	21.3	11.2	11.5	10.9	10.5	8.2	12.8	15.2	18.4	9.1	12.2	13.1	12.6	12.0	18.1	12.2	22.7	
SOME COLLEGE	20.8	20.8	19.4	20.8	21.9	16.1	15.2	16.8	23.9	16.3	31.4	21.5	25.9	24.3	22.4	19.3	19.9	24.3	15.4	21.9	9.5	
COLLEGE GRAD.	63.1	62.5	76.8	50.8	53.0	68.3	68.9	67.8	61.4	70.2	52.7	63.3	53.8	63.4	61.7	65.3	64.3	61.8	57.6	63.0	62.1	
COLLEGE GRAD.	42.4	39.4	54.6	29.4	28.6	47.0	47.9	46.4	38.5	40.4	36.7	51.9	33.5	55.8	40.5	44.7	45.8	36.7	39.9	41.5	50.9	
POST GRAD. WORK	20.7	23.1	22.2	21.4	24.3	21.3	21.0	21.4	22.9	29.8	16.0	11.4	20.3	7.7	21.1	20.6	18.5	25.1	17.7	21.4	11.2	
REFUSE	1.8	1.4	0.9	-	2.2	2.6	-	4.5	3.4	5.4	1.5	-	0.4	-	2.2	1.3	1.8	0.6	8.9	1.7	2.9	

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37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
		DRINKING				DRINKING		DRINKING				ALCOHOL				ALCOHOL		BEFORE AGE 15		
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14	18		AWARE	
										LEM										
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
NOT COLLEGE GRAD.	35.1	36.8	39.8	34.7	29.7	32.9	36.0	33.6	33.4	33.7	42.5	34.5	47.6	29.4	36.4	24.3	13.4	36.5	33.8	44.1
SOME HIGH SCHOOL/LESS	1.3	1.0	1.8	0.4	2.2	0.4	1.7	0.8	-	1.4	6.8	0.2	-	0.3	3.3	1.7	3.1	1.4	1.3	-
HIGH SCHOOL GRAD.	13.0	11.9	12.3	11.7	13.8	13.3	12.9	13.7	17.1	11.0	5.3	13.7	21.1	10.8	11.9	16.4	7.4	11.4	12.2	20.2
SOME COLLEGE	20.8	23.9	25.7	22.6	13.6	19.3	21.5	19.1	16.3	21.3	30.4	20.6	26.4	18.4	21.1	6.2	3.0	23.7	20.4	23.9
COLLEGE GRAD.	63.1	61.4	57.7	63.9	69.1	65.1	62.2	65.3	65.4	65.1	51.3	63.3	48.1	69.1	62.6	76.3	86.6	61.5	64.5	52.6
COLLEGE GRAD.	42.4	40.1	43.9	37.5	48.0	39.6	43.5	42.0	45.5	39.2	44.2	42.0	32.1	45.8	43.4	52.6	44.0	41.7	44.0	29.5
POST GRAD. WORK	20.7	21.3	13.8	26.4	21.1	25.5	18.7	23.2	19.9	25.9	7.0	21.3	16.0	23.3	19.2	23.7	42.6	19.9	20.5	23.2
REFUSE	1.8	1.9	2.5	1.4	1.2	1.9	1.8	1.2	1.2	1.2	6.3	2.3	4.3	1.5	1.0	-0.6	-	2.0	1.7	3.2

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37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL				CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-tube	Twitter	DON'T USE INTRNT				
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100			
NOT COLLEGE GRAD.	35.1	35.2	40.6	31.6	25.8	32.7	64.1	29.2	28.4	30.5	34.0	33.1	35.8	39.2	32.6	44.8	33.5	35.5	37.8	14.4	40.9			
SOME HIGH SCHOOL/LESS	1.3	1.2	2.0	0.7	3.0	1.3	0.9	-	-	-	1.3	-	4.1	2.1	1.3	2.7	1.6	1.3	6.2	-	0.4			
HIGH SCHOOL GRAD.	13.0	12.5	15.7	10.4	16.0	11.5	30.5	8.8	11.0	5.3	13.3	11.1	17.8	15.2	9.5	20.0	9.8	10.0	13.0	-	24.2			
SOME COLLEGE	20.8	21.5	23.0	20.5	6.7	19.8	32.7	20.4	17.3	25.2	19.3	22.0	13.8	22.0	21.8	22.1	22.2	24.2	18.7	14.4	16.3			
COLLEGE GRAD.	63.1	62.8	56.8	66.8	74.2	65.7	31.2	67.6	68.0	66.9	64.4	64.5	64.2	59.7	66.2	54.1	65.2	63.8	59.2	85.6	55.6			
COLLEGE GRAD.	42.4	42.0	36.4	45.7	53.7	44.3	19.1	43.7	42.1	46.2	45.8	43.0	51.7	40.2	36.1	43.7	41.5	39.7	42.5	51.6	45.1			
POST GRAD. WORK	20.7	20.9	20.4	21.1	20.6	21.4	12.1	23.9	25.9	20.7	18.6	21.5	12.5	19.5	30.1	10.5	23.7	24.1	16.7	34.0	10.6			
REFUSE	1.8	2.0	2.5	1.6	-	1.6	4.7	3.2	3.6	2.5	1.6	2.4	-	1.1	1.2	1.1	1.3	0.7	3.0	-	3.5			

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37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
										/OTHER											
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
NOT COLLEGE GRAD.	35.1	26.9	29.8	24.8	27.6	43.3	42.7	42.9	38.7	33.3	34.4	33.4	45.3	38.7	21.2	35.8	19.8	44.8	41.9		
SOME HIGH SCHOOL/LESS	1.3	2.8	-	4.9	0.6	-	1.1	0.7	0.8	1.4	1.5	1.6	-	0.9	-	1.8	-	3.0	-		
HIGH SCHOOL GRAD.	13.0	5.6	11.0	1.8	9.4	16.0	19.0	18.0	15.4	14.7	7.4	5.9	25.0	15.8	4.7	7.8	19.8	21.9	-		
SOME COLLEGE	20.8	18.4	18.8	18.1	17.6	27.3	22.6	24.2	22.5	17.2	25.5	26.0	20.3	22.1	16.5	26.2	-	19.9	41.9		
COLLEGE GRAD.	63.1	73.3	70.2	75.5	70.4	56.3	55.1	55.5	60.0	65.2	62.5	63.5	50.5	60.4	78.8	62.8	80.2	55.2	58.1		
COLLEGE GRAD.	42.4	40.4	39.6	40.9	47.1	36.3	41.9	40.0	44.4	39.4	42.5	43.5	31.0	44.5	49.4	41.1	61.0	31.2	58.1		
POST GRAD. WORK	20.7	32.9	30.6	34.5	23.2	20.0	13.1	15.5	15.6	25.8	20.0	20.1	19.5	16.0	29.4	21.7	19.2	24.0	-		
REFUSE	1.8	-0.1	-	-0.2	2.1	0.4	2.2	1.6	1.4	1.5	3.1	3.0	4.2	0.9	-	1.4	-	-	-		

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37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
NOT COLLEGE GRAD.	35.1	36.3	36.7	38.2	40.6	31.6	30.8	34.3	37.8	37.8	32.3	36.5	21.3	19.4	43.1	76.1	59.8	42.0	41.7	23.9	13.8
SOME HIGH SCHOOL/LESS	1.3	-	-	3.0	1.4	2.0	-	1.3	0.7	0.6	0.9	2.8	0.4	-	2.0	5.3	-	4.5	-	-	0.3
HIGH SCHOOL GRAD.	13.0	20.8	18.2	8.3	10.8	13.0	6.6	11.9	13.2	12.6	11.0	17.0	9.4	2.7	17.0	40.3	23.8	14.0	20.1	3.5	3.2
SOME COLLEGE	20.8	15.6	18.5	26.8	28.4	16.5	24.2	21.1	23.9	24.6	20.5	16.7	11.5	16.7	24.2	30.5	36.0	23.5	21.6	20.4	10.2
COLLEGE GRAD.	63.1	61.6	62.3	57.4	58.6	66.6	67.3	64.4	60.4	61.4	66.4	62.2	77.8	80.6	55.6	23.9	40.2	58.0	57.7	76.1	86.2
COLLEGE GRAD.	42.4	45.9	33.5	39.7	43.1	42.3	45.1	42.8	41.5	32.1	52.3	44.9	55.4	50.4	37.4	21.5	27.0	49.9	40.6	48.8	49.3
POST GRAD. WORK	20.7	15.6	28.8	17.7	15.5	24.3	22.3	21.6	18.9	29.3	14.1	17.3	22.4	30.2	18.2	2.4	13.2	8.1	17.1	27.2	37.0
REFUSE	1.8	2.1	1.0	4.4	0.8	1.8	1.9	1.3	1.8	0.8	1.3	1.3	0.9	-	1.3	-	-	-	0.6	-	-

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37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED			
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High School	High School	Some Col- lege	COL- LEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
									GRAD.	School	Grad.	lege	GRAD.	Grad.	Work							
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
NOT COLLEGE GRAD.	35.1	64.7	27.8	54.1	23.5	50.9	18.2	100.0	100.0	100.0	100.0	-	-	-	63.0	33.0	76.5	19.3	21.2	36.9	29.6	
SOME HIGH SCHOOL/LESS	1.3	1.6	1.2	3.0	0.2	2.2	0.2	3.7	100.0	-	-	-	-	-	1.3	0.8	18.1	-	-	1.2	0.5	
HIGH SCHOOL GRAD.	13.0	28.8	8.7	21.9	7.1	21.4	3.3	36.9	-	100.0	-	-	-	-	27.1	12.7	16.7	-	-	16.4	9.5	
SOME COLLEGE	20.8	34.3	17.9	29.2	16.2	27.3	14.7	59.4	-	-	100.0	-	-	-	34.7	19.5	41.6	19.3	21.2	19.4	19.6	
COLLEGE GRAD.	63.1	35.3	72.1	45.9	76.4	48.9	81.8	-	-	-	-	100.0	100.0	100.0	37.0	66.2	23.5	80.7	78.8	61.6	70.0	
COLLEGE GRAD.	42.4	25.3	47.8	36.8	47.2	37.8	49.1	-	-	-	-	67.2	100.0	-	31.4	44.5	11.0	43.7	57.7	41.2	47.3	
POST GRAD. WORK	20.7	9.9	24.3	9.1	29.2	11.1	32.7	-	-	-	-	32.8	-	100.0	5.6	21.7	12.5	37.0	21.1	20.4	22.8	
REFUSE	1.8	-	0.1	-	0.1	0.2	-	-	-	-	-	-	-	-	-	0.8	-	-	-	1.4	0.4	

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37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
NOT COLLEGE GRAD.	35.1	36.9	26.3	49.2	34.5	9.6	36.5	33.0	32.8	42.3	58.1	42.0	43.0	28.6	65.8
SOME HIGH SCHOOL/LESS	1.3	1.6	-	3.2	2.5	-	-	4.4	1.0	2.1	1.8	2.6	3.6	0.3	-
HIGH SCHOOL GRAD.	13.0	14.0	16.7	13.8	8.3	4.0	16.2	2.5	10.0	20.2	27.9	19.7	12.4	9.1	46.5
SOME COLLEGE	20.8	21.4	9.6	32.3	23.7	5.7	20.3	26.1	21.8	19.9	28.4	19.7	27.0	19.1	19.3
COLLEGE GRAD.	63.1	62.7	73.7	50.8	65.5	90.4	63.5	67.0	66.4	57.7	41.9	58.0	55.6	71.2	34.2
COLLEGE GRAD.	42.4	40.9	48.2	43.6	44.0	50.4	46.1	42.5	45.2	37.5	33.1	35.9	38.6	46.1	31.5
POST GRAD. WORK	20.7	21.8	25.5	7.1	21.5	40.0	17.5	24.5	21.2	20.2	8.8	22.2	17.0	25.1	2.7
REFUSE	1.8	0.3	-	-	-	-	-	-	0.8	-	-	-	1.3	0.3	-

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37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL		AGE						MEN						WOMEN						GENDER			
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	MALE	FEMALE		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292			
NOT COLLEGE GRAD.	35.1	43.0	32.6	33.2	65.8	34.9	65.4	31.8	39.0	33.7	77.1	36.5	100.0	31.8	39.0	33.7	77.1	36.5	100.0	37.4	33.5			
SOME HIGH SCHOOL/LESS	1.3	3.6	0.3	1.3	-	1.3	-	5.4	0.5	1.5	-	1.4	-	5.4	0.5	1.5	-	1.4	-	1.3	1.3			
HIGH SCHOOL GRAD.	13.0	12.4	13.1	10.2	46.5	12.5	30.8	9.8	17.5	11.6	59.2	15.7	37.9	9.8	17.5	11.6	59.2	15.7	37.9	16.2	10.6			
SOME COLLEGE	20.8	27.0	19.2	21.7	19.3	21.1	34.6	16.6	21.1	20.6	17.9	19.4	62.1	16.6	21.1	20.6	17.9	19.4	62.1	19.8	21.6			
COLLEGE GRAD.	63.1	55.6	67.2	66.2	34.2	64.5	34.6	62.5	61.0	65.3	22.9	62.5	-	62.5	61.0	65.3	22.9	62.5	-	60.2	65.1			
COLLEGE GRAD.	42.4	38.6	44.5	43.7	31.5	43.2	26.4	53.2	37.3	41.8	22.9	40.8	-	53.2	37.3	41.8	22.9	40.8	-	39.7	44.2			
POST GRAD. WORK	20.7	17.0	22.7	22.5	2.7	21.3	8.2	9.3	23.7	23.5	-	21.7	-	9.3	23.7	23.5	-	21.7	-	20.5	20.9			
REFUSE	1.8	1.3	0.2	0.6	-	0.6	-	5.7	-	1.1	-	1.0	-	5.7	-	1.1	-	1.0	-	2.4	1.4			

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38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	AREA											CHILDREN IN GRADES 6-12			APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE			TALKED ABOUT ALCOHOL ABUSE		
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER 15	YES NOT	NO/ YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
SINGLE, NEVER MARRIED	5.7	5.6	2.9	9.2	7.0	4.1	-	7.1	7.5	7.6	7.3	8.8	10.0	-	8.4	3.1	7.7	2.5	5.9	5.3	9.0
MARRIED	84.5	84.4	91.8	65.5	82.4	83.9	89.7	79.5	87.4	89.0	85.7	86.4	76.6	91.6	80.9	88.5	82.7	87.9	81.8	84.6	85.7
SEPARATED	2.9	2.9	-	6.5	4.6	3.9	4.4	3.6	0.9	-	1.8	4.8	3.1	2.8	3.6	2.3	3.9	2.0	-	3.0	-
DIVORCED	4.0	3.8	4.4	8.1	2.3	5.7	5.9	5.5	2.8	2.7	2.9	-	4.6	2.8	4.3	3.9	3.3	5.0	-	4.4	-
WIDOWED	1.1	1.4	-	6.4	1.5	-	-	-	-	-	-	-	5.4	-	0.4	1.1	0.4	1.3	6.7	0.8	4.7
REFUSE	1.8	1.9	0.9	4.3	2.2	2.5	-	4.3	1.5	0.8	2.2	-	0.4	2.8	2.3	1.1	1.9	1.2	5.6	1.9	0.6

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38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
		DRINKING				DRINKING										ALCOHOL		BEFORE AGE 15		
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14	18		AWARE	
										LEM										
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
SINGLE, NEVER MARRIED	5.7	6.1	8.9	4.2	2.1	6.3	5.5	5.5	6.9	4.3	8.4	5.6	6.5	5.3	6.0	1.7	-	6.4	5.0	12.1
MARRIED	84.5	83.2	76.1	88.1	90.5	84.8	84.3	84.9	81.2	87.9	77.5	82.1	73.7	85.3	88.5	89.9	90.5	84.5	85.7	73.4
SEPARATED	2.9	3.5	5.2	2.3	1.0	3.0	2.9	2.9	3.1	2.7	5.5	3.3	7.5	1.6	2.4	-	3.0	2.9	2.7	5.4
DIVORCED	4.0	4.0	4.9	3.4	6.1	2.5	4.6	4.6	6.4	3.1	1.5	5.2	5.0	5.3	1.9	9.0	6.5	3.5	3.8	5.8
WIDOWED	1.1	0.9	1.6	0.5	-	0.8	1.2	0.6	0.7	0.5	2.3	1.3	2.0	1.0	0.6	-	-	1.1	1.2	-
REFUSE	1.8	2.3	3.3	1.6	0.4	2.6	1.5	1.6	1.6	1.6	4.8	2.5	5.2	1.4	0.6	-0.6	-	1.6	1.6	3.3

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38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS							
		15 YEARS OLD				BE PROSECUTED																			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT					
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
SINGLE, NEVER MARRIED	5.7	5.2	7.5	3.6	19.0	5.5	8.3	3.9	2.8	5.5	5.8	-	17.9	6.9	3.7	9.5	6.2	5.1	4.6	-	3.6				
MARRIED	84.5	84.5	80.9	86.9	81.0	85.0	77.6	90.7	92.3	88.2	82.8	87.0	74.0	81.5	81.3	81.6	84.5	86.0	75.0	100.0	84.6				
SEPARATED	2.9	3.1	5.0	1.9	-	2.8	4.1	1.5	1.3	1.6	4.9	5.4	3.8	3.1	3.9	2.5	3.5	3.6	8.9	-	1.0				
DIVORCED	4.0	4.3	3.5	4.8	-	4.1	3.4	1.2	0.8	1.9	4.9	6.3	2.0	5.4	9.0	2.3	3.8	3.7	8.4	-	5.3				
WIDOWED	1.1	1.1	0.6	1.5	-	1.1	-	0.9	-	2.2	-	-	-	1.6	1.0	2.1	0.6	0.8	-	-	2.9				
REFUSE	1.8	1.8	2.6	1.3	-	1.4	6.6	1.9	2.7	0.5	1.6	1.3	2.3	1.6	1.2	1.9	1.5	0.8	3.0	-	2.6				

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38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
										/OTHER										
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
SINGLE, NEVER MARRIED	5.7	11.6	13.7	10.0	4.0	7.1	3.8	4.9	1.7	10.5	3.8	2.8	15.7	1.9	1.4	3.8	-	22.0	-	
MARRIED	84.5	78.8	80.7	77.5	87.6	77.9	90.1	86.0	92.5	76.5	85.9	87.2	70.6	92.9	90.9	88.2	100.0	63.1	100.0	
SEPARATED	2.9	3.7	-	6.4	1.1	5.3	2.8	3.6	1.8	4.3	2.6	2.0	9.6	2.1	1.3	3.1	-	6.8	-	
DIVORCED	4.0	4.0	5.5	2.9	4.6	8.4	0.7	3.3	2.1	4.6	5.3	5.8	-	1.8	4.0	4.8	-	6.1	-	
WIDOWED	1.1	1.2	-	2.0	1.9	-	-	-	-	2.7	-	-	-	-	2.4	-	-	2.0	-	
REFUSE	1.8	0.7	-	1.1	0.9	1.3	2.5	2.1	1.9	1.5	2.4	2.3	4.2	1.2	-	-	-	-	-	

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38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB RURAL	SMALL CITY/	UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
SINGLE, NEVER MARRIED	5.7	-	7.2	1.4	3.1	12.1	6.1	4.5	6.4	6.8	7.8	2.1	6.0	0.4	6.8	22.5	15.4	8.5	4.7	2.8	-
MARRIED	84.5	99.5	88.2	91.4	86.5	70.6	80.6	86.0	83.1	81.7	85.3	88.4	86.8	95.6	82.0	39.2	64.6	79.1	88.7	95.9	100.0
SEPARATED	2.9	-	1.9	5.3	3.4	5.5	-	3.5	1.6	2.8	2.4	3.7	2.4	0.9	3.8	19.3	2.6	8.3	-	-	-
DIVORCED	4.0	-	-	-	3.9	6.8	10.4	4.2	5.1	6.7	1.1	4.5	3.0	3.0	4.7	5.5	15.3	4.0	5.9	-	-
WIDOWED	1.1	-	1.7	-	-	3.2	-	0.8	1.6	1.2	1.8	-	-	-	1.7	10.7	2.1	-	-	1.3	-
REFUSE	1.8	0.5	1.0	1.9	3.1	1.8	2.9	1.1	2.2	0.9	1.6	1.2	1.8	-	1.1	2.7	-	-	0.6	-	-

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38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
SINGLE, NEVER MARRIED	5.7	17.6	3.5	13.3	2.0	11.1	1.2	10.3	5.5	12.0	9.5	3.4	4.2	1.5	100.0	-	-	-	-	-	-
MARRIED	84.5	56.9	92.1	67.3	96.1	72.8	98.2	79.3	53.8	82.6	78.9	88.6	88.7	88.5	-	100.0	-	-	-	100.0	100.0
SEPARATED	2.9	7.7	1.9	8.0	-	5.9	-	6.4	40.7	3.8	5.9	1.1	0.8	1.8	-	-	100.0	-	-	-	-
DIVORCED	4.0	12.4	2.0	8.5	1.3	7.8	-	2.2	-	-	3.7	5.1	4.1	7.2	-	-	-	100.0	-	-	-
WIDOWED	1.1	4.7	0.3	2.5	0.4	1.8	0.6	0.6	-	-	1.1	1.3	1.4	1.1	-	-	-	-	100.0	-	-
REFUSE	1.8	0.8	0.1	0.4	0.1	0.5	-	1.1	-	1.6	0.9	0.5	0.7	-	-	-	-	-	-	-	-

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38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
SINGLE, NEVER MARRIED	5.7	5.0	4.9	15.6	5.4	2.1	4.1	6.3	2.5	14.3	1.8	18.6	14.6	1.6	8.3
MARRIED	84.5	85.1	85.1	84.4	86.7	94.7	95.9	80.0	91.0	71.4	84.8	68.2	74.4	90.8	83.8
SEPARATED	2.9	4.0	-	-	4.8	-	-	8.2	2.2	5.0	-	5.8	6.4	1.6	-
DIVORCED	4.0	4.3	10.0	-	0.8	-	-	1.4	3.3	6.1	13.4	5.8	3.4	5.0	-
WIDOWED	1.1	1.1	-	-	1.7	3.2	-	2.9	0.6	2.1	-	1.7	-	0.8	7.9
REFUSE	1.8	0.4	-	-	0.7	-	-	1.2	0.5	1.0	-	-	1.2	0.2	-

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38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 165	OVER 165	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
SINGLE, NEVER MARRIED	5.7	14.6	2.3	5.7	8.3	6.1	-	11.4	1.3	2.6	6.5	3.0	-	11.4	1.3	2.6	6.5	3.0	-	2.9	7.8	
MARRIED	84.5	74.4	90.0	85.6	83.8	85.4	85.6	86.5	96.2	94.7	93.5	94.5	100.0	86.5	96.2	94.7	93.5	94.5	100.0	93.3	78.1	
SEPARATED	2.9	6.4	1.4	3.1	-	3.0	-	2.1	1.8	2.1	-	1.9	-	2.1	1.8	2.1	-	1.9	-	2.2	3.5	
DIVORCED	4.0	3.4	4.5	4.5	-	4.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6.9	
WIDOWED	1.1	-	1.5	0.5	7.9	0.7	14.4	-	0.7	0.6	-	0.6	-	-	0.7	0.6	-	0.6	-	0.5	1.4	
REFUSE	1.8	1.2	0.2	0.5	-	0.5	-	-	-	-	-	-	-	-	-	-	-	-	-	1.1	2.3	

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39. WHAT IS YOUR RELIGION?

	TOTAL	AREA											CHILDREN IN		APPROPRIATE TO		TALKED ABOUT				
													GRADES 6-12		START TALKING ABOUT		ALCOHOL ABUSE				
															ALCOHOL ABUSE						
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 12	LESS/ 10	11-14 15	OVER 15	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
PROTESTANT	73.3	74.8	69.9	72.0	79.7	67.2	61.1	71.8	80.9	78.6	83.1	74.4	70.8	74.7	75.3	72.8	74.9	73.4	54.2	74.1	63.8
CATHOLIC	8.3	7.4	9.6	7.6	5.4	12.5	16.0	9.9	7.4	9.4	5.5	-	8.0	2.8	6.2	9.9	9.4	6.1	9.1	8.0	12.1
JEWISH	0.2	0.7	-	-	1.5	-	-	-	-	-	-	-	-	-	-	0.5	-	0.7	-	-	3.0
MORMON/L.D.S.	1.2	0.4	-	-	0.8	2.0	2.8	1.4	-	-	-	4.0	1.3	2.8	1.3	1.1	0.6	2.4	-	1.3	-
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATHEIST/AGNOSTIC	4.7	4.8	7.2	-	3.8	3.9	3.0	4.6	3.6	5.5	1.7	15.1	3.1	7.5	5.3	4.1	3.9	5.0	13.5	4.7	3.4
OTHER	0.2	-	-	-	-	-	-	-	-	-	-	-	1.7	-	0.4	-	0.3	-	-	-	2.5
DK/REFUSED	12.1	12.0	13.3	20.4	8.9	14.4	17.2	12.3	8.1	6.5	9.7	6.4	15.2	12.1	11.6	11.7	10.8	12.5	23.2	11.9	15.2

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39. WHAT IS YOUR RELIGION?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
		DRINKING				DRINKING		DRINKING				ALCOHOL				ALCOHOL				BEFORE AGE 15	
		REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-	
		LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14	18		AWARE		
										LEM											
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
PROTESTANT	73.3	74.4	77.3	72.4	73.3	74.8	72.6	74.7	76.4	73.5	67.6	75.9	80.2	74.3	68.6	55.6	77.6	72.2	73.3	74.0	
CATHOLIC	8.3	8.6	4.1	11.7	5.7	7.7	8.5	8.2	8.8	7.8	6.5	7.6	2.6	9.5	9.8	12.3	13.8	8.8	7.9	11.9	
JEWISH	0.2	-	-	-	-	-	0.3	-	-	-	2.3	-	-	-	0.6	-	-	-	0.2	-	
MORMON/L.D.S.	1.2	1.4	0.9	1.7	1.0	0.7	1.4	1.0	0.9	1.1	1.5	1.1	0.8	1.2	1.4	-	-	1.0	0.8	3.0	
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
ATHEIST/AGNOSTIC	4.7	4.4	3.4	5.0	6.2	4.2	5.0	4.5	2.5	6.1	9.4	3.7	5.2	3.1	6.7	16.1	6.1	4.4	5.1	1.7	
OTHER	0.2	-	-	-	-	-	0.3	0.2	0.5	-	-	0.3	1.1	-	-	-	-	0.2	0.2	-	
DK/REFUSED	12.1	11.2	14.3	9.1	13.8	12.7	11.9	11.2	10.9	11.5	12.7	11.5	10.2	12.0	12.9	16.0	2.6	13.2	12.5	9.4	

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39. WHAT IS YOUR RELIGION?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS					
		PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
PROTESTANT	73.3	74.3	77.0	72.4	58.9	72.9	77.1	63.7	60.0	69.5	59.7	56.0	67.2	83.9	80.9	86.3	73.8	71.8	86.8	73.5	71.5		
CATHOLIC	8.3	7.9	8.1	7.8	17.8	8.7	3.3	12.4	12.1	12.8	14.7	16.7	10.7	3.6	5.2	2.3	8.1	8.7	6.9	11.5	9.5		
JEWISH	0.2	-	-	-	5.6	0.2	-	0.7	1.2	-	-	-	-	-	-	-	0.3	-	-	-	-		
MORMON/L.D.S.	1.2	1.1	1.8	0.6	3.6	1.0	3.7	0.5	-	1.3	-	-	-	2.1	1.5	2.5	1.5	2.0	-	-	-		
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
ATHEIST/AGNOSTIC	4.7	4.5	3.1	5.4	6.3	4.9	2.7	6.1	2.9	11.3	11.4	13.0	8.1	1.5	0.4	2.4	4.3	4.2	1.0	15.0	6.8		
OTHER	0.2	0.2	0.5	-	-	-	2.4	-	-	-	1.0	1.5	-	-	-	-	-	-	-	0.9			
DK/REFUSED	12.1	12.1	9.4	13.8	7.8	12.2	10.8	16.6	23.9	5.1	13.2	12.8	14.0	8.9	11.9	6.4	12.0	13.4	5.3	-	11.3		

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39. WHAT IS YOUR RELIGION?

	TOTAL	IDEOLOGY						PARTY						WHITE		AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- /OTHER	Indep- 	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
PROTESTANT	73.3	68.7	65.1	71.2	67.1	84.5	81.1	82.3	78.1	77.5	63.8	64.4	57.6	79.8	76.9	70.3	62.2	84.9	62.3
CATHOLIC	8.3	10.1	6.3	12.9	11.5	3.9	7.2	6.0	9.0	5.0	12.4	12.7	10.0	9.6	8.3	11.1	18.6	-	-
JEWISH	0.2	1.2	2.9	-	-	-	-	-	-	0.6	-	-	-	-	1.2	-	-	-	-
MORMON/L.D.S.	1.2	-	-	-	2.5	0.9	1.0	0.9	3.0	-	0.6	0.7	-	2.9	-	0.8	-	-	-
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATHEIST/AGNOSTIC	4.7	7.0	11.0	4.2	6.0	3.6	1.7	2.3	1.7	3.8	9.1	8.3	19.2	0.6	6.2	7.4	-	2.0	17.3
OTHER	0.2	-	-	-	-	-	0.6	0.4	-	-	0.7	-	9.0	-	-	-	-	-	-
DK/REFUSED	12.1	13.0	14.7	11.7	13.1	7.1	8.4	8.0	8.2	13.2	13.2	14.0	4.2	7.0	7.4	10.5	19.2	13.1	20.4

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39. WHAT IS YOUR RELIGION?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
PROTESTANT	73.3	78.9	75.1	62.1	77.4	78.7	65.6	75.6	74.8	75.5	78.1	68.7	68.2	64.9	78.1	88.7	65.7	85.0	78.8	80.4	68.7
CATHOLIC	8.3	11.5	6.6	5.6	7.0	4.2	19.0	8.8	7.5	7.9	4.4	14.4	13.1	12.5	6.1	2.3	10.9	7.7	9.0	6.1	10.3
JEWISH	0.2	-	-	-	-	0.8	-	0.3	0.5	-	0.7	-	-	1.2	-	-	-	-	1.3	-	-
MORMON/L.D.S.	1.2	2.1	-	-	3.7	-	1.2	1.4	1.1	-	1.6	2.6	3.0	0.3	1.0	1.2	-	-	1.0	3.0	1.5
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATHEIST/AGNOSTIC	4.7	2.4	4.3	11.4	1.2	3.6	7.0	4.2	3.8	3.6	4.8	5.9	1.7	6.8	5.1	7.9	6.7	1.6	3.0	4.2	6.3
OTHER	0.2	-	-	1.5	-	-	-	-	0.4	0.5	-	-	-	-	0.3	-	1.5	-	-	-	-
DK/REFUSED	12.1	5.1	14.0	19.5	10.7	12.7	7.2	9.8	11.9	12.5	10.5	8.3	14.0	14.3	9.5	-	15.1	5.7	8.2	5.0	13.2

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39. WHAT IS YOUR RELIGION?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS						MARRIED	
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col-lege	COL-LEGE GRAD.	Col-lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE		
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
PROTESTANT	73.3	72.6	77.3	78.4	74.9	78.5	73.8	77.0	88.6	79.1	75.0	72.9	70.8	77.2	64.3	73.8	100.0	79.3	75.5	72.2	75.3	
CATHOLIC	8.3	8.3	8.4	8.0	8.6	8.3	8.5	6.2	-	10.7	3.8	9.7	9.4	10.2	7.2	8.4	-	20.7	-	7.8	8.9	
JEWISH	0.2	-	0.3	-	0.4	-	0.6	-	-	-	-	0.4	0.5	-	-	0.3	-	-	-	-	0.5	
MORMON/L.D.S.	1.2	0.4	1.5	0.2	1.9	0.4	2.2	1.4	-	-	2.4	1.1	1.2	0.9	-	1.4	-	-	-	1.0	1.8	
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
ATHEIST/AGNOSTIC	4.7	7.1	4.1	4.5	4.9	4.1	5.4	6.6	11.4	5.0	7.3	3.8	4.9	1.6	12.9	4.7	-	-	-	6.7	3.1	
OTHER	0.2	1.1	-	0.6	-	0.4	-	0.5	-	1.5	-	-	-	-	-	0.2	-	-	-	0.5	-	
DK/REFUSED	12.1	10.6	8.5	8.3	9.3	8.3	9.6	8.2	-	3.7	11.4	12.1	13.2	10.0	15.6	11.2	-	-	24.5	11.9	10.5	

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39. WHAT IS YOUR RELIGION?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
PROTESTANT	73.3	100.0	-	-	100.0	100.0	100.0	100.0	75.4	72.1	44.5	80.6	80.5	71.4	76.3
CATHOLIC	8.3	-	100.0	-	-	-	-	-	9.8	5.3	23.6	1.2	3.8	10.5	11.6
JEWISH	0.2	-	-	-	-	-	-	-	0.3	-	-	-	-	0.4	-
MORMON/L.D.S.	1.2	-	-	-	-	-	-	-	1.5	0.5	3.6	-	-	2.0	-
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATHEIST/AGNOSTIC	4.7	-	-	100.0	-	-	-	-	4.3	5.9	22.9	2.9	4.3	4.9	7.1
OTHER	0.2	-	-	-	-	-	-	-	-	0.7	-	-	-	0.3	-
DK/REFUSED	12.1	-	-	-	-	-	-	-	8.7	15.5	5.4	15.3	11.4	10.5	5.0

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39. WHAT IS YOUR RELIGION?

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
PROTESTANT	73.3	80.5	71.9	74.3	76.3	74.6	67.3	83.6	71.1	72.9	75.6	73.5	56.7	83.6	71.1	72.9	75.6	73.5	56.7	72.2	74.0	
CATHOLIC	8.3	3.8	10.6	8.4	11.6	8.4	17.7	3.5	9.1	7.9	10.6	8.3	-	3.5	9.1	7.9	10.6	8.3	-	7.8	8.6	
JEWISH	0.2	-	0.3	0.2	-	0.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.4	
MORMON/L.D.S.	1.2	-	1.7	1.3	-	1.3	-	-	1.1	1.0	-	1.0	-	-	1.1	1.0	-	1.0	-	0.9	1.4	
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
ATHEIST/AGNOSTIC	4.7	4.3	5.2	4.7	7.1	4.9	6.8	8.0	6.4	6.9	4.3	6.4	19.7	8.0	6.4	6.9	4.3	6.4	19.7	6.4	3.5	
OTHER	0.2	-	0.3	0.2	-	0.2	-	-	0.6	0.5	-	0.5	-	-	0.6	0.5	-	0.5	-	0.5	-	
DK/REFUSED	12.1	11.4	10.0	10.8	5.0	10.4	8.2	4.9	11.8	10.7	9.5	10.3	23.6	4.9	11.8	10.7	9.5	10.3	23.6	12.2	12.0	

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40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	AREA										CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total Answering	141	48	20	4	23	31	10	22	33	17	15	9	13	8	66	72	91	43	3	131	8
YES	74.6	67.2	64.7	86.8	65.6	63.0	63.9	62.6	83.2	73.0	94.8	84.4	94.0	87.6	77.0	71.1	77.9	69.6	77.5	74.3	74.2
NO	24.3	32.8	35.3	13.2	34.4	31.6	18.6	37.4	16.8	27.0	5.2	15.6	6.0	12.4	20.4	28.9	22.1	26.6	22.5	24.5	25.8
DK/REFUSED	1.2	-	-	-	-	5.4	17.4	-	-	-	-	-	-	-	2.5	-	-	3.9	-	1.3	-

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40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
		DRINKING				DRINKING										ALCOHOL		BEFORE AGE 15		
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	OVER	AWARE	UN- AWARE		
Total Answering	141	105	42	63	26	44	98	122	59	63	12	100	24	76	39	4	2	114	129	12
YES	74.6	76.3	80.0	73.9	66.2	63.4	79.5	71.3	78.0	65.1	100.0	76.0	83.5	73.6	69.4	22.7	36.2	76.0	77.1	46.8
NO	24.3	22.1	16.0	26.1	33.8	32.7	20.5	27.3	19.2	34.9	-	24.0	16.5	26.4	26.4	77.3	63.8	22.5	21.6	53.2
DK/REFUSED	1.2	1.6	4.0	-	-	3.8	-	1.4	2.8	-	-	-	-	-	4.3	-	-	1.5	1.3	-

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40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS					
		PROB- LEM	Crisis lem	Prob- LEM	NOT A PROB- LEM	AWARE DK/REF	UN- AWARE/ REF	REGU- LARY Week	2+ Times/ Week	Once A Week	NOT REGU- LARY Weeks	Every Couple Weeks	Once A Week	RARELY Rarely	Never Rarely	USE SOCIAL MEDIA	Face- book	You- Tube	Tw- tter	DON'T USE INTRNT	
Total Answering	141	138	57	81	2	138	3	42	21	20	19	17	3	78	35	43	111	82	10	7	29
YES	74.6	73.9	84.3	66.7	100.0	74.9	60.2	61.9	57.1	66.9	65.5	64.5	71.5	84.0	71.1	94.4	76.8	76.5	80.9	45.6	67.6
NO	24.3	24.9	12.8	33.3	-	23.9	39.8	38.1	42.9	33.1	25.9	25.5	28.5	16.0	28.9	5.6	21.7	21.5	19.1	54.4	32.4
DK/REFUSED	1.2	1.2	2.9	-	-	1.2	-	-	-	-	8.6	10.0	-	-	-	1.5	2.0	-	-	-	-

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40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	IDEOLOGY							PARTY				WHITE		AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt. MOD- ERATE	Smwt. MOD- ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
										/OTHER									
Total Answering	141	21	6	16	41	28	46	74	54	58	28	28	-	50	35	26	-	22	1
YES	74.6	59.7	80.8	51.7	56.7	83.3	92.0	88.7	81.3	71.0	69.4	69.4	-	80.9	51.4	66.7	-	100.0	100.0
NO	24.3	40.3	19.2	48.3	43.3	16.7	4.3	9.1	15.6	29.0	30.6	30.6	-	15.7	48.6	33.3	-	-	-
DK/REFUSED	1.2	-	-	-	-	-	3.6	2.3	3.1	-	-	-	-	3.3	-	-	-	-	-

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40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total Answering	141	24	21	12	30	36	16	115	72	50	46	42	20	24	96	3	9	23	19	33	37
YES	74.6	76.1	65.2	92.3	85.4	74.4	50.9	75.6	74.0	74.7	71.6	79.0	69.3	69.4	77.5	79.1	83.1	81.2	87.7	70.1	75.1
NO	24.3	23.9	34.8	7.7	9.1	25.6	49.1	24.4	23.7	25.3	24.8	21.0	30.7	23.6	22.5	20.9	16.9	18.8	12.3	29.9	20.3
DK/REFUSED	1.2	-	-	-	5.5	-	-	-	2.3	-	3.6	-	-	7.1	-	-	-	-	-	-	4.5

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40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	Some School	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
									GRAD.	School	Grad.	lege	GRAD.	Grad.	Work						

Total Answering	141	12	112	35	89	54	70	40	3	10	27	102	65	36	6	125	5	1	3	56	69
YES	74.6	82.0	77.0	81.5	76.0	83.7	72.7	91.7	100.0	86.5	92.8	67.9	71.0	62.3	88.8	72.8	100.0	100.0	61.1	76.0	70.2
NO	24.3	18.0	21.5	18.5	22.2	16.3	24.9	8.3	-	13.5	7.2	30.5	26.5	37.7	11.2	25.9	-	-	38.9	24.0	27.4
DK/REFUSED	1.2	-	1.5	-	1.9	-	2.4	-	-	-	-	1.6	2.6	-	-	1.3	-	-	-	-	2.4

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40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total Answering	141	141	-	-	105	34	44	61	112	29	1	24	36	91	10
YES	74.6	74.6	-	-	100.0	-	100.0	100.0	68.3	98.0	-	100.0	84.6	68.9	92.5
NO	24.3	24.3	-	-	-	100.0	-	-	30.2	2.0	100.0	-	15.4	29.3	7.5
DK/REFUSED	1.2	1.2	-	-	-	-	-	-	1.5	-	-	-	-	1.8	-

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40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	UNDER 40	OVER 40	UNDER 65	OVER 65	MALE	FEMALE
Total Answering	141	36	100	127	10	135	2	9	47	51	5	56	-	9	47	51	5	56	-	59	82	
YES	74.6	84.6	71.1	73.4	92.5	74.4	100.0	86.6	74.6	75.8	85.1	76.6	-	86.6	74.6	75.8	85.1	76.6	-	75.3	74.0	
NO	24.3	15.4	27.2	25.3	7.5	24.4	-	13.4	25.4	24.2	14.9	23.4	-	13.4	25.4	24.2	14.9	23.4	-	24.7	24.0	
DK/REFUSED	1.2	-	1.7	1.3	-	1.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.0	

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41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	AREA												CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE			
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1 2	OVER 10	LESS/ 11-14	OVER 15	YES YET	NO/ NOT	
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
YES	4.0	3.7	4.3	7.3	2.3	6.5	12.7	1.8	2.1	1.7	2.5	-	1.3	7.1	3.9	3.1	3.4	4.9	2.6	4.3	-
NO	94.2	94.2	94.1	92.7	94.7	90.9	85.9	94.7	96.0	97.5	94.5	100.0	97.8	92.9	94.2	95.6	94.8	93.5	91.8	93.7	99.4
DK/REFUSED	1.8	2.1	1.6	-	3.0	2.6	1.4	3.4	1.9	0.8	3.0	-	0.9	-	1.9	1.3	1.7	1.6	5.6	1.9	0.6

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41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
		DRINKING				DRINKING										ALCOHOL				BEFORE AGE 15	
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
YES	4.0	4.6	3.2	5.6	3.1	2.7	4.5	4.0	5.5	2.7	3.5	3.6	3.7	3.6	4.7	9.6	-	4.1	3.5	8.6	
NO	94.2	93.3	94.0	92.8	95.6	94.2	94.1	94.6	93.3	95.7	90.2	94.3	93.0	94.8	93.9	91.0	100.0	94.1	94.7	89.5	
DK/REFUSED	1.8	2.1	2.8	1.6	1.4	3.1	1.3	1.5	1.3	1.6	6.3	2.1	3.3	1.6	1.4	-0.6	-	1.7	1.8	1.8	

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41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS					
		PROB- LEM	Crisis lem	Prob- lem	NOT A PROB- LEM	AWARE 	UN- AWARE/ DK/REF	REGU- LARLY Week	2+ Times/ Week	Once A Week	NOT REGU- LARLY Weeks	Every Couple Weeks	Once A Week	RARELY 	Rarely 	Never 	USE SOCIAL MEDIA	Face- book	You- Tube	Twit- tter	DON'T USE INTRNT
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
YES	4.0	3.8	3.2	4.2	3.6	3.8	7.0	4.7	5.1	4.1	8.0	11.9	-	2.2	2.3	2.0	3.9	4.7	-	-	4.6
NO	94.2	94.4	94.3	94.4	92.7	94.8	86.5	93.4	92.2	95.4	91.1	86.8	100.0	95.7	95.1	96.1	94.8	94.4	97.0	100.0	92.0
DK/REFUSED	1.8	1.8	2.5	1.4	3.6	1.4	6.5	1.9	2.7	0.5	0.9	1.3	-	2.2	2.6	1.8	1.3	0.8	3.0	-	3.5

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41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
										/OTHER										
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
YES	4.0	2.8	2.4	3.0	4.5	3.4	3.8	3.7	4.4	2.7	4.5	4.9	-	-	-	-	-	-	-	
NO	94.2	97.4	97.6	97.2	94.1	96.3	93.6	94.5	93.7	95.7	93.7	93.5	95.8	99.6	100.0	99.3	100.0	100.0	100.0	
DK/REFUSED	1.8	-0.1	-	-0.2	1.3	0.4	2.6	1.9	1.9	1.5	1.8	1.6	4.2	0.4	-	0.7	-	-	-	

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41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
YES	4.0	2.2	-	4.9	6.3	4.1	4.1	3.7	3.8	5.5	-	7.6	4.1	2.6	4.5	3.3	6.1	3.8	7.4	3.6	2.3
NO	94.2	95.9	99.0	92.0	91.8	94.1	95.3	95.1	94.7	93.9	99.2	90.0	93.5	97.0	94.7	96.7	93.9	96.2	92.0	96.1	97.7
DK/REFUSED	1.8	1.9	1.0	3.0	1.9	1.8	0.7	1.2	1.4	0.6	0.8	2.4	2.4	0.4	0.8	-	-	-	0.6	0.4	-

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41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED			
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High School	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
									GRAD.	School	Grad.	lege	GRAD.	Grad.	Work							
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
YES	4.0	5.2	3.9	4.6	3.9	5.3	2.9	6.6	5.5	8.6	5.5	2.7	3.1	1.7	1.3	4.0	-	13.4	-	3.1	4.8	
NO	94.2	94.8	95.9	95.4	95.8	94.5	97.0	92.8	94.5	90.8	94.0	96.5	96.1	97.3	98.7	95.2	100.0	86.6	100.0	96.0	94.6	
DK/REFUSED	1.8	-	0.2	-	0.3	0.2	0.2	0.5	-	0.5	0.6	0.8	0.8	1.0	-	0.8	-	-	-	0.9	0.7	

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41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
											Amer.				
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
YES	4.0	2.4	11.4	19.4	-	1.7	-	-	-	14.0	100.0	-	6.0	3.1	5.9
NO	94.2	97.5	88.6	80.6	100.0	98.3	100.0	100.0	99.6	86.0	-	100.0	94.0	96.7	94.1
DK/REFUSED	1.8	0.1	-	-	-	-	-	-	0.4	-	-	-	-	0.2	-

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41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL		AGE				MEN				WOMEN				GENDER							
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 65	OVER 65	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
YES	4.0	6.0	3.4	4.0	5.9	3.8	17.7	10.4	1.8	3.5	-	3.3	-	10.4	1.8	3.5	-	3.3	-	3.1	4.7	
NO	94.2	94.0	96.4	95.8	94.1	96.1	82.3	89.6	97.8	96.1	100.0	96.4	100.0	89.6	97.8	96.1	100.0	96.4	100.0	95.0	93.6	
DK/REFUSED	1.8	-	0.2	0.2	-	0.2	-	-	0.4	0.4	-	0.4	-	-	0.4	0.4	-	0.4	-	1.9	1.7	

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42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	AREA										CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER 15	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
HISPANIC	4.0	3.7	4.3	7.3	2.3	6.5	12.7	1.8	2.1	1.7	2.5	-	1.3	7.1	3.9	3.1	3.4	4.9	2.6	4.3	-
WHITE	69.3	61.4	63.1	32.0	66.7	69.5	52.9	81.8	78.2	72.5	83.9	69.6	63.8	91.4	68.5	72.0	71.1	69.4	38.9	69.8	62.9
AFRICAN AMERICAN	20.8	29.1	29.0	49.8	24.3	18.2	29.4	9.9	12.8	18.7	6.9	26.3	26.9	-	23.3	17.6	20.0	19.1	49.6	20.0	32.3
ASIAN	0.6	0.9	2.1	-	-	0.6	-	1.0	1.0	-	1.9	-	-	-	0.6	0.6	0.7	0.5	-	0.7	-
OTHER	3.2	3.6	-	10.8	5.1	2.7	3.6	2.0	2.3	2.7	1.8	4.1	6.2	-	1.7	5.1	3.5	3.5	-	3.3	2.5
DK/REFUSED	2.1	1.4	1.6	-	1.5	2.6	1.4	3.4	3.6	4.4	2.9	-	1.7	1.5	2.0	1.5	1.3	2.6	8.9	1.9	2.3

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42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
		DRINKING														ALCOHOL				BEFORE AGE 15	
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 18	OVER	AWARE AWARE	UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52	
HISPANIC	4.0	4.6	3.2	5.6	3.1	2.7	4.5	4.0	5.5	2.7	3.5	3.6	3.7	3.6	4.7	9.6	-	4.1	3.5	8.6	
WHITE	69.3	69.2	61.4	74.5	72.0	71.2	68.5	71.1	69.6	72.3	50.0	71.2	53.4	78.0	65.8	82.0	86.0	67.8	70.7	56.0	
AFRICAN AMERICAN	20.8	19.6	26.2	15.0	22.2	19.1	21.5	18.8	15.1	21.7	40.9	18.3	33.1	12.6	25.7	9.0	9.4	21.8	19.8	30.4	
ASIAN	0.6	0.8	0.5	1.0	-	-	0.8	0.7	1.1	0.4	-	0.9	-	1.3	-	-	-	0.8	0.7	-	
OTHER	3.2	3.8	6.2	2.2	1.0	3.5	3.1	3.4	6.0	1.4	1.3	3.5	5.5	2.8	2.7	-	4.6	3.4	3.2	3.1	
DK/REFUSED	2.1	2.0	2.5	1.7	1.7	3.6	1.5	2.0	2.6	1.5	4.3	2.5	4.3	1.8	1.0	-0.6	-	2.1	2.1	1.8	

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42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS					
		15 YEARS OLD				BE PROSECUTED																	
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-tube	Twitter	Twintr	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
HISPANIC	4.0	3.8	3.2	4.2	3.6	3.8	7.0	4.7	5.1	4.1	8.0	11.9	-	2.2	2.3	2.0	3.9	4.7	-	-	4.6		
WHITE	69.3	69.7	60.4	75.9	71.0	70.7	52.6	79.8	77.1	84.1	70.2	68.8	73.0	62.7	70.9	55.7	71.0	73.4	73.2	82.5	63.1		
AFRICAN AMERICAN	20.8	20.4	29.8	14.0	25.4	19.9	31.4	11.4	15.1	5.5	10.9	8.3	16.2	30.2	24.4	35.2	20.2	17.0	18.6	17.5	23.1		
ASIAN	0.6	0.6	0.9	0.5	-	0.7	-	-	-	-	2.3	-	7.0	0.3	-	0.6	0.8	0.6	3.6	-	-		
OTHER	3.2	3.2	2.9	3.4	-	3.1	4.4	1.7	-	4.5	7.3	9.0	3.8	2.3	0.6	3.8	2.8	3.2	1.7	-	4.3		
DK/REFUSED	2.1	2.3	2.7	1.9	-	1.9	4.7	2.4	2.7	1.8	1.3	2.0	-	2.3	1.8	2.6	1.3	1.0	2.8	-	4.8		

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42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	IDEOLOGY						PARTY						WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
										/OTHER										
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7	
HISPANIC	4.0	2.8	2.4	3.0	4.5	3.4	3.8	3.7	4.4	2.7	4.5	4.9	-	-	-	-	-	-	-	
WHITE	69.3	68.9	69.1	68.7	63.9	66.5	80.4	75.7	86.1	46.7	83.1	84.9	63.0	100.0	100.0	100.0	-	-	-	
AFRICAN AMERICAN	20.8	25.4	25.1	25.7	25.8	24.9	9.3	14.6	4.0	44.7	5.6	4.0	23.9	-	-	-	100.0	100.0	100.0	
ASIAN	0.6	2.3	3.5	1.4	0.6	-	-	-	-	0.7	1.3	1.4	-	-	-	-	-	-	-	
OTHER	3.2	0.8	-	1.4	3.3	3.7	4.0	3.9	3.1	3.6	3.1	2.6	9.0	-	-	-	-	-	-	
DK/REFUSED	2.1	-0.1	-	-0.2	1.9	1.5	2.5	2.2	2.4	1.5	2.5	2.3	4.2	-	-	-	-	-	-	

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42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
HISPANIC	4.0	2.2	-	4.9	6.3	4.1	4.1	3.7	3.8	5.5	-	7.6	4.1	2.6	4.5	3.3	6.1	3.8	7.4	3.6	2.3
WHITE	69.3	89.1	51.9	80.6	83.6	44.2	85.5	69.7	71.6	66.8	74.9	65.6	58.9	74.0	71.6	46.8	46.2	70.9	75.2	85.4	67.6
AFRICAN AMERICAN	20.8	5.5	45.3	7.4	2.8	44.4	3.8	21.1	17.3	22.9	21.2	18.6	32.2	17.4	18.9	43.3	39.0	21.2	15.3	8.4	27.3
ASIAN	0.6	-	-	-	-	1.0	2.5	0.8	0.6	1.6	-	-	-	-	0.9	-	2.2	1.0	1.5	-	-
OTHER	3.2	2.2	1.7	2.6	3.8	4.5	3.5	3.2	5.0	2.1	3.2	5.4	2.3	5.6	2.8	6.6	5.7	3.5	-	2.3	2.1
DK/REFUSED	2.1	1.1	1.0	4.4	3.6	1.8	0.7	1.5	1.7	1.1	0.7	2.9	2.6	0.4	1.2	-	0.9	-0.3	0.6	0.4	0.7

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42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL		INCOME				EDUCATION							MARITAL STATUS				MARRIED			
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG	Some High	High School	Some Col-	COL- LEGE	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
							GRAD.	School	Grad.	lege	GRAD.	Grad.	Work								
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
HISPANIC	4.0	5.2	3.9	4.6	3.9	5.3	2.9	6.6	5.5	8.6	5.5	2.7	3.1	1.7	1.3	4.0	-	13.4	-	3.1	4.8
WHITE	69.3	46.4	74.3	57.8	75.3	62.3	75.3	64.8	53.8	53.6	72.4	73.0	73.9	71.0	29.7	74.6	51.3	56.5	42.3	75.5	73.9
AFRICAN AMERICAN	20.8	40.3	18.9	31.3	18.2	27.2	19.1	24.9	40.7	31.6	19.7	19.1	17.6	22.3	67.3	16.8	40.9	30.1	33.2	18.0	15.7
ASIAN	0.6	1.5	0.5	1.3	0.3	1.3	-	-	-	-	-	1.0	0.4	2.1	2.8	0.5	-	-	-	-	1.0
OTHER	3.2	6.0	2.1	4.8	1.7	3.6	2.2	2.9	-	4.4	2.2	3.4	4.2	1.9	-	2.9	7.8	-	24.5	2.3	3.3
DK/REFUSED	2.1	0.6	0.3	0.2	0.5	0.3	0.5	0.8	-	1.8	0.3	0.8	0.8	1.0	-1.0	1.2	-	-	-	1.0	1.3

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42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
HISPANIC	4.0	2.4	11.4	19.4	-	1.7	-	-	-	14.0	100.0	-	6.0	3.1	5.9
WHITE	69.3	71.3	81.8	63.6	72.4	98.3	76.8	69.1	100.0	-	-	-	62.9	76.9	44.0
AFRICAN AMERICAN	20.8	22.9	2.9	12.7	22.5	-	18.9	25.1	-	72.7	-	100.0	25.0	16.5	50.0
ASIAN	0.6	0.4	4.0	-	-	-	-	-	-	2.1	-	-	1.2	0.4	-
OTHER	3.2	2.5	-	3.7	4.4	-	4.2	4.6	-	11.2	-	-	4.8	2.8	-
DK/REFUSED	2.1	0.5	-	0.7	0.7	-	-	1.2	-	-	-	-	0.1	0.3	-

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42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
HISPANIC	4.0	6.0	3.4	4.0	5.9	3.8	17.7	10.4	1.8	3.5	-	3.3	-	10.4	1.8	3.5	-	3.3	-	3.1	4.7
WHITE	69.3	62.9	73.4	72.4	44.0	71.0	41.7	72.0	75.6	77.5	51.7	75.3	62.1	72.0	75.6	77.5	51.7	75.3	62.1	74.3	65.8
AFRICAN AMERICAN	20.8	25.0	20.1	19.2	50.0	21.1	40.6	14.1	20.2	16.1	48.3	18.8	37.9	14.1	20.2	16.1	48.3	18.8	37.9	18.5	22.4
ASIAN	0.6	1.2	0.4	0.7	-	0.6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.0
OTHER	3.2	4.8	2.5	3.4	-	3.2	-	2.2	2.2	2.5	-	2.3	-	2.2	2.2	2.5	-	2.3	-	2.1	4.0
DK/REFUSED	2.1	0.1	0.3	0.2	-	0.2	-	1.3	0.2	0.4	-	0.4	-	1.3	0.2	0.4	-	0.4	-	2.1	2.1

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43. WHAT IS YOUR AGE?

	TOTAL	AREA										CHILDREN IN		APPROPRIATE TO		TALKED ABOUT					
												GRADES 6-12		START TALKING ABOUT		ALCOHOL ABUSE					
														ALCOHOL ABUSE							
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER 15	YES NOT	NO/ YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
18-29	0.5	-	-	-	-	1.5	3.6	-	0.4	-	0.8	-	-	-	1.0	-	-	1.3	-	0.5	-
30-40	27.9	21.6	11.4	19.2	30.8	24.0	20.3	26.8	37.7	33.2	42.3	26.6	37.9	32.6	33.1	23.7	27.0	31.0	8.5	28.4	22.0
41-55	60.8	67.1	80.4	51.8	59.1	63.7	66.8	61.3	51.6	54.9	48.2	54.2	51.4	63.0	58.0	64.9	62.8	57.7	65.8	60.6	64.8
56-65	4.8	4.7	1.4	24.7	3.0	5.0	4.4	5.5	4.4	4.9	3.8	12.8	5.3	-	3.3	6.2	3.8	5.7	10.2	4.8	5.5
OVER 65	2.4	3.3	3.1	-	4.2	2.1	3.6	1.0	0.9	-	1.8	-	3.1	4.4	2.0	1.4	3.0	1.1	6.7	2.3	4.7
REFUSED	3.5	3.4	3.7	4.3	2.8	3.7	1.4	5.4	5.0	7.0	3.0	6.4	2.3	-	2.7	3.8	3.4	3.2	8.9	3.4	2.9
Mean	45.34	46.53	47.40	48.62	45.31	45.55	45.87	45.30	43.53	44.02	43.05	46.01	44.40	44.81	44.25	45.94	45.61	44.52	49.94	45.23	46.93



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43. WHAT IS YOUR AGE?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
		DRINKING										ALCOHOL				BEFORE AGE 15				
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	AWARE	UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
18-29	0.5	0.7	-	1.1	-	-	0.7	0.6	1.2	0.2	-	0.7	-	0.9	0.2	1.7	-	0.6	0.6	-
30-40	27.9	30.1	35.5	26.4	21.4	35.3	25.1	27.9	37.0	20.7	37.5	29.8	34.8	27.8	25.2	15.4	13.4	30.2	28.3	25.6
41-55	60.8	60.0	55.3	63.2	63.2	54.9	63.0	61.7	50.6	70.4	44.9	57.3	42.1	63.1	67.3	76.8	78.5	60.5	60.2	64.6
56-65	4.8	4.0	3.9	4.0	7.8	2.9	5.6	4.5	3.3	5.4	9.5	5.8	8.5	4.8	3.1	-	-	3.3	5.1	2.4
OVER 65	2.4	2.2	1.6	2.5	2.8	1.8	2.7	1.9	2.9	1.1	3.3	2.6	6.5	1.1	1.7	-	8.2	1.9	2.2	4.1
REFUSED	3.5	3.1	3.7	2.7	4.8	5.1	2.9	3.4	5.0	2.2	4.8	3.8	8.0	2.2	2.6	6.0	-	3.6	3.6	3.3
Mean	45.34	44.83	44.12	45.31	46.82	44.00	45.85	45.15	43.82	46.16	44.95	45.21	45.94	44.94	45.40	45.42	48.23	44.70	45.27	45.89

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43. WHAT IS YOUR AGE?

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS							
		15 YEARS OLD				BE PROSECUTED																			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-tube	Twitter	Twittr	DON'T USE INTRNT				
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
18-29	0.5	0.5	-	0.8	-	0.5	0.9	1.4	2.3	-	-	-	-	0.1	0.3	-	0.5	0.7	-	-	0.4				
30-40	27.9	28.3	30.8	26.6	25.9	27.8	29.3	22.9	21.1	25.9	27.5	23.4	35.8	31.4	25.5	36.4	30.2	30.9	27.9	17.5	20.4				
41-55	60.8	60.5	54.1	64.8	70.0	61.8	48.8	70.9	71.3	70.3	65.5	71.9	52.5	52.8	65.6	42.0	61.6	60.3	67.0	82.5	57.5				
56-65	4.8	4.6	8.1	2.2	4.2	4.0	14.4	-	-	-	2.2	-	6.9	8.7	4.7	12.1	3.7	3.9	2.1	-	9.8				
OVER 65	2.4	2.6	1.9	3.0	-	2.6	-	0.7	1.1	-	3.9	3.4	4.8	3.0	0.7	4.9	1.6	2.2	-	-	4.2				
REFUSED	3.5	3.6	5.1	2.6	-	3.3	6.6	4.1	4.2	3.8	0.9	1.3	-	3.9	3.2	4.5	2.4	2.0	3.0	-	7.8				
Mean	45.34	45.30	45.32	45.29	45.16	45.32	45.61	44.69	44.81	44.50	45.62	45.75	45.36	45.59	45.27	45.86	44.71	44.76	44.53	45.72	47.46				

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43. WHAT IS YOUR AGE?

	TOTAL	IDEOLOGY						PARTY						WHITE		AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
										/OTHER									
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
18-29	0.5	-	-	-	1.4	-	-	-	-	1.1	-	-	-	-	-	-	-	-	-
30-40	27.9	20.3	14.4	24.5	32.1	32.3	26.5	28.5	29.3	28.7	25.2	25.9	17.9	29.4	19.1	26.0	38.4	37.7	-
41-55	60.8	73.9	78.7	70.5	56.0	56.1	59.8	58.6	63.8	54.3	66.3	65.3	77.9	64.9	72.4	66.9	61.6	41.6	100.0
56-65	4.8	4.0	6.9	2.0	5.0	6.2	5.2	5.6	2.0	8.6	3.1	3.4	-	2.3	3.9	3.8	-	15.1	-
OVER 65	2.4	1.1	-	1.8	1.8	4.0	3.5	3.7	0.5	4.4	2.2	2.4	-	0.6	1.6	2.6	-	5.6	-
REFUSED	3.5	0.7	-	1.1	3.6	1.3	5.0	3.7	4.4	2.9	3.1	3.0	4.2	2.8	3.0	0.8	-	-	-
Mean	45.34	46.11	46.99	45.48	44.41	45.49	45.96	45.80	44.41	46.06	45.56	45.56	45.57	44.51	46.34	45.70	43.01	46.33	48.00

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43. WHAT IS YOUR AGE?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
18-29	0.5	-	-	-	-	1.6	-	0.6	-	1.2	-	-	3.0	-	-	1.3	-	-	3.7	-	-
30-40	27.9	17.2	10.7	18.5	39.5	37.7	31.7	28.9	24.0	32.9	28.6	21.9	19.4	17.9	33.9	49.9	32.1	38.5	29.8	23.5	18.0
41-55	60.8	76.6	66.1	70.2	53.0	48.5	62.6	62.1	65.6	59.6	63.0	62.3	68.0	71.6	55.9	21.5	58.6	49.7	57.7	72.6	76.9
56-65	4.8	3.2	15.6	3.9	1.0	5.1	2.4	4.6	4.4	2.6	4.4	9.4	4.6	2.4	5.8	20.7	8.0	4.8	2.8	2.4	3.4
OVER 65	2.4	1.1	2.4	2.9	-	5.3	1.5	1.4	3.3	2.8	2.8	1.7	-	5.5	2.3	6.5	1.3	7.0	5.4	1.2	-
REFUSED	3.5	1.9	5.2	4.6	6.5	1.8	1.8	2.5	2.7	0.9	1.2	4.7	5.0	2.6	2.2	-	-	-	0.6	0.4	1.7
Mean	45.34	46.40	49.21	46.71	42.64	44.54	44.48	44.93	46.16	44.40	45.48	46.69	45.16	47.28	44.78	45.35	45.14	45.28	44.85	45.51	46.06

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43. WHAT IS YOUR AGE?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS						MARRIED	
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE		
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
18-29	0.5	0.4	0.6	0.2	0.8	1.1	-	1.4	5.5	3.3	-	-	-	1.3	0.5	-	-	-	-	-	0.9	
30-40	27.9	37.4	26.2	37.9	22.5	35.8	20.4	33.4	72.1	23.9	36.9	25.1	25.9	23.3	71.2	24.5	61.7	24.4	-	14.9	32.7	
41-55	60.8	47.4	66.1	48.5	71.1	50.9	75.0	49.5	13.2	42.9	55.8	68.6	66.1	73.6	17.1	65.3	32.6	75.6	45.6	73.4	58.4	
56-65	4.8	11.8	3.4	8.5	2.9	7.1	2.9	9.1	-	20.3	2.7	2.6	3.9	-	10.5	4.8	-	-	21.2	7.1	2.7	
OVER 65	2.4	2.9	2.9	4.8	1.6	5.0	0.5	4.5	-	5.8	4.0	1.3	1.5	1.0	-	2.5	-	-	33.2	2.2	2.7	
REFUSED	3.5	-	0.8	-	1.0	0.2	1.1	2.1	9.2	3.7	0.6	2.4	2.5	2.2	-	2.4	5.6	-	-	2.4	2.4	
Mean	45.34	45.21	45.52	45.24	45.60	45.14	45.82	45.48	36.20	48.00	44.49	45.32	45.41	45.14	39.75	45.82	39.50	44.83	58.62	47.46	44.42	

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43. WHAT IS YOUR AGE?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
18-29	0.5	0.6	-	1.5	-	-	-	-	-	1.8	12.6	-	1.8	-	-
30-40	27.9	30.6	13.2	24.2	29.2	16.4	17.9	37.4	25.8	35.0	30.0	34.2	98.2	-	-
41-55	60.8	59.2	76.7	63.4	59.3	77.5	69.9	51.6	67.4	48.5	46.7	48.3	-	100.0	-
56-65	4.8	5.3	4.9	7.4	6.8	2.1	9.2	5.0	3.2	9.3	-	12.7	-	-	66.5
OVER 65	2.4	2.2	5.2	3.5	1.7	-	-	2.9	1.5	5.0	10.8	4.8	-	-	33.5
REFUSED	3.5	1.9	-	-	3.1	4.1	3.0	3.2	2.1	0.5	-	-	-	-	-
Mean	45.34	45.02	48.15	46.25	45.37	46.05	46.79	44.33	45.34	45.35	43.60	46.28	34.80	48.00	64.35

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43. WHAT IS YOUR AGE?

	TOTAL		AGE						MEN						WOMEN						GENDER			
			UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292			
18-29	0.5	1.8	-	0.6	-	0.5	-	1.1	-	0.2	-	0.2	-	1.1	-	0.2	-	0.2	-	0.2	0.7			
30-40	27.9	98.2	-	31.3	-	29.7	-	98.9	-	18.3	-	16.9	-	98.9	-	18.3	-	16.9	-	15.9	36.5			
41-55	60.8	-	89.3	68.1	-	64.6	-	-	88.4	81.5	-	75.3	-	-	88.4	81.5	-	75.3	-	70.9	53.5			
56-65	4.8	-	7.1	-	66.5	5.1	-	-	9.0	-	78.1	7.7	-	-	9.0	-	78.1	7.7	-	7.2	3.1			
OVER 65	2.4	-	3.6	-	33.5	-	100.0	-	2.5	-	21.9	-	100.0	-	2.5	-	21.9	-	100.0	2.0	2.7			
REFUSED	3.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.7	3.4			
Mean	45.34	34.80	49.75	43.79	64.35	44.65	72.00	34.88	49.74	45.58	63.01	46.72	72.00	34.88	49.74	45.58	63.01	46.72	72.00	47.26	43.98			

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44. GENDER:

	TOTAL	AREA												CHILDREN IN		APPROPRIATE TO		TALKED ABOUT			
														GRADES 6-12	START TALKING ABOUT	ALCOHOL ABUSE					
															ALCOHOL ABUSE						
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14	OVER 15	YES NOT YET	NO/ NOT YET	
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
MALE	41.6	43.5	49.1	20.1	44.0	39.1	32.7	43.8	38.2	34.3	42.2	74.7	33.3	45.8	40.1	43.5	37.4	45.9	57.0	41.2	49.3
FEMALE	58.4	56.5	50.9	79.9	56.0	60.9	67.3	56.2	61.8	65.7	57.8	25.3	66.7	54.2	59.9	56.5	62.6	54.1	43.0	58.8	50.7



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44. GENDER:

TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR				MANY CHILDREN	
	ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY				START DRINKIN	
					DRINKING										ALCOHOL			BEFORE AGE 15		
	REGU-	Frequ-	Some-	RARELY	YES	NO	PROB-	Ser-	Minor	NOT A	CONC-	Very	Smwt.	NOT AT	LESS/	15-17	OVER	AWARE	UN-	
	LARLY	ently	times				LEM	ious		PROB-	ERNED			ALL	14		18		AWARE	
									LEM											
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
MALE	41.6	39.3	35.7	41.7	49.2	44.1	40.5	42.9	31.2	52.2	38.3	38.7	27.0	43.2	46.5	61.5	53.8	40.2	41.6	41.2
FEMALE	58.4	60.7	64.3	58.3	50.8	55.9	59.5	57.1	68.8	47.8	61.7	61.3	73.0	56.8	53.5	38.5	46.2	59.8	58.4	58.8

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44. GENDER:

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS					
		PROB- LEM	Crisis 	Prob- lem	NOT A PROB- LEM	AWARE 	UN- AWARE/ DK/REF	REGU- LARY	2+ Times/ Week	Once A Week	NOT REGU- LARY	Every Couple Weeks	Once A Week	RARELY 	Rarely 	Never 	USE SOCIAL MEDIA	Face- book	You- Tube	Twit- tter	DON'T USE INTRNT	

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44. GENDER:

	TOTAL	IDEOLOGY						PARTY						WHITE		AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
										/OTHER									
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
MALE	41.6	31.3	42.5	23.3	39.7	38.5	51.3	47.0	45.8	33.3	48.9	49.9	36.9	47.4	37.0	47.4	62.2	33.8	65.5
FEMALE	58.4	68.7	57.5	76.7	60.3	61.5	48.7	53.0	54.2	66.7	51.1	50.1	63.1	52.6	63.0	52.6	37.8	66.2	34.5

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44. GENDER:

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
MALE	41.6	100.0	100.0	100.0	-	-	-	41.6	40.0	34.7	44.9	44.6	41.4	44.8	41.5	34.6	28.6	36.9	37.3	39.7	55.0
FEMALE	58.4	-	-	-	100.0	100.0	100.0	58.4	60.0	65.3	55.1	55.4	58.6	55.2	58.5	65.4	71.4	63.1	62.7	60.3	45.0

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44. GENDER:

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED			
			UNDER	OVER	UNDER	OVER	UNDER	OVER	LESS/	Some	High	Some	COL-	Col-	Post	SINGLE	MARRY	SEPA-	DIV-	WID-	MALE	FEMALE
			\$40k	\$40k	\$60k	\$60k	\$100k	\$100k	COLLEG	High	School	Col-	LEGE	lege	Grad.			RATED	ORCED	OWED		
									GRAD.	School	Grad.	lege	GRAD.	Grad.	Work							

Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
MALE	41.6	30.4	43.8	33.4	45.9	34.4	48.4	44.3	40.9	52.1	39.6	39.7	39.0	41.1	20.7	46.0	31.3	-	21.1	100.0	-	
FEMALE	58.4	69.6	56.2	66.6	54.1	65.6	51.6	55.7	59.1	47.9	60.4	60.3	61.0	58.9	79.3	54.0	68.7	100.0	78.9	-	100.0	

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44. GENDER:

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
MALE	41.6	41.0	39.3	56.4	42.2	42.4	100.0	-	44.6	34.5	32.0	37.0	23.5	48.6	53.0
FEMALE	58.4	59.0	60.7	43.6	57.8	57.6	-	100.0	55.4	65.5	68.0	63.0	76.5	51.4	47.0

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44. GENDER:

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
MALE	41.6	23.5	49.0	40.6	53.0	41.7	34.6	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	
FEMALE	58.4	76.5	51.0	59.4	47.0	58.3	65.4	-	-	-	-	-	-	-	-	-	-	-	-	100.0	

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45. SURVEY AREA:

	TOTAL	AREA											CHILDREN IN		APPROPRIATE TO		TALKED ABOUT				
													GRADES 6-12		START TALKING ABOUT		ALCOHOL ABUSE				
	RALEIGH	DURHAM & WAKE	CUMBERLAND	REST	CHARLOTTE	GASTON/MECKLENBURG	REST	GREENSBORO	FORSYTHE/GUILFORD	REST	WILMINGTON	EAST	WEST	1	2	OVER 10	LESS THAN 10	11-14	OVER 15	YES YET	NO/NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
RALEIGH	31.7	100.0	100.0	100.0	100.0	-	-	-	-	-	-	-	-	-	27.7	38.0	31.0	31.1	42.4	31.4	36.8
DURHAM/WAKE COUNTIES	13.0	41.0	100.0	-	-	-	-	-	-	-	-	-	-	-	10.3	16.9	11.1	13.6	28.8	13.0	14.3
CUMBERLAND COUNTY	3.5	11.0	-	100.0	-	-	-	-	-	-	-	-	-	-	1.6	5.9	3.6	4.2	-	3.5	4.3
REST	15.2	47.9	-	-	100.0	-	-	-	-	-	-	-	-	-	15.8	15.2	16.3	13.3	13.6	15.0	18.2
CHARLOTTE	28.3	-	-	-	-	100.0	100.0	100.0	-	-	-	-	-	-	31.0	23.3	27.5	30.0	33.6	28.7	23.3
GASTON/MECKLEN. CO.	12.1	-	-	-	-	42.8	100.0	-	-	-	-	-	-	-	13.5	9.1	11.6	14.5	10.2	11.7	17.6
REST	16.2	-	-	-	-	57.2	-	100.0	-	-	-	-	-	-	17.4	14.3	16.0	15.5	23.5	16.9	5.7
GREENSBORO	17.8	-	-	-	-	-	-	-	100.0	100.0	100.0	-	-	-	20.7	14.5	14.6	22.3	8.9	17.7	16.3
FORSYTHE/GUILFORD CO.	8.9	-	-	-	-	-	-	-	50.0	100.0	-	-	-	-	11.4	5.9	6.5	13.8	4.6	8.7	10.1
REST	8.9	-	-	-	-	-	-	-	50.0	-	100.0	-	-	-	9.3	8.6	8.1	8.5	4.3	9.0	6.2
WILMINGTON	4.2	-	-	-	-	-	-	-	-	-	-	100.0	-	-	4.3	4.0	5.4	2.7	-	4.6	-
EAST	11.3	-	-	-	-	-	-	-	-	-	-	-	100.0	-	11.2	11.3	13.1	9.2	9.5	10.6	20.7
WEST	6.7	-	-	-	-	-	-	-	-	-	-	-	-	100.0	5.1	8.9	8.4	4.7	5.6	7.0	2.9

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45. SURVEY AREA:

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED		UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN				APPROPRIATE AGE FOR		MANY CHILDREN		
		ABUSE WITH YOUR CHILDREN				UNDERAGED		YOUR COMMUNITY				WILL DRINK ALCOHOL				YOUR CHILDREN TO TRY		START DRINKIN		
		DRINKING				DRINKING		DRINKING				DRINKING				ALCOHOL		BEFORE AGE 15		
		REGU- LARY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER 18	AWARE	UN- AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
RALEIGH	31.7	31.5	29.4	32.9	31.2	31.1	32.0	30.4	30.8	30.0	45.6	30.5	36.2	28.3	33.9	52.1	41.5	30.5	31.4	34.9
DURHAM/WAKE COUNTIES	13.0	12.1	10.1	13.4	17.2	7.1	15.3	12.4	10.7	13.8	17.3	10.6	4.3	13.0	17.1	43.0	29.8	11.1	12.6	17.0
CUMBERLAND COUNTY	3.5	3.5	2.8	4.0	3.2	3.9	3.4	2.4	2.3	2.6	10.5	3.7	7.6	2.2	3.2	-	5.2	3.1	3.4	4.5
REST	15.2	15.9	16.5	15.5	10.8	20.1	13.3	15.5	17.8	13.7	17.8	16.2	24.3	13.1	13.7	9.0	6.5	16.3	15.5	13.4
CHARLOTTE	28.3	29.1	26.7	30.8	25.8	26.6	29.0	28.8	25.1	31.6	26.5	26.1	14.1	30.8	32.2	5.2	29.5	32.3	27.0	39.0
GASTON/MECKLEN. CO.	12.1	12.8	9.7	15.0	7.1	10.1	12.9	12.5	10.7	14.0	5.5	10.9	5.0	13.1	14.6	-	13.7	14.5	11.3	19.0
REST	16.2	16.3	17.0	15.8	18.6	16.6	16.1	16.3	14.4	17.7	21.0	15.3	9.1	17.7	17.7	5.2	15.8	17.8	15.6	20.0
GREENSBORO	17.8	18.3	17.2	19.1	15.3	18.2	17.7	19.1	21.2	17.6	4.7	20.2	16.1	21.8	13.0	20.3	14.8	16.3	18.7	10.8
FORSYTHE/GUILFORD CO.	8.9	8.6	5.8	10.6	9.2	8.0	9.3	9.6	10.5	8.9	0.7	10.4	7.5	11.6	5.9	14.3	4.6	8.8	9.6	2.9
REST	8.9	9.7	11.4	8.5	6.1	10.2	8.4	9.5	10.7	8.6	4.0	9.8	8.6	10.2	7.1	6.0	10.2	7.5	9.1	7.9
WILMINGTON	4.2	4.6	5.9	3.8	4.3	4.2	4.2	3.9	3.7	4.2	5.6	4.6	5.7	4.2	3.6	6.5	-	3.7	4.1	5.1
EAST	11.3	9.4	14.5	5.8	16.3	12.5	10.9	10.6	10.8	10.5	12.7	11.3	16.5	9.4	11.4	11.3	8.9	10.7	11.5	8.4
WEST	6.7	7.0	6.2	7.7	7.2	7.4	6.3	7.1	8.5	6.1	5.0	7.3	11.4	5.7	5.8	4.6	5.2	6.5	7.3	1.8

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45. SURVEY AREA:

	TOTAL	CHILDREN DRINKING BEFORE				PARENTS CAN		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS						
		15 YEARS OLD				BE PROSECUTED																		
		PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-tube	Twitter	DON'T USE INTRNT			
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100			
RALEIGH	31.7	31.1	26.9	33.8	41.5	30.9	41.6	33.3	35.6	29.7	34.6	34.0	35.7	29.1	30.4	27.9	32.5	31.7	33.6	52.9	27.2			
DURHAM/WAKE COUNTIES	13.0	12.9	9.0	15.5	11.9	13.3	9.5	17.0	20.4	11.4	17.0	16.9	17.1	8.6	10.4	7.1	13.1	10.7	22.6	38.7	11.6			
CUMBERLAND COUNTY	3.5	3.4	4.1	3.0	3.1	3.3	6.1	1.4	2.3	-	3.2	2.9	3.8	4.6	1.9	6.9	3.0	3.6	-	-	5.6			
REST	15.2	14.7	13.8	15.4	26.6	14.3	26.1	15.0	12.9	18.3	14.4	14.2	14.8	15.8	18.1	13.9	16.4	17.4	11.0	14.2	10.1			
CHARLOTTE	28.3	28.7	30.7	27.4	24.9	28.6	25.3	29.7	29.2	30.3	28.2	31.1	22.3	27.6	29.6	26.0	28.5	30.1	13.6	13.1	27.9			
GASTON/MECKLEN. CO.	12.1	12.4	13.6	11.6	11.0	11.8	15.4	10.6	11.1	10.0	18.4	24.7	5.5	10.8	9.2	12.1	11.6	11.5	4.4	-	15.0			
REST	16.2	16.3	17.1	15.8	13.9	16.7	9.9	19.0	18.2	20.4	9.8	6.4	16.8	16.8	20.3	13.9	16.9	18.6	9.1	13.1	12.9			
GREENSBORO	17.8	17.8	19.3	16.7	16.9	18.5	9.5	18.2	16.4	21.2	12.3	10.2	16.6	19.8	17.9	21.4	20.3	20.5	27.1	12.6	9.3			
FORSYTHE/GUILFORD CO.	8.9	8.7	9.4	8.3	16.9	9.6	0.9	11.2	9.0	14.7	6.7	6.5	7.2	8.5	9.8	7.3	10.8	10.9	7.2	7.6	2.2			
REST	8.9	9.0	10.0	8.4	-	8.9	8.7	7.0	7.3	6.6	5.6	3.7	9.4	11.3	8.1	14.1	9.5	9.6	19.9	5.1	7.2			
WILMINGTON	4.2	4.1	5.7	3.0	-	4.0	6.9	1.5	1.0	2.3	7.5	9.5	3.1	4.6	5.1	4.3	2.9	2.7	2.5	-	9.5			
EAST	11.3	11.5	11.7	11.4	11.8	11.3	11.7	11.4	10.6	12.8	9.7	7.5	14.4	11.9	11.6	12.2	9.5	9.4	15.3	4.8	16.7			
WEST	6.7	6.9	5.6	7.8	4.8	6.8	4.9	5.8	7.1	3.6	7.7	7.7	7.9	6.9	5.4	8.2	6.2	5.7	7.9	16.5	9.3			

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45. SURVEY AREA:

	TOTAL	IDEOLOGY							PARTY					WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----		
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7		
RALEIGH	31.7	38.8	34.3	41.9	33.3	31.1	24.9	27.0	22.9	39.5	32.0	31.2	41.1	22.3	38.1	27.3	42.4	42.3	75.4		
DURHAM/WAKE COUNTIES	13.0	23.5	22.6	24.1	16.0	7.3	6.3	6.6	8.5	14.4	16.4	17.0	10.0	7.0	15.1	14.7	42.4	15.0	40.8		
CUMBERLAND COUNTY	3.5	2.8	-	4.7	4.8	4.4	2.7	3.3	2.3	5.2	2.2	2.4	-	2.2	1.2	1.3	-	9.1	-		
REST	15.2	12.5	11.7	13.1	12.4	19.3	16.0	17.1	12.1	19.8	13.4	11.8	31.2	13.1	21.8	11.3	-	18.2	34.5		
CHARLOTTE	28.3	23.0	19.8	25.4	31.6	27.5	28.3	28.1	27.8	27.6	29.4	30.1	20.9	29.2	24.4	30.7	18.6	26.0	-		
GASTON/MECKLEN. CO.	12.1	11.7	11.2	12.1	16.1	4.6	11.9	9.4	8.3	14.8	10.9	11.9	-	8.5	7.1	11.5	-	18.2	-		
REST	16.2	11.3	8.6	13.3	15.5	22.9	16.4	18.6	19.5	12.8	18.5	18.3	20.9	20.7	17.3	19.2	18.6	7.8	-		
GREENSBORO	17.8	19.1	22.8	16.5	17.7	14.9	20.4	18.6	23.3	13.4	16.6	18.0	-	22.6	19.6	16.7	19.8	9.5	24.6		
FORSYTHE/GUILFORD CO.	8.9	17.3	19.5	15.8	8.8	4.0	7.5	6.3	9.3	8.5	9.0	9.8	-	9.4	11.1	8.4	-	7.4	24.6		
REST	8.9	1.8	3.3	0.7	8.8	10.9	12.9	12.2	14.0	4.9	7.6	8.3	-	13.2	8.5	8.3	19.8	2.0	-		
WILMINGTON	4.2	5.9	8.2	4.2	5.2	4.5	2.7	3.3	2.6	4.9	5.2	4.8	9.6	2.4	4.4	6.2	-	6.3	-		
EAST	11.3	6.4	8.7	4.7	8.2	13.0	14.3	13.9	12.4	11.0	11.0	10.5	17.7	12.5	5.5	12.0	19.2	15.9	-		
WEST	6.7	6.8	6.2	7.3	4.0	8.9	9.3	9.2	11.0	3.7	5.8	5.3	10.6	11.0	8.0	6.9	-	-	-		

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45. SURVEY AREA:

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
RALEIGH	31.7	26.7	46.1	29.2	19.8	36.2	34.7	31.9	35.8	32.0	29.2	35.1	37.0	31.6	30.0	32.2	28.1	23.3	38.4	31.6	37.1
DURHAM/WAKE COUNTIES	13.0	12.7	19.2	14.9	5.0	12.1	17.9	13.7	13.0	13.3	8.6	17.2	25.5	23.4	6.2	-	11.3	4.2	16.4	8.2	26.3
CUMBERLAND COUNTY	3.5	1.7	2.5	1.1	2.8	6.6	3.3	4.0	4.6	2.9	3.0	5.7	11.3	0.6	2.4	8.5	2.6	4.0	5.1	0.7	3.5
REST	15.2	12.3	24.4	13.2	12.0	17.5	13.5	14.1	18.1	15.8	17.7	12.2	0.2	7.5	21.4	23.8	14.3	15.1	16.9	22.7	7.3
CHARLOTTE	28.3	25.9	33.5	21.9	29.3	24.6	36.6	26.4	27.0	26.1	28.1	30.2	34.1	38.6	23.7	16.9	30.0	27.1	25.9	30.3	31.8
GASTON/MECKLEN. CO.	12.1	4.5	19.6	5.6	11.5	12.4	16.0	12.4	8.4	8.7	13.5	14.3	28.5	26.8	3.9	-	10.0	7.7	13.6	13.4	16.8
REST	16.2	21.4	13.8	16.3	17.8	12.3	20.6	14.0	18.6	17.4	14.6	15.9	5.5	11.9	19.8	16.9	20.0	19.4	12.3	16.8	15.0
GREENSBORO	17.8	24.2	2.6	18.8	22.5	18.8	14.5	16.4	20.1	19.0	18.8	13.7	16.8	20.0	17.8	6.1	13.4	18.6	22.2	21.7	16.8
FORSYTHE/GUILFORD CO.	8.9	8.1	2.6	10.3	10.4	11.5	7.8	8.4	9.0	9.0	10.9	5.5	14.9	15.5	5.6	-	7.4	6.5	6.3	12.6	11.6
REST	8.9	16.2	-	8.5	12.1	7.3	6.7	8.0	11.0	10.1	7.9	8.2	1.9	4.5	12.2	6.1	6.0	12.0	15.8	9.1	5.2
WILMINGTON	4.2	2.3	11.8	9.1	2.9	1.4	1.4	5.0	3.0	2.8	5.3	4.3	4.5	3.4	4.5	6.9	-	7.7	1.7	4.1	5.7
EAST	11.3	9.2	3.9	14.4	15.1	14.6	7.9	12.3	8.3	12.9	12.2	9.2	5.9	2.7	15.0	22.9	24.7	9.5	8.4	7.7	5.0
WEST	6.7	11.6	2.2	6.7	10.4	4.5	4.9	8.0	5.9	7.2	6.3	7.4	1.8	3.7	9.1	15.0	3.9	13.8	3.5	4.5	3.5

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45. SURVEY AREA:

	TOTAL	INCOME						EDUCATION						MARITAL STATUS						MARRIED	
		UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
RALEIGH	31.7	29.4	32.7	26.5	35.6	29.6	34.7	32.6	18.4	35.6	31.6	31.4	29.5	35.4	30.7	31.7	31.7	29.9	42.3	32.9	30.6
DURHAM/WAKE COUNTIES	13.0	7.9	14.8	6.1	18.0	8.8	18.4	8.3	-	2.9	12.1	15.8	16.8	13.9	6.6	14.1	-	14.3	-	16.2	12.4
CUMBERLAND COUNTY	3.5	4.4	3.2	4.2	2.9	4.4	2.3	4.9	-	7.7	3.5	2.8	2.4	3.6	5.6	2.7	7.8	7.1	21.2	1.8	3.5
REST	15.2	17.1	14.8	16.2	14.7	16.4	14.0	19.4	18.4	25.0	16.0	12.8	10.3	17.8	18.6	14.8	23.9	8.5	21.1	15.0	14.7
CHARLOTTE	28.3	26.0	29.3	26.5	30.0	26.4	31.1	23.5	40.7	24.4	21.9	30.6	31.4	29.1	20.1	28.1	37.7	40.0	-	26.5	29.5
GASTON/MECKLEN. CO.	12.1	7.0	13.2	7.3	14.9	8.9	15.3	10.7	40.7	10.8	8.8	13.2	13.7	12.3	-	12.9	18.1	17.7	-	10.2	15.1
REST	16.2	19.0	16.0	19.2	15.0	17.4	15.8	12.8	-	13.6	13.1	17.4	17.7	16.8	20.1	15.2	19.6	22.3	-	16.3	14.4
GREENSBORO	17.8	11.2	19.4	14.6	19.7	16.6	19.0	17.8	11.4	14.4	20.4	17.3	16.2	19.7	23.2	18.4	5.4	12.4	-	17.0	19.6
FORSYTHE/GUILFORD CO.	8.9	5.2	9.8	5.8	10.7	5.9	12.0	6.2	-	5.6	7.0	9.9	8.5	12.8	11.7	9.4	-	5.9	-	7.7	10.8
REST	8.9	6.0	9.7	8.8	8.9	10.6	6.9	11.6	11.4	8.8	13.4	7.4	7.7	6.9	11.4	9.0	5.4	6.5	-	9.3	8.8
WILMINGTON	4.2	2.1	5.1	4.7	4.3	3.9	5.0	4.4	-	4.9	4.3	4.2	5.1	2.3	6.4	4.3	6.8	-	-	6.6	2.3
EAST	11.3	24.1	7.4	17.3	6.7	15.0	6.2	14.7	13.2	16.0	14.0	9.6	8.9	11.1	19.6	10.2	11.9	13.0	57.7	9.0	11.3
WEST	6.7	7.2	6.2	10.3	3.9	8.6	4.0	7.0	16.3	4.7	7.8	6.7	8.8	2.5	-	7.3	6.5	4.6	-	7.9	6.7

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45. SURVEY AREA:

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
RALEIGH	31.7	32.4	28.2	31.8	30.7	46.2	42.0	22.6	28.1	41.3	29.2	44.3	24.0	35.0	35.0
DURHAM/WAKE COUNTIES	13.0	12.4	15.1	19.7	12.5	20.9	16.0	9.9	11.8	16.1	13.9	18.1	5.2	17.2	7.9
CUMBERLAND COUNTY	3.5	3.4	3.2	-	3.6	1.7	5.0	2.6	1.6	8.3	6.4	8.4	2.4	3.0	11.9
REST	15.2	16.5	9.9	12.1	14.6	23.6	21.0	10.0	14.6	16.9	8.9	17.8	16.4	14.8	15.2
CHARLOTTE	28.3	26.0	42.6	23.2	18.7	28.8	20.0	17.7	28.4	27.7	46.0	24.8	25.4	29.7	27.7
GASTON/MECKLEN. CO.	12.1	10.1	23.3	7.5	5.8	5.2	4.0	7.1	9.2	19.4	38.5	17.1	10.1	13.3	13.3
REST	16.2	15.9	19.4	15.7	12.9	23.6	16.0	10.6	19.1	8.3	7.4	7.7	15.3	16.3	14.5
GREENSBORO	17.8	19.6	16.0	13.5	25.8	16.0	17.6	31.8	20.1	11.3	9.4	11.0	23.9	15.1	12.8
FORSYTHE/GUILFORD CO.	8.9	9.6	10.1	10.3	12.0	13.7	8.3	14.8	9.3	7.2	3.8	8.0	10.4	8.0	6.0
REST	8.9	10.1	5.9	3.2	13.8	2.3	9.4	17.0	10.8	4.1	5.6	2.9	13.5	7.1	6.8
WILMINGTON	4.2	4.3	-	13.4	7.2	4.1	9.1	5.8	4.2	4.5	-	5.3	3.9	3.7	7.4
EAST	11.3	10.9	10.8	7.4	11.2	2.2	7.0	14.2	10.4	13.6	3.6	14.6	15.1	9.6	13.1
WEST	6.7	6.8	2.3	10.7	6.4	2.8	4.3	7.9	8.8	1.7	11.9	-	7.7	6.9	4.0

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45. SURVEY AREA:

	TOTAL		AGE				MEN								WOMEN						GENDER			
	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 165	OVER 165	MALE	FEMALE		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292			
RALEIGH	31.7	24.0	35.0	31.5	35.0	31.5	42.6	22.0	34.5	32.2	34.6	31.8	61.6	22.0	34.5	32.2	34.6	31.8	61.6	33.1	30.7			
DURHAM/WAKE COUNTIES	13.0	5.2	16.2	13.4	7.9	12.9	16.4	5.5	16.6	15.3	9.7	14.6	23.6	5.5	16.6	15.3	9.7	14.6	23.6	15.3	11.3			
CUMBERLAND COUNTY	3.5	2.4	3.9	2.8	11.9	3.6	-	-	2.1	1.1	8.3	1.8	-	-	2.1	1.1	8.3	1.8	-	1.7	4.8			
REST	15.2	16.4	14.8	15.3	15.2	15.0	26.3	16.4	15.8	15.9	16.6	15.5	37.9	16.4	15.8	15.9	16.6	15.5	37.9	16.1	14.6			
CHARLOTTE	28.3	25.4	29.4	28.3	27.7	28.4	24.5	14.0	29.7	25.6	41.1	27.3	19.7	14.0	29.7	25.6	41.1	27.3	19.7	26.6	29.5			
GASTON/MECKLEN. CO.	12.1	10.1	13.3	12.3	13.3	12.2	17.7	-	11.8	9.4	13.8	10.1	-	-	11.8	9.4	13.8	10.1	-	9.5	14.0			
REST	16.2	15.3	16.1	16.0	14.5	16.1	6.8	14.0	17.9	16.2	27.3	17.2	19.7	14.0	17.9	16.2	27.3	17.2	19.7	17.1	15.6			
GREENSBORO	17.8	23.9	14.9	17.9	12.8	17.8	6.5	25.6	14.4	17.1	8.2	16.2	18.8	25.6	14.4	17.1	8.2	16.2	18.8	16.4	18.8			
FORSYTHE/GUILFORD CO.	8.9	10.4	7.8	8.8	6.0	8.8	-	10.6	6.3	7.8	-	7.2	-	10.6	6.3	7.8	-	7.2	-	7.3	10.0			
REST	8.9	13.5	7.0	9.1	6.8	9.0	6.5	15.0	8.1	9.3	8.2	9.0	18.8	15.0	8.1	9.3	8.2	9.0	18.8	9.0	8.8			
WILMINGTON	4.2	3.9	4.1	3.8	7.4	4.2	-	11.2	6.3	6.9	9.5	7.3	-	11.2	6.3	6.9	9.5	7.3	-	7.5	1.8			
EAST	11.3	15.1	9.9	11.3	13.1	11.4	14.4	16.8	7.9	9.7	6.5	9.6	-	16.8	7.9	9.7	6.5	9.6	-	9.0	12.9			
WEST	6.7	7.7	6.6	7.2	4.0	6.8	12.0	10.4	7.1	8.5	-	7.8	-	10.4	7.1	8.5	-	7.8	-	7.4	6.2			