

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 1 Page 1  
Jul. 21, 2014

1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

TOTAL	AREA																			CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE	
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES			NO/ NOT YET	
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37		
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 1 Page 2  
Jul. 21, 2014

1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15			
	REGULARLY	Frequently	Some-times	RARELY	YES	NO	PROBLEM	Serious	Minor	NOT A PROBLEM	CONCERNED	Very	Smwt. ALL	NOT AT ALL	LESS/14	15-17	OVER 18	AWARE	UN-AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 1 Page 3  
Jul. 21, 2014

1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED		OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS			
		PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE/DK/REF	UN-LARLY	REGU-Week	2+Times/Week	Once AWeek	NOT REGU-LARLY	Every Couple	Once AWeek	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 1 Page 4  
Jul. 21, 2014

1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUB-LICAN	DEMO-CRAT	INDEP-endent	Other	REPUB-LICAN	DEMO-CRAT	INDEP-endent	REPUB-LICAN	DEMO-CRAT	INDEP-endent	
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 1 Page 5  
Jul. 21, 2014

1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL			MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA					INCOME				
	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k				
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112			
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 1 Page 6  
Jul. 21, 2014

1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED			
			UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col-lege	COL-LEGE GRAD.	Col-lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228	
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 1 Page 7  
Jul. 21, 2014

1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE			AGE			
		PROT-ESTANT	CATH-OLIC	OTH-ER	YES	NO	MALE	FEMALE	WHITE	NON-WHITE	Hisp-panic	Afr-ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 1 Page 8  
Jul. 21, 2014

1. ARE YOU THE PARENT OR LEGAL GUARDIAN OF A CHILD IN THIS HOUSEHOLD WHO IS IN THE SIXTH THROUGH TWELFTH GRADES? IF NOT, IS THERE A PARENT OR LEGAL GUARDIAN OF A CHILD IN THE SIXTH THROUGH TWELFTH GRADES IN THIS HOUSEHOLD THAT I CAN SPEAK TO?

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	MALE	FEMALE	
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
YES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 2 Page 9  
Jul. 21, 2014

## 2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14 15	OVER	YES
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
1	52.2	45.6	41.2	24.2	54.4	57.1	58.3	56.2	60.7	66.9	54.6	53.1	51.6	40.1	100.0	-	52.8	54.8	38.9	53.0	43.1
2 OR MORE	45.1	54.1	58.8	75.8	45.0	37.2	33.9	39.7	36.7	29.8	43.6	42.9	45.3	59.9	-	100.0	44.3	43.6	51.4	44.7	50.9
2	35.0	38.6	46.0	41.3	31.7	29.6	25.4	32.7	27.2	21.7	32.6	42.9	38.9	50.0	-	77.5	34.5	32.7	51.4	33.9	51.3
3	7.6	11.0	11.4	25.3	7.3	5.6	8.5	3.4	8.2	5.4	11.0	-	3.5	10.0	-	16.8	7.2	9.0	-	8.1	-
4	1.7	3.1	1.4	9.2	3.1	1.6	-	2.8	1.3	2.7	-	-	-	-	-	3.7	1.1	1.9	-	1.8	-
5 OR MORE	0.9	1.4	-	-	2.9	0.5	-	0.8	-	-	-	-	3.0	-	-	2.0	1.6	-	-	1.0	-0.3
DK/REFUSED	2.7	0.3	-	-	0.6	5.7	7.8	4.1	2.6	3.4	1.8	4.0	3.1	-	-	-	2.8	1.6	9.7	2.3	6.0
Mean	1.60	1.76	1.73	2.19	1.68	1.50	1.46	1.53	1.49	1.42	1.56	1.45	1.59	1.70	1.00	2.30	1.60	1.57	1.57	1.61	1.53



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 2 Page 10  
Jul. 21, 2014

## 2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		UN-AWARE	
	REGU-LARLY	Frequ-ently	Some-times	RARELY	YES	NO	PROB-LEM	Ser-ious	Minor	NOT A PROB-LEM	CONC-ERNED	Very	Smwt. ALL	NOT AT 14	LESS/18	15-17	OVER 18	AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
1	52.2	53.3	55.1	52.1	52.0	45.8	54.6	52.6	49.4	55.2	56.9	53.0	51.2	53.7	51.1	37.0	37.4	55.8	53.2	45.3
2 OR MORE	45.1	44.6	43.2	45.6	46.1	50.9	42.9	45.4	47.8	43.5	42.7	44.5	46.8	43.7	46.2	57.1	62.6	41.4	44.3	50.6
2	35.0	33.4	33.9	32.9	36.8	40.3	32.9	35.4	37.6	33.6	29.7	34.7	33.4	35.2	35.7	46.0	50.7	34.0	35.4	29.7
3	7.6	8.2	6.7	9.3	7.4	7.3	7.7	7.9	7.8	8.0	4.8	7.5	8.3	7.2	7.4	7.5	8.9	5.5	6.6	16.2
4	1.7	1.8	1.6	1.9	1.9	2.8	1.2	1.2	1.5	1.0	6.5	1.5	4.1	0.5	2.0	-	3.0	1.7	1.5	3.0
5 OR MORE	0.9	1.3	0.9	1.5	-	0.4	1.1	0.9	0.9	0.9	1.6	0.8	1.0	0.7	1.1	3.6	-	0.2	0.8	1.8
DK/REFUSED	2.7	2.0	1.7	2.3	1.9	3.3	2.4	2.0	2.8	1.4	0.4	2.5	2.0	2.7	2.7	5.9	-	2.8	2.5	4.1
Mean	1.60	1.61	1.57	1.65	1.58	1.67	1.58	1.60	1.63	1.57	1.66	1.59	1.68	1.55	1.63	1.80	1.77	1.52	1.58	1.81



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 2 Page 11  
Jul. 21, 2014

2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL					CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK					SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	Twitter	DON'T USE INTRNT				
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
1	52.2	51.8	51.5	52.0	64.4	51.9	55.9	48.8	43.3	57.6	48.9	48.5	49.7	55.4	58.3	52.9	54.4	52.0	52.7	50.3	46.0				
2 OR MORE	45.1	45.6	46.6	45.0	35.6	45.4	42.3	48.8	54.5	39.7	48.0	48.1	47.9	41.9	40.0	43.5	43.3	45.1	47.3	49.7	49.5				
2	35.0	36.0	34.4	37.1	22.9	36.1	21.2	40.1	47.2	28.8	41.9	41.1	43.5	29.6	30.0	29.3	34.3	35.6	30.2	44.9	36.1				
3	7.6	7.3	9.0	6.2	9.0	7.4	9.4	5.6	5.6	5.6	6.2	7.0	4.4	9.0	7.7	10.1	6.3	6.7	13.2	-	11.0				
4	1.7	1.3	2.4	0.6	3.6	1.2	7.4	2.0	-	5.2	-	-	-	2.1	1.1	2.9	1.9	2.3	1.9	-	0.9				
5 OR MORE	0.9	1.0	0.8	1.1	-	0.6	4.4	1.0	1.7	-	-	-	-	1.2	1.3	1.1	0.8	0.5	2.1	4.8	1.4				
DK/REFUSED	2.7	2.6	1.9	3.0	-	2.8	1.9	2.4	2.2	2.7	3.1	3.4	2.4	2.8	1.7	3.7	2.3	2.8	-	-	4.6				
Mean	1.60	1.60	1.64	1.57	1.52	1.59	1.81	1.63	1.67	1.57	1.56	1.57	1.54	1.60	1.55	1.65	1.57	1.60	1.71	1.64	1.70				



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 2 Page 12  
Jul. 21, 2014

2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
1	52.2	52.4	51.6	53.0	50.8	46.6	54.7	51.9	52.5	51.7	53.2	53.8	47.3	54.2	46.2	52.1	41.0	61.0	62.3
2 OR MORE	45.1	47.6	48.4	47.0	46.2	48.0	43.4	45.0	46.0	45.6	44.6	44.3	48.6	44.6	52.4	45.7	59.0	37.0	37.7
2	35.0	37.6	32.6	41.1	36.5	37.5	32.8	34.4	32.6	36.2	37.4	38.2	27.9	31.5	45.3	39.5	59.0	25.8	20.4
3	7.6	8.1	13.9	3.9	6.0	8.5	8.0	8.2	10.3	6.9	4.9	5.3	-	10.0	5.9	4.6	-	7.6	-
4	1.7	1.2	-	2.0	3.2	-	1.5	1.0	2.2	1.4	1.6	0.7	11.9	2.5	1.2	0.8	-	1.8	17.3
5 OR MORE	0.9	0.8	1.9	-	0.5	2.1	1.0	1.4	0.9	1.2	0.7	-	8.7	0.5	-	0.8	-	1.8	-
DK/REFUSED	2.7	-	-	-	2.9	5.4	1.9	3.1	1.5	2.6	2.2	2.0	4.2	1.2	1.3	2.2	-	2.0	-
Mean	1.60	1.60	1.68	1.55	1.62	1.66	1.59	1.61	1.64	1.60	1.56	1.52	2.03	1.62	1.62	1.56	1.59	1.55	1.72



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 2 Page 13  
Jul. 21, 2014

## 2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
1	52.2	48.3	48.5	53.6	56.1	53.4	52.9	47.6	37.3	75.2	62.7	6.1	50.7	47.4	53.2	63.5	55.0	50.7	57.0	52.0	52.2
2 OR MORE	45.1	50.7	49.7	42.7	42.1	43.6	46.4	52.0	61.0	24.4	35.8	88.0	48.3	49.8	43.8	26.9	45.0	47.5	39.3	46.3	47.1
2	35.0	39.0	37.3	36.8	27.3	35.6	38.0	39.6	41.4	19.8	30.2	62.6	37.7	40.3	33.4	24.5	28.4	33.7	32.5	41.3	38.5
3	7.6	9.5	7.4	5.9	11.1	6.6	3.9	9.0	15.1	4.6	5.0	15.8	10.5	6.6	7.3	-	13.3	9.2	4.1	5.0	4.9
4	1.7	2.2	2.5	-	2.2	0.8	3.1	2.2	3.1	-	-	6.6	-	3.0	1.8	-	3.4	3.5	-	-	3.1
5 OR MORE	0.9	-	2.4	-	1.6	0.6	1.4	1.2	1.4	-	0.5	3.0	-	-	1.2	2.4	-	1.2	2.8	-	0.7
DK/REFUSED	2.7	1.1	1.9	3.7	1.8	3.0	0.7	0.5	1.8	0.4	1.5	5.9	1.0	2.8	3.0	9.7	-	1.8	3.7	1.7	0.7
Mean	1.60	1.65	1.71	1.50	1.63	1.55	1.61	1.69	1.88	1.29	1.43	2.34	1.59	1.64	1.60	1.38	1.65	1.68	1.54	1.52	1.61

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 2 Page 14  
Jul. 21, 2014

## 2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COL-LEGE GRAD.	Col-lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
1	52.2	57.5	52.6	54.3	53.2	55.0	52.1	53.7	61.3	49.0	56.1	51.0	49.9	53.3	76.1	50.0	64.7	56.3	21.1	48.5	51.2
2 OR MORE	45.1	39.6	45.7	43.3	45.1	42.3	46.8	43.0	38.7	45.5	41.7	46.7	47.7	44.8	24.7	47.3	35.3	43.7	45.7	48.8	46.0
2	35.0	27.2	37.0	30.2	38.1	30.8	39.7	33.4	29.5	31.2	35.1	36.3	38.2	32.2	16.2	37.0	24.3	32.6	45.7	38.7	35.5
3	7.6	9.3	5.8	9.2	4.7	7.9	4.9	7.0	9.2	9.3	5.4	8.0	7.0	10.1	8.5	7.4	11.0	11.1	-	7.7	7.2
4	1.7	2.3	1.9	2.9	1.4	2.1	1.8	1.1	-	1.1	1.2	2.0	2.4	1.1	-	2.0	-	-	-	1.6	2.2
5 OR MORE	0.9	0.7	1.0	0.9	0.9	1.4	0.4	1.4	-	3.9	-	0.4	-	1.3	-	0.9	-	-	-	0.8	1.0
DK/REFUSED	2.7	2.9	1.7	2.4	1.7	2.7	1.1	3.4	-	5.6	2.2	2.2	2.4	1.9	-0.8	2.7	-	-	33.2	2.6	2.8
Mean	1.60	1.57	1.59	1.63	1.56	1.60	1.57	1.58	1.48	1.73	1.51	1.61	1.61	1.62	1.33	1.63	1.46	1.55	1.68	1.64	1.62

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 2 Page 15  
Jul. 21, 2014

## 2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
1	52.2	53.6	39.0	58.1	48.3	39.4	39.9	54.5	51.6	53.8	50.4	58.4	62.5	49.8	37.7
2 OR MORE	45.1	44.8	53.8	38.8	48.5	60.6	60.1	40.0	46.9	41.7	35.0	38.3	37.7	48.2	47.0
2	35.0	33.2	44.3	34.7	34.0	46.3	43.3	27.2	37.4	29.9	25.6	27.5	31.0	37.7	27.0
3	7.6	8.7	6.0	4.1	9.5	11.0	7.6	10.8	7.4	8.2	9.5	6.4	5.3	8.8	8.8
4	1.7	2.1	1.7	-	3.5	3.2	5.6	1.9	1.6	2.0	-	2.7	1.4	0.9	6.8
5 OR MORE	0.9	0.9	1.8	-	1.5	-	3.6	-	0.5	1.6	-	1.5	-	0.8	4.4
DK/REFUSED	2.7	1.5	7.2	3.2	3.2	-	-	5.5	1.5	4.5	14.5	3.4	-0.2	2.0	15.3
Mean	1.60	1.61	1.74	1.44	1.72	1.78	1.90	1.58	1.60	1.61	1.52	1.57	1.46	1.62	1.98

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 2 Page 16  
Jul. 21, 2014

## 2. HOW MANY CHILDREN DO YOU HAVE IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
1	52.2	62.5	48.5	53.9	37.7	52.9	42.8	73.3	46.3	52.2	37.8	50.6	62.1	73.3	46.3	52.2	37.8	50.6	62.1	50.3	53.5	
2 OR MORE	45.1	37.7	48.1	44.8	47.0	45.5	25.1	26.7	50.6	45.4	57.9	46.8	37.9	26.7	50.6	45.4	57.9	46.8	37.9	47.2	43.7	
2	35.0	31.0	36.6	35.6	27.0	35.5	12.0	20.2	39.6	37.2	28.4	37.1	-	20.2	39.6	37.2	28.4	37.1	-	37.2	33.4	
3	7.6	5.3	8.8	7.7	8.8	7.6	13.1	6.4	8.1	7.8	8.3	7.2	37.9	6.4	8.1	7.8	8.3	7.2	37.9	7.7	7.5	
4	1.7	1.4	1.5	1.0	6.8	1.5	-	-	1.9	0.4	12.9	1.6	-	-	1.9	0.4	12.9	1.6	-	1.5	1.7	
5 OR MORE	0.9	-	1.1	0.5	4.4	0.8	-	-	1.0	-	8.3	0.8	-	-	1.0	-	8.3	0.8	-	0.7	1.1	
DK/REFUSED	2.7	-0.2	3.4	1.3	15.3	1.6	32.1	-	3.1	2.4	4.3	2.6	-	-	3.1	2.4	4.3	2.6	-	2.5	2.8	
Mean	1.60	1.46	1.66	1.57	1.98	1.60	1.56	1.33	1.67	1.55	2.22	1.61	1.76	1.33	1.67	1.55	2.22	1.61	1.76	1.62	1.60	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 3 Page 17  
Jul. 21, 2014

3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AREA														CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE			TALKED ABOUT ALCOHOL ABUSE	
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1		2	OVER 10	LESS/ 15	11-14	OVER 15
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
10/YOUNGER	57.5	56.3	49.1	59.7	61.6	56.0	54.9	56.8	47.2	42.2	52.2	74.0	66.7	71.9	58.3	56.5	100.0	-	-	60.8	18.8
5/YOUNGER	10.8	11.5	10.7	16.1	11.2	3.8	2.1	5.0	10.1	9.4	10.9	28.4	14.2	21.6	9.9	12.1	18.7	-	-	11.7	-
6	6.2	6.9	5.6	-	9.6	7.2	8.0	6.6	0.4	-	0.8	11.0	11.2	3.2	6.3	6.5	10.8	-	-	6.3	5.9
7	3.8	3.9	2.3	3.3	5.5	5.2	6.5	4.2	1.4	2.9	-0.1	4.6	4.2	2.8	3.5	3.4	6.6	-	-	3.9	2.3
8	9.8	11.2	11.6	8.4	11.4	7.3	5.9	8.4	12.6	8.5	16.7	10.8	6.5	11.7	10.2	9.3	17.1	-	-	10.6	-1.0
9	3.7	0.8	0.7	3.5	0.3	5.9	2.8	8.3	4.7	2.7	6.7	-	6.0	3.2	3.9	3.3	6.4	-	-	4.0	-
10	23.2	21.9	18.3	28.4	23.6	26.6	29.7	24.4	17.9	18.6	17.2	19.2	24.6	29.4	24.5	21.9	40.4	-	-	24.3	11.5
11-14	33.9	33.3	35.6	40.3	29.7	35.9	40.7	32.4	42.5	52.5	32.5	21.5	27.5	23.8	35.6	32.7	-	100.0	-	32.6	50.1
11	5.9	8.8	13.2	-	7.1	5.5	5.7	5.4	5.1	10.3	-	4.1	3.7	-	5.3	6.7	-	17.3	-	6.1	3.3
12	18.9	16.3	14.3	28.9	15.0	22.7	31.4	16.2	19.6	19.0	20.3	17.3	16.5	17.7	19.5	18.9	-	55.6	-	19.1	17.4
13	5.3	4.0	5.2	7.4	2.2	3.9	-	6.7	12.6	15.7	9.5	-	4.2	2.8	6.6	3.7	-	15.6	-	4.4	14.3
14	3.9	4.1	2.8	4.0	5.3	3.9	3.6	4.1	5.1	7.6	2.7	-	3.1	3.2	4.2	3.4	-	11.5	-	3.0	15.1
15/OLDER	5.3	7.0	11.6	-	4.7	6.2	4.4	7.6	2.6	2.7	2.6	-	4.4	4.4	3.9	6.0	-	-	100.0	3.4	25.8
DK/REFUSED	3.3	3.4	3.7	-	4.1	1.8	-	3.2	7.7	2.7	12.8	4.6	1.3	-	2.2	4.8	-	-	-	3.2	5.3
Mean	9.79	9.77	10.23	9.61	9.42	10.30	10.32	10.28	10.20	10.55	9.80	7.64	9.20	8.97	9.82	9.70	7.75	12.21	16.50	9.52	12.96



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 3 Page 18  
Jul. 21, 2014

### 3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL BEFORE AGE 15		MANY CHILDREN START DRINKING AWARE		
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- LEM	CONC- ERNED	Very	Smt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
10/YOUNGER	57.5	63.7	71.4	58.5	47.0	63.9	55.1	59.7	65.6	55.1	40.5	58.0	66.3	54.8	57.4	56.2	44.5	59.3	59.8	37.4
5/YOUNGER	10.8	12.7	17.3	9.6	7.5	13.2	9.8	10.4	13.0	8.2	14.8	11.9	19.6	9.0	8.4	10.2	8.4	9.5	11.7	3.1
6	6.2	6.5	5.3	7.4	5.4	5.2	6.7	6.3	4.7	7.6	8.1	4.5	5.2	4.1	9.5	13.3	7.8	6.3	6.3	5.6
7	3.8	4.3	2.7	5.4	2.3	5.4	3.2	4.3	5.1	3.7	-	3.6	2.6	3.9	4.3	6.2	-	4.5	3.8	4.1
8	9.8	11.7	12.3	11.4	5.7	14.5	8.0	10.8	12.0	9.8	1.8	11.0	5.0	13.3	7.9	4.8	20.3	10.5	10.6	2.2
9	3.7	3.8	6.0	2.3	4.7	5.1	3.1	4.1	6.5	2.1	2.5	3.4	3.0	3.6	4.2	-	-	3.8	3.7	3.1
10	23.2	24.6	27.8	22.4	21.3	20.7	24.3	23.9	24.2	23.6	13.3	23.6	30.8	20.8	23.0	21.6	8.1	24.7	23.6	19.2
11-14	33.9	30.0	21.2	36.1	44.5	30.9	34.9	33.5	29.8	36.5	40.7	35.8	28.7	38.6	29.6	31.1	45.9	33.0	32.3	48.3
11	5.9	5.9	4.4	7.0	7.0	5.7	5.9	5.0	4.7	5.2	7.4	5.7	7.0	5.2	6.3	16.9	4.0	5.7	5.6	8.4
12	18.9	19.0	11.6	24.0	19.9	20.9	17.9	19.2	16.7	21.1	23.6	19.9	14.5	22.0	16.9	7.6	34.5	17.4	18.3	23.8
13	5.3	3.7	3.9	3.6	7.5	2.6	6.3	5.7	6.0	5.5	3.5	5.5	4.1	6.1	4.0	6.6	7.5	6.0	5.1	6.8
14	3.9	1.4	1.3	1.5	10.1	1.7	4.8	3.7	2.4	4.7	6.1	4.7	3.1	5.3	2.5	-	-	3.8	3.3	9.4
15/OLDER	5.3	3.2	4.9	2.0	4.6	3.3	6.0	4.2	3.5	4.7	14.2	3.7	3.8	3.6	8.2	-	3.7	6.3	5.3	4.9
DK/REFUSED	3.3	3.0	2.4	3.4	3.9	1.9	3.9	2.5	1.1	3.6	4.7	2.5	1.1	3.0	4.9	12.7	5.8	1.4	2.6	9.5
Mean	9.79	9.30	9.02	9.50	10.48	9.26	10.00	9.71	9.39	9.96	10.49	9.73	9.16	9.95	9.88	8.90	9.93	9.90	9.67	10.92



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 3 Page 19  
Jul. 21, 2014

3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL					CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK					SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT					
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
10/YOUNGER	57.5	57.9	58.6	57.4	66.4	58.6	45.1	55.3	55.4	55.2	62.4	56.1	75.3	57.2	52.1	61.5	57.4	57.9	50.2	48.5	57.8				
5/YOUNGER	10.8	10.6	14.3	8.1	20.7	11.2	6.0	9.0	9.6	7.9	9.8	8.5	12.4	12.0	7.2	16.1	9.1	9.8	4.2	21.1	17.7				
6	6.2	6.0	5.8	6.1	15.2	5.9	10.6	6.6	6.8	6.2	9.1	8.2	10.9	5.0	3.6	6.2	5.5	5.9	3.6	5.3	8.1				
7	3.8	4.0	3.4	4.5	-	4.1	-	4.3	4.2	4.4	4.1	5.0	2.5	3.4	5.9	1.3	4.3	4.8	2.5	-	1.6				
8	9.8	10.3	10.4	10.2	-	10.1	6.7	9.1	7.9	11.0	9.4	3.5	21.5	10.3	12.2	8.6	11.6	12.5	8.9	-	2.9				
9	3.7	3.9	6.7	2.0	-	3.6	4.3	2.0	3.3	-	1.2	1.7	-	5.6	3.2	7.6	3.6	4.0	1.9	-	3.4				
10	23.2	23.1	18.0	26.6	30.6	23.7	17.5	24.3	23.5	25.7	28.8	29.2	28.1	20.9	20.0	21.6	23.5	21.0	29.1	22.1	24.2				
11-14	33.9	34.0	34.8	33.5	23.5	33.1	42.9	37.4	35.9	39.8	27.6	33.0	16.6	33.9	41.5	27.4	34.7	35.0	36.5	35.4	31.2				
11	5.9	5.8	6.4	5.5	4.4	5.7	7.8	5.8	5.0	7.1	8.6	10.5	4.9	5.0	5.8	4.3	5.9	6.7	-	-	5.3				
12	18.9	19.2	17.7	20.2	5.4	18.0	29.1	17.6	20.3	13.3	11.4	17.0	-	21.9	28.8	15.9	18.6	18.2	30.8	35.4	20.3				
13	5.3	5.6	5.7	5.5	-	5.7	-	6.4	6.5	6.2	5.8	4.1	9.3	4.5	5.4	3.7	5.7	6.4	1.0	-	4.0				
14	3.9	3.4	5.0	2.3	13.7	3.7	6.0	7.6	4.1	13.2	1.8	1.5	2.4	2.5	1.5	3.4	4.5	3.6	4.7	-	1.6				
15/OLDER	5.3	5.3	3.6	6.4	6.3	5.3	4.5	5.2	7.7	1.3	7.5	7.9	6.8	4.5	2.2	6.5	4.1	3.4	2.5	16.0	10.3				
DK/REFUSED	3.3	2.8	3.1	2.6	3.8	3.0	7.5	2.0	1.0	3.6	2.5	3.0	1.3	4.5	4.3	4.6	3.8	3.7	10.8	-	0.7				
Mean	9.79	9.79	9.47	10.01	9.12	9.75	10.21	10.07	10.10	10.02	9.72	10.02	9.11	9.65	9.92	9.42	9.84	9.67	10.35	10.17	9.70				



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 3 Page 20  
Jul. 21, 2014

3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	IDEOLOGY						PARTY					WHITE		AFRICAN AMERICAN				
		LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
10/YOUNGER	57.5	60.2	54.1	64.5	52.0	66.1	58.5	61.1	54.8	59.7	57.9	58.9	46.3	55.7	60.9	61.7	21.2	60.1	20.4
5/YOUNGER	10.8	10.9	9.5	11.8	7.1	13.5	13.6	13.6	15.2	8.1	8.7	7.9	18.3	13.9	9.4	10.0	21.2	7.5	-
6	6.2	8.7	9.2	8.3	6.3	6.5	5.0	5.5	2.5	8.9	7.4	6.5	17.4	2.7	9.3	7.1	-	8.7	-
7	3.8	3.7	3.2	4.1	3.8	2.3	4.3	3.6	4.0	2.8	5.1	5.5	-	4.2	3.8	6.1	-	-	-
8	9.8	18.4	11.2	23.6	6.5	10.1	7.8	8.6	7.2	8.3	14.4	15.6	-	8.4	10.6	15.9	-	6.2	-
9	3.7	1.3	2.2	0.7	4.0	2.4	5.9	4.7	4.5	2.4	4.1	4.5	-	4.3	1.3	5.0	-	3.9	-
10	23.2	17.2	18.8	16.1	24.2	31.2	21.9	25.1	21.4	29.1	18.2	18.9	10.6	22.3	26.5	17.6	-	33.9	20.4
11-14	33.9	28.7	34.2	24.8	39.5	25.2	36.7	32.8	37.4	30.7	34.7	36.0	19.9	36.5	32.1	32.5	78.8	26.5	45.0
11	5.9	6.5	7.9	5.4	6.0	8.4	5.1	6.2	4.9	5.1	8.8	8.6	11.5	3.0	8.8	7.2	19.2	2.1	20.4
12	18.9	15.8	15.9	15.7	20.0	6.9	25.2	19.0	23.8	17.9	13.8	15.0	-	25.1	16.4	13.2	39.8	15.6	24.6
13	5.3	5.3	7.4	3.7	4.7	8.7	4.0	5.6	6.4	3.2	6.7	7.3	-	6.0	3.4	7.3	19.8	2.5	-
14	3.9	1.2	2.9	-	8.8	1.1	2.4	2.0	2.3	4.5	5.3	5.1	8.4	2.4	3.6	4.9	-	6.3	-
15/OLDER	5.3	8.4	11.7	6.1	5.4	4.8	2.7	3.4	4.2	7.7	3.1	1.4	21.9	4.2	2.8	1.7	-	13.4	17.3
DK/REFUSED	3.3	2.7	-	4.6	3.1	3.9	2.1	2.7	3.6	1.9	4.3	3.7	11.9	3.6	4.1	4.1	-	-	17.3
Mean	9.79	9.58	10.17	9.14	10.31	9.38	9.51	9.47	9.68	10.02	9.62	9.59	9.99	9.72	9.50	9.35	10.20	10.53	12.20



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 3 Page 21  
Jul. 21, 2014

3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
10/YOUNGER	57.5	48.0	56.0	51.7	60.5	61.5	63.8	58.3	55.6	52.1	64.6	56.0	63.8	46.3	59.4	52.1	55.4	70.3	60.7	59.1	49.7
5/YOUNGER	10.8	10.9	6.6	12.1	18.8	8.9	5.5	10.7	12.5	8.1	12.0	12.0	7.9	9.7	11.8	18.2	4.1	19.9	6.0	9.9	9.2
6	6.2	4.0	14.3	12.6	1.3	6.2	2.3	6.2	5.6	5.0	8.3	6.1	5.9	8.3	5.9	-	9.6	9.1	5.7	4.9	4.7
7	3.8	4.1	-	3.5	3.9	4.3	6.5	3.9	4.5	1.4	4.5	6.9	5.5	3.6	3.3	-	2.5	3.4	7.8	4.2	3.6
8	9.8	7.1	9.5	5.6	7.3	7.7	22.8	9.8	8.7	9.5	10.5	9.0	9.8	6.3	11.2	3.2	8.3	5.7	10.4	17.4	10.1
9	3.7	2.9	1.9	1.3	5.8	2.6	6.9	3.9	3.5	5.5	2.0	3.7	-	3.9	4.7	5.8	7.0	6.9	1.6	2.6	3.4
10	23.2	19.0	23.6	16.6	23.4	31.9	19.8	23.8	20.8	22.5	27.3	18.3	34.7	14.5	22.5	24.9	23.8	25.3	29.2	20.0	18.6
11-14	33.9	40.9	30.6	41.3	34.5	30.8	28.5	34.0	34.7	39.2	30.1	32.1	31.1	42.9	32.3	35.1	33.2	20.7	29.7	37.1	44.0
11	5.9	3.9	4.3	8.9	5.7	5.5	8.8	6.0	4.5	8.0	3.4	5.9	2.8	6.8	6.0	-	11.5	5.6	1.3	4.8	7.4
12	18.9	28.2	24.2	17.4	20.1	14.8	10.4	19.6	20.4	21.1	18.4	16.6	24.7	17.6	18.0	21.6	13.4	11.3	19.8	17.8	23.3
13	5.3	6.7	2.1	8.2	6.1	3.8	5.3	5.1	5.2	5.6	4.7	5.8	3.6	10.1	4.5	7.5	7.2	1.7	7.0	7.1	7.6
14	3.9	2.0	-	6.7	2.6	6.7	4.1	3.2	4.6	4.5	3.7	3.8	-	8.3	3.8	6.0	1.2	2.2	1.5	7.4	5.6
15/OLDER	5.3	5.3	13.5	3.0	3.3	4.8	3.1	4.8	5.0	4.7	4.3	6.4	3.0	8.3	4.7	11.5	8.1	3.4	8.3	2.2	4.7
DK/REFUSED	3.3	5.8	-	4.0	1.7	2.9	4.6	2.9	4.8	4.0	1.0	5.4	2.1	2.6	3.6	1.3	3.4	5.5	1.3	1.6	1.7
Mean	9.79	10.07	10.25	9.61	9.36	9.91	9.63	9.74	9.72	10.14	9.48	9.67	9.71	10.37	9.62	10.34	10.21	8.62	10.15	9.71	10.17



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 3 Page 22  
Jul. 21, 2014

3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col-lege	COL-LEGE GRAD.	Col-lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
10/YOUNGER	57.5	54.4	58.8	61.8	55.3	61.5	53.8	55.6	63.1	55.8	55.1	58.7	62.2	51.4	77.2	56.4	76.8	47.7	24.5	50.3	61.5
5/YOUNGER	10.8	8.4	11.3	13.8	8.7	11.8	9.5	12.6	-	17.5	10.4	9.6	10.1	8.4	8.9	10.8	22.3	4.6	-	9.6	11.8
6	6.2	6.7	6.0	7.8	5.0	7.3	4.8	9.2	40.7	12.9	5.0	4.6	3.6	6.8	10.4	6.0	18.1	-	-	9.3	3.2
7	3.8	1.8	4.4	2.5	4.8	3.9	3.9	2.6	-	4.4	1.6	4.6	6.3	1.1	-0.2	4.5	-	-	-	2.7	6.1
8	9.8	6.8	11.0	6.3	12.7	7.4	13.3	8.4	9.2	1.2	12.8	11.0	11.5	9.8	14.3	10.0	9.5	4.3	-	7.4	12.2
9	3.7	6.6	3.7	6.7	2.7	5.4	3.0	4.2	-	6.0	3.3	3.5	3.9	2.6	3.0	4.1	-	-	-	2.2	5.8
10	23.2	24.1	22.4	24.7	21.5	25.8	19.2	18.7	13.2	13.9	22.1	25.4	26.8	22.6	40.8	21.0	27.0	38.8	24.5	19.1	22.5
11-14	33.9	33.8	34.3	27.7	38.4	28.2	41.0	36.2	31.4	31.4	39.6	33.2	29.4	41.1	14.8	35.3	23.2	42.3	42.3	38.7	32.4
11	5.9	8.0	5.3	6.9	5.1	5.5	6.3	7.3	-	3.8	10.0	5.1	5.4	4.5	9.2	5.2	5.6	11.4	21.1	4.9	5.5
12	18.9	15.9	18.5	13.7	20.7	15.3	20.9	18.1	25.5	16.9	18.4	19.6	16.0	26.8	-	20.8	17.5	9.7	21.2	24.7	17.5
13	5.3	7.3	6.0	4.6	7.3	5.3	7.4	6.7	5.9	5.5	7.6	4.6	3.5	7.0	-	5.5	-	12.6	-	6.2	4.9
14	3.9	2.6	4.6	2.4	5.3	2.2	6.4	4.1	-	5.2	3.6	3.9	4.5	2.8	5.6	3.7	-	8.5	-	3.0	4.4
15/OLDER	5.3	9.1	4.4	6.4	4.7	6.9	3.6	5.0	-	7.3	3.9	4.8	4.9	4.5	5.4	5.1	-	-	33.2	7.4	3.2
DK/REFUSED	3.3	2.8	2.5	4.1	1.6	3.3	1.7	3.1	5.5	5.4	1.5	3.3	3.5	3.0	2.6	3.3	-	10.0	-	3.7	2.9
Mean	9.79	10.25	9.70	9.50	10.01	9.67	9.97	9.64	8.81	9.32	9.88	9.85	9.71	10.12	9.35	9.79	8.04	10.71	12.79	10.08	9.55



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 3 Page 23  
Jul. 21, 2014

3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT-ESTANT	CATH-OLIC	ATH-EIST	YES	NO	MALE	FEMALE	WHITE	NON-WHITE	Hispanic	African American	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
10/YOUNGER	57.5	58.8	65.3	47.9	67.0	58.4	59.0	72.9	59.0	55.6	49.4	55.2	54.6	59.4	54.0
5/YOUNGER	10.8	11.4	7.1	11.7	17.1	14.0	16.2	17.7	11.6	8.2	15.1	7.6	7.2	10.1	20.0
6	6.2	5.9	6.4	8.6	6.0	2.1	5.5	6.4	5.7	7.4	3.4	7.3	4.8	5.8	16.5
7	3.8	3.1	13.3	9.2	4.6	5.5	3.8	5.2	4.7	1.9	13.7	-	1.7	4.8	5.9
8	9.8	10.5	6.8	-	12.8	6.6	16.1	10.3	11.5	6.9	-	6.9	11.8	9.9	2.7
9	3.7	4.4	1.2	-	4.0	6.0	3.2	4.5	3.9	3.3	-	3.3	6.9	2.5	2.3
10	23.2	23.6	30.6	18.4	22.6	24.2	14.2	28.7	21.5	27.9	17.2	30.0	22.3	26.3	6.6
11-14	33.9	33.9	25.1	35.6	28.4	33.4	34.2	24.2	33.9	33.2	41.6	31.1	38.5	32.2	31.6
11	5.9	5.1	9.7	11.0	2.5	6.5	1.6	3.1	5.8	6.2	13.1	4.4	6.1	6.4	-
12	18.9	20.3	4.8	10.9	18.1	22.8	26.8	11.8	19.0	17.7	14.8	17.4	20.5	18.6	18.3
13	5.3	4.7	8.4	5.1	3.0	4.1	1.8	3.8	5.7	4.3	5.4	4.0	9.7	3.1	7.3
14	3.9	3.9	2.1	8.6	4.9	-	4.0	5.5	3.5	5.0	8.3	5.3	2.2	4.1	6.0
15/OLDER	5.3	3.9	5.8	15.0	2.3	2.1	1.6	2.9	2.9	9.6	3.4	12.5	1.6	5.7	12.1
DK/REFUSED	3.3	3.4	3.8	1.5	2.2	6.2	5.1	-	4.1	1.7	5.6	1.2	5.4	2.7	2.2
Mean	9.79	9.67	9.63	10.43	9.02	9.39	9.09	8.97	9.52	10.31	9.59	10.58	9.94	9.80	9.39



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 3 Page 24  
Jul. 21, 2014

3. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
10/YOUNGER	57.5	54.6	58.9	57.9	54.0	57.3	70.6	43.2	52.9	51.7	47.9	51.2	56.7	43.2	52.9	51.7	47.9	51.2	56.7	51.8	61.7	
5/YOUNGER	10.8	7.2	11.1	9.1	20.0	9.6	25.1	6.3	9.3	8.9	8.3	9.0	-	6.3	9.3	8.9	8.3	9.0	-	10.1	11.3	
6	6.2	4.8	7.0	5.5	16.5	6.1	13.1	2.5	11.6	7.8	31.1	9.4	37.9	2.5	11.6	7.8	31.1	9.4	37.9	9.8	3.7	
7	3.8	1.7	4.9	3.8	5.9	3.6	17.7	2.9	2.6	2.9	-	2.7	-	2.9	2.6	2.9	-	2.7	-	2.5	4.7	
8	9.8	11.8	9.2	10.5	2.7	10.0	8.2	9.2	7.8	8.9	-	8.2	-	9.2	7.8	8.9	-	8.2	-	7.7	11.3	
9	3.7	6.9	2.5	3.9	2.3	3.9	-	5.8	1.4	1.9	4.3	2.1	-	5.8	1.4	1.9	4.3	2.1	-	2.0	4.8	
10	23.2	22.3	24.2	25.0	6.6	24.1	6.5	16.5	20.3	21.3	4.1	19.7	18.8	16.5	20.3	21.3	4.1	19.7	18.8	19.7	25.8	
11-14	33.9	38.5	32.1	34.2	31.6	34.5	15.0	42.6	37.3	38.7	34.2	38.1	43.3	42.6	37.3	38.7	34.2	38.1	43.3	37.4	31.4	
11	5.9	6.1	5.7	6.3	-	6.0	-	2.9	5.8	5.8	-	5.4	-	2.9	5.8	5.8	-	5.4	-	5.5	6.2	
12	18.9	20.5	18.5	19.2	18.3	19.6	-	24.5	24.0	24.5	20.5	24.6	-	24.5	24.0	24.5	20.5	24.6	-	23.4	15.6	
13	5.3	9.7	3.5	5.2	7.3	5.1	15.0	13.4	4.5	5.2	13.8	5.2	43.3	13.4	4.5	5.2	13.8	5.2	43.3	5.8	4.9	
14	3.9	2.2	4.3	3.5	6.0	3.8	-	1.8	3.1	3.2	-	2.9	-	1.8	3.1	3.2	-	2.9	-	2.7	4.7	
15/OLDER	5.3	1.6	6.4	4.4	12.1	4.7	14.4	2.1	7.6	5.9	13.8	6.8	-	2.1	7.6	5.9	13.8	6.8	-	7.2	3.9	
DK/REFUSED	3.3	5.4	2.6	3.5	2.2	3.5	-	12.2	2.1	3.7	4.1	3.9	-	12.2	2.1	3.7	4.1	3.9	-	3.6	3.1	
Mean	9.79	9.94	9.76	9.84	9.39	9.84	8.53	10.33	9.98	10.05	9.89	10.04	9.78	10.33	9.98	10.05	9.89	10.04	9.78	9.98	9.65	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 4 Page 25  
Jul. 21, 2014

## 4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

TOTAL	AREA												CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE				
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14	15	OVER	YES
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
YES	92.1	91.4	91.8	90.8	91.1	93.3	89.2	96.3	91.5	89.9	93.0	100.0	86.4	96.8	93.6	91.3	97.3	88.6	60.4	100.0	-
NO/NOT YET	7.4	8.6	8.2	9.2	8.9	6.1	10.8	2.6	6.8	8.4	5.2	-	13.6	3.2	6.1	8.4	2.4	11.0	36.4	-	100.0
DK/REFUSED	0.5	-	-	-	-	0.6	-	1.0	1.7	1.7	1.8	-	-	-	0.3	0.4	0.3	0.4	3.2	-	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 4 Page 26  
Jul. 21, 2014

4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		AWARE	UN-AWARE	
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	ERNED	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	OVER 18			AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
YES	92.1	100.0	100.0	100.0	100.0	96.0	90.5	93.3	93.3	93.3	83.7	93.1	90.4	94.2	90.5	95.2	88.5	91.8	93.3	81.6
NO/NOT YET	7.4	-	-	-	-	3.4	9.0	6.4	6.3	6.4	14.6	6.9	9.6	5.8	8.5	4.8	11.5	7.8	6.2	18.4
DK/REFUSED	0.5	-	-	-	-	0.6	0.4	0.4	0.4	0.3	1.7	-	-	-	0.9	-	-	0.4	0.5	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 4 Page 27  
Jul. 21, 2014

4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
YES	92.1	92.6	94.5	91.4	80.0	92.7	84.7	91.6	92.8	89.6	90.0	91.6	86.6	93.4	94.4	92.5	92.0	93.4	93.0	84.4	91.8
NO/NOT YET	7.4	6.9	5.5	7.7	20.0	6.8	15.3	7.9	7.2	9.1	8.3	7.2	10.6	6.6	5.6	7.5	7.4	6.1	7.0	15.6	8.2
DK/REFUSED	0.5	0.5	-	0.8	-	0.5	-	0.5	-	1.3	1.7	1.3	2.7	-	-	-	0.6	0.5	-	-	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 4 Page 28  
Jul. 21, 2014

4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
YES	92.1	91.2	89.7	92.2	90.1	94.7	93.6	94.0	93.2	90.7	92.1	94.1	69.1	93.8	90.5	93.3	80.8	89.2	82.7
NO/NOT YET	7.4	8.8	10.3	7.8	9.3	3.3	6.4	5.3	5.9	9.3	7.2	5.2	30.9	5.7	9.5	5.9	19.2	10.8	17.3
DK/REFUSED	0.5	-	-	-	0.5	2.0	-	0.7	1.0	-	0.6	0.7	-	0.6	-	0.8	-	-	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 4 Page 29  
Jul. 21, 2014

4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURBAN	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
YES	92.1	92.3	92.3	88.5	93.9	89.9	95.6	91.3	96.4	94.5	87.2	95.2	90.1	89.3	93.3	80.8	93.8	95.6	95.1	87.6	90.8
NO/NOT YET	7.4	7.7	7.7	11.5	4.3	10.1	3.2	8.5	2.8	5.5	12.3	4.1	9.9	10.7	6.0	19.2	4.9	4.4	4.9	11.4	8.5
DK/REFUSED	0.5	-	-	-	1.8	-	1.2	0.2	0.7	-	0.5	0.6	-	-	0.7	-	1.3	-	-	1.0	0.7



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 4 Page 30  
Jul. 21, 2014

## 4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
YES	92.1	89.9	91.8	92.5	90.7	93.2	89.4	92.6	83.7	87.0	96.6	91.9	90.3	95.3	85.5	92.3	94.6	100.0	66.8	91.3	93.1
NO/NOT YET	7.4	9.2	7.7	7.0	8.7	6.4	9.8	7.4	16.3	13.0	3.4	7.3	8.9	4.0	11.6	7.5	-	-	33.2	8.7	6.6
DK/REFUSED	0.5	0.9	0.5	0.5	0.6	0.4	0.8	-	-	-	-	0.7	0.8	0.7	2.9	0.2	5.4	-	-	-	0.3



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 4 Page 31  
Jul. 21, 2014

4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE			AGE			
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
YES	92.1	93.1	89.2	91.2	92.8	93.9	95.3	91.0	92.8	91.0	100.0	88.5	93.7	91.8	89.5
NO/NOT YET	7.4	6.5	10.8	5.3	5.8	6.1	4.7	6.5	6.7	9.0	-	11.5	5.7	7.9	10.5
DK/REFUSED	0.5	0.4	-	3.5	1.5	-	-	2.5	0.5	-	-	-	0.6	0.3	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 4 Page 32  
Jul. 21, 2014

## 4. HAVE YOU TALKED ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	GENDER																					
	TOTAL						MEN						WOMEN						GENDER			
	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 140	OVER 140	UNDER 155	OVER 155	UNDER 165	OVER 165	UNDER 165	OVER 165	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
YES	92.1	93.7	91.6	92.4	89.5	92.4	85.6	90.8	91.5	91.6	89.4	91.2	100.0	90.8	91.5	91.6	89.4	91.2	100.0	91.2	92.7	
NO/NOT YET	7.4	5.7	8.2	7.2	10.5	7.3	14.4	9.2	8.5	8.4	10.6	8.8	-	9.2	8.5	8.4	10.6	8.8	-	8.8	6.4	
DK/REFUSED	0.5	0.6	0.2	0.4	-	0.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.8	



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 5 Page 33  
Jul. 21, 2014

5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	AREA												CHILDREN IN	APPROPRIATE TO	TALKED ABOUT					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14 15	OVER	YES
Total Answering	461	145	60	16	69	132	54	78	81	40	41	21	49	32	244	206	280	150	16	461	-
REGULARLY	81.1	81.2	75.5	82.9	85.7	82.5	88.8	78.1	84.1	80.5	87.5	82.7	71.7	81.2	81.6	81.0	85.0	74.8	75.5	81.1	-
FREQUENTLY	33.0	30.9	25.7	26.9	36.2	30.8	27.4	33.1	32.1	22.0	41.9	42.9	45.2	28.8	34.3	31.9	38.8	21.5	47.1	33.0	-
SOMETIMES	48.1	50.3	49.8	56.0	49.5	51.7	61.4	45.0	51.9	58.5	45.6	39.8	26.5	52.3	47.3	49.1	46.3	53.3	28.3	48.1	-
RARELY	18.5	18.3	24.5	17.1	13.2	16.6	11.2	20.3	15.9	19.5	12.5	17.3	28.3	18.8	18.1	19.0	14.3	25.2	24.5	18.5	-
DK/REFUSED	0.4	0.5	-	-	1.0	0.9	-	1.6	-	-	-	-	-	-	0.3	-	0.7	-	-	0.4	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 5 Page 34  
Jul. 21, 2014

5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15				
	REGULARLY	Frequently	Sometimes	RARELY	YES	NO	PROBLEMATIC	Serious	Minor	NOT A PROBLEM	CONCERNED	Very	Smwt. ALL	NOT AT ALL	LESS/14	15-17	OVER 18	AWARE	UN-AWARE	
Total Answering	461	374	152	222	85	136	324	393	173	220	40	297	80	217	161	20	25	349	416	43
REGULARLY	81.1	100.0	100.0	100.0	-	86.0	79.0	81.6	86.8	77.5	76.8	84.4	89.0	82.6	75.4	59.8	86.6	81.9	81.9	74.8
FREQUENTLY	33.0	40.7	100.0	-	-	46.9	27.2	32.3	40.5	25.9	39.7	34.2	43.4	30.8	30.7	16.3	40.2	33.3	34.3	19.2
SOMETIMES	48.1	59.3	-	100.0	-	39.1	51.8	49.2	46.3	51.6	37.1	50.2	45.6	51.8	44.7	43.5	46.4	48.6	47.6	55.6
RARELY	18.5	-	-	-	100.0	13.1	20.7	18.2	13.2	22.2	23.2	15.4	10.1	17.4	23.9	34.1	13.4	18.1	17.6	25.2
DK/REFUSED	0.4	-	-	-	-	0.9	0.2	0.2	-	0.3	-	0.2	0.9	-	0.8	6.1	-	-	0.5	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 5 Page 35  
Jul. 21, 2014

5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total Answering	461	436	178	259	16	428	33	137	85	52	84	57	26	237	110	127	361	272	35	13	92
REGULARLY	81.1	81.6	88.2	77.0	91.7	80.6	88.1	80.1	77.5	84.2	82.2	83.7	78.8	81.2	80.5	81.7	82.2	83.3	78.9	76.8	78.9
FREQUENTLY	33.0	33.3	45.5	25.0	36.4	33.1	31.3	27.1	27.0	27.2	29.7	27.1	35.3	37.2	33.1	40.8	31.8	31.1	25.7	37.1	37.4
SOMETIMES	48.1	48.2	42.7	52.0	55.3	47.5	56.8	53.0	50.5	57.0	52.5	56.6	43.5	43.9	47.4	40.9	50.3	52.1	53.2	39.7	41.5
RARELY	18.5	18.3	11.4	23.0	8.3	19.0	11.9	19.0	21.0	15.8	17.8	16.3	21.2	18.5	19.5	17.7	17.3	16.0	21.1	23.2	21.1
DK/REFUSED	0.4	0.2	0.4	-	-	0.5	-	0.9	1.4	-	-	-	-	0.3	-	0.6	0.5	0.7	-	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 5 Page 36  
Jul. 21, 2014

5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUBLICAN	CRAT	DEMO- INDEP- /OTHER	Indep-	Other	REPUBLICAN	CRAT	DEMO- INDEP-	REPUBLICAN	CRAT	DEMO- INDEP-
Total Answering	461	85	35	51	137	73	141	215	150	178	120	113	7	130	83	101	5	78	6
REGULARLY	81.1	89.3	93.3	86.6	75.8	83.9	79.7	81.1	82.7	83.9	75.5	75.7	72.5	80.0	83.4	77.9	100.0	81.0	45.6
FREQUENTLY	33.0	33.2	35.4	31.7	27.4	41.8	30.8	34.6	35.6	36.7	24.8	26.4	-	32.0	29.2	25.3	50.7	43.3	24.7
SOMETIMES	48.1	56.1	57.9	54.9	48.5	42.1	48.9	46.5	47.1	47.2	50.8	49.4	72.5	48.0	54.2	52.6	49.3	37.7	20.9
RARELY	18.5	10.7	6.7	13.4	24.2	16.1	19.8	18.5	17.3	15.4	23.9	23.7	27.5	20.0	15.2	21.4	-	19.0	54.4
DK/REFUSED	0.4	-	-	-	-	-	0.5	0.3	-	0.7	0.6	0.6	-	-	1.5	0.7	-	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 5 Page 37  
Jul. 21, 2014

5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
								14/	15/	MALE	FEMALE	BOTH	CITY	SUBURB	SMALL	UNDER	\$20k-	\$40k-	\$60k-	\$75k-	OVER
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	YOUNGER	OLDER	ONLY	ONLY			CITY/RURAL							
Total Answering	461	68	60	56	82	118	64	348	209	177	149	119	75	81	295	22	58	75	55	76	102
REGULARLY	81.1	78.8	76.8	75.9	85.9	87.5	75.2	81.2	82.4	79.0	84.1	80.5	80.6	73.6	82.8	80.1	91.2	77.0	84.5	84.5	74.6
FREQUENTLY	33.0	30.0	30.3	26.8	40.2	39.9	22.9	31.1	34.0	36.1	29.0	31.4	22.2	24.9	37.1	43.3	54.2	45.5	30.5	28.5	21.6
SOMETIMES	48.1	48.7	46.5	49.1	45.7	47.6	52.2	50.1	48.4	42.9	55.1	49.1	58.4	48.8	45.8	36.7	37.0	31.6	54.0	56.0	53.0
RARELY	18.5	21.2	21.2	24.1	14.1	12.5	23.7	18.6	17.6	21.0	15.4	18.5	19.4	26.4	16.5	19.9	7.5	23.0	15.5	15.5	25.4
DK/REFUSED	0.4	-	2.0	-	-	-	1.1	0.2	-	-	0.5	1.0	-	-	0.7	-	1.2	-	-	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 5 Page 38  
Jul. 21, 2014

5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COL-LEGE GRAD.	Col-lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total Answering	461	80	307	154	232	209	177	163	5	56	101	290	191	99	24	390	14	20	4	177	212
REGULARLY	81.1	88.2	79.4	82.8	80.2	83.3	78.8	84.5	66.2	79.2	88.5	79.1	78.3	80.5	92.9	79.8	94.0	74.1	100.0	76.4	82.6
FREQUENTLY	33.0	51.3	30.7	48.5	26.0	43.7	24.6	37.2	48.6	33.2	38.8	30.2	34.8	21.3	55.0	29.7	56.8	37.0	68.2	26.9	31.9
SOMETIMES	48.1	36.9	48.7	34.4	54.2	39.5	54.3	47.3	17.5	46.0	49.7	48.8	43.5	59.2	37.8	50.1	37.2	37.1	31.8	49.4	50.7
RARELY	18.5	10.9	20.6	16.7	19.8	16.4	21.2	15.5	33.8	20.8	11.5	20.3	21.3	18.2	7.1	19.7	6.0	25.9	-	23.0	17.1
DK/REFUSED	0.4	0.9	-	0.5	-	0.3	-	-	-	-	-	0.7	0.4	1.2	-	0.5	-	-	-	0.7	0.3



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 5 Page 39  
Jul. 21, 2014

5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- White	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total Answering	461	341	37	22	98	32	42	55	322	130	20	92	133	279	33
REGULARLY	81.1	81.5	87.0	75.5	82.2	72.3	81.2	83.0	80.4	82.8	86.8	79.5	86.4	80.3	70.0
FREQUENTLY	33.0	34.4	16.7	23.8	34.2	20.8	33.0	35.0	29.0	42.2	24.5	43.3	40.5	30.1	25.8
SOMETIMES	48.1	47.1	70.4	51.7	48.0	51.5	48.1	47.9	51.4	40.6	62.4	36.2	45.9	50.2	44.2
RARELY	18.5	18.3	13.0	24.5	17.8	27.7	18.8	17.0	19.0	17.2	13.2	20.5	13.6	19.2	27.8
DK/REFUSED	0.4	0.2	-	-	-	-	-	-	0.6	-	-	-	-	0.4	2.2

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 5 Page 40  
Jul. 21, 2014

5. WOULD YOU SAY YOU FREQUENTLY, SOMETIMES OR RARELY TALK ABOUT ALCOHOL ABUSE AND UNDERAGE DRINKING WITH YOUR CHILDREN?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total Answering	461	133	312	412	33	434	10	30	153	166	17	179	4	30	153	166	17	179	4	190	271	
REGULARLY	81.1	86.4	79.2	82.3	70.0	81.5	77.1	72.0	79.0	78.6	70.4	78.7	43.3	72.0	79.0	78.6	70.4	78.7	43.3	77.3	83.8	
FREQUENTLY	33.0	40.5	29.7	33.4	25.8	33.1	23.6	38.0	26.7	27.9	35.4	28.7	23.6	38.0	26.7	27.9	35.4	28.7	23.6	28.6	36.1	
SOMETIMES	48.1	45.9	49.6	48.8	44.2	48.4	53.5	33.9	52.3	50.8	35.0	50.0	19.7	33.9	52.3	50.8	35.0	50.0	19.7	48.7	47.7	
RARELY	18.5	13.6	20.1	17.4	27.8	18.1	22.9	28.0	20.2	20.6	29.6	20.6	56.7	28.0	20.2	20.6	29.6	20.6	56.7	22.0	15.9	
DK/REFUSED	0.4	-	0.6	0.3	2.2	0.4	-	-	0.8	0.7	-	0.7	-	-	0.8	0.7	-	0.7	-	0.6	0.3	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 6 Page 41  
Jul. 21, 2014

## 6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14	15	OVER
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
YES	28.2	27.7	15.5	31.1	37.3	26.6	23.5	28.9	28.9	25.3	32.4	28.4	31.2	31.3	24.8	31.8	31.4	25.8	17.5	29.4	13.0
NO	71.6	72.3	84.5	68.9	62.7	73.4	76.5	71.1	71.1	74.7	67.6	71.6	68.8	67.0	75.0	68.2	68.6	73.9	82.5	70.4	87.0
DK/REFUSED	0.1	-	-	-	-	-	-	-	-	-	-	-	-	1.6	0.2	-	-	0.3	-	0.1	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 6 Page 42  
Jul. 21, 2014

6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		UN-AWARE		
	REGU-LARLY	Frequ-ently	Some-times	RARELY	YES	NO	PROB-LEM	Ser-ious	Minor	NOT A PROB-LEM	CONC-ERNED	Very	Smwt. ALL	NOT AT 14	LESS/18	15-17	OVER		AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
YES	28.2	31.2	41.9	23.9	20.9	100.0	-	29.0	36.7	23.0	19.9	30.1	38.9	26.7	24.4	26.3	22.0	28.0	30.6	8.8
NO	71.6	68.6	58.1	75.8	79.1	-	100.0	70.8	63.3	76.8	80.1	69.9	61.1	73.3	75.3	73.7	78.0	72.0	69.2	91.2
DK/REFUSED	0.1	0.1	-	0.2	-	-	-	0.1	-	0.2	-	-	-	-	0.3	-	-	-	0.1	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 6 Page 43  
Jul. 21, 2014

## 6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
YES	28.2	28.5	37.1	22.8	25.2	28.1	30.2	23.3	21.7	25.8	27.2	28.6	24.4	31.6	34.5	29.2	26.8	26.5	18.4	20.1	33.0
NO	71.6	71.4	62.9	77.0	74.8	71.8	69.8	76.7	78.3	74.2	72.8	71.4	75.6	68.2	65.5	70.4	73.1	73.3	81.6	79.9	67.0
DK/REFUSED	0.1	0.1	-	0.2	-	0.1	-	-	-	-	-	-	-	0.2	-	0.4	0.1	0.2	-	-	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 6 Page 44  
Jul. 21, 2014

6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
YES	28.2	25.1	16.7	31.1	25.9	33.6	29.7	31.0	32.9	24.9	25.8	26.2	21.9	33.3	26.2	25.1	-	25.2	41.9
NO	71.6	74.9	83.3	68.9	74.1	66.4	69.9	68.7	67.1	75.1	74.2	73.8	78.1	66.7	73.8	74.9	100.0	74.8	58.1
DK/REFUSED	0.1	-	-	-	-	-	0.4	0.2	-	-	-	-	-	-	-	-	-	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 6 Page 45  
Jul. 21, 2014

## 6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURBAN	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
YES	28.2	35.5	29.3	25.5	30.6	22.6	26.1	28.8	29.4	27.1	31.3	25.9	21.9	26.8	30.9	26.2	24.1	28.8	19.5	35.0	22.0
NO	71.6	64.5	70.7	74.5	69.4	77.4	73.9	71.2	70.3	72.6	68.7	74.1	78.1	73.2	69.0	73.8	75.9	71.2	80.5	65.0	78.0
DK/REFUSED	0.1	-	-	-	-	-	-	-	0.3	0.3	-	-	-	-	0.2	-	-	-	-	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 6 Page 46  
Jul. 21, 2014

6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-lege	Post Grad.	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
YES	28.2	24.7	26.5	26.6	25.8	24.8	27.7	26.5	9.2	28.9	26.1	29.2	26.4	34.8	31.2	28.4	28.6	17.3	21.1	28.9	27.9
NO	71.6	75.3	73.5	73.4	74.2	75.2	72.3	73.5	90.8	71.1	73.9	70.6	73.6	64.7	68.8	71.5	71.4	82.7	78.9	70.8	72.1
DK/REFUSED	0.1	-	-	-	-	-	-	-	-	-	-	0.2	-	0.5	-	0.1	-	-	-	0.3	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 6 Page 47  
Jul. 21, 2014

6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
YES	28.2	28.8	26.2	24.8	26.2	41.6	23.7	28.1	29.0	24.9	18.7	25.9	35.1	25.5	18.2
NO	71.6	71.0	73.8	75.2	73.8	58.4	76.3	71.9	70.8	75.1	81.3	74.1	64.9	74.3	81.8
DK/REFUSED	0.1	0.1	-	-	-	-	-	-	0.2	-	-	-	-	0.2	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 6 Page 48  
Jul. 21, 2014

## 6. HAVE YOU DONE ANY RESEARCH ABOUT UNDERAGE DRINKING OR WAYS TO TALK TO YOUR CHILDREN ABOUT IT?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
YES	28.2	35.1	24.7	28.6	18.2	27.9	21.3	36.2	29.0	30.7	26.0	29.6	61.6	36.2	29.0	30.7	26.0	29.6	61.6	30.0	27.0	
NO	71.6	64.9	75.1	71.3	81.8	71.9	78.7	63.8	70.6	69.0	74.0	70.2	38.4	63.8	70.6	69.0	74.0	70.2	38.4	69.8	73.0	
DK/REFUSED	0.1	-	0.2	0.1	-	0.1	-	-	0.3	0.3	-	0.3	-	-	0.3	0.3	-	0.3	-	0.3	-	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 7 Page 49  
Jul. 21, 2014

7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE			TALKED ABOUT ALCOHOL ABUSE			
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14 15	OVER	YES
Total Answering	141	44	10	5	28	38	14	23	26	11	14	6	18	11	65	72	90	44	5	136	5
HELPFUL	91.8	85.0	82.5	100.0	83.0	100.0	100.0	100.0	91.9	88.5	94.5	100.0	83.6	100.0	93.7	89.6	91.9	90.3	100.0	92.1	100.0
VERY	44.3	42.5	48.3	64.3	36.2	44.3	58.3	35.9	53.3	56.0	51.2	14.5	47.3	41.2	43.7	46.5	43.3	43.9	33.6	45.5	17.8
SOMEWHAT	47.6	42.5	34.1	35.7	46.8	55.7	41.7	64.1	38.6	32.5	43.3	85.5	36.3	58.8	50.0	43.1	48.6	46.4	66.4	46.6	82.2
NOT HELPFUL	5.5	9.4	8.8	-	11.4	-	-	-	3.1	-	5.5	-	16.4	-	6.3	5.1	6.3	4.7	-	5.2	-
SOMEWHAT	3.4	7.3	8.8	-	8.2	-	-	-	3.1	-	5.5	-	4.3	-	4.4	2.6	4.6	1.4	-	2.9	-
VERY	2.2	2.1	-	-	3.2	-	-	-	-	-	-	-	12.1	-	1.9	2.5	1.8	3.3	-	2.2	-
DK/REFUSED	2.7	5.7	8.8	-	5.6	-	-	-	5.1	11.5	-	-	-	-	-	5.3	1.8	5.0	-	2.8	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 7 Page 50  
Jul. 21, 2014

7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		AWARE UN-AWARE		
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt.	NOT AT ALL	LESS/ 14	15-17 18	OVER	AWARE	UN- AWARE	
Total Answering	141	117	64	53	18	141	-	122	68	54	10	96	34	62	43	6	6	107	137	5
HELPFUL	91.8	94.5	94.3	94.8	75.5	91.8	-	93.2	92.2	94.5	79.4	95.3	92.8	96.7	83.8	100.0	100.0	92.1	91.5	100.0
VERY	44.3	48.0	49.3	46.4	32.1	44.3	-	46.0	45.9	46.1	27.4	49.8	60.1	44.0	29.7	17.3	33.4	40.9	44.0	52.9
SOMEWHAT	47.6	46.5	45.0	48.3	43.4	47.6	-	47.3	46.4	48.4	52.0	45.5	32.6	52.7	54.1	82.7	66.6	51.2	47.6	47.1
NOT HELPFUL	5.5	4.4	5.7	2.8	10.5	5.5	-	4.7	6.5	2.6	20.6	2.1	-	3.3	13.2	-	-	5.2	5.7	-
SOMEWHAT	3.4	2.9	2.9	2.8	3.4	3.4	-	3.9	4.9	2.6	-	1.9	-	3.0	6.6	-	-	3.0	3.5	-
VERY	2.2	1.5	2.8	-	7.1	2.2	-	0.9	1.6	-	20.6	0.2	-	0.3	6.6	-	-	2.2	2.2	-
DK/REFUSED	2.7	1.1	-	2.4	14.0	2.7	-	2.0	1.3	3.0	-	2.6	7.2	-	3.0	-	-	2.7	2.8	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 7 Page 51  
Jul. 21, 2014

7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK					SOCIAL NETWORKS					
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total Answering	141	134	70	64	5	130	12	35	20	15	25	18	7	80	40	40	105	77	7	3	33
HELPFUL	91.8	91.9	94.3	89.4	85.7	92.3	86.3	95.8	92.7	100.0	93.9	95.6	89.9	89.3	87.1	91.6	94.4	92.4	100.0	100.0	87.6
VERY	44.3	44.8	51.5	37.6	31.1	43.1	57.2	21.3	18.3	25.2	39.1	40.3	36.2	55.3	48.5	62.2	38.0	36.1	54.2	28.0	66.0
SOMEWHAT	47.6	47.1	42.8	51.8	54.6	49.2	29.1	74.5	74.3	74.8	54.8	55.3	53.7	34.0	38.5	29.5	56.4	56.4	45.8	72.0	21.6
NOT HELPFUL	5.5	5.3	2.6	8.1	14.3	5.5	6.1	4.2	7.3	-	6.1	4.4	10.1	6.0	9.7	2.2	4.3	5.9	-	-	9.8
SOMEWHAT	3.4	3.5	1.1	6.2	-	3.7	-	-	-	-	6.1	4.4	10.1	4.0	5.8	2.2	2.6	3.6	-	-	5.9
VERY	2.2	1.7	1.5	2.0	14.3	1.8	6.1	4.2	7.3	-	-	-	-	2.0	3.9	-	1.7	2.3	-	-	3.8
DK/REFUSED	2.7	2.8	3.1	2.5	-	2.2	7.5	-	-	-	-	-	-	4.7	3.2	6.2	1.2	1.7	-	-	2.7



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 7 Page 52  
Jul. 21, 2014

7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUBLICAN	DEMOCRAT	INDEPENDENT	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	
Total Answering	141	24	6	17	39	26	45	71	53	49	34	31	2	46	24	27	-	22	3
HELPFUL	91.8	89.8	100.0	85.9	99.5	85.9	88.2	87.4	91.5	91.9	91.5	90.8	100.0	90.2	90.1	89.4	-	92.8	100.0
VERY	44.3	26.6	17.1	30.3	57.2	26.4	53.9	43.8	44.6	36.6	53.8	57.8	-	44.2	19.3	51.4	-	54.5	58.7
SOMEWHAT	47.6	63.1	82.9	55.6	42.3	59.5	34.3	43.6	46.9	55.3	37.6	33.0	100.0	46.0	70.9	38.0	-	38.3	41.3
NOT HELPFUL	5.5	4.7	-	6.5	0.5	14.1	6.2	9.1	6.9	4.9	4.7	5.0	-	7.9	9.9	5.8	-	-	-
SOMEWHAT	3.4	4.7	-	6.5	-	5.9	4.6	5.1	6.9	2.3	-	-	-	7.9	4.6	-	-	-	-
VERY	2.2	-	-	-	0.5	8.2	1.6	4.0	-	2.6	4.7	5.0	-	-	5.2	5.8	-	-	-
DK/REFUSED	2.7	5.5	-	7.6	-	-	5.5	3.5	1.7	3.3	3.9	4.1	-	1.9	-	4.8	-	7.2	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 7 Page 53  
Jul. 21, 2014

7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURBAN	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total Answering	141	26	19	16	27	30	17	110	64	51	53	32	18	24	98	7	15	22	11	30	25
HELPFUL	91.8	92.0	85.1	90.3	90.9	96.2	92.6	90.0	89.1	89.0	93.7	92.0	100.0	93.4	89.8	100.0	89.7	85.1	94.7	96.3	93.9
VERY	44.3	46.7	19.7	41.6	42.5	47.5	65.3	44.4	43.7	56.5	35.4	46.6	59.1	42.0	42.7	77.1	44.3	37.7	31.8	53.8	34.5
SOMEWHAT	47.6	45.3	65.5	48.7	48.4	48.7	27.3	45.6	45.4	32.5	58.3	45.3	40.9	51.4	47.1	22.9	45.4	47.3	62.8	42.5	59.4
NOT HELPFUL	5.5	4.6	6.6	9.7	9.1	3.8	-	6.6	5.0	7.9	3.9	5.3	-	-	8.0	-	10.3	3.9	5.3	3.7	0.8
SOMEWHAT	3.4	4.6	-	-	9.1	3.8	-	3.8	2.2	3.7	3.9	2.4	-	-	4.9	-	10.3	-	5.3	3.7	-
VERY	2.2	-	6.6	9.7	-	-	-	2.8	2.8	4.2	-	2.8	-	-	3.1	-	-	3.9	-	-	0.8
DK/REFUSED	2.7	3.4	8.3	-	-	-	7.4	3.4	5.9	3.2	2.4	2.7	-	6.6	2.2	-	-	11.1	-	-	5.3



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 7 Page 54  
Jul. 21, 2014

7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total Answering	141	22	89	44	66	56	55	47	1	19	27	92	56	36	9	120	4	3	1	56	64
HELPFUL	91.8	93.0	92.6	89.0	95.1	90.1	95.2	86.9	100.0	81.0	90.6	94.1	93.5	94.9	100.0	91.0	81.2	100.0	100.0	88.4	93.3
VERY	44.3	54.8	41.6	46.2	42.9	43.3	45.2	50.1	100.0	53.6	46.6	41.4	36.6	48.9	42.5	42.9	81.2	20.6	100.0	38.8	46.5
SOMEWHAT	47.6	38.2	51.0	42.8	52.3	46.9	50.1	36.7	-	27.4	44.0	52.7	57.0	46.0	57.5	48.1	-	79.4	-	49.6	46.8
NOT HELPFUL	5.5	7.0	3.1	5.4	2.9	5.4	2.4	6.9	-	10.4	4.6	5.0	4.9	5.1	-	5.8	18.8	-	-	7.2	4.6
SOMEWHAT	3.4	7.0	1.9	3.5	2.6	3.9	2.0	4.2	-	10.4	-	3.0	3.0	3.1	-	3.3	18.8	-	-	2.1	4.3
VERY	2.2	-	1.2	2.0	0.3	1.6	0.4	2.7	-	-	4.6	1.9	1.9	2.0	-	2.5	-	-	-	5.1	0.3
DK/REFUSED	2.7	-	4.3	5.6	2.0	4.5	2.4	6.2	-	8.5	4.8	1.0	1.6	-	-	3.2	-	-	-	4.4	2.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 7 Page 55  
Jul. 21, 2014

7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE			AGE			
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- anic	Hisp- ican	Afr- Amer.	UNDER 40	41-55	OVER 55
Total Answering	141	106	11	6	28	14	11	17	101	36	4	27	50	78	7
HELPFUL	91.8	89.7	100.0	100.0	86.1	90.5	91.6	82.6	90.1	95.5	100.0	94.1	91.9	93.5	62.6
VERY	44.3	47.8	53.5	29.8	45.4	45.0	33.7	52.6	41.4	53.9	32.3	51.4	50.7	40.4	51.8
SOMEWHAT	47.6	41.9	46.5	70.2	40.7	45.5	57.9	30.1	48.7	41.7	67.7	42.7	41.2	53.1	10.8
NOT HELPFUL	5.5	6.7	-	-	6.0	9.5	-	9.8	7.7	-	-	-	5.5	6.5	-
SOMEWHAT	3.4	4.5	-	-	6.0	9.5	-	9.8	4.7	-	-	-	5.5	2.6	-
VERY	2.2	2.2	-	-	-	-	-	-	3.0	-	-	-	-	3.9	-
DK/REFUSED	2.7	3.6	-	-	7.9	-	8.4	7.6	2.2	4.5	-	5.9	2.6	-	37.4

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 7 Page 56  
Jul. 21, 2014

7. WOULD YOU SAY THE RESEARCH OR ADVICE WAS VERY HELPFUL, SOMEWHAT HELPFUL, NOT REALLY HELPFUL OR NOT HELPFUL AT ALL?

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total Answering	141	50	84	127	7	131	3	12	48	56	5	58	3	12	48	56	5	58	3	62	79
HELPFUL	91.8	91.9	91.1	92.9	62.6	92.4	38.4	100.0	86.5	92.7	50.6	91.5	38.4	100.0	86.5	92.7	50.6	91.5	38.4	89.5	93.6
VERY	44.3	50.7	41.3	44.4	51.8	44.9	38.4	26.0	40.5	37.7	36.4	37.5	38.4	26.0	40.5	37.7	36.4	37.5	38.4	37.9	49.3
SOMEWHAT	47.6	41.2	49.8	48.4	10.8	47.5	-	74.0	46.1	55.0	14.2	54.0	-	74.0	46.1	55.0	14.2	54.0	-	51.7	44.3
NOT HELPFUL	5.5	5.5	6.0	6.1	-	5.9	-	-	8.4	7.3	-	7.0	-	-	8.4	7.3	-	7.0	-	6.5	4.7
SOMEWHAT	3.4	5.5	2.4	3.7	-	3.6	-	-	2.5	2.2	-	2.1	-	-	2.5	2.2	-	2.1	-	1.9	4.5
VERY	2.2	-	3.6	2.4	-	2.3	-	-	5.9	5.1	-	4.9	-	-	5.9	5.1	-	4.9	-	4.6	0.3
DK/REFUSED	2.7	2.6	2.9	1.0	37.4	1.7	61.6	-	5.1	-	49.4	1.5	61.6	-	5.1	-	49.4	1.5	61.6	4.0	1.6

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 8 Page 57  
Jul. 21, 2014

8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL	AREA																				
		RALPH HIGGINS					DURHAM & WAKE					CUMBERLAND					CHARLOTTE-METRO				GASTON	
		Wake	Wake	Wake	Wake	Wake	Wake	Wake	Wake	Wake	Wake	Wake	Wake	Wake	Wake	Wake	Wake	Wake	Wake	Wake	Wake	
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37	
HELPFUL	86.4	86.5	88.5	93.0	83.3	88.1	92.9	84.5	87.4	88.0	86.7	71.4	89.5	80.8	86.8	85.5	87.8	84.4	88.2	87.0	80.2	
VERY	51.1	57.7	53.5	74.0	57.6	50.5	58.9	44.1	46.9	44.9	48.9	34.0	53.6	40.0	50.1	50.4	51.9	47.3	68.1	49.6	71.1	
SOMEWHAT	35.4	28.8	35.0	19.0	25.8	37.7	34.0	40.4	40.5	43.1	37.8	37.4	35.8	40.7	36.7	35.1	35.8	37.1	20.2	37.5	9.1	
NOT HELPFUL	11.1	11.7	10.1	7.0	14.2	9.2	7.1	10.9	9.4	9.1	9.7	19.8	9.0	19.2	10.6	12.2	10.7	12.4	9.5	10.7	15.5	
SOMEWHAT	5.9	6.6	4.4	3.5	9.2	5.7	7.1	4.7	5.0	6.5	3.5	11.0	2.9	7.2	5.2	6.6	5.1	7.2	4.8	5.9	5.7	
VERY	5.3	5.1	5.8	3.5	5.0	3.6	-	6.2	4.4	2.7	6.2	8.8	6.1	12.0	5.4	5.6	5.6	5.2	4.7	4.8	9.8	
DK/REFUSED	2.4	1.7	1.4	-	2.5	2.6	-	4.6	3.2	2.9	3.6	8.8	1.5	-	2.6	2.3	1.5	3.2	2.3	2.3	4.3	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 8 Page 58  
Jul. 21, 2014

8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- LEM	CONC- ERNED	Very	Smt. ALL	NOT AT 14	LESS/ 18	OVER 18	AWARE	UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
HELPFUL	86.4	87.6	87.0	88.0	84.4	88.2	85.9	88.1	90.4	86.3	75.7	88.7	94.1	86.7	82.5	80.9	90.7	87.8	86.1	90.2
VERY	51.1	53.6	65.0	45.7	32.3	67.6	44.7	51.6	60.9	44.2	56.7	55.2	59.9	53.4	43.9	32.4	49.2	52.5	51.5	49.1
SOMEWHAT	35.4	34.0	22.0	42.3	52.1	20.7	41.2	36.5	29.5	42.1	19.0	33.6	34.2	33.3	38.7	48.5	41.5	35.3	34.6	41.1
NOT HELPFUL	11.1	10.3	10.5	10.2	12.4	9.2	11.8	10.3	7.9	12.2	19.2	9.6	1.5	12.7	14.2	12.9	6.5	10.8	11.8	6.3
SOMEWHAT	5.9	5.4	4.3	6.1	8.1	6.0	5.8	5.6	4.5	6.4	10.2	5.6	1.1	7.3	6.5	6.5	5.2	5.9	6.2	3.3
VERY	5.3	4.9	6.2	4.0	4.3	3.2	6.0	4.8	3.4	5.8	9.0	4.0	0.4	5.4	7.7	6.5	1.2	4.9	5.6	3.0
DK/REFUSED	2.4	2.1	2.5	1.8	3.1	2.6	2.3	1.6	1.7	1.5	5.1	1.7	4.4	0.6	3.3	6.2	2.8	1.4	2.1	3.5



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 8 Page 59  
Jul. 21, 2014

8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS				
	PROB-LEM	Crisis lem	Prob- lem	NOT A PROB-LEM	AWARE UN- DK/REF	UN- DK/REF	REGU- LARLY Week	2+ Times/ Week	Once A NOT REGU- LARLY Week	NOT REGU- LARLY Week	Every Couple Week	Once A Rarely Week	RARELY Rarely Week	Never SOCIAL MEDIA	USE SOCIAL MEDIA	Face- book	You- Tube	Tw- tter	DON'T USE INTRNT			
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
HELPFUL	86.4	87.2	93.5	82.9	77.8	86.4	87.3	85.5	84.9	86.4	78.3	75.7	83.7	89.8	88.9	90.6	88.6	88.3	82.6	100.0	77.6	
VERY	51.1	51.8	64.0	43.7	38.7	50.0	64.0	43.0	37.9	51.1	50.1	52.1	45.9	56.3	52.5	59.6	52.7	55.6	35.9	52.4	43.3	
SOMEWHAT	35.4	35.4	29.6	39.2	39.2	36.4	23.3	42.5	47.1	35.3	28.2	23.6	37.8	33.5	36.3	31.0	35.9	32.7	46.7	47.6	34.3	
NOT HELPFUL	11.1	10.8	4.9	14.8	22.2	11.7	4.6	12.7	13.1	12.2	20.9	23.2	16.3	6.8	7.0	6.6	9.0	9.6	9.2	-	19.7	
SOMEWHAT	5.9	5.5	2.6	7.5	16.6	6.2	1.9	5.1	4.2	6.5	12.5	13.0	11.5	3.9	4.0	3.9	4.6	5.1	3.0	-	11.3	
VERY	5.3	5.3	2.3	7.3	5.6	5.5	2.8	7.6	8.9	5.6	8.4	10.1	4.8	2.8	3.0	2.7	4.4	4.5	6.2	-	8.3	
DK/REFUSED	2.4	2.0	1.6	2.3	-	1.9	8.1	1.8	2.0	1.4	0.7	1.1	-	3.4	4.2	2.8	2.4	2.2	8.1	-	2.7	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 8 Page 60  
Jul. 21, 2014

8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt. Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
HELPFUL	86.4	89.5	85.5	92.3	94.1	86.3	76.8	80.0	82.5	93.1	82.0	82.3	78.5	80.2	87.2	83.1	100.0	97.9	82.7
VERY	51.1	63.9	61.6	65.6	51.7	54.7	38.4	43.9	47.2	60.6	40.5	41.8	25.1	44.4	48.8	36.1	60.2	74.9	82.7
SOMEWHAT	35.4	25.6	24.0	26.8	42.3	31.7	38.4	36.1	35.3	32.4	41.5	40.5	53.4	35.8	38.4	47.0	39.8	23.0	-
NOT HELPFUL	11.1	9.1	14.5	5.3	3.7	11.0	20.2	17.1	15.2	5.4	13.9	13.2	21.5	17.2	11.5	12.6	-	-	17.3
SOMEWHAT	5.9	5.3	7.8	3.5	3.4	5.1	8.4	7.3	7.1	2.9	8.2	7.8	11.9	8.2	6.1	5.7	-	-	17.3
VERY	5.3	3.8	6.6	1.8	0.2	5.9	11.8	9.8	8.1	2.5	5.7	5.4	9.6	8.9	5.3	6.9	-	-	-
DK/REFUSED	2.4	1.4	-	2.4	2.3	2.7	3.0	2.9	2.3	1.6	4.1	4.5	-	2.7	1.3	4.3	-	2.1	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 8 Page 61  
Jul. 21, 2014

8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURBAN	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
HELPFUL	86.4	80.2	89.0	78.1	84.4	95.1	85.7	87.1	86.0	89.9	82.1	87.0	88.9	85.9	85.9	89.5	89.9	85.7	82.2	85.7	89.0
VERY	51.1	39.6	61.5	36.8	53.6	60.2	44.0	51.7	48.4	46.5	54.6	54.1	53.8	41.7	52.3	82.1	63.4	52.0	38.8	54.5	46.2
SOMEWHAT	35.4	40.6	27.4	41.3	30.8	34.9	41.7	35.3	37.6	43.3	27.5	32.9	35.0	44.2	33.6	7.4	26.5	33.8	43.4	31.2	42.8
NOT HELPFUL	11.1	16.4	6.3	18.2	14.2	4.9	9.9	11.0	11.0	8.7	14.2	11.1	9.1	13.2	11.1	1.3	9.1	11.7	17.8	12.5	7.6
SOMEWHAT	5.9	7.9	4.6	7.7	6.4	2.0	8.6	5.8	4.9	2.7	8.5	6.8	6.6	7.2	5.5	-	3.9	5.6	10.4	5.2	6.1
VERY	5.3	8.5	1.7	10.5	7.8	2.9	1.2	5.1	6.1	6.1	5.6	4.3	2.5	6.1	5.6	1.3	5.2	6.1	7.4	7.3	1.5
DK/REFUSED	2.4	3.3	4.7	3.7	1.4	-	4.4	2.0	3.0	1.4	3.7	1.9	2.1	0.9	3.0	9.1	1.0	2.6	-	1.8	3.4



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 8 Page 62  
Jul. 21, 2014

8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL	INCOME						EDUCATION						MARITAL STATUS				MARRIED			
		UNDER  \$40k	OVER  \$40k	UNDER  \$60k	OVER  \$60k	UNDER  \$100k	OVER  \$100k	LESS/ COLLEG  GRAD.	Some  High  School	High  School  Grad.	Some  Col-  lege	COL-  LEGE  GRAD.	Col-  lege  GRAD.	Post  Grad.  Work	SINGLE	MARRY	SEPA-  RATED	DIV-  ORCED	WID-  OWED	MALE	FEMALE
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
HELPFUL	86.4	89.8	86.2	87.9	86.4	86.4	87.6	84.9	79.4	83.4	86.1	87.5	85.9	90.9	99.6	85.2	73.8	100.0	100.0	82.5	87.5
VERY	51.1	69.1	48.4	61.1	47.3	55.3	49.8	52.4	66.2	53.7	50.8	50.1	50.4	49.7	90.9	46.7	68.2	57.8	100.0	44.9	48.2
SOMEWHAT	35.4	20.7	37.8	26.8	39.0	31.1	37.7	32.5	13.2	29.8	35.3	37.4	35.5	41.2	8.6	38.6	5.6	42.2	-	37.6	39.4
NOT HELPFUL	11.1	6.8	11.6	9.1	11.5	11.3	9.7	9.7	20.6	10.4	8.6	11.7	13.3	8.3	0.4	12.4	12.2	-	-	14.5	10.6
SOMEWHAT	5.9	2.7	6.5	4.1	6.8	5.7	5.7	4.1	5.9	3.0	4.7	7.0	7.6	5.8	-	6.8	-	-	-	7.5	6.1
VERY	5.3	4.1	5.1	5.0	4.8	5.6	4.0	5.6	14.7	7.4	3.9	4.7	5.8	2.5	0.4	5.6	12.2	-	-	7.0	4.5
DK/REFUSED	2.4	3.4	2.2	3.0	2.1	2.3	2.7	5.4	-	6.2	5.3	0.8	0.8	0.8	-	2.4	14.0	-	-	3.0	1.8



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 8 Page 63  
Jul. 21, 2014

8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT-ESTANT	CATH-OLIC	ATH-EIST	YES	NO	MALE	FEMALE	WHITE	NON-WHITE	Hispanic	African American	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
HELPFUL	86.4	86.8	82.6	78.9	82.0	89.2	77.7	85.1	82.9	94.8	85.9	97.0	86.2	86.5	88.7
VERY	51.1	50.5	47.9	37.4	44.9	51.3	38.2	49.8	43.4	69.0	56.0	74.4	56.5	47.2	64.1
SOMEWHAT	35.4	36.2	34.7	41.4	37.0	37.9	39.5	35.3	39.5	25.9	29.9	22.6	29.7	39.2	24.6
NOT HELPFUL	11.1	11.0	13.6	18.2	15.2	10.8	20.3	11.4	14.3	3.4	10.6	1.2	11.9	11.6	4.0
SOMEWHAT	5.9	5.2	11.6	16.7	7.8	5.0	9.3	6.7	6.9	3.2	8.8	1.2	5.1	6.5	4.0
VERY	5.3	5.8	2.0	1.5	7.4	5.8	11.0	4.7	7.4	0.3	1.8	-	6.8	5.1	-
DK/REFUSED	2.4	2.3	3.8	2.9	2.8	-	2.0	3.5	2.8	1.8	3.4	1.8	1.9	1.9	7.2

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 8 Page 64  
Jul. 21, 2014

8. DO YOU THINK IT WOULD BE HELPFUL TO HAVE A WEB SITE THAT IS DEDICATED TO THE ISSUE OF UNDERAGE DRINKING AND IS A RESOURCE TO EQUIP PARENTS WITH THE KNOWLEDGE, SKILLS AND CONFIDENCE TO TALK WITH THEIR CHILDREN ABOUT UNDERAGE DRINKING?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	%	n	UNDER	OVER	MALE	FEMALE																
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55			65	65
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
HELPFUL	86.4	86.2	86.7	86.4	88.7	86.5	88.0	70.7	84.0	81.3	86.4	81.4	100.0	70.7	84.0	81.3	86.4	81.4	100.0	81.9	89.7	
VERY	51.1	56.5	49.0	50.2	64.1	51.2	53.4	42.4	46.8	44.2	64.2	46.3	37.9	42.4	46.8	44.2	64.2	46.3	37.9	45.7	54.9	
SOMEWHAT	35.4	29.7	37.7	36.2	24.6	35.3	34.6	28.3	37.1	37.1	22.2	35.1	62.1	28.3	37.1	37.1	22.2	35.1	62.1	36.2	34.8	
NOT HELPFUL	11.1	11.9	10.8	11.7	4.0	11.1	12.0	26.7	12.3	16.3	-	15.0	-	26.7	12.3	16.3	-	15.0	-	14.3	8.9	
SOMEWHAT	5.9	5.1	6.2	6.0	4.0	5.7	12.0	9.5	6.8	8.0	-	7.4	-	9.5	6.8	8.0	-	7.4	-	7.0	5.1	
VERY	5.3	6.8	4.6	5.6	-	5.4	-	17.2	5.5	8.3	-	7.6	-	17.2	5.5	8.3	-	7.6	-	7.4	3.8	
DK/REFUSED	2.4	1.9	2.5	1.9	7.2	2.4	-	2.6	3.7	2.5	13.6	3.6	-	2.6	3.7	2.5	13.6	3.6	-	3.8	1.4	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 9 Page 65  
Jul. 21, 2014

9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST			1	2	OVER 10	LESS/ 11-14	15
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
PROBLEM	84.3	80.8	80.6	58.5	86.0	85.7	87.2	84.6	90.7	91.0	90.4	79.2	79.2	90.0	85.0	84.8	87.5	83.5	67.3	85.4	72.1
SERIOUS	37.2	36.1	30.6	24.0	43.6	33.0	32.8	33.1	44.2	43.7	44.6	32.4	35.4	47.1	35.2	39.4	42.4	32.7	25.0	37.7	31.5
MINOR	47.1	44.7	50.0	34.5	42.4	52.7	54.4	51.5	46.5	47.2	45.8	46.8	43.8	42.8	49.8	45.4	45.2	50.8	42.3	47.7	40.6
NOT AT ALL	9.6	13.9	12.8	28.9	11.3	9.0	4.4	12.5	2.5	0.8	4.3	12.8	10.8	7.2	10.5	9.1	6.8	11.6	26.0	8.8	18.9
DK/REFUSED	6.1	5.4	6.6	12.7	2.7	5.3	8.4	3.0	6.8	8.2	5.3	8.0	9.9	2.8	4.5	6.1	5.7	5.0	6.7	5.8	9.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 9 Page 66  
Jul. 21, 2014

## 9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		AWARE	UN-AWARE	
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE			UN- AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
PROBLEM	84.3	85.9	83.7	87.3	84.3	86.6	83.4	100.0	100.0	100.0	-	89.6	85.3	91.2	74.5	86.5	83.6	86.6	85.8	71.4
SERIOUS	37.2	40.3	46.2	36.2	27.0	48.3	32.8	44.1	100.0	-	-	46.6	57.2	42.5	20.1	28.4	19.7	38.2	39.9	15.2
MINOR	47.1	45.6	37.5	51.2	57.3	38.3	50.5	55.9	-	100.0	-	43.0	28.0	48.8	54.4	58.1	64.0	48.4	45.9	56.1
NOT AT ALL	9.6	8.3	10.5	6.8	11.0	6.8	10.8	-	-	-	100.0	5.5	9.7	3.9	17.2	2.9	13.6	8.3	8.7	18.3
DK/REFUSED	6.1	5.8	5.7	5.9	4.7	6.6	5.9	-	-	-	-	4.9	5.0	4.8	8.3	10.6	2.8	5.1	5.6	10.3



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 9 Page 67  
Jul. 21, 2014

9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS			
	PROBLEM	SERIOUS	MINOR	NOT AT ALL	DK/REFUSED	ALWAYS	SOME	NOT SURE	NEVER	DK/REFUSED	Once a Week	Once a Month	Once a Year	RARELY	Never	USE SOCIAL MEDIA	Facebook	YouTube	Twitter	DON'T USE	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
PROBLEM	84.3	85.6	86.0	85.4	69.8	85.3	72.2	86.1	84.5	88.6	82.5	84.4	78.7	83.7	87.8	80.3	86.6	87.9	81.1	81.9	76.8
SERIOUS	37.2	38.0	43.6	34.2	31.2	37.9	28.8	33.5	34.8	31.4	42.5	39.0	49.6	37.6	34.2	40.5	38.2	41.0	26.1	32.5	34.2
MINOR	47.1	47.7	42.4	51.2	38.6	47.5	43.5	52.6	49.7	57.2	40.0	45.3	29.0	46.2	53.6	39.8	48.3	46.9	55.1	49.4	42.7
NOT AT ALL	9.6	8.4	7.4	9.1	30.2	9.2	15.1	9.1	10.7	6.4	8.7	8.9	8.1	10.5	6.2	14.1	8.4	7.8	9.2	18.1	15.2
DK/REFUSED	6.1	6.0	6.7	5.5	-	5.5	12.7	4.9	4.7	5.0	8.8	6.7	13.2	5.8	6.1	5.6	5.0	4.3	9.7	-	7.9



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 9 Page 68  
Jul. 21, 2014

9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
PROBLEM	84.3	87.3	88.7	86.2	86.6	80.1	82.9	81.9	80.6	85.3	88.5	88.9	83.9	82.6	89.1	89.8	41.0	79.5	82.7
SERIOUS	37.2	39.5	42.7	37.3	32.4	45.1	39.1	41.2	37.4	37.6	37.1	38.0	26.9	37.8	41.4	34.7	-	25.8	65.5
MINOR	47.1	47.8	46.0	49.0	54.2	35.0	43.8	40.8	43.1	47.7	51.4	50.9	57.0	44.8	47.6	55.1	41.0	53.7	17.3
NOT AT ALL	9.6	8.8	7.7	9.6	10.3	11.0	8.7	9.5	9.6	11.6	6.6	5.7	16.1	7.1	8.1	5.1	59.0	16.7	17.3
DK/REFUSED	6.1	3.9	3.6	4.2	3.1	8.9	8.4	8.6	9.8	3.0	4.9	5.4	-	10.2	2.8	5.2	-	3.8	-

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 9 Page 69  
Jul. 21, 2014

9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURBAN	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
PROBLEM	84.3	82.7	86.3	93.1	78.8	84.8	84.1	86.1	85.2	84.8	83.3	86.0	91.2	88.3	82.2	76.4	83.9	80.9	86.6	89.0	87.8
SERIOUS	37.2	24.8	25.2	34.8	48.1	43.8	39.4	38.2	39.9	38.0	35.8	38.5	42.5	31.6	38.4	50.4	40.4	40.0	35.3	37.6	27.5
MINOR	47.1	57.9	61.1	58.3	30.7	41.1	44.7	47.9	45.3	46.8	47.4	47.5	48.7	56.8	43.8	26.0	43.5	40.9	51.3	51.5	60.3
NOT AT ALL	9.6	8.8	11.9	5.5	10.3	11.5	7.6	8.6	10.1	9.4	10.8	9.4	4.9	6.8	11.4	17.1	12.3	11.1	9.3	7.0	7.4
DK/REFUSED	6.1	8.5	1.9	1.4	11.0	3.6	8.4	5.3	4.7	5.9	6.0	4.5	3.9	4.8	6.4	6.5	3.8	7.9	4.1	4.0	4.8



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 9 Page 70  
Jul. 21, 2014

9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL		INCOME				EDUCATION						MARITAL STATUS				MARRIED				
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
PROBLEM	84.3	81.6	86.3	81.3	87.9	82.7	88.3	80.6	50.1	89.3	77.1	87.2	83.7	94.6	80.2	84.8	81.9	96.4	45.6	87.4	82.6
SERIOUS	37.2	43.4	34.4	41.8	32.7	40.1	31.9	35.4	-	49.1	29.0	38.6	40.0	35.7	45.0	35.7	39.2	59.7	24.5	28.2	42.1
MINOR	47.1	38.2	51.9	39.5	55.3	42.5	56.4	45.3	50.1	40.2	48.1	48.7	43.7	58.9	35.2	49.1	42.7	36.7	21.1	59.2	40.4
NOT AT ALL	9.6	13.7	8.5	12.5	7.7	11.7	7.2	11.7	49.9	3.9	14.1	7.8	10.1	3.3	14.2	8.8	18.1	3.6	21.2	8.1	9.4
DK/REFUSED	6.1	4.6	5.2	6.2	4.4	5.6	4.5	7.7	-	6.7	8.8	4.9	6.3	2.1	5.6	6.4	-	-	33.2	4.5	8.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 9 Page 71  
Jul. 21, 2014

9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- White	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
PROBLEM	84.3	86.0	83.6	80.9	82.5	97.1	84.0	81.5	86.5	79.3	83.3	76.1	84.4	85.6	73.9
SERIOUS	37.2	38.7	39.5	20.0	43.5	32.9	38.5	47.2	37.3	36.0	51.0	27.0	49.8	30.9	32.1
MINOR	47.1	47.3	44.1	61.0	39.0	64.2	45.5	34.3	49.2	43.2	32.3	49.1	34.6	54.6	41.8
NOT AT ALL	9.6	8.9	7.5	19.1	11.2	-	10.0	12.1	6.9	15.4	8.5	19.0	12.7	7.1	16.9
DK/REFUSED	6.1	5.1	8.9	-	6.2	2.9	6.1	6.4	6.5	5.3	8.2	4.9	2.8	7.3	9.2

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 9 Page 72  
Jul. 21, 2014

9. DO YOU THINK UNDERAGE DRINKING IN YOUR COMMUNITY IS A SERIOUS PROBLEM, A MINOR PROBLEM OR NOT A PROBLEM AT ALL?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
PROBLEM	84.3	84.4	84.3	85.2	73.9	84.8	66.0	84.8	87.4	88.4	73.9	87.1	81.2	84.8	87.4	88.4	73.9	87.1	81.2	87.0	82.4	
SERIOUS	37.2	49.8	31.1	37.0	32.1	36.4	44.7	32.5	25.6	27.1	23.5	26.9	19.7	32.5	25.6	27.1	23.5	26.9	19.7	27.8	43.8	
MINOR	47.1	34.6	53.3	48.3	41.8	48.5	21.3	52.3	61.8	61.3	50.4	60.2	61.6	52.3	61.8	61.3	50.4	60.2	61.6	59.1	38.6	
NOT AT ALL	9.6	12.7	8.2	8.9	16.9	9.4	13.1	11.7	8.1	7.7	17.9	8.9	-	11.7	8.1	7.7	17.9	8.9	-	8.9	10.2	
DK/REFUSED	6.1	2.8	7.5	5.9	9.2	5.7	20.9	3.5	4.5	3.9	8.2	4.0	18.8	3.5	4.5	3.9	8.2	4.0	18.8	4.2	7.4	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 10 Page 73  
Jul. 21, 2014

## 10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE					
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST			1	OVER 2	LESS/ 10	11-14 15	OVER	YES
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
CONCERNED	63.8	61.3	51.8	67.7	68.0	58.9	57.2	60.2	72.4	74.7	70.0	69.6	64.0	69.0	64.8	62.9	64.2	67.4	44.7	64.5	59.1
VERY	17.7	20.2	5.8	38.4	28.3	8.8	7.4	9.9	16.0	14.9	17.1	23.9	25.9	30.1	17.4	18.3	20.4	15.0	12.9	17.4	22.8
SOMEWHAT	46.1	41.1	45.9	29.3	39.7	50.1	49.8	50.3	56.4	59.9	52.9	45.7	38.1	38.9	47.4	44.6	43.9	52.4	31.8	47.1	36.3
NOT AT ALL	35.6	38.1	46.7	32.3	32.0	40.5	42.8	38.8	25.9	23.6	28.2	30.4	36.0	31.0	34.8	36.4	35.5	31.1	55.3	35.0	40.9
DK/REFUSED	0.7	0.6	1.5	-	-	0.6	-	1.0	1.7	1.7	1.8	-	-	-	0.4	0.7	0.3	1.5	-	0.6	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 10 Page 74  
Jul. 21, 2014

## 10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		AWARE	UN-AWARE	
	REGU-LARLY	Frequ-ently	Some-times	RARELY	YES	NO	PROB-LEM	Ser-ious	Minor	NOT A PROB-LEM	CONC-ERNED	Very	Smwt. ALL	NOT AT ALL	LESS/14	15-17	OVER 18			AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
CONCERNED	63.8	67.0	66.8	67.2	53.8	68.0	62.2	67.8	79.9	58.2	36.6	100.0	100.0	100.0	-	48.4	62.8	64.9	66.7	41.2
VERY	17.7	19.1	22.8	16.5	9.5	24.4	15.1	17.9	27.2	10.5	17.8	27.7	100.0	-	-	-	6.1	17.4	17.9	16.6
SOMEWHAT	46.1	48.0	44.0	50.7	44.3	43.6	47.1	49.9	52.6	47.7	18.8	72.3	-	100.0	-	48.4	56.7	47.6	48.8	24.6
NOT AT ALL	35.6	32.5	32.5	32.4	45.2	30.7	37.4	31.4	19.3	41.0	63.4	-	-	-	100.0	51.6	37.2	34.4	32.6	58.8
DK/REFUSED	0.7	0.5	0.7	0.4	0.9	1.3	0.4	0.8	0.8	0.8	-	-	-	-	-	-	-	0.7	0.8	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 10 Page 75  
Jul. 21, 2014

10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
CONCERNED	63.8	65.2	71.1	61.2	42.2	63.6	65.9	67.0	61.7	75.4	63.4	62.0	66.2	61.5	66.6	57.2	64.6	66.8	61.5	54.5	60.4
VERY	17.7	17.7	25.9	12.3	11.7	15.4	44.5	16.1	15.9	16.5	14.6	14.9	14.0	19.7	11.1	27.0	15.9	15.5	15.7	13.5	23.6
SOMEWHAT	46.1	47.4	45.3	48.9	30.5	48.1	21.4	50.9	45.8	58.9	48.8	47.1	52.2	41.8	55.5	30.2	48.8	51.3	45.9	41.1	36.8
NOT AT ALL	35.6	34.3	28.3	38.3	57.8	35.7	34.1	30.8	36.4	21.9	36.6	38.0	33.8	38.5	33.4	42.8	35.0	32.6	38.5	45.5	37.8
DK/REFUSED	0.7	0.5	0.5	0.6	-	0.7	-	2.2	1.9	2.7	-	-	-	-	-	-	0.4	0.5	-	-	1.8



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 10 Page 76  
Jul. 21, 2014

## 10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
CONCERNED	63.8	65.8	67.9	64.3	68.6	62.5	57.4	59.1	58.9	67.7	63.7	65.0	49.4	61.7	73.9	64.4	19.8	58.3	45.0
VERY	17.7	13.1	13.3	13.0	17.9	16.7	20.0	18.9	13.8	25.9	11.3	10.1	25.0	13.7	17.5	11.3	-	33.4	-
SOMEWHAT	46.1	52.7	54.7	51.2	50.7	45.8	37.3	40.2	45.1	41.7	52.4	54.8	24.4	48.0	56.4	53.2	19.8	25.0	45.0
NOT AT ALL	35.6	34.2	32.1	35.7	30.7	35.5	42.1	39.9	40.1	32.3	34.9	33.5	50.6	37.7	26.1	33.9	80.2	41.7	55.0
DK/REFUSED	0.7	-	-	-	0.7	2.0	0.5	1.0	1.0	-	1.4	1.5	-	0.6	-	1.7	-	-	-

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 10 Page 77  
Jul. 21, 2014

## 10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURBAN	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONCERNED	63.8	60.4	59.3	60.8	57.6	71.8	66.6	65.9	60.2	69.7	56.4	64.8	72.5	54.2	63.9	76.4	64.1	62.8	64.0	72.6	52.5
VERY	17.7	8.6	18.0	8.3	18.2	29.9	14.2	19.6	18.2	21.0	14.4	16.8	17.9	7.3	20.1	43.5	23.7	21.9	6.7	15.2	14.0
SOMEWHAT	46.1	51.8	41.4	52.4	39.4	41.9	52.4	46.3	42.0	48.8	42.0	48.0	54.6	46.9	43.8	32.9	40.5	40.8	57.3	57.4	38.5
NOT AT ALL	35.6	38.5	40.7	37.7	41.5	28.2	32.2	33.7	38.6	29.7	42.7	35.2	27.5	44.7	35.3	23.6	35.9	37.2	36.0	25.3	46.1
DK/REFUSED	0.7	1.1	-	1.6	0.9	-	1.2	0.4	1.2	0.5	0.9	-	-	1.1	0.7	-	-	-	-	2.1	1.4



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 10 Page 78  
Jul. 21, 2014

## 10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
CONCERNED	63.8	67.8	62.1	65.4	61.9	65.1	61.2	62.6	9.2	67.3	63.0	64.0	63.2	65.5	62.8	62.0	70.9	83.5	78.8	59.2	64.3
VERY	17.7	29.6	14.9	26.0	12.7	21.0	14.5	24.0	-	28.9	22.4	13.5	13.4	13.7	20.1	15.4	45.3	22.2	33.2	11.3	18.9
SOMEWHAT	46.1	38.2	47.2	39.4	49.1	44.0	46.7	38.6	9.2	38.4	40.6	50.5	49.8	51.8	42.7	46.5	25.5	61.2	45.6	47.9	45.4
NOT AT ALL	35.6	32.2	36.9	34.6	36.8	34.9	37.1	36.9	90.8	32.7	36.0	35.3	36.4	33.0	37.2	37.2	29.1	16.5	21.2	39.9	35.0
DK/REFUSED	0.7	-	1.0	-	1.3	-	1.7	0.6	-	-	1.0	0.7	0.4	1.5	-	0.8	-	-	-	0.9	0.7

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 10 Page 79  
Jul. 21, 2014

## 10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE			AGE			
		PROT-ESTANT	CATH-OLIC	ATH-EIST	YES	NO	MALE	FEMALE	WHITE	NON-WHITE	Hisp-panic Amer.	Afr-ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONCERNED	63.8	66.1	58.2	49.8	72.0	70.0	74.1	70.5	65.5	58.8	58.0	56.0	68.3	60.1	73.9
VERY	17.7	19.4	5.6	19.3	18.8	11.4	17.0	20.2	13.6	26.2	16.3	28.2	21.7	12.3	36.7
SOMEWHAT	46.1	46.7	52.6	30.5	53.2	58.6	57.1	50.4	51.8	32.6	41.8	27.8	46.6	47.9	37.3
NOT AT ALL	35.6	33.3	41.8	50.2	25.7	30.0	24.1	26.9	33.8	41.2	42.0	44.0	31.7	39.4	23.3
DK/REFUSED	0.7	0.6	-	-	2.2	-	1.8	2.6	0.8	-	-	-	-	0.5	2.7

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 10 Page 80  
Jul. 21, 2014

## 10. HOW CONCERNED ARE YOU THAT YOUR CHILDREN WILL DRINK ALCOHOL?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
CONCERNED	63.8	68.3	61.6	62.7	73.9	63.5	67.6	65.3	57.4	57.7	67.8	58.7	57.6	65.3	57.4	57.7	67.8	58.7	57.6	59.4	66.9	
VERY	17.7	21.7	14.9	15.3	36.7	16.1	47.5	4.2	11.8	7.9	35.0	9.5	57.6	4.2	11.8	7.9	35.0	9.5	57.6	11.5	22.1	
SOMEWHAT	46.1	46.6	46.7	47.5	37.3	47.4	20.2	61.2	45.6	49.9	32.8	49.3	-	61.2	45.6	49.9	32.8	49.3	-	47.9	44.8	
NOT AT ALL	35.6	31.7	37.6	36.9	23.3	36.2	24.2	34.7	41.5	41.8	27.0	40.9	18.8	34.7	41.5	41.8	27.0	40.9	18.8	39.8	32.6	
DK/REFUSED	0.7	-	0.8	0.4	2.7	0.3	8.2	-	1.1	0.4	5.2	0.4	23.6	-	1.1	0.4	5.2	0.4	23.6	0.9	0.5	

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 11 Page 81  
Jul. 21, 2014

11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE					
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- lenburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14	15	OVER	YES
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
FRIENDS & PEERS	54.6	49.7	56.7	58.1	41.8	59.2	68.2	52.4	64.5	71.8	57.2	62.5	41.3	50.1	58.9	49.7	53.2	60.9	36.7	55.5	45.6
PARENTS	35.0	38.6	30.8	23.6	48.7	28.8	21.7	34.2	30.0	23.5	36.5	33.5	43.2	43.9	32.5	37.6	35.5	32.0	44.6	34.7	36.3
THE MEDIA	8.0	7.7	9.4	18.3	3.8	10.0	8.0	11.5	4.3	4.0	4.6	-	13.6	6.0	5.8	10.6	8.8	6.1	15.0	7.3	17.1
SCHOOL SYSTEM	0.6	1.1	1.5	-	0.9	-	-	-	1.2	0.8	1.7	-	0.6	-	0.4	0.9	0.2	1.0	1.3	0.6	1.0
DK/REFUSED	1.8	2.9	1.5	-	4.8	2.0	2.1	1.9	-	-	-	4.0	1.3	-	2.4	1.2	2.4	-	2.3	2.0	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 11 Page 82  
Jul. 21, 2014

11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		AWARE	UN-AWARE	
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- ERNED	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 18	OVER			AWARE
<b>Total</b>	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
<b>FRIENDS &amp; PEERS</b>	54.6	55.7	55.2	56.1	54.8	54.5	54.6	55.7	58.6	53.4	49.3	63.3	61.6	64.0	39.1	64.6	55.2	55.3	54.8	53.3
<b>PARENTS</b>	35.0	33.8	34.3	33.4	38.1	35.3	34.9	34.4	29.8	38.1	34.2	26.5	27.7	26.1	49.8	29.1	34.3	34.8	34.2	41.3
<b>THE MEDIA</b>	8.0	7.9	8.2	7.7	4.7	7.8	8.0	8.1	9.9	6.6	9.1	8.3	8.9	8.0	7.6	1.7	5.0	8.6	8.7	2.4
<b>SCHOOL SYSTEM</b>	0.6	0.4	0.7	0.2	1.5	0.2	0.8	0.7	0.5	0.8	0.7	0.2	-	0.3	1.4	4.6	-	0.1	0.5	1.4
<b>DK/REFUSED</b>	1.8	2.2	1.6	2.7	0.8	2.2	1.7	1.2	1.2	1.2	6.8	1.6	1.8	1.6	2.2	-	5.5	1.1	1.8	1.6



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 11 Page 83  
Jul. 21, 2014

11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
<b>Total</b>	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
<b>FRIENDS &amp; PEERS</b>	54.6	54.7	53.6	55.4	68.7	55.4	45.3	58.9	53.2	68.1	56.0	59.4	49.0	51.4	55.7	47.7	55.3	56.1	48.0	52.8	50.2
<b>PARENTS</b>	35.0	34.7	29.7	38.1	27.6	34.9	36.1	37.8	43.2	29.2	32.2	27.5	42.1	34.4	31.6	36.7	34.8	34.5	39.4	33.0	37.2
<b>THE MEDIA</b>	8.0	8.4	13.6	4.9	-	7.3	16.4	2.8	3.7	1.4	8.4	8.1	9.0	11.0	11.2	10.7	7.4	6.9	10.1	14.2	10.1
<b>SCHOOL SYSTEM</b>	0.6	0.5	0.5	0.4	-	0.6	0.6	-	-	-	1.5	2.2	-	0.7	0.3	1.0	0.4	0.4	0.9	-	1.7
<b>DK/REFUSED</b>	1.8	1.8	2.6	1.2	3.8	1.8	1.6	0.5	-	1.2	1.8	2.7	-	2.6	1.1	3.9	2.1	2.2	1.6	-	0.8



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 11 Page 84  
Jul. 21, 2014

11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep-  endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
FRIENDS & PEERS	54.6	68.0	72.4	64.9	58.0	56.0	40.7	45.9	51.9	58.7	52.3	53.3	40.4	52.7	60.6	54.6	19.8	52.5	20.4
PARENTS	35.0	23.5	23.5	23.5	31.2	35.7	47.5	43.5	41.9	29.2	35.4	34.8	42.2	40.8	31.6	34.3	80.2	30.7	55.0
THE MEDIA	8.0	7.7	2.3	11.5	9.3	5.2	8.2	7.2	4.1	11.3	8.3	7.5	17.4	4.3	7.8	7.4	-	14.9	24.6
SCHOOL SYSTEM	0.6	0.8	1.8	-	0.3	1.2	0.3	0.6	0.2	-	1.6	1.8	-	-	-	0.7	-	-	-
DK/REFUSED	1.8	-	-	-	1.2	1.9	3.3	2.8	1.8	0.8	2.5	2.7	-	2.1	-	3.0	-	1.8	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 11 Page 85  
Jul. 21, 2014

## 11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB CITY/ RURAL	SMALL CITY/	UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
FRIENDS & PEERS	54.6	45.4	44.5	44.3	57.4	65.7	59.9	53.9	56.4	61.0	46.6	55.7	58.5	51.1	54.7	51.6	63.7	47.5	59.0	51.1	55.7
PARENTS	35.0	46.3	37.8	41.1	38.2	24.9	29.8	35.8	32.3	29.8	43.0	31.0	31.6	39.5	34.7	34.9	20.4	40.3	34.3	39.9	37.3
THE MEDIA	8.0	6.1	17.6	11.3	2.5	8.2	5.4	8.6	7.1	8.3	7.1	9.5	9.9	5.1	8.1	11.3	12.7	8.3	5.5	7.9	6.4
SCHOOL SYSTEM	0.6	-	-	3.3	0.4	-	-	0.5	1.0	0.2	0.2	1.7	-	-	0.9	-	1.8	0.5	-	-	-
DK/REFUSED	1.8	2.2	-	-	1.5	1.2	4.9	1.2	3.3	0.7	3.0	2.1	-	4.3	1.6	2.3	1.3	3.3	1.3	1.0	0.6



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 11 Page 86  
Jul. 21, 2014

## 11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER	OVER	UNDER	OVER	UNDER	OVER	LESS/	Some	High	Some	COL-	Col-	Post	SINGLE	MARRY	SEPA-	DIV-	WID-	MALE	FEMALE	
	\$40k	\$40k	\$60k	\$60k	\$100k	\$100k	COLLEGE	High	School	Col-	LEGE	lege	Grad.			RATED	ORCED	OWED			
						GRAD.	School	Grad.	lege	GRAD.	Grad.	Work									
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
FRIENDS & PEERS	54.6	60.0	53.2	54.2	54.9	55.4	53.7	55.8	59.1	59.5	53.3	54.1	52.1	58.2	72.3	51.6	61.5	87.1	45.7	44.6	57.5
PARENTS	35.0	24.8	38.2	32.0	37.5	32.6	38.5	32.0	19.1	28.2	35.1	36.5	35.6	38.3	16.5	37.4	38.5	8.5	54.3	42.4	33.1
THE MEDIA	8.0	12.3	7.1	10.4	6.7	9.2	7.1	8.9	21.8	8.6	8.3	7.5	9.9	2.6	11.2	8.3	-	4.3	-	10.9	6.2
SCHOOL SYSTEM	0.6	1.3	0.1	0.9	-	0.7	-	0.9	-	0.5	1.1	0.4	0.6	-	-	0.6	-	-	-	1.3	-
DK/REFUSED	1.8	1.6	1.5	2.4	0.9	2.1	0.8	2.5	-	3.2	2.2	1.5	1.7	1.0	-	2.1	-	-	-	0.8	3.3

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 11 Page 87  
Jul. 21, 2014

11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- White	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
FRIENDS & PEERS	54.6	54.4	58.6	69.5	58.9	60.7	40.9	72.0	55.4	52.1	76.6	47.7	61.2	50.7	53.1
PARENTS	35.0	34.2	28.7	24.9	31.6	33.1	40.7	24.9	36.0	33.5	13.3	36.5	28.0	40.2	28.1
THE MEDIA	8.0	9.2	10.3	1.5	8.4	6.1	15.6	3.1	6.1	12.6	5.2	14.3	7.6	7.6	14.5
SCHOOL SYSTEM	0.6	0.4	-	4.1	0.4	-	0.9	-	0.3	0.7	4.8	-	1.3	0.2	-
DK/REFUSED	1.8	1.8	2.4	-	0.8	-	1.9	-	2.1	1.1	-	1.5	2.0	1.3	4.4



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 11 Page 88  
Jul. 21, 2014

## 11. WHO OR WHAT DO YOU THINK HAS THE MOST INFLUENCE ON MINORS AND WHETHER OR NOT THEY DRINK ALCOHOL?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
FRIENDS & PEERS	54.6	61.2	50.9	54.0	53.1	54.0	54.0	40.4	43.3	42.6	44.8	42.0	81.2	40.4	43.3	42.6	44.8	42.0	81.2	44.6	61.8	
PARENTS	35.0	28.0	38.9	36.3	28.1	35.9	26.4	41.4	43.7	44.1	36.3	44.3	-	41.4	43.7	44.1	36.3	44.3	-	42.0	30.0	
THE MEDIA	8.0	7.6	8.4	7.6	14.5	8.2	6.5	10.6	12.0	11.0	19.0	11.6	18.8	10.6	12.0	11.0	19.0	11.6	18.8	11.3	5.6	
SCHOOL SYSTEM	0.6	1.3	0.2	0.6	-	0.5	-	5.3	0.4	1.4	-	1.3	-	5.3	0.4	1.4	-	1.3	-	1.4	0.1	
DK/REFUSED	1.8	2.0	1.6	1.5	4.4	1.4	13.1	2.2	0.5	0.9	-	0.8	-	2.2	0.5	0.9	-	0.8	-	0.8	2.5	

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 12 Page 89  
Jul. 21, 2014

12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	AREA										CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE			TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- lenburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14 15	OVER	YES YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
13/YOUNGER	4.2	6.9	13.9	-	2.5	0.8	-	1.4	4.8	6.7	2.8	6.4	4.2	2.8	3.0	5.3	4.1	3.8	-	4.3	2.7
10/YOUNGER	2.2	3.6	7.9	-	0.8	0.9	-	1.5	1.0	-	2.0	6.4	2.9	-	1.5	2.6	2.0	1.7	-	2.4	-
11	0.2	0.6	1.5	-	-	-	-	-	-	-	-	-	-	-	-	0.4	-	0.6	-	0.2	-
12	0.2	-	-	-	-	-	-	-	-	-	-	-	-	2.8	-	0.4	0.3	-	-	0.2	-
13	0.5	0.4	-	-	0.9	-	-	-	1.9	3.8	-	-	-	-	0.6	0.3	0.2	1.0	-	0.5	-
14	1.2	2.2	4.4	-	0.8	-0.1	-	-0.2	1.9	2.9	0.8	-	1.3	-	0.9	1.6	1.5	0.6	-	1.0	2.7
15-17	5.6	7.3	12.8	8.3	2.4	5.9	6.4	5.5	4.7	2.9	6.4	-	4.4	4.4	4.0	7.8	4.3	7.6	4.0	5.4	8.7
15	2.3	3.8	6.4	-	2.4	2.7	3.6	2.0	-	-	-	-	0.6	4.4	2.0	2.9	2.6	2.4	-	2.5	-
16	2.4	3.6	6.5	8.3	-	2.3	2.8	1.9	0.9	-	1.8	-	3.8	-	0.8	4.3	0.9	3.9	4.0	1.9	8.7
17	0.9	-	-	-	-	0.9	-	1.5	3.8	2.9	4.6	-	-	-	1.3	0.5	0.9	1.2	-	1.0	-
18/OLDER	76.1	73.1	65.1	67.0	81.4	86.8	90.9	83.8	69.7	75.3	64.2	67.4	72.1	73.9	81.4	69.8	78.4	74.0	91.7	75.9	79.5
18	12.0	11.3	11.0	12.7	11.4	10.6	8.7	12.1	14.7	23.2	6.1	4.6	10.4	20.9	12.9	11.0	12.9	10.0	22.7	11.4	15.4
19	2.2	1.9	2.9	-	1.4	3.8	5.7	2.4	0.9	-	1.8	4.6	1.5	-	2.4	2.0	1.5	3.5	2.7	2.0	4.3
20	1.8	1.8	1.5	-	2.6	2.9	-	5.1	-	-	-	-	3.1	-	2.7	0.7	1.4	2.0	4.8	1.6	3.4
21/OLDER	60.2	58.1	49.8	54.3	66.1	69.4	76.5	64.1	54.2	52.0	56.4	58.3	57.1	53.0	63.3	56.0	62.6	58.5	61.6	60.8	56.4
DK/REFUSED	14.1	12.7	8.2	24.7	13.7	6.6	2.8	9.4	20.8	15.1	26.5	26.1	19.3	18.9	11.6	17.2	13.2	14.5	4.3	14.4	9.2
Mean	19.67	19.28	18.21	19.95	20.11	20.10	20.25	19.99	19.66	19.44	19.91	19.60	19.70	19.59	19.91	19.40	19.77	19.63	19.97	19.68	19.68



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 12 Page 90  
Jul. 21, 2014

## 12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY START DRINKING ALCOHOL			MANY CHILDREN AWARE			
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	OVER 18	AWARE	UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
13/YOUNGER	4.2	3.2	2.1	3.9	8.0	3.9	4.3	4.3	3.2	5.2	1.2	3.2	-	4.4	6.1	100.0	-	-	4.2	3.8
10/YOUNGER	2.2	1.2	-	2.1	6.0	1.5	2.4	1.9	1.2	2.4	1.2	1.7	-	2.4	3.0	51.9	-	-	2.0	3.8
11	0.2	-	-	-	1.1	-	0.3	0.2	-	0.4	-	-	-	-	0.5	4.6	-	-	0.2	-
12	0.2	0.3	0.6	-	-	0.7	-	0.2	-	0.4	-	-	-	-	0.5	4.6	-	-	0.2	-
13	0.5	0.6	1.1	0.3	-	0.5	0.5	0.6	-	1.0	-	0.5	-	0.7	0.4	11.4	-	-	0.5	-
14	1.2	1.1	0.4	1.5	0.9	1.3	1.1	1.4	2.0	0.9	-	0.9	-	1.3	1.6	27.5	-	-	1.3	-
15-17	5.6	5.7	6.6	5.2	3.9	4.4	6.1	5.6	3.0	7.6	7.9	5.5	1.9	6.9	5.9	-	100.0	-	5.2	7.4
15	2.3	2.6	2.2	3.0	2.0	1.0	2.8	2.4	1.8	2.9	2.8	2.0	0.9	2.4	3.0	-	41.5	-	2.3	2.6
16	2.4	1.9	3.0	1.1	1.9	2.5	2.3	2.0	0.5	3.3	5.0	2.1	1.0	2.5	2.9	-	42.1	-	1.9	4.8
17	0.9	1.2	1.4	1.1	-	0.9	0.9	1.1	0.7	1.4	-	1.4	-	2.0	-	-	16.4	-	1.0	-
18/OLDER	76.1	76.6	76.6	76.6	74.5	75.5	76.4	78.2	78.2	78.1	65.4	77.5	74.7	78.6	73.6	-	-	100.0	76.8	70.7
18	12.0	11.5	9.0	13.3	11.2	8.0	13.6	11.2	10.2	12.0	19.0	12.5	7.1	14.6	10.3	-	-	15.7	12.2	10.9
19	2.2	2.5	1.2	3.4	-	3.2	1.8	2.2	1.7	2.6	3.6	2.8	2.1	3.1	1.1	-	-	2.9	2.4	0.5
20	1.8	1.8	4.2	0.2	0.8	2.4	1.5	1.7	1.6	1.8	3.6	2.2	2.0	2.3	1.0	-	-	2.3	2.0	-
21/OLDER	60.2	60.7	62.2	59.7	62.5	61.9	59.6	63.1	64.7	61.8	39.2	59.9	63.6	58.6	61.2	-	-	79.0	60.3	59.2
DK/REFUSED	14.1	14.5	14.7	14.3	13.6	16.2	13.2	12.0	15.6	9.1	25.5	13.8	23.4	10.1	14.5	-	-	-	13.7	18.1
Mean	19.67	19.81	20.01	19.67	19.29	19.90	19.58	19.74	20.04	19.51	19.31	19.77	20.51	19.53	19.50	10.80	15.75	20.45	19.69	19.52



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 12 Page 91  
Jul. 21, 2014

12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS			
		PROB-LEM	Crisislem	Prob-LEM	NOT APROB-LEM	AWARE/DK/REF	UN-AWARE/DK/REF	REGU-LARLYWeek	2+Times/Week	Once AWeek	NOT REGU-LARLYWeeks	Every CoupleWeeks	Once AWeek	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	Twit-ter USE INTRNT	DON'T USE
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
13/YOUNGER	4.2	3.5	0.9	5.3	9.2	4.3	2.7	8.0	12.1	1.5	4.3	4.8	3.3	1.9	4.2	-	3.7	4.1	5.0	4.8	6.4	
10/YOUNGER	2.2	1.9	-	3.1	4.4	2.4	-	4.8	6.8	1.5	2.5	2.2	3.3	0.5	1.2	-	1.8	2.2	-	4.8	3.6	
11	0.2	-	-	-	-	0.2	-	-	-	-	1.0	1.5	-	-	-	-	-	-	-	-	1.0	
12	0.2	-	-	-	4.8	0.2	-	0.6	1.0	-	-	-	-	-	-	-	-	-	-	-	1.0	
13	0.5	0.5	0.9	0.2	-	0.4	1.8	1.1	1.8	-	0.7	1.1	-	-	-	-	0.6	0.8	-	-	-	
14	1.2	1.2	-	2.0	-	1.2	0.9	1.5	2.4	-	-	-	-	1.4	3.0	-	1.3	1.0	5.0	-	0.8	
15-17	5.6	5.1	3.3	6.4	15.4	5.8	3.6	6.0	7.2	4.2	9.4	6.0	16.2	4.1	4.9	3.3	5.9	3.4	12.5	30.0	4.7	
15	2.3	2.0	0.6	2.9	11.0	2.5	-	1.9	1.9	1.9	6.2	4.6	9.4	1.2	1.2	1.2	2.5	1.7	3.7	8.7	1.8	
16	2.4	2.2	1.3	2.7	4.4	2.3	3.6	3.6	4.4	2.2	1.9	1.4	2.8	1.8	2.6	1.2	2.6	1.0	8.8	21.2	1.6	
17	0.9	1.0	1.3	0.7	-	1.0	-	0.5	0.9	-	1.3	-	4.0	1.0	1.1	0.9	0.8	0.7	-	-	1.3	
18/OLDER	76.1	77.3	76.9	77.6	66.2	76.9	66.9	79.9	74.8	88.0	80.1	83.8	72.3	72.1	82.1	63.6	78.8	83.1	58.9	65.2	65.2	
18	12.0	12.1	5.3	16.6	14.6	11.9	12.5	19.0	22.3	13.7	18.0	14.2	25.6	5.8	6.7	5.1	12.1	12.7	12.3	23.6	11.6	
19	2.2	2.1	1.7	2.4	-	2.4	-	4.2	3.9	4.9	3.1	4.6	-	0.3	0.6	-	2.2	2.2	2.6	7.8	2.4	
20	1.8	1.5	2.5	0.9	8.7	1.9	-	2.3	1.9	2.9	2.6	0.8	6.5	1.2	2.5	-	1.8	1.8	4.7	-	1.3	
21/OLDER	60.2	61.5	67.3	57.7	42.9	60.6	54.4	54.4	46.8	66.5	56.4	64.2	40.2	64.8	72.2	58.5	62.8	66.3	39.2	33.8	49.9	
DK/REFUSED	14.1	14.0	19.0	10.8	9.2	13.0	26.9	6.1	5.9	6.4	6.3	5.4	8.2	21.9	8.8	33.1	11.5	9.5	23.6	-	23.7	
Mean	19.67	19.79	20.45	19.39	18.37	19.65	19.96	19.04	18.45	19.98	19.27	19.54	18.70	20.28	20.07	20.52	19.75	19.85	19.06	17.95	19.24	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 12 Page 92  
Jul. 21, 2014

## 12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUB-LICAN	CRAT	DEMO- INDEP- Indep- Other	REPUB-LICAN	CRAT	DEMO- INDEP- Indep- Other	REPUB-LICAN	CRAT	DEMO- INDEP- Indep- Other		
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
13/YOUNGER	4.2	6.8	5.4	7.7	6.0	2.0	1.0	1.4	2.3	5.2	5.1	5.6	-	2.6	9.2	4.7	-	2.1	-
10/YOUNGER	2.2	5.7	5.4	5.9	2.4	-	0.4	0.3	0.8	3.4	2.1	2.3	-	1.0	7.3	2.6	-	-	-
11	0.2	-	-	-	-	1.2	-	0.4	-	-	0.7	0.8	-	-	-	-	-	-	-
12	0.2	-	-	-	-	-	0.6	0.4	0.6	-	-	-	-	0.7	-	-	-	-	-
13	0.5	-	-	-	1.1	-	-	-	-	0.9	0.5	0.6	-	-	1.8	-	-	-	-
14	1.2	1.1	-	1.8	2.5	0.8	-	0.3	0.8	1.0	1.8	1.9	-	1.0	-	2.1	-	2.1	-
15-17	5.6	10.6	7.9	12.5	6.2	7.3	2.0	3.8	5.2	5.8	6.0	5.7	10.0	4.1	11.0	7.2	41.0	-	-
15	2.3	3.9	3.6	4.0	1.4	5.6	1.0	2.6	0.9	3.8	1.8	2.0	-	-	8.2	2.2	21.2	-	-
16	2.4	4.0	4.3	3.9	4.2	-	1.1	0.7	3.1	1.4	3.2	2.6	10.0	3.6	1.5	3.9	-	-	-
17	0.9	2.7	-	4.6	0.5	1.6	-	0.6	1.3	0.6	1.0	1.1	-	0.6	1.3	1.2	19.8	-	-
18/OLDER	76.1	74.7	75.2	74.3	78.4	71.7	76.1	74.6	73.8	77.8	76.8	77.2	71.7	75.6	72.7	75.0	39.8	82.0	79.6
18	12.0	15.4	24.0	9.3	12.1	16.5	8.8	11.4	11.8	10.0	15.3	15.7	10.6	12.3	11.7	17.6	-	10.1	-
19	2.2	1.3	-	2.2	3.6	2.4	1.6	1.9	2.9	0.6	3.7	4.1	-	3.4	1.3	4.2	-	-	-
20	1.8	3.6	3.2	4.0	1.3	-	1.5	1.0	-	3.0	1.5	0.6	11.9	-	2.7	0.7	-	3.9	17.3
21/OLDER	60.2	54.3	48.1	58.8	61.5	52.7	64.3	60.4	59.2	64.2	56.3	56.9	49.2	59.9	57.1	52.5	39.8	67.9	62.3
DK/REFUSED	14.1	7.9	11.5	5.4	9.4	19.0	20.8	20.2	18.7	11.1	12.0	11.5	18.3	17.6	7.0	13.1	19.2	15.9	20.4
Mean	19.67	18.99	18.90	19.04	19.53	19.61	20.33	20.08	19.91	19.62	19.45	19.42	19.85	19.92	18.75	19.32	18.45	20.42	20.78



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 12 Page 93  
Jul. 21, 2014

## 12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
		REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUN- GER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB CITY/ RURAL	SMALL CITY/	UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
13/YOUNGER	4.2	2.1	8.2	9.0	2.4	3.8	1.5	4.3	3.3	2.3	4.4	5.9	7.8	4.1	3.5	1.3	1.0	3.1	5.0	4.7	3.6
10/YOUNGER	2.2	-	8.2	2.8	1.6	1.1	1.5	2.0	1.7	1.0	1.7	3.8	4.6	3.0	1.4	-	1.0	-	1.7	3.2	2.7
11	0.2	-	-	1.5	-	-	-	-	0.4	-	-	0.8	-	-	0.3	-	-	-	-	-	-
12	0.2	1.3	-	-	-	-	-	0.3	-	-	0.6	-	-	1.0	-	-	-	-	-	-	0.9
13	0.5	-	-	1.1	-	1.3	-	0.6	0.3	0.9	-	0.6	-	-	0.8	-	-	2.2	-	0.8	-
14	1.2	0.8	-	3.6	0.9	1.4	-	1.4	0.8	0.4	2.2	0.8	3.2	-	1.0	1.3	-	1.0	3.2	0.7	-
15-17	5.6	10.3	5.5	5.6	0.9	6.0	6.4	5.4	6.6	3.3	7.1	6.9	5.5	10.2	4.5	4.8	7.9	3.0	3.4	3.5	12.3
15	2.3	1.9	5.5	2.6	-	3.0	1.1	1.7	2.7	0.6	4.7	2.0	3.1	5.5	1.3	-	4.5	1.9	-	0.4	6.3
16	2.4	6.7	-	3.0	-	2.0	3.4	2.7	3.0	2.3	0.9	3.9	0.9	3.8	2.4	-	3.4	1.1	1.2	1.6	5.3
17	0.9	1.7	-	-	0.9	0.9	1.9	1.0	0.9	0.4	1.5	1.0	1.6	0.9	0.8	4.8	-	-	2.1	1.5	0.7
18/OLDER	76.1	73.1	78.2	71.2	74.5	77.6	82.1	75.0	74.0	78.3	77.1	70.9	79.1	74.7	75.8	76.6	67.7	73.5	80.7	83.9	77.8
18	12.0	15.4	12.8	16.5	8.7	8.6	14.1	11.3	11.6	9.7	17.3	6.8	14.8	9.0	12.4	2.3	11.3	15.3	23.0	10.5	8.0
19	2.2	3.1	1.9	3.3	2.7	-	4.2	2.4	1.8	0.9	3.1	3.2	4.5	2.8	1.5	2.7	-	-	1.5	0.9	6.0
20	1.8	-	-	1.1	-	4.5	1.9	1.1	2.7	2.5	2.4	-	0.6	2.1	2.0	6.5	2.8	1.6	2.1	0.6	0.6
21/OLDER	60.2	54.6	63.6	50.3	63.1	64.5	62.0	60.2	57.9	65.2	54.2	60.9	59.2	60.7	59.9	65.1	53.6	56.5	54.1	72.0	63.1
DK/REFUSED	14.1	14.5	8.1	14.2	22.2	12.6	9.9	15.3	16.1	16.1	11.4	16.2	7.7	11.1	16.3	17.3	23.5	20.4	11.0	7.9	6.4
Mean	19.67	19.58	19.07	19.00	20.22	19.90	19.86	19.71	19.69	20.13	19.41	19.47	19.24	19.45	19.82	20.43	19.79	19.89	19.51	19.90	19.45

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 12 Page 94  
Jul. 21, 2014

## 12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
13/YOUNGER	4.2	1.1	4.0	2.0	4.3	2.8	4.1	2.9	5.5	5.3	1.2	5.1	5.2	4.8	1.3	4.5	-	9.4	-	6.5	2.7
10/YOUNGER	2.2	0.7	2.0	0.4	2.6	0.7	2.9	0.3	-	-	0.6	3.3	2.8	4.2	-	2.6	-	-	-	3.7	1.6
11	0.2	-	-	-	-	-	-	-	-	-	-	0.3	0.5	-	-	0.2	-	-	-	0.5	-
12	0.2	-	0.3	-	0.4	-	0.5	-	-	-	-	0.3	0.4	-	-	0.2	-	-	-	0.5	-
13	0.5	-	0.7	1.0	0.3	0.8	0.3	1.4	-	2.6	0.7	-	-	-	-	0.6	-	-	-	0.4	0.7
14	1.2	0.4	1.0	0.7	1.0	1.3	0.3	1.2	5.5	2.7	-	1.2	1.5	0.6	1.3	0.9	-	9.4	-	1.5	0.3
15-17	5.6	7.0	6.3	5.1	7.3	4.6	8.5	2.1	13.2	3.2	0.8	7.7	5.8	11.5	-	6.0	5.6	9.2	-	7.3	4.9
15	2.3	3.1	2.7	2.5	2.9	1.9	3.7	0.5	-	-	0.8	3.4	3.0	4.2	-	2.3	5.6	5.5	-	3.2	1.6
16	2.4	2.4	2.7	1.8	3.1	1.7	3.7	0.9	13.2	1.2	-	3.2	2.2	5.3	-	2.6	-	3.6	-	3.5	1.9
17	0.9	1.4	1.0	0.8	1.3	1.1	1.1	0.7	-	2.0	-	1.1	0.6	2.0	-	1.1	-	-	-	0.7	1.5
18/OLDER	76.1	70.4	78.9	71.8	80.5	74.1	80.4	79.0	81.3	67.0	86.4	74.2	74.9	73.0	85.6	76.1	73.8	66.8	78.8	73.7	78.2
18	12.0	8.6	12.9	11.7	12.2	14.6	9.1	12.1	5.9	12.6	12.2	11.6	14.0	6.6	14.7	13.0	4.1	-	-	15.3	11.0
19	2.2	0.8	2.5	0.4	3.3	0.7	3.8	0.9	-	-	1.5	2.9	2.6	3.5	2.5	2.4	-	-	-	2.7	2.0
20	1.8	3.9	1.1	2.8	0.9	2.6	0.6	2.0	-	-	3.3	1.7	1.6	1.9	6.0	1.0	11.9	6.1	-	0.6	1.3
21/OLDER	60.2	57.1	62.3	56.8	64.1	56.1	67.0	64.1	75.4	54.4	69.4	58.1	56.7	61.0	62.4	59.8	57.9	60.7	78.8	55.0	63.8
DK/REFUSED	14.1	21.6	10.8	21.0	7.9	18.4	7.0	15.9	-	24.5	11.6	13.0	14.1	10.7	13.2	13.4	20.5	14.7	21.2	12.5	14.3
Mean	19.67	19.99	19.67	19.94	19.61	19.82	19.64	20.12	19.78	19.79	20.32	19.41	19.44	19.37	20.26	19.58	20.27	19.56	21.00	19.17	19.93



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 12 Page 95  
Jul. 21, 2014

## 12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
13/YOUNGER	4.2	3.2	6.2	14.2	0.9	9.9	2.2	-	5.0	2.7	10.1	1.8	2.5	5.3	-
10/YOUNGER	2.2	1.4	3.9	5.7	-	8.1	-	-	3.1	-	-	-	1.1	2.6	-
11	0.2	-	-	4.1	-	-	-	-	-	0.7	4.8	-	0.7	-	-
12	0.2	-	2.3	-	-	-	-	-	0.3	-	-	-	-	0.3	-
13	0.5	0.5	-	2.9	-	-	-	-	0.5	0.5	3.4	-	-	0.8	-
14	1.2	1.3	-	1.5	0.9	1.8	2.2	-	1.1	1.6	1.8	1.8	0.8	1.6	-
15-17	5.6	5.9	9.3	7.2	0.8	4.1	-	1.3	7.0	2.8	-	2.5	2.6	7.2	6.3
15	2.3	2.9	-	3.5	-	-	-	-	3.0	1.0	-	1.3	0.2	3.0	6.3
16	2.4	2.1	6.2	3.7	-	4.1	-	-	3.0	0.9	-	-	1.5	3.2	-
17	0.9	0.9	3.1	-	0.8	-	-	1.3	1.0	0.9	-	1.2	0.9	1.1	-
18/OLDER	76.1	75.0	80.9	71.4	82.5	75.1	75.6	87.6	74.4	80.0	78.9	79.6	82.2	75.7	54.8
18	12.0	12.6	8.6	22.2	12.4	13.3	7.7	15.8	13.8	7.8	7.4	8.5	11.8	12.0	16.0
19	2.2	2.3	5.8	-	0.8	10.9	2.0	-	3.1	-	-	-	0.6	3.2	-
20	1.8	1.3	1.2	5.3	-	-	-	-	1.2	3.3	-	4.5	2.4	1.8	-
21/OLDER	60.2	58.9	65.4	43.9	69.3	50.9	66.0	71.7	56.4	68.9	71.5	66.6	67.4	58.7	38.8
DK/REFUSED	14.1	15.9	3.6	7.1	15.8	11.0	22.1	11.1	13.7	14.5	11.0	16.0	12.6	11.8	38.9
Mean	19.67	19.74	19.43	18.23	20.42	18.80	20.45	20.41	19.40	20.27	19.76	20.34	20.12	19.47	19.60

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 12 Page 96  
Jul. 21, 2014

## 12. AT WHAT AGE, DO YOU THINK IT'S APPROPRIATE FOR YOUR CHILDREN TO TRY AN ALCOHOLIC DRINK?

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	MALE	FEMALE																	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
13/YOUNGER	4.2	2.5	4.7	4.4	-	4.2	-	6.7	5.6	6.4	-	5.9	-	6.7	5.6	6.4	-	5.9	-	6.2	2.8
10/YOUNGER	2.2	1.1	2.3	2.1	-	2.0	-	2.7	2.9	3.2	-	2.9	-	2.7	2.9	3.2	-	2.9	-	3.4	1.3
11	0.2	0.7	-	0.2	-	0.2	-	2.9	-	0.5	-	0.5	-	2.9	-	0.5	-	0.5	-	0.5	-
12	0.2	-	0.3	0.2	-	0.2	-	-	0.6	0.5	-	0.5	-	-	0.6	0.5	-	0.5	-	0.5	-
13	0.5	-	0.7	0.5	-	0.5	-	-	0.4	0.4	-	0.4	-	-	0.4	0.4	-	0.4	-	0.3	0.6
14	1.2	0.8	1.4	1.3	-	1.3	-	1.1	1.7	1.8	-	1.7	-	1.1	1.7	1.8	-	1.7	-	1.5	0.9
15-17	5.6	2.6	7.1	5.8	6.3	5.5	18.8	4.9	8.1	7.9	4.3	7.3	19.7	4.9	8.1	7.9	4.3	7.3	19.7	7.2	4.4
15	2.3	0.2	3.3	2.1	6.3	2.0	18.8	1.0	4.0	3.4	4.3	3.1	19.7	1.0	4.0	3.4	4.3	3.1	19.7	3.3	1.6
16	2.4	1.5	2.8	2.6	-	2.5	-	-	4.1	3.8	-	3.5	-	-	4.1	3.8	-	3.5	-	3.3	1.7
17	0.9	0.9	1.0	1.0	-	1.0	-	3.8	-	0.7	-	0.7	-	3.8	-	0.7	-	0.7	-	0.6	1.1
18/OLDER	76.1	82.2	73.5	77.8	54.8	76.5	59.9	75.8	73.0	74.4	64.9	73.3	80.3	75.8	73.0	74.4	64.9	73.3	80.3	73.4	78.0
18	12.0	11.8	12.4	11.9	16.0	12.2	14.7	13.1	16.0	13.9	30.2	14.9	42.4	13.1	16.0	13.9	30.2	14.9	42.4	15.1	9.8
19	2.2	0.6	2.9	2.4	-	2.3	-	2.6	2.7	2.9	-	2.7	-	2.6	2.7	2.9	-	2.7	-	2.7	1.8
20	1.8	2.4	1.6	2.0	-	1.9	-	-	0.7	0.7	-	0.6	-	-	0.7	0.7	-	0.6	-	0.6	2.6
21/OLDER	60.2	67.4	56.6	61.5	38.8	60.2	45.2	60.1	53.7	56.9	34.8	55.1	37.9	60.1	53.7	56.9	34.8	55.1	37.9	55.1	63.7
DK/REFUSED	14.1	12.6	14.7	12.0	38.9	13.9	21.3	12.7	13.3	11.3	30.8	13.5	-	12.7	13.3	11.3	30.8	13.5	-	13.1	14.8
Mean	19.67	20.12	19.48	19.67	19.60	19.69	19.01	19.44	19.21	19.24	19.32	19.27	18.55	19.44	19.21	19.24	19.32	19.27	18.55	19.22	20.00



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 13 Page 97  
Jul. 21, 2014

13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

TOTAL	AREA														CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE			TALKED ABOUT ALCOHOL ABUSE		
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1		2	OVER	LESS/ 10	11-14	15	OVER
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AWARE	89.2	88.5	86.3	86.5	90.8	85.0	83.6	86.1	93.7	96.6	90.7	87.3	90.7	97.2	90.9	87.5	92.6	85.1	90.2	90.4	74.1
UNAWARE	10.5	11.5	13.7	13.5	9.2	14.4	16.4	12.9	6.3	3.4	9.3	12.7	7.8	2.8	9.1	11.7	6.8	14.9	9.8	9.3	25.9
DK/REFUSED	0.3	-	-	-	-	0.6	-	1.0	-	-	-	-	1.5	-	-	0.8	0.6	-	-	0.4	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 13 Page 98  
Jul. 21, 2014

13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL BEFORE AGE 15			MANY CHILDREN START DRINKING		
	REGULARLY	Frequently	Some times	RARELY	YES	NO	PROBLEM	Serious	Minor	NOT A PROBLEM	CONCERNED	Very	Somewhat	NOT AT ALL	LESS THAN 14	15-17	OVER 18	AWARE	UN-AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AWARE	89.2	91.2	94.1	89.3	86.3	96.7	86.2	90.7	95.7	86.8	80.1	93.2	90.2	94.4	81.8	90.5	83.1	90.1	100.0	-
UNAWARE	10.5	8.5	5.4	10.7	12.7	3.3	13.3	8.9	4.3	12.5	19.9	6.8	9.8	5.6	17.3	9.5	13.8	9.7	-	100.0
DK/REFUSED	0.3	0.2	0.5	-	1.0	-	0.5	0.4	-	0.7	-	-	-	-	1.0	-	3.1	0.2	-	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 13 Page 99  
Jul. 21, 2014

13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
AWARE	89.2	89.3	88.2	90.1	84.7	91.1	66.1	90.6	91.7	88.8	88.2	86.5	91.7	89.2	89.9	88.6	88.2	90.5	79.6	91.3	93.4	
UNAWARE	10.5	10.3	11.8	9.3	15.3	8.5	33.9	9.4	8.3	11.2	10.8	13.5	5.4	10.5	10.1	10.8	11.4	9.2	18.1	8.7	6.6	
DK/REFUSED	0.3	0.4	-	0.6	-	0.4	-	-	-	-	0.9	-	2.8	0.3	-	0.6	0.4	0.3	2.3	-	-	



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 13 Page 100  
Jul. 21, 2014

13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUB-LICAN	DEMO-CRAT	INDEP- Indep- Other	REPUB-LICAN	DEMO-CRAT	INDEP-LICAN	REPUB-LICAN	DEMO-CRAT	INDEP- Indep- Other		
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
AWARE	89.2	92.7	91.6	93.5	90.3	86.6	88.3	87.7	89.2	87.5	91.8	92.6	82.9	91.0	91.5	91.1	78.8	83.5	100.0
UNAWARE	10.5	7.3	8.4	6.5	8.6	13.4	11.7	12.3	10.8	12.5	6.9	6.0	17.1	9.0	8.5	7.4	21.2	16.5	-
DK/REFUSED	0.3	-	-	-	1.1	-	-	-	-	-	1.3	1.4	-	-	-	1.6	-	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 13 Page 101  
Jul. 21, 2014

13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL			MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k			
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112		
AWARE	89.2	88.2	85.4	95.6	90.0	88.6	88.2	89.5	87.9	89.7	88.3	88.4	90.5	86.8	89.7	94.0	87.1	86.4	88.0	95.3	85.1		
UNAWARE	10.5	11.8	14.6	3.1	10.0	11.4	10.6	10.0	11.7	10.3	11.7	10.3	8.5	13.2	10.0	6.0	12.9	12.5	12.0	4.7	14.2		
DK/REFUSED	0.3	-	-	1.4	-	-	1.2	0.4	0.4	-	-	1.4	1.0	-	0.3	-	-	1.1	-	-	0.7		



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 13 Page 102  
Jul. 21, 2014

13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
AWARE	89.2	89.2	88.5	87.9	89.2	87.9	89.5	85.9	86.8	83.7	87.2	91.3	92.7	88.3	77.9	90.5	80.8	85.0	100.0	90.2	90.7
UNAWARE	10.5	10.8	11.0	11.6	10.5	11.7	10.1	13.1	-	16.3	12.0	8.7	7.3	11.7	22.1	9.1	19.2	15.0	-	9.3	8.9
DK/REFUSED	0.3	-	0.5	0.5	0.3	0.4	0.4	1.0	13.2	-	0.8	-	-	-	-	0.4	-	-	-	0.4	0.4



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 13 Page 103  
Jul. 21, 2014

13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- WHITE	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55 55	OVER
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AWARE	89.2	89.2	85.0	96.3	94.7	81.5	91.6	96.9	91.1	84.6	77.4	84.7	90.6	88.3	90.6
UNAWARE	10.5	10.6	15.0	3.7	5.3	18.5	8.4	3.1	8.5	15.4	22.6	15.3	9.4	11.1	9.4
DK/REFUSED	0.3	0.2	-	-	-	-	-	-	0.5	-	-	-	-	0.6	-

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 13 Page 104  
Jul. 21, 2014

13. ARE YOU AWARE OR UNAWARE THAT MANY CHILDREN START DRINKING ALCOHOL BEFORE THE AGE OF 15? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
AWARE	89.2	90.6	88.6	89.0	90.6	89.3	82.3	92.3	88.7	88.8	93.5	89.1	100.0	92.3	88.7	88.8	93.5	89.1	100.0	89.2	89.2	
UNAWARE	10.5	9.4	10.9	10.6	9.4	10.3	17.7	7.7	10.8	10.7	6.5	10.5	-	7.7	10.8	10.7	6.5	10.5	-	10.4	10.5	
DK/REFUSED	0.3	-	0.5	0.4	-	0.4	-	-	0.5	0.5	-	0.4	-	-	0.5	0.5	-	0.4	-	0.4	0.3	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 14 Page 105  
Jul. 21, 2014

14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS OR NOT A PROBLEM?

	TOTAL	AREA											CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE			TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON		EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
PROBLEM	94.2	92.4	93.5	92.2	91.4	95.5	96.4	94.8	94.0	92.4	95.6	91.2	95.9	97.2	93.5	95.2	94.8	94.6	95.2	94.8	87.2
CRISIS	37.6	32.0	26.0	44.3	34.2	40.8	42.3	39.7	40.9	39.7	42.1	51.3	39.0	31.6	37.1	38.9	38.3	38.6	25.8	38.6	28.1
PROBLEM	56.6	60.4	67.5	47.9	57.2	54.7	54.1	55.2	53.2	52.8	53.6	39.9	56.9	65.6	56.4	56.4	56.5	56.0	69.4	56.2	59.0
NOT A PROBLEM	4.0	5.2	3.6	3.5	7.0	3.5	3.6	3.4	3.8	7.6	-	-	4.1	2.8	4.9	3.1	4.6	2.7	4.8	3.4	10.7
DK/REFUSED	1.8	2.4	2.8	4.3	1.6	1.0	-	1.7	2.2	-	4.4	8.8	-	-	1.6	1.6	0.6	2.6	-	1.8	2.1



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 14 Page 106  
Jul. 21, 2014

14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS OR NOT A PROBLEM?

TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15			
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
PROBLEM	94.2	95.3	95.7	95.0	93.9	95.2	93.8	95.7	96.3	95.2	81.9	96.3	94.4	97.0	90.9	79.7	86.3	95.7	94.4	92.8
CRISIS	37.6	42.0	53.2	34.3	23.8	49.5	33.0	38.4	44.1	33.8	28.8	42.0	55.1	37.0	30.0	8.1	21.9	38.0	37.2	42.4
PROBLEM	56.6	53.3	42.5	60.7	70.0	45.7	60.8	57.3	52.1	61.4	53.1	54.3	39.4	60.0	60.9	71.6	64.4	57.7	57.2	50.3
NOT A PROBLEM	4.0	3.9	3.8	4.0	1.5	3.5	4.1	3.3	3.3	3.3	12.5	2.6	2.6	2.6	6.5	8.7	10.9	3.5	3.8	5.8
DK/REFUSED	1.8	0.8	0.5	1.1	4.6	1.3	2.0	1.0	0.4	1.5	5.6	1.1	2.9	0.4	2.7	11.6	2.8	0.8	1.9	1.4



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 14 Page 107  
Jul. 21, 2014

14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS OR NOT A PROBLEM?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS			
	PROBLEM	CRISIS	PROBLEM	NOT A PROBLEM	AWARE/DK/REF	UN-AWARE/DK/REF	REGULARLY	2+ Times/Week	Once A Week	NOT REGULARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Facebook	YouTube	Twitter	DON'T USE	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
PROBLEM	94.2	100.0	100.0	100.0	-	95.2	83.2	92.9	94.7	90.1	92.9	95.0	88.7	95.7	93.0	97.9	95.3	96.7	95.3	92.4	89.8
CRISIS	37.6	39.9	100.0	-	-	36.7	48.9	28.0	27.2	29.2	25.1	23.1	29.4	47.8	39.2	55.0	37.9	40.1	26.0	8.7	37.7
PROBLEM	56.6	60.1	-	100.0	-	58.5	34.3	65.0	67.5	60.9	67.8	71.9	59.3	47.9	53.8	42.9	57.4	56.5	69.2	83.7	52.2
NOT A PROBLEM	4.0	-	-	-	100.0	3.8	6.0	5.2	3.2	8.4	6.0	3.5	11.3	2.5	3.7	1.5	3.4	2.2	2.6	7.6	6.0
DK/REFUSED	1.8	-	-	-	-	1.0	10.9	1.8	2.1	1.5	1.0	1.5	-	1.8	3.2	0.6	1.2	1.2	2.1	-	4.1



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 14 Page 108  
Jul. 21, 2014

14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS OR NOT A PROBLEM?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
PROBLEM	94.2	94.2	97.1	92.2	93.8	94.8	96.1	95.6	94.5	94.2	94.2	95.7	76.1	94.1	93.8	96.9	100.0	93.6	65.5
CRISIS	37.6	35.8	38.2	34.0	37.2	33.7	41.3	38.7	40.9	40.1	30.6	31.4	21.9	40.0	26.0	29.8	21.2	58.3	24.6
PROBLEM	56.6	58.5	59.0	58.2	56.6	61.1	54.8	57.0	53.6	54.1	63.6	64.4	54.2	54.1	67.7	67.1	78.8	35.3	40.8
NOT A PROBLEM	4.0	5.0	2.9	6.4	3.7	2.5	3.4	3.1	4.0	4.2	3.6	2.8	11.9	4.1	4.9	3.1	-	4.3	17.3
DK/REFUSED	1.8	0.8	-	1.4	2.5	2.8	0.5	1.3	1.5	1.6	2.3	1.4	11.9	1.8	1.3	-	-	2.1	17.3

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 14 Page 109  
Jul. 21, 2014

14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS OR NOT A PROBLEM?

	TOTAL		MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME				
			REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
PROBLEM	94.2	91.3	92.0	94.7	97.1	95.3	93.6	94.8	94.0	96.6	91.9	93.5	95.5	90.2	94.8	81.2	96.6	95.6	97.0	97.1	93.9
CRISIS	37.6	33.2	40.5	28.6	47.3	39.9	32.5	37.3	40.7	36.8	34.7	44.1	27.2	38.2	40.2	46.6	39.5	49.8	26.4	42.5	33.6
PROBLEM	56.6	58.1	51.5	66.1	49.8	55.4	61.2	57.5	53.2	59.8	57.2	49.3	68.3	52.0	54.6	34.6	57.1	45.8	70.6	54.6	60.3
NOT A PROBLEM	4.0	5.3	3.3	3.8	2.9	4.7	3.4	4.0	4.3	3.4	6.1	2.5	3.2	8.8	2.9	10.6	1.3	4.4	3.0	2.0	5.3
DK/REFUSED	1.8	3.3	4.7	1.5	-	-	3.0	1.2	1.7	-	2.1	4.0	1.3	1.0	2.3	8.2	2.0	-	-	0.9	0.8



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 14 Page 110  
Jul. 21, 2014

14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS OR NOT A PROBLEM?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col-lege	COL-LEGE GRAD.	Col-lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
PROBLEM	94.2	92.0	95.7	93.7	95.7	94.5	95.3	94.5	85.3	91.0	97.2	93.9	93.4	94.9	85.6	94.3	100.0	100.0	100.0	92.0	96.2
CRISIS	37.6	41.6	38.4	45.4	35.0	40.5	37.5	43.6	57.0	45.5	41.5	33.9	32.3	37.2	49.5	36.0	63.3	32.7	21.1	32.7	38.8
PROBLEM	56.6	50.4	57.2	48.2	60.7	54.0	57.8	50.9	28.3	45.6	55.7	59.9	61.0	57.7	36.0	58.3	36.7	67.3	78.9	59.3	57.4
NOT A PROBLEM	4.0	4.1	3.8	4.3	3.7	3.9	3.9	2.9	9.2	4.9	1.3	4.7	5.0	3.9	13.2	3.8	-	-	-	4.6	3.1
DK/REFUSED	1.8	3.9	0.5	2.1	0.7	1.5	0.8	2.6	5.5	4.1	1.5	1.5	1.6	1.2	1.3	1.9	-	-	-	3.3	0.7



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 14 Page 111  
Jul. 21, 2014

14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS OR NOT A PROBLEM?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT-ESTANT	CATH-OLIC	ATH-EIST	YES	NO	MALE	FEMALE	WHITE	NON-WHITE	Hisp-panic Amer.	Afr-ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
PROBLEM	94.2	95.5	89.6	89.1	96.7	100.0	94.9	98.1	94.8	92.4	89.7	92.2	95.2	93.8	92.7
CRISIS	37.6	39.6	36.6	24.8	45.4	21.2	39.2	49.9	32.8	48.5	30.4	54.0	40.8	33.5	51.7
PROBLEM	56.6	55.9	53.0	64.3	51.3	78.8	55.7	48.2	62.0	43.8	59.3	38.2	54.4	60.3	41.0
NOT A PROBLEM	4.0	3.2	8.5	5.3	1.7	-	1.4	1.9	4.1	4.0	3.6	4.8	3.6	4.6	2.3
DK/REFUSED	1.8	1.3	1.9	5.6	1.6	-	3.8	-	1.2	3.6	6.6	3.0	1.2	1.6	5.1

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 14 Page 112  
Jul. 21, 2014

14. DO YOU CONSIDER CHILDREN STARTING TO DRINK ALCOHOL BEFORE THE AGE OF 15 TO BE A CRISIS, A PROBLEM BUT NOT A CRISIS OR NOT A PROBLEM?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	N	%	14		15		16		14		15		16		14		15		16		N	%
			U	O	U	O	U	O	U	O	U	O	U	O	U	O	U	O	U	O		
Total	500		142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
PROBLEM	94.2	95.2	93.7	94.3	92.7	94.0	100.0	93.8	91.8	92.7	86.2	91.9	100.0	93.8	91.8	92.7	86.2	91.9	100.0	92.5	95.5	
CRISIS	37.6	40.8	35.4	35.8	51.7	37.2	29.5	37.6	32.4	32.2	42.5	33.4	23.6	37.6	32.4	32.2	42.5	33.4	23.6	33.9	40.3	
PROBLEM	56.6	54.4	58.2	58.4	41.0	56.8	70.5	56.2	59.4	60.5	43.6	58.5	76.4	56.2	59.4	60.5	43.6	58.5	76.4	58.5	55.2	
NOT A PROBLEM	4.0	3.6	4.3	4.3	2.3	4.2	-	2.2	4.9	4.5	4.3	4.6	-	2.2	4.9	4.5	4.3	4.6	-	4.3	3.7	
DK/REFUSED	1.8	1.2	2.0	1.5	5.1	1.8	-	4.0	3.3	2.8	9.5	3.5	-	4.0	3.3	2.8	9.5	3.5	-	3.2	0.8	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 15 Page 113  
Jul. 21, 2014

15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

TOTAL	AREA																CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE		
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1	2	OVER			LESS/	11-14	OVER
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
DRUG USE	30.8	27.8	30.4	6.8	30.3	30.7	36.1	26.7	35.7	30.6	40.9	45.9	15.8	48.2	29.1	32.3	33.1	32.0	12.7	31.4	22.8
UNINTENDED SEXUAL ACTIVITY	25.6	28.1	25.1	30.8	30.1	24.7	24.3	25.0	18.2	23.9	12.5	17.8	40.9	16.2	28.1	23.0	26.9	27.3	8.3	25.8	24.5
HEALTH PROBLEMS	17.7	19.4	24.2	11.9	17.1	17.5	13.7	20.4	17.7	11.8	23.7	10.7	12.8	22.3	17.4	18.4	18.0	15.5	21.0	17.4	19.5
ACADEMIC PROBLEMS	13.3	10.5	11.1	16.6	8.6	18.4	18.3	18.5	15.7	18.9	12.6	-	17.5	-	12.8	14.0	12.0	12.2	36.5	13.5	9.9
DK/REFUSED	12.6	14.2	9.3	33.9	13.8	8.7	7.6	9.4	12.7	14.9	10.4	25.6	12.9	13.4	12.6	12.3	10.0	13.1	21.4	11.8	23.2



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 15 Page 114  
Jul. 21, 2014

15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN			RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15				
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
DRUG USE	30.8	32.2	33.3	31.3	28.9	26.7	32.4	32.7	37.1	29.2	22.6	32.9	32.1	33.2	27.5	7.5	29.5	32.5	30.8	31.5
UNINTENDED SEXUAL ACTIVITY	25.6	24.9	23.6	25.7	29.1	33.4	22.5	26.0	26.6	25.5	25.9	29.8	28.6	30.3	18.0	57.6	28.0	25.2	25.8	24.2
HEALTH PROBLEMS	17.7	18.1	18.4	17.8	14.3	17.0	18.0	17.7	21.1	15.0	11.4	18.6	17.5	19.0	15.4	26.7	13.2	18.9	17.5	18.4
ACADEMIC PROBLEMS	13.3	12.9	13.0	12.8	16.5	9.5	14.8	13.8	7.3	19.0	14.8	9.2	5.5	10.6	21.0	-	22.2	13.4	13.6	10.1
DK/REFUSED	12.6	12.0	11.7	12.3	11.2	13.3	12.2	9.8	7.9	11.3	25.4	9.5	16.2	6.9	18.0	8.2	7.0	10.1	12.3	15.8



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 15 Page 115  
Jul. 21, 2014

15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT		
<b>Total</b>	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
<b>DRUG USE</b>	30.8	32.0	38.4	27.8	10.4	32.1	14.8	22.0	24.1	18.6	36.5	34.4	40.9	34.0	34.8	33.3	31.5	31.2	35.7	37.2	26.5	
<b>UNINTENDED SEXUAL ACTIVITY</b>	25.6	25.4	28.2	23.6	35.4	25.3	29.0	24.8	19.4	33.4	31.7	33.7	27.4	23.8	26.0	22.0	26.9	28.1	17.9	28.7	21.7	
<b>HEALTH PROBLEMS</b>	17.7	17.4	13.2	20.2	21.6	17.8	15.8	20.6	22.1	18.2	19.3	19.9	18.2	15.3	12.2	17.9	17.7	17.3	16.8	15.0	17.7	
<b>ACADEMIC PROBLEMS</b>	13.3	13.4	9.9	15.8	17.1	13.8	7.7	17.3	17.9	16.4	5.7	4.6	8.0	13.9	16.8	11.5	12.7	12.8	9.9	12.0	15.8	
<b>DK/REFUSED</b>	12.6	11.7	10.3	12.6	15.5	10.9	32.7	15.3	16.5	13.5	6.7	7.4	5.4	13.0	10.3	15.2	11.2	10.6	19.6	7.1	18.3	



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 15 Page 116  
Jul. 21, 2014

15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt. Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
DRUG USE	30.8	23.5	25.5	22.0	31.1	36.5	34.9	35.5	36.5	28.0	28.7	27.9	38.4	36.3	22.2	30.0	42.4	32.9	20.4
UNINTENDED SEXUAL ACTIVITY	25.6	27.4	16.6	35.1	30.2	22.0	21.0	21.4	24.4	27.0	26.1	26.7	19.0	24.1	29.8	23.1	19.2	22.6	45.0
HEALTH PROBLEMS	17.7	23.8	22.3	24.9	16.2	17.5	16.7	17.0	16.8	17.3	18.3	19.9	-	15.5	22.7	18.8	19.8	12.8	-
ACADEMIC PROBLEMS	13.3	13.9	20.6	9.1	13.2	17.4	8.5	11.5	8.8	14.9	17.8	18.5	10.0	9.3	8.4	19.6	18.6	22.3	-
DK/REFUSED	12.6	11.5	15.1	8.9	9.2	6.5	18.9	14.7	13.6	12.9	9.0	7.0	32.6	14.8	16.9	8.5	-	9.6	34.5



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 15 Page 117  
Jul. 21, 2014

15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	TOTAL		MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME				
			REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
DRUG USE	30.8	34.8	27.0	28.2	37.9	28.5	29.2	29.3	39.1	34.8	24.6	33.5	23.1	38.7	31.1	13.7	32.8	37.0	34.1	26.5	32.6
UNINTENDED SEXUAL ACTIVITY	25.6	21.2	18.0	24.2	27.1	31.4	27.9	28.1	20.1	23.1	33.6	20.8	30.7	22.2	25.9	25.0	19.9	28.7	30.1	34.6	21.1
HEALTH PROBLEMS	17.7	15.3	18.6	21.9	18.0	16.6	14.9	17.1	15.6	15.8	16.0	20.3	21.9	10.8	17.5	25.5	17.8	15.9	20.2	16.7	16.9
ACADEMIC PROBLEMS	13.3	11.2	18.7	23.2	6.8	13.0	12.6	13.2	11.4	15.0	11.3	13.9	14.7	10.9	13.8	9.7	13.1	8.7	12.0	10.1	17.7
DK/REFUSED	12.6	17.5	17.8	2.5	10.2	10.5	15.3	12.2	13.7	11.3	14.5	11.5	9.4	17.3	11.6	26.2	16.4	9.8	3.5	12.2	11.7



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 15 Page 118  
Jul. 21, 2014

15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-lege	Post Grad.	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
DRUG USE	30.8	27.0	32.3	31.7	30.9	32.3	29.9	34.2	66.2	29.4	35.2	29.6	30.9	27.0	33.3	29.5	46.5	46.2	21.1	28.4	30.5
UNINTENDED SEXUAL ACTIVITY	25.6	21.5	27.9	24.8	27.7	26.2	27.0	24.8	-	22.6	27.8	26.5	24.9	29.6	17.7	25.5	34.6	35.1	24.5	20.9	29.5
HEALTH PROBLEMS	17.7	20.1	17.2	18.1	17.6	18.7	16.8	16.4	5.9	13.1	19.1	18.3	19.1	16.6	28.7	18.0	10.5	3.6	-	19.6	16.6
ACADEMIC PROBLEMS	13.3	12.1	12.6	10.5	13.9	10.9	14.4	11.7	22.4	14.5	9.3	13.4	12.0	16.2	12.0	14.0	-	15.2	-	17.9	10.6
DK/REFUSED	12.6	19.4	10.0	14.9	10.0	12.0	11.9	12.8	5.5	20.5	8.5	12.3	13.1	10.7	8.2	13.0	8.3	-	54.4	13.1	12.9



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 15 Page 119  
Jul. 21, 2014

15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT-ESTANT	CATH-OLIC	ATH-EIST	YES	NO	MALE	FEMALE	WHITE	NON-WHITE	Hispanic	African American	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
DRUG USE	30.8	33.6	29.7	15.3	46.6	24.0	35.8	54.5	30.1	33.1	23.1	33.5	29.6	31.9	25.8
UNINTENDED SEXUAL ACTIVITY	25.6	26.3	30.2	20.0	19.2	33.3	16.7	21.1	25.0	27.6	38.3	24.1	30.0	25.7	14.0
HEALTH PROBLEMS	17.7	15.6	20.6	19.9	17.1	16.7	21.6	13.8	18.8	14.5	29.6	12.0	18.6	17.0	15.2
ACADEMIC PROBLEMS	13.3	12.6	10.6	21.9	5.9	14.8	10.7	2.4	12.1	15.9	3.5	20.0	11.8	13.0	21.1
DK/REFUSED	12.6	11.9	8.9	22.8	11.2	11.1	15.2	8.2	14.0	8.8	5.6	10.5	10.0	12.5	23.9



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 15 Page 120  
Jul. 21, 2014

15. NOT INCLUDING INJURY OR DEATH, WHEN THINKING ABOUT YOUR CHILDREN, WHICH OF THE FOLLOWING POTENTIAL CONSEQUENCES OF UNDERAGE DRINKING CONCERNS YOU THE MOST?

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	MALE	FEMALE															
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
DRUG USE	30.8	29.6	31.2	31.1	25.8	30.4	42.8	21.0	31.4	30.8	18.5	29.5	37.9	21.0	31.4	30.8	18.5	29.5	37.9	29.9	31.4
UNINTENDED SEXUAL ACTIVITY	25.6	30.0	24.4	27.0	14.0	26.0	27.8	34.0	18.1	21.6	13.0	20.8	18.8	34.0	18.1	21.6	13.0	20.8	18.8	20.4	29.2
HEALTH PROBLEMS	17.7	18.6	16.8	17.5	15.2	17.6	8.2	20.7	18.8	19.4	15.8	19.0	23.6	20.7	18.8	19.4	15.8	19.0	23.6	19.2	16.6
ACADEMIC PROBLEMS	13.3	11.8	13.8	12.6	21.1	13.4	6.8	10.9	18.2	15.5	30.7	16.9	19.7	10.9	18.2	15.5	30.7	16.9	19.7	16.9	10.8
DK/REFUSED	12.6	10.0	13.7	11.7	23.9	12.6	14.4	13.4	13.5	12.6	22.0	13.8	-	13.4	13.5	12.6	22.0	13.8	-	13.5	12.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 16 Page 121  
Jul. 21, 2014

16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	AREA											CHILDREN IN	APPROPRIATE TO	TALKED ABOUT						
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER	LESS/ 10	11-14	OVER	YES	NO/ NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AGREE	91.7	92.7	94.8	81.7	93.5	96.0	97.9	94.5	89.4	90.7	88.1	87.2	85.5	87.9	91.4	92.3	93.9	89.8	81.9	92.7	78.5
STRONGLY	77.9	78.6	80.3	81.7	76.6	80.8	76.4	84.0	76.9	76.1	77.8	76.4	72.2	75.6	77.7	77.9	82.6	72.7	64.2	78.6	68.0
SOMEWHAT	13.8	14.1	14.6	-	17.0	15.2	21.5	10.5	12.5	14.7	10.3	10.8	13.3	12.3	13.7	14.4	11.2	17.1	17.7	14.1	10.5
DISAGREE	7.3	7.3	5.2	18.3	6.5	3.3	2.1	4.1	9.3	9.3	9.3	4.0	14.5	8.9	7.5	6.7	6.0	8.2	15.1	6.6	16.5
SOMEWHAT	1.0	1.5	3.6	-	-	0.6	-	1.0	2.2	2.7	1.7	-	-	-	1.3	0.7	-	1.4	7.2	1.1	-
STRONGLY	6.3	5.8	1.6	18.3	6.5	2.7	2.1	3.1	7.1	6.6	7.5	4.0	14.5	8.9	6.1	6.0	6.0	6.8	8.0	5.5	16.5
DK/REFUSED	1.0	-	-	-	-	0.8	-	1.4	1.3	-	2.6	8.8	-	3.2	1.2	1.0	0.1	1.9	3.0	0.7	5.0
Net Diff.	84.4	85.5	89.7	63.3	87.0	92.7	95.8	90.4	80.2	81.5	78.8	83.2	71.1	78.9	83.9	85.6	87.9	81.6	66.8	86.1	61.9



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 16 Page 122  
Jul. 21, 2014

16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."  
(Net Diff. = AGREE-DISAGREE)

TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		UN-AWARE		
	REGU-LARLY	Frequ-ently	Some-times	RARELY	YES	NO	PROB-LEM	Ser-ious	Minor	NOT A PROB-LEM	CONC-ERNED	Very	Smwt. ALL	NOT AT ALL	LESS/14	15-17	OVER 18		AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AGREE	91.7	92.3	90.3	93.7	94.2	93.1	91.1	93.1	91.5	94.3	80.4	90.5	78.9	94.9	93.7	97.1	92.6	92.1	92.1	87.7
STRONGLY	77.9	78.8	80.1	78.0	77.1	85.8	74.9	80.5	83.1	78.4	58.3	80.6	72.9	83.5	72.7	80.8	71.9	78.8	78.8	69.9
SOMEWHAT	13.8	13.5	10.2	15.7	17.1	7.3	16.2	12.6	8.4	15.9	22.1	9.9	5.9	11.4	21.0	16.3	20.7	13.3	13.4	17.8
DISAGREE	7.3	7.3	9.2	6.0	3.6	6.9	7.4	6.5	8.5	4.9	15.0	8.7	18.2	5.1	4.9	2.9	4.6	7.4	6.8	11.8
SOMEWHAT	1.0	1.4	2.3	0.7	-	0.8	1.1	0.8	0.4	1.0	3.9	0.8	-	1.1	1.5	-	-	1.1	1.1	-
STRONGLY	6.3	5.9	6.9	5.2	3.6	6.1	6.3	5.7	8.1	3.9	11.1	7.9	18.2	4.0	3.4	2.9	4.6	6.3	5.6	11.8
DK/REFUSED	1.0	0.4	0.5	0.3	2.2	-	1.4	0.4	-	0.8	4.6	0.8	3.0	-	1.4	-	2.8	0.5	1.1	0.6
Net Diff.	84.4	85.1	81.1	87.8	90.6	86.2	83.7	86.6	83.0	89.4	65.4	81.8	60.7	89.9	88.8	94.2	88.1	84.6	85.4	75.9



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 16 Page 123  
Jul. 21, 2014

16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE  
INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS				
		PROB-LEM	Crisis lem	Prob- PROB-LEM	NOT A AWARE UN- DK/REF	AWARE UN- DK/REF	REGU- LARLY Week	2+ Times/ Week	Once A NOT REGU- LARLY Weeks	Every Couple Week	Once A RARELY Rarely Never USE SOCIAL MEDIA	Face- book Tube	You- tter	Tw- ttr USE INTRNT	DON'T USE						
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
AGREE	91.7	92.2	90.4	93.5	88.3	92.8	78.6	94.5	97.5	89.9	95.2	95.4	94.6	88.9	92.8	85.7	93.8	94.8	89.5	92.9	84.4
STRONGLY	77.9	78.8	82.2	76.5	64.8	79.0	64.8	78.4	78.7	77.9	76.5	76.3	76.7	78.2	82.6	74.4	79.4	82.7	70.5	64.2	72.3
SOMEWHAT	13.8	13.4	8.2	16.9	23.5	13.8	13.8	16.2	18.8	12.0	18.7	19.1	17.8	10.7	10.1	11.3	14.3	12.1	19.0	28.7	12.1
DISAGREE	7.3	7.2	8.7	6.2	11.7	6.7	13.9	4.9	1.7	10.1	4.8	4.6	5.4	9.4	5.7	12.5	5.7	5.2	5.6	7.1	12.3
STRONGLY	1.0	1.1	1.0	1.1	-	1.1	-	0.8	-	2.1	-	-	-	1.5	0.7	2.2	0.8	0.7	-	-	1.9
SOMEWHAT	6.3	6.1	7.7	5.1	11.7	5.6	13.9	4.1	1.7	8.1	4.8	4.6	5.4	7.8	5.0	10.2	4.9	4.5	5.6	7.1	10.4
DK/REFUSED	1.0	0.5	0.9	0.3	-	0.5	7.6	0.5	0.9	-	-	-	-	1.7	1.6	1.9	0.5	-	4.9	-	3.3
Net Diff.	84.4	85.0	81.7	87.2	76.6	86.1	64.7	89.6	95.8	79.7	90.3	90.9	89.2	79.6	87.1	73.2	88.1	89.5	83.9	85.7	72.1



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 16 Page 124  
Jul. 21, 2014

16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE  
INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
AGREE	91.7	96.9	95.2	98.2	90.4	94.8	88.1	90.4	93.3	89.9	93.5	94.7	80.4	95.2	97.3	93.1	80.2	82.5	100.0
STRONGLY	77.9	83.5	79.0	86.6	75.1	82.1	75.0	77.4	80.8	76.3	79.2	81.8	50.1	84.9	81.7	81.7	42.4	74.6	62.3
SOMEWHAT	13.8	13.5	16.2	11.6	15.4	12.7	13.1	13.0	12.5	13.6	14.3	12.9	30.3	10.4	15.5	11.4	37.8	7.9	37.7
DISAGREE	7.3	3.1	4.8	1.8	7.8	4.8	10.9	8.9	6.2	8.7	5.7	4.4	19.6	4.2	2.7	5.9	19.8	15.4	-
SOMEWHAT	1.0	2.0	4.8	-	0.8	1.1	0.8	0.9	1.5	1.0	0.6	0.7	-	0.9	-	0.8	-	2.1	-
STRONGLY	6.3	1.1	-	1.8	7.0	3.8	10.1	8.0	4.7	7.8	5.0	3.7	19.6	3.3	2.7	5.2	19.8	13.3	-
DK/REFUSED	1.0	-	-	-	1.7	0.4	1.0	0.8	0.5	1.3	0.8	0.9	-	0.6	-	1.0	-	2.1	-
Net Diff.	84.4	93.9	90.3	96.4	82.6	89.9	77.2	81.5	87.1	81.2	87.9	90.2	60.8	91.0	94.6	87.1	60.4	67.1	100.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 16 Page 125  
Jul. 21, 2014

16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE  
INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
AGREE	91.7	91.6	88.6	94.8	94.8	90.6	92.3	90.8	93.2	91.5	91.4	92.0	96.0	92.4	90.4	65.3	90.9	91.5	94.0	95.2	96.1
STRONGLY	77.9	84.4	68.6	81.4	77.7	80.2	77.2	76.9	77.9	77.4	78.3	76.5	86.5	80.2	75.1	63.3	69.4	83.5	76.9	82.8	81.2
SOMEWHAT	13.8	7.2	20.0	13.5	17.0	10.4	15.1	13.9	15.3	14.1	13.2	15.6	9.6	12.2	15.3	2.0	21.6	8.0	17.0	12.4	14.9
DISAGREE	7.3	7.3	8.6	3.5	5.2	8.8	7.7	8.1	6.3	8.3	6.9	7.1	4.0	7.2	8.3	23.9	8.4	8.5	6.0	4.8	3.9
SOMEWHAT	1.0	2.2	-	-	0.9	1.4	1.2	1.1	0.7	1.2	0.7	1.3	0.5	1.3	1.1	-	-	1.0	4.7	-	1.1
STRONGLY	6.3	5.1	8.6	3.5	4.3	7.4	6.5	7.0	5.6	7.1	6.2	5.8	3.5	5.9	7.2	23.9	8.4	7.5	1.4	4.8	2.9
DK/REFUSED	1.0	1.1	2.8	1.7	-	0.6	-	1.1	0.5	0.2	1.7	0.9	-	0.3	1.3	10.9	0.6	-	-	-	-
Net Diff.	84.4	84.3	80.1	91.3	89.6	81.8	84.6	82.7	86.9	83.1	84.6	85.0	92.0	85.2	82.1	41.4	82.5	83.0	87.9	90.3	92.1

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 16 Page 126  
Jul. 21, 2014

16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE  
INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL		INCOME				EDUCATION						MARITAL STATUS				MARRIED				
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEG GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
AGREE	91.7	83.2	94.4	87.1	95.3	88.9	95.7	86.7	83.7	79.5	91.4	94.5	93.7	96.2	85.9	92.4	88.1	95.9	66.8	91.8	92.9
STRONGLY	77.9	67.5	81.4	75.0	80.8	75.5	81.9	69.0	83.7	60.6	73.2	83.3	83.8	82.1	77.1	77.5	88.1	89.4	42.3	76.9	78.1
SOMEWHAT	13.8	15.7	13.0	12.1	14.5	13.4	13.8	17.8	-	18.9	18.2	11.3	9.9	14.1	8.8	14.9	-	6.5	24.5	14.9	14.9
DISAGREE	7.3	13.1	5.6	10.9	4.7	9.7	4.3	10.8	-	16.4	7.9	5.5	6.3	3.8	14.1	6.6	11.9	4.1	33.2	6.2	6.9
SOMEWHAT	1.0	-	1.4	0.5	1.5	1.5	0.6	0.5	-	-	0.8	1.4	2.0	-	-	1.0	-	4.1	-	0.8	1.2
STRONGLY	6.3	13.1	4.2	10.5	3.2	8.1	3.7	10.3	-	16.4	7.2	4.1	4.3	3.8	14.1	5.6	11.9	-	33.2	5.3	5.8
DK/REFUSED	1.0	3.7	-	2.0	-	1.5	-	2.5	16.3	4.1	0.7	-	-	-	-	1.0	-	-	-	2.1	0.2
Net Diff.	84.4	70.1	88.8	76.2	90.6	79.2	91.3	75.9	83.7	63.1	83.4	89.1	87.4	92.5	71.8	85.8	76.2	91.7	33.6	85.6	86.0

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 16 Page 127  
Jul. 21, 2014

16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- White	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55 55	OVER
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AGREE	91.7	91.5	92.2	100.0	89.4	96.2	87.4	90.9	94.5	85.2	87.9	84.0	87.2	95.4	77.9
STRONGLY	77.9	77.7	77.1	81.3	74.6	84.4	71.8	76.6	82.0	68.7	57.8	72.4	73.7	80.2	73.5
SOMEWHAT	13.8	13.7	15.1	18.7	14.9	11.8	15.6	14.3	12.5	16.5	30.2	11.6	13.5	15.2	4.4
DISAGREE	7.3	7.6	5.9	-	10.6	3.8	12.6	9.1	4.7	13.5	12.1	14.2	12.0	4.1	17.1
SOMEWHAT	1.0	0.9	2.9	-	0.8	-	-	1.4	0.6	1.8	3.8	1.8	1.4	0.9	-
STRONGLY	6.3	6.6	3.0	-	9.8	3.8	12.6	7.7	4.1	11.7	8.2	12.4	10.6	3.2	17.1
DK/REFUSED	1.0	1.0	1.9	-	-	-	-	-	0.7	1.3	-	1.8	0.8	0.5	5.1
Net Diff.	84.4	83.9	86.3	100.0	78.8	92.4	74.8	81.8	89.8	71.7	75.9	69.8	75.2	91.4	60.8

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 16 Page 128  
Jul. 21, 2014

16. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"THE AGE RANGE BETWEEN 11 AND 18 IS AN IMPRESSIONABLE PERIOD WHEN YOUTH ARE ESPECIALLY SUSCEPTIBLE TO OUTSIDE INFLUENCES SUCH AS PEERS, FAMILY MEMBERS, AND THE MEDIA."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	140	140	155	155	165	165	140	140	155	155	165	165	140	140	155	155	165	165				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
AGREE	91.7	87.2	93.6	92.8	77.9	92.2	72.5	86.7	92.6	94.2	67.3	92.2	62.1	86.7	92.6	94.2	67.3	92.2	62.1	91.6	91.7	
STRONGLY	77.9	73.7	79.5	78.1	73.5	77.9	72.5	68.6	78.4	78.6	59.0	77.1	62.1	68.6	78.4	78.6	59.0	77.1	62.1	77.2	78.4	
SOMEWHAT	13.8	13.5	14.1	14.7	4.4	14.3	-	18.1	14.2	15.6	8.3	15.2	-	18.1	14.2	15.6	8.3	15.2	-	14.4	13.3	
DISAGREE	7.3	12.0	5.5	6.6	17.1	6.9	27.5	10.1	5.6	4.6	23.2	5.7	37.9	10.1	5.6	4.6	23.2	5.7	37.9	6.5	7.9	
SOMEWHAT	1.0	1.4	0.8	1.0	-	1.0	-	3.5	-	0.7	-	0.6	-	3.5	-	0.7	-	0.6	-	0.8	1.2	
STRONGLY	6.3	10.6	4.7	5.6	17.1	5.9	27.5	6.6	5.6	3.9	23.2	5.1	37.9	6.6	5.6	3.9	23.2	5.1	37.9	5.7	6.7	
DK/REFUSED	1.0	0.8	1.0	0.6	5.1	0.9	-	3.2	1.8	1.2	9.5	2.0	-	3.2	1.8	1.2	9.5	2.0	-	1.9	0.4	
Net Diff.	84.4	75.2	88.1	86.2	60.8	85.3	45.0	76.6	87.0	89.6	44.2	86.5	24.1	76.6	87.0	89.6	44.2	86.5	24.1	85.2	83.9	

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 17 Page 129  
Jul. 21, 2014

17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE DRINKING WITH THEIR CHILDREN. "  
(Net Diff. = AGREE-DISAGREE)

TOTAL	AREA																				
	CHILDREN IN GRADES 6-12										APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE				TALKED ABOUT ALCOHOL ABUSE						
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14	15	OVER	YES	NO/ NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AGREE	62.3	70.6	66.6	83.2	71.0	59.8	58.7	60.6	60.8	59.8	61.8	45.4	52.0	65.6	59.4	66.7	63.5	60.5	63.9	62.4	60.3
STRONGLY	28.3	33.9	27.6	57.4	33.8	24.7	30.5	20.4	22.6	24.0	21.2	27.7	30.3	29.6	27.1	30.4	29.9	25.7	39.1	27.6	38.7
SOMEWHAT	34.0	36.7	39.0	25.8	37.3	35.1	28.2	40.3	38.3	35.9	40.6	17.6	21.8	36.0	32.4	36.3	33.6	34.8	24.9	34.8	21.6
DISAGREE	34.4	28.3	31.9	16.8	27.8	35.8	37.7	34.4	36.4	37.3	35.6	45.9	44.6	28.3	36.5	31.0	34.6	34.2	36.1	34.2	37.6
SOMEWHAT	17.9	13.3	18.9	4.1	10.6	25.3	29.5	22.1	17.2	18.5	15.9	28.3	15.2	8.5	20.6	14.2	18.7	19.0	-	18.5	9.9
STRONGLY	16.5	15.0	12.9	12.7	17.2	10.5	8.2	12.2	19.2	18.7	19.6	17.6	29.3	19.8	15.9	16.8	15.9	15.1	36.1	15.7	27.7
DK/REFUSED	3.3	1.2	1.5	-	1.1	4.4	3.6	5.0	2.8	2.9	2.6	8.8	3.4	6.0	4.1	2.3	1.9	5.4	-	3.4	2.1
Net Diff.	27.9	42.3	34.7	66.4	43.2	24.0	21.0	26.3	24.4	22.6	26.2	-0.5	7.5	37.3	22.9	35.7	29.0	26.3	27.9	28.3	22.7



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 17 Page 130  
Jul. 21, 2014

17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE DRINKING WITH THEIR CHILDREN. "  
(Net Diff. = AGREE-DISAGREE)

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15			
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB-	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AGREE	62.3	62.6	66.3	60.1	60.8	66.6	60.7	65.2	66.7	64.0	50.8	66.5	61.9	68.3	54.1	57.3	60.5	64.2	63.9	49.2
STRONGLY	28.3	29.1	36.7	23.9	21.6	38.3	24.4	29.0	32.9	25.9	30.3	30.1	38.4	26.8	24.7	32.7	20.7	27.7	27.8	32.1
SOMEWHAT	34.0	33.5	29.6	36.2	39.2	28.3	36.3	36.2	33.7	38.1	20.5	36.4	23.5	41.4	29.4	24.6	39.8	36.5	36.1	17.1
DISAGREE	34.4	34.0	30.8	36.3	35.6	30.0	36.2	32.8	30.9	34.3	42.1	30.4	31.6	29.9	42.4	42.7	39.5	33.5	32.7	48.9
SOMEWHAT	17.9	18.0	13.6	21.1	20.8	16.0	18.7	17.4	17.5	17.4	22.5	16.8	16.0	17.1	20.2	32.8	25.7	16.5	16.7	27.7
STRONGLY	16.5	16.0	17.1	15.2	14.7	14.0	17.5	15.4	13.4	17.0	19.5	13.6	15.7	12.8	22.1	9.9	13.7	17.0	16.0	21.3
DK/REFUSED	3.3	3.3	3.0	3.6	3.6	3.3	3.1	2.0	2.4	1.6	7.2	3.1	6.5	1.8	3.6	-	-	2.3	3.4	1.9
Net Diff.	27.9	28.6	35.5	23.8	25.3	36.6	24.5	32.4	35.7	29.7	8.7	36.1	30.2	38.4	11.7	14.6	21.1	30.7	31.2	0.2



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 17 Page 131  
Jul. 21, 2014

17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE DRINKING WITH THEIR CHILDREN. "  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED			OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS				
		PROB-LEM	Crisis lem	Prob- PROB-LEM	NOT A PROB-LEM	AWARE UN- DK/REF	UN- DK/REF	REGU- LARLY Week	2+ Times/ Week	Once A NOT REGU- LARLY Week	NOT REGU- LARLY Week	Every Couple Week	Once A Rarely Rarely Never USE SOCIAL MEDIA	Rarely Never USE SOCIAL MEDIA	Face- book Tube	You- tter	Tw- ttr USE INTRNT	DON'T USE			
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
AGREE	62.3	63.4	70.8	58.6	38.1	62.7	57.3	61.8	66.8	54.0	59.5	56.6	65.6	63.5	62.1	64.7	63.2	67.1	38.4	73.8	59.3
STRONGLY	28.3	29.2	38.6	23.0	11.6	27.6	37.1	17.5	18.3	16.3	31.7	30.9	33.2	33.5	24.9	40.8	27.8	28.1	24.4	5.6	30.3
SOMEWHAT	34.0	34.2	32.2	35.5	26.4	35.1	20.2	44.3	48.5	37.7	27.8	25.6	32.3	30.0	37.2	23.9	35.4	39.0	14.0	68.2	29.0
DISAGREE	34.4	33.5	26.4	38.2	61.9	34.3	35.9	33.6	28.2	42.2	40.0	42.8	34.4	32.9	33.5	32.5	33.8	30.3	54.2	26.2	37.3
STRONGLY	17.9	17.9	10.8	22.7	20.4	18.2	14.4	19.7	18.6	21.3	23.0	27.5	13.8	14.9	14.2	15.4	18.2	16.9	33.3	13.8	17.4
SOMEWHAT	16.5	15.5	15.5	15.5	41.6	16.1	21.4	13.9	9.6	20.8	17.0	15.3	20.6	18.1	19.3	17.0	15.6	13.4	20.9	12.4	19.9
DK/REFUSED	3.3	3.1	2.9	3.2	-	3.0	6.8	4.6	5.0	3.8	0.5	0.7	-	3.6	4.4	2.9	3.1	2.6	7.4	-	3.3
Net Diff.	27.9	30.0	44.4	20.3	-23.9	28.4	21.5	28.2	38.5	11.8	19.5	13.8	31.1	30.6	28.7	32.2	29.4	36.8	-15.8	47.6	22.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 17 Page 132  
Jul. 21, 2014

17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE DRINKING WITH THEIR CHILDREN. "  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
AGREE	62.3	68.5	59.3	75.0	67.0	67.3	50.7	56.3	56.3	65.9	63.5	64.0	58.0	54.6	66.1	65.6	78.8	70.4	37.7
STRONGLY	28.3	32.0	32.2	31.9	30.0	33.9	24.5	27.7	24.3	33.7	25.4	26.8	8.7	26.3	23.1	27.1	-	48.6	20.4
SOMEWHAT	34.0	36.5	27.1	43.1	37.0	33.4	26.2	28.7	31.9	32.2	38.1	37.1	49.3	28.4	43.0	38.5	78.8	21.8	17.3
DISAGREE	34.4	30.1	40.7	22.7	27.9	30.8	46.2	41.0	42.3	29.5	33.4	33.0	37.8	43.7	31.0	31.5	21.2	27.5	62.3
SOMEWHAT	17.9	15.9	11.2	19.2	17.1	21.8	19.8	20.4	19.2	15.5	20.3	21.5	7.3	20.7	19.6	20.9	21.2	11.7	20.4
STRONGLY	16.5	14.2	29.5	3.4	10.8	9.0	26.4	20.5	23.1	14.0	13.1	11.6	30.5	23.1	11.4	10.6	-	15.8	41.9
DK/REFUSED	3.3	1.4	-	2.4	5.1	1.9	3.1	2.7	1.4	4.5	3.1	3.0	4.2	1.7	2.9	2.9	-	2.1	-
Net Diff.	27.9	38.4	18.7	52.3	39.1	36.5	4.5	15.3	13.9	36.4	30.1	30.9	20.2	10.9	35.1	34.1	57.6	42.9	-24.6



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 17 Page 133  
Jul. 21, 2014

17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE DRINKING WITH THEIR CHILDREN. "  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
AGREE	62.3	49.9	64.4	64.8	61.6	66.7	62.3	65.2	58.2	59.9	64.3	65.9	59.4	60.3	64.8	64.1	66.5	58.4	70.0	75.9	59.9
STRONGLY	28.3	19.8	30.7	27.7	28.2	35.3	23.2	28.9	28.3	27.2	30.9	30.0	25.0	23.7	31.5	49.4	31.1	31.0	26.5	36.2	24.3
SOMEWHAT	34.0	30.1	33.7	37.1	33.4	31.5	39.1	36.2	29.9	32.7	33.4	35.8	34.4	36.6	33.4	14.7	35.4	27.4	43.5	39.7	35.6
DISAGREE	34.4	48.0	29.9	34.5	37.6	29.3	32.4	31.5	38.9	36.5	32.5	32.3	35.3	39.7	32.5	23.5	32.2	38.1	25.0	24.1	37.3
SOMEWHAT	17.9	21.5	9.4	14.5	17.2	18.5	25.8	16.0	20.2	18.9	19.3	14.4	25.1	20.5	15.6	-	19.0	18.5	19.5	9.0	20.0
STRONGLY	16.5	26.5	20.5	20.0	20.3	10.8	6.6	15.5	18.7	17.6	13.2	17.9	10.2	19.1	16.9	23.5	13.1	19.5	5.5	15.1	17.3
DK/REFUSED	3.3	2.1	5.7	0.7	0.9	4.0	5.3	3.3	2.9	3.6	3.2	1.8	5.3	-	2.6	12.4	1.3	3.5	5.0	-	2.8
Net Diff.	27.9	2.0	34.5	30.3	24.0	37.4	29.9	33.7	19.3	23.4	31.7	33.5	24.1	20.7	32.3	40.6	34.3	20.3	45.0	51.8	22.6



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 17 Page 134  
Jul. 21, 2014

17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE DRINKING WITH THEIR CHILDREN. "  
(Net Diff. = AGREE-DISAGREE)

	TOTAL		INCOME				EDUCATION						MARITAL STATUS				MARRIED				
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
AGREE	62.3	65.8	65.4	62.3	67.6	64.3	66.9	58.9	79.4	65.5	53.6	65.6	64.4	68.0	61.0	62.4	70.3	77.3	42.3	59.8	64.6
STRONGLY	28.3	36.6	29.3	34.0	28.8	32.1	29.5	30.7	79.4	36.4	24.2	27.6	26.2	30.4	47.5	26.6	55.7	24.2	42.3	26.2	26.9
SOMEWHAT	34.0	29.2	36.1	28.3	38.8	32.2	37.4	28.2	-	29.1	29.4	38.0	38.2	37.5	13.6	35.9	14.6	53.1	-	33.6	37.7
DISAGREE	34.4	29.6	31.9	33.5	30.1	31.3	31.5	36.6	20.6	26.8	43.7	32.6	33.1	31.5	39.0	34.3	29.7	22.7	57.7	37.3	31.8
SOMEWHAT	17.9	13.3	16.7	15.7	16.1	16.7	15.2	18.1	-	11.6	23.3	17.9	18.4	16.9	16.0	19.1	5.4	16.6	-	16.3	21.4
STRONGLY	16.5	16.3	15.2	17.8	13.9	14.6	16.4	18.5	20.6	15.3	20.4	14.7	14.8	14.6	22.9	15.3	24.4	6.1	57.7	21.0	10.4
DK/REFUSED	3.3	4.6	2.6	4.1	2.4	4.4	1.6	4.5	-	7.7	2.7	1.8	2.5	0.5	-	3.2	-	-	-	2.9	3.5
Net Diff.	27.9	36.2	33.5	28.8	37.5	33.0	35.3	22.3	58.8	38.6	9.9	33.0	31.2	36.5	22.1	28.1	40.5	54.6	-15.3	22.6	32.8



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 17 Page 135  
Jul. 21, 2014

17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE DRINKING WITH THEIR CHILDREN. "  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AGREE	62.3	65.1	47.1	52.5	65.2	64.0	65.3	65.1	61.4	66.9	51.1	69.3	60.1	63.7	69.7
STRONGLY	28.3	32.6	9.0	24.4	36.1	21.3	31.6	39.4	25.7	36.8	17.9	42.5	31.6	25.3	49.2
SOMEWHAT	34.0	32.5	38.1	28.2	29.1	42.6	33.7	25.7	35.7	30.2	33.2	26.9	28.6	38.5	20.5
DISAGREE	34.4	31.7	51.0	44.0	31.7	33.1	30.3	32.8	35.9	30.3	38.1	28.9	35.2	34.8	23.1
SOMEWHAT	17.9	17.4	24.4	31.3	18.1	28.3	10.6	23.6	20.3	12.6	19.9	12.6	18.5	18.5	12.5
STRONGLY	16.5	14.3	26.6	12.6	13.6	4.9	19.7	9.2	15.7	17.7	18.3	16.3	16.7	16.3	10.6
DK/REFUSED	3.3	3.2	1.9	3.5	3.1	2.9	4.5	2.1	2.7	2.8	10.8	1.8	4.6	1.5	7.2
Net Diff.	27.9	33.4	-4.0	8.6	33.4	30.8	35.0	32.3	25.4	36.7	13.0	40.4	24.9	28.9	46.7

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 17 Page 136  
Jul. 21, 2014

17. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"PARENTS OFTEN DO NOT FEEL FULLY PREPARED WITH THE INFORMATION OR RESOURCES THEY NEED TO PROPERLY ADDRESS UNDERAGE DRINKING WITH THEIR CHILDREN. "  
(Net Diff. = AGREE-DISAGREE)

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
AGREE	62.3	60.1	64.4	62.6	69.7	63.5	48.3	45.7	62.8	58.8	71.4	59.5	81.2	45.7	62.8	58.8	71.4	59.5	81.2	59.2	64.5	
STRONGLY	28.3	31.6	27.8	27.3	49.2	29.1	23.2	14.5	29.9	25.1	48.8	27.0	43.3	14.5	29.9	25.1	48.8	27.0	43.3	26.3	29.8	
SOMEWHAT	34.0	28.6	36.5	35.3	20.5	34.4	25.1	31.2	32.9	33.7	22.6	32.5	37.9	31.2	32.9	33.7	22.6	32.5	37.9	32.9	34.8	
DISAGREE	34.4	35.2	33.5	34.9	23.1	33.6	51.7	49.4	34.8	39.6	14.9	37.6	18.8	49.4	34.8	39.6	14.9	37.6	18.8	37.8	32.0	
SOMEWHAT	17.9	18.5	17.9	18.5	12.5	17.6	37.3	20.5	14.0	16.3	4.1	15.0	18.8	20.5	14.0	16.3	4.1	15.0	18.8	15.3	19.7	
STRONGLY	16.5	16.7	15.7	16.4	10.6	16.0	14.4	28.9	20.8	23.3	10.8	22.6	-	28.9	20.8	23.3	10.8	22.6	-	22.5	12.3	
DK/REFUSED	3.3	4.6	2.1	2.5	7.2	2.9	-	4.9	2.4	1.6	13.6	2.8	-	4.9	2.4	1.6	13.6	2.8	-	3.0	3.5	
Net Diff.	27.9	24.9	30.8	27.6	46.7	29.9	-3.4	-3.7	28.0	19.1	56.5	21.9	62.5	-3.7	28.0	19.1	56.5	21.9	62.5	21.4	32.5	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 137  
Jul. 21, 2014

18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "  
(Net Diff. = AGREE-DISAGREE)

TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE		YES/NO/NOT YET			
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10		11-14	15	OVER
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AGREE	8.1	9.4	11.5	13.3	6.7	9.1	9.3	8.9	7.1	2.9	11.2	-	6.5	8.8	7.0	9.3	7.2	8.9	14.4	8.0	6.3
STRONGLY	4.4	4.8	4.2	9.2	4.4	5.5	6.4	4.9	4.2	-	8.4	-	3.1	2.8	4.3	4.2	4.3	4.5	5.9	4.2	3.0
SOMEWHAT	3.8	4.6	7.3	4.1	2.4	3.6	3.0	4.0	2.9	2.9	2.8	-	3.5	5.9	2.7	5.2	2.9	4.4	8.5	3.8	3.3
DISAGREE	91.2	90.6	88.5	86.7	93.3	90.9	90.7	91.1	91.0	93.3	88.8	91.2	93.5	91.2	91.6	90.7	92.8	89.0	85.6	91.3	93.7
SOMEWHAT	8.1	8.3	10.5	11.1	5.8	6.0	5.7	6.2	5.3	6.5	4.1	11.0	14.7	10.0	6.9	9.6	7.3	9.5	6.7	7.6	13.9
STRONGLY	83.1	82.3	78.0	75.6	87.5	84.9	85.0	84.9	85.8	86.8	84.7	80.2	78.8	81.2	84.7	81.1	85.5	79.5	78.9	83.6	79.9
DK/REFUSED	0.7	-	-	-	-	-	-	-	1.9	3.8	-	8.8	-	-	1.4	-	-	2.1	-	0.8	-
Net Diff.	-83.0	-81.2	-77.0	-73.4	-86.6	-81.8	-81.4	-82.2	-84.0	-90.4	-77.6	-91.2	-86.9	-82.5	-84.6	-81.3	-85.7	-80.1	-71.3	-83.3	-87.5



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 138  
Jul. 21, 2014

18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "  
(Net Diff. = AGREE-DISAGREE)

TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15			
	REGULARLY	Frequently	Some times	RARELY	YES	NO	PROBLEM	Serious	Minor	NOT A PROBLEM	CONCERNED	Very	Somewhat	NOT AT ALL	LESS THAN 14	15-17	18	OVER 18	AWARE	UN-AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AGREE	8.1	7.3	7.6	7.2	9.6	7.4	8.5	6.7	5.2	7.9	17.3	5.1	4.1	5.4	13.8	22.7	39.7	5.2	6.9	16.9
STRONGLY	4.4	4.0	2.7	4.9	3.4	4.1	4.5	3.0	2.9	3.0	10.9	2.5	3.5	2.1	7.8	10.4	24.5	2.2	3.5	10.4
SOMEWHAT	3.8	3.3	4.9	2.2	6.2	3.3	4.0	3.7	2.2	4.9	6.4	2.6	0.6	3.3	6.0	12.2	15.1	3.0	3.5	6.4
DISAGREE	91.2	92.2	92.4	92.1	88.2	92.6	90.6	92.9	94.8	91.3	78.8	93.8	93.8	93.8	86.2	77.3	60.3	94.8	92.3	83.1
STRONGLY	83.1	85.4	88.1	83.6	76.7	84.4	82.6	84.2	87.8	81.3	74.1	84.4	87.8	83.1	80.4	33.6	45.0	88.2	83.8	78.5
SOMEWHAT	8.1	6.8	4.4	8.5	11.5	8.3	8.0	8.7	7.1	10.0	4.8	9.4	6.0	10.7	5.8	43.7	15.3	6.6	8.5	4.6
DK/REFUSED	0.7	0.5	-	0.8	2.2	-	1.0	0.4	-	0.7	3.8	1.1	2.1	0.7	-	-	-	-	0.8	-
Net Diff.	-83.0	-84.9	-84.9	-84.9	-78.6	-85.3	-82.1	-86.2	-89.7	-83.4	-61.5	-88.8	-89.7	-88.4	-72.4	-54.6	-20.6	-89.6	-85.3	-66.3



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 139  
Jul. 21, 2014

18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "  
(Net Diff. = AGREE-DISAGREE)

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
AGREE	8.1	7.1	3.8	9.2	24.6	8.0	9.8	9.5	11.8	5.9	12.3	13.2	10.4	5.9	5.5	6.2	6.5	5.2	6.7	5.6	14.2	
STRONGLY	4.4	3.5	2.7	3.9	20.2	4.2	6.0	3.4	5.6	-	7.6	8.6	5.6	3.8	3.7	3.9	4.1	2.2	6.7	5.6	5.0	
SOMEWHAT	3.8	3.6	1.1	5.3	4.4	3.8	3.7	6.1	6.3	5.9	4.7	4.6	4.8	2.1	1.8	2.4	2.5	3.1	-	-	9.2	
DISAGREE	91.2	92.6	96.2	90.2	75.4	91.6	85.5	89.3	88.2	91.2	87.7	86.8	89.6	93.4	92.9	93.8	93.0	94.2	93.3	94.4	83.9	
STRONGLY	83.1	84.2	92.3	78.8	70.6	82.9	85.5	74.3	68.0	84.4	77.0	77.7	75.6	90.3	87.7	92.5	84.1	84.2	86.2	82.9	78.6	
SOMEWHAT	8.1	8.4	3.8	11.4	4.8	8.7	-	15.0	20.2	6.8	10.7	9.1	14.0	3.1	5.3	1.3	8.9	10.0	7.1	11.5	5.4	
DK/REFUSED	0.7	0.4	-	0.6	-	0.4	4.7	1.1	-	2.9	-	-	-	0.7	1.6	-	0.4	0.6	-	-	1.8	
Net Diff.	-83.0	-85.5	-92.3	-81.0	-50.7	-83.6	-75.7	-79.8	-76.4	-85.3	-75.4	-73.5	-79.2	-87.5	-87.5	-87.5	-86.5	-89.0	-86.5	-88.7	-69.7	



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 140  
Jul. 21, 2014

18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "

(Net Diff. = AGREE-DISAGREE)

	TOTAL	IDEOLOGY						PARTY					WHITE		AFRICAN AMERICAN				
		LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- /OTHER	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- LICAN	REPUB- LICAN	DEMO- CRAT	INDEP- LICAN	INDEP- LICAN
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
AGREE	8.1	10.5	18.5	4.9	8.4	11.7	3.4	6.2	5.9	8.2	10.3	11.2	-	5.7	11.8	9.9	19.8	6.1	-
STRONGLY	4.4	4.4	10.5	-	5.2	7.0	1.5	3.4	4.7	4.7	3.4	3.7	-	4.5	6.3	3.0	19.8	4.0	-
SOMEWHAT	3.8	6.2	8.0	4.9	3.3	4.7	1.9	2.8	1.2	3.5	6.9	7.6	-	1.2	5.5	6.8	-	2.1	-
DISAGREE	91.2	87.7	77.1	95.1	90.3	88.3	96.6	93.8	94.1	90.0	89.7	88.8	100.0	94.3	86.4	90.1	80.2	91.8	100.0
SOMEWHAT	8.1	8.9	9.2	8.6	12.9	6.6	4.3	5.1	8.6	7.0	9.8	9.8	10.0	10.0	11.7	11.5	-	2.0	-
STRONGLY	83.1	78.8	67.9	86.5	77.4	81.6	92.3	88.7	85.5	83.0	79.9	79.0	90.0	84.3	74.7	78.6	80.2	89.8	100.0
DK/REFUSED	0.7	1.8	4.4	-	1.2	-	-	-	-	1.8	-	-	-	-	1.8	-	-	2.1	-
Net Diff.	-83.0	-77.2	-58.6	-90.3	-81.9	-76.5	-93.2	-87.5	-88.2	-81.7	-79.4	-77.5	-100.0	-88.6	-74.6	-80.3	-60.4	-85.7	-100.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 141  
Jul. 21, 2014

18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "  
(Net Diff. = AGREE-DISAGREE)

	TOTAL			MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k			
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112		
AGREE	8.1	8.7	5.2	11.2	3.5	9.8	9.5	7.4	10.8	5.4	10.6	8.9	1.9	10.5	9.2	10.3	9.6	8.7	9.4	5.2	7.8		
STRONGLY	4.4	6.0	5.2	4.3	3.5	4.5	2.5	4.2	6.2	1.9	6.5	5.5	0.4	4.9	5.4	8.4	6.9	3.9	1.2	4.0	5.0		
SOMEWHAT	3.8	2.7	-	6.9	-	5.3	7.0	3.2	4.6	3.5	4.1	3.4	1.4	5.6	3.8	2.0	2.7	4.9	8.2	1.2	2.8		
DISAGREE	91.2	91.3	92.0	88.8	96.5	88.9	90.5	92.1	88.4	93.7	88.3	91.1	98.1	89.5	89.6	82.8	87.6	91.3	90.6	94.8	92.2		
SOMEWHAT	8.1	9.2	5.9	13.0	8.1	7.6	6.7	8.9	5.8	7.8	7.7	8.3	13.4	8.5	6.8	-	6.1	8.9	3.2	11.3	11.4		
STRONGLY	83.1	82.0	86.1	75.9	88.4	81.4	83.7	83.2	82.6	85.8	80.6	82.8	84.8	81.0	82.8	82.8	81.5	82.4	87.4	83.5	80.8		
DK/REFUSED	0.7	-	2.8	-	-	1.3	-	0.5	0.8	0.9	1.1	-	-	-	1.1	6.9	2.7	-	-	-	-		
Net Diff.	-83.0	-82.5	-86.8	-77.7	-93.0	-79.2	-80.9	-84.7	-77.7	-88.3	-77.7	-82.2	-96.3	-79.0	-80.4	-72.4	-78.0	-82.5	-81.2	-89.5	-84.5		



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 142  
Jul. 21, 2014

18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "  
(Net Diff. = AGREE-DISAGREE)

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School Grad.	High School Grad.	Some Col-lege GRAD.	COL-lege GRAD.	Col-lege Work	Post Grad.	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
AGREE	8.1	9.8	7.6	9.3	7.3	9.4	6.7	7.0	18.7	6.6	6.5	8.9	8.9	8.9	16.3	7.5	15.1	9.7	-	8.7	6.4
STRONGLY	4.4	7.3	3.8	5.7	3.8	4.6	4.6	4.6	18.7	5.8	3.0	4.4	3.5	6.2	16.3	3.7	9.5	-	-	5.6	2.2
SOMEWHAT	3.8	2.5	3.8	3.6	3.5	4.8	2.1	2.4	-	0.8	3.5	4.5	5.4	2.7	-	3.7	5.6	9.7	-	3.1	4.2
DISAGREE	91.2	86.2	92.4	88.6	92.7	89.1	93.3	91.9	81.3	90.6	93.5	90.6	91.1	89.5	83.7	91.7	84.9	90.3	100.0	90.3	92.9
SOMEWHAT	8.1	4.3	9.3	6.4	9.5	5.6	11.3	6.9	-	8.9	6.1	8.9	8.0	10.6	-	9.5	-	-	-	9.6	9.4
STRONGLY	83.1	81.9	83.0	82.1	83.2	83.5	82.0	85.0	81.3	81.6	87.4	81.7	83.1	78.9	83.7	82.2	84.9	90.3	100.0	80.7	83.5
DK/REFUSED	0.7	4.0	-	2.1	-	1.6	-	1.0	-	2.8	-	0.5	-	1.6	-	0.8	-	-	-	0.9	0.7
Net Diff.	-83.0	-76.3	-84.7	-79.2	-85.4	-79.7	-86.7	-84.9	-62.6	-83.9	-86.9	-81.7	-82.2	-80.7	-67.4	-84.2	-69.8	-80.6	-100.0	-81.6	-86.5

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 143  
Jul. 21, 2014

18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AGREE	8.1	8.3	-	19.9	2.5	13.8	-	4.4	8.7	7.0	12.7	6.4	10.0	8.1	4.0
STRONGLY	4.4	4.3	-	8.7	2.5	1.8	-	4.4	4.5	4.2	1.8	4.6	5.3	4.7	-
SOMEWHAT	3.8	4.1	-	11.2	-	12.0	-	-	4.2	2.8	10.9	1.8	4.7	3.4	4.0
DISAGREE	91.2	91.2	100.0	72.9	97.5	86.2	100.0	95.6	90.8	91.7	87.3	91.8	90.0	91.3	90.9
SOMEWHAT	8.1	7.6	20.3	5.7	7.7	7.0	7.9	7.5	10.7	2.1	-	1.7	5.5	10.6	-
STRONGLY	83.1	83.5	79.7	67.2	89.8	79.2	92.1	88.1	80.1	89.6	87.3	90.2	84.5	80.7	90.9
DK/REFUSED	0.7	0.5	-	7.1	-	-	-	-	0.5	1.3	-	1.8	-	0.6	5.1
Net Diff.	-83.0	-82.8	-100.0	-53.0	-94.9	-72.4	-100.0	-91.2	-82.2	-84.7	-74.6	-85.5	-80.1	-83.2	-86.9

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 18 Page 144  
Jul. 21, 2014

18. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS THEY DON'T DRIVE. "  
(Net Diff. = AGREE-DISAGREE)

	TOTAL		AGE						MEN						WOMEN						GENDER	
	N	%	14-19		20-29		30-39		40-49		50-59		60-69		70-79		80-89		N	%		
			U	O	U	O	U	O	U	O	U	O	U	O	U	O	U	O				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
AGREE	8.1	10.0	7.7	8.7	4.0	8.3	12.0	17.9	7.3	10.0	-	9.2	-	17.9	7.3	10.0	-	9.2	-	8.9	7.6	
STRONGLY	4.4	5.3	4.2	4.9	-	4.7	-	7.5	5.2	6.2	-	5.7	-	7.5	5.2	6.2	-	5.7	-	5.4	3.6	
SOMEWHAT	3.8	4.7	3.5	3.8	4.0	3.6	12.0	10.5	2.0	3.8	-	3.5	-	10.5	2.0	3.8	-	3.5	-	3.5	4.0	
DISAGREE	91.2	90.0	91.3	90.9	90.9	91.0	88.0	82.1	91.6	90.0	90.5	89.8	100.0	82.1	91.6	90.0	90.5	89.8	100.0	90.2	91.8	
STRONGLY	8.1	5.5	9.5	9.0	-	8.5	-	3.5	10.5	10.3	-	9.5	-	3.5	10.5	10.3	-	9.5	-	9.0	7.4	
SOMEWHAT	83.1	84.5	81.8	81.9	90.9	82.4	88.0	78.5	81.2	79.7	90.5	80.3	100.0	78.5	81.2	79.7	90.5	80.3	100.0	81.2	84.5	
DK/REFUSED	0.7	-	1.0	0.4	5.1	0.8	-	-	1.1	-	9.5	0.9	-	-	1.1	-	9.5	0.9	-	0.9	0.6	
Net Diff.	-83.0	-80.1	-83.6	-82.2	-86.9	-82.7	-76.0	-64.1	-84.4	-80.0	-90.5	-80.6	-100.0	-64.1	-84.4	-80.0	-90.5	-80.6	-100.0	-81.4	-84.2	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 145  
Jul. 21, 2014

19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	AREA											CHILDREN IN GRADES 6-12			APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE			TALKED ABOUT ALCOHOL ABUSE		
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14	15	OVER	YES
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AGREE	16.1	18.9	25.9	13.3	14.1	14.8	9.3	18.9	15.9	15.4	16.4	20.3	13.0	11.6	17.0	15.1	14.6	18.3	17.1	16.2	10.9
STRONGLY	6.4	11.2	15.0	9.2	8.3	4.8	-	8.4	4.0	-	8.1	4.8	2.8	4.4	6.0	6.8	6.2	6.5	11.2	6.5	3.9
SOMEWHAT	9.7	7.7	10.9	4.1	5.8	10.0	9.3	10.5	11.9	15.4	8.3	15.6	10.2	7.2	11.0	8.3	8.4	11.8	5.9	9.8	6.9
DISAGREE	82.2	79.1	74.1	86.7	81.6	85.2	90.7	81.1	81.3	79.0	83.6	70.9	85.5	88.4	80.7	83.9	85.1	78.6	78.1	82.2	85.7
SOMEWHAT	12.3	14.0	18.7	15.1	9.8	14.6	11.6	16.8	8.0	6.3	9.6	4.6	11.0	12.9	10.0	14.0	11.7	12.1	18.8	11.8	16.7
STRONGLY	69.9	65.1	55.4	71.6	71.9	70.6	79.1	64.3	73.4	72.7	74.0	66.3	74.4	75.5	70.7	69.8	73.5	66.6	59.3	70.4	69.1
DK/REFUSED	1.7	2.0	-	-	4.3	-	-	-	2.8	5.6	-	8.8	1.5	-	2.4	1.0	0.3	3.1	4.8	1.6	3.4
Net Diff.	-66.1	-60.2	-48.2	-73.4	-67.5	-70.4	-81.4	-62.1	-65.4	-63.6	-67.3	-50.5	-72.5	-76.9	-63.7	-68.7	-70.5	-60.3	-61.0	-65.9	-74.9



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 146  
Jul. 21, 2014

19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."  
(Net Diff. = AGREE-DISAGREE)

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			MANY CHILDREN START DRINKING BEFORE AGE 15		
	REGULARLY	Frequently	Some times	RARELY	YES	NO	PROBLEM	Serious	Minor	NOT A PROBLEM	CONCERNED	Very	Somewhat	NOT AT ALL	LESS THAN 14	15-17	18	OVER 18	AWARE	UN-AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AGREE	16.1	16.0	20.1	13.3	16.1	13.4	17.2	15.2	11.2	18.3	30.0	11.9	7.9	13.5	23.8	55.3	52.5	12.1	15.9	16.8
STRONGLY	6.4	7.7	9.8	6.2	-	6.4	6.4	4.1	3.2	4.9	28.2	4.4	5.1	4.1	10.2	17.9	11.2	5.5	5.9	11.3
SOMEWHAT	9.7	8.4	10.3	7.1	16.1	6.9	10.8	11.1	8.0	13.5	1.7	7.6	2.8	9.4	13.6	37.4	41.4	6.6	10.0	5.5
DISAGREE	82.2	82.5	79.4	84.7	81.8	84.8	81.2	83.8	87.7	80.7	63.6	86.1	90.0	84.6	75.0	44.7	47.5	86.7	82.2	83.2
SOMEWHAT	12.3	12.3	5.3	17.0	10.1	15.0	11.2	11.5	9.4	13.2	13.8	11.9	3.2	15.3	12.1	21.0	13.5	13.5	12.7	9.2
STRONGLY	69.9	70.3	74.1	67.6	71.6	69.9	69.9	72.2	78.3	67.5	49.8	74.1	86.9	69.2	62.8	23.7	34.0	73.1	69.6	73.9
DK/REFUSED	1.7	1.4	0.6	2.0	2.2	1.8	1.6	1.1	1.2	1.0	6.4	2.0	2.1	1.9	1.2	-	-	1.2	1.9	-
Net Diff.	-66.1	-66.5	-59.3	-71.4	-65.7	-71.5	-64.0	-68.6	-76.5	-62.3	-33.7	-74.1	-82.2	-71.0	-51.1	10.5	5.1	-74.5	-66.4	-66.3



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 147  
Jul. 21, 2014

19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS				
		PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100		
AGREE	16.1	15.0	9.6	18.6	37.4	16.5	10.7	20.5	25.0	13.2	23.9	23.5	24.9	10.9	12.2	9.7	16.0	17.2	4.4	14.4	16.7		
STRONGLY	6.4	5.6	6.3	5.1	21.7	6.1	10.7	7.3	10.2	2.8	7.9	10.4	2.7	5.5	3.9	6.8	6.7	7.0	2.1	14.4	5.7		
SOMEWHAT	9.7	9.4	3.3	13.5	15.8	10.5	-	13.2	14.9	10.5	16.0	13.1	22.1	5.4	8.4	2.9	9.3	10.2	2.3	-	11.0		
DISAGREE	82.2	83.9	90.4	79.5	56.2	82.0	84.5	77.4	72.7	84.8	73.9	75.4	71.0	87.9	84.9	90.3	82.9	81.7	93.3	85.6	78.9		
STRONGLY	69.9	71.2	84.9	62.1	51.2	69.8	71.3	58.1	47.8	74.6	57.6	58.9	54.9	81.0	72.6	88.2	70.0	69.3	75.2	49.8	68.3		
SOMEWHAT	12.3	12.7	5.5	17.4	5.0	12.2	13.2	19.3	24.9	10.3	16.3	16.5	16.1	6.8	12.3	2.2	13.0	12.4	18.1	35.8	10.6		
DK/REFUSED	1.7	1.1	-	1.9	6.3	1.4	4.7	2.1	2.2	1.9	2.1	1.1	4.1	1.3	2.8	-	1.0	1.1	2.3	-	4.4		
Net Diff.	-66.1	-68.9	-80.8	-60.9	-18.8	-65.5	-73.8	-56.9	-47.7	-71.6	-50.0	-51.9	-46.1	-77.0	-72.7	-80.6	-66.9	-64.5	-88.9	-71.2	-62.2		



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 148  
Jul. 21, 2014

19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- /OTHER	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
AGREE	16.1	27.1	33.3	22.8	13.1	19.2	9.9	13.0	11.4	19.6	17.0	17.7	9.6	10.0	24.0	16.6	41.0	16.3	20.4
STRONGLY	6.4	10.6	18.9	4.7	3.4	8.6	4.2	5.6	4.9	9.2	4.5	4.1	9.6	3.9	5.5	4.8	21.2	13.8	-
SOMEWHAT	9.7	16.5	14.4	18.1	9.7	10.6	5.7	7.4	6.5	10.4	12.5	13.6	-	6.1	18.4	11.7	19.8	2.5	20.4
DISAGREE	82.2	71.7	66.7	75.2	84.4	80.6	88.8	86.0	87.7	78.9	79.8	79.9	78.5	89.2	74.8	80.8	59.0	81.6	62.3
SOMEWHAT	12.3	12.6	14.8	11.0	17.9	13.3	6.5	8.8	11.5	7.4	19.6	19.3	22.5	12.3	12.5	21.6	-	1.9	-
STRONGLY	69.9	59.1	51.9	64.2	66.5	67.3	82.3	77.2	76.3	71.6	60.2	60.6	56.0	76.9	62.3	59.2	59.0	79.6	62.3
DK/REFUSED	1.7	1.2	-	2.0	2.5	0.2	1.4	1.0	0.8	1.5	3.2	2.4	11.9	0.9	1.2	2.7	-	2.1	17.3
Net Diff.	-66.1	-44.5	-33.4	-52.4	-71.3	-61.4	-78.9	-73.0	-76.3	-59.4	-62.8	-62.2	-68.9	-79.2	-50.8	-64.2	-18.0	-65.3	-41.9



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 149  
Jul. 21, 2014

19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
AGREE	16.1	12.3	21.3	28.4	10.6	18.7	6.2	13.9	18.5	10.5	22.8	17.4	13.7	20.9	15.5	14.8	24.5	12.8	15.5	15.7	17.3
STRONGLY	6.4	6.5	12.1	8.0	3.5	7.7	1.2	5.6	8.4	4.1	7.7	8.8	2.1	4.2	8.0	7.3	14.0	3.0	6.4	5.7	4.2
SOMEWHAT	9.7	5.8	9.2	20.4	7.2	11.0	4.9	8.3	10.1	6.4	15.1	8.6	11.6	16.7	7.5	7.5	10.5	9.8	9.1	9.9	13.1
DISAGREE	82.2	86.1	75.9	70.2	89.2	80.5	88.9	84.4	80.6	87.9	74.6	82.6	84.7	77.9	82.6	78.3	75.2	85.6	84.5	83.3	82.7
STRONGLY	12.3	11.5	12.4	17.2	11.4	4.9	21.9	12.6	12.1	11.3	10.7	13.6	13.2	12.7	11.5	2.4	9.0	8.8	13.9	10.4	17.8
SOMEWHAT	69.9	74.5	63.5	53.0	77.8	75.6	67.1	71.8	68.5	76.6	64.0	69.0	71.5	65.2	71.1	76.0	66.2	76.8	70.6	72.9	64.9
DK/REFUSED	1.7	1.6	2.8	1.4	0.2	0.8	4.9	1.6	0.9	1.5	2.6	-	1.6	1.2	1.9	6.9	0.3	1.6	-	1.0	-
Net Diff.	-66.1	-73.7	-54.6	-41.8	-78.5	-61.8	-82.8	-70.5	-62.1	-77.4	-51.9	-65.2	-71.0	-57.0	-67.0	-63.5	-50.7	-72.8	-68.9	-67.7	-65.3



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 150  
Jul. 21, 2014

19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col-lege	COL-LEGE GRAD.	Col-lege Grad.	Post Grad.	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
AGREE	16.1	21.6	15.5	17.5	16.4	17.0	16.6	12.0	18.7	10.5	12.5	18.4	16.8	21.9	28.9	15.5	17.9	15.3	-	19.3	12.2
STRONGLY	6.4	12.0	4.7	7.8	5.2	7.4	4.9	6.9	5.5	5.0	8.1	6.0	6.8	4.4	22.1	5.4	12.2	-	-	7.7	3.5
SOMEWHAT	9.7	9.6	10.8	9.7	11.1	9.5	11.7	5.1	13.2	5.5	4.4	12.4	10.0	17.5	6.7	10.0	5.6	15.3	-	11.6	8.7
DISAGREE	82.2	76.2	83.8	80.6	83.3	81.6	82.9	86.8	81.3	86.7	87.3	79.5	82.2	74.0	71.1	82.5	82.1	84.7	100.0	78.7	85.8
SOMEWHAT	12.3	7.0	13.1	7.8	14.4	9.4	14.6	11.4	-	6.7	15.1	13.0	11.2	16.6	3.1	13.9	-	6.5	-	14.3	13.5
STRONGLY	69.9	69.1	70.7	72.7	68.9	72.2	68.4	75.4	81.3	80.0	72.2	66.6	71.1	57.4	68.1	68.6	82.1	78.3	100.0	64.4	72.2
DK/REFUSED	1.7	2.3	0.6	2.0	0.3	1.4	0.4	1.1	-	2.8	0.2	2.0	1.0	4.2	-	2.0	-	-	-	2.0	2.0
Net Diff.	-66.1	-54.6	-68.3	-63.1	-66.9	-64.6	-66.3	-74.8	-62.6	-76.1	-74.8	-61.1	-65.5	-52.1	-42.3	-67.1	-64.3	-69.5	-100.0	-59.5	-73.6



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 151  
Jul. 21, 2014

19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55  55	OVER
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AGREE	16.1	15.2	10.1	32.2	13.7	18.2	16.3	11.8	15.9	16.9	18.0	17.7	12.9	18.8	10.7
STRONGLY	6.4	6.0	4.1	8.1	8.9	1.8	10.1	8.1	4.5	10.7	8.9	13.0	5.5	6.8	6.7
SOMEWHAT	9.7	9.2	6.0	24.0	4.8	16.4	6.3	3.7	11.4	6.2	9.1	4.8	7.3	12.0	4.0
DISAGREE	82.2	83.1	89.9	61.8	86.3	72.7	83.7	88.2	82.6	80.9	82.0	79.3	85.4	79.9	84.2
SOMEWHAT	12.3	10.9	21.5	21.1	8.5	23.8	8.7	8.4	15.1	5.5	12.1	3.3	8.4	15.3	4.7
STRONGLY	69.9	72.3	68.4	40.7	77.8	48.9	74.9	79.8	67.5	75.4	70.0	75.9	77.0	64.6	79.5
DK/REFUSED	1.7	1.7	-	6.0	-	9.1	-	-	1.5	2.2	-	3.0	1.7	1.4	5.1
Net Diff.	-66.1	-67.9	-79.8	-29.6	-72.6	-54.5	-67.3	-76.4	-66.7	-64.0	-64.1	-61.5	-72.5	-61.1	-73.5

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 19 Page 152  
Jul. 21, 2014

19. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE AT HOME WITH PARENTAL SUPERVISION."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL		AGE						MEN						WOMEN						GENDER	
	N	%	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE								
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
AGREE	16.1	12.9	17.9	16.9	10.7	16.5	12.0	16.3	21.4	21.4	12.6	21.0	-	16.3	21.4	21.4	12.6	21.0	-	20.0	13.3	
STRONGLY	6.4	5.5	6.8	6.4	6.7	6.6	-	5.9	9.5	8.5	12.6	9.1	-	5.9	9.5	8.5	12.6	9.1	-	8.7	4.8	
SOMEWHAT	9.7	7.3	11.1	10.5	4.0	10.0	12.0	10.5	11.9	12.9	-	11.9	-	10.5	11.9	12.9	-	11.9	-	11.3	8.5	
DISAGREE	82.2	85.4	80.3	81.6	84.2	81.7	88.0	80.1	77.0	77.5	77.8	77.0	100.0	80.1	77.0	77.5	77.8	77.0	100.0	78.1	85.1	
STRONGLY	69.9	77.0	66.2	68.5	79.5	69.1	79.8	70.5	61.7	62.5	69.0	62.9	76.4	70.5	61.7	62.5	69.0	62.9	76.4	64.3	73.9	
SOMEWHAT	12.3	8.4	14.2	13.1	4.7	12.6	8.2	9.7	15.3	14.9	8.9	14.1	23.6	9.7	15.3	14.9	8.9	14.1	23.6	13.8	11.2	
DK/REFUSED	1.7	1.7	1.7	1.5	5.1	1.8	-	3.5	1.6	1.1	9.5	2.0	-	3.5	1.6	1.1	9.5	2.0	-	1.9	1.6	
Net Diff.	-66.1	-72.5	-62.4	-64.7	-73.5	-65.1	-76.0	-63.8	-55.5	-56.0	-65.2	-56.0	-100.0	-63.8	-55.5	-56.0	-65.2	-56.0	-100.0	-58.1	-71.8	



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 20 Page 153  
Jul. 21, 2014

20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AGREE	8.4	12.3	12.1	12.7	12.5	6.6	3.6	8.9	8.4	8.4	8.4	-	6.1	7.2	7.9	8.6	8.3	7.5	16.0	8.2	7.3
STRONGLY	3.6	5.9	4.2	9.2	6.6	3.1	-	5.5	3.8	2.9	4.7	-	1.3	-	2.5	4.3	4.3	3.2	-	3.5	3.0
SOMEWHAT	4.9	6.4	7.9	3.5	5.9	3.5	3.6	3.4	4.6	5.5	3.7	-	4.8	7.2	5.4	4.2	4.0	4.2	16.0	4.8	4.3
DISAGREE	91.2	87.7	87.9	87.3	87.5	92.8	96.4	90.2	91.6	91.6	91.6	100.0	92.4	92.8	92.1	90.7	91.1	92.5	84.0	91.4	92.7
SOMEWHAT	12.5	11.2	12.0	8.3	11.2	10.9	9.3	12.0	15.9	17.6	14.2	28.9	9.1	11.6	10.3	14.4	9.9	17.4	6.7	12.2	17.0
STRONGLY	78.8	76.5	75.9	79.1	76.3	82.0	87.1	78.1	75.7	74.0	77.4	71.1	83.2	81.2	81.9	76.3	81.1	75.2	77.3	79.2	75.6
DK/REFUSED	0.3	-	-	-	-	0.6	-	1.0	-	-	-	-	1.5	-	-	0.7	0.6	-	-	0.4	-
Net Diff.	-82.8	-75.3	-75.8	-74.7	-75.1	-86.2	-92.8	-81.3	-83.3	-83.2	-83.3	-100.0	-86.3	-85.6	-84.3	-82.2	-82.7	-85.1	-68.0	-83.1	-85.4



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 20 Page 154  
Jul. 21, 2014

20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."  
(Net Diff. = AGREE-DISAGREE)

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			MANY CHILDREN START DRINKING BEFORE AGE 15		
	REGULARLY	Frequently	Some times	RARELY	YES	NO	PROBLEM	Serious	Minor	NOT A PROBLEM	CONCERNED	Very	Somewhat	NOT AT ALL	LESS THAN 14	15-17	18	OVER 18	AWARE	UN-AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AGREE	8.4	7.6	8.1	7.3	9.7	10.9	7.5	6.6	4.9	8.0	21.9	7.4	8.1	7.1	10.1	32.0	22.8	6.4	8.8	5.5
STRONGLY	3.6	2.6	3.6	2.0	5.9	6.3	2.5	2.2	2.3	2.1	12.9	2.8	6.5	1.4	5.1	16.6	3.1	2.8	3.8	2.0
SOMEWHAT	4.9	5.0	4.6	5.3	3.8	4.6	5.0	4.4	2.6	5.9	9.1	4.6	1.7	5.7	5.1	15.3	19.7	3.7	5.0	3.5
DISAGREE	91.2	92.2	91.4	92.7	89.3	89.1	92.1	93.2	95.1	91.6	76.5	92.6	91.9	92.9	89.0	68.0	74.1	93.6	91.0	94.5
STRONGLY	12.5	11.5	6.6	14.8	14.5	11.5	12.9	12.9	12.2	13.4	12.1	13.1	7.9	15.1	11.6	35.0	25.9	11.3	12.0	17.2
SOMEWHAT	78.8	80.7	84.7	77.9	74.8	77.6	79.2	80.3	82.9	78.2	64.4	79.5	84.0	77.8	77.3	33.1	48.2	82.3	79.0	77.3
DK/REFUSED	0.3	0.2	0.5	-	1.0	-	0.5	0.2	-	0.4	1.6	-	-	-	0.9	-	3.1	-	0.2	-
Net Diff.	-82.8	-84.5	-83.2	-85.4	-79.6	-78.1	-84.6	-86.5	-90.2	-83.6	-54.6	-85.3	-83.7	-85.8	-78.8	-36.0	-51.2	-87.1	-82.2	-89.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 20 Page 155  
Jul. 21, 2014

20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."  
(Net Diff. = AGREE-DISAGREE)

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE/DK/REF	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
AGREE	8.4	6.7	3.8	8.6	43.8	8.6	6.3	12.4	9.1	17.6	13.6	17.0	6.6	4.4	2.8	5.7	7.7	7.6	3.3	12.7	12.0	
STRONGLY	3.6	2.8	3.2	2.5	12.9	3.5	4.4	6.4	5.6	7.7	3.6	5.3	-	1.9	1.0	2.8	3.7	3.4	3.3	5.6	3.2	
SOMEWHAT	4.9	3.9	0.6	6.1	30.9	5.1	1.9	6.0	3.5	9.8	10.0	11.6	6.6	2.4	1.8	2.9	4.0	4.2	-	7.1	8.8	
DISAGREE	91.2	93.0	95.8	91.1	56.2	91.2	91.7	87.1	90.0	82.4	85.5	83.0	90.6	95.6	97.2	94.3	91.9	92.4	92.4	87.3	88.0	
STRONGLY	12.5	12.9	6.9	16.8	-	12.5	12.2	17.0	23.4	6.8	20.9	21.2	20.3	6.9	11.5	3.0	13.0	14.1	7.8	19.3	10.3	
SOMEWHAT	78.8	80.1	88.9	74.3	56.2	78.7	79.5	70.1	66.7	75.6	64.6	61.9	70.2	88.7	85.7	91.3	78.8	78.2	84.6	67.9	77.6	
DK/REFUSED	0.3	0.4	0.4	0.3	-	0.2	2.0	0.5	0.9	-	0.9	-	2.8	-	-	-	0.4	-	4.4	-	-	
Net Diff.	-82.8	-86.3	-92.0	-82.6	-12.5	-82.6	-85.4	-74.7	-80.9	-64.8	-71.9	-66.1	-84.0	-91.3	-94.3	-88.7	-84.2	-84.7	-89.1	-74.5	-76.0	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 20 Page 156  
Jul. 21, 2014

20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- 	Indep- 	Other 	REPUB- LICAN	DEMO- CRAT	INDEP- 	REPUB- LICAN	DEMO- CRAT	INDEP- 
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
AGREE	8.4	13.7	22.3	7.7	7.6	13.9	2.6	6.4	6.8	10.9	7.1	6.4	16.1	5.7	17.7	5.0	19.8	5.8	17.3
STRONGLY	3.6	3.9	9.4	-	4.3	6.4	0.5	2.5	2.4	4.7	3.4	3.3	4.2	2.3	6.6	1.9	-	3.6	-
SOMEWHAT	4.9	9.9	13.0	7.7	3.3	7.4	2.1	3.9	4.4	6.1	3.8	3.1	11.9	3.4	11.1	3.1	19.8	2.1	17.3
DISAGREE	91.2	86.3	77.7	92.3	91.3	86.1	97.4	93.6	93.2	88.7	92.2	92.9	83.9	94.3	82.3	94.2	80.2	94.2	82.7
SOMEWHAT	12.5	17.2	27.0	10.3	16.7	10.0	7.4	8.3	9.6	12.3	17.3	18.0	10.0	11.2	18.8	18.5	-	3.9	-
STRONGLY	78.8	69.0	50.6	82.1	74.5	76.1	90.1	85.3	83.6	76.5	74.9	74.9	73.9	83.2	63.5	75.7	80.2	90.3	82.7
DK/REFUSED	0.3	-	-	-	1.1	-	-	-	-	0.4	0.7	0.7	-	-	-	0.8	-	-	-
Net Diff.	-82.8	-72.5	-55.3	-84.7	-83.7	-72.3	-94.9	-87.2	-86.4	-77.9	-85.0	-86.6	-67.8	-88.7	-64.6	-89.2	-60.4	-88.4	-65.5



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 20 Page 157  
Jul. 21, 2014

20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
AGREE	8.4	7.7	13.7	8.8	6.0	9.5	5.6	8.3	7.2	6.9	8.5	10.2	3.8	9.4	9.4	10.8	5.3	11.4	3.8	5.7	9.5
STRONGLY	3.6	2.0	8.6	4.2	2.8	2.8	2.6	3.2	4.7	2.0	3.2	6.6	-	3.9	4.4	6.0	1.3	3.2	-	2.8	5.3
SOMEWHAT	4.9	5.7	5.0	4.7	3.3	6.7	3.0	5.1	2.5	4.9	5.2	3.6	3.8	5.5	5.0	4.8	4.1	8.2	3.8	2.9	4.3
DISAGREE	91.2	92.3	86.3	89.8	94.0	89.9	94.4	91.3	92.1	93.1	91.5	88.5	96.2	90.6	90.3	89.2	94.7	87.5	96.2	94.3	90.5
STRONGLY	12.5	11.6	17.7	20.7	7.9	9.6	14.1	12.0	13.0	9.8	15.1	13.0	10.3	17.0	12.0	6.9	12.1	9.4	16.9	13.5	15.5
SOMEWHAT	78.8	80.7	68.6	69.2	86.0	80.4	80.3	79.3	79.1	83.3	76.4	75.5	85.9	73.6	78.4	82.3	82.6	78.1	79.2	80.9	75.0
DK/REFUSED	0.3	-	-	1.4	-	0.6	-	0.4	0.8	-	-	1.3	-	-	0.3	-	-	1.1	-	-	-
Net Diff.	-82.8	-84.6	-72.7	-81.0	-87.9	-80.5	-88.9	-83.0	-84.9	-86.2	-83.1	-78.2	-92.3	-81.3	-80.9	-78.5	-89.3	-76.1	-92.3	-88.7	-81.0



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 20 Page 158  
Jul. 21, 2014

20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL		INCOME				EDUCATION						MARITAL STATUS				MARRIED				
	UNDER  \$40k	OVER  \$40k	UNDER  \$60k	OVER  \$60k	UNDER  \$100k	OVER  \$100k	LESS/ COLLEG  GRAD.	Some  High  School	High  School  Col-	Some  Col-  lege	COL-  LEGE  GRAD.	Col-  lege  GRAD.	Post  Grad.  Work	SINGLE	MARRY	SEPA-  RATED	DIV-  ORCED	WID-  OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
AGREE	8.4	7.0	8.0	9.1	6.9	7.7	7.8	5.2	-	2.4	7.3	10.1	11.0	8.4	5.6	9.0	11.0	-	-	9.2	8.8
STRONGLY	3.6	2.7	3.2	2.9	3.2	2.2	4.2	2.1	-	0.4	3.2	4.4	5.3	2.5	5.6	3.6	5.4	-	-	4.4	2.9
SOMEWHAT	4.9	4.3	4.7	6.1	3.7	5.5	3.7	3.2	-	2.0	4.1	5.8	5.7	6.0	-	5.4	5.6	-	-	4.8	6.0
DISAGREE	91.2	93.0	91.8	90.4	93.1	91.9	92.2	94.3	86.8	97.6	92.7	89.9	89.0	91.6	94.4	90.8	89.0	100.0	100.0	90.4	91.2
SOMEWHAT	12.5	10.5	13.8	10.0	15.1	11.8	14.6	9.6	-	15.7	6.4	14.5	12.4	18.7	1.4	14.0	-	16.2	-	17.2	11.2
STRONGLY	78.8	82.5	78.0	80.4	77.9	80.1	77.5	84.7	86.8	81.9	86.3	75.4	76.6	72.8	93.1	76.9	89.0	83.8	100.0	73.2	80.0
DK/REFUSED	0.3	-	0.3	0.5	-	0.4	-	0.5	13.2	-	-	-	-	-	-	0.2	-	-	-	0.4	-
Net Diff.	-82.8	-86.0	-83.8	-81.4	-86.1	-84.2	-84.3	-89.1	-86.8	-95.2	-85.4	-79.7	-78.0	-83.1	-88.8	-81.8	-78.0	-100.0	-100.0	-81.2	-82.4

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 20 Page 159  
Jul. 21, 2014

20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AGREE	8.4	7.1	8.0	32.5	7.6	11.8	8.0	7.4	8.7	7.0	11.9	7.3	6.0	10.0	4.4
STRONGLY	3.6	2.4	2.1	15.9	3.4	1.8	6.4	1.3	3.3	3.9	11.9	3.1	2.7	4.0	4.4
SOMEWHAT	4.9	4.7	5.9	16.6	4.2	10.1	1.6	6.1	5.4	3.1	-	4.2	3.3	6.0	-
DISAGREE	91.2	92.6	92.0	67.5	92.4	88.2	92.0	92.6	91.0	93.0	88.1	92.7	94.0	89.7	95.6
SOMEWHAT	12.5	11.4	25.8	9.8	6.4	19.6	4.3	8.0	15.3	6.6	15.6	3.3	9.3	13.7	21.2
STRONGLY	78.8	81.3	66.2	57.7	85.9	68.6	87.7	84.6	75.7	86.4	72.5	89.4	84.7	76.1	74.4
DK/REFUSED	0.3	0.2	-	-	-	-	-	-	0.3	-	-	-	-	0.3	-
Net Diff.	-82.8	-85.5	-84.0	-34.9	-84.7	-76.4	-84.0	-85.2	-82.3	-86.0	-76.2	-85.4	-88.0	-79.8	-91.2

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 20 Page 160  
Jul. 21, 2014

20. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"UNDERAGE DRINKING IS OKAY AS LONG AS IT'S DONE IN MODERATION."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL		AGE						MEN						WOMEN						GENDER	
	N	%	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
			140	140	155	155	165	165	140	140	155	155	165	165	140	140	155	155	165	165		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
AGREE	8.4	6.0	9.4	8.7	4.4	8.6	-	16.2	8.9	10.3	8.3	10.3	-	16.2	8.9	10.3	8.3	10.3	-	10.0	7.3	
STRONGLY	3.6	2.7	4.0	3.5	4.4	3.7	-	11.3	3.8	4.7	8.3	5.1	-	11.3	3.8	4.7	8.3	5.1	-	4.9	2.7	
SOMEWHAT	4.9	3.3	5.4	5.2	-	4.9	-	4.9	5.1	5.6	-	5.2	-	4.9	5.1	5.6	-	5.2	-	5.2	4.7	
DISAGREE	91.2	94.0	90.4	91.1	95.6	91.2	100.0	83.8	90.6	89.2	91.7	89.2	100.0	83.8	90.6	89.2	91.7	89.2	100.0	89.5	92.4	
STRONGLY	12.5	9.3	14.5	12.3	21.2	12.5	29.7	12.0	17.6	16.5	17.5	17.0	-	12.0	17.6	16.5	17.5	17.0	-	15.9	10.0	
SOMEWHAT	78.8	84.7	75.9	78.8	74.4	78.7	70.3	71.8	73.0	72.7	74.1	72.2	100.0	71.8	73.0	72.7	74.1	72.2	100.0	73.6	82.4	
DK/REFUSED	0.3	-	0.3	0.2	-	0.2	-	-	0.5	0.5	-	0.4	-	-	0.5	0.5	-	0.4	-	0.4	0.3	
Net Diff.	-82.8	-88.0	-81.0	-82.4	-91.2	-82.6	-100.0	-67.6	-81.7	-78.9	-83.3	-78.9	-100.0	-67.6	-81.7	-78.9	-83.3	-78.9	-100.0	-79.5	-85.1	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 161  
Jul. 21, 2014

21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE		YES/NOT YET	NO/NOT YET	
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14			OVER 15
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AGREE	23.0	25.1	31.3	20.8	20.9	24.6	19.0	28.9	18.9	12.2	25.6	28.9	17.2	23.3	21.3	24.8	24.0	21.1	29.8	22.2	30.1
STRONGLY	7.8	9.4	9.4	13.3	8.5	8.6	10.3	7.4	8.4	1.7	15.1	-	4.9	4.4	7.9	7.0	7.4	9.0	7.2	7.0	14.0
SOMEWHAT	15.3	15.7	21.9	7.5	12.4	16.0	8.7	21.5	10.5	10.5	10.5	28.9	12.3	18.9	13.4	17.8	16.6	12.1	22.7	15.3	16.2
DISAGREE	75.3	73.3	67.2	79.2	77.2	74.0	81.0	68.7	79.4	87.8	70.9	58.4	82.8	76.7	76.7	73.7	74.6	77.8	68.8	76.1	66.8
STRONGLY	56.0	54.6	48.2	61.8	58.5	52.6	59.5	47.4	56.1	55.3	56.8	38.8	67.7	67.9	55.9	56.9	55.5	58.2	58.7	56.4	55.1
SOMEWHAT	19.3	18.7	19.0	17.5	18.7	21.4	21.5	21.4	23.3	32.5	14.1	19.6	15.1	8.8	20.8	16.7	19.2	19.6	10.1	19.8	11.7
DK/REFUSED	1.7	1.5	1.5	-	1.9	1.4	-	2.4	1.7	-	3.4	12.8	-	-	2.0	1.5	1.4	1.1	1.3	1.6	3.1
Net Diff.	-52.2	-48.2	-35.9	-58.5	-56.3	-49.4	-62.0	-39.9	-60.4	-75.6	-45.3	-29.5	-65.6	-53.4	-55.4	-48.8	-50.6	-56.7	-39.0	-53.9	-36.7



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 162  
Jul. 21, 2014

21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."  
(Net Diff. = AGREE-DISAGREE)

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			MANY CHILDREN START DRINKING BEFORE AGE 15		
	REGULARLY	Frequently	Sometimes	RARELY	YES	NO	PROBLEMATIC	Serious	Minor	NOT A PROBLEM	CONCERNED	Very	Slightly	NOT AT ALL	LESS THAN 14	15-17	18	OVER 18	AWARE	UN-AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AGREE	23.0	22.6	22.1	22.9	21.4	21.9	23.5	23.2	17.9	27.3	27.1	21.1	22.4	20.7	26.4	45.2	42.0	21.7	22.6	25.9
STRONGLY	7.8	7.8	8.3	7.5	3.3	4.2	9.2	7.0	8.2	6.0	17.4	7.7	12.3	5.9	7.7	6.5	17.8	7.4	7.1	14.0
SOMEWHAT	15.3	14.7	13.8	15.4	18.1	17.7	14.3	16.2	9.7	21.4	9.7	13.5	10.1	14.8	18.7	38.7	24.2	14.3	15.5	11.9
DISAGREE	75.3	76.0	75.0	76.8	76.1	77.6	74.3	76.3	81.9	71.9	65.2	77.2	74.4	78.3	71.7	54.8	55.4	77.9	75.8	71.5
STRONGLY	56.0	55.6	62.6	50.8	60.3	62.7	53.3	56.2	63.5	50.4	52.0	56.0	64.1	52.8	56.2	19.8	32.9	57.4	56.0	56.2
SOMEWHAT	19.3	20.5	12.4	26.0	15.8	14.9	21.0	20.1	18.4	21.4	13.2	21.3	10.4	25.5	15.4	35.0	22.5	20.5	19.8	15.3
DK/REFUSED	1.7	1.4	2.9	0.4	2.5	0.5	2.2	0.5	0.2	0.8	7.7	1.6	3.2	1.0	1.9	-	2.6	0.4	1.6	2.6
Net Diff.	-52.2	-53.5	-52.8	-53.9	-54.7	-55.8	-50.8	-53.1	-64.0	-44.5	-38.1	-56.1	-52.1	-57.6	-45.2	-9.6	-13.4	-56.2	-53.2	-45.6



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 163  
Jul. 21, 2014

21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS				
		PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
AGREE	23.0	22.8	16.0	27.4	32.6	23.0	23.8	34.0	39.7	24.9	25.3	19.7	36.9	16.0	17.6	14.6	23.2	26.2	23.4	14.5	23.4
STRONGLY	7.8	7.4	5.2	8.7	19.2	6.7	20.4	10.6	12.5	7.5	7.3	5.4	11.2	6.4	4.8	7.7	7.7	9.5	2.3	-	8.6
SOMEWHAT	15.3	15.5	10.7	18.6	13.5	16.3	3.4	23.5	27.3	17.4	18.1	14.3	25.7	9.6	12.8	6.9	15.6	16.7	21.1	14.5	14.8
DISAGREE	75.3	76.2	82.5	71.9	59.6	75.9	67.6	64.5	59.0	73.3	72.6	77.8	61.8	82.2	79.2	84.8	75.7	72.8	72.4	85.5	73.3
STRONGLY	56.0	57.3	71.7	47.6	33.8	56.1	55.1	35.0	31.7	40.3	48.8	48.4	49.6	70.4	61.6	77.9	55.5	52.5	61.0	51.8	56.2
SOMEWHAT	19.3	18.9	10.8	24.3	25.7	19.8	12.5	29.5	27.3	33.0	23.8	29.4	12.2	11.8	17.6	6.9	20.2	20.4	11.3	33.7	17.0
DK/REFUSED	1.7	1.0	1.6	0.7	7.8	1.1	8.6	1.4	1.2	1.7	2.1	2.5	1.3	1.8	3.2	0.6	1.1	0.9	4.2	-	3.3
Net Diff.	-52.2	-53.3	-66.5	-44.6	-27.0	-52.9	-43.8	-30.5	-19.3	-48.4	-47.2	-58.0	-24.9	-66.2	-61.6	-70.2	-52.5	-46.6	-49.0	-71.0	-49.9



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 164  
Jul. 21, 2014

21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?

"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."

(Net Diff. = AGREE-DISAGREE)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP-  /OTHER	Indep-  endent	Other 	REPUB- LICAN	DEMO- CRAT	INDEP- 	REPUB- LICAN	DEMO- CRAT	INDEP- 
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
AGREE	23.0	25.9	23.7	27.4	30.7	28.5	11.5	17.2	19.4	23.1	28.4	28.9	22.5	18.5	23.3	30.4	38.4	24.7	20.4
STRONGLY	7.8	9.0	7.5	10.1	9.5	9.5	5.1	6.6	7.2	7.4	8.9	9.7	-	5.0	4.2	9.3	38.4	10.6	20.4
SOMEWHAT	15.3	16.8	16.2	17.3	21.2	19.1	6.4	10.7	12.2	15.8	19.5	19.3	22.5	13.5	19.1	21.0	-	14.1	-
DISAGREE	75.3	74.1	76.3	72.6	67.0	69.1	87.3	81.1	79.4	75.5	69.1	68.4	77.5	80.3	76.7	66.6	61.6	73.2	79.6
STRONGLY	56.0	48.0	53.6	44.1	45.1	55.9	72.0	66.6	62.6	55.7	47.9	45.3	77.5	62.1	42.2	44.2	61.6	71.2	79.6
SOMEWHAT	19.3	26.1	22.7	28.6	21.9	13.2	15.3	14.6	16.7	19.8	21.2	23.0	-	18.2	34.5	22.5	-	2.0	-
DK/REFUSED	1.7	-	-	-	2.3	2.4	1.2	1.6	1.2	1.3	2.5	2.7	-	1.2	-	3.0	-	2.1	-
Net Diff.	-52.2	-48.3	-52.6	-45.3	-36.3	-40.5	-75.8	-63.9	-60.0	-52.4	-40.7	-39.4	-55.0	-61.8	-53.4	-36.2	-23.2	-48.5	-59.2

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 165  
Jul. 21, 2014

21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL			MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k			
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112		
AGREE	23.0	23.9	18.3	36.9	15.6	25.6	20.3	22.8	22.7	23.2	21.4	24.6	21.8	23.5	23.7	21.7	22.6	20.9	24.0	22.3	26.6		
STRONGLY	7.8	7.2	6.8	11.8	7.1	7.7	6.1	8.0	2.6	7.0	5.0	11.4	9.7	3.4	8.8	19.4	7.3	7.6	4.1	5.7	9.6		
SOMEWHAT	15.3	16.6	11.5	25.1	8.4	17.9	14.2	14.7	20.1	16.2	16.3	13.2	12.2	20.1	14.9	2.3	15.3	13.3	19.9	16.5	17.1		
DISAGREE	75.3	74.6	78.9	60.6	83.5	73.8	77.2	75.6	75.9	76.0	76.7	72.8	77.1	76.1	74.7	71.4	76.1	78.1	75.4	77.7	71.8		
STRONGLY	19.3	15.8	22.5	19.9	17.6	18.5	22.4	20.1	17.9	17.6	22.1	19.6	15.2	26.4	18.4	7.4	16.3	10.3	24.8	26.9	23.5		
SOMEWHAT	56.0	58.8	56.4	40.7	65.9	55.4	54.8	55.4	58.0	58.4	54.5	53.2	62.0	49.7	56.3	64.0	59.8	67.8	50.6	50.8	48.3		
DK/REFUSED	1.7	1.6	2.8	2.4	1.0	0.6	2.6	1.7	1.4	0.8	2.0	2.7	1.0	0.4	1.6	6.9	1.3	1.0	0.6	-	1.5		
Net Diff.	-52.2	-50.7	-60.6	-23.7	-67.9	-48.3	-56.9	-52.8	-53.3	-52.7	-55.3	-48.2	-55.3	-52.6	-51.0	-49.8	-53.5	-57.2	-51.4	-55.5	-45.2		



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 166  
Jul. 21, 2014

21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL		INCOME				EDUCATION						MARITAL STATUS				MARRIED				
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col-lege GRAD.	Col-lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE		
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
AGREE	23.0	22.3	23.7	21.6	24.6	22.2	24.7	24.4	68.6	18.5	25.4	22.4	21.8	23.7	21.5	23.0	41.6	25.0	-	26.2	20.3
STRONGLY	7.8	10.9	7.2	9.4	7.1	8.0	7.9	11.2	55.4	11.5	8.3	5.8	5.0	7.5	6.8	7.5	31.8	3.0	-	8.7	6.4
SOMEWHAT	15.3	11.4	16.5	12.3	17.5	14.2	16.8	13.2	13.2	7.0	17.1	16.6	16.8	16.3	14.6	15.5	9.7	22.0	-	17.5	13.9
DISAGREE	75.3	74.7	75.4	76.3	74.6	76.1	74.4	73.4	31.4	76.2	74.3	76.4	76.9	75.6	77.2	75.3	58.4	75.0	100.0	71.7	78.4
STRONGLY	19.3	13.6	21.5	12.1	25.0	15.4	25.0	14.1	-	11.5	16.5	22.0	21.7	22.7	5.7	20.7	-	30.0	21.2	20.6	20.7
SOMEWHAT	56.0	61.0	53.9	64.2	49.7	60.7	49.4	59.3	31.4	64.6	57.8	54.4	55.2	52.9	71.5	54.7	58.4	45.0	78.8	51.1	57.7
DK/REFUSED	1.7	3.0	0.9	2.1	0.8	1.7	0.9	2.1	-	5.3	0.3	1.2	1.4	0.7	1.4	1.7	-	-	-	2.2	1.3
Net Diff.	-52.2	-52.4	-51.7	-54.6	-50.1	-53.8	-49.7	-49.0	37.2	-57.7	-49.0	-54.0	-55.1	-51.8	-55.7	-52.3	-16.9	-50.1	-100.0	-45.5	-58.1



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 167  
Jul. 21, 2014

21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AGREE	23.0	21.8	26.1	35.9	17.5	24.7	15.0	19.4	23.3	23.0	26.0	24.7	24.2	23.8	19.4
STRONGLY	7.8	7.5	10.4	5.0	10.1	-	11.6	9.0	6.1	11.8	8.0	12.8	9.2	7.1	9.0
SOMEWHAT	15.3	14.3	15.7	30.9	7.4	24.7	3.4	10.3	17.2	11.2	18.0	11.9	14.9	16.6	10.4
DISAGREE	75.3	77.0	72.0	64.1	81.7	72.4	85.0	79.3	75.1	75.7	74.0	73.5	75.3	75.2	71.1
STRONGLY	56.0	57.8	45.3	48.2	64.7	33.1	69.4	61.2	51.1	67.1	42.0	71.9	57.6	53.7	56.0
SOMEWHAT	19.3	19.3	26.7	15.9	17.0	39.2	15.6	18.1	24.0	8.6	31.9	1.7	17.7	21.5	15.1
DK/REFUSED	1.7	1.2	1.9	-	0.8	2.9	-	1.4	1.6	1.3	-	1.8	0.5	1.1	9.5
Net Diff.	-52.2	-55.3	-45.9	-28.1	-64.2	-47.6	-70.1	-59.9	-51.8	-52.7	-48.0	-48.9	-51.2	-51.4	-51.6

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 21 Page 168  
Jul. 21, 2014

21. PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS ABOUT UNDERAGE DRINKING?  
"WE ALL DRANK WHEN WE WERE UNDERAGE - IT'S CONSIDERED A RITE OF PASSAGE."  
(Net Diff. = AGREE-DISAGREE)

	TOTAL		AGE						MEN						WOMEN						GENDER	
	N	%	UNDER	OVER	MALE	FEMALE																
			140	140	155	155	165	165	140	140	155	155	165	165	140	140	155	155	165	165		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
AGREE	23.0	24.2	23.3	23.9	19.4	23.5	25.3	17.3	28.9	26.8	29.0	26.8	38.4	17.3	28.9	26.8	29.0	26.8	38.4	26.1	20.8	
STRONGLY	7.8	9.2	7.3	7.8	9.0	7.9	6.8	8.7	9.3	8.4	16.9	9.0	19.7	8.7	9.3	8.4	16.9	9.0	19.7	8.9	7.0	
SOMEWHAT	15.3	14.9	16.0	16.1	10.4	15.6	18.5	8.6	19.6	18.4	12.1	17.7	18.8	8.6	19.6	18.4	12.1	17.7	18.8	17.2	13.9	
DISAGREE	75.3	75.3	74.7	75.2	71.1	74.9	74.7	82.7	68.6	72.8	53.0	71.1	61.6	82.7	68.6	72.8	53.0	71.1	61.6	71.7	77.8	
STRONGLY	19.3	17.7	20.8	20.3	15.1	19.7	25.9	31.0	17.7	20.8	11.5	19.8	23.6	31.0	17.7	20.8	11.5	19.8	23.6	19.3	19.2	
SOMEWHAT	56.0	57.6	53.9	54.9	56.0	55.2	48.8	51.7	50.9	52.0	41.5	51.3	37.9	51.7	50.9	52.0	41.5	51.3	37.9	52.4	58.6	
DK/REFUSED	1.7	0.5	2.0	0.9	9.5	1.6	-	-	2.5	0.4	17.9	2.1	-	-	2.5	0.4	17.9	2.1	-	2.2	1.4	
Net Diff.	-52.2	-51.2	-51.4	-51.3	-51.6	-51.4	-49.4	-65.4	-39.6	-46.0	-24.0	-44.4	-23.1	-65.4	-39.6	-46.0	-24.0	-44.4	-23.1	-45.6	-57.0	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 22 Page 169  
Jul. 21, 2014

22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

TOTAL	AREA														CHILDREN IN	APPROPRIATE TO	TALKED ABOUT	NO/			
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER	LESS/ 10	11-14		OVER	YES	NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
AWARE	92.3	89.8	94.4	86.5	86.7	93.1	90.1	95.3	95.8	99.2	92.5	87.2	92.0	94.3	91.7	92.7	93.9	90.2	93.4	92.9	84.1
UNAWARE	7.4	9.7	5.6	13.5	12.3	6.4	9.9	3.7	4.2	0.8	7.5	12.8	8.0	5.7	8.0	6.9	5.8	9.8	3.6	6.8	15.9
DK/REFUSED	0.3	0.5	-	-	0.9	0.6	-	1.0	-	-	-	-	-	-	0.3	0.3	0.2	-	3.0	0.3	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 22 Page 170  
Jul. 21, 2014

22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			MANY CHILDREN START DRINKING BEFORE AGE 15		
	REGULARLY	Frequently	Some times	RARELY	YES	NO	PROBLEM	Serious	Minor	NOT A PROBLEM	CONCERNED	Very	Slightly	NOT AT ALL	LESS THAN 14	15-17	OVER 18	AWARE	UN-AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
AWARE	92.3	92.3	93.2	91.6	95.4	91.7	92.5	93.4	94.0	92.9	87.8	92.0	80.5	96.4	92.6	95.0	95.0	93.2	94.3	74.9
UNAWARE	7.4	7.3	5.8	8.4	4.6	7.8	7.3	6.4	6.0	6.8	10.7	7.8	18.6	3.6	7.0	5.0	5.0	6.6	5.4	25.1
DK/REFUSED	0.3	0.4	1.0	-	-	0.5	0.2	0.2	-	0.3	1.5	0.2	0.9	-	0.4	-	-	0.2	0.3	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 22 Page 171  
Jul. 21, 2014

22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT		
<b>Total</b>	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
<b>AWARE</b>	92.3	93.2	89.9	95.3	88.3	100.0	-	95.2	96.0	93.9	93.6	93.7	93.5	90.2	91.2	89.4	92.3	95.0	81.3	86.1	91.6	
<b>UNAWARE</b>	7.4	6.7	10.1	4.4	8.1	-	96.1	4.3	3.2	6.1	6.4	6.3	6.5	9.5	8.2	10.6	7.6	4.7	18.7	13.9	7.6	
<b>DK/REFUSED</b>	0.3	0.2	-	0.3	3.6	-	3.9	0.5	0.9	-	-	-	-	0.3	0.6	-	0.2	0.2	-	-	0.8	



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 22 Page 172  
Jul. 21, 2014

22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	IDEOLOGY						PARTY					WHITE		AFRICAN AMERICAN				
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
AWARE	92.3	94.5	92.3	96.1	91.4	97.9	89.3	92.2	93.1	90.3	94.2	96.3	70.4	93.1	92.9	96.3	100.0	87.6	82.7
UNAWARE	7.4	5.5	7.7	3.9	8.6	2.1	10.2	7.4	6.9	9.3	5.3	3.1	29.6	6.9	7.1	3.0	-	12.4	17.3
DK/REFUSED	0.3	-	-	-	-	-	0.5	0.3	-	0.4	0.5	0.6	-	-	-	0.7	-	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 22 Page 173  
Jul. 21, 2014

22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL			MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k			
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112		
AWARE	92.3	95.9	92.8	93.8	90.7	89.1	94.5	92.1	93.7	92.6	92.6	92.6	92.0	96.8	91.8	83.5	91.9	90.1	97.6	90.7	97.3		
UNAWARE	7.4	4.1	7.2	5.1	9.3	10.3	5.5	7.5	6.0	7.4	7.4	6.8	8.0	3.2	8.0	16.5	8.1	9.9	2.4	9.3	2.7		
DK/REFUSED	0.3	-	-	1.1	-	0.6	-	0.4	0.3	-	-	0.6	-	-	0.2	-	-	-	-	-	-		



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 22 Page 174  
Jul. 21, 2014

22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col-lege	COL-LEGE GRAD.	Col-lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
AWARE	92.3	89.4	94.0	89.7	95.1	91.7	94.4	85.9	94.5	81.8	87.8	96.2	96.5	95.5	88.8	92.9	89.1	93.5	100.0	94.5	91.5
UNAWARE	7.4	10.6	6.0	10.3	4.9	8.3	5.6	14.1	5.5	18.2	12.2	3.6	3.5	3.8	11.2	6.9	10.9	6.5	-	5.2	8.5
DK/REFUSED	0.3	-	-	-	-	-	-	-	-	-	-	0.2	-	0.7	-	0.2	-	-	-	0.4	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 22 Page 175  
Jul. 21, 2014

22. ARE YOU AWARE OR UNAWARE THAT ADULTS WHO HOST A GATHERING ON THEIR PROPERTY WHERE THEY KNOWINGLY SERVE ALCOHOL TO MINORS CAN BE PROSECUTED IN CRIMINAL PROCEEDINGS BY THE STATE AND RECEIVE A FINE OR JAIL TIME? IF YOU ARE UNAWARE, PLEASE SAY SO.

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55 OVER 55	
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
AWARE	92.3	91.9	97.0	95.6	98.0	95.9	98.0	98.0	94.1	88.4	86.5	88.3	91.8	93.8	84.6
UNAWARE	7.4	8.1	3.0	4.4	2.0	4.1	2.0	2.0	5.7	11.6	13.5	11.7	8.2	6.0	15.4
DK/REFUSED	0.3	-	-	-	-	-	-	-	0.2	-	-	-	-	0.2	-





**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 23 Page 177  
Jul. 21, 2014

23. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"NATIONALLY, MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA																			
		RAL-   Dur-   Cumbe-   Rest   CHARL-   Gaston   Rest   GREEN-   For-   Rest   WILM-   EAST   WEST   1   OVER   LESS/   11-14   OVER   YES   NO/					EIGH   ham & rland     OTTE   Meckl-     SBORO   sythe/     INGTON         2   10     15         YET					GRADE 6-12   START TALKING ABOUT   ALCOHOL ABUSE   ALCOHOL ABUSE   ALCOHOL ABUSE									
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
CONVINCING	90.9	90.5	93.7	96.5	86.4	88.8	92.1	86.3	92.7	93.3	92.2	83.2	94.9	94.3	90.7	90.9	91.4	90.6	85.3	91.1	89.7
VERY	62.4	61.4	63.1	68.0	58.5	64.2	68.1	61.3	67.9	69.0	66.9	46.4	55.6	66.3	62.5	62.4	63.1	60.8	74.2	62.5	62.7
SOMEWHAT	28.4	29.1	30.6	28.5	27.9	24.6	24.0	25.0	24.8	24.3	25.3	36.8	39.3	28.0	28.2	28.6	28.3	29.8	11.0	28.5	26.9
NOT CONVINCING	8.0	9.2	6.3	3.5	13.0	9.5	7.9	10.8	7.3	6.7	7.8	4.0	5.1	5.7	8.0	8.0	7.9	7.8	11.8	7.7	11.0
NOT TOO	5.0	6.9	5.0	3.5	9.3	5.6	3.5	7.3	6.0	6.7	5.2	-	-	2.8	5.1	4.8	3.7	6.6	9.5	4.9	5.4
NOT AT ALL	3.0	2.3	1.4	-	3.7	3.9	4.4	3.5	1.3	-	2.6	4.0	5.1	2.8	2.8	3.2	4.1	1.2	2.3	2.8	5.6
DK/REFUSED	1.1	0.3	-	-	0.6	1.7	-	3.0	-	-	-	12.8	-	-	1.3	1.1	0.7	1.5	3.0	1.3	-0.7
Net Diff.	82.8	81.3	87.3	93.0	73.5	79.3	84.3	75.5	85.5	86.6	84.4	79.2	89.8	88.6	82.7	82.9	83.5	82.8	73.5	83.4	78.7
Mean	3.52	3.50	3.55	3.65	3.42	3.52	3.56	3.49	3.59	3.62	3.57	3.44	3.45	3.58	3.52	3.52	3.51	3.53	3.62	3.53	3.46



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 23 Page 178  
Jul. 21, 2014

23. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"NATIONALLY, MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN					RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15	
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB-	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	OVER 18	AWARE	UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
CONVINCING	90.9	92.3	89.7	94.1	85.5	90.2	91.1	92.3	94.5	90.5	78.5	91.5	91.1	91.7	89.5	78.9	96.9	91.2	90.9	90.3
VERY	62.4	64.6	61.8	66.6	52.6	67.5	60.4	64.0	72.2	57.6	47.8	63.2	66.6	61.9	60.9	43.9	53.8	63.1	62.4	62.9
SOMEWHAT	28.4	27.7	27.9	27.5	32.9	22.7	30.7	28.3	22.3	32.9	30.6	28.3	24.5	29.8	28.7	35.1	43.0	28.1	28.5	27.3
NOT CONVINCING	8.0	6.6	8.8	5.2	12.3	8.7	7.8	7.2	5.1	8.8	16.7	6.9	5.1	7.6	10.2	21.1	3.1	8.2	7.9	9.7
NOT TOO	5.0	3.6	3.1	3.9	10.4	6.7	4.4	4.9	3.4	6.1	5.0	4.8	2.2	5.7	5.6	19.4	-	5.0	4.8	7.3
NOT AT ALL	3.0	3.0	5.6	1.2	1.9	2.1	3.4	2.2	1.6	2.7	11.7	2.1	2.9	1.8	4.6	1.7	3.1	3.1	3.1	2.4
DK/REFUSED	1.1	1.1	1.5	0.8	2.2	1.1	1.1	0.6	0.4	0.7	4.8	1.6	3.9	0.7	0.3	-	-	0.6	1.2	-
Net Diff.	82.8	85.7	80.9	88.9	73.2	81.5	83.4	85.1	89.4	81.7	61.8	84.6	86.0	84.1	79.3	57.8	93.7	83.1	83.0	80.5
Mean	3.52	3.56	3.48	3.61	3.39	3.57	3.50	3.55	3.66	3.46	3.20	3.55	3.61	3.53	3.46	3.21	3.48	3.52	3.52	3.51



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 23 Page 179  
Jul. 21, 2014

23. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"NATIONALLY, MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	CHILDREN DRINKING BEFORE					PARENTS CAN					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS					
		15 YEARS OLD					BE PROSECUTED																	
		PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT			
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100			
CONVINCING	90.9	91.6	93.3	90.6	85.6	91.3	85.6	92.6	90.4	96.1	86.3	87.3	84.3	91.4	90.0	92.6	92.4	92.3	98.4	92.9	87.4			
VERY	62.4	63.2	69.2	59.3	56.8	62.7	59.5	59.0	57.2	61.9	55.1	52.6	60.1	66.9	60.7	72.2	63.1	61.1	69.1	78.2	60.9			
SOMEWHAT	28.4	28.4	24.1	31.3	28.9	28.6	26.1	33.6	33.2	34.2	31.3	34.7	24.2	24.5	29.3	20.4	29.3	31.3	29.3	14.7	26.5			
NOT CONVINCING	8.0	7.7	6.4	8.6	10.8	8.2	5.7	6.3	7.8	3.9	12.8	11.3	15.7	7.4	7.4	7.4	6.9	6.8	1.6	7.1	10.0			
NOT TOO	5.0	4.8	3.2	5.9	6.3	5.5	-	4.7	6.0	2.6	9.8	10.1	9.2	3.6	4.7	2.6	4.9	4.7	-	7.1	6.1			
NOT AT ALL	3.0	2.9	3.2	2.7	4.4	2.8	5.7	1.6	1.9	1.3	3.0	1.3	6.5	3.8	2.7	4.9	2.0	2.1	1.6	-	4.0			
DK/REFUSED	1.1	0.6	0.3	0.9	3.6	0.5	8.6	1.1	1.8	-	0.9	1.3	-	1.2	2.7	-	0.7	0.8	-	-	2.6			
Net Diff.	82.8	83.9	86.9	82.0	74.9	83.1	79.9	86.3	82.6	92.2	73.6	76.0	68.6	84.0	82.6	85.1	85.5	85.5	96.8	85.8	77.3			
Mean	3.52	3.53	3.60	3.48	3.43	3.52	3.53	3.52	3.48	3.57	3.40	3.41	3.38	3.56	3.52	3.60	3.55	3.53	3.66	3.71	3.48			



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 23 Page 180  
Jul. 21, 2014

23. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"NATIONALLY, MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- /OTHER	INdep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- LICAN	REPUB- LICAN	DEMO- CRAT	INDEP- LICAN
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
CONVINCING	90.9	93.5	94.6	92.8	91.9	93.2	87.9	89.7	92.0	90.9	90.7	92.0	75.5	91.0	89.0	92.2	100.0	93.0	82.7
VERY	62.4	63.3	70.9	57.9	62.7	62.0	63.4	62.9	62.0	64.9	60.9	61.3	56.3	61.8	62.0	61.6	42.4	65.5	65.5
SOMEWHAT	28.4	30.3	23.7	34.9	29.2	31.2	24.5	26.8	30.1	26.0	29.7	30.7	19.2	29.2	27.0	30.5	57.6	27.6	17.3
NOT CONVINCING	8.0	6.5	5.4	7.2	6.4	5.7	11.2	9.3	7.4	7.3	8.2	6.7	24.5	8.4	11.0	6.4	-	4.9	17.3
NOT TOO	5.0	2.7	3.2	2.4	5.5	5.7	4.6	5.0	3.6	4.5	5.9	4.6	20.3	3.9	9.7	4.1	-	-	17.3
NOT AT ALL	3.0	3.8	2.2	4.9	0.8	-	6.5	4.3	3.8	2.8	2.3	2.1	4.2	4.4	1.4	2.3	-	4.9	-
DK/REFUSED	1.1	-	-	-	1.8	1.1	1.0	1.0	0.5	1.7	1.2	1.3	-	0.6	-	1.4	-	2.1	-
Net Diff.	82.8	87.1	89.2	85.5	85.5	87.6	76.7	80.4	84.6	83.6	82.5	85.3	51.0	82.6	77.9	85.7	100.0	88.2	65.5
Mean	3.52	3.53	3.63	3.46	3.56	3.57	3.46	3.50	3.51	3.56	3.51	3.53	3.28	3.49	3.50	3.54	3.42	3.57	3.48

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 23 Page 181  
Jul. 21, 2014

23. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"NATIONALLY, MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONVINCING	90.9	93.1	87.3	90.9	91.2	92.8	90.4	90.2	93.0	92.1	91.5	90.6	93.6	91.0	90.8	86.8	93.4	84.2	93.6	95.8	94.3
VERY	62.4	64.1	59.5	64.7	60.1	67.6	57.3	62.0	68.1	65.4	62.0	60.4	68.2	62.3	60.7	59.7	63.0	59.5	66.7	65.0	65.8
SOMEWHAT	28.4	28.9	27.8	26.2	31.0	25.1	33.1	28.2	24.8	26.7	29.5	30.2	25.4	28.7	30.1	27.2	30.4	24.7	26.9	30.8	28.5
NOT CONVINCING	8.0	6.9	9.9	8.0	7.9	6.0	8.3	8.5	6.7	7.9	7.4	8.1	5.4	9.0	8.2	6.3	6.6	16.1	6.4	4.2	5.7
NOT TOO	5.0	2.7	5.5	6.7	4.3	4.0	5.1	5.3	3.7	4.5	5.4	4.6	3.4	4.5	5.7	2.7	3.9	9.1	3.8	2.2	4.2
NOT AT ALL	3.0	4.2	4.4	1.3	3.5	2.0	3.2	3.2	3.0	3.4	2.0	3.5	2.0	4.6	2.5	3.6	2.7	7.1	2.6	1.9	1.5
DK/REFUSED	1.1	-	2.8	1.1	1.0	1.2	1.2	1.3	0.3	-	1.1	1.2	1.0	-	1.0	6.9	-	-0.3	-	-	-
Net Diff.	82.8	86.1	77.4	82.9	83.3	86.7	82.1	81.8	86.3	84.1	84.1	82.5	88.2	81.9	82.6	80.6	86.8	68.0	87.3	91.6	88.7
Mean	3.52	3.53	3.47	3.56	3.49	3.60	3.46	3.51	3.59	3.54	3.53	3.49	3.61	3.49	3.50	3.53	3.54	3.36	3.58	3.59	3.59

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 23 Page 182  
Jul. 21, 2014

23. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"NATIONALLY, MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	Some College	COL-LEGE GRAD.	Col-lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE		
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
CONVINCING	90.9	91.4	92.2	88.0	94.7	89.5	95.0	87.3	53.8	82.3	92.6	93.7	91.6	97.9	92.2	91.6	71.6	100.0	100.0	91.2	91.8
VERY	62.4	62.0	64.3	60.8	65.8	62.3	65.5	55.3	44.6	52.6	57.6	66.7	63.7	73.0	67.9	61.9	47.3	76.3	100.0	62.2	61.6
SOMEWHAT	28.4	29.5	27.9	27.2	28.9	27.1	29.5	32.1	9.2	29.7	35.0	26.9	27.9	24.9	24.3	29.7	24.3	23.7	-	29.0	30.2
NOT CONVINCING	8.0	6.5	7.8	11.0	5.3	9.8	5.0	11.8	46.2	14.9	7.6	5.8	8.0	1.4	8.7	7.4	28.4	-	-	7.4	7.5
NOT TOO	5.0	3.5	4.8	6.1	3.4	5.5	3.3	5.8	-	7.5	5.1	4.5	6.1	1.4	-	5.4	10.2	-	-	4.6	6.2
NOT AT ALL	3.0	3.0	3.1	4.9	1.9	4.3	1.7	6.0	46.2	7.4	2.5	1.3	1.9	-	8.7	2.0	18.1	-	-	2.8	1.3
DK/REFUSED	1.1	2.1	-0.1	1.0	-	0.7	-	0.9	-	2.8	-0.2	0.5	0.4	0.7	-0.8	1.0	-	-	-	1.3	0.7
Net Diff.	82.8	84.9	84.4	77.0	89.4	79.7	90.0	75.6	7.6	67.4	85.0	87.8	83.5	96.5	83.5	84.1	43.3	100.0	100.0	83.8	84.3
Mean	3.52	3.54	3.53	3.45	3.59	3.49	3.59	3.38	2.52	3.31	3.47	3.60	3.54	3.72	3.50	3.53	3.01	3.76	4.00	3.53	3.53



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 23 Page 183  
Jul. 21, 2014

23. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"NATIONALLY, MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONVINCING	90.9	92.1	93.5	83.9	91.6	89.1	92.6	90.8	90.5	93.4	93.4	92.9	88.0	94.0	84.8
VERY	62.4	64.9	63.2	31.6	66.7	74.7	73.9	61.5	61.4	64.8	58.2	63.2	58.4	64.9	56.8
SOMEWHAT	28.4	27.3	30.3	52.4	24.8	14.4	18.7	29.3	29.0	28.6	35.2	29.7	29.6	29.1	28.0
NOT CONVINCING	8.0	7.1	6.5	16.1	7.6	10.9	7.4	7.8	8.8	5.3	6.6	5.3	12.2	5.2	10.1
NOT TOO	5.0	4.3	1.5	14.6	4.3	10.9	5.5	3.4	6.0	2.1	4.8	1.2	7.7	3.5	2.3
NOT AT ALL	3.0	2.8	5.0	1.5	3.3	-	1.9	4.4	2.9	3.2	1.8	4.1	4.5	1.7	7.9
DK/REFUSED	1.1	0.7	-	-	0.8	-	-	1.4	0.7	1.3	-	1.8	-0.2	0.8	5.1
Net Diff.	82.8	85.0	87.0	67.9	83.9	78.2	85.2	83.0	81.6	88.1	86.7	87.6	75.8	88.8	74.6
Mean	3.52	3.55	3.52	3.14	3.56	3.64	3.65	3.50	3.50	3.57	3.50	3.55	3.42	3.58	3.41

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 23 Page 184  
Jul. 21, 2014

23. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"NATIONALLY, MORE TEENS DIE AS A RESULT OF ALCOHOL THAN ALL OTHER ILLEGAL DRUGS COMBINED."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		AGE						MEN						WOMEN						GENDER	
	N	%	UNDER	OVER	MALE	FEMALE																
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
CONVINCING	90.9	88.0	93.0	92.1	84.8	91.7	86.9	84.3	92.4	93.1	71.3	91.7	62.1	84.3	92.4	93.1	71.3	91.7	62.1	90.4	91.2	
VERY	62.4	58.4	64.0	62.8	56.8	62.7	51.7	50.3	65.0	64.5	44.7	63.5	18.8	50.3	65.0	64.5	44.7	63.5	18.8	62.8	62.2	
SOMEWHAT	28.4	29.6	29.0	29.3	28.0	29.0	35.2	34.0	27.4	28.7	26.6	28.1	43.3	34.0	27.4	28.7	26.6	28.1	43.3	27.6	29.0	
NOT CONVINCING	8.0	12.2	5.7	7.4	10.1	7.5	13.1	15.7	6.1	6.5	19.1	7.0	37.9	15.7	6.1	6.5	19.1	7.0	37.9	8.4	7.8	
NOT TOO	5.0	7.7	3.4	4.8	2.3	4.7	-	14.6	2.0	4.1	4.3	4.2	-	14.6	2.0	4.1	4.3	4.2	-	4.9	5.1	
NOT AT ALL	3.0	4.5	2.4	2.6	7.9	2.8	13.1	1.1	4.1	2.4	14.8	2.8	37.9	1.1	4.1	2.4	14.8	2.8	37.9	3.4	2.7	
DK/REFUSED	1.1	-0.2	1.2	0.5	5.1	0.8	-	-	1.5	0.4	9.5	1.3	-	-	1.5	0.4	9.5	1.3	-	1.2	1.0	
Net Diff.	82.8	75.8	87.3	84.7	74.6	84.2	73.7	68.7	86.3	86.7	52.2	84.6	24.1	68.7	86.3	86.7	52.2	84.6	24.1	82.0	83.4	
Mean	3.52	3.42	3.57	3.53	3.41	3.53	3.25	3.34	3.56	3.56	3.12	3.54	2.43	3.34	3.56	3.56	3.12	3.54	2.43	3.52	3.52	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 24 Page 185  
Jul. 21, 2014

24. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA																			
		CHILDREN IN GRADES 6-12					APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE					TALKED ABOUT ALCOHOL ABUSE									
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
CONVINCING	93.2	90.5	90.1	92.2	90.5	93.9	93.5	94.1	96.3	96.3	96.4	86.7	92.8	100.0	94.4	91.4	91.5	97.2	89.2	93.5	89.9
VERY	71.8	66.7	65.9	57.8	69.5	76.2	78.3	74.6	70.7	75.5	65.9	69.8	72.6	79.9	74.4	67.6	69.6	77.5	62.5	72.3	68.2
SOMEWHAT	21.4	23.8	24.2	34.5	21.0	17.7	15.2	19.6	25.6	20.8	30.5	16.9	20.2	20.1	20.0	23.8	21.8	19.7	26.7	21.2	21.7
NOT CONVINCING	5.8	8.6	9.9	3.5	8.6	5.6	6.5	4.8	3.7	3.7	3.6	4.6	5.7	-	4.2	7.9	7.4	1.7	10.8	5.6	7.7
NOT TOO	3.0	5.3	8.5	-	3.7	2.3	2.1	2.4	1.8	0.8	2.8	4.6	1.5	-	2.2	4.1	3.8	-	10.8	2.9	4.3
NOT AT ALL	2.8	3.3	1.4	3.5	4.9	3.3	4.4	2.4	1.9	2.9	0.8	-	4.2	-	2.1	3.8	3.7	1.7	-	2.7	3.4
DK/REFUSED	1.0	0.9	-	4.3	0.9	0.6	-	1.0	-	-	-	8.8	1.5	-	1.3	0.7	1.1	1.1	-	0.9	2.3
Net Diff.	87.5	82.0	80.3	88.8	81.9	88.3	87.0	89.3	92.7	92.6	92.7	82.1	87.0	100.0	90.2	83.5	84.1	95.5	78.5	87.8	82.2
Mean	3.64	3.55	3.55	3.53	3.57	3.68	3.67	3.68	3.65	3.69	3.61	3.72	3.64	3.80	3.69	3.56	3.59	3.75	3.52	3.64	3.58



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 24 Page 186  
Jul. 21, 2014

24. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."  
(Net Diff. = CONVINCING-NOT CONVINCING)

TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN TO START DRINKING BEFORE AGE 15		UN-AWARE	
	REGU-LARLY	Frequ-ently	Some-times	RARELY	YES	NO	PROB-LEM	Ser-ious	Minor	NOT A PROB-LEM	CONC-ERNED	Very	Smwt.	NOT AT ALL	LESS/14	15-17	OVER 18	AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
CONVINCING	93.2	94.6	93.9	95.1	88.1	91.7	93.8	94.3	96.8	92.3	82.5	95.0	93.7	95.5	89.8	82.1	95.6	93.2	93.8	88.6
VERY	71.8	75.4	73.5	76.7	58.0	72.7	71.4	72.6	79.0	67.6	63.0	76.8	80.1	75.5	62.3	64.5	74.9	71.5	72.0	70.2
SOMEWHAT	21.4	19.3	20.5	18.4	30.1	19.1	22.4	21.7	17.8	24.7	19.5	18.3	13.7	20.0	27.6	17.6	20.7	21.6	21.7	18.3
NOT CONVINCING	5.8	4.7	5.1	4.5	9.7	7.2	5.2	5.1	2.3	7.3	12.2	3.9	3.3	4.1	9.3	17.9	4.4	6.2	5.3	10.0
NOT TOO	3.0	2.1	1.8	2.4	6.4	3.7	2.7	3.1	1.5	4.3	4.0	2.4	-	3.3	4.2	16.2	-	3.0	2.7	5.9
NOT AT ALL	2.8	2.6	3.3	2.1	3.3	3.5	2.5	2.0	0.8	3.0	8.2	1.5	3.3	0.8	5.1	1.7	4.4	3.2	2.6	4.1
DK/REFUSED	1.0	0.6	1.0	0.4	2.2	1.0	1.0	0.6	0.9	0.4	5.3	1.1	2.9	0.4	0.9	-	-	0.6	1.0	1.4
Net Diff.	87.5	89.9	88.8	90.6	78.4	84.5	88.6	89.1	94.5	84.9	70.3	91.2	90.4	91.5	80.6	64.2	91.2	87.0	88.5	78.5
Mean	3.64	3.68	3.66	3.70	3.46	3.63	3.64	3.66	3.77	3.57	3.45	3.72	3.76	3.71	3.48	3.45	3.66	3.63	3.65	3.57



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 24 Page 187  
Jul. 21, 2014

24. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL					CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK					SOCIAL NETWORKS				
	PROB-LEM	Crisis lem	Prob- PROB-LEM	NOT A PROB-LEM	AWARE UN- DK/REF	UN- DK/REF	REGU- LARLY Week	2+ Times/Week	Once A NOT REGU- LARLY Week	Every Couple Week	Once A Rarely Rarely Never USE SOCIAL MEDIA	RARELY Rarely Never USE SOCIAL MEDIA	FACE book Tube INTRNT	YOU- tter USE	Twi- ttr USE	DON'T USE									
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
CONVINCING	93.2	94.4	94.2	94.5	77.6	93.8	86.4	94.5	91.4	99.5	92.1	94.5	87.0	93.1	91.4	94.5	94.3	93.5	96.4	100.0	90.1				
VERY	71.8	72.9	79.1	68.7	53.6	71.7	72.5	71.2	72.0	70.0	67.3	67.1	67.8	73.7	69.4	77.3	73.4	72.3	82.2	88.0	65.6				
SOMEWHAT	21.4	21.5	15.1	25.8	23.9	22.1	13.9	23.3	19.4	29.5	24.7	27.4	19.2	19.4	22.0	17.2	20.9	21.2	14.2	12.0	24.5				
NOT CONVINCING	5.8	5.3	5.4	5.2	18.8	5.8	5.1	4.9	7.7	0.5	7.9	5.5	13.0	5.6	5.6	5.5	4.9	5.7	3.6	-	8.0				
NOT TOO	3.0	2.7	2.0	3.2	11.3	3.2	0.9	3.6	5.5	0.5	4.4	3.4	6.5	2.2	3.9	0.8	2.4	2.4	3.6	-	5.4				
NOT AT ALL	2.8	2.5	3.4	2.0	7.5	2.7	4.2	1.3	2.2	-	3.6	2.1	6.5	3.4	1.8	4.7	2.5	3.3	-	-	2.6				
DK/REFUSED	1.0	0.4	0.4	0.3	3.6	0.4	8.5	0.6	0.9	-	-	-	-	1.3	2.9	-	0.8	0.8	-	-	1.8				
Net Diff.	87.5	89.1	88.9	89.3	58.7	88.0	81.3	89.6	83.7	99.0	84.1	89.0	74.0	87.5	85.8	89.0	89.4	87.7	92.9	100.0	82.1				
Mean	3.64	3.65	3.71	3.62	3.28	3.63	3.69	3.65	3.63	3.70	3.56	3.59	3.48	3.66	3.64	3.67	3.67	3.64	3.79	3.88	3.56				



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 24 Page 188  
Jul. 21, 2014

24. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- /OTHER	INdep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
CONVINCING	93.2	93.5	100.0	88.9	94.1	96.2	91.4	93.0	95.6	94.2	89.9	90.8	79.7	95.2	94.3	91.7	100.0	93.0	82.7
VERY	71.8	76.8	88.4	68.6	74.3	72.2	66.6	68.5	74.3	73.6	66.4	66.4	65.6	73.6	73.2	69.4	80.8	71.1	82.7
SOMEWHAT	21.4	16.7	11.6	20.3	19.9	23.9	24.8	24.5	21.3	20.7	23.5	24.3	14.1	21.6	21.1	22.3	19.2	22.0	-
NOT CONVINCING	5.8	5.7	-	9.8	4.1	3.8	8.1	6.7	4.4	4.9	7.7	6.6	20.3	4.8	5.7	6.1	-	4.9	17.3
NOT TOO	3.0	1.5	-	2.5	2.7	3.8	3.3	3.5	2.1	2.0	4.6	3.9	11.9	2.2	4.4	4.1	-	-	17.3
NOT AT ALL	2.8	4.2	-	7.2	1.5	-	4.8	3.2	2.2	2.8	3.1	2.6	8.4	2.6	1.4	2.0	-	4.9	-
DK/REFUSED	1.0	0.8	-	1.4	1.8	-	0.5	0.3	-	0.9	2.4	2.6	-	-	-	2.2	-	2.1	-
Net Diff.	87.5	87.8	100.0	79.1	90.0	92.3	83.2	86.3	91.3	89.4	82.2	84.2	59.4	90.4	88.5	85.6	100.0	88.2	65.5
Mean	3.64	3.67	3.88	3.52	3.70	3.68	3.54	3.59	3.68	3.67	3.57	3.59	3.37	3.66	3.66	3.63	3.81	3.63	3.65

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 24 Page 189  
Jul. 21, 2014

24. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONVINCING	93.2	93.7	90.7	92.7	97.3	96.0	87.2	92.5	94.7	97.5	89.8	93.0	90.7	93.0	94.2	89.1	97.2	87.9	93.4	94.7	95.9
VERY	71.8	73.6	67.8	71.0	74.9	76.4	61.9	70.8	72.8	77.1	67.3	72.7	74.4	65.3	72.9	86.7	67.5	71.4	67.1	71.1	76.5
SOMEWHAT	21.4	20.1	22.9	21.7	22.4	19.5	25.3	21.7	22.0	20.3	22.5	20.2	16.3	27.7	21.3	2.4	29.7	16.4	26.3	23.6	19.4
NOT CONVINCING	5.8	6.3	6.5	6.2	2.7	4.0	9.1	6.6	4.9	2.5	8.6	5.9	8.4	7.0	4.5	4.0	1.4	12.1	6.6	5.3	4.1
NOT TOO	3.0	3.5	2.1	4.4	1.0	2.0	4.7	3.5	2.3	0.7	5.1	2.6	5.6	4.2	1.8	2.7	1.4	4.3	3.8	3.4	1.5
NOT AT ALL	2.8	2.8	4.4	1.8	1.7	2.0	4.4	3.1	2.6	1.9	3.5	3.2	2.8	2.7	2.6	1.3	-	7.9	2.8	2.0	2.6
DK/REFUSED	1.0	-	2.8	1.1	-	-	3.7	0.9	0.3	-	1.6	1.2	0.9	-	1.3	6.9	1.4	-	-	-	-
Net Diff.	87.5	87.4	84.2	86.5	94.6	91.9	78.1	85.9	89.8	94.9	81.2	87.1	82.3	86.1	89.7	85.1	95.8	75.7	86.8	89.3	91.8
Mean	3.64	3.64	3.59	3.64	3.71	3.70	3.50	3.62	3.65	3.73	3.56	3.64	3.64	3.56	3.67	3.87	3.67	3.51	3.58	3.64	3.70



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 24 Page 190  
Jul. 21, 2014

24. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		INCOME				EDUCATION						MARITAL STATUS				MARRIED				
	UNDER  \$40k	OVER  \$40k	UNDER  \$60k	OVER  \$60k	UNDER  \$100k	OVER  \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col- lege GRAD.	COL- LEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
CONVINCING	93.2	94.7	93.3	91.5	94.9	92.0	95.4	92.0	53.8	90.5	95.3	94.4	92.7	98.0	94.3	93.7	81.9	100.0	100.0	93.1	94.2
VERY	71.8	73.3	72.3	72.4	72.6	71.1	74.1	72.8	53.8	70.0	75.8	71.8	71.5	72.5	81.7	71.8	66.8	65.5	100.0	70.8	72.6
SOMEWHAT	21.4	21.4	21.0	19.1	22.4	21.0	21.2	19.1	-	20.5	19.5	22.6	21.2	25.6	12.6	21.9	15.1	34.5	-	22.2	21.6
NOT CONVINCING	5.8	2.2	6.7	6.9	5.1	6.8	4.6	7.0	46.2	6.7	4.7	4.8	6.6	1.3	5.7	5.3	18.1	-	-	5.6	5.1
NOT TOO	3.0	1.8	3.0	3.0	2.7	3.2	2.3	2.2	-	1.4	2.9	3.2	4.2	1.3	-	3.3	-	-	-	3.2	3.5
NOT AT ALL	2.8	0.4	3.7	3.9	2.4	3.6	2.3	4.8	46.2	5.3	1.8	1.6	2.4	-	5.7	2.0	18.1	-	-	2.5	1.6
DK/REFUSED	1.0	3.1	-	1.6	-	1.2	-	1.0	-	2.8	-	0.7	0.8	0.7	-	1.0	-	-	-	1.3	0.7
Net Diff.	87.5	92.5	86.5	84.7	89.8	85.2	90.7	85.0	7.6	83.8	90.6	89.6	86.1	96.8	88.7	88.4	63.7	100.0	100.0	87.4	89.1
Mean	3.64	3.73	3.62	3.63	3.65	3.61	3.67	3.62	2.61	3.60	3.69	3.66	3.63	3.72	3.70	3.65	3.31	3.66	4.00	3.64	3.66

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 24 Page 191  
Jul. 21, 2014

24. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONVINCING	93.2	93.4	94.6	93.2	94.4	90.6	97.3	92.3	93.5	93.0	98.2	92.9	93.8	94.4	87.1
VERY	71.8	74.0	63.7	69.2	70.9	77.4	70.5	71.2	71.8	72.2	79.7	73.2	73.0	71.6	73.4
SOMEWHAT	21.4	19.4	30.9	24.0	23.5	13.2	26.7	21.1	21.7	20.8	18.5	19.8	20.8	22.9	13.6
NOT CONVINCING	5.8	5.9	5.4	6.8	5.6	9.4	2.7	7.7	5.8	5.2	1.8	5.3	5.6	5.0	7.9
NOT TOO	3.0	2.7	2.4	5.3	-	9.4	-	-	3.7	0.9	-	1.2	1.8	3.3	-
NOT AT ALL	2.8	3.2	3.0	1.5	5.6	-	2.7	7.7	2.1	4.3	1.8	4.1	3.8	1.7	7.9
DK/REFUSED	1.0	0.7	-	-	-	-	-	-	0.7	1.8	-	1.8	0.6	0.5	5.1
Net Diff.	87.5	87.4	89.1	86.4	88.7	81.2	94.5	84.5	87.7	87.9	96.4	87.6	88.3	89.4	79.2
Mean	3.64	3.65	3.55	3.61	3.60	3.68	3.65	3.56	3.64	3.64	3.76	3.65	3.64	3.65	3.61

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 24 Page 192  
Jul. 21, 2014

24. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN NORTH CAROLINA A CHILD DIES EVERY WEEK AS A RESULT OF UNDERAGE DRINKING AND DRIVING."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	MALE	FEMALE															
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
CONVINCING	93.2	93.8	93.7	94.2	87.1	93.9	86.9	95.7	92.7	95.0	75.6	93.8	62.1	95.7	92.7	95.0	75.6	93.8	62.1	92.1	94.0
VERY	71.8	73.0	71.8	72.1	73.4	72.5	60.2	70.5	72.7	73.3	62.7	72.9	43.3	70.5	72.7	73.3	62.7	72.9	43.3	71.0	72.3
SOMEWHAT	21.4	20.8	21.9	22.2	13.6	21.4	26.7	25.2	20.0	21.7	13.0	20.9	18.8	25.2	20.0	21.7	13.0	20.9	18.8	21.1	21.7
NOT CONVINCING	5.8	5.6	5.4	5.2	7.9	5.2	13.1	4.3	5.8	4.6	14.8	4.9	37.9	4.3	5.8	4.6	14.8	4.9	37.9	6.7	5.1
NOT TOO	3.0	1.8	3.0	2.8	-	2.7	-	-	2.8	2.6	-	2.4	-	-	2.8	2.6	-	2.4	-	3.4	2.7
NOT AT ALL	2.8	3.8	2.4	2.4	7.9	2.5	13.1	4.3	3.0	2.0	14.8	2.5	37.9	4.3	3.0	2.0	14.8	2.5	37.9	3.3	2.4
DK/REFUSED	1.0	0.6	1.0	0.5	5.1	0.9	-	-	1.5	0.4	9.5	1.3	-	-	1.5	0.4	9.5	1.3	-	1.2	0.8
Net Diff.	87.5	88.3	88.3	89.0	79.2	88.7	73.7	91.3	86.9	90.5	60.8	89.0	24.1	91.3	86.9	90.5	60.8	89.0	24.1	85.4	88.9
Mean	3.64	3.64	3.65	3.65	3.61	3.65	3.34	3.62	3.65	3.67	3.36	3.66	2.67	3.62	3.65	3.67	3.36	3.66	2.67	3.62	3.65

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 25 Page 193  
Jul. 21, 2014

25. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"THIRTY-FOUR PERCENT OF ALL HIGH SCHOOL STUDENTS IN NORTH CAROLINA DRANK ALCOHOL IN THE LAST 30-DAYS."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA																			
		CHILDREN IN GRADES 6-12					APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE					TALKED ABOUT ALCOHOL ABUSE									
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
CONVINCING	87.8	85.6	86.5	92.5	83.1	86.4	85.1	87.4	92.6	96.3	88.9	91.2	89.8	85.2	88.8	86.6	87.4	90.5	78.4	88.2	81.0
VERY	53.6	51.0	41.7	75.9	53.3	48.4	45.3	50.8	63.6	64.0	63.1	51.9	63.0	45.9	56.4	50.0	54.0	50.8	58.1	52.7	63.8
SOMEWHAT	34.2	34.5	44.8	16.6	29.9	38.0	39.8	36.6	29.1	32.3	25.8	39.3	26.9	39.4	32.4	36.7	33.4	39.6	20.3	35.6	17.2
NOT CONVINCING	11.2	14.1	13.5	7.5	16.2	13.0	14.9	11.5	7.0	2.9	11.1	-	10.2	10.0	10.3	12.1	11.8	8.2	20.3	10.6	19.6
NOT TOO	6.6	8.5	8.5	4.0	9.5	6.6	6.9	6.4	3.3	-	6.7	-	7.3	10.0	4.9	8.7	5.6	5.7	18.0	6.1	14.0
NOT AT ALL	4.6	5.7	5.0	3.5	6.7	6.4	8.0	5.2	3.6	2.9	4.4	-	2.8	-	5.4	3.4	6.2	2.4	2.3	4.5	5.6
DK/REFUSED	1.0	0.3	-	-	0.6	0.6	-	1.0	0.4	0.8	-	8.8	-	4.7	0.9	1.3	0.8	1.4	1.3	1.2	-0.7
Net Diff.	76.5	71.4	73.0	85.1	66.9	73.5	70.2	75.9	85.6	93.4	77.9	91.2	79.6	75.2	78.5	74.6	75.7	82.3	58.1	77.6	61.4
Mean	3.38	3.31	3.23	3.65	3.30	3.29	3.22	3.34	3.53	3.59	3.48	3.57	3.50	3.38	3.41	3.35	3.36	3.41	3.36	3.38	3.38



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 25 Page 194  
Jul. 21, 2014

25. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"THIRTY-FOUR PERCENT OF ALL HIGH SCHOOL STUDENTS IN NORTH CAROLINA DRANK ALCOHOL IN THE LAST 30-DAYS."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 18	OVER	AWARE AWARE	UN- AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
CONVINCING	87.8	90.4	91.0	90.0	79.9	85.8	88.5	88.9	90.4	87.7	75.8	90.1	90.7	89.8	83.4	76.0	83.0	88.2	88.6	80.4
VERY	53.6	55.5	61.3	51.6	40.5	57.5	51.9	53.9	54.5	53.4	49.0	57.6	70.3	52.8	46.3	25.1	50.0	54.1	54.3	47.5
SOMEWHAT	34.2	34.9	29.7	38.4	39.3	28.3	36.6	35.0	35.9	34.3	26.7	32.5	20.4	37.1	37.1	50.9	33.0	34.1	34.3	32.9
NOT CONVINCING	11.2	8.8	8.2	9.1	17.6	13.3	10.4	10.6	8.9	11.9	18.7	8.7	7.2	9.3	15.9	24.0	17.0	11.3	10.4	18.9
NOT TOO	6.6	4.4	4.4	4.4	13.7	8.2	6.0	7.1	6.3	7.7	6.9	6.2	5.4	6.5	7.6	10.2	4.9	7.0	5.7	14.8
NOT AT ALL	4.6	4.4	3.8	4.7	3.8	5.0	4.4	3.5	2.6	4.2	11.8	2.6	1.8	2.9	8.3	13.7	12.2	4.4	4.7	4.1
DK/REFUSED	1.0	0.8	0.8	0.9	2.6	0.9	1.1	0.6	0.7	0.5	5.5	1.2	2.1	0.8	0.7	-	-	0.4	1.1	0.7
Net Diff.	76.5	81.7	82.8	80.9	62.3	72.6	78.1	78.3	81.5	75.8	57.0	81.3	83.5	80.5	67.5	52.1	65.9	76.9	78.2	61.5
Mean	3.38	3.43	3.50	3.38	3.20	3.40	3.38	3.40	3.43	3.38	3.20	3.47	3.63	3.41	3.22	2.87	3.21	3.39	3.40	3.25

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 25 Page 195  
Jul. 21, 2014

25. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"THIRTY-FOUR PERCENT OF ALL HIGH SCHOOL STUDENTS IN NORTH CAROLINA DRANK ALCOHOL IN THE LAST 30-DAYS."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL					CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK					SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	NOT A	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT				
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
CONVINCING	87.8	89.1	93.0	86.6	66.6	88.6	77.5	88.0	82.0	97.6	80.7	80.2	81.7	90.0	88.2	91.6	87.8	87.7	86.7	81.4	88.4				
VERY	53.6	54.1	65.5	46.5	43.1	52.7	63.7	47.5	41.2	57.5	46.9	42.5	56.1	59.4	49.0	68.2	54.2	53.1	54.9	37.5	51.1				
SOMEWHAT	34.2	35.1	27.5	40.1	23.5	35.9	13.8	40.5	40.8	40.1	33.8	37.7	25.7	30.7	39.2	23.4	33.6	34.6	31.8	43.9	37.3				
NOT CONVINCING	11.2	10.3	6.4	12.9	29.8	10.9	15.0	10.7	15.9	2.4	19.3	19.8	18.3	8.7	9.4	8.2	11.8	11.7	12.4	18.6	8.2				
NOT TOO	6.6	6.8	3.2	9.2	6.3	6.7	5.5	7.0	10.2	1.9	13.3	14.0	11.8	4.1	5.3	3.1	7.3	7.3	8.1	13.6	4.4				
NOT AT ALL	4.6	3.5	3.2	3.8	23.5	4.2	9.6	3.7	5.7	0.5	6.1	5.8	6.5	4.6	4.0	5.1	4.5	4.5	4.2	5.1	3.7				
DK/REFUSED	1.0	0.5	0.6	0.5	3.6	0.5	7.5	1.3	2.1	-	-	-	-	1.2	2.4	0.2	0.4	0.5	0.9	-	3.4				
Net Diff.	76.5	78.8	86.6	73.7	36.8	77.7	62.5	77.3	66.1	95.2	61.4	60.4	63.4	81.3	78.8	83.4	76.0	76.0	74.4	62.8	80.2				
Mean	3.38	3.40	3.56	3.30	2.89	3.38	3.42	3.33	3.20	3.55	3.22	3.17	3.31	3.47	3.36	3.55	3.38	3.37	3.39	3.14	3.41				

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 25 Page 196  
Jul. 21, 2014

25. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"THIRTY-FOUR PERCENT OF ALL HIGH SCHOOL STUDENTS IN NORTH CAROLINA DRANK ALCOHOL IN THE LAST 30-DAYS."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
CONVINCING	87.8	86.5	94.5	80.9	89.5	90.3	86.3	87.6	88.5	87.5	87.8	88.5	79.7	88.0	83.9	89.4	78.8	88.9	82.7
VERY	53.6	44.4	58.4	34.4	56.0	52.2	56.5	55.0	58.6	57.0	45.5	45.4	47.2	57.5	43.1	48.0	41.0	67.9	62.3
SOMEWHAT	34.2	42.2	36.0	46.5	33.5	38.1	29.8	32.6	30.0	30.6	42.2	43.1	32.4	30.5	40.8	41.4	37.8	21.0	20.4
NOT CONVINCING	11.2	13.5	5.5	19.1	8.7	8.3	12.9	11.4	11.2	11.5	10.2	9.3	20.3	12.0	16.1	8.2	21.2	9.0	17.3
NOT TOO	6.6	7.7	1.9	11.8	6.1	8.0	5.6	6.4	6.8	6.3	6.5	5.3	20.3	6.9	9.5	5.3	21.2	4.1	17.3
NOT AT ALL	4.6	5.7	3.6	7.2	2.6	0.4	7.3	4.9	4.4	5.3	3.7	4.0	-	5.1	6.6	2.9	-	4.9	-
DK/REFUSED	1.0	-	-	-	1.8	1.4	0.8	1.0	0.3	0.9	2.0	2.2	-	-	-	2.4	-	2.1	-
Net Diff.	76.5	73.1	89.0	61.9	80.8	81.9	73.4	76.3	77.4	76.0	77.5	79.1	59.4	76.1	67.8	81.2	57.6	79.9	65.5
Mean	3.38	3.25	3.49	3.08	3.45	3.44	3.37	3.39	3.43	3.41	3.32	3.33	3.27	3.40	3.20	3.38	3.20	3.55	3.45

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 25 Page 197  
Jul. 21, 2014

25. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"THIRTY-FOUR PERCENT OF ALL HIGH SCHOOL STUDENTS IN NORTH CAROLINA DRANK ALCOHOL IN THE LAST 30-DAYS."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONVINCING	87.8	87.6	81.7	86.7	89.3	90.5	88.8	87.7	88.9	90.4	85.9	88.5	89.6	86.9	87.4	83.0	96.5	83.1	84.9	90.0	88.8
VERY	53.6	56.4	47.1	50.0	60.3	61.9	41.3	52.8	54.2	58.9	51.0	53.6	46.5	50.4	55.8	73.4	63.6	53.5	54.4	58.0	50.5
SOMEWHAT	34.2	31.1	34.5	36.8	29.0	28.6	47.5	34.9	34.7	31.6	34.9	34.9	43.1	36.5	31.7	9.6	32.9	29.6	30.5	32.0	38.3
NOT CONVINCING	11.2	12.4	15.5	10.5	10.1	9.5	10.0	11.2	10.8	9.3	13.0	10.1	10.4	13.1	11.1	10.1	3.5	17.2	13.2	10.0	11.2
NOT TOO	6.6	7.5	3.8	7.7	6.1	7.5	5.5	7.1	5.7	5.9	7.2	5.6	6.3	6.9	6.9	6.5	2.6	10.1	5.3	6.3	6.1
NOT AT ALL	4.6	4.9	11.7	2.8	3.9	2.0	4.6	4.1	5.1	3.4	5.7	4.5	4.1	6.2	4.2	3.6	1.0	7.1	8.0	3.7	5.1
DK/REFUSED	1.0	-	2.8	2.8	0.6	-	1.2	1.1	0.3	0.3	1.1	1.4	-	-	1.5	6.9	-	-0.3	1.8	-	-
Net Diff.	76.5	75.1	66.2	76.3	79.3	80.9	78.7	76.5	78.1	81.1	73.0	78.3	79.2	73.9	76.4	72.8	92.9	65.9	71.7	80.0	77.6
Mean	3.38	3.39	3.21	3.38	3.47	3.50	3.27	3.38	3.38	3.46	3.33	3.40	3.32	3.31	3.41	3.64	3.59	3.29	3.34	3.44	3.34



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 25 Page 198  
Jul. 21, 2014

25. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"THIRTY-FOUR PERCENT OF ALL HIGH SCHOOL STUDENTS IN NORTH CAROLINA DRANK ALCOHOL IN THE LAST 30-DAYS."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		INCOME				EDUCATION						MARITAL STATUS				MARRIED				
	UNDER  \$40k	OVER  \$40k	UNDER  \$60k	OVER  \$60k	UNDER  \$100k	OVER  \$100k	LESS/ COLLEG  GRAD.	Some High School	High School  Col-  lege	Some Col-  lege  GRAD.	COL-  LEGE  GRAD.	Col-  lege  GRAD.	Post  Grad.  Work	SINGLE	MARRY	SEPA-  RATED	DIV-  ORCED	WID-  OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
CONVINCING	87.8	92.4	87.1	88.0	88.3	87.2	89.3	86.5	53.8	82.9	90.9	88.5	89.2	87.2	92.4	87.7	70.0	93.5	100.0	85.2	89.8
VERY	53.6	66.5	53.8	60.4	53.9	58.9	53.7	61.8	53.8	60.8	62.9	48.9	49.1	48.3	78.5	51.7	47.0	47.8	100.0	51.0	52.3
SOMEWHAT	34.2	25.9	33.3	27.6	34.4	28.4	35.6	24.7	-	22.1	27.9	39.7	40.0	38.9	14.0	36.0	23.0	45.7	-	34.1	37.5
NOT CONVINCING	11.2	5.5	12.6	11.0	11.3	11.6	10.7	12.3	46.2	13.5	9.4	10.9	10.3	12.1	8.4	11.1	30.0	6.5	-	13.0	9.6
NOT TOO	6.6	3.8	6.9	6.7	6.0	6.4	6.2	5.1	-	6.1	4.8	7.7	7.9	7.5	2.8	7.0	11.9	6.5	-	6.9	7.1
NOT AT ALL	4.6	1.8	5.7	4.3	5.3	5.2	4.5	7.2	46.2	7.4	4.6	3.2	2.5	4.6	5.7	4.2	18.1	-	-	6.1	2.5
DK/REFUSED	1.0	2.1	0.2	1.0	0.4	1.2	-	1.2	-	3.6	-0.2	0.6	0.5	0.7	-0.8	1.2	-	-	-	1.9	0.6
Net Diff.	76.5	86.9	74.5	77.1	77.1	75.7	78.7	74.2	7.6	69.3	81.5	77.6	78.8	75.1	84.0	76.5	40.0	87.0	100.0	72.2	80.2
Mean	3.38	3.60	3.36	3.46	3.38	3.43	3.39	3.43	2.61	3.41	3.49	3.35	3.37	3.32	3.64	3.37	2.99	3.41	4.00	3.33	3.40

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 25 Page 199  
Jul. 21, 2014

25. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"THIRTY-FOUR PERCENT OF ALL HIGH SCHOOL STUDENTS IN NORTH CAROLINA DRANK ALCOHOL IN THE LAST 30-DAYS."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION				BORN AGAIN		RACE				AGE			
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONVINCING	87.8	88.2	90.8	90.3	90.9	84.6	97.8	85.9	87.3	89.1	91.3	88.1	90.2	87.4	84.8
VERY	53.6	57.5	42.1	31.8	65.2	37.3	65.0	65.4	50.0	62.9	60.8	64.2	59.7	49.9	63.4
SOMEWHAT	34.2	30.7	48.7	58.5	25.7	47.3	32.7	20.6	37.3	26.1	30.5	23.9	30.6	37.5	21.4
NOT CONVINCING	11.2	11.1	9.2	9.7	9.1	15.4	2.2	14.1	11.9	9.6	8.7	10.1	9.9	11.6	10.1
NOT TOO	6.6	6.8	3.7	5.3	4.0	13.7	0.9	6.3	7.2	5.4	3.5	6.0	5.1	7.4	2.3
NOT AT ALL	4.6	4.4	5.4	4.4	5.1	1.8	1.4	7.7	4.8	4.2	5.2	4.1	4.8	4.2	7.9
DK/REFUSED	1.0	0.6	-	-	-	-	-	-	0.8	1.3	-	1.8	-0.2	1.0	5.1
Net Diff.	76.5	77.1	81.7	80.6	81.8	69.2	95.5	71.9	75.4	79.4	82.6	78.0	80.3	75.7	74.6
Mean	3.38	3.42	3.28	3.18	3.51	3.20	3.61	3.44	3.34	3.50	3.47	3.51	3.45	3.34	3.48

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 25 Page 200  
Jul. 21, 2014

25. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"THIRTY-FOUR PERCENT OF ALL HIGH SCHOOL STUDENTS IN NORTH CAROLINA DRANK ALCOHOL IN THE LAST 30-DAYS."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	MALE	FEMALE																	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
CONVINCING	87.8	90.2	87.1	88.3	84.8	88.0	86.9	94.4	84.1	87.4	71.3	86.3	62.1	94.4	84.1	87.4	71.3	86.3	62.1	85.1	89.7
VERY	53.6	59.7	51.3	53.0	63.4	54.0	47.0	58.0	51.2	52.4	52.0	52.5	43.3	58.0	51.2	52.4	52.0	52.5	43.3	51.1	55.3
SOMEWHAT	34.2	30.6	35.7	35.3	21.4	34.1	39.8	36.3	32.9	35.0	19.3	33.8	18.8	36.3	32.9	35.0	19.3	33.8	18.8	34.0	34.3
NOT CONVINCING	11.2	9.9	11.5	11.1	10.1	11.0	13.1	5.6	13.7	11.7	19.1	11.8	37.9	5.6	13.7	11.7	19.1	11.8	37.9	13.0	10.0
NOT TOO	6.6	5.1	6.8	6.7	2.3	6.5	-	1.2	6.6	5.8	4.3	5.8	-	1.2	6.6	5.8	4.3	5.8	-	6.4	6.8
NOT AT ALL	4.6	4.8	4.6	4.4	7.9	4.5	13.1	4.5	7.2	5.9	14.8	6.1	37.9	4.5	7.2	5.9	14.8	6.1	37.9	6.6	3.1
DK/REFUSED	1.0	-0.2	1.5	0.6	5.1	1.0	-	-	2.2	1.0	9.5	1.8	-	-	2.2	1.0	9.5	1.8	-	1.9	0.4
Net Diff.	76.5	80.3	75.6	77.2	74.6	77.1	73.7	88.7	70.4	75.7	52.2	74.5	24.1	88.7	70.4	75.7	52.2	74.5	24.1	72.1	79.7
Mean	3.38	3.45	3.36	3.38	3.48	3.39	3.21	3.48	3.31	3.35	3.20	3.35	2.67	3.48	3.31	3.35	3.20	3.35	2.67	3.32	3.42

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 26 Page 201  
Jul. 21, 2014

26. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA																																				
		RAL- EIGH			Dur- ham & Wake		Cumbe- rland		Rest 		CHARL- OTTE		Gaston Meckl- enburg		Rest 		GREEN- SBORO		For- sythe/ Gulfrd		Rest 		WILM- INGTON		EAST 		WEST 		CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE					
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37																	
CONVINCING	85.3	85.4	84.7	92.2	84.6	83.3	87.5	80.1	83.7	84.6	82.9	80.2	91.0	91.1	87.4	82.1	84.9	87.4	82.8	85.2	86.2																	
VERY	51.2	50.9	44.3	59.0	54.6	44.0	52.0	37.9	56.1	56.4	55.8	49.8	65.7	46.9	52.3	49.2	53.2	47.4	52.8	51.5	46.7																	
SOMEWHAT	34.1	34.6	40.4	33.2	30.0	39.3	35.5	42.1	27.6	28.1	27.1	30.5	25.3	44.2	35.2	32.9	31.7	39.9	30.0	33.7	39.5																	
NOT CONVINCING	12.5	13.1	13.8	3.5	14.8	12.9	8.9	15.9	15.9	15.4	16.3	11.0	9.0	5.7	10.0	16.2	12.8	10.6	17.2	12.4	14.4																	
NOT TOO	7.1	5.4	7.5	-	4.8	10.0	5.9	13.1	11.3	12.5	10.2	-	3.3	2.8	6.9	7.8	7.1	6.4	10.1	7.3	4.7																	
NOT AT ALL	5.4	7.8	6.3	3.5	10.0	2.9	3.0	2.8	4.5	2.9	6.1	11.0	5.7	2.8	3.1	8.4	5.8	4.2	7.1	5.1	9.8																	
DK/REFUSED	2.2	1.4	1.5	4.3	0.6	3.9	3.6	4.0	0.4	-	0.8	8.8	-	3.2	2.6	1.8	2.3	2.0	-	2.4	-0.7																	
Net Diff.	72.8	72.3	70.8	88.8	69.8	70.4	78.7	64.2	67.9	69.1	66.6	69.3	82.0	85.4	77.5	65.9	72.0	76.7	65.6	72.8	71.8																	
Mean	3.34	3.30	3.25	3.54	3.30	3.29	3.42	3.20	3.36	3.38	3.34	3.30	3.51	3.40	3.40	3.25	3.35	3.33	3.29	3.35	3.22																	



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 26 Page 202  
Jul. 21, 2014

26. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB-	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	OVER 18	AWARE UN- AWARE	AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
CONVINCING	85.3	87.0	86.9	87.1	76.7	84.8	85.5	85.7	90.0	82.2	79.9	86.5	89.2	85.5	82.8	68.8	80.1	87.5	86.3	76.1
VERY	51.2	55.6	60.8	52.1	33.7	54.0	50.0	52.0	56.1	48.7	46.5	55.0	74.0	47.8	43.4	22.2	45.0	52.2	52.2	43.1
SOMEWHAT	34.1	31.4	26.1	35.0	43.0	30.8	35.5	33.7	33.9	33.5	33.4	31.5	15.3	37.8	39.4	46.6	35.1	35.3	34.2	32.9
NOT CONVINCING	12.5	10.5	10.1	10.7	21.1	13.4	12.2	12.6	9.0	15.5	14.4	10.9	4.4	13.3	15.7	31.2	12.1	11.6	11.9	18.3
NOT TOO	7.1	6.3	6.4	6.1	12.3	6.4	7.4	7.8	5.1	9.9	3.8	7.2	0.8	9.6	7.1	16.0	2.8	7.0	6.9	9.3
NOT AT ALL	5.4	4.2	3.7	4.6	8.8	7.0	4.8	4.9	3.9	5.6	10.6	3.6	3.6	3.7	8.6	15.2	9.3	4.6	5.0	9.0
DK/REFUSED	2.2	2.5	2.9	2.2	2.2	1.8	2.3	1.7	1.0	2.2	5.7	2.6	6.3	1.2	1.5	-	7.8	1.0	1.8	5.7
Net Diff.	72.8	76.5	76.8	76.4	55.6	71.4	73.3	73.0	81.0	66.7	65.5	75.7	84.8	72.2	67.2	37.5	68.0	75.9	74.5	57.8
Mean	3.34	3.42	3.48	3.38	3.04	3.34	3.34	3.35	3.44	3.28	3.23	3.42	3.70	3.31	3.19	2.76	3.26	3.36	3.36	3.17



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 26 Page 203  
Jul. 21, 2014

26. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL					CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK					SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	NOT A	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT				
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
CONVINCING	85.3	86.7	91.3	83.6	61.0	86.3	74.2	81.5	78.0	87.1	83.6	86.2	78.4	88.2	83.2	92.5	86.0	86.7	87.7	81.4	84.0				
VERY	51.2	52.4	59.4	47.8	35.4	50.1	64.7	48.2	48.6	47.6	46.9	48.1	44.4	54.5	47.5	60.4	52.6	52.6	55.8	44.2	46.6				
SOMEWHAT	34.1	34.3	31.9	35.8	25.6	36.2	9.5	33.3	29.4	39.6	36.8	38.1	34.0	33.8	35.7	32.1	33.5	34.1	31.8	37.2	37.3				
NOT CONVINCING	12.5	12.2	7.5	15.3	24.4	12.1	17.3	15.7	18.6	11.1	14.0	10.3	21.6	10.2	13.7	7.2	12.3	12.2	12.3	18.6	12.7				
NOT TOO	7.1	7.3	3.9	9.6	5.0	7.1	7.7	8.9	9.3	8.3	8.5	8.5	8.6	5.6	9.5	2.3	7.7	8.0	8.2	-	5.2				
NOT AT ALL	5.4	4.8	3.5	5.7	19.4	5.0	9.6	6.8	9.3	2.8	5.5	1.9	13.0	4.6	4.2	4.9	4.6	4.2	4.1	18.6	7.4				
DK/REFUSED	2.2	1.2	1.3	1.1	14.6	1.7	8.5	2.8	3.4	1.7	2.3	3.5	-	1.5	3.0	0.3	1.7	1.1	-	-	3.3				
Net Diff.	72.8	74.5	83.8	68.4	36.5	74.2	56.9	65.9	59.5	76.0	69.6	75.8	56.9	78.0	69.5	85.3	73.8	74.5	75.4	62.8	71.3				
Mean	3.34	3.36	3.49	3.27	2.90	3.34	3.41	3.26	3.22	3.34	3.28	3.37	3.10	3.40	3.30	3.48	3.36	3.37	3.39	3.07	3.27				

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 26 Page 204  
Jul. 21, 2014

26. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
CONVINCING	85.3	79.9	90.8	72.2	87.0	85.7	86.6	86.3	87.2	87.6	79.5	79.9	75.5	87.1	83.1	79.9	78.8	91.7	82.7
VERY	51.2	51.4	67.4	40.0	50.9	51.9	50.9	51.2	46.5	60.3	44.1	43.9	46.9	46.2	48.7	47.0	18.6	69.5	62.3
SOMEWHAT	34.1	28.6	23.4	32.2	36.1	33.8	35.7	35.0	40.7	27.3	35.4	36.0	28.6	40.8	34.4	33.0	60.2	22.2	20.4
NOT CONVINCING	12.5	19.3	9.2	26.4	9.5	11.4	12.4	12.1	12.6	9.4	16.8	16.5	20.3	12.9	13.2	16.8	21.2	6.3	17.3
NOT TOO	7.1	13.5	4.4	20.0	6.4	9.3	4.0	5.8	6.6	6.0	9.6	9.7	8.4	7.5	7.6	10.8	-	4.4	-
NOT AT ALL	5.4	5.7	4.8	6.4	3.2	2.1	8.4	6.3	6.0	3.4	7.2	6.8	11.9	5.5	5.6	6.0	21.2	1.8	17.3
DK/REFUSED	2.2	0.8	-	1.4	3.5	3.0	1.0	1.7	0.2	3.1	3.7	3.6	4.2	-	3.7	3.3	-	2.1	-
Net Diff.	72.8	60.6	81.7	45.8	77.4	74.3	74.1	74.2	74.6	78.2	62.7	63.4	55.2	74.1	69.9	63.2	57.6	85.4	65.5
Mean	3.34	3.27	3.53	3.07	3.40	3.40	3.30	3.33	3.28	3.49	3.21	3.21	3.15	3.28	3.31	3.25	2.76	3.63	3.28



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 26 Page 205  
Jul. 21, 2014

26. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONVINCING	85.3	85.5	83.4	87.4	88.6	89.6	72.0	86.2	83.5	87.2	83.1	87.7	86.7	83.6	86.3	87.2	84.9	82.8	80.6	85.1	89.4
VERY	51.2	41.7	48.4	47.4	50.6	66.3	41.0	52.1	52.8	51.1	47.8	59.4	51.0	47.2	52.3	62.9	63.7	43.6	51.3	57.6	54.2
SOMEWHAT	34.1	43.8	35.1	40.0	38.0	23.4	31.0	34.1	30.7	36.2	35.3	28.3	35.7	36.3	34.0	24.3	21.2	39.2	29.3	27.5	35.2
NOT CONVINCING	12.5	14.5	8.6	9.8	11.0	9.8	23.5	11.4	16.1	12.1	14.4	9.5	12.4	14.0	11.9	6.0	15.1	16.0	17.6	14.9	7.8
NOT TOO	7.1	7.1	-	4.3	6.2	8.9	14.6	6.3	7.6	7.1	6.8	7.9	6.7	6.4	7.3	-	13.7	7.2	9.2	8.7	3.3
NOT AT ALL	5.4	7.3	8.6	5.5	4.8	0.8	8.9	5.1	8.5	5.0	7.6	1.7	5.7	7.6	4.6	6.0	1.3	8.7	8.4	6.2	4.5
DK/REFUSED	2.2	-	8.0	2.8	0.4	0.6	4.5	2.4	0.3	0.7	2.6	2.8	0.9	2.4	1.8	6.9	-	1.3	1.8	-	2.8
Net Diff.	72.8	71.0	74.9	77.6	77.5	79.8	48.5	74.8	67.4	75.1	68.7	78.2	74.3	69.6	74.4	81.2	69.9	66.8	63.0	70.2	81.6
Mean	3.34	3.20	3.34	3.33	3.35	3.56	3.09	3.36	3.28	3.34	3.27	3.50	3.33	3.26	3.37	3.55	3.47	3.19	3.26	3.36	3.43



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 26 Page 206  
Jul. 21, 2014

26. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER  \$40k	OVER  \$40k	UNDER  \$60k	OVER  \$60k	UNDER  \$100k	OVER  \$100k	LESS/ COLLEG  GRAD.	Some High School	High School  Col-  lege	Some Col-  lege	COL- LEGE  GRAD.	Col- lege  GRAD.	Post Grad.  Work	SINGLE	MARRY	SEPA-  RATED	DIV-  ORCED	WID-  OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
CONVINCING	85.3	85.6	85.2	84.3	85.9	83.3	87.5	86.3	94.5	83.9	87.3	85.4	85.0	86.3	83.6	86.0	91.7	79.6	100.0	86.0	86.1
VERY	51.2	63.5	52.1	54.2	54.7	53.4	55.7	58.3	76.1	59.4	56.5	47.6	46.7	49.3	52.4	51.2	64.6	33.7	100.0	47.1	54.6
SOMEWHAT	34.1	22.1	33.1	30.1	31.3	29.9	31.8	28.0	18.4	24.5	30.9	37.8	38.2	37.0	31.2	34.9	27.1	45.9	-	38.9	31.4
NOT CONVINCING	12.5	12.3	13.2	14.0	12.4	14.9	10.9	11.9	5.5	12.7	11.7	12.8	13.7	10.9	17.3	12.1	-	20.4	-	11.0	13.1
NOT TOO	7.1	9.6	6.6	8.5	6.4	8.7	5.6	7.3	-	7.4	7.7	6.9	6.3	8.0	11.6	6.4	-	20.4	-	4.1	8.3
NOT AT ALL	5.4	2.7	6.6	5.5	6.0	6.3	5.2	4.6	5.5	5.3	4.0	5.9	7.4	2.9	5.7	5.7	-	-	-	6.9	4.8
DK/REFUSED	2.2	2.1	1.6	1.7	1.7	1.7	1.6	1.8	-	3.4	0.9	1.8	1.3	2.8	-0.8	1.8	8.3	-	-	3.0	0.8
Net Diff.	72.8	73.3	72.0	70.3	73.5	68.4	76.6	74.5	89.0	71.2	75.6	72.7	71.3	75.5	66.3	73.9	91.7	59.3	100.0	75.0	72.9
Mean	3.34	3.49	3.33	3.35	3.37	3.33	3.40	3.43	3.65	3.43	3.41	3.29	3.26	3.37	3.29	3.34	3.70	3.13	4.00	3.30	3.37

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 26 Page 207  
Jul. 21, 2014

26. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION				BORN AGAIN		BORN AGAIN		RACE				AGE	
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONVINCING	85.3	86.6	83.4	83.1	92.6	67.1	93.9	91.6	83.6	90.3	94.8	90.4	90.2	84.2	82.8
VERY	51.2	53.6	42.3	51.9	59.8	28.2	53.0	64.7	46.7	63.5	60.3	65.9	53.9	48.0	77.8
SOMEWHAT	34.1	33.0	41.1	31.2	32.7	38.9	40.9	26.8	36.9	26.7	34.4	24.6	36.3	36.1	5.1
NOT CONVINCING	12.5	11.7	16.6	16.9	7.4	30.0	6.1	8.4	14.4	7.9	5.2	7.8	10.0	13.5	12.1
NOT TOO	7.1	7.0	8.6	7.1	4.2	20.7	4.7	3.8	8.6	3.3	-	3.7	6.2	7.9	4.2
NOT AT ALL	5.4	4.6	8.0	9.7	3.3	9.3	1.4	4.7	5.8	4.6	5.2	4.1	3.8	5.6	7.9
DK/REFUSED	2.2	1.7	-	-	-	2.9	-	-	2.0	1.8	-	1.8	-0.2	2.3	5.1
Net Diff.	72.8	74.9	66.8	66.3	85.1	37.1	87.8	83.1	69.3	82.4	89.5	82.6	80.2	70.6	70.7
Mean	3.34	3.38	3.18	3.25	3.49	2.89	3.46	3.52	3.27	3.52	3.50	3.55	3.40	3.30	3.61

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 26 Page 208  
Jul. 21, 2014

26. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"FORTY-FOUR PERCENT OF EIGHTH GRADERS HAVE HAD ALCOHOL AT LEAST ONCE."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		AGE						MEN						WOMEN						GENDER	
	N	%	UNDER	OVER	MALE	FEMALE																
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
CONVINCING	85.3	90.2	84.0	86.1	82.8	85.8	86.9	91.5	84.6	87.7	67.6	86.2	62.1	91.5	84.6	87.7	67.6	86.2	62.1	85.3	85.3	
VERY	51.2	53.9	51.2	49.9	77.8	51.3	78.7	33.7	49.6	44.7	67.6	46.6	62.1	33.7	49.6	44.7	67.6	46.6	62.1	45.9	55.0	
SOMEWHAT	34.1	36.3	32.8	36.2	5.1	34.5	8.2	57.8	35.0	43.0	-	39.7	-	57.8	35.0	43.0	-	39.7	-	39.4	30.3	
NOT CONVINCING	12.5	10.0	13.4	12.4	12.1	12.4	13.1	8.5	11.2	9.5	22.8	10.2	37.9	8.5	11.2	9.5	22.8	10.2	37.9	11.3	13.3	
NOT TOO	7.1	6.2	7.5	7.4	4.2	7.3	-	1.2	4.6	3.6	8.0	4.1	-	1.2	4.6	3.6	8.0	4.1	-	4.0	9.3	
NOT AT ALL	5.4	3.8	5.8	5.0	7.9	5.0	13.1	7.3	6.6	5.9	14.8	6.1	37.9	7.3	6.6	5.9	14.8	6.1	37.9	7.3	4.0	
DK/REFUSED	2.2	-0.2	2.6	1.5	5.1	1.8	-	-	4.2	2.9	9.5	3.6	-	-	4.2	2.9	9.5	3.6	-	3.4	1.3	
Net Diff.	72.8	80.2	70.7	73.7	70.7	73.5	73.7	83.0	73.4	78.2	44.8	76.1	24.1	83.0	73.4	78.2	44.8	76.1	24.1	74.0	72.0	
Mean	3.34	3.40	3.33	3.33	3.61	3.35	3.52	3.18	3.33	3.30	3.33	3.31	2.86	3.18	3.33	3.30	3.33	3.31	2.86	3.28	3.38	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 27 Page 210  
Jul. 21, 2014

27. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"UNDERAGE DRINKING COSTS NORTH CAROLINA \$1.5 BILLION ANNUALLY."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15			
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB-	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 18	OVER	AWARE AWARE	UN- AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
CONVINCING	79.4	81.7	83.3	80.6	73.1	80.9	78.9	80.9	89.1	74.5	77.6	81.1	80.1	81.5	76.6	58.0	85.3	79.7	78.7	85.4
VERY	42.7	42.8	48.2	39.1	43.4	46.1	41.4	43.8	50.7	38.5	44.6	43.3	57.1	38.0	41.5	18.5	42.2	42.1	41.8	49.5
SOMEWHAT	36.8	38.9	35.1	41.5	29.7	34.7	37.5	37.1	38.4	36.1	33.0	37.8	23.0	43.5	35.1	39.5	43.1	37.6	36.8	35.9
NOT CONVINCING	17.3	15.4	13.7	16.5	22.1	14.6	18.3	16.3	9.5	21.7	17.6	15.7	12.2	17.1	20.3	42.0	13.5	17.3	18.3	8.5
NOT TOO	9.1	8.2	6.6	9.3	11.1	7.1	9.9	8.1	4.9	10.6	13.4	8.7	5.5	10.0	10.1	22.0	5.7	8.8	10.0	2.1
NOT AT ALL	8.1	7.2	7.1	7.3	11.0	7.5	8.4	8.3	4.6	11.1	4.2	7.0	6.8	7.1	10.2	20.0	7.8	8.5	8.3	6.4
DK/REFUSED	3.3	2.9	3.0	2.9	4.8	4.5	2.8	2.7	1.4	3.8	4.8	3.1	7.6	1.4	3.1	-	1.2	3.0	3.0	6.1
Net Diff.	62.2	66.3	69.6	64.1	51.0	66.2	60.5	64.6	79.6	52.8	60.0	65.4	67.9	64.4	56.3	15.9	71.7	62.4	60.3	77.0
Mean	3.18	3.21	3.28	3.16	3.11	3.25	3.15	3.20	3.37	3.06	3.24	3.21	3.41	3.14	3.11	2.56	3.21	3.17	3.16	3.37



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 27 Page 211  
Jul. 21, 2014

27. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"UNDERAGE DRINKING COSTS NORTH CAROLINA \$1.5 BILLION ANNUALLY."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL					CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK					SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE/DK/REF	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT					
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
CONVINCING	79.4	81.0	89.4	75.4	56.8	80.2	70.5	75.0	72.4	79.0	79.3	80.0	77.9	82.3	80.5	83.8	81.5	82.4	83.7	74.3	71.4				
VERY	42.7	43.3	52.9	36.9	39.8	42.6	44.3	35.5	30.2	43.9	35.9	34.7	38.6	49.6	48.9	50.2	44.0	43.6	60.5	23.0	37.5				
SOMEWHAT	36.8	37.7	36.5	38.5	17.0	37.6	26.2	39.5	42.2	35.1	43.4	45.3	39.3	32.6	31.6	33.5	37.5	38.8	23.2	51.3	33.9				
NOT CONVINCING	17.3	16.1	7.3	22.0	39.6	17.2	17.9	20.6	22.0	18.3	20.4	19.5	22.1	14.0	13.7	14.3	15.9	15.5	14.0	25.7	22.1				
NOT TOO	9.1	8.7	3.8	11.9	23.8	9.8	1.6	10.1	10.7	9.2	10.0	9.9	10.1	8.0	7.9	8.0	8.2	7.0	9.8	20.7	13.5				
NOT AT ALL	8.1	7.4	3.4	10.0	15.8	7.4	16.3	10.4	11.3	9.1	10.4	9.6	12.0	6.0	5.7	6.2	7.7	8.5	4.1	5.1	8.6				
DK/REFUSED	3.3	2.9	3.3	2.6	3.6	2.6	11.6	4.5	5.6	2.7	0.3	0.5	-	3.7	5.8	2.0	2.6	2.1	2.3	-	6.5				
Net Diff.	62.2	64.9	82.1	53.4	17.3	63.0	52.6	54.4	50.4	60.7	58.9	60.5	55.8	68.3	66.8	69.5	65.6	66.9	69.7	48.6	49.3				
Mean	3.18	3.20	3.44	3.05	2.84	3.18	3.11	3.05	2.97	3.17	3.05	3.06	3.04	3.31	3.31	3.30	3.21	3.20	3.43	2.92	3.07				

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 27 Page 212  
Jul. 21, 2014

27. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"UNDERAGE DRINKING COSTS NORTH CAROLINA \$1.5 BILLION ANNUALLY."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY						PARTY					WHITE		AFRICAN AMERICAN				
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
CONVINCING	79.4	86.0	90.1	83.1	77.1	85.8	74.3	78.2	80.3	84.6	72.4	72.2	74.9	81.2	79.6	74.5	78.8	87.7	62.3
VERY	42.7	40.7	59.6	27.3	39.5	47.5	43.9	45.1	43.7	48.6	34.0	33.7	37.3	42.8	39.3	37.9	41.0	57.0	45.0
SOMEWHAT	36.8	45.3	30.5	55.8	37.6	38.3	30.4	33.1	36.6	35.9	38.4	38.4	37.6	38.4	40.3	36.6	37.8	30.7	17.3
NOT CONVINCING	17.3	14.0	9.9	16.9	18.8	11.8	20.7	17.7	16.0	12.6	24.3	24.3	25.1	16.0	17.2	22.3	21.2	10.2	37.7
NOT TOO	9.1	7.9	6.3	9.0	11.6	10.2	7.3	8.3	7.0	7.6	12.6	12.2	16.1	6.6	8.2	11.5	21.2	8.4	37.7
NOT AT ALL	8.1	6.2	3.6	8.0	7.2	1.6	13.5	9.4	9.0	5.0	11.8	12.0	9.0	9.4	9.0	10.8	-	1.8	-
DK/REFUSED	3.3	-	-	-	4.1	2.4	4.9	4.1	3.7	2.8	3.3	3.6	-	2.9	3.2	3.1	-	2.1	-
Net Diff.	62.2	72.0	80.2	66.1	58.3	74.0	53.6	60.5	64.4	72.0	48.1	47.9	49.8	65.2	62.4	52.2	57.6	77.5	24.6
Mean	3.18	3.20	3.46	3.02	3.14	3.35	3.10	3.19	3.19	3.32	2.98	2.97	3.03	3.18	3.13	3.05	3.20	3.46	3.07

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 27 Page 213  
Jul. 21, 2014

27. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"UNDERAGE DRINKING COSTS NORTH CAROLINA \$1.5 BILLION ANNUALLY."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONVINCING	79.4	79.2	78.1	74.5	81.3	87.8	70.4	79.5	77.6	81.1	80.6	78.4	70.9	75.3	82.8	78.4	88.7	83.6	79.6	78.7	78.4
VERY	42.7	41.4	39.4	35.9	45.7	53.3	32.3	40.8	44.1	46.8	41.5	41.6	33.2	42.5	44.6	46.9	52.4	52.6	32.3	48.7	40.3
SOMEWHAT	36.8	37.8	38.7	38.6	35.6	34.5	38.1	38.7	33.6	34.3	39.1	36.8	37.7	32.8	38.3	31.5	36.3	31.1	47.3	30.0	38.1
NOT CONVINCING	17.3	16.4	17.2	21.5	15.6	10.3	27.1	17.5	18.8	16.3	16.1	18.2	24.7	22.4	14.0	14.8	9.9	15.1	20.4	15.0	20.8
NOT TOO	9.1	5.8	5.5	10.3	7.9	8.6	14.7	9.3	9.4	8.0	8.3	10.6	15.7	9.4	7.5	8.8	7.0	6.8	12.3	9.0	8.6
NOT AT ALL	8.1	10.6	11.7	11.2	7.7	1.7	12.4	8.2	9.4	8.3	7.9	7.7	9.0	13.0	6.5	6.0	2.9	8.3	8.1	6.0	12.2
DK/REFUSED	3.3	4.4	4.7	4.0	3.1	1.9	2.5	3.0	3.5	2.7	3.3	3.4	4.4	2.3	3.1	6.9	1.4	1.3	-	6.3	0.8
Net Diff.	62.2	62.8	60.9	53.0	65.7	77.5	43.3	62.0	58.8	64.8	64.4	60.1	46.2	52.9	68.8	63.6	78.8	68.5	59.3	63.7	57.6
Mean	3.18	3.15	3.11	3.03	3.23	3.42	2.93	3.16	3.16	3.23	3.18	3.16	2.99	3.07	3.25	3.28	3.40	3.29	3.04	3.30	3.07



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 27 Page 214  
Jul. 21, 2014

27. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"UNDERAGE DRINKING COSTS NORTH CAROLINA \$1.5 BILLION ANNUALLY."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-LEGE GRAD.	Post-lege Grad.	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
CONVINCING	79.4	85.6	79.9	84.7	78.8	83.4	78.5	82.9	94.5	82.0	82.7	78.4	78.1	79.0	95.2	77.9	82.2	95.0	66.8	76.6	78.9
VERY	42.7	50.8	44.0	51.6	41.4	46.6	44.0	44.4	44.6	37.9	48.4	41.8	38.2	49.4	50.2	41.1	41.7	66.2	45.6	38.3	43.6
SOMEWHAT	36.8	34.8	35.9	33.1	37.4	36.7	34.5	38.5	49.9	44.0	34.3	36.6	40.0	29.6	45.0	36.7	40.5	28.9	21.2	38.4	35.3
NOT CONVINCING	17.3	11.4	17.9	13.1	18.7	15.0	18.3	13.1	5.5	15.2	12.3	19.5	19.4	19.5	5.7	18.7	9.5	5.0	33.2	19.1	18.4
NOT TOO	9.1	7.6	8.9	7.2	9.6	8.5	8.8	5.6	-	5.8	5.9	11.2	11.5	10.7	-	9.8	9.5	5.0	33.2	8.3	11.0
NOT AT ALL	8.1	3.8	9.0	5.9	9.2	6.5	9.5	7.5	5.5	9.4	6.5	8.2	7.9	8.9	5.7	9.0	-	-	-	10.8	7.4
DK/REFUSED	3.3	3.1	2.2	2.2	2.5	1.6	3.2	4.0	-	2.8	4.9	2.1	2.5	1.5	-0.8	3.4	8.3	-	-	4.3	2.7
Net Diff.	62.2	74.2	62.0	71.6	60.1	68.4	60.3	69.7	89.0	66.8	70.4	58.9	58.7	59.5	89.5	59.1	72.8	90.1	33.6	57.5	60.5
Mean	3.18	3.37	3.17	3.33	3.14	3.26	3.17	3.25	3.34	3.14	3.31	3.14	3.11	3.21	3.39	3.14	3.35	3.61	3.12	3.09	3.18



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 27 Page 215  
Jul. 21, 2014

27. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"UNDERAGE DRINKING COSTS NORTH CAROLINA \$1.5 BILLION ANNUALLY."

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION				BORN AGAIN		RACE				AGE			
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55  55	OVER
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONVINCING	79.4	80.6	77.3	72.3	82.9	66.9	87.4	79.7	78.5	82.0	70.1	84.0	84.7	77.6	77.2
VERY	42.7	46.3	35.8	18.0	44.5	29.5	45.3	43.9	40.0	49.8	35.6	54.5	43.5	42.5	46.0
SOMEWHAT	36.8	34.2	41.6	54.2	38.4	37.3	42.0	35.8	38.4	32.2	34.5	29.4	41.3	35.1	31.2
NOT CONVINCING	17.3	16.6	20.8	27.7	17.1	25.9	12.6	20.3	18.3	15.5	21.7	14.3	14.4	19.2	15.0
NOT TOO	9.1	9.2	8.0	15.6	14.4	17.4	12.6	15.6	8.6	10.8	7.4	12.7	5.2	11.2	7.1
NOT AT ALL	8.1	7.4	12.8	12.1	2.7	8.5	-	4.7	9.7	4.7	14.3	1.5	9.2	8.0	7.9
DK/REFUSED	3.3	2.8	1.8	-	-	7.2	-	-	3.3	2.4	8.2	1.8	0.9	3.2	7.8
Net Diff.	62.2	64.0	56.5	44.5	65.9	41.0	74.7	59.4	60.2	66.5	48.3	69.7	70.3	58.4	62.3
Mean	3.18	3.23	3.02	2.78	3.25	2.95	3.33	3.19	3.12	3.30	2.99	3.39	3.20	3.16	3.25

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 27 Page 216  
Jul. 21, 2014

27. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?  
"UNDERAGE DRINKING COSTS NORTH CAROLINA \$1.5 BILLION ANNUALLY."  
(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	MALE	FEMALE															
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292
CONVINCING	79.4	84.7	77.6	79.9	77.2	80.1	64.3	77.5	77.0	78.2	66.2	77.9	38.4	77.5	77.0	78.2	66.2	77.9	38.4	76.7	81.4
VERY	42.7	43.5	42.9	42.8	46.0	43.2	37.3	30.8	41.1	39.0	43.2	39.8	18.8	30.8	41.1	39.0	43.2	39.8	18.8	38.9	45.4
SOMEWHAT	36.8	41.3	34.7	37.0	31.2	36.9	27.0	46.7	35.9	39.2	23.0	38.1	19.7	46.7	35.9	39.2	23.0	38.1	19.7	37.8	36.1
NOT CONVINCING	17.3	14.4	18.8	17.7	15.0	17.2	27.5	21.5	18.1	18.6	19.1	18.2	37.9	21.5	18.1	18.6	19.1	18.2	37.9	18.7	16.2
NOT TOO	9.1	5.2	10.7	9.3	7.1	9.0	14.4	6.7	7.4	7.6	4.3	7.5	-	6.7	7.4	7.6	4.3	7.5	-	7.7	10.2
NOT AT ALL	8.1	9.2	8.0	8.4	7.9	8.2	13.1	14.8	10.6	10.9	14.8	10.7	37.9	14.8	10.6	10.9	14.8	10.7	37.9	11.0	6.0
DK/REFUSED	3.3	0.9	3.7	2.4	7.8	2.7	8.2	1.0	5.0	3.2	14.7	3.9	23.6	1.0	5.0	3.2	14.7	3.9	23.6	4.6	2.4
Net Diff.	62.2	70.3	58.8	62.2	62.3	62.9	36.8	56.0	58.9	59.6	47.0	59.7	0.5	56.0	58.9	59.6	47.0	59.7	0.5	58.0	65.2
Mean	3.18	3.20	3.17	3.17	3.25	3.18	2.96	2.95	3.13	3.10	3.11	3.11	2.25	2.95	3.13	3.10	3.11	3.11	2.25	3.10	3.24

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 28 Page 217  
Jul. 21, 2014

28. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN 2009, UNDERAGE DRINKING LED TO 26,800 VIOLENT CRIMES, 67,400 PROPERTY CRIMES AND OVER 30,000 TEENS HAVE RISKY SEX AND 737 TEEN PREGNANCIES. "

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	AREA																			
		CHILDREN IN GRADES 6-12											APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE				TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER 15	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
CONVINCING	92.1	90.4	90.7	86.5	91.1	93.2	95.0	91.9	91.3	97.1	85.6	91.2	92.8	97.2	92.8	91.4	91.7	94.2	81.3	92.9	83.9
VERY	66.0	67.5	65.4	71.6	68.3	60.9	62.5	59.7	71.5	73.6	69.3	58.2	68.3	67.0	67.5	64.1	63.3	67.9	70.3	66.3	64.0
SOMEWHAT	26.1	23.0	25.3	14.9	22.8	32.3	32.5	32.2	19.9	23.5	16.3	33.1	24.4	30.1	25.3	27.3	28.4	26.3	11.0	26.6	19.9
NOT CONVINCING	6.4	7.6	7.8	9.2	7.2	5.7	5.0	6.2	7.4	2.9	11.9	-	7.2	2.8	4.9	7.9	7.2	4.1	12.1	5.5	15.2
NOT TOO	3.7	4.3	5.1	9.2	2.5	3.5	5.0	2.4	4.6	-	9.3	-	4.4	-	3.1	4.1	4.2	2.4	7.3	3.3	6.2
NOT AT ALL	2.7	3.3	2.7	-	4.7	2.2	-	3.8	2.8	2.9	2.6	-	2.8	2.8	1.8	3.8	3.1	1.7	4.8	2.2	9.0
DK/REFUSED	1.5	1.9	1.5	4.3	1.7	1.1	-	2.0	1.3	-	2.6	8.8	-	-	2.3	0.7	1.1	1.7	6.6	1.6	0.9
Net Diff.	85.8	82.8	82.9	77.4	83.9	87.5	89.9	85.7	83.9	94.2	73.7	91.2	85.5	94.3	87.9	83.5	84.4	90.1	69.2	87.4	68.6
Mean	3.58	3.58	3.56	3.65	3.57	3.54	3.57	3.51	3.62	3.68	3.56	3.64	3.58	3.61	3.62	3.53	3.54	3.63	3.57	3.60	3.40



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 28 Page 218  
Jul. 21, 2014

28. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN 2009, UNDERAGE DRINKING LED TO 26,800 VIOLENT CRIMES, 67,400 PROPERTY CRIMES AND OVER 30,000 TEENS HAVE RISKY SEX AND 737 TEEN PREGNANCIES. "

(Net Diff. = CONVINCING-NOT CONVINCING)

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			MANY CHILDREN START DRINKING BEFORE AGE 15		
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB-	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
CONVINCING	92.1	93.8	94.2	93.6	90.1	89.2	93.2	93.0	96.3	90.4	86.2	94.0	92.2	94.7	89.1	75.1	91.9	92.8	91.8	94.7
VERY	66.0	67.6	71.3	65.1	61.4	64.2	66.6	66.1	74.7	59.4	62.9	69.8	76.0	67.4	59.0	45.2	67.0	65.4	65.9	67.4
SOMEWHAT	26.1	26.2	22.9	28.5	28.7	25.0	26.6	26.9	21.6	31.1	23.2	24.2	16.2	27.3	30.1	29.9	24.9	27.4	25.9	27.3
NOT CONVINCING	6.4	4.7	3.2	5.7	7.8	9.0	5.3	5.9	2.5	8.5	7.8	4.4	4.0	4.5	10.0	24.9	8.1	5.9	6.8	3.2
NOT TOO	3.7	2.5	0.4	4.0	5.5	4.1	3.5	3.9	2.2	5.3	-	2.9	2.2	3.2	5.2	15.4	3.7	3.4	4.0	0.7
NOT AT ALL	2.7	2.2	2.8	1.7	2.3	4.9	1.8	2.0	0.4	3.2	7.8	1.5	1.8	1.3	4.9	9.6	4.4	2.4	2.7	2.4
DK/REFUSED	1.5	1.5	2.7	0.6	2.2	1.7	1.5	1.1	1.2	1.1	6.0	1.6	3.8	0.8	0.8	-	-	1.3	1.5	2.1
Net Diff.	85.8	89.2	91.0	87.9	82.3	80.2	87.9	87.1	93.7	81.9	78.4	89.6	88.3	90.2	79.1	50.1	83.8	86.9	85.0	91.6
Mean	3.58	3.62	3.67	3.58	3.52	3.51	3.60	3.59	3.73	3.48	3.50	3.65	3.73	3.62	3.44	3.11	3.55	3.58	3.57	3.63

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 28 Page 219  
Jul. 21, 2014

28. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN 2009, UNDERAGE DRINKING LED TO 26,800 VIOLENT CRIMES, 67,400 PROPERTY CRIMES AND OVER 30,000 TEENS HAVE RISKY SEX AND 737 TEEN PREGNANCIES. "

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL				CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK				SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE/DK/REF	UN-AWARE	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
CONVINCING	92.1	93.3	96.6	91.1	80.8	93.5	76.1	87.4	83.0	94.4	92.6	95.3	87.0	94.9	91.6	97.8	93.2	92.9	92.3	93.3	88.8
VERY	66.0	66.8	75.1	61.3	57.4	67.4	49.0	59.0	53.8	67.2	65.2	62.3	71.1	70.7	66.4	74.2	66.8	68.7	71.4	50.0	63.2
SOMEWHAT	26.1	26.5	21.5	29.8	23.4	26.1	27.1	28.4	29.2	27.2	27.4	33.0	16.0	24.3	25.1	23.5	26.4	24.2	20.9	43.3	25.6
NOT CONVINCING	6.4	5.8	2.2	8.1	15.5	5.9	11.8	10.1	12.9	5.6	7.4	4.7	13.0	3.8	6.2	1.8	5.8	6.6	4.0	6.7	7.2
NOT TOO	3.7	3.7	0.5	5.8	-	3.7	3.8	6.5	8.8	2.7	3.2	3.6	2.4	2.3	4.2	0.6	4.0	4.4	1.9	6.7	2.6
NOT AT ALL	2.7	2.1	1.8	2.3	15.5	2.2	8.0	3.6	4.1	2.8	4.2	1.1	10.6	1.6	2.0	1.2	1.8	2.2	2.1	-	4.6
DK/REFUSED	1.5	0.9	1.2	0.8	3.6	0.6	12.1	2.5	4.1	-	-	-	-	1.2	2.2	0.4	0.9	0.5	3.7	-	4.0
Net Diff.	85.8	87.6	94.4	83.0	65.3	87.6	64.3	77.3	70.0	88.8	85.2	90.6	74.0	91.1	85.3	96.0	87.4	86.3	88.3	86.6	81.6
Mean	3.58	3.60	3.72	3.51	3.27	3.60	3.33	3.46	3.38	3.59	3.54	3.56	3.47	3.66	3.59	3.72	3.60	3.60	3.68	3.43	3.53



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 28 Page 220  
Jul. 21, 2014

28. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN 2009, UNDERAGE DRINKING LED TO 26,800 VIOLENT CRIMES, 67,400 PROPERTY CRIMES AND OVER 30,000 TEENS HAVE RISKY SEX AND 737 TEEN PREGNANCIES. "

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
CONVINCING	92.1	95.5	96.7	94.7	91.8	97.2	89.8	92.3	92.7	94.0	89.6	90.7	78.1	92.3	94.4	90.8	100.0	94.3	82.7
VERY	66.0	66.3	60.5	70.4	65.5	73.0	65.2	67.8	70.6	67.0	60.9	62.7	40.3	70.9	52.7	63.3	62.2	77.3	62.3
SOMEWHAT	26.1	29.2	36.1	24.3	26.3	24.2	24.6	24.5	22.1	27.0	28.7	27.9	37.8	21.4	41.7	27.6	37.8	16.9	20.4
NOT CONVINCING	6.4	3.7	3.3	3.9	5.8	2.8	8.6	6.6	6.3	4.7	7.8	6.6	21.9	6.6	5.6	6.8	-	3.6	17.3
NOT TOO	3.7	1.4	3.3	-	5.3	2.8	3.2	3.1	3.2	2.8	4.7	4.2	10.0	3.7	4.3	4.9	-	1.8	-
NOT AT ALL	2.7	2.3	-	3.9	0.5	-	5.4	3.5	3.1	1.9	3.1	2.3	11.9	2.9	1.4	2.0	-	1.8	17.3
DK/REFUSED	1.5	0.8	-	1.4	2.4	-	1.6	1.1	1.1	1.3	2.5	2.7	-	1.0	-	2.3	-	2.1	-
Net Diff.	85.8	91.8	93.3	90.8	86.0	94.4	81.2	85.7	86.4	89.3	81.8	84.1	56.2	85.7	88.7	84.0	100.0	90.6	65.5
Mean	3.58	3.61	3.57	3.63	3.61	3.70	3.52	3.58	3.62	3.61	3.51	3.55	3.06	3.62	3.46	3.56	3.62	3.73	3.28

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 28 Page 221  
Jul. 21, 2014

28. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN 2009, UNDERAGE DRINKING LED TO 26,800 VIOLENT CRIMES, 67,400 PROPERTY CRIMES AND OVER 30,000 TEENS HAVE RISKY SEX AND 737 TEEN PREGNANCIES. "

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
CONVINCING	92.1	91.1	88.8	92.2	93.9	96.6	87.2	92.1	92.9	93.8	92.4	91.6	89.9	90.9	93.6	89.5	95.9	89.9	95.4	95.1	91.1
VERY	66.0	71.9	55.0	65.6	69.5	72.9	56.5	65.3	67.9	68.0	66.3	66.3	59.7	68.6	66.9	87.2	66.9	69.0	71.4	60.0	64.8
SOMEWHAT	26.1	19.2	33.8	26.6	24.5	23.7	30.8	26.8	25.0	25.8	26.1	25.3	30.2	22.2	26.7	2.4	29.0	20.9	24.1	35.1	26.3
NOT CONVINCING	6.4	7.3	8.4	5.1	5.4	2.8	10.4	7.0	5.7	4.7	6.5	7.2	9.2	8.1	4.8	1.3	4.1	10.1	4.0	3.8	8.2
NOT TOO	3.7	3.7	4.0	2.8	2.7	2.2	6.6	4.1	2.5	1.9	3.3	5.4	5.8	4.3	3.1	-	4.1	4.9	1.5	0.7	4.6
NOT AT ALL	2.7	3.6	4.4	2.4	2.6	0.6	3.8	2.9	3.2	2.8	3.2	1.8	3.4	3.8	1.8	1.3	-	5.3	2.5	3.1	3.6
DK/REFUSED	1.5	1.6	2.8	2.7	0.7	0.6	2.4	0.9	1.4	1.5	1.1	1.2	0.9	1.1	1.5	9.1	-	-	0.6	1.2	0.7
Net Diff.	85.8	83.8	80.5	87.0	88.6	93.8	76.8	85.1	87.2	89.1	85.9	84.4	80.7	82.8	88.8	88.2	91.8	79.7	91.5	91.3	83.0
Mean	3.58	3.62	3.44	3.60	3.62	3.70	3.43	3.56	3.60	3.61	3.57	3.58	3.48	3.57	3.61	3.93	3.63	3.54	3.65	3.54	3.53



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 28 Page 222  
Jul. 21, 2014

28. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN 2009, UNDERAGE DRINKING LED TO 26,800 VIOLENT CRIMES, 67,400 PROPERTY CRIMES AND OVER 30,000 TEENS HAVE RISKY SEX AND 737 TEEN PREGNANCIES. "

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		INCOME				EDUCATION				MARITAL STATUS				MARRIED		MALE	FEMALE			
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	Some College	COL-LEGE GRAD.	Col-lege Work	Post Grad.	SINGLE	MARRY	SEPA-RATED	DIV-ORCED			WID-OWED		
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
CONVINCING	92.1	94.0	92.6	92.1	93.4	92.9	92.8	91.5	94.5	87.2	94.0	93.1	93.3	92.7	94.3	91.9	94.6	100.0	100.0	90.8	92.8
VERY	66.0	73.0	65.7	71.1	64.7	71.2	62.7	66.6	94.5	69.7	62.9	66.2	66.1	66.4	72.5	64.4	83.7	78.5	100.0	64.4	64.5
SOMEWHAT	26.1	21.0	26.9	20.9	28.8	21.7	30.1	24.9	-	17.5	31.1	26.9	27.1	26.3	21.9	27.4	10.9	21.5	-	26.4	28.3
NOT CONVINCING	6.4	3.3	6.8	6.5	5.7	5.8	6.3	6.1	5.5	7.8	5.0	6.4	6.4	6.6	5.7	6.8	5.4	-	-	7.0	6.6
NOT TOO	3.7	2.9	3.1	3.8	2.6	3.2	2.9	2.6	-	3.4	2.3	4.4	3.7	5.8	-	4.2	5.4	-	-	3.9	4.4
NOT AT ALL	2.7	0.4	3.6	2.7	3.2	2.6	3.4	3.5	5.5	4.4	2.7	2.1	2.7	0.8	5.7	2.6	-	-	-	3.1	2.1
DK/REFUSED	1.5	2.8	0.6	1.5	0.8	1.2	0.9	2.4	-	5.0	1.0	0.5	0.4	0.7	-	1.4	-	-	-	2.2	0.6
Net Diff.	85.8	90.7	85.8	85.6	87.7	87.1	86.6	85.4	89.0	79.4	89.0	86.6	86.9	86.1	88.7	85.1	89.3	100.0	100.0	83.8	86.2
Mean	3.58	3.71	3.56	3.63	3.56	3.64	3.54	3.58	3.84	3.61	3.56	3.58	3.57	3.59	3.61	3.56	3.78	3.79	4.00	3.55	3.56



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 28 Page 223  
Jul. 21, 2014

28. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN 2009, UNDERAGE DRINKING LED TO 26,800 VIOLENT CRIMES, 67,400 PROPERTY CRIMES AND OVER 30,000 TEENS HAVE RISKY SEX AND 737 TEEN PREGNANCIES. "

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT-ESTANT	CATH-OLIC	ATH-EIST	YES	NO	MALE	FEMALE	WHITE	NON-WHITE	Hisp-panic	Afr-ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CONVINCING	92.1	94.7	83.7	86.7	97.1	91.9	97.8	96.6	92.0	93.1	90.5	93.9	94.0	93.3	82.2
VERY	66.0	71.0	49.8	43.4	73.6	55.2	80.0	69.0	63.4	73.8	69.1	73.5	66.0	65.7	75.4
SOMEWHAT	26.1	23.7	33.9	43.3	23.5	36.7	17.8	27.6	28.6	19.3	21.4	20.4	28.0	27.6	6.8
NOT CONVINCING	6.4	4.4	16.3	13.3	2.9	8.1	2.2	3.4	6.9	5.1	9.5	4.3	6.0	5.7	10.0
NOT TOO	3.7	2.5	11.0	-	1.7	5.8	2.2	1.3	4.6	1.7	-	1.5	4.0	3.5	2.2
NOT AT ALL	2.7	2.0	5.3	13.3	1.2	2.3	-	2.1	2.2	3.3	9.5	2.7	2.0	2.2	7.9
DK/REFUSED	1.5	0.9	-	-	-	-	-	-	1.1	1.8	-	1.8	-	1.0	7.8
Net Diff.	85.8	90.2	67.3	73.4	94.2	83.8	95.5	93.1	85.1	88.1	81.0	89.7	87.9	87.6	72.1
Mean	3.58	3.65	3.28	3.17	3.69	3.45	3.78	3.63	3.55	3.67	3.50	3.68	3.58	3.58	3.62

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 28 Page 224  
Jul. 21, 2014

28. NOW I'M GOING TO READ YOU STATISTICS FROM VARIOUS STUDIES ON UNDERAGE DRINKING. PLEASE TELL ME HOW CONVINCING YOU FIND EACH STATEMENT AS AN ARGUMENT IN FAVOR OF DOING MORE TO PREVENT UNDERAGE DRINKING. WOULD YOU SAY THE STATEMENT IS VERY CONVINCING, SOMEWHAT CONVINCING, NOT TOO CONVINCING, OR NOT AT ALL CONVINCING?

"IN 2009, UNDERAGE DRINKING LED TO 26,800 VIOLENT CRIMES, 67,400 PROPERTY CRIMES AND OVER 30,000 TEENS HAVE RISKY SEX AND 737 TEEN PREGNANCIES. "

(Net Diff. = CONVINCING-NOT CONVINCING)

	TOTAL		AGE						MEN						WOMEN						GENDER	
	N	%	14-17		18-24		25-34		14-17		18-24		25-34		14-17		18-24		25-34		M	F
			U	O	U	O	U	O	U	O	U	O	U	O	U	O	U	O	U	O		
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
CONVINCING	92.1	94.0	92.1	93.5	82.2	93.2	72.2	94.5	90.2	93.5	66.4	92.5	19.7	94.5	90.2	93.5	66.4	92.5	19.7	90.4	93.3	
VERY	66.0	66.0	66.7	65.8	75.4	66.9	52.0	64.8	65.4	65.2	66.4	66.3	19.7	64.8	65.4	65.2	66.4	66.3	19.7	64.6	67.0	
SOMEWHAT	26.1	28.0	25.4	27.7	6.8	26.3	20.2	29.7	24.8	28.4	-	26.2	-	29.7	24.8	28.4	-	26.2	-	25.9	26.3	
NOT CONVINCING	6.4	6.0	6.2	5.8	10.0	5.8	19.6	5.5	7.2	5.6	18.9	5.8	56.7	5.5	7.2	5.6	18.9	5.8	56.7	7.3	5.7	
NOT TOO	3.7	4.0	3.3	3.6	2.2	3.5	6.5	3.4	3.0	2.9	4.1	2.7	18.8	3.4	3.0	2.9	4.1	2.7	18.8	3.6	3.7	
NOT AT ALL	2.7	2.0	2.8	2.2	7.9	2.3	13.1	2.1	4.2	2.7	14.8	3.1	37.9	2.1	4.2	2.7	14.8	3.1	37.9	3.7	1.9	
DK/REFUSED	1.5	-	1.7	0.7	7.8	1.0	8.2	-	2.6	0.8	14.7	1.7	23.6	-	2.6	0.8	14.7	1.7	23.6	2.3	1.0	
Net Diff.	85.8	87.9	86.0	87.7	72.1	87.4	52.6	89.0	83.0	87.9	47.4	86.6	-37.0	89.0	83.0	87.9	47.4	86.6	-37.0	83.1	87.6	
Mean	3.58	3.58	3.59	3.58	3.62	3.59	3.21	3.57	3.55	3.57	3.38	3.58	2.02	3.57	3.55	3.57	3.38	3.58	2.02	3.55	3.60	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 29 Page 225  
Jul. 21, 2014

## 29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14	15	OVER 15	YES
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
REGULARLY	29.9	31.5	39.0	12.2	29.4	31.4	26.3	35.1	30.7	37.7	23.6	11.0	30.3	25.8	28.0	32.3	28.8	33.0	29.9	29.7	32.0
2 OR MORE	18.4	20.7	28.9	12.2	15.5	19.0	16.8	20.6	16.9	18.7	15.1	4.6	17.2	19.6	15.3	22.2	17.7	19.5	27.0	18.5	17.9
ONCE A WEEK	11.5	10.8	10.1	-	13.9	12.4	9.5	14.5	13.8	19.0	8.5	6.4	13.1	6.2	12.7	10.1	11.1	13.6	2.9	11.2	14.1
NOT REGULARLY	18.6	20.3	24.3	17.0	17.7	18.6	28.4	11.3	12.8	14.0	11.6	33.1	16.1	21.5	17.4	19.8	20.2	15.2	26.7	18.2	20.8
EVERY COUPLE WEEKS	12.5	13.5	16.3	10.4	11.8	13.8	25.6	5.0	7.2	9.1	5.2	28.5	8.3	14.3	11.7	13.4	12.2	12.2	18.8	12.5	12.1
ONCE A MONTH	6.1	6.8	8.0	6.5	5.9	4.8	2.8	6.3	5.7	4.9	6.4	4.6	7.8	7.2	5.8	6.5	8.0	3.0	7.9	5.7	8.7
RARELY	50.8	46.6	33.8	66.5	52.9	49.6	45.3	52.7	56.5	48.3	64.7	56.0	53.6	52.7	53.9	47.1	50.5	50.8	43.4	51.5	45.3
RARELY	23.3	22.4	18.7	12.7	27.8	24.4	17.8	29.3	23.5	25.7	21.2	28.2	24.0	18.9	26.1	20.7	21.1	28.6	9.6	23.9	17.6
NEVER	27.4	24.2	15.1	53.8	25.1	25.2	27.5	23.5	33.0	22.6	43.5	27.8	29.6	33.7	27.8	26.4	29.3	22.2	33.8	27.6	27.7
DK/REFUSED	0.7	1.7	2.9	4.3	-	0.5	-	0.9	-	-	-	-	-	-	0.7	0.7	0.6	1.0	-	0.6	1.9



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 29 Page 226  
Jul. 21, 2014

## 29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15			
	REGULARLY	Frequently	Some-times	RARELY	YES	NO	PROBLEM	Serious	Minor	NOT A PROBLEM	CONCERNED	Very	Smwt. ALL	NOT AT ALL	LESS/14	15-17/18	OVER	AWARE	UN-AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
REGULARLY	29.9	29.4	24.4	32.7	30.7	24.6	32.0	30.6	27.0	33.4	28.1	31.4	27.3	33.0	25.9	57.3	32.1	31.4	30.4	27.0
2 OR MORE	18.4	17.7	15.2	19.4	21.1	14.1	20.1	18.4	17.2	19.4	20.5	17.8	16.5	18.3	18.8	53.2	23.5	18.1	18.9	14.6
ONCE A WEEK	11.5	11.7	9.3	13.3	9.6	10.6	12.0	12.1	9.8	14.0	7.7	13.7	10.7	14.8	7.1	4.1	8.6	13.3	11.5	12.4
NOT REGULARLY	18.6	18.4	16.4	19.8	17.6	18.0	18.9	18.2	21.3	15.8	16.7	18.5	15.3	19.7	19.2	19.1	31.1	19.6	18.4	19.3
EVERY COUPLE WEEKS	12.5	12.9	10.2	14.7	11.0	12.7	12.5	12.5	13.2	12.1	11.6	12.2	10.5	12.8	13.4	14.4	13.5	13.8	12.2	16.1
ONCE A MONTH	6.1	5.6	6.1	5.2	6.6	5.3	6.4	5.7	8.1	3.7	5.1	6.3	4.8	6.9	5.8	4.8	17.6	5.8	6.3	3.2
RARELY	50.8	51.5	58.1	47.0	51.7	56.9	48.3	50.4	51.3	49.7	55.1	49.0	56.5	46.1	54.9	23.5	36.8	48.1	50.8	50.9
RARELY	23.3	23.7	24.0	23.6	25.2	28.5	21.4	24.3	21.4	26.5	14.9	24.4	14.6	28.1	21.9	23.5	20.5	25.2	23.5	22.5
NEVER	27.4	27.8	34.1	23.4	26.5	28.4	27.0	26.1	29.9	23.2	40.2	24.6	41.9	18.0	33.0	-	16.3	22.9	27.2	28.4
DK/REFUSED	0.7	0.7	1.1	0.4	-	0.5	0.7	0.8	0.4	1.1	-	1.0	0.8	1.1	-	-	-	0.9	0.4	2.8



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 29 Page 227  
Jul. 21, 2014

29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED			OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
REGULARLY	29.9	29.5	22.3	34.3	39.3	30.9	18.7	100.0	100.0	100.0	-	-	-	-	-	-	30.6	33.2	22.2	35.0	27.4
2 OR MORE	18.4	18.5	13.3	21.9	14.8	19.1	9.6	61.4	100.0	-	-	-	-	-	-	-	17.7	19.6	14.6	20.2	22.3
ONCE A WEEK	11.5	11.0	9.0	12.4	24.4	11.7	9.1	38.6	-	100.0	-	-	-	-	-	-	12.9	13.5	7.6	14.7	5.0
NOT REGULARLY	18.6	18.4	12.4	22.3	28.3	18.9	15.3	-	-	-	100.0	100.0	100.0	-	-	-	19.6	20.5	18.0	29.9	14.2
EVERY COUPLE WEEKS	12.5	12.6	7.7	15.9	11.0	12.7	10.2	-	-	-	67.3	100.0	-	-	-	-	13.5	14.5	7.4	29.9	8.3
ONCE A MONTH	6.1	5.7	4.7	6.4	17.3	6.2	5.1	-	-	-	32.7	-	100.0	-	-	-	6.1	6.0	10.6	-	5.9
RARELY	50.8	51.6	64.5	43.0	32.5	49.7	64.0	-	-	-	-	-	-	100.0	100.0	100.0	49.4	46.3	57.1	35.1	56.8
RARELY	23.3	23.0	24.3	22.2	22.0	23.1	26.6	-	-	-	-	-	-	46.0	100.0	-	23.9	22.7	29.5	16.0	22.1
NEVER	27.4	28.5	40.1	20.8	10.5	26.6	37.5	-	-	-	-	-	-	54.0	-	100.0	25.5	23.6	27.6	19.1	34.7
DK/REFUSED	0.7	0.5	0.8	0.4	-	0.6	1.9	-	-	-	-	-	-	-	-	-	0.4	-	2.6	-	1.6



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 29 Page 228  
Jul. 21, 2014

## 29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUB-LICAN	CRAT	DEMO- INDEP- Indep- Other	REPUB-LICAN	CRAT	DEMO- INDEP- INDEP- REPUB- DEMO- INDEP-	REPUB-LICAN	CRAT	DEMO- INDEP-		
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
REGULARLY	29.9	32.5	36.4	29.7	36.2	34.8	18.6	24.1	24.7	32.6	33.8	34.3	29.0	24.9	45.1	39.1	39.8	16.5	-
2 OR MORE	18.4	20.4	28.9	14.5	21.1	19.6	12.9	15.2	14.2	20.8	20.4	20.6	18.3	14.4	26.3	23.9	39.8	12.9	-
ONCE A WEEK	11.5	12.0	7.5	15.2	15.1	15.3	5.7	8.9	10.4	11.7	13.4	13.6	10.6	10.4	18.8	15.1	-	3.6	-
NOT REGULARLY	18.6	21.5	15.1	26.1	21.6	20.9	13.0	15.7	17.5	17.7	22.0	21.3	30.5	18.8	22.3	16.0	-	8.4	37.7
EVERY COUPLE WEEKS	12.5	13.1	11.6	14.1	16.0	12.8	9.2	10.4	11.9	12.6	14.1	13.7	18.6	12.3	16.5	9.7	-	5.9	-
ONCE A MONTH	6.1	8.5	3.5	12.0	5.6	8.1	3.8	5.2	5.5	5.1	7.9	7.6	11.9	6.4	5.8	6.3	-	2.5	37.7
RARELY	50.8	45.2	48.5	42.8	41.0	44.3	68.4	60.2	56.9	49.8	42.8	43.0	40.5	55.2	32.6	44.1	60.2	75.0	62.3
RARELY	23.3	26.9	21.1	31.0	18.8	24.2	24.0	24.1	24.4	23.6	19.9	20.2	16.1	24.5	23.3	22.0	19.2	27.5	17.3
NEVER	27.4	18.3	27.4	11.8	22.2	20.1	44.4	36.1	32.4	26.2	22.9	22.8	24.4	30.7	9.3	22.0	41.0	47.5	45.0
DK/REFUSED	0.7	0.8	-	1.4	1.2	-	-	-	1.0	-	1.3	1.5	-	1.2	-	0.9	-	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 29 Page 229  
Jul. 21, 2014

## 29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
REGULARLY	29.9	31.9	32.2	39.4	18.6	32.7	28.5	29.5	30.7	31.3	27.7	29.2	38.3	36.0	25.4	9.6	18.7	16.5	30.6	34.5	44.1
2 OR MORE	18.4	20.5	26.2	26.8	9.0	18.2	14.3	18.0	18.9	17.8	17.3	18.6	33.6	17.5	14.0	-	8.1	9.2	24.8	20.8	29.3
ONCE A WEEK	11.5	11.4	6.1	12.6	9.6	14.6	14.1	11.6	11.9	13.4	10.4	10.6	4.7	18.5	11.4	9.6	10.7	7.3	5.9	13.7	14.8
NOT REGULARLY	18.6	12.3	15.7	22.7	21.9	18.7	21.4	18.2	18.2	14.8	21.9	20.8	16.8	26.5	17.0	9.2	21.0	29.5	19.1	9.6	18.6
EVERY COUPLE WEEKS	12.5	11.3	13.8	12.5	12.5	12.0	15.6	13.1	12.0	11.2	12.9	15.4	7.1	22.0	11.5	-	16.4	14.1	10.4	6.8	14.7
ONCE A MONTH	6.1	1.0	1.9	10.2	9.4	6.7	5.8	5.2	6.2	3.6	9.0	5.3	9.7	4.5	5.6	9.2	4.6	15.4	8.7	2.8	3.9
RARELY	50.8	54.9	52.1	37.9	58.5	48.6	47.5	51.6	50.7	53.0	50.4	48.8	41.7	37.5	57.4	81.2	60.3	54.0	50.3	55.9	36.5
RARELY	23.3	25.6	28.6	12.8	23.4	21.0	26.7	23.9	20.9	24.0	24.6	20.1	14.7	16.0	27.9	27.0	23.3	17.1	25.5	30.5	20.7
NEVER	27.4	29.3	23.4	25.1	35.1	27.6	20.8	27.7	29.8	29.0	25.8	28.6	27.0	21.5	29.5	54.3	37.0	36.9	24.8	25.4	15.7
DK/REFUSED	0.7	1.0	-	-	1.0	-	2.6	0.7	0.4	0.9	-	1.3	3.2	-	0.2	-	-	-	-	-	0.8

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 29 Page 230  
Jul. 21, 2014

## 29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL																				
	INCOME						EDUCATION						MARITAL STATUS						MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some Col- lege	COL- LEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
REGULARLY	29.9	16.0	32.8	16.2	37.8	19.9	39.9	24.9	-	20.4	29.2	32.1	30.9	34.5	20.2	32.1	14.8	9.2	24.5	34.9	29.8
2 OR MORE	18.4	5.6	21.6	7.3	25.4	11.8	25.6	14.8	-	15.6	15.3	19.8	18.3	23.0	9.0	20.1	8.3	3.6	-	24.3	16.5
ONCE A WEEK	11.5	10.3	11.2	8.9	12.4	8.1	14.3	10.0	-	4.7	14.0	12.3	12.6	11.6	11.2	12.1	6.5	5.5	24.5	10.6	13.3
NOT REGULARLY	18.6	17.4	18.9	23.1	15.7	22.0	14.7	18.0	19.1	19.1	17.2	19.0	20.1	16.7	19.0	18.3	30.9	22.6	-	16.4	19.9
EVERY COUPLE WEEKS	12.5	11.4	11.8	12.7	11.1	12.1	11.3	11.8	-	10.8	13.2	12.8	12.7	13.0	-	12.9	23.1	19.6	-	12.2	13.5
ONCE A MONTH	6.1	6.0	7.1	10.4	4.6	9.9	3.4	6.2	19.1	8.4	4.0	6.2	7.4	3.7	19.0	5.3	7.8	3.0	-	4.1	6.4
RARELY	50.8	66.6	48.0	60.7	46.2	58.0	44.9	56.7	80.9	59.4	53.5	48.1	48.2	47.8	60.8	49.0	54.3	68.2	75.5	48.3	49.6
RARELY	23.3	24.4	23.2	21.0	25.1	22.2	25.0	21.7	23.9	17.1	24.4	24.5	19.9	33.9	15.2	22.5	30.6	52.3	21.1	21.5	23.3
NEVER	27.4	42.2	24.8	39.7	21.1	35.9	20.0	35.0	57.0	42.3	29.2	23.6	28.3	13.9	45.6	26.5	23.8	16.0	54.4	26.9	26.2
DK/REFUSED	0.7	-	0.3	-	0.3	-	0.4	0.4	-	1.1	-	0.8	0.8	1.0	-	0.6	-	-	-	0.4	0.8



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 29 Page 231  
Jul. 21, 2014

## 29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55 155	OVER
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
REGULARLY	29.9	26.0	44.6	38.9	24.5	46.2	27.0	22.6	34.5	18.7	35.3	16.4	25.7	34.9	2.7
2 OR MORE	18.4	15.0	26.7	11.2	11.5	26.5	16.8	7.6	20.4	13.0	23.4	13.4	15.1	21.5	2.7
ONCE A WEEK	11.5	11.0	17.9	27.7	13.0	19.7	10.2	15.0	14.0	5.7	11.9	3.1	10.5	13.4	-
NOT REGULARLY	18.6	15.2	33.1	44.8	12.1	14.7	8.8	14.4	18.9	18.5	37.3	9.8	18.0	20.1	15.7
EVERY COUPLE WEEKS	12.5	9.6	25.2	34.4	10.3	12.5	6.3	13.2	12.5	12.8	37.3	5.0	10.3	14.8	5.9
ONCE A MONTH	6.1	5.6	7.8	10.4	1.8	2.2	2.6	1.2	6.4	5.7	-	4.7	7.7	5.3	9.8
RARELY	50.8	58.1	22.3	16.3	62.0	36.2	62.6	61.5	45.9	62.3	27.4	73.8	56.4	44.2	81.6
RARELY	23.3	25.8	14.7	2.2	23.3	29.2	27.9	19.9	23.9	22.3	13.4	27.3	21.2	25.2	17.3
NEVER	27.4	32.3	7.6	14.1	38.7	7.0	34.6	41.6	22.1	40.0	13.9	46.5	35.2	19.0	64.3
DK/REFUSED	0.7	0.7	-	-	1.5	2.9	1.6	1.4	0.7	0.5	-	-	-	0.9	-

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 29 Page 232  
Jul. 21, 2014

## 29. HOW OFTEN DOES AN ADULT IN YOUR HOUSEHOLD DRINK?

	TOTAL		AGE						MEN						WOMEN						GENDER				
	UNDER 40	OVER 40	UNDER 40	40-44	45-49	50-54	55-59	60-64	65+	UNDER 40	40-44	45-49	50-54	55-59	60-64	65+	UNDER 40	40-44	45-49	50-54	55-59	60-64	65+	MALE	FEMALE
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292				
REGULARLY	29.9	25.7	31.5	32.0	2.7	30.3	8.2	34.6	34.1	37.3	5.2	34.5	23.6	34.6	34.1	37.3	5.2	34.5	23.6	34.2	26.9				
2 OR MORE	18.4	15.1	19.5	19.5	2.7	18.5	8.2	21.3	24.5	26.0	5.2	24.0	23.6	21.3	24.5	26.0	5.2	24.0	23.6	24.2	14.3				
ONCE A WEEK	11.5	10.5	11.9	12.4	-	11.8	-	13.3	9.7	11.4	-	10.5	-	13.3	9.7	11.4	-	10.5	-	10.0	12.6				
NOT REGULARLY	18.6	18.0	19.6	19.4	15.7	18.9	29.7	15.3	17.3	17.6	10.8	17.4	-	15.3	17.3	17.6	10.8	17.4	-	16.6	20.1				
EVERY COUPLE WEEKS	12.5	10.3	13.9	13.4	5.9	12.7	17.7	14.2	12.0	13.7	-	12.6	-	14.2	12.0	13.7	-	12.6	-	12.1	12.8				
ONCE A MONTH	6.1	7.7	5.7	6.0	9.8	6.2	12.0	1.2	5.3	4.0	10.8	4.7	-	1.2	5.3	4.0	10.8	4.7	-	4.5	7.2				
RARELY	50.8	56.4	48.2	48.1	81.6	50.3	62.1	50.1	48.1	44.6	84.0	47.8	76.4	50.1	48.1	44.6	84.0	47.8	76.4	48.9	52.1				
RARELY	23.3	21.2	24.3	23.9	17.3	23.9	6.5	14.1	24.2	21.4	32.6	22.6	18.8	14.1	24.2	21.4	32.6	22.6	18.8	22.5	23.9				
NEVER	27.4	35.2	23.8	24.1	64.3	26.4	55.6	36.0	23.9	23.2	51.4	25.2	57.6	36.0	23.9	23.2	51.4	25.2	57.6	26.4	28.2				
DK/REFUSED	0.7	-	0.8	0.6	-	0.6	-	-	0.4	0.4	-	0.4	-	-	0.4	0.4	-	0.4	-	0.3	0.9				



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 30 Page 233  
Jul. 21, 2014

30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14	15	OVER	YES NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
USE SOCIAL MEDIA	78.5	80.6	79.0	68.3	84.7	79.2	75.3	82.1	89.5	95.2	83.9	54.8	66.2	72.3	81.9	75.3	78.4	80.4	60.8	78.4	78.0
FACEBOOK	58.3	58.2	47.9	59.9	66.7	62.0	55.3	66.9	67.0	71.3	62.6	36.9	48.4	49.7	58.1	58.3	58.7	60.2	37.3	59.1	47.5
YOUTUBE	7.5	8.0	13.0	-	5.5	3.6	2.8	4.2	11.5	6.1	16.8	4.6	10.2	8.9	7.6	7.9	6.6	8.1	3.6	7.6	7.1
LINKED-IN	3.4	3.0	5.2	-	1.8	4.5	8.0	1.9	3.8	7.6	-	-	4.4	-	4.9	1.8	4.1	3.1	-	3.1	7.2
TWITTER	3.1	5.2	9.3	-	2.9	1.5	-	2.5	2.2	2.7	1.8	-	1.3	7.7	3.0	3.4	2.6	3.3	9.5	2.9	6.6
INSTAGRAM	2.7	3.7	2.9	4.1	4.4	2.6	4.8	0.9	2.7	2.7	2.6	8.8	-	-	4.0	1.1	1.8	4.5	3.0	2.4	7.3
PINTEREST	2.2	1.9	-	4.3	2.9	2.7	-	4.8	-	-	-	4.6	1.9	6.0	1.9	2.6	3.2	-0.1	7.4	1.9	3.0
OTHER	1.3	0.5	0.7	-	0.5	2.4	4.4	0.9	2.4	4.9	-	-	-	-	2.4	0.2	1.5	1.3	-	1.4	-0.7
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NTRK	14.5	14.1	13.5	28.2	11.4	14.5	17.3	12.3	6.3	-	12.6	30.0	22.3	15.7	12.5	15.7	16.0	13.2	15.6	14.1	20.0
DON'T USE INTERNET	5.5	3.1	4.4	3.5	1.8	5.2	7.4	3.6	4.2	4.8	3.6	15.2	7.3	12.0	5.1	6.2	4.0	5.2	23.6	5.8	2.0
DK/REFUSED	1.5	2.3	3.1	-	2.1	1.1	-	1.9	-	-	-	-	4.2	-	0.5	2.8	1.6	1.2	-	1.6	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 30 Page 234  
Jul. 21, 2014

30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
USE SOCIAL MEDIA	78.5	79.4	75.7	82.0	73.5	74.5	80.1	80.6	80.8	80.5	68.4	79.6	70.4	83.1	77.2	69.6	83.3	81.4	77.6	85.6
FACEBOOK	58.3	60.7	55.8	64.0	51.3	54.7	59.6	60.8	64.4	57.9	47.2	61.1	51.1	64.9	53.4	57.0	35.0	63.6	59.1	51.5
YOUTUBE	7.5	7.4	5.9	8.4	8.7	4.9	8.6	7.2	5.3	8.8	7.2	7.3	6.7	7.5	8.1	9.0	16.8	5.8	6.7	13.0
LINKED-IN	3.4	3.2	3.1	3.2	2.9	3.2	3.5	3.8	0.9	6.1	-	1.7	2.1	1.5	6.6	-	7.8	3.1	3.2	5.1
TWITTER	3.1	2.7	3.2	2.4	3.6	2.2	3.5	3.0	2.7	3.3	5.9	2.7	2.4	2.8	4.0	3.6	16.7	2.7	3.2	2.6
INSTAGRAM	2.7	2.5	2.7	2.4	1.8	3.1	2.6	1.8	2.2	1.5	7.0	2.5	1.8	2.8	3.2	-	2.6	2.7	1.7	11.9
PINTEREST	2.2	1.8	2.0	1.7	2.7	3.6	1.6	2.4	4.9	0.4	1.7	2.5	3.3	2.2	1.6	-	4.4	2.3	2.3	1.4
OTHER	1.3	1.2	2.9	-	2.6	2.7	0.7	1.6	0.4	2.5	-0.5	1.9	3.0	1.5	0.2	-	-	1.1	1.4	-
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NTRK	14.5	14.3	14.9	13.9	13.7	16.8	13.6	13.2	14.3	12.4	18.4	13.3	17.5	11.8	15.9	24.1	12.2	12.7	15.4	7.4
DON'T USE INTERNET	5.5	5.1	7.7	3.2	9.0	6.5	5.1	5.0	4.0	5.7	13.1	5.6	9.2	4.2	5.3	6.3	4.6	4.4	5.5	5.2
DK/REFUSED	1.5	1.2	1.7	0.8	3.7	2.2	1.2	1.2	0.9	1.4	-	1.5	2.9	0.9	1.6	-	-	1.5	1.5	1.9



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 30 Page 235  
Jul. 21, 2014

30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL					CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK					SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twit-ter	DON'T USE INTRNT					
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
USE SOCIAL MEDIA	78.5	79.4	79.1	79.7	67.3	78.5	78.4	80.2	75.7	87.4	82.4	84.5	78.3	76.4	80.3	73.1	100.0	100.0	100.0	100.0	-				
FACEBOOK	58.3	59.8	62.1	58.2	31.7	60.0	37.4	64.6	62.3	68.3	64.2	67.6	57.1	53.1	56.8	50.0	74.2	100.0	-	-	-				
YOUTUBE	7.5	7.6	5.2	9.2	5.0	6.6	18.2	5.6	6.0	4.9	7.3	4.4	13.1	8.5	9.5	7.6	9.6	-	100.0	-	-				
LINKED-IN	3.4	3.1	2.2	3.7	11.0	3.7	-	0.8	-	2.1	2.3	3.5	-	5.4	5.7	5.0	4.3	-	-	-	-				
TWITTER	3.1	3.1	0.7	4.6	6.0	2.9	5.6	3.7	3.4	4.0	5.0	7.5	-	2.2	2.1	2.2	4.0	-	-	100.0	-				
INSTAGRAM	2.7	2.3	3.0	1.9	13.7	2.3	8.4	3.1	2.0	4.8	0.4	-	1.3	3.4	4.6	2.5	3.5	-	-	-	-				
PINTEREST	2.2	2.1	2.4	2.0	-	2.2	1.9	2.0	1.2	3.4	3.2	1.5	6.8	1.6	0.8	2.2	2.8	-	-	-	-				
OTHER	1.3	1.4	3.4	-	-	0.8	6.9	0.5	0.8	-	-	-	-	2.2	0.7	3.5	1.6	-	-	-	-				
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
DON'T USE/SOCIAL NTWRK	14.5	14.0	14.9	13.4	25.5	14.8	11.5	13.3	16.2	8.7	13.3	10.4	19.2	15.2	13.6	16.7	-	-	-	-	72.7				
DON'T USE INTERNET	5.5	5.1	5.1	5.0	4.8	5.1	10.1	4.9	8.1	-	2.0	2.9	-	7.1	5.4	8.6	-	-	-	-	27.3				
DK/REFUSED	1.5	1.5	0.9	1.9	2.4	1.6	-	1.5	-	3.9	2.3	2.3	2.5	1.3	0.7	1.7	-	-	-	-	-				

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 30 Page 236  
Jul. 21, 2014

30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL	IDEOLOGY						PARTY					WHITE		AFRICAN AMERICAN				
		LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
USE SOCIAL MEDIA	78.5	88.4	78.5	95.5	79.3	78.9	72.6	74.7	77.1	83.4	73.9	75.3	57.8	77.7	90.0	76.9	61.6	76.2	82.7
FACEBOOK	58.3	64.2	53.5	71.7	57.3	63.9	51.4	55.6	56.3	59.0	60.6	62.6	37.2	57.3	69.0	63.1	19.2	47.0	62.3
YOUTUBE	7.5	5.7	7.8	4.3	7.7	4.9	10.1	8.3	9.7	6.6	6.4	7.0	-	10.8	4.3	7.7	-	8.0	-
LINKED-IN	3.4	6.2	4.5	7.4	2.4	1.9	4.0	3.3	1.7	6.4	1.3	1.5	-	1.9	3.6	-	-	9.6	20.4
TWITTER	3.1	5.2	1.9	7.4	3.3	4.7	1.4	2.5	4.0	3.2	2.3	0.7	20.6	2.6	6.9	2.8	42.4	-	-
INSTAGRAM	2.7	3.9	7.6	1.3	2.3	-	4.4	2.9	3.1	3.3	0.6	0.6	-	2.4	1.2	0.7	-	6.1	-
PINTEREST	2.2	3.3	3.2	3.4	2.0	3.5	1.3	2.1	1.7	2.4	2.8	3.0	-	1.8	5.1	2.6	-	-	-
OTHER	1.3	-	-	-	4.4	-	-	-	0.8	2.5	-	-	-	1.0	-	-	-	5.5	-
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NTWRK	14.5	3.6	3.5	3.6	14.6	14.9	20.4	18.6	17.7	10.5	16.1	15.3	25.1	17.8	7.1	14.4	18.6	14.8	17.3
DON'T USE INTERNET	5.5	6.6	15.8	-	6.0	5.1	4.5	4.7	3.8	5.3	7.5	6.6	17.1	2.9	2.8	6.9	19.8	7.3	-
DK/REFUSED	1.5	1.4	2.2	0.9	-	1.1	2.5	2.0	1.4	0.8	2.5	2.7	-	1.6	-	1.7	-	1.8	-

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 30 Page 237  
Jul. 21, 2014

30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
USE SOCIAL MEDIA	78.5	68.0	75.7	68.2	84.8	87.2	79.4	78.3	80.6	82.2	77.8	77.5	84.3	79.2	77.2	60.7	70.7	80.4	77.6	84.2	86.6
FACEBOOK	58.3	39.0	49.8	54.1	70.9	63.6	66.8	57.8	59.6	57.8	57.3	63.5	65.7	57.4	57.5	41.9	56.4	65.1	61.6	66.1	55.3
YOUTUBE	7.5	15.1	1.9	8.4	5.1	9.0	4.5	7.0	10.5	9.0	7.6	6.0	4.6	4.9	8.9	12.8	5.0	8.7	7.5	4.1	7.6
LINKED-IN	3.4	3.6	12.0	2.8	-	3.6	-	4.1	1.5	3.6	4.0	2.1	5.9	6.1	1.3	-	2.8	-	1.3	-	12.0
TWITTER	3.1	6.0	7.5	2.9	2.2	1.1	1.7	3.5	2.9	3.3	3.3	1.6	3.3	2.4	3.4	-	2.4	3.2	2.8	1.6	6.8
INSTAGRAM	2.7	3.5	2.8	-	2.7	3.5	1.1	2.5	2.7	3.4	3.4	1.2	-	3.5	3.3	6.0	4.2	2.4	2.3	3.2	0.3
PINTEREST	2.2	-	1.7	-	3.1	2.7	5.4	2.0	2.8	2.4	1.9	2.7	0.9	2.6	2.5	-	-	1.4	2.1	4.7	2.6
OTHER	1.3	0.8	-	-	0.8	3.7	-	1.4	0.6	2.6	0.4	0.4	3.8	2.4	0.3	-	-	-0.3	-	4.5	2.0
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NTWRK	14.5	21.8	10.0	23.4	14.2	10.8	9.1	14.8	12.3	13.4	16.2	12.4	13.5	15.1	14.9	24.3	18.7	12.4	14.2	15.8	10.1
DON'T USE INTERNET	5.5	7.2	11.9	7.5	0.9	2.0	7.4	5.4	5.4	3.1	4.8	8.0	1.6	3.0	6.9	15.0	8.0	3.2	8.2	-	1.7
DK/REFUSED	1.5	3.0	2.4	0.9	-	-	4.1	1.5	1.8	1.3	1.1	2.1	0.6	2.7	1.0	-	2.6	4.1	-	-	1.6

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 30 Page 238  
Jul. 21, 2014

30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
USE SOCIAL MEDIA	78.5	67.7	83.0	73.6	83.8	74.7	85.5	74.9	94.5	59.1	83.5	81.2	77.0	89.8	84.3	78.5	93.5	73.6	45.6	69.6	86.1
FACEBOOK	58.3	52.0	61.5	58.1	60.4	59.0	60.0	58.9	59.1	44.9	67.6	59.0	54.7	67.7	51.5	59.3	70.8	54.2	45.6	45.8	70.8
YOUTUBE	7.5	7.3	6.9	8.0	6.4	7.8	6.1	8.1	35.4	7.5	6.7	7.1	7.5	6.1	6.0	6.7	22.7	15.8	-	9.3	4.4
LINKED-IN	3.4	2.0	4.2	1.0	5.5	1.1	6.8	2.0	-	1.5	2.4	4.0	3.4	5.3	6.1	3.4	-	-	-	6.3	1.0
TWITTER	3.1	1.6	3.9	2.4	4.1	2.5	4.5	1.3	-	-	2.2	4.2	3.8	5.1	-	3.7	-	-	-	5.8	1.9
INSTAGRAM	2.7	4.7	1.9	3.6	1.7	3.3	1.6	3.3	-	3.6	3.4	2.1	2.5	1.3	18.5	1.8	-	3.6	-	1.5	2.1
PINTEREST	2.2	-	2.8	0.6	3.2	1.0	3.5	1.2	-	1.6	0.9	2.9	3.7	1.0	2.9	2.0	-	-	-	0.6	3.2
OTHER	1.3	-	1.7	-0.1	2.4	-0.1	3.0	0.2	-	-	0.3	1.9	1.3	3.3	-0.8	1.6	-	-	-	0.3	2.6
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NTRK	14.5	20.4	12.8	16.6	13.0	16.0	12.6	14.9	-	20.0	12.6	14.5	17.2	9.0	8.4	14.3	6.5	26.4	54.4	19.7	9.7
DON'T USE INTERNET	5.5	10.1	2.7	6.9	2.6	7.2	1.0	8.4	5.5	17.2	3.0	3.1	4.0	1.3	4.3	5.7	-	-	-	8.5	3.4
DK/REFUSED	1.5	1.8	1.5	2.9	0.7	2.1	0.9	1.8	-	3.6	0.8	1.2	1.8	-	3.0	1.5	-	-	-	2.2	0.8



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 30 Page 239  
Jul. 21, 2014

30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- WHITE	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55 55	OVER
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
USE SOCIAL MEDIA	78.5	79.1	77.1	71.4	80.9	70.1	72.1	87.3	80.5	75.9	77.1	76.3	84.8	79.6	57.2
FACEBOOK	58.3	57.1	60.8	51.2	59.6	51.4	37.5	75.8	61.8	52.0	68.9	47.6	64.7	57.8	49.0
YOUTUBE	7.5	8.9	6.2	1.6	7.9	5.7	16.4	1.6	7.9	6.3	-	6.7	7.4	8.3	2.2
LINKED-IN	3.4	3.5	2.9	-	3.2	-	7.5	-	1.7	7.0	-	9.6	0.8	4.9	-
TWITTER	3.1	3.1	4.3	9.9	3.0	10.9	4.4	1.9	3.7	1.9	-	2.6	1.9	4.2	-
INSTAGRAM	2.7	3.1	-	-	4.5	-	6.4	3.1	2.0	4.9	8.2	5.1	5.5	2.0	-
PINTEREST	2.2	2.0	-	8.7	0.7	2.1	-	1.2	2.9	0.5	-	-	2.8	2.0	-
OTHER	1.3	1.3	2.9	-	2.1	-	-	3.6	0.5	3.4	-	4.7	1.7	0.4	6.0
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T USE/SOCIAL NTWRK	14.5	14.0	18.9	23.0	17.1	15.2	23.1	12.7	14.0	15.7	13.6	14.8	11.2	14.3	26.0
DON'T USE INTERNET	5.5	5.5	4.0	5.6	1.3	11.8	3.0	-	4.2	6.6	9.2	7.4	3.3	4.6	12.4
DK/REFUSED	1.5	1.4	-	-	0.7	2.9	1.7	-	1.3	1.7	-	1.5	0.6	1.5	4.4

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 30 Page 240  
Jul. 21, 2014

30. SOCIAL NETWORK ON THE INTERNET WOULD YOU SAY YOU USE THE MOST OFTEN? IF YOU DON'T USE SOCIAL NETWORKS OR DON'T USE THE INTERNET JUST SAY SO.

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
USE SOCIAL MEDIA	78.5	84.8	77.2	81.3	57.2	80.2	52.3	76.3	70.8	74.0	50.0	72.4	38.4	76.3	70.8	74.0	50.0	72.4	38.4	70.3	84.4	
FACEBOOK	58.3	64.7	56.9	60.0	49.0	59.4	52.3	50.8	47.5	48.3	45.9	48.3	38.4	50.8	47.5	48.3	45.9	48.3	38.4	47.0	66.3	
YOUTUBE	7.5	7.4	7.6	8.0	2.2	7.8	-	8.0	9.2	9.6	4.1	9.2	-	8.0	9.2	9.6	4.1	9.2	-	8.9	6.6	
LINKED-IN	3.4	0.8	4.4	3.6	-	3.4	-	3.5	6.6	6.8	-	6.2	-	3.5	6.6	6.8	-	6.2	-	5.9	1.6	
TWITTER	3.1	1.9	3.8	3.5	-	3.3	-	4.8	5.7	6.2	-	5.7	-	4.8	5.7	6.2	-	5.7	-	5.4	1.5	
INSTAGRAM	2.7	5.5	1.8	3.1	-	2.9	-	9.0	1.1	2.7	-	2.4	-	9.0	1.1	2.7	-	2.4	-	2.3	3.1	
PINTEREST	2.2	2.8	1.8	2.2	-	2.1	-	-	0.7	0.6	-	0.6	-	-	0.7	0.6	-	0.6	-	0.5	3.3	
OTHER	1.3	1.7	1.0	0.8	6.0	1.2	-	-	-	-	-	-	-	-	-	-	-	-	-	0.3	2.0	
TUMBLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DON'T USE/SOCIAL NTRK	14.5	11.2	15.6	13.3	26.0	13.8	34.6	17.3	18.6	18.4	18.3	18.3	23.6	17.3	18.6	18.4	18.3	18.3	23.6	18.5	11.7	
DON'T USE INTERNET	5.5	3.3	5.4	4.2	12.4	4.9	-	6.5	8.0	6.0	23.4	7.9	-	6.5	8.0	6.0	23.4	7.9	-	8.9	3.0	
DK/REFUSED	1.5	0.6	1.8	1.2	4.4	1.2	13.1	-	2.6	1.5	8.3	1.4	37.9	-	2.6	1.5	8.3	1.4	37.9	2.3	0.9	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 31 Page 241  
Jul. 21, 2014

31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

TOTAL	AREA																			CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE	
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1	OVER 2	LESS/ 10	11-14 15	OVER	YES			NO/ NOT YET	
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37		
LIBERAL	18.7	22.9	33.9	14.8	15.4	15.3	18.1	13.1	20.1	36.4	3.8	26.2	10.6	19.0	18.8	19.8	19.6	15.9	30.0	18.5	22.2		
VERY	7.8	8.4	13.5	-	6.0	5.4	7.2	4.1	10.0	17.0	2.9	15.2	6.0	7.1	7.7	8.3	7.3	7.8	17.3	7.6	10.7		
SOMEWHAT	11.0	14.5	20.4	14.8	9.4	9.8	11.0	9.0	10.2	19.4	0.9	11.0	4.6	11.9	11.1	11.4	12.3	8.0	12.7	11.0	11.5		
MODERATE	30.4	32.0	37.5	41.9	24.9	34.0	40.5	29.2	30.2	30.2	30.2	37.8	22.0	18.2	29.6	31.2	27.5	35.5	31.1	29.8	38.2		
SOMEWHAT	15.5	15.2	8.8	19.7	19.7	15.1	5.9	21.9	13.0	7.0	19.0	16.7	17.9	20.7	13.8	16.5	17.8	11.5	14.3	15.9	6.9		
VERY	30.2	23.8	14.5	23.6	31.7	30.3	29.7	30.7	34.7	25.6	43.7	19.3	38.3	42.0	31.7	29.0	30.7	32.8	15.6	30.7	26.0		
CONSERVATIVE	45.7	39.0	23.3	43.3	51.4	45.3	35.6	52.6	47.7	32.6	62.7	36.0	56.1	62.7	45.5	45.5	48.5	44.3	29.8	46.6	32.9		
DK/REFUSED	5.1	6.2	5.3	-	8.3	5.4	5.8	5.1	2.0	0.8	3.3	-	11.3	-	6.1	3.5	4.4	4.4	9.1	5.0	6.6		
Mean	3.52	3.33	2.90	3.52	3.67	3.58	3.42	3.70	3.53	3.05	4.03	3.14	3.88	3.79	3.54	3.48	3.55	3.56	2.98	3.54	3.28		



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 31 Page 242  
Jul. 21, 2014

31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	TALK ABOUT ALCOHOL				RESEARCHED			UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN			APPROPRIATE AGE FOR		MANY CHILDREN											
		ABUSE WITH YOUR CHILDREN	RESEARCHED	UNDERAGED DRINKING	YOUR COMMUNITY	WILL DRINK ALCOHOL	YOUR CHILDREN TO TRY	START DRINKIN	ALCOHOL	BEFORE AGE 15	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor PROB- LEM	NOT A PROB- ERNED	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52									
LIBERAL	18.7	20.4	18.7	21.6	10.7	16.7	19.6	19.4	19.9	19.0	17.1	19.3	13.9	21.4	18.0	30.4	35.4	18.4	19.5	13.1									
VERY	7.8	8.7	8.1	9.1	2.7	4.6	9.0	8.2	8.9	7.6	6.2	8.3	5.8	9.2	7.0	10.1	10.9	7.7	8.0	6.3									
SOMEWHAT	11.0	11.7	10.6	12.5	8.0	12.1	10.6	11.2	11.0	11.4	10.9	11.1	8.1	12.2	11.0	20.3	24.5	10.7	11.5	6.9									
MODERATE	30.4	27.8	24.7	30.0	39.0	27.9	31.5	31.3	26.6	35.0	32.4	32.8	30.8	33.5	26.3	43.9	33.5	31.4	30.8	25.0									
SOMEWHAT	15.5	16.5	20.2	13.9	13.9	18.4	14.4	14.7	18.8	11.5	17.7	15.2	14.6	15.4	15.5	7.5	20.2	14.6	15.0	19.9									
VERY	30.2	30.2	28.7	31.2	33.0	31.8	29.5	29.7	31.8	28.0	27.2	27.2	34.2	24.5	35.8	7.4	10.9	30.2	29.9	33.9									
CONSERVATIVE	45.7	46.6	48.9	45.1	46.9	50.2	43.9	44.4	50.6	39.5	45.0	42.4	48.8	39.9	51.2	14.9	31.1	44.8	44.9	53.8									
DK/REFUSED	5.1	5.1	7.7	3.3	3.4	5.2	5.1	4.9	2.9	6.5	5.5	5.5	6.5	5.2	4.5	10.9	-	5.4	4.8	8.1									
Mean	3.52	3.50	3.55	3.47	3.69	3.64	3.47	3.49	3.55	3.44	3.52	3.44	3.68	3.36	3.65	2.80	2.96	3.52	3.50	3.74									



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 31 Page 243  
Jul. 21, 2014

31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL					CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK					SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT					
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
LIBERAL	18.7	18.7	17.8	19.4	23.4	19.2	13.2	20.3	20.8	19.5	21.7	19.5	26.1	16.7	21.6	12.5	21.1	20.6	14.3	30.9	9.5				
VERY	7.8	8.0	7.9	8.1	5.6	7.8	7.7	9.4	12.2	5.1	6.3	7.2	4.4	7.4	7.0	7.8	7.8	7.1	8.0	4.8	7.5				
SOMEWHAT	11.0	10.7	9.9	11.3	17.8	11.4	5.5	10.9	8.6	14.5	15.4	12.3	21.6	9.2	14.6	4.7	13.3	13.5	6.2	26.1	2.0				
MODERATE	30.4	30.3	30.1	30.5	28.2	30.2	33.7	36.9	34.9	39.9	35.2	38.8	27.8	24.5	24.5	24.6	30.8	29.9	31.3	31.9	31.5				
SOMEWHAT	15.5	15.6	13.9	16.7	9.6	16.4	4.2	18.0	16.5	20.5	17.4	15.8	20.6	13.5	16.1	11.3	15.6	17.0	10.0	23.4	15.5				
VERY	30.2	30.8	33.1	29.3	25.7	29.3	41.6	18.8	21.2	14.9	21.1	22.2	18.9	40.7	31.1	48.8	27.9	26.6	40.5	13.8	37.7				
CONSERVATIVE	45.7	46.4	47.0	46.0	35.3	45.7	45.8	36.8	37.7	35.4	38.5	38.0	39.4	54.2	47.2	60.2	43.5	43.6	50.5	37.2	53.2				
DK/REFUSED	5.1	4.6	5.1	4.2	13.1	4.9	7.3	6.0	6.5	5.2	4.6	3.6	6.7	4.6	6.7	2.7	4.6	5.8	3.9	-	5.9				
Mean	3.52	3.53	3.57	3.50	3.37	3.51	3.72	3.27	3.28	3.27	3.33	3.35	3.30	3.74	3.53	3.91	3.45	3.45	3.71	3.15	3.78				



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 31 Page 244  
Jul. 21, 2014

31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	IDEOLOGY						PARTY					WHITE		AFRICAN AMERICAN				
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUB-LICAN	DEMO-CRAT	INDEP- Indep- Other	REPUB-LICAN	DEMO-CRAT	INDEP-LICAN	REPUB-LICAN	DEMO-CRAT	INDEP- Indep- Other		
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
LIBERAL	18.7	100.0	100.0	100.0	-	-	-	-	3.4	33.6	16.5	17.2	8.4	2.6	44.5	17.6	-	27.1	-
VERY	7.8	41.4	100.0	-	-	-	-	-	2.8	15.5	2.9	2.4	8.4	2.6	21.1	3.5	-	11.1	-
SOMEWHAT	11.0	58.6	-	100.0	-	-	-	-	0.5	18.1	13.6	14.8	-	-	23.3	14.2	-	16.0	-
MODERATE	30.4	-	-	-	100.0	-	-	-	17.1	34.5	42.1	41.9	45.1	17.2	28.4	42.3	18.6	40.2	37.7
SOMEWHAT	15.5	-	-	-	-	100.0	-	33.9	17.9	13.5	14.6	15.9	-	15.5	15.3	14.3	60.2	13.0	20.4
VERY	30.2	-	-	-	-	-	100.0	66.1	58.2	12.9	21.2	20.0	34.6	61.1	10.6	21.3	21.2	12.5	24.6
CONSERVATIVE	45.7	-	-	-	-	100.0	100.0	100.0	76.1	26.5	35.8	35.9	34.6	76.6	25.8	35.6	81.4	25.5	45.0
DK/REFUSED	5.1	-	-	-	-	-	-	-	3.5	5.4	5.6	5.1	11.9	3.5	1.3	4.5	-	7.2	17.3
Mean	3.52	1.59	1.00	2.00	3.00	4.00	5.00	4.66	4.33	2.90	3.40	3.38	3.60	4.37	2.70	3.37	4.03	3.00	3.84



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 31 Page 245  
Jul. 21, 2014

31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
LIBERAL	18.7	2.3	27.2	14.5	4.3	36.8	18.3	20.6	17.4	19.6	17.2	22.3	23.1	13.8	18.6	7.4	27.9	17.0	13.8	21.2	21.4
VERY	7.8	2.3	18.2	4.5	3.3	14.2	1.3	8.2	8.2	6.5	7.6	10.9	5.4	7.0	7.8	-	21.4	4.0	5.5	7.1	8.5
SOMEWHAT	11.0	-	9.0	10.0	1.0	22.6	17.0	12.4	9.2	13.1	9.5	11.4	17.7	6.8	10.8	7.4	6.5	13.0	8.3	14.1	12.9
MODERATE	30.4	14.9	34.3	40.2	18.9	34.6	43.9	31.5	27.0	29.8	29.9	31.5	30.3	48.0	26.0	22.8	24.7	26.6	34.3	29.9	39.7
SOMEWHAT	15.5	15.7	13.0	14.9	19.7	13.8	14.4	14.2	17.1	16.3	14.4	15.7	16.2	8.0	18.0	32.5	17.2	20.0	12.6	11.5	12.8
VERY	30.2	65.1	16.7	26.1	52.4	11.1	16.4	29.7	33.4	28.7	34.2	25.4	25.7	29.8	31.7	30.9	17.9	34.2	36.8	35.6	21.7
CONSERVATIVE	45.7	80.8	29.7	41.0	72.1	24.9	30.8	43.9	50.5	45.1	48.6	41.1	41.9	37.9	49.6	63.5	35.1	54.2	49.4	47.1	34.6
DK/REFUSED	5.1	2.0	8.8	4.2	4.7	3.7	7.0	4.0	5.0	5.5	4.3	5.1	4.7	0.4	5.8	6.3	12.3	2.2	2.5	1.8	4.3
Mean	3.52	4.44	3.01	3.50	4.23	2.84	3.30	3.47	3.61	3.51	3.61	3.35	3.41	3.47	3.58	3.93	3.04	3.69	3.69	3.55	3.28



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 31 Page 246  
Jul. 21, 2014

31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
LIBERAL	18.7	21.7	19.0	19.5	19.6	18.0	21.3	14.3	40.7	8.1	16.5	21.8	17.8	29.8	37.8	17.5	23.8	18.6	21.2	13.3	21.1
VERY	7.8	15.0	6.6	9.8	7.4	8.7	7.9	6.6	-	6.6	7.0	8.6	7.3	11.5	18.6	7.4	-	10.7	-	7.1	7.7
SOMEWHAT	11.0	6.8	12.5	9.7	12.3	9.3	13.4	7.7	40.7	1.5	9.5	13.1	10.6	18.3	19.2	10.1	23.8	7.9	21.2	6.2	13.4
MODERATE	30.4	24.2	33.2	25.3	35.2	27.6	35.4	23.9	13.2	22.2	25.6	34.0	33.9	34.1	21.1	31.6	10.9	34.6	54.3	30.6	32.3
SOMEWHAT	15.5	21.8	14.1	21.0	12.3	18.8	12.2	19.1	-	19.1	20.3	13.8	13.3	15.0	19.3	14.3	27.9	32.5	-	13.8	14.7
VERY	30.2	21.8	30.8	27.6	29.8	30.0	27.8	36.8	25.5	44.3	32.8	26.4	29.9	19.2	20.1	32.3	28.5	5.5	-	37.7	27.7
CONSERVATIVE	45.7	43.7	44.9	48.6	42.1	48.8	40.0	55.9	25.5	63.5	53.1	40.2	43.2	34.1	39.3	46.5	56.4	38.0	-	51.5	42.4
DK/REFUSED	5.1	10.5	2.8	6.6	3.0	5.6	3.2	5.9	20.6	6.3	4.7	4.1	5.1	2.0	1.8	4.4	9.0	8.7	24.5	4.7	4.2
Mean	3.52	3.32	3.52	3.50	3.46	3.55	3.40	3.76	3.13	3.99	3.66	3.38	3.51	3.12	3.03	3.56	3.67	3.16	2.72	3.72	3.43



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 31 Page 247  
Jul. 21, 2014

31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- WHITE	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55 55	OVER
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
LIBERAL	18.7	17.6	22.9	27.8	12.1	25.1	6.4	16.2	18.6	20.5	12.9	22.9	13.4	22.8	13.1
VERY	7.8	6.9	5.9	18.0	4.5	3.2	4.1	4.7	7.7	8.4	4.6	9.4	3.9	10.1	7.3
SOMEWHAT	11.0	10.7	17.0	9.8	7.6	21.9	2.2	11.5	10.9	12.1	8.3	13.6	9.4	12.7	5.8
MODERATE	30.4	27.9	42.1	38.3	22.3	52.4	13.3	29.0	28.0	36.4	34.5	37.7	35.9	28.0	28.7
SOMEWHAT	15.5	17.9	7.2	11.9	22.4	13.8	20.1	24.0	14.9	17.3	13.1	18.5	17.6	14.3	21.7
VERY	30.2	33.5	26.1	10.6	40.1	5.8	54.4	29.6	35.0	18.1	28.9	13.6	28.1	29.7	36.5
CONSERVATIVE	45.7	51.3	33.3	22.6	62.4	19.6	74.5	53.6	49.9	35.4	42.0	32.1	45.8	44.0	58.2
DK/REFUSED	5.1	3.3	1.7	11.4	3.1	2.9	5.8	1.2	3.4	7.7	10.7	7.3	5.0	5.1	-
Mean	3.52	3.62	3.31	2.86	3.89	2.97	4.26	3.63	3.61	3.27	3.60	3.14	3.60	3.43	3.74

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 31 Page 248  
Jul. 21, 2014

31. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
LIBERAL	18.7	13.4	21.8	19.8	13.1	19.6	8.2	5.5	16.4	14.7	13.8	14.9	-	5.5	16.4	14.7	13.8	14.9	-	14.1	22.0	
VERY	7.8	3.9	9.8	8.1	7.3	8.3	-	5.5	8.8	7.6	13.8	8.4	-	5.5	8.8	7.6	13.8	8.4	-	7.9	7.6	
SOMEWHAT	11.0	9.4	12.0	11.7	5.8	11.3	8.2	-	7.7	7.1	-	6.5	-	-	7.7	7.1	-	6.5	-	6.1	14.4	
MODERATE	30.4	35.9	28.1	30.5	28.7	30.6	22.5	29.9	28.6	28.3	33.7	28.9	23.6	29.9	28.6	28.3	33.7	28.9	23.6	29.1	31.4	
SOMEWHAT	15.5	17.6	15.1	15.4	21.7	15.6	25.3	14.3	14.9	13.3	29.0	14.3	38.4	14.3	14.9	13.3	29.0	14.3	38.4	14.4	16.3	
VERY	30.2	28.1	30.4	29.2	36.5	29.4	44.0	41.5	35.8	38.1	23.5	36.7	37.9	41.5	35.8	38.1	23.5	36.7	37.9	37.3	25.2	
CONSERVATIVE	45.7	45.8	45.6	44.6	58.2	45.0	69.3	55.8	50.7	51.4	52.5	51.0	76.4	55.8	50.7	51.4	52.5	51.0	76.4	51.6	41.5	
DK/REFUSED	5.1	5.0	4.6	5.1	-	4.8	-	8.8	4.3	5.6	-	5.2	-	8.8	4.3	5.6	-	5.2	-	5.2	5.1	
Mean	3.52	3.60	3.47	3.48	3.74	3.49	4.05	3.95	3.64	3.71	3.48	3.68	4.14	3.95	3.64	3.71	3.48	3.68	4.14	3.71	3.39	

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 32 Page 249  
Jul. 21, 2014

32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

TOTAL	AREA											CHILDREN IN		APPROPRIATE TO			TALKED ABOUT				
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14 15	OVER	YES	NO/ NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
REPUBLICAN	32.1	23.2	21.1	20.7	25.6	31.5	22.0	38.5	42.0	33.6	50.4	20.2	35.2	52.5	32.3	32.7	30.5	35.5	25.9	32.5	25.4
DEMOCRAT	39.3	48.9	43.7	58.8	51.2	38.3	48.0	31.0	29.5	37.5	21.5	45.6	38.2	21.8	39.0	39.7	40.8	35.6	57.6	38.7	49.2
INDEPENDENT/OTHER	26.1	26.4	33.0	16.5	23.0	27.1	23.6	29.8	24.3	26.4	22.3	32.1	25.5	22.4	26.6	25.8	26.2	26.8	15.2	26.1	25.4
INDEPENDENT	24.0	23.6	31.4	16.5	18.7	25.6	23.6	27.1	24.3	26.4	22.3	27.3	22.2	19.1	24.7	23.5	24.6	25.5	6.4	24.5	16.7
OTHER	2.1	2.7	1.6	-	4.3	1.6	-	2.7	-	-	-	4.8	3.3	3.3	1.9	2.3	1.7	1.2	8.8	1.6	8.7
DK/REFUSED	2.5	1.5	2.3	4.0	0.2	3.1	6.4	0.7	4.1	2.5	5.8	2.1	1.1	3.2	2.1	1.7	2.4	2.2	1.3	2.7	*



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 32 Page 250  
Jul. 21, 2014

32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		AWARE	UN-AWARE	
	REGU-LARLY	Frequ-ently	Some-times	RARELY	YES	NO	PROB-LEM	Ser-ious	Minor	NOT A PROB-LEM	CONC-ERNED	Very	Smwt. ALL	NOT AT 14	LESS/18	15-17	OVER 18			
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
REPUBLICAN	32.1	33.1	35.0	31.8	30.5	37.3	30.1	30.7	32.3	29.4	31.9	29.7	25.0	31.4	36.2	17.5	29.9	31.1	32.1	33.2
DEMOCRAT	39.3	40.0	43.0	38.0	32.3	34.6	41.2	39.8	39.7	39.8	47.5	41.7	57.6	35.6	35.7	49.3	40.8	40.2	38.6	46.8
INDEPENDENT/OTHER	26.1	24.3	19.6	27.5	33.8	23.9	27.0	27.4	26.1	28.4	17.8	26.1	16.7	29.7	25.6	32.1	28.1	26.3	26.9	17.2
INDEPENDENT	24.0	22.9	19.6	25.2	31.4	22.2	24.7	25.3	24.6	25.9	14.3	24.5	13.7	28.6	22.6	32.1	24.3	24.4	24.9	13.8
OTHER	2.1	1.4	-	2.4	2.3	1.6	2.3	2.1	1.5	2.5	3.5	1.6	3.0	1.1	3.0	-	3.7	2.0	2.0	3.4
DK/REFUSED	2.5	2.6	2.3	2.7	3.4	4.2	1.7	2.2	1.8	2.4	2.8	2.6	0.6	3.3	2.4	1.1	1.2	2.3	2.5	2.7



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 32 Page 251  
Jul. 21, 2014

32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
REPUBLICAN	32.1	32.2	34.8	30.4	32.3	32.4	28.8	26.5	24.9	29.0	30.1	30.5	29.3	35.9	33.6	37.9	31.5	31.0	41.2	40.6	34.5
DEMOCRAT	39.3	39.3	41.9	37.6	41.8	38.5	49.2	42.8	44.6	39.9	37.3	39.4	32.9	38.5	39.7	37.5	41.7	39.8	34.7	40.3	31.1
INDEPENDENT/OTHER	26.1	26.1	21.2	29.3	23.5	26.6	19.6	29.5	29.0	30.3	30.9	29.3	34.0	22.0	22.2	21.8	24.6	27.1	22.2	19.1	30.8
INDEPENDENT	24.0	24.4	20.0	27.3	17.2	25.0	11.6	27.5	26.9	28.3	27.4	26.2	29.9	20.3	20.8	19.9	23.0	25.8	22.2	5.3	26.3
OTHER	2.1	1.7	1.2	2.0	6.3	1.6	8.0	2.0	2.1	1.9	3.4	3.1	4.1	1.7	1.5	1.9	1.5	1.3	-	13.8	4.4
DK/REFUSED	2.5	2.4	2.1	2.7	2.4	2.5	2.4	1.3	1.5	0.8	1.7	0.7	3.8	3.6	4.5	2.8	2.2	2.1	1.8	-	3.5



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 32 Page 252  
Jul. 21, 2014

32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	IDEOLOGY						PARTY					WHITE		AFRICAN AMERICAN				
		LIBERAL	Very Liberal	Mod-Lib	MODERATE	Mod-Cons	Very Conservative	CONSERVATIVE	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	Indep	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
REPUBLICAN	32.1	5.7	11.7	1.6	18.0	37.1	61.8	53.4	100.0	-	-	-	-	100.0	-	-	100.0	-	-
DEMOCRAT	39.3	70.5	78.6	64.8	44.5	34.4	16.8	22.8	-	100.0	-	-	-	-	100.0	-	-	100.0	-
INDEPENDENT/OTHER	26.1	22.9	9.7	32.3	36.1	24.6	18.3	20.4	-	-	100.0	100.0	100.0	-	-	100.0	-	-	100.0
INDEPENDENT	24.0	22.0	7.4	32.3	33.0	24.6	15.9	18.8	-	-	92.0	100.0	-	-	-	93.9	-	-	65.5
OTHER	2.1	0.9	2.3	-	3.1	-	2.4	1.6	-	-	8.0	-	100.0	-	-	6.1	-	-	34.5
DK/REFUSED	2.5	0.8	-	1.3	1.3	4.0	3.1	3.4	-	-	-	-	-	-	-	-	-	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 32 Page 253  
Jul. 21, 2014

## 32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
REPUBLICAN	32.1	100.0	-	-	100.0	-	-	31.0	35.5	28.8	35.6	32.7	19.9	30.9	36.3	25.5	20.0	39.9	33.7	36.7	30.9
DEMOCRAT	39.3	-	100.0	-	-	100.0	-	40.3	35.9	44.6	36.1	37.2	43.0	36.7	38.3	57.0	54.7	38.4	29.2	37.9	40.8
INDEPENDENT/OTHER	26.1	-	-	100.0	-	-	100.0	26.8	26.6	24.8	26.1	27.2	33.3	27.9	23.6	13.0	24.8	20.1	37.1	23.0	27.1
INDEPENDENT	24.0	-	-	93.9	-	-	90.1	24.6	24.8	23.3	23.2	26.2	33.3	26.8	20.8	13.0	21.2	14.6	34.3	23.0	26.2
OTHER	2.1	-	-	6.1	-	-	9.9	2.2	1.8	1.5	2.9	1.0	-	1.1	2.9	-	3.5	5.5	2.8	-	0.9
DK/REFUSED	2.5	-	-	-	-	-	-	1.9	2.0	1.7	2.1	2.9	3.8	4.4	1.7	4.5	0.5	1.6	-	2.4	1.2

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 32 Page 254  
Jul. 21, 2014

## 32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COL-LEGE GRAD.	Col-lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
REPUBLICAN	32.1	21.7	35.0	30.2	33.5	31.1	33.4	35.3	18.4	38.1	34.7	30.5	33.6	24.1	9.4	35.1	20.0	17.1	-	37.7	33.0
DEMOCRAT	39.3	55.4	37.5	47.4	37.2	42.7	39.5	37.2	40.7	44.7	32.4	40.6	36.5	49.0	71.7	35.6	57.0	44.8	100.0	29.8	40.6
INDEPENDENT/OTHER	26.1	21.2	26.1	20.7	28.0	24.9	25.3	25.6	29.5	14.9	31.9	25.9	26.2	25.2	17.3	26.5	23.0	34.7	-	30.0	23.6
INDEPENDENT	24.0	18.8	24.1	16.8	26.9	21.3	24.8	22.9	29.5	10.9	29.9	24.2	24.6	23.3	11.6	24.8	16.1	34.7	-	29.0	21.2
OTHER	2.1	2.5	2.1	3.9	1.1	3.6	0.5	2.7	-	4.1	2.0	1.7	1.5	2.0	5.7	1.8	6.8	-	-	1.0	2.4
DK/REFUSED	2.5	1.7	1.4	1.7	1.3	1.2	1.7	1.8	11.4	2.3	1.0	3.0	3.6	1.6	1.6	2.7	-	3.5	-	2.5	2.9

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 32 Page 255  
Jul. 21, 2014

32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- WHITE	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
REPUBLICAN	32.1	34.2	35.0	11.7	41.8	24.7	40.9	42.5	39.9	12.9	35.5	6.2	33.0	33.7	11.1
DEMOCRAT	39.3	41.6	23.6	31.6	39.0	49.0	31.5	44.5	26.5	71.1	26.9	84.5	41.2	35.1	69.9
INDEPENDENT/OTHER	26.1	22.7	39.1	50.4	18.4	25.0	25.9	13.0	31.3	13.2	29.4	7.0	23.2	28.5	19.1
INDEPENDENT	24.0	21.1	36.6	41.9	18.4	25.0	25.9	13.0	29.4	10.8	29.4	4.6	21.8	25.8	19.1
OTHER	2.1	1.7	2.5	8.5	-	-	-	-	1.9	2.4	-	2.4	1.3	2.7	-
DK/REFUSED	2.5	1.5	2.3	6.3	0.7	1.3	1.7	-	2.3	2.9	8.2	2.4	2.6	2.7	-

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 32 Page 256  
Jul. 21, 2014

## 32. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
REPUBLICAN	32.1	33.0	31.3	33.5	11.1	32.5	6.5	37.8	35.6	38.1	16.5	36.4	18.8	37.8	35.6	38.1	16.5	36.4	18.8	35.3	29.8	
DEMOCRAT	39.3	41.2	38.9	37.1	69.9	38.7	70.3	20.9	33.0	27.8	61.2	30.8	37.9	20.9	33.0	27.8	61.2	30.8	37.9	31.5	44.9	
INDEPENDENT/OTHER	26.1	23.2	27.5	26.8	19.1	26.3	23.2	35.3	29.4	31.2	22.4	30.1	43.3	35.3	29.4	31.2	22.4	30.1	43.3	30.7	22.8	
INDEPENDENT	24.0	21.8	25.1	24.5	19.1	24.1	23.2	35.3	27.1	29.1	22.4	28.1	43.3	35.3	27.1	29.1	22.4	28.1	43.3	28.8	20.6	
OTHER	2.1	1.3	2.4	2.3	-	2.1	-	-	2.3	2.1	-	2.0	-	-	2.3	2.1	-	2.0	-	1.9	2.3	
DK/REFUSED	2.5	2.6	2.4	2.7	-	2.5	-	6.0	1.9	2.9	-	2.7	-	6.0	1.9	2.9	-	2.7	-	2.5	2.5	

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 33 Page 257  
Jul. 21, 2014

33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- lenburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14 15	OVER	YES
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
14/YOUNGER	76.1	76.6	80.3	88.1	70.9	71.0	77.8	65.8	70.1	71.8	68.4	91.4	82.9	90.8	69.4	87.7	77.1	76.3	69.9	75.5	87.0
10/YOUNGER	7.5	11.3	6.4	27.5	11.7	4.2	7.2	1.9	5.4	5.3	5.5	4.0	9.7	7.5	3.8	11.4	7.6	5.1	13.8	6.2	24.4
11	13.2	19.5	24.1	16.1	16.4	7.1	8.4	6.1	9.5	6.7	12.3	21.4	14.5	12.1	5.3	23.2	13.2	13.1	20.5	12.0	26.9
12	24.2	18.8	23.0	18.3	15.3	24.1	19.4	27.5	29.6	48.2	11.0	25.5	30.1	25.1	19.4	31.1	22.9	27.5	16.6	23.9	29.5
13	28.1	32.7	37.4	35.5	28.0	25.7	34.6	19.1	24.0	19.6	28.3	24.7	21.3	41.7	24.2	34.4	28.9	26.8	27.1	28.4	26.6
14	23.6	25.1	25.0	30.8	23.8	26.0	26.8	25.5	14.3	4.0	24.7	32.7	25.0	22.3	17.6	31.8	25.7	21.7	9.5	24.4	14.8
15/OLDER	43.3	48.9	43.3	57.4	51.7	41.3	30.0	49.8	48.8	44.0	53.7	30.5	31.7	37.8	30.9	58.4	41.8	44.3	41.4	45.3	16.4
15	20.2	24.8	27.2	17.5	24.4	17.6	8.8	24.1	21.1	22.3	19.8	13.1	19.6	12.9	15.3	27.1	17.7	24.3	20.7	21.4	6.4
16	14.9	16.9	11.8	29.4	18.3	13.8	11.2	15.7	14.6	10.4	18.8	8.8	12.1	19.3	8.0	23.7	13.3	15.5	15.2	15.3	9.1
17	10.0	13.1	12.1	11.6	14.2	8.3	6.4	9.7	13.5	8.3	18.7	4.6	4.9	5.6	6.8	14.3	11.6	8.0	5.5	10.4	3.0
18/OLDER	4.2	3.3	1.5	6.5	4.0	5.4	3.6	6.7	7.2	10.9	3.6	4.0	-	2.8	2.2	5.1	3.7	5.0	2.7	4.6	-
REFUSED	4.8	3.4	3.9	4.3	2.8	6.0	7.0	5.2	6.9	6.8	6.9	-	4.3	4.4	1.7	5.1	5.3	3.8	5.6	4.9	1.9
Mean	13.59	13.52	13.42	13.30	13.66	13.80	13.42	14.07	13.84	13.60	14.07	13.27	13.13	13.40	13.61	13.55	13.57	13.66	13.09	13.70	12.11



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 33 Page 258  
Jul. 21, 2014

## 33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL				APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		UN-AWARE	
	REGU-LARLY	Frequ-ently	Some-times	RARELY	YES	NO	PROB-LEM	Ser-ious	Minor	NOT A PROB-LEM	CONC-ERNED	Very	Smwt. ALL	NOT AT 14	LESS/18	15-17 OVER	AWARE			
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
14/YOUNGER	76.1	75.5	71.1	78.5	76.2	77.6	75.7	77.8	78.3	77.4	67.6	78.7	84.2	76.6	72.1	78.3	72.9	75.1	76.4	72.9
10/YOUNGER	7.5	6.7	5.1	7.9	3.7	4.8	8.6	5.8	5.1	6.3	15.9	6.6	11.8	4.6	9.1	6.6	12.1	6.0	5.7	22.9
11	13.2	12.8	10.3	14.6	8.7	15.4	12.4	13.5	16.0	11.5	7.3	13.9	9.9	15.4	12.3	18.6	12.1	13.4	13.6	10.8
12	24.2	23.0	17.7	26.6	28.3	20.9	25.5	25.1	26.3	24.2	21.9	25.6	25.0	25.9	21.6	11.2	28.4	23.0	24.7	17.6
13	28.1	29.4	30.3	28.8	23.7	36.4	24.9	28.8	27.9	29.6	28.3	26.9	30.3	25.6	30.4	36.1	23.4	28.1	29.0	21.4
14	23.6	23.7	24.7	23.0	27.9	20.7	24.7	25.2	25.4	25.1	15.0	28.0	32.8	26.2	16.0	35.5	22.7	23.0	22.6	30.7
15/OLDER	43.3	46.0	46.7	45.6	43.2	45.0	42.5	43.7	46.5	41.6	45.3	40.8	44.5	39.4	47.0	33.8	50.9	42.1	42.6	48.4
15	20.2	21.1	20.0	21.8	23.3	17.2	21.3	20.3	18.5	21.7	26.5	19.8	23.1	18.5	20.5	13.5	36.3	18.9	19.8	22.2
16	14.9	15.3	14.8	15.7	15.2	18.5	13.5	14.8	16.5	13.4	11.4	13.4	16.2	12.3	17.8	14.4	17.5	14.2	14.7	16.5
17	10.0	9.9	13.8	7.2	13.2	11.5	9.4	10.3	10.7	10.1	10.3	10.0	9.1	10.3	10.2	24.7	6.8	9.4	10.1	9.6
18/OLDER	4.2	5.2	3.3	6.5	1.9	5.0	3.9	4.8	6.0	3.9	-	4.0	6.0	3.2	3.7	-	2.8	4.9	4.2	4.1
REFUSED	4.8	4.4	5.8	3.4	5.8	6.8	4.0	3.7	4.1	3.4	5.9	3.8	0.9	4.9	6.2	7.6	5.2	4.7	5.0	2.8
Mean	13.59	13.67	13.85	13.55	13.82	13.72	13.53	13.65	13.68	13.64	13.26	13.57	13.58	13.56	13.58	13.79	13.51	13.63	13.63	13.27



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 33 Page 259  
Jul. 21, 2014

33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL		CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED			OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS				
	LEM	LEM	Prob-LEM	NOT A PROB-LEM	AWARE/DK/REF	UN-AWARE/REF	REGU-LARLY/Week	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	Twit-ter USE INTRNT	DON'T USE	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
14/YOUNGER	76.1	76.6	75.4	77.4	76.6	76.0	77.4	75.1	74.4	76.3	74.5	79.4	64.6	77.3	77.9	76.8	75.9	75.5	70.8	86.2	77.0	
10/YOUNGER	7.5	7.4	9.6	5.9	13.7	6.8	15.7	1.8	2.2	1.3	5.9	6.7	4.1	11.5	5.5	16.6	6.6	5.3	16.4	-	11.4	
11	13.2	13.8	14.2	13.6	5.0	13.8	6.5	16.5	17.5	14.9	15.0	15.8	13.3	10.8	9.2	12.2	12.9	13.6	9.1	11.5	15.3	
12	24.2	23.6	23.3	23.8	39.0	23.9	27.0	26.3	22.1	33.0	20.7	20.7	20.7	23.8	24.8	23.0	25.3	25.4	26.8	30.7	19.2	
13	28.1	28.6	27.7	29.2	15.5	28.7	21.1	28.2	27.7	28.9	28.0	34.9	13.7	28.3	32.1	25.0	28.6	29.8	15.8	59.1	27.3	
14	23.6	24.1	21.8	25.6	16.2	22.6	34.6	25.8	26.7	24.2	22.6	25.3	17.2	22.9	22.7	23.1	23.3	23.4	29.3	12.5	22.3	
15/OLDER	43.3	43.2	46.8	40.7	47.3	44.0	35.2	44.5	44.4	44.5	42.3	41.5	44.0	43.2	38.7	46.9	44.4	44.3	60.3	39.6	38.3	
15	20.2	19.9	21.1	19.1	25.0	20.4	18.2	25.2	21.8	30.7	15.7	11.7	24.0	18.8	19.4	18.3	20.7	19.3	33.8	24.2	18.5	
16	14.9	14.6	17.3	12.7	13.6	14.8	15.5	14.0	15.1	12.2	13.0	16.9	5.1	16.3	13.9	18.3	14.0	14.0	16.6	15.5	17.9	
17	10.0	9.9	9.5	10.1	12.3	10.7	1.6	8.9	9.8	7.4	12.7	12.1	13.8	9.5	6.5	12.0	10.6	12.1	9.5	-	6.9	
18/OLDER	4.2	4.0	5.3	3.2	-	4.1	5.1	5.0	4.3	6.1	6.6	6.7	6.5	2.9	2.8	2.9	4.5	5.1	4.4	-	2.5	
REFUSED	4.8	4.4	4.0	4.6	3.0	4.5	7.7	5.3	6.7	3.0	6.5	2.3	15.1	3.6	4.2	3.1	3.4	3.8	0.9	-	9.1	
Mean	13.59	13.57	13.57	13.57	13.32	13.61	13.27	13.73	13.74	13.72	13.71	13.65	13.86	13.45	13.55	13.37	13.62	13.69	13.55	13.35	13.37	



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 33 Page 260  
Jul. 21, 2014

33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUB-LICAN	DEMO-CRAT	INDEP-Independent	Other	REPUB-LICAN	DEMO-CRAT	INDEP-Independent	REPUB-LICAN	DEMO-CRAT	INDEP-Independent	
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
14/YOUNGER	76.1	83.7	80.0	86.3	78.9	70.0	74.8	73.2	73.6	78.1	78.2	78.1	78.5	72.6	80.0	78.9	78.8	76.6	100.0
10/YOUNGER	7.5	10.4	21.6	2.5	5.0	6.2	9.8	8.6	6.9	12.1	1.5	1.6	-	6.1	5.5	1.7	-	20.1	-
11	13.2	14.4	9.8	17.8	14.9	5.5	16.4	12.7	15.1	11.4	14.2	14.6	10.0	14.7	19.0	15.1	18.6	4.0	20.4
12	24.2	33.8	28.6	37.5	25.1	15.2	23.8	20.9	25.0	24.7	24.3	23.1	38.6	25.7	28.2	27.4	19.2	23.2	17.3
13	28.1	31.6	23.2	37.6	30.1	29.1	25.4	26.7	29.8	27.6	27.1	27.5	21.9	28.2	32.9	28.4	21.2	25.9	17.3
14	23.6	21.3	22.8	20.2	27.5	26.6	18.3	21.1	17.9	23.7	30.6	28.3	56.6	16.3	24.3	27.9	38.4	18.5	62.3
15/OLDER	43.3	40.3	45.8	36.4	38.4	47.7	47.8	47.8	47.8	39.6	44.1	44.6	38.0	50.4	36.4	44.4	21.2	37.0	37.7
15	20.2	23.5	27.9	20.3	16.3	18.1	22.6	21.1	19.9	22.0	17.8	17.9	17.1	20.8	25.3	20.5	21.2	17.8	-
16	14.9	11.8	11.4	12.0	13.8	19.3	14.6	16.2	18.5	10.2	18.0	17.8	20.9	20.8	6.9	14.9	-	13.5	37.7
17	10.0	7.2	6.4	7.7	11.3	9.9	10.5	10.3	12.4	9.3	7.9	8.6	-	12.4	7.0	7.5	-	9.8	-
18/OLDER	4.2	0.9	-	1.5	3.3	8.1	5.9	6.6	5.7	2.6	5.3	4.7	11.9	6.6	1.2	3.6	-	-	17.3
REFUSED	4.8	0.7	-	1.1	4.3	9.0	4.1	5.8	4.5	2.3	6.2	6.4	4.2	4.1	2.9	4.7	-	2.0	-
Mean	13.59	13.17	12.96	13.32	13.58	14.06	13.53	13.70	13.69	13.33	13.81	13.80	13.87	13.79	13.25	13.66	13.21	13.09	14.18



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 33 Page 261  
Jul. 21, 2014

## 33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME						
								14/ YOUNGER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL	UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k	
		REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	GER														
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112	
14/YOUNGER	76.1	76.1	81.0	73.5	71.6	76.7	82.7	100.0	55.9	74.8	77.6	82.8	83.5	80.2	73.2	71.8	69.9	77.8	74.9	80.4	82.4	
10/YOUNGER	7.5	7.7	15.1	1.7	6.3	10.7	1.2	9.8	5.0	3.3	9.5	12.1	9.4	3.1	8.5	19.0	8.0	5.2	7.4	5.6	7.9	
11	13.2	13.5	18.5	16.3	16.4	7.8	12.2	17.4	8.4	10.7	10.4	19.6	12.3	14.5	13.5	5.2	9.4	11.0	11.7	20.8	15.0	
12	24.2	22.7	19.1	13.1	26.9	27.4	35.1	31.8	15.8	22.0	22.2	33.6	36.7	23.6	21.0	30.8	14.0	27.5	21.8	25.7	30.8	
13	28.1	33.0	28.4	29.4	27.1	27.3	24.9	36.9	23.7	31.1	28.1	26.8	22.1	37.1	27.7	14.7	28.6	29.5	21.4	32.7	32.9	
14	23.6	18.6	23.7	22.4	17.4	23.8	38.3	30.9	15.7	22.3	20.3	29.8	25.0	24.2	22.3	17.3	22.2	22.2	31.5	22.0	20.0	
15/OLDER	43.3	43.2	33.6	49.0	51.7	42.5	39.4	31.8	100.0	36.3	38.6	65.1	37.0	41.6	46.1	37.8	56.8	47.0	47.3	43.3	40.6	
15	20.2	16.8	18.4	18.1	22.5	23.9	17.5	13.1	46.7	19.8	18.1	26.7	16.0	16.4	22.8	15.1	32.4	20.4	15.3	19.4	21.2	
16	14.9	16.7	8.9	19.2	20.1	10.9	16.8	12.5	34.4	9.6	9.6	30.9	10.7	14.3	16.4	6.9	20.2	15.6	17.7	9.0	16.9	
17	10.0	12.9	13.7	11.1	12.0	7.1	4.9	7.8	23.1	6.7	10.8	15.3	11.5	12.9	8.9	11.5	10.7	13.1	8.6	13.3	6.8	
18/OLDER	4.2	4.3	2.7	7.5	6.8	2.5	3.2	2.4	9.7	2.7	2.7	8.6	2.8	5.6	4.1	4.3	5.1	6.3	5.8	4.5	3.5	
REFUSED	4.8	5.0	1.9	8.0	4.1	2.5	4.5	-	-	1.4	1.9	5.7	6.1	6.8	3.6	4.5	2.1	3.7	0.6	1.7	1.5	
Mean	13.59	13.62	13.21	14.04	13.75	13.38	13.61	13.17	14.63	13.57	13.43	13.75	13.31	13.74	13.60	13.07	13.98	13.80	13.71	13.47	13.40	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 33 Page 262  
Jul. 21, 2014

## 33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
14/YOUNGER	76.1	70.5	79.5	73.9	80.0	74.2	81.5	74.4	76.1	70.0	77.1	77.8	77.0	79.3	59.8	77.5	90.3	79.5	54.4	77.8	77.3
10/YOUNGER	7.5	11.3	6.6	8.5	7.0	8.2	6.9	10.4	16.3	21.9	2.8	6.1	7.6	2.9	18.9	6.5	10.9	4.6	33.2	8.2	5.0
11	13.2	8.1	15.0	9.5	16.2	10.0	17.5	11.0	16.3	6.9	13.3	14.8	16.5	11.3	-	14.9	9.5	9.1	-	16.9	13.2
12	24.2	19.1	27.1	23.0	27.0	22.7	28.6	19.8	13.2	19.6	20.4	27.3	26.1	29.8	33.7	25.1	24.0	9.5	-	19.1	30.1
13	28.1	24.4	30.1	26.8	30.2	25.4	32.8	27.3	40.7	20.0	30.9	28.7	25.1	36.0	5.6	30.7	23.0	17.0	21.2	31.4	30.2
14	23.6	20.7	23.0	21.4	23.3	24.0	20.9	25.6	5.9	25.6	26.9	22.3	23.1	20.7	13.3	22.7	33.8	50.4	-	20.7	24.4
15/OLDER	43.3	51.1	43.9	49.1	43.0	48.7	41.7	46.6	22.4	44.1	49.7	41.4	42.4	39.5	48.5	42.6	22.9	54.8	66.8	41.9	43.2
15	20.2	27.2	19.5	24.0	19.3	21.8	20.4	19.3	13.2	18.8	20.0	21.0	18.7	25.7	18.0	19.5	9.7	34.3	66.8	17.9	20.8
16	14.9	16.2	14.7	15.9	14.4	16.3	13.5	16.4	-	19.6	15.5	13.5	13.1	14.3	5.6	15.4	5.4	12.7	24.5	15.1	15.7
17	10.0	10.9	10.3	11.9	9.4	11.1	9.7	10.5	9.2	5.3	13.8	10.0	12.9	4.1	20.7	9.9	5.6	7.8	-	12.1	8.0
18/OLDER	4.2	4.8	4.8	5.5	4.3	5.6	3.9	6.4	-	7.5	6.1	2.9	2.8	3.0	4.1	4.0	7.8	5.9	-	4.7	3.4
REFUSED	4.8	2.8	1.9	3.2	1.4	2.6	1.6	3.3	14.7	2.7	2.9	5.1	5.2	4.7	0.4	4.9	5.6	-	-	4.7	5.2
Mean	13.59	13.74	13.56	13.77	13.49	13.75	13.43	13.68	12.56	13.33	13.93	13.51	13.49	13.55	13.43	13.56	13.30	14.12	13.40	13.57	13.55

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 33 Page 263  
Jul. 21, 2014

## 33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
14/YOUNGER	76.1	78.5	80.4	68.1	82.4	81.5	87.9	78.4	76.6	76.7	70.2	77.2	78.9	77.8	62.4
10/YOUNGER	7.5	8.8	3.0	7.4	10.3	-	13.8	7.7	4.5	15.1	10.8	17.0	5.6	6.4	26.3
11	13.2	12.8	30.8	-	16.5	9.1	23.7	11.2	15.9	7.4	8.2	5.9	13.6	13.5	6.8
12	24.2	25.0	30.1	20.4	27.9	43.8	21.8	32.4	26.5	20.4	14.2	22.0	24.6	25.2	22.7
13	28.1	28.8	23.8	39.5	28.4	39.0	30.6	26.9	29.6	24.8	16.4	25.1	27.8	30.6	17.8
14	23.6	24.0	28.5	15.1	19.8	23.3	26.9	14.6	22.4	25.8	33.0	22.4	23.6	23.9	13.6
15/OLDER	43.3	44.2	39.1	34.5	50.9	50.1	44.4	55.6	44.7	40.4	41.5	35.9	36.6	46.7	45.6
15	20.2	21.8	11.3	16.4	22.6	36.0	19.0	25.3	22.2	16.2	14.9	16.3	15.2	23.1	17.2
16	14.9	14.8	14.1	15.2	16.4	15.6	12.4	19.3	15.1	13.9	8.3	14.0	12.8	15.3	15.2
17	10.0	9.7	11.9	11.1	13.3	9.3	14.3	12.6	9.3	12.1	17.3	8.9	10.0	10.8	6.6
18/OLDER	4.2	4.0	9.1	-	7.5	2.1	8.8	6.6	4.1	4.3	14.8	1.2	2.5	3.3	15.2
REFUSED	4.8	2.7	-	13.7	1.4	-	1.7	1.2	4.1	4.4	10.4	3.4	3.5	3.7	6.3
Mean	13.59	13.54	13.50	13.67	13.60	13.72	13.42	13.75	13.61	13.48	14.10	13.21	13.50	13.62	13.29

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 33 Page 264  
Jul. 21, 2014

## 33. WHAT ARE THE AGES OF ALL OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
14/YOUNGER	76.1	78.9	76.1	78.1	62.4	77.8	42.5	75.2	77.1	78.6	60.5	77.2	57.6	75.2	77.1	78.6	60.5	77.2	57.6	76.2	76.1	
10/YOUNGER	7.5	5.6	8.6	6.2	26.3	7.5	14.4	4.8	9.3	7.0	23.2	8.7	-	4.8	9.3	7.0	23.2	8.7	-	8.2	6.9	
11	13.2	13.6	12.8	13.6	6.8	13.4	-	16.3	14.7	15.2	12.9	15.3	-	16.3	14.7	15.2	12.9	15.3	-	15.8	11.4	
12	24.2	24.6	24.9	25.0	22.7	25.5	-	19.7	18.8	19.5	14.1	19.4	-	19.7	18.8	19.5	14.1	19.4	-	18.3	28.4	
13	28.1	27.8	29.2	29.7	17.8	29.2	15.0	24.3	31.3	31.3	19.0	30.3	19.7	24.3	31.3	31.3	19.0	30.3	19.7	29.8	27.0	
14	23.6	23.6	22.8	23.8	13.6	23.3	13.1	15.7	21.8	20.7	20.9	20.4	37.9	15.7	21.8	20.7	20.9	20.4	37.9	21.4	25.1	
15/OLDER	43.3	36.6	46.6	43.5	45.6	43.3	58.6	29.6	44.9	41.7	48.1	41.5	80.3	29.6	44.9	41.7	48.1	41.5	80.3	41.6	44.4	
15	20.2	15.2	22.5	20.6	17.2	20.5	13.1	9.5	20.7	18.8	18.4	19.2	-	9.5	20.7	18.8	18.4	19.2	-	18.0	21.7	
16	14.9	12.8	15.3	14.5	15.2	14.6	13.1	11.5	14.8	13.6	20.4	13.7	37.9	11.5	14.8	13.6	20.4	13.7	37.9	14.6	15.1	
17	10.0	10.0	10.4	10.5	6.6	10.0	19.6	15.5	12.4	13.0	12.4	12.0	56.7	15.5	12.4	13.0	12.4	12.0	56.7	12.5	8.3	
18/OLDER	4.2	2.5	4.6	3.1	15.2	3.4	25.9	-	5.4	3.6	13.2	4.1	23.6	-	5.4	3.6	13.2	4.1	23.6	4.7	3.9	
REFUSED	4.8	3.5	4.0	3.6	6.3	3.6	12.0	4.6	4.3	4.4	4.3	4.5	-	4.6	4.3	4.4	4.3	4.5	-	5.4	4.3	
Mean	13.59	13.50	13.59	13.59	13.29	13.54	14.94	13.49	13.63	13.61	13.58	13.55	15.82	13.49	13.63	13.61	13.58	13.55	15.82	13.61	13.57	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 34 Page 265  
Jul. 21, 2014

34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

TOTAL	AREA														CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE			TALKED ABOUT ALCOHOL ABUSE		
	RAL- EIGH	Dur- Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1		2	OVER 10	LESS/ 11-14	15	OVER 15	YES YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
MALE ONLY	37.4	37.8	38.3	30.5	39.0	34.5	26.9	40.2	40.0	37.6	42.3	24.9	42.8	40.0	53.9	20.2	33.9	43.3	33.5	38.4	27.6
FEMALE ONLY	34.1	31.4	22.5	28.8	39.6	33.9	38.0	30.8	36.0	41.8	30.2	43.3	36.9	32.3	41.0	27.1	38.3	30.3	27.6	32.3	56.7
BOTH	25.0	27.6	33.0	40.7	20.0	26.7	29.5	24.6	19.2	15.5	23.0	25.3	20.4	27.7	2.9	48.7	24.3	23.7	30.6	25.8	13.9
DK/REFUSED	3.5	3.2	6.2	-	1.4	5.0	5.7	4.4	4.8	5.1	4.5	6.4	-0.2	-	2.2	4.1	3.5	2.7	8.3	3.5	1.8



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 34 Page 266  
Jul. 21, 2014

34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	TALK ABOUT ALCOHOL			RESEARCHED			UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN			APPROPRIATE AGE FOR		MANY CHILDREN			
		ABUSE WITH YOUR CHILDREN	UNDERAGED DRINKING	DRINKING	UNDERAGED DRINKING	YOUR COMMUNITY	YOUR COMMUNITY	YOUR COMMUNITY	YOUR COMMUNITY	YOUR COMMUNITY	YOUR COMMUNITY	YOUR COMMUNITY	YOUR COMMUNITY	YOUR COMMUNITY	YOUR COMMUNITY	YOUR CHILDREN TO TRY	START DRINKIN			
		REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
MALE ONLY	37.4	37.4	42.0	34.2	43.8	35.9	37.9	37.6	38.2	37.1	36.3	40.9	44.4	39.6	31.3	20.6	22.3	38.5	37.6	36.8
FEMALE ONLY	34.1	33.5	28.4	36.9	27.0	37.8	32.7	33.7	32.9	34.3	38.1	30.2	27.8	31.1	40.9	36.3	43.1	34.6	33.8	38.1
BOTH	25.0	25.6	24.5	26.3	25.8	22.9	25.8	25.5	25.9	25.1	24.4	25.4	23.7	26.0	24.7	35.4	30.9	23.3	24.7	24.5
DK/REFUSED	3.5	3.6	5.1	2.5	3.4	3.4	3.6	3.2	3.0	3.4	1.1	3.5	4.1	3.3	3.1	7.7	3.7	3.7	3.9	0.7



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 34 Page 267  
Jul. 21, 2014

34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK										SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT					
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100				
MALE ONLY	37.4	38.4	36.5	39.6	32.0	37.6	35.6	39.1	36.3	43.5	29.7	33.4	22.0	39.1	38.5	39.5	39.2	37.1	44.7	40.0	30.9				
FEMALE ONLY	34.1	33.3	31.4	34.5	52.1	34.2	32.7	31.5	32.1	30.6	40.1	35.0	50.6	33.9	36.0	32.0	33.8	33.5	34.5	35.6	35.9				
BOTH	25.0	24.8	29.3	21.8	15.9	25.1	23.7	24.3	25.2	22.9	27.8	30.7	21.9	24.0	21.5	26.0	24.6	27.2	19.9	12.6	25.5				
DK/REFUSED	3.5	3.6	2.7	4.2	-	3.1	8.0	5.0	6.3	3.0	2.3	0.8	5.5	3.1	3.9	2.4	2.4	2.1	0.9	11.7	7.7				



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 34 Page 268  
Jul. 21, 2014

34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUB-LICAN	DEMO-CRAT	INDEP-endent	Indep-ent	Other	REPUB-LICAN	DEMO-CRAT	INDEP-endent	REPUB-LICAN	DEMO-CRAT	INDEP-endent
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
MALE ONLY	37.4	39.1	31.4	44.6	36.7	39.5	35.6	36.9	33.6	42.5	35.6	36.3	26.9	34.2	39.8	35.5	-	46.7	24.6
FEMALE ONLY	34.1	31.3	33.6	29.6	33.5	31.6	38.6	36.2	37.8	31.4	34.2	33.0	47.0	39.5	32.4	36.6	61.6	33.6	37.7
BOTH	25.0	29.7	34.9	26.0	25.8	25.3	21.0	22.5	25.5	23.6	26.0	27.2	11.9	23.2	24.8	23.7	38.4	19.7	37.7
DK/REFUSED	3.5	-0.1	-	-0.2	4.0	3.6	4.8	4.4	3.1	2.5	4.3	3.4	14.1	3.1	3.0	4.2	-	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 34 Page 269  
Jul. 21, 2014

34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL			MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k			
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112		
MALE ONLY	37.4	30.0	33.0	30.6	36.6	47.2	40.4	36.8	31.4	100.0	-	-	31.2	35.2	39.9	39.6	50.4	35.9	36.6	37.5	34.5		
FEMALE ONLY	34.1	40.9	31.3	37.8	35.3	31.4	30.7	34.8	30.5	-	100.0	-	37.4	38.3	32.7	38.9	25.7	36.5	45.2	40.9	33.5		
BOTH	25.0	25.6	30.5	24.9	25.4	20.2	27.0	27.1	37.5	-	-	100.0	27.8	21.4	25.2	20.2	24.0	25.8	16.9	21.6	30.4		
DK/REFUSED	3.5	3.5	5.2	6.8	2.8	1.2	1.9	1.4	0.6	-	-	-	3.5	5.1	2.2	1.3	-	1.8	1.4	-	1.6		



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 34 Page 270  
Jul. 21, 2014

34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
MALE ONLY	37.4	47.1	36.0	41.9	36.0	40.5	35.8	40.3	18.4	36.3	44.2	36.4	28.3	53.0	44.2	36.2	35.2	62.4	42.3	31.1	40.5
FEMALE ONLY	34.1	29.6	38.1	32.8	38.6	36.0	36.7	31.4	22.2	28.9	33.5	35.9	42.1	23.3	46.2	34.5	27.8	9.4	57.7	35.9	33.2
BOTH	25.0	22.8	24.7	24.2	24.4	22.3	26.6	25.9	53.9	32.7	20.0	24.6	26.5	20.9	9.1	26.1	31.3	28.3	-	28.7	23.9
DK/REFUSED	3.5	0.4	1.2	1.1	1.0	1.1	0.9	2.4	5.5	2.1	2.4	3.0	3.1	2.9	0.4	3.2	5.6	-	-	4.3	2.3



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 34 Page 271  
Jul. 21, 2014

34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- WHITE	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55 55	OVER
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
MALE ONLY	37.4	38.5	35.9	28.6	35.4	36.9	28.4	40.6	36.1	41.9	51.1	41.2	44.8	36.7	27.9
FEMALE ONLY	34.1	36.3	18.2	34.3	31.4	33.5	32.8	30.4	36.8	29.1	-	34.8	34.3	35.4	33.8
BOTH	25.0	23.4	43.4	31.3	31.1	25.5	35.7	27.8	23.6	27.5	47.1	22.3	19.2	25.6	38.3
DK/REFUSED	3.5	1.7	2.5	5.7	2.0	4.1	3.0	1.2	3.4	1.5	1.8	1.7	1.7	2.4	-

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 34 Page 272  
Jul. 21, 2014

34. REGARDING THE GENDER OF YOUR CHILDREN IN THE SIXTH THROUGH TWELFTH GRADES, DO YOU ONLY HAVE MALES, ONLY HAVE FEMALES OR DO YOU HAVE BOTH?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
MALE ONLY	37.4	44.8	35.7	39.3	27.9	38.3	42.8	31.1	32.2	32.2	30.3	30.6	100.0	31.1	32.2	32.2	30.3	30.6	100.0	31.2	41.8	
FEMALE ONLY	34.1	34.3	35.2	35.0	33.8	34.8	39.5	46.9	36.1	38.7	30.4	38.7	-	46.9	36.1	38.7	30.4	38.7	-	36.8	32.2	
BOTH	25.0	19.2	26.9	23.5	38.3	24.8	17.7	15.1	29.9	26.1	39.3	28.0	-	15.1	29.9	26.1	39.3	28.0	-	26.8	23.7	
DK/REFUSED	3.5	1.7	2.1	2.2	-	2.0	-	7.0	1.8	2.9	-	2.7	-	7.0	1.8	2.9	-	2.7	-	5.1	2.4	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 35 Page 273  
Jul. 21, 2014

35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE			TALKED ABOUT ALCOHOL ABUSE				
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14	15	OVER	YES
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
CITY	16.6	19.3	32.5	53.4	0.2	20.0	39.1	5.7	15.7	27.7	3.6	17.7	8.6	4.4	16.1	17.7	18.4	15.2	9.4	16.2	22.2
SUBURB	18.2	18.2	32.8	3.3	9.0	24.9	40.3	13.4	20.5	31.7	9.3	14.6	4.4	10.0	16.5	20.1	14.7	23.1	28.9	17.7	26.3
SMALL CITY/RURAL	63.3	59.8	30.1	43.3	88.9	53.0	20.6	77.1	63.2	39.9	86.4	67.7	84.0	85.6	64.5	61.4	65.3	60.3	56.1	64.1	51.0
DK/REFUSED	2.0	2.8	4.6	-	1.8	2.2	-	3.9	0.7	0.8	0.7	-	2.9	-	2.9	0.8	1.7	1.4	5.6	2.1	0.6



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 35 Page 274  
Jul. 21, 2014

35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

TOTAL	TALK ABOUT ALCOHOL				RESEARCHED			UNDERAGED DRINKING IN				CONCERNED YOUR CHILDREN			APPROPRIATE AGE FOR		MANY CHILDREN			
	ABUSE WITH YOUR CHILDREN				UNDERAGED			YOUR COMMUNITY				WILL DRINK ALCOHOL			YOUR CHILDREN TO TRY		START DRINKIN			
	DRINKING				DRINKING			DRINKING				ALCOHOL			ALCOHOL		BEFORE AGE 15			
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A LEM	PROB- ERNED	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 18	OVER	AWARE UN- AWARE	
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
CITY	16.6	16.1	10.9	19.6	17.0	12.8	18.1	17.9	19.0	17.1	8.5	18.8	16.8	19.6	12.8	30.7	16.3	17.2	16.8	13.4
SUBURB	18.2	16.0	13.3	17.9	25.3	17.3	18.6	19.1	15.5	21.9	12.9	15.5	7.5	18.5	22.9	17.7	33.2	17.9	17.7	23.0
SMALL CITY/RURAL	63.3	65.4	72.0	60.9	57.3	69.1	60.9	61.7	65.3	58.8	74.7	63.4	72.0	60.1	62.8	52.2	50.5	63.0	63.6	60.3
DK/REFUSED	2.0	2.5	3.8	1.6	0.4	0.8	2.4	1.3	0.3	2.1	4.0	2.2	3.7	1.7	1.5	-0.6	-	1.9	1.8	3.2



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 35 Page 275  
Jul. 21, 2014

35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT		
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
CITY	16.6	16.8	12.0	20.0	13.4	16.5	17.2	21.2	30.3	6.7	15.0	9.4	26.4	13.6	10.4	16.3	17.8	18.7	10.2	17.5	12.6	
SUBURB	18.2	17.5	18.5	16.8	40.4	19.1	7.6	21.9	17.3	29.2	25.9	32.0	13.4	13.5	12.5	14.3	18.4	17.9	11.8	14.3	16.5	
SMALL CITY/RURAL	63.3	63.7	67.6	61.1	46.2	62.9	67.0	53.6	48.1	62.3	57.8	57.8	57.9	71.5	75.6	67.9	62.2	62.4	75.0	68.2	69.0	
DK/REFUSED	2.0	2.1	2.0	2.2	-	1.4	8.3	3.3	4.2	1.7	1.3	0.8	2.3	1.4	1.4	1.5	1.6	0.9	3.0	-	1.9	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 35 Page 276  
Jul. 21, 2014

35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very LIB	Smwt. LIB	MOD- ERATE	Smwt. MOD	Very CONSERVATIVE	CONSERVATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
CITY	16.6	20.5	11.5	26.8	16.5	17.3	14.1	15.2	10.3	18.1	21.1	23.0	-	8.6	15.1	20.0	42.4	21.0	65.5
SUBURB	18.2	13.4	16.4	11.2	28.7	9.4	18.0	15.1	17.6	17.0	19.5	20.3	10.0	18.2	18.6	21.0	-	16.1	-
SMALL CITY/RURAL	63.3	62.9	63.9	62.2	54.1	73.3	66.3	68.7	71.5	61.7	57.3	54.8	85.9	72.6	64.8	57.4	57.6	60.9	34.5
DK/REFUSED	2.0	3.2	8.1	-0.2	0.7	-	1.6	1.1	0.7	3.1	2.1	1.9	4.2	0.5	1.5	1.6	-	2.0	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 35 Page 277  
Jul. 21, 2014

35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL			MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k			
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112		
CITY	16.6	11.2	16.9	21.6	9.4	18.7	20.8	18.2	14.2	13.8	18.2	18.5	100.0	-	-	11.1	4.5	9.8	16.1	18.7	23.9		
SUBURB	18.2	19.5	22.8	17.0	15.9	14.1	21.8	19.2	17.5	17.2	20.4	15.6	-	100.0	-	1.2	8.5	10.7	20.3	15.2	34.7		
SMALL CITY/RURAL	63.3	68.8	59.2	60.5	73.8	63.0	54.2	60.8	67.4	67.5	60.6	63.9	-	-	100.0	87.7	84.2	79.4	60.5	66.1	39.3		
DK/REFUSED	2.0	0.5	1.0	0.9	0.8	4.2	3.2	1.9	0.9	1.5	0.8	2.0	-	-	-	2.8	-	3.1	-	2.1			

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 35 Page 278  
Jul. 21, 2014

35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	College Grad.	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE		
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
CITY	16.6	6.5	17.9	8.1	20.4	10.1	21.7	10.0	5.5	12.0	9.1	20.4	21.7	17.9	17.4	17.0	13.4	12.4	-	16.2	17.7
SUBURB	18.2	6.3	21.6	8.4	24.9	11.5	26.2	10.1	-	3.8	14.6	23.3	21.7	26.6	1.4	20.6	5.6	13.7	-	20.6	20.7
SMALL CITY/RURAL	63.3	85.2	59.2	82.5	53.1	76.8	50.9	77.7	94.5	83.1	73.3	55.7	55.8	55.5	75.2	61.4	80.9	73.9	100.0	63.2	59.9
DK/REFUSED	2.0	2.0	1.2	1.0	1.6	1.6	1.2	2.2	-	1.1	3.0	0.5	0.8	-	6.1	0.9	-	-	-	-	1.7



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 35 Page 279  
Jul. 21, 2014

35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- WHITE	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55 55	OVER
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
CITY	16.6	15.4	26.2	5.8	12.9	17.6	11.3	14.1	14.1	22.3	16.8	25.6	13.1	18.5	10.4
SUBURB	18.2	16.1	27.4	26.3	15.6	16.3	14.7	16.3	19.5	16.3	11.7	15.3	11.5	21.5	19.9
SMALL CITY/RURAL	63.3	67.4	46.4	67.9	70.8	63.2	74.0	68.4	65.4	60.1	71.5	57.4	75.5	58.2	69.7
DK/REFUSED	2.0	1.0	-	-	0.7	2.9	-	1.2	1.1	1.2	-	1.7	-	1.8	-

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 35 Page 280  
Jul. 21, 2014

35. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE - A CITY OF 100,000 OR MORE, A SUBURB OF A CITY OF 100,000 OR MORE, OR A SMALL CITY, TOWN, OR RURAL AREA?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
CITY	16.6	13.1	17.7	16.8	10.4	16.7	-	5.7	18.1	17.0	6.5	16.3	-	5.7	18.1	17.0	6.5	16.3	-	16.5	16.6	
SUBURB	18.2	11.5	21.3	18.3	19.9	17.8	41.5	8.4	22.3	20.6	13.5	19.1	61.6	8.4	22.3	20.6	13.5	19.1	61.6	19.6	17.2	
SMALL CITY/RURAL	63.3	75.5	59.4	63.7	69.7	64.3	58.5	85.9	59.7	62.4	80.0	64.6	38.4	85.9	59.7	62.4	80.0	64.6	38.4	63.2	63.3	
DK/REFUSED	2.0	-	1.6	1.2	-	1.2	-	-	-	-	-	-	-	-	-	-	-	-	-	0.8	2.8	



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 36 Page 281  
Jul. 21, 2014

36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE					
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14 15	OVER	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
UNDER \$20k	5.3	5.4	-	12.9	8.4	3.2	-	5.6	1.8	-	3.7	8.8	10.8	11.9	6.5	3.2	4.8	5.5	11.7	4.7	13.8
\$20k-\$40k	12.4	11.0	10.7	9.2	11.6	13.1	10.3	15.3	9.3	10.3	8.3	-	27.1	7.1	13.0	12.4	11.9	12.1	19.1	12.6	8.2
\$40k-\$60k	15.6	11.5	5.0	17.7	15.5	14.9	9.9	18.6	16.3	11.4	21.1	28.8	13.1	32.2	15.1	16.4	19.1	9.6	10.1	16.2	9.3
\$60k-\$75k	11.6	14.0	14.6	16.8	12.9	10.6	13.0	8.8	14.4	8.2	20.6	4.6	8.6	6.0	12.6	10.1	12.2	10.2	18.4	12.0	7.6
\$75k-\$100k	17.3	17.2	10.9	3.5	25.8	18.5	19.2	18.0	21.1	24.5	17.7	16.9	11.8	11.7	17.2	17.7	17.7	18.9	7.4	16.4	26.6
OVER \$100k	22.4	26.2	45.3	22.5	10.7	25.1	31.0	20.7	21.1	29.1	13.1	30.6	9.9	11.7	22.4	23.4	19.3	29.0	19.9	22.0	25.7
REFUSED	15.4	14.7	13.4	17.4	15.1	14.5	16.6	13.0	16.0	16.5	15.4	10.4	18.7	19.2	13.1	16.9	14.9	14.7	13.4	16.1	8.7
Mean	81680	86641	107526	75446	70935	85501	96076	77924	84677	95099	74389	89176	58874	65050	80462	84089	78511	89618	71497	81417	84250



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 36 Page 282  
Jul. 21, 2014

36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL BEFORE AGE 15		MANY CHILDREN START DRINKING			
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB-	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	AWARE	UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
UNDER \$20k	5.3	4.6	6.2	3.6	5.1	5.0	5.5	4.8	7.2	2.9	9.5	6.4	13.1	3.8	3.6	1.7	4.6	5.4	5.6	3.1
\$20k-\$40k	12.4	14.2	20.7	9.7	5.1	10.6	13.1	12.3	13.5	11.4	15.8	12.5	16.6	10.9	12.5	2.9	17.4	11.0	12.1	15.3
\$40k-\$60k	15.6	15.4	22.3	10.6	20.1	15.9	15.5	15.0	16.8	13.5	18.0	15.4	19.3	13.8	16.3	11.7	8.3	15.1	15.1	18.6
\$60k-\$75k	11.6	12.5	11.1	13.4	10.1	8.0	13.0	11.9	11.0	12.6	11.2	11.6	4.4	14.4	11.7	13.7	7.0	12.3	11.4	13.3
\$75k-\$100k	17.3	17.1	14.2	19.1	13.8	21.4	15.7	18.2	17.5	18.9	12.5	19.7	14.8	21.5	12.3	19.3	10.8	19.0	18.5	7.8
OVER \$100k	22.4	20.3	14.5	24.3	30.3	17.4	24.3	23.3	16.6	28.6	17.1	18.4	17.7	18.7	29.0	19.1	49.1	22.9	21.3	30.3
REFUSED	15.4	16.0	11.1	19.3	15.5	21.7	12.8	14.4	17.5	12.0	15.9	16.1	14.1	16.9	14.6	31.6	2.8	14.4	15.9	11.6
Mean	81680	79327	67686	88115	91061	79738	82368	83060	74429	89443	71106	77886	69501	81213	87587	90431	100934	83076	81102	85741



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 36 Page 283  
Jul. 21, 2014

36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS				
	PROB-LEM	Crisis lem	Prob- PROB-LEM	NOT A PROB-LEM	AWARE UN- DK/REF	UN- DK/REF	REGU- LARLY Week	2+ Times/Week	Once A NOT REGU- LARLY Week	NOT REGU- LARLY Week	Every Couple Week	Once A Rarely Week	RARELY Rarely Week	Never SOCIAL MEDIA	USE SOCIAL MEDIA	Face- book Tube	You- tuber INTRNT	Twit- tter INTRNT	DON'T USE			
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
UNDER \$20k	5.3	4.6	6.6	3.3	14.2	4.8	11.4	1.7	-	4.4	2.6	-	8.1	8.5	6.2	10.6	4.1	3.8	9.1	-	10.5	
\$20k-\$40k	12.4	12.7	13.0	12.5	4.2	12.3	13.0	7.8	5.4	11.4	13.9	16.2	9.4	14.7	12.4	16.7	11.2	12.0	8.2	9.4	16.5	
\$40k-\$60k	15.6	15.8	20.6	12.6	17.3	15.2	20.0	8.6	7.8	9.9	24.7	17.6	39.4	16.6	11.5	21.0	16.0	17.4	18.0	15.9	12.2	
\$60k-\$75k	11.6	11.9	8.1	14.5	8.8	12.3	3.6	11.9	15.6	5.9	11.9	9.6	16.6	11.5	12.7	10.5	11.5	12.3	11.5	10.4	13.0	
\$75k-\$100k	17.3	17.8	19.5	16.7	8.7	17.0	20.8	19.9	19.5	20.5	8.9	9.4	7.8	19.0	22.6	16.0	18.5	19.6	9.5	8.9	13.7	
OVER \$100k	22.4	22.3	20.0	23.8	29.8	23.6	7.7	33.0	35.7	28.7	22.4	26.2	14.3	16.1	19.9	12.8	24.7	21.2	22.7	48.4	13.2	
REFUSED	15.4	14.8	12.2	16.6	17.1	14.8	23.5	17.2	16.0	19.2	15.6	21.0	4.4	13.6	14.9	12.5	14.1	13.7	21.0	7.1	20.9	
Mean	81680	81861	77457	84947	85524	83068	63257	98871	103127	91827	78662	85743	66604	72783	80814	66145	85097	81473	80255	105622	67920	



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 36 Page 284  
Jul. 21, 2014

36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT  /OTHER	INDEP- ENDENT	Indep- endent	Other 	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
UNDER \$20k	5.3	2.1	-	3.6	4.0	11.2	5.5	7.4	4.2	7.8	2.7	2.9	-	3.5	4.1	3.2	19.8	11.7	-
\$20k-\$40k	12.4	18.4	34.2	7.3	10.1	13.8	7.3	9.5	7.7	17.2	11.8	11.0	20.9	7.3	7.8	10.1	19.2	24.7	17.3
\$40k-\$60k	15.6	14.2	8.1	18.5	13.6	20.1	17.6	18.5	19.4	15.2	12.0	9.5	40.9	18.1	18.2	11.8	21.2	15.0	17.3
\$60k-\$75k	11.6	8.5	8.2	8.8	13.1	9.4	14.1	12.5	12.2	8.6	16.5	16.6	15.7	13.9	4.1	19.0	-	10.1	-
\$75k-\$100k	17.3	19.6	15.8	22.2	17.0	12.8	20.3	17.8	19.8	16.7	15.2	16.6	-	20.1	29.8	16.0	18.6	4.9	24.6
OVER \$100k	22.4	25.6	24.5	26.3	29.2	18.5	16.1	16.9	21.5	23.2	23.2	24.4	10.0	21.7	21.1	22.9	21.2	29.9	40.8
REFUSED	15.4	11.5	9.2	13.2	13.1	14.2	19.0	17.4	15.2	11.3	18.6	19.2	12.6	15.5	14.8	16.9	-	3.8	-
Mean	81680	84032	77589	88802	89825	71970	78490	76194	83284	78412	85240	87655	59733	84424	85458	85230	68400	75983	96620



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 36 Page 285  
Jul. 21, 2014

36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL			MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k			
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112		
UNDER \$20k	5.3	2.7	5.2	4.1	5.5	9.0	1.3	5.0	4.7	5.7	6.1	4.3	3.6	0.3	7.4	100.0	-	-	-	-	-		
\$20k-\$40k	12.4	4.0	14.2	8.5	10.8	18.8	14.8	11.4	16.3	16.7	9.3	11.9	3.4	5.8	16.5	-	100.0	-	-	-	-		
\$40k-\$60k	15.6	17.2	12.6	11.1	21.3	16.5	12.8	15.9	16.9	15.0	16.7	16.1	9.3	9.2	19.6	-	-	100.0	-	-	-		
\$60k-\$75k	11.6	12.0	5.3	14.6	12.3	10.2	18.3	11.4	12.7	11.3	15.3	7.8	11.3	12.9	11.1	-	-	-	100.0	-	-		
\$75k-\$100k	17.3	17.6	12.8	18.6	21.6	18.6	12.0	18.2	17.3	17.3	20.7	15.0	19.5	14.4	18.0	-	-	-	-	100.0	-		
OVER \$100k	22.4	29.5	39.1	21.1	14.8	15.3	25.2	24.2	21.0	20.6	21.9	27.3	32.3	42.6	13.9	-	-	-	-	-	100.0		
REFUSED	15.4	16.9	10.7	22.0	13.7	11.6	15.5	13.8	11.2	13.4	9.9	17.6	20.7	14.8	13.5	-	-	-	-	-	-		
Mean	81680	94050	95272	85505	74528	69900	85007	83931	78169	77797	81865	87098	100244	107437	69734	20000	30000	50000	67500	87500	150000		



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 36 Page 286  
Jul. 21, 2014

36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
UNDER \$20k	5.3	30.1	-	16.0	-	11.9	-	11.6	21.8	16.6	7.8	2.0	2.7	0.6	21.0	2.5	35.1	7.3	54.4	3.4	1.7
\$20k-\$40k	12.4	69.9	-	37.2	-	27.6	-	21.1	-	22.8	21.4	7.9	7.9	7.9	33.3	9.5	11.0	47.4	24.5	8.7	10.1
\$40k-\$60k	15.6	-	23.3	46.8	-	34.7	-	18.7	53.9	16.9	17.6	14.3	18.4	6.1	23.2	14.6	44.2	15.6	-	12.1	16.8
\$60k-\$75k	11.6	-	17.3	-	22.6	25.8	-	13.8	-	18.0	12.0	10.6	11.1	9.6	9.6	12.2	-	17.1	-	11.0	13.2
\$75k-\$100k	17.3	-	25.9	-	33.7	-	43.6	11.8	-	4.7	16.9	20.8	19.9	22.7	8.5	19.6	-	-	21.1	17.1	21.8
OVER \$100k	22.4	-	33.5	-	43.7	-	56.4	8.8	5.9	5.6	10.9	30.6	26.0	39.9	-	26.5	-	-	-	31.7	22.0
REFUSED	15.4	-	-	-	-	-	-	14.3	18.4	15.5	13.3	13.7	14.0	13.2	4.4	15.2	9.7	12.6	-	16.1	14.4
Mean	81680	26987	96194	37757	110261	45430	122761	59212	49234	51067	64739	94122	88398	105723	41513	89283	35895	40062	36693	94419	85000



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 36 Page 287  
Jul. 21, 2014

36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- WHITE	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55 55	OVER
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
UNDER \$20k	5.3	6.5	1.5	8.9	2.6	2.1	-	4.4	3.6	9.9	4.4	11.1	9.6	1.9	20.0
\$20k-\$40k	12.4	11.1	16.4	17.5	6.9	4.3	5.9	7.6	8.3	22.9	18.8	23.2	14.0	12.0	15.8
\$40k-\$60k	15.6	18.1	14.4	5.3	17.7	12.6	19.0	16.7	16.0	16.0	14.8	15.9	21.1	12.7	25.4
\$60k-\$75k	11.6	12.5	12.6	7.3	16.1	7.0	18.0	14.8	12.6	9.8	21.5	8.5	13.6	11.0	13.1
\$75k-\$100k	17.3	18.9	12.7	15.3	22.1	29.0	24.2	20.6	21.3	8.6	15.4	7.0	14.3	20.6	8.4
OVER \$100k	22.4	21.0	27.8	29.9	26.3	21.9	23.4	28.5	21.8	24.9	13.1	29.4	14.1	28.3	10.4
REFUSED	15.4	11.9	14.6	15.8	8.3	23.2	9.6	7.4	16.5	7.8	11.9	4.9	13.2	13.5	6.9
Mean	81680	79627	86433	86506	88487	92324	88031	88813	85036	74105	69955	76821	68646	90462	57159

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 36 Page 288  
Jul. 21, 2014

36. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME - IS IT UNDER \$20,000; BETWEEN \$20,001 & \$40,000; BETWEEN \$40,001 & \$60,000; BETWEEN \$60,001 & \$75,000; \$75,001 TO \$100,000; OR OVER \$100,000?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
UNDER \$20k	5.3	9.6	3.8	4.4	20.0	5.3	14.4	16.6	2.2	3.6	13.8	4.7	-	16.6	2.2	3.6	13.8	4.7	-	4.4	6.0	
\$20k-\$40k	12.4	14.0	12.4	12.6	15.8	13.0	6.8	1.3	10.4	7.0	26.1	8.6	19.7	1.3	10.4	7.0	26.1	8.6	19.7	8.5	15.2	
\$40k-\$60k	15.6	21.1	14.1	15.4	25.4	15.4	44.8	24.0	12.4	13.0	27.6	13.5	56.7	24.0	12.4	13.0	27.6	13.5	56.7	13.8	16.9	
\$60k-\$75k	11.6	13.6	11.2	11.8	13.1	11.6	25.9	15.4	9.7	10.9	8.3	10.8	-	15.4	9.7	10.9	8.3	10.8	-	10.4	12.4	
\$75k-\$100k	17.3	14.3	19.3	18.6	8.4	18.1	8.2	7.7	19.0	17.3	15.8	17.0	23.6	7.7	19.0	17.3	15.8	17.0	23.6	16.5	17.8	
OVER \$100k	22.4	14.1	26.4	23.8	10.4	23.4	-	20.7	32.7	33.1	8.3	31.4	-	20.7	32.7	33.1	8.3	31.4	-	29.6	17.2	
REFUSED	15.4	13.2	12.8	13.4	6.9	13.2	-	14.4	13.6	15.2	-	14.0	-	14.4	13.6	15.2	-	14.0	-	16.7	14.5	
Mean	81680	68646	86665	83496	57159	82253	51919	74531	94921	95967	56325	92459	54920	74531	94921	95967	56325	92459	54920	91495	74871	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 37 Page 289  
Jul. 21, 2014

## 37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14	15	OVER	YES
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
NOT COLLEGE GRAD.	35.1	36.1	22.3	49.2	44.9	29.2	31.1	27.7	35.2	24.5	45.9	36.7	45.8	36.6	36.1	33.4	34.0	37.6	33.5	35.3	35.0
SOME HIGH SCHOOL/LESS	1.3	0.8	-	-	1.6	1.9	4.4	-	0.8	-	1.7	-	1.5	3.2	1.5	1.1	1.4	1.2	-	1.2	2.9
HIGH SCHOOL GRAD.	13.0	14.5	2.9	28.4	21.3	11.2	11.5	10.9	10.5	8.2	12.8	15.2	18.4	9.1	12.2	13.1	12.6	12.0	18.1	12.2	22.7
SOME COLLEGE	20.8	20.8	19.4	20.8	21.9	16.1	15.2	16.8	23.9	16.3	31.4	21.5	25.9	24.3	22.4	19.3	19.9	24.3	15.4	21.9	9.5
COLLEGE GRAD.	63.1	62.5	76.8	50.8	53.0	68.3	68.9	67.8	61.4	70.2	52.7	63.3	53.8	63.4	61.7	65.3	64.3	61.8	57.6	63.0	62.1
COLLEGE GRAD.	42.4	39.4	54.6	29.4	28.6	47.0	47.9	46.4	38.5	40.4	36.7	51.9	33.5	55.8	40.5	44.7	45.8	36.7	39.9	41.5	50.9
POST GRAD. WORK	20.7	23.1	22.2	21.4	24.3	21.3	21.0	21.4	22.9	29.8	16.0	11.4	20.3	7.7	21.1	20.6	18.5	25.1	17.7	21.4	11.2
REFUSE	1.8	1.4	0.9	-	2.2	2.6	-	4.5	3.4	5.4	1.5	-	0.4	-	2.2	1.3	1.8	0.6	8.9	1.7	2.9



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 37 Page 290  
Jul. 21, 2014

## 37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		AWARE	UN-AWARE	
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	18			AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
NOT COLLEGE GRAD.	35.1	36.8	39.8	34.7	29.7	32.9	36.0	33.6	33.4	33.7	42.5	34.5	47.6	29.4	36.4	24.3	13.4	36.5	33.8	44.1
SOME HIGH SCHOOL/LESS	1.3	1.0	1.8	0.4	2.2	0.4	1.7	0.8	-	1.4	6.8	0.2	-	0.3	3.3	1.7	3.1	1.4	1.3	-
HIGH SCHOOL GRAD.	13.0	11.9	12.3	11.7	13.8	13.3	12.9	13.7	17.1	11.0	5.3	13.7	21.1	10.8	11.9	16.4	7.4	11.4	12.2	20.2
SOME COLLEGE	20.8	23.9	25.7	22.6	13.6	19.3	21.5	19.1	16.3	21.3	30.4	20.6	26.4	18.4	21.1	6.2	3.0	23.7	20.4	23.9
COLLEGE GRAD.	63.1	61.4	57.7	63.9	69.1	65.1	62.2	65.3	65.4	65.1	51.3	63.3	48.1	69.1	62.6	76.3	86.6	61.5	64.5	52.6
COLLEGE GRAD.	42.4	40.1	43.9	37.5	48.0	39.6	43.5	42.0	45.5	39.2	44.2	42.0	32.1	45.8	43.4	52.6	44.0	41.7	44.0	29.5
POST GRAD. WORK	20.7	21.3	13.8	26.4	21.1	25.5	18.7	23.2	19.9	25.9	7.0	21.3	16.0	23.3	19.2	23.7	42.6	19.9	20.5	23.2
REFUSE	1.8	1.9	2.5	1.4	1.2	1.9	1.8	1.2	1.2	1.2	6.3	2.3	4.3	1.5	1.0	-0.6	-	2.0	1.7	3.2



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 37 Page 291  
Jul. 21, 2014

37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED			OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
NOT COLLEGE GRAD.	35.1	35.2	40.6	31.6	25.8	32.7	64.1	29.2	28.4	30.5	34.0	33.1	35.8	39.2	32.6	44.8	33.5	35.5	37.8	14.4	40.9
SOME HIGH SCHOOL/LESS	1.3	1.2	2.0	0.7	3.0	1.3	0.9	-	-	-	1.3	-	4.1	2.1	1.3	2.7	1.6	1.3	6.2	-	0.4
HIGH SCHOOL GRAD.	13.0	12.5	15.7	10.4	16.0	11.5	30.5	8.8	11.0	5.3	13.3	11.1	17.8	15.2	9.5	20.0	9.8	10.0	13.0	-	24.2
SOME COLLEGE	20.8	21.5	23.0	20.5	6.7	19.8	32.7	20.4	17.3	25.2	19.3	22.0	13.8	22.0	21.8	22.1	22.2	24.2	18.7	14.4	16.3
COLLEGE GRAD.	63.1	62.8	56.8	66.8	74.2	65.7	31.2	67.6	68.0	66.9	64.4	64.5	64.2	59.7	66.2	54.1	65.2	63.8	59.2	85.6	55.6
COLLEGE GRAD.	42.4	42.0	36.4	45.7	53.7	44.3	19.1	43.7	42.1	46.2	45.8	43.0	51.7	40.2	36.1	43.7	41.5	39.7	42.5	51.6	45.1
POST GRAD. WORK	20.7	20.9	20.4	21.1	20.6	21.4	12.1	23.9	25.9	20.7	18.6	21.5	12.5	19.5	30.1	10.5	23.7	24.1	16.7	34.0	10.6
REFUSE	1.8	2.0	2.5	1.6	-	1.6	4.7	3.2	3.6	2.5	1.6	2.4	-	1.1	1.2	1.1	1.3	0.7	3.0	-	3.5



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 37 Page 292  
Jul. 21, 2014

37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- 	Indep- 	Other 	REPUB- LICAN	DEMO- CRAT	INDEP- 	INDEP- LICAN	REPUB- CRAT	DEMO- 
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
NOT COLLEGE GRAD.	35.1	26.9	29.8	24.8	27.6	43.3	42.7	42.9	38.7	33.3	34.4	33.4	45.3	38.7	21.2	35.8	19.8	44.8	41.9
SOME HIGH SCHOOL/LESS	1.3	2.8	-	4.9	0.6	-	1.1	0.7	0.8	1.4	1.5	1.6	-	0.9	-	1.8	-	3.0	-
HIGH SCHOOL GRAD.	13.0	5.6	11.0	1.8	9.4	16.0	19.0	18.0	15.4	14.7	7.4	5.9	25.0	15.8	4.7	7.8	19.8	21.9	-
SOME COLLEGE	20.8	18.4	18.8	18.1	17.6	27.3	22.6	24.2	22.5	17.2	25.5	26.0	20.3	22.1	16.5	26.2	-	19.9	41.9
COLLEGE GRAD.	63.1	73.3	70.2	75.5	70.4	56.3	55.1	55.5	60.0	65.2	62.5	63.5	50.5	60.4	78.8	62.8	80.2	55.2	58.1
COLLEGE GRAD.	42.4	40.4	39.6	40.9	47.1	36.3	41.9	40.0	44.4	39.4	42.5	43.5	31.0	44.5	49.4	41.1	61.0	31.2	58.1
POST GRAD. WORK	20.7	32.9	30.6	34.5	23.2	20.0	13.1	15.5	15.6	25.8	20.0	20.1	19.5	16.0	29.4	21.7	19.2	24.0	-
REFUSE	1.8	-0.1	-	-0.2	2.1	0.4	2.2	1.6	1.4	1.5	3.1	3.0	4.2	0.9	-	1.4	-	-	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 37 Page 293  
Jul. 21, 2014

37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
								14/ YOUNGER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL	UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT														
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
NOT COLLEGE GRAD.	35.1	36.3	36.7	38.2	40.6	31.6	30.8	34.3	37.8	37.8	32.3	36.5	21.3	19.4	43.1	76.1	59.8	42.0	41.7	23.9	13.8
SOME HIGH SCHOOL/LESS	1.3	-	-	3.0	1.4	2.0	-	1.3	0.7	0.6	0.9	2.8	0.4	-	2.0	5.3	-	4.5	-	-	0.3
HIGH SCHOOL GRAD.	13.0	20.8	18.2	8.3	10.8	13.0	6.6	11.9	13.2	12.6	11.0	17.0	9.4	2.7	17.0	40.3	23.8	14.0	20.1	3.5	3.2
SOME COLLEGE	20.8	15.6	18.5	26.8	28.4	16.5	24.2	21.1	23.9	24.6	20.5	16.7	11.5	16.7	24.2	30.5	36.0	23.5	21.6	20.4	10.2
COLLEGE GRAD.	63.1	61.6	62.3	57.4	58.6	66.6	67.3	64.4	60.4	61.4	66.4	62.2	77.8	80.6	55.6	23.9	40.2	58.0	57.7	76.1	86.2
COLLEGE GRAD.	42.4	45.9	33.5	39.7	43.1	42.3	45.1	42.8	41.5	32.1	52.3	44.9	55.4	50.4	37.4	21.5	27.0	49.9	40.6	48.8	49.3
POST GRAD. WORK	20.7	15.6	28.8	17.7	15.5	24.3	22.3	21.6	18.9	29.3	14.1	17.3	22.4	30.2	18.2	2.4	13.2	8.1	17.1	27.2	37.0
REFUSE	1.8	2.1	1.0	4.4	0.8	1.8	1.9	1.3	1.8	0.8	1.3	1.3	0.9	-	1.3	-	-	-	0.6	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 37 Page 294  
Jul. 21, 2014

## 37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-lege	Post Grad.	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
NOT COLLEGE GRAD.	35.1	64.7	27.8	54.1	23.5	50.9	18.2	100.0	100.0	100.0	100.0	-	-	-	63.0	33.0	76.5	19.3	21.2	36.9	29.6
SOME HIGH SCHOOL/LESS	1.3	1.6	1.2	3.0	0.2	2.2	0.2	3.7	100.0	-	-	-	-	-	1.3	0.8	18.1	-	-	1.2	0.5
HIGH SCHOOL GRAD.	13.0	28.8	8.7	21.9	7.1	21.4	3.3	36.9	-	100.0	-	-	-	-	27.1	12.7	16.7	-	-	16.4	9.5
SOME COLLEGE	20.8	34.3	17.9	29.2	16.2	27.3	14.7	59.4	-	-	100.0	-	-	-	34.7	19.5	41.6	19.3	21.2	19.4	19.6
COLLEGE GRAD.	63.1	35.3	72.1	45.9	76.4	48.9	81.8	-	-	-	-	100.0	100.0	100.0	37.0	66.2	23.5	80.7	78.8	61.6	70.0
COLLEGE GRAD.	42.4	25.3	47.8	36.8	47.2	37.8	49.1	-	-	-	-	67.2	100.0	-	31.4	44.5	11.0	43.7	57.7	41.2	47.3
POST GRAD. WORK	20.7	9.9	24.3	9.1	29.2	11.1	32.7	-	-	-	-	32.8	-	100.0	5.6	21.7	12.5	37.0	21.1	20.4	22.8
REFUSE	1.8	-	0.1	-	0.1	0.2	-	-	-	-	-	-	-	-	-	0.8	-	-	-	1.4	0.4



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 37 Page 295  
Jul. 21, 2014

## 37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- White	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55 55	OVER
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
NOT COLLEGE GRAD.	35.1	36.9	26.3	49.2	34.5	9.6	36.5	33.0	32.8	42.3	58.1	42.0	43.0	28.6	65.8
SOME HIGH SCHOOL/LESS	1.3	1.6	-	3.2	2.5	-	-	4.4	1.0	2.1	1.8	2.6	3.6	0.3	-
HIGH SCHOOL GRAD.	13.0	14.0	16.7	13.8	8.3	4.0	16.2	2.5	10.0	20.2	27.9	19.7	12.4	9.1	46.5
SOME COLLEGE	20.8	21.4	9.6	32.3	23.7	5.7	20.3	26.1	21.8	19.9	28.4	19.7	27.0	19.1	19.3
COLLEGE GRAD.	63.1	62.7	73.7	50.8	65.5	90.4	63.5	67.0	66.4	57.7	41.9	58.0	55.6	71.2	34.2
COLLEGE GRAD.	42.4	40.9	48.2	43.6	44.0	50.4	46.1	42.5	45.2	37.5	33.1	35.9	38.6	46.1	31.5
POST GRAD. WORK	20.7	21.8	25.5	7.1	21.5	40.0	17.5	24.5	21.2	20.2	8.8	22.2	17.0	25.1	2.7
REFUSE	1.8	0.3	-	-	-	-	-	-	0.8	-	-	-	1.3	0.3	-

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 37 Page 296  
Jul. 21, 2014

37. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
NOT COLLEGE GRAD.	35.1	43.0	32.6	33.2	65.8	34.9	65.4	31.8	39.0	33.7	77.1	36.5	100.0	31.8	39.0	33.7	77.1	36.5	100.0	37.4	33.5	
SOME HIGH SCHOOL/LESS	1.3	3.6	0.3	1.3	-	1.3	-	5.4	0.5	1.5	-	1.4	-	5.4	0.5	1.5	-	1.4	-	1.3	1.3	
HIGH SCHOOL GRAD.	13.0	12.4	13.1	10.2	46.5	12.5	30.8	9.8	17.5	11.6	59.2	15.7	37.9	9.8	17.5	11.6	59.2	15.7	37.9	16.2	10.6	
SOME COLLEGE	20.8	27.0	19.2	21.7	19.3	21.1	34.6	16.6	21.1	20.6	17.9	19.4	62.1	16.6	21.1	20.6	17.9	19.4	62.1	19.8	21.6	
COLLEGE GRAD.	63.1	55.6	67.2	66.2	34.2	64.5	34.6	62.5	61.0	65.3	22.9	62.5	-	62.5	61.0	65.3	22.9	62.5	-	60.2	65.1	
COLLEGE GRAD.	42.4	38.6	44.5	43.7	31.5	43.2	26.4	53.2	37.3	41.8	22.9	40.8	-	53.2	37.3	41.8	22.9	40.8	-	39.7	44.2	
POST GRAD. WORK	20.7	17.0	22.7	22.5	2.7	21.3	8.2	9.3	23.7	23.5	-	21.7	-	9.3	23.7	23.5	-	21.7	-	20.5	20.9	
REFUSE	1.8	1.3	0.2	0.6	-	0.6	-	5.7	-	1.1	-	1.0	-	5.7	-	1.1	-	1.0	-	2.4	1.4	



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 38 Page 297  
Jul. 21, 2014

38. WHAT IS YOUR CURRENT MARITAL STATUS?

TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE					
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14	15	OVER	YES
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
SINGLE, NEVER MARRIED	5.7	5.6	2.9	9.2	7.0	4.1	-	7.1	7.5	7.6	7.3	8.8	10.0	-	8.4	3.1	7.7	2.5	5.9	5.3	9.0
MARRIED	84.5	84.4	91.8	65.5	82.4	83.9	89.7	79.5	87.4	89.0	85.7	86.4	76.6	91.6	80.9	88.5	82.7	87.9	81.8	84.6	85.7
SEPARATED	2.9	2.9	-	6.5	4.6	3.9	4.4	3.6	0.9	-	1.8	4.8	3.1	2.8	3.6	2.3	3.9	2.0	-	3.0	-
DIVORCED	4.0	3.8	4.4	8.1	2.3	5.7	5.9	5.5	2.8	2.7	2.9	-	4.6	2.8	4.3	3.9	3.3	5.0	-	4.4	-
WIDOWED	1.1	1.4	-	6.4	1.5	-	-	-	-	-	-	-	5.4	-	0.4	1.1	0.4	1.3	6.7	0.8	4.7
REFUSE	1.8	1.9	0.9	4.3	2.2	2.5	-	4.3	1.5	0.8	2.2	-	0.4	2.8	2.3	1.1	1.9	1.2	5.6	1.9	0.6



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 38 Page 298  
Jul. 21, 2014

38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		UN-AWARE		
	REGU-LARLY	Frequ-ently	Some-times	RARELY	YES	NO	PROB-LEM	Ser-ious	Minor	NOT A PROB-LEM	CONC-ERNED	Very	Smwt. ALL	NOT AT 14	LESS/18	15-17 OVER	AWARE			
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
SINGLE, NEVER MARRIED	5.7	6.1	8.9	4.2	2.1	6.3	5.5	5.5	6.9	4.3	8.4	5.6	6.5	5.3	6.0	1.7	-	6.4	5.0	12.1
MARRIED	84.5	83.2	76.1	88.1	90.5	84.8	84.3	84.9	81.2	87.9	77.5	82.1	73.7	85.3	88.5	89.9	90.5	84.5	85.7	73.4
SEPARATED	2.9	3.5	5.2	2.3	1.0	3.0	2.9	2.9	3.1	2.7	5.5	3.3	7.5	1.6	2.4	-	3.0	2.9	2.7	5.4
DIVORCED	4.0	4.0	4.9	3.4	6.1	2.5	4.6	4.6	6.4	3.1	1.5	5.2	5.0	5.3	1.9	9.0	6.5	3.5	3.8	5.8
WIDOWED	1.1	0.9	1.6	0.5	-	0.8	1.2	0.6	0.7	0.5	2.3	1.3	2.0	1.0	0.6	-	-	1.1	1.2	-
REFUSE	1.8	2.3	3.3	1.6	0.4	2.6	1.5	1.6	1.6	1.6	4.8	2.5	5.2	1.4	0.6	-0.6	-	1.6	1.6	3.3



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 38 Page 299  
Jul. 21, 2014

38. WHAT IS YOUR CURRENT MARITAL STATUS?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
SINGLE, NEVER MARRIED	5.7	5.2	7.5	3.6	19.0	5.5	8.3	3.9	2.8	5.5	5.8	-	17.9	6.9	3.7	9.5	6.2	5.1	4.6	-	3.6
MARRIED	84.5	84.5	80.9	86.9	81.0	85.0	77.6	90.7	92.3	88.2	82.8	87.0	74.0	81.5	81.3	81.6	84.5	86.0	75.0	100.0	84.6
SEPARATED	2.9	3.1	5.0	1.9	-	2.8	4.1	1.5	1.3	1.6	4.9	5.4	3.8	3.1	3.9	2.5	3.5	3.6	8.9	-	1.0
DIVORCED	4.0	4.3	3.5	4.8	-	4.1	3.4	1.2	0.8	1.9	4.9	6.3	2.0	5.4	9.0	2.3	3.8	3.7	8.4	-	5.3
WIDOWED	1.1	1.1	0.6	1.5	-	1.1	-	0.9	-	2.2	-	-	-	1.6	1.0	2.1	0.6	0.8	-	-	2.9
REFUSE	1.8	1.8	2.6	1.3	-	1.4	6.6	1.9	2.7	0.5	1.6	1.3	2.3	1.6	1.2	1.9	1.5	0.8	3.0	-	2.6



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 38 Page 300  
Jul. 21, 2014

38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUBLICAN	DEMOCRAT	INDEPENDENT	Indep- end	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
SINGLE, NEVER MARRIED	5.7	11.6	13.7	10.0	4.0	7.1	3.8	4.9	1.7	10.5	3.8	2.8	15.7	1.9	1.4	3.8	-	22.0	-
MARRIED	84.5	78.8	80.7	77.5	87.6	77.9	90.1	86.0	92.5	76.5	85.9	87.2	70.6	92.9	90.9	88.2	100.0	63.1	100.0
SEPARATED	2.9	3.7	-	6.4	1.1	5.3	2.8	3.6	1.8	4.3	2.6	2.0	9.6	2.1	1.3	3.1	-	6.8	-
DIVORCED	4.0	4.0	5.5	2.9	4.6	8.4	0.7	3.3	2.1	4.6	5.3	5.8	-	1.8	4.0	4.8	-	6.1	-
WIDOWED	1.1	1.2	-	2.0	1.9	-	-	-	-	2.7	-	-	-	-	2.4	-	-	2.0	-
REFUSE	1.8	0.7	-	1.1	0.9	1.3	2.5	2.1	1.9	1.5	2.4	2.3	4.2	1.2	-	-	-	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 38 Page 301  
Jul. 21, 2014

## 38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
<b>Total</b>	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
<b>SINGLE, NEVER MARRIED</b>	5.7	-	7.2	1.4	3.1	12.1	6.1	4.5	6.4	6.8	7.8	2.1	6.0	0.4	6.8	22.5	15.4	8.5	4.7	2.8	-
<b>MARRIED</b>	84.5	99.5	88.2	91.4	86.5	70.6	80.6	86.0	83.1	81.7	85.3	88.4	86.8	95.6	82.0	39.2	64.6	79.1	88.7	95.9	100.0
<b>SEPARATED</b>	2.9	-	1.9	5.3	3.4	5.5	-	3.5	1.6	2.8	2.4	3.7	2.4	0.9	3.8	19.3	2.6	8.3	-	-	-
<b>DIVORCED</b>	4.0	-	-	-	3.9	6.8	10.4	4.2	5.1	6.7	1.1	4.5	3.0	3.0	4.7	5.5	15.3	4.0	5.9	-	-
<b>WIDOWED</b>	1.1	-	1.7	-	-	3.2	-	0.8	1.6	1.2	1.8	-	-	-	1.7	10.7	2.1	-	-	1.3	-
<b>REFUSE</b>	1.8	0.5	1.0	1.9	3.1	1.8	2.9	1.1	2.2	0.9	1.6	1.2	1.8	-	1.1	2.7	-	-	0.6	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 38 Page 302  
Jul. 21, 2014

## 38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-lege	Post Grad.	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
<b>Total</b>	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
<b>SINGLE, NEVER MARRIED</b>	5.7	17.6	3.5	13.3	2.0	11.1	1.2	10.3	5.5	12.0	9.5	3.4	4.2	1.5	100.0	-	-	-	-	-	-
<b>MARRIED</b>	84.5	56.9	92.1	67.3	96.1	72.8	98.2	79.3	53.8	82.6	78.9	88.6	88.7	88.5	-	100.0	-	-	-	100.0	100.0
<b>SEPARATED</b>	2.9	7.7	1.9	8.0	-	5.9	-	6.4	40.7	3.8	5.9	1.1	0.8	1.8	-	-	100.0	-	-	-	-
<b>DIVORCED</b>	4.0	12.4	2.0	8.5	1.3	7.8	-	2.2	-	-	3.7	5.1	4.1	7.2	-	-	-	100.0	-	-	-
<b>WIDOWED</b>	1.1	4.7	0.3	2.5	0.4	1.8	0.6	0.6	-	-	1.1	1.3	1.4	1.1	-	-	-	-	100.0	-	-
<b>REFUSE</b>	1.8	0.8	0.1	0.4	0.1	0.5	-	1.1	-	1.6	0.9	0.5	0.7	-	-	-	-	-	-	-	-

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 38 Page 303  
Jul. 21, 2014

38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT-ESTANT	CATH-OLIC	ATH-EIST	YES	NO	MALE	FEMALE	WHITE	NON-WHITE	Hisp-panic Amer.	Afr-ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
SINGLE, NEVER MARRIED	5.7	5.0	4.9	15.6	5.4	2.1	4.1	6.3	2.5	14.3	1.8	18.6	14.6	1.6	8.3
MARRIED	84.5	85.1	85.1	84.4	86.7	94.7	95.9	80.0	91.0	71.4	84.8	68.2	74.4	90.8	83.8
SEPARATED	2.9	4.0	-	-	4.8	-	-	8.2	2.2	5.0	-	5.8	6.4	1.6	-
DIVORCED	4.0	4.3	10.0	-	0.8	-	-	1.4	3.3	6.1	13.4	5.8	3.4	5.0	-
WIDOWED	1.1	1.1	-	-	1.7	3.2	-	2.9	0.6	2.1	-	1.7	-	0.8	7.9
REFUSE	1.8	0.4	-	-	0.7	-	-	1.2	0.5	1.0	-	-	1.2	0.2	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 38 Page 304  
Jul. 21, 2014

## 38. WHAT IS YOUR CURRENT MARITAL STATUS?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
SINGLE, NEVER MARRIED	5.7	14.6	2.3	5.7	8.3	6.1	-	11.4	1.3	2.6	6.5	3.0	-	11.4	1.3	2.6	6.5	3.0	-	2.9	7.8	
MARRIED	84.5	74.4	90.0	85.6	83.8	85.4	85.6	86.5	96.2	94.7	93.5	94.5	100.0	86.5	96.2	94.7	93.5	94.5	100.0	93.3	78.1	
SEPARATED	2.9	6.4	1.4	3.1	-	3.0	-	2.1	1.8	2.1	-	1.9	-	2.1	1.8	2.1	-	1.9	-	2.2	3.5	
DIVORCED	4.0	3.4	4.5	4.5	-	4.3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6.9	
WIDOWED	1.1	-	1.5	0.5	7.9	0.7	14.4	-	0.7	0.6	-	0.6	-	-	0.7	0.6	-	0.6	-	0.5	1.4	
REFUSE	1.8	1.2	0.2	0.5	-	0.5	-	-	-	-	-	-	-	-	-	-	-	-	-	1.1	2.3	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 39 Page 305  
Jul. 21, 2014

## 39. WHAT IS YOUR RELIGION?

TOTAL	AREA													CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE			
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER 10	LESS/ 11-14	15	OVER 15	YES YET	NO/ NOT
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
PROTESTANT	73.3	74.8	69.9	72.0	79.7	67.2	61.1	71.8	80.9	78.6	83.1	74.4	70.8	74.7	75.3	72.8	74.9	73.4	54.2	74.1	63.8
CATHOLIC	8.3	7.4	9.6	7.6	5.4	12.5	16.0	9.9	7.4	9.4	5.5	-	8.0	2.8	6.2	9.9	9.4	6.1	9.1	8.0	12.1
JEWISH	0.2	0.7	-	-	1.5	-	-	-	-	-	-	-	-	-	-	0.5	-	0.7	-	-	3.0
MORMON/L.D.S.	1.2	0.4	-	-	0.8	2.0	2.8	1.4	-	-	-	4.0	1.3	2.8	1.3	1.1	0.6	2.4	-	1.3	-
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATHEIST/AGNOSTIC	4.7	4.8	7.2	-	3.8	3.9	3.0	4.6	3.6	5.5	1.7	15.1	3.1	7.5	5.3	4.1	3.9	5.0	13.5	4.7	3.4
OTHER	0.2	-	-	-	-	-	-	-	-	-	-	-	1.7	-	0.4	-	0.3	-	-	-	2.5
DK/REFUSED	12.1	12.0	13.3	20.4	8.9	14.4	17.2	12.3	8.1	6.5	9.7	6.4	15.2	12.1	11.6	11.7	10.8	12.5	23.2	11.9	15.2



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 39 Page 306  
Jul. 21, 2014

## 39. WHAT IS YOUR RELIGION?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15			
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor LEM	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	OVER 18	AWARE	UN- AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
PROTESTANT	73.3	74.4	77.3	72.4	73.3	74.8	72.6	74.7	76.4	73.5	67.6	75.9	80.2	74.3	68.6	55.6	77.6	72.2	73.3	74.0
CATHOLIC	8.3	8.6	4.1	11.7	5.7	7.7	8.5	8.2	8.8	7.8	6.5	7.6	2.6	9.5	9.8	12.3	13.8	8.8	7.9	11.9
JEWISH	0.2	-	-	-	-	-	0.3	-	-	-	2.3	-	-	-	0.6	-	-	-	0.2	-
MORMON/L.D.S.	1.2	1.4	0.9	1.7	1.0	0.7	1.4	1.0	0.9	1.1	1.5	1.1	0.8	1.2	1.4	-	-	1.0	0.8	3.0
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATHEIST/AGNOSTIC	4.7	4.4	3.4	5.0	6.2	4.2	5.0	4.5	2.5	6.1	9.4	3.7	5.2	3.1	6.7	16.1	6.1	4.4	5.1	1.7
OTHER	0.2	-	-	-	-	-	0.3	0.2	0.5	-	-	0.3	1.1	-	-	-	-	0.2	0.2	-
DK/REFUSED	12.1	11.2	14.3	9.1	13.8	12.7	11.9	11.2	10.9	11.5	12.7	11.5	10.2	12.0	12.9	16.0	2.6	13.2	12.5	9.4



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 39 Page 307  
Jul. 21, 2014

## 39. WHAT IS YOUR RELIGION?

	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS				
	PROB-LEM	Crisislem	Prob-LEM	NOT A PROB-LEM	AWARE/DK/REF	UN-AWARE/DK/REF	REGU-LARLY/Week	2+Times/Week	Once A Week	NOT REGU-LARLY/Week	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
PROTESTANT	73.3	74.3	77.0	72.4	58.9	72.9	77.1	63.7	60.0	69.5	59.7	56.0	67.2	83.9	80.9	86.3	73.8	71.8	86.8	73.5	71.5
CATHOLIC	8.3	7.9	8.1	7.8	17.8	8.7	3.3	12.4	12.1	12.8	14.7	16.7	10.7	3.6	5.2	2.3	8.1	8.7	6.9	11.5	9.5
JEWISH	0.2	-	-	-	5.6	0.2	-	0.7	1.2	-	-	-	-	-	-	-	0.3	-	-	-	-
MORMON/L.D.S.	1.2	1.1	1.8	0.6	3.6	1.0	3.7	0.5	-	1.3	-	-	-	2.1	1.5	2.5	1.5	2.0	-	-	-
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATHEIST/AGNOSTIC	4.7	4.5	3.1	5.4	6.3	4.9	2.7	6.1	2.9	11.3	11.4	13.0	8.1	1.5	0.4	2.4	4.3	4.2	1.0	15.0	6.8
OTHER	0.2	0.2	0.5	-	-	-	2.4	-	-	-	1.0	1.5	-	-	-	-	-	-	-	-	0.9
DK/REFUSED	12.1	12.1	9.4	13.8	7.8	12.2	10.8	16.6	23.9	5.1	13.2	12.8	14.0	8.9	11.9	6.4	12.0	13.4	5.3	-	11.3

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 39 Page 308  
Jul. 21, 2014

## 39. WHAT IS YOUR RELIGION?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUB-LICAN	DEMO-CRAT	INDEP-NDENT	Indep-ndent	Other	REPUB-LICAN	DEMO-CRAT	INDEP-NDENT	REPUB-LICAN	DEMO-CRAT	INDEP-NDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
PROTESTANT	73.3	68.7	65.1	71.2	67.1	84.5	81.1	82.3	78.1	77.5	63.8	64.4	57.6	79.8	76.9	70.3	62.2	84.9	62.3
CATHOLIC	8.3	10.1	6.3	12.9	11.5	3.9	7.2	6.0	9.0	5.0	12.4	12.7	10.0	9.6	8.3	11.1	18.6	-	-
JEWISH	0.2	1.2	2.9	-	-	-	-	-	-	0.6	-	-	-	-	1.2	-	-	-	-
MORMON/L.D.S.	1.2	-	-	-	2.5	0.9	1.0	0.9	3.0	-	0.6	0.7	-	2.9	-	0.8	-	-	-
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATHEIST/AGNOSTIC	4.7	7.0	11.0	4.2	6.0	3.6	1.7	2.3	1.7	3.8	9.1	8.3	19.2	0.6	6.2	7.4	-	2.0	17.3
OTHER	0.2	-	-	-	-	-	0.6	0.4	-	-	0.7	-	9.0	-	-	-	-	-	-
DK/REFUSED	12.1	13.0	14.7	11.7	13.1	7.1	8.4	8.0	8.2	13.2	13.2	14.0	4.2	7.0	7.4	10.5	19.2	13.1	20.4

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 39 Page 309  
Jul. 21, 2014

## 39. WHAT IS YOUR RELIGION?

	TOTAL			MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k		
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112		
PROTESTANT	73.3	78.9	75.1	62.1	77.4	78.7	65.6	75.6	74.8	75.5	78.1	68.7	68.2	64.9	78.1	88.7	65.7	85.0	78.8	80.4	68.7		
CATHOLIC	8.3	11.5	6.6	5.6	7.0	4.2	19.0	8.8	7.5	7.9	4.4	14.4	13.1	12.5	6.1	2.3	10.9	7.7	9.0	6.1	10.3		
JEWISH	0.2	-	-	-	-	0.8	-	0.3	0.5	-	0.7	-	-	1.2	-	-	-	-	-	1.3	-		
MORMON/L.D.S.	1.2	2.1	-	-	3.7	-	1.2	1.4	1.1	-	1.6	2.6	3.0	0.3	1.0	1.2	-	-	1.0	3.0	1.5		
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
ATHEIST/AGNOSTIC	4.7	2.4	4.3	11.4	1.2	3.6	7.0	4.2	3.8	3.6	4.8	5.9	1.7	6.8	5.1	7.9	6.7	1.6	3.0	4.2	6.3		
OTHER	0.2	-	-	1.5	-	-	-	-	0.4	0.5	-	-	-	-	0.3	-	1.5	-	-	-	-		
DK/REFUSED	12.1	5.1	14.0	19.5	10.7	12.7	7.2	9.8	11.9	12.5	10.5	8.3	14.0	14.3	9.5	-	15.1	5.7	8.2	5.0	13.2		



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 39 Page 310  
Jul. 21, 2014

## 39. WHAT IS YOUR RELIGION?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COL-LEGE GRAD.	Col-lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
PROTESTANT	73.3	72.6	77.3	78.4	74.9	78.5	73.8	77.0	88.6	79.1	75.0	72.9	70.8	77.2	64.3	73.8	100.0	79.3	75.5	72.2	75.3
CATHOLIC	8.3	8.3	8.4	8.0	8.6	8.3	8.5	6.2	-	10.7	3.8	9.7	9.4	10.2	7.2	8.4	-	20.7	-	7.8	8.9
JEWISH	0.2	-	0.3	-	0.4	-	0.6	-	-	-	-	0.4	0.5	-	-	0.3	-	-	-	-	0.5
MORMON/L.D.S.	1.2	0.4	1.5	0.2	1.9	0.4	2.2	1.4	-	-	2.4	1.1	1.2	0.9	-	1.4	-	-	-	1.0	1.8
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATHEIST/AGNOSTIC	4.7	7.1	4.1	4.5	4.9	4.1	5.4	6.6	11.4	5.0	7.3	3.8	4.9	1.6	12.9	4.7	-	-	-	6.7	3.1
OTHER	0.2	1.1	-	0.6	-	0.4	-	0.5	-	1.5	-	-	-	-	-	0.2	-	-	-	0.5	-
DK/REFUSED	12.1	10.6	8.5	8.3	9.3	8.3	9.6	8.2	-	3.7	11.4	12.1	13.2	10.0	15.6	11.2	-	-	24.5	11.9	10.5

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 39 Page 311  
Jul. 21, 2014

## 39. WHAT IS YOUR RELIGION?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROTESTANT	CATHOLIC	ATH-EIST	YES	NO	MALE	FEMALE	WHITE	NON-WHITE	Hisp-panic Amer.	Afr-ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
PROTESTANT	73.3	100.0	-	-	100.0	100.0	100.0	100.0	75.4	72.1	44.5	80.6	80.5	71.4	76.3
CATHOLIC	8.3	-	100.0	-	-	-	-	-	9.8	5.3	23.6	1.2	3.8	10.5	11.6
JEWISH	0.2	-	-	-	-	-	-	-	0.3	-	-	-	-	0.4	-
MORMON/L.D.S.	1.2	-	-	-	-	-	-	-	1.5	0.5	3.6	-	-	2.0	-
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATHEIST/AGNOSTIC	4.7	-	-	100.0	-	-	-	-	4.3	5.9	22.9	2.9	4.3	4.9	7.1
OTHER	0.2	-	-	-	-	-	-	-	-	0.7	-	-	-	0.3	-
DK/REFUSED	12.1	-	-	-	-	-	-	-	8.7	15.5	5.4	15.3	11.4	10.5	5.0

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 39 Page 312  
Jul. 21, 2014

## 39. WHAT IS YOUR RELIGION?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
PROTESTANT	73.3	80.5	71.9	74.3	76.3	74.6	67.3	83.6	71.1	72.9	75.6	73.5	56.7	83.6	71.1	72.9	75.6	73.5	56.7	72.2	74.0	
CATHOLIC	8.3	3.8	10.6	8.4	11.6	8.4	17.7	3.5	9.1	7.9	10.6	8.3	-	3.5	9.1	7.9	10.6	8.3	-	7.8	8.6	
JEWISH	0.2	-	0.3	0.2	-	0.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.4	
MORMON/L.D.S.	1.2	-	1.7	1.3	-	1.3	-	-	1.1	1.0	-	1.0	-	-	1.1	1.0	-	1.0	-	0.9	1.4	
MUSLIM/ISLAMIC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
ATHEIST/AGNOSTIC	4.7	4.3	5.2	4.7	7.1	4.9	6.8	8.0	6.4	6.9	4.3	6.4	19.7	8.0	6.4	6.9	4.3	6.4	19.7	6.4	3.5	
OTHER	0.2	-	0.3	0.2	-	0.2	-	-	0.6	0.5	-	0.5	-	-	0.6	0.5	-	0.5	-	0.5	-	
DK/REFUSED	12.1	11.4	10.0	10.8	5.0	10.4	8.2	4.9	11.8	10.7	9.5	10.3	23.6	4.9	11.8	10.7	9.5	10.3	23.6	12.2	12.0	

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 40 Page 313  
Jul. 21, 2014

40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	AREA												CHILDREN IN	APPROPRIATE TO	TALKED ABOUT					
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14 15	OVER	YES
Total Answering	141	48	20	4	23	31	10	22	33	17	15	9	13	8	66	72	91	43	3	131	8
YES	74.6	67.2	64.7	86.8	65.6	63.0	63.9	62.6	83.2	73.0	94.8	84.4	94.0	87.6	77.0	71.1	77.9	69.6	77.5	74.3	74.2
NO	24.3	32.8	35.3	13.2	34.4	31.6	18.6	37.4	16.8	27.0	5.2	15.6	6.0	12.4	20.4	28.9	22.1	26.6	22.5	24.5	25.8
DK/REFUSED	1.2	-	-	-	-	5.4	17.4	-	-	-	-	-	-	-	2.5	-	-	3.9	-	1.3	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 40 Page 314  
Jul. 21, 2014

40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		UN-AWARE		
	REGU-LARLY	Frequ-ently	Some-times	RARELY	YES	NO	PROB-LEM	Ser-ious	Minor	NOT A PROB-LEM	CONC-ERNED	Very	Smwt. ALL	NOT AT 14	LESS/18	OVER 18	AWARE			
Total Answering	141	105	42	63	26	44	98	122	59	63	12	100	24	76	39	4	2	114	129	12
YES	74.6	76.3	80.0	73.9	66.2	63.4	79.5	71.3	78.0	65.1	100.0	76.0	83.5	73.6	69.4	22.7	36.2	76.0	77.1	46.8
NO	24.3	22.1	16.0	26.1	33.8	32.7	20.5	27.3	19.2	34.9	-	24.0	16.5	26.4	26.4	77.3	63.8	22.5	21.6	53.2
DK/REFUSED	1.2	1.6	4.0	-	-	3.8	-	1.4	2.8	-	-	-	-	-	4.3	-	-	1.5	1.3	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 40 Page 315  
Jul. 21, 2014

40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK					SOCIAL NETWORKS					
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total Answering	141	138	57	81	2	138	3	42	21	20	19	17	3	78	35	43	111	82	10	7	29
YES	74.6	73.9	84.3	66.7	100.0	74.9	60.2	61.9	57.1	66.9	65.5	64.5	71.5	84.0	71.1	94.4	76.8	76.5	80.9	45.6	67.6
NO	24.3	24.9	12.8	33.3	-	23.9	39.8	38.1	42.9	33.1	25.9	25.5	28.5	16.0	28.9	5.6	21.7	21.5	19.1	54.4	32.4
DK/REFUSED	1.2	1.2	2.9	-	-	1.2	-	-	-	-	8.6	10.0	-	-	-	1.5	2.0	-	-	-	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 40 Page 316  
Jul. 21, 2014

40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	IDEOLOGY						PARTY					WHITE		AFRICAN AMERICAN				
		LIB- ERAL	Very Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total Answering	141	21	6	16	41	28	46	74	54	58	28	28	-	50	35	26	-	22	1
YES	74.6	59.7	80.8	51.7	56.7	83.3	92.0	88.7	81.3	71.0	69.4	69.4	-	80.9	51.4	66.7	-	100.0	100.0
NO	24.3	40.3	19.2	48.3	43.3	16.7	4.3	9.1	15.6	29.0	30.6	30.6	-	15.7	48.6	33.3	-	-	-
DK/REFUSED	1.2	-	-	-	-	-	3.6	2.3	3.1	-	-	-	-	3.3	-	-	-	-	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 40 Page 317  
Jul. 21, 2014

40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURBAN	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total Answering	141	24	21	12	30	36	16	115	72	50	46	42	20	24	96	3	9	23	19	33	37
YES	74.6	76.1	65.2	92.3	85.4	74.4	50.9	75.6	74.0	74.7	71.6	79.0	69.3	69.4	77.5	79.1	83.1	81.2	87.7	70.1	75.1
NO	24.3	23.9	34.8	7.7	9.1	25.6	49.1	24.4	23.7	25.3	24.8	21.0	30.7	23.6	22.5	20.9	16.9	18.8	12.3	29.9	20.3
DK/REFUSED	1.2	-	-	-	5.5	-	-	-	2.3	-	3.6	-	-	7.1	-	-	-	-	-	-	4.5



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 40 Page 318  
Jul. 21, 2014

40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-lege	Post Grad.	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total Answering	141	12	112	35	89	54	70	40	3	10	27	102	65	36	6	125	5	1	3	56	69
YES	74.6	82.0	77.0	81.5	76.0	83.7	72.7	91.7	100.0	86.5	92.8	67.9	71.0	62.3	88.8	72.8	100.0	100.0	61.1	76.0	70.2
NO	24.3	18.0	21.5	18.5	22.2	16.3	24.9	8.3	-	13.5	7.2	30.5	26.5	37.7	11.2	25.9	-	-	38.9	24.0	27.4
DK/REFUSED	1.2	-	1.5	-	1.9	-	2.4	-	-	-	-	1.6	2.6	-	-	1.3	-	-	-	-	2.4



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 40 Page 319  
Jul. 21, 2014

40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55	OVER 55
Total Answering	141	141	-	-	105	34	44	61	112	29	1	24	36	91	10
YES	74.6	74.6	-	-	100.0	-	100.0	100.0	68.3	98.0	-	100.0	84.6	68.9	92.5
NO	24.3	24.3	-	-	-	100.0	-	-	30.2	2.0	100.0	-	15.4	29.3	7.5
DK/REFUSED	1.2	1.2	-	-	-	-	-	-	1.5	-	-	-	-	1.8	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 40 Page 320  
Jul. 21, 2014

40. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total Answering	141	36	100	127	10	135	2	9	47	51	5	56	-	9	47	51	5	56	-	59	82	
YES	74.6	84.6	71.1	73.4	92.5	74.4	100.0	86.6	74.6	75.8	85.1	76.6	-	86.6	74.6	75.8	85.1	76.6	-	75.3	74.0	
NO	24.3	15.4	27.2	25.3	7.5	24.4	-	13.4	25.4	24.2	14.9	23.4	-	13.4	25.4	24.2	14.9	23.4	-	24.7	24.0	
DK/REFUSED	1.2	-	1.7	1.3	-	1.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.0	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 41 Page 321  
Jul. 21, 2014

41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	AREA											CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE	YES/NOT YET	NO/NOT YET				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON						EAST	WEST	1	2
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
YES	4.0	3.7	4.3	7.3	2.3	6.5	12.7	1.8	2.1	1.7	2.5	-	1.3	7.1	3.9	3.1	3.4	4.9	2.6	4.3	-
NO	94.2	94.2	94.1	92.7	94.7	90.9	85.9	94.7	96.0	97.5	94.5	100.0	97.8	92.9	94.2	95.6	94.8	93.5	91.8	93.7	99.4
DK/REFUSED	1.8	2.1	1.6	-	3.0	2.6	1.4	3.4	1.9	0.8	3.0	-	0.9	-	1.9	1.3	1.7	1.6	5.6	1.9	0.6



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 41 Page 322  
Jul. 21, 2014

## 41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		UN-AWARE		
	REGU-LARLY	Frequ-ently	Some-times	RARELY	YES	NO	PROB-LEM	Ser-ious	Minor	NOT A PROB-LEM	CONC-ERNED	Very	Smwt. ALL	NOT AT 14	LESS/18	OVER	AWARE			
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
YES	4.0	4.6	3.2	5.6	3.1	2.7	4.5	4.0	5.5	2.7	3.5	3.6	3.7	3.6	4.7	9.6	-	4.1	3.5	8.6
NO	94.2	93.3	94.0	92.8	95.6	94.2	94.1	94.6	93.3	95.7	90.2	94.3	93.0	94.8	93.9	91.0	100.0	94.1	94.7	89.5
DK/REFUSED	1.8	2.1	2.8	1.6	1.4	3.1	1.3	1.5	1.3	1.6	6.3	2.1	3.3	1.6	1.4	-0.6	-	1.7	1.8	1.8



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 41 Page 323  
Jul. 21, 2014

41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
YES	4.0	3.8	3.2	4.2	3.6	3.8	7.0	4.7	5.1	4.1	8.0	11.9	-	2.2	2.3	2.0	3.9	4.7	-	-	4.6
NO	94.2	94.4	94.3	94.4	92.7	94.8	86.5	93.4	92.2	95.4	91.1	86.8	100.0	95.7	95.1	96.1	94.8	94.4	97.0	100.0	92.0
DK/REFUSED	1.8	1.8	2.5	1.4	3.6	1.4	6.5	1.9	2.7	0.5	0.9	1.3	-	2.2	2.6	1.8	1.3	0.8	3.0	-	3.5



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 41 Page 324  
Jul. 21, 2014

41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIB- ERAL	Very 	Swmt. 	MOD- ERATE	Swmt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep-  endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
YES	4.0	2.8	2.4	3.0	4.5	3.4	3.8	3.7	4.4	2.7	4.5	4.9	-	-	-	-	-	-	-
NO	94.2	97.4	97.6	97.2	94.1	96.3	93.6	94.5	93.7	95.7	93.7	93.5	95.8	99.6	100.0	99.3	100.0	100.0	100.0
DK/REFUSED	1.8	-0.1	-	-0.2	1.3	0.4	2.6	1.9	1.9	1.5	1.8	1.6	4.2	0.4	-	0.7	-	-	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 41 Page 325  
Jul. 21, 2014

41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURBAN	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
YES	4.0	2.2	-	4.9	6.3	4.1	4.1	3.7	3.8	5.5	-	7.6	4.1	2.6	4.5	3.3	6.1	3.8	7.4	3.6	2.3
NO	94.2	95.9	99.0	92.0	91.8	94.1	95.3	95.1	94.7	93.9	99.2	90.0	93.5	97.0	94.7	96.7	93.9	96.2	92.0	96.1	97.7
DK/REFUSED	1.8	1.9	1.0	3.0	1.9	1.8	0.7	1.2	1.4	0.6	0.8	2.4	2.4	0.4	0.8	-	-	-	0.6	0.4	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 41 Page 326  
Jul. 21, 2014

41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
YES	4.0	5.2	3.9	4.6	3.9	5.3	2.9	6.6	5.5	8.6	5.5	2.7	3.1	1.7	1.3	4.0	-	13.4	-	3.1	4.8
NO	94.2	94.8	95.9	95.4	95.8	94.5	97.0	92.8	94.5	90.8	94.0	96.5	96.1	97.3	98.7	95.2	100.0	86.6	100.0	96.0	94.6
DK/REFUSED	1.8	-	0.2	-	0.3	0.2	0.2	0.5	-	0.5	0.6	0.8	0.8	1.0	-	0.8	-	-	-	0.9	0.7



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 41 Page 327  
Jul. 21, 2014

41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic	Afr- ican	UNDER 40	41-55 OVER 55	
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
YES	4.0	2.4	11.4	19.4	-	1.7	-	-	-	14.0	100.0	-	6.0	3.1	5.9
NO	94.2	97.5	88.6	80.6	100.0	98.3	100.0	100.0	99.6	86.0	-	100.0	94.0	96.7	94.1
DK/REFUSED	1.8	0.1	-	-	-	-	-	-	0.4	-	-	-	-	0.2	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 41 Page 328  
Jul. 21, 2014

41. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
YES	4.0	6.0	3.4	4.0	5.9	3.8	17.7	10.4	1.8	3.5	-	3.3	-	10.4	1.8	3.5	-	3.3	-	3.1	4.7	
NO	94.2	94.0	96.4	95.8	94.1	96.1	82.3	89.6	97.8	96.1	100.0	96.4	100.0	89.6	97.8	96.1	100.0	96.4	100.0	95.0	93.6	
DK/REFUSED	1.8	-	0.2	0.2	-	0.2	-	-	0.4	0.4	-	0.4	-	-	0.4	0.4	-	0.4	-	1.9	1.7	



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 42 Page 329  
Jul. 21, 2014

## 42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE	YES	NO/NOT YET		
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST						1	2
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
HISPANIC	4.0	3.7	4.3	7.3	2.3	6.5	12.7	1.8	2.1	1.7	2.5	-	1.3	7.1	3.9	3.1	3.4	4.9	2.6	4.3	-
WHITE	69.3	61.4	63.1	32.0	66.7	69.5	52.9	81.8	78.2	72.5	83.9	69.6	63.8	91.4	68.5	72.0	71.1	69.4	38.9	69.8	62.9
AFRICAN AMERICAN	20.8	29.1	29.0	49.8	24.3	18.2	29.4	9.9	12.8	18.7	6.9	26.3	26.9	-	23.3	17.6	20.0	19.1	49.6	20.0	32.3
ASIAN	0.6	0.9	2.1	-	-	0.6	-	1.0	1.0	-	1.9	-	-	-	0.6	0.6	0.7	0.5	-	0.7	-
OTHER	3.2	3.6	-	10.8	5.1	2.7	3.6	2.0	2.3	2.7	1.8	4.1	6.2	-	1.7	5.1	3.5	3.5	-	3.3	2.5
DK/REFUSED	2.1	1.4	1.6	-	1.5	2.6	1.4	3.4	3.6	4.4	2.9	-	1.7	1.5	2.0	1.5	1.3	2.6	8.9	1.9	2.3

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 42 Page 330  
Jul. 21, 2014

## 42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		AWARE	UN-AWARE	
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	18			AWARE
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
HISPANIC	4.0	4.6	3.2	5.6	3.1	2.7	4.5	4.0	5.5	2.7	3.5	3.6	3.7	3.6	4.7	9.6	-	4.1	3.5	8.6
WHITE	69.3	69.2	61.4	74.5	72.0	71.2	68.5	71.1	69.6	72.3	50.0	71.2	53.4	78.0	65.8	82.0	86.0	67.8	70.7	56.0
AFRICAN AMERICAN	20.8	19.6	26.2	15.0	22.2	19.1	21.5	18.8	15.1	21.7	40.9	18.3	33.1	12.6	25.7	9.0	9.4	21.8	19.8	30.4
ASIAN	0.6	0.8	0.5	1.0	-	-	0.8	0.7	1.1	0.4	-	0.9	-	1.3	-	-	-	0.8	0.7	-
OTHER	3.2	3.8	6.2	2.2	1.0	3.5	3.1	3.4	6.0	1.4	1.3	3.5	5.5	2.8	2.7	-	4.6	3.4	3.2	3.1
DK/REFUSED	2.1	2.0	2.5	1.7	1.7	3.6	1.5	2.0	2.6	1.5	4.3	2.5	4.3	1.8	1.0	-0.6	-	2.1	2.1	1.8

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 42 Page 331  
Jul. 21, 2014

## 42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS				
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
HISPANIC	4.0	3.8	3.2	4.2	3.6	3.8	7.0	4.7	5.1	4.1	8.0	11.9	-	2.2	2.3	2.0	3.9	4.7	-	-	4.6
WHITE	69.3	69.7	60.4	75.9	71.0	70.7	52.6	79.8	77.1	84.1	70.2	68.8	73.0	62.7	70.9	55.7	71.0	73.4	73.2	82.5	63.1
AFRICAN AMERICAN	20.8	20.4	29.8	14.0	25.4	19.9	31.4	11.4	15.1	5.5	10.9	8.3	16.2	30.2	24.4	35.2	20.2	17.0	18.6	17.5	23.1
ASIAN	0.6	0.6	0.9	0.5	-	0.7	-	-	-	-	2.3	-	7.0	0.3	-	0.6	0.8	0.6	3.6	-	-
OTHER	3.2	3.2	2.9	3.4	-	3.1	4.4	1.7	-	4.5	7.3	9.0	3.8	2.3	0.6	3.8	2.8	3.2	1.7	-	4.3
DK/REFUSED	2.1	2.3	2.7	1.9	-	1.9	4.7	2.4	2.7	1.8	1.3	2.0	-	2.3	1.8	2.6	1.3	1.0	2.8	-	4.8

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 42 Page 332  
Jul. 21, 2014

42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	IDEOLOGY						PARTY				WHITE			AFRICAN AMERICAN				
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep-  endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
HISPANIC	4.0	2.8	2.4	3.0	4.5	3.4	3.8	3.7	4.4	2.7	4.5	4.9	-	-	-	-	-	-	-
WHITE	69.3	68.9	69.1	68.7	63.9	66.5	80.4	75.7	86.1	46.7	83.1	84.9	63.0	100.0	100.0	100.0	-	-	-
AFRICAN AMERICAN	20.8	25.4	25.1	25.7	25.8	24.9	9.3	14.6	4.0	44.7	5.6	4.0	23.9	-	-	-	100.0	100.0	100.0
ASIAN	0.6	2.3	3.5	1.4	0.6	-	-	-	-	0.7	1.3	1.4	-	-	-	-	-	-	-
OTHER	3.2	0.8	-	1.4	3.3	3.7	4.0	3.9	3.1	3.6	3.1	2.6	9.0	-	-	-	-	-	-
DK/REFUSED	2.1	-0.1	-	-0.2	1.9	1.5	2.5	2.2	2.4	1.5	2.5	2.3	4.2	-	-	-	-	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 42 Page 333  
Jul. 21, 2014

## 42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL		MEN			WOMEN			AGE OF YOUR CHILDREN		GENDER (CHILDREN)			AREA			INCOME					
									14/ YOUNGER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL	UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k
	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	14/ YOUNGER	15/ OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/ RURAL	UNDER \$20k	\$20k- \$40k	\$40k- \$60k	\$60k- \$75k	\$75k- \$100k	OVER \$100k		
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112	
HISPANIC	4.0	2.2	-	4.9	6.3	4.1	4.1	3.7	3.8	5.5	-	7.6	4.1	2.6	4.5	3.3	6.1	3.8	7.4	3.6	2.3	
WHITE	69.3	89.1	51.9	80.6	83.6	44.2	85.5	69.7	71.6	66.8	74.9	65.6	58.9	74.0	71.6	46.8	46.2	70.9	75.2	85.4	67.6	
AFRICAN AMERICAN	20.8	5.5	45.3	7.4	2.8	44.4	3.8	21.1	17.3	22.9	21.2	18.6	32.2	17.4	18.9	43.3	39.0	21.2	15.3	8.4	27.3	
ASIAN	0.6	-	-	-	-	1.0	2.5	0.8	0.6	1.6	-	-	-	-	0.9	-	2.2	1.0	1.5	-	-	
OTHER	3.2	2.2	1.7	2.6	3.8	4.5	3.5	3.2	5.0	2.1	3.2	5.4	2.3	5.6	2.8	6.6	5.7	3.5	-	2.3	2.1	
DK/REFUSED	2.1	1.1	1.0	4.4	3.6	1.8	0.7	1.5	1.7	1.1	0.7	2.9	2.6	0.4	1.2	-	0.9	-0.3	0.6	0.4	0.7	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 42 Page 334  
Jul. 21, 2014

## 42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-lege Grad.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
HISPANIC	4.0	5.2	3.9	4.6	3.9	5.3	2.9	6.6	5.5	8.6	5.5	2.7	3.1	1.7	1.3	4.0	-	13.4	-	3.1	4.8
WHITE	69.3	46.4	74.3	57.8	75.3	62.3	75.3	64.8	53.8	53.6	72.4	73.0	73.9	71.0	29.7	74.6	51.3	56.5	42.3	75.5	73.9
AFRICAN AMERICAN	20.8	40.3	18.9	31.3	18.2	27.2	19.1	24.9	40.7	31.6	19.7	19.1	17.6	22.3	67.3	16.8	40.9	30.1	33.2	18.0	15.7
ASIAN	0.6	1.5	0.5	1.3	0.3	1.3	-	-	-	-	-	1.0	0.4	2.1	2.8	0.5	-	-	-	-	1.0
OTHER	3.2	6.0	2.1	4.8	1.7	3.6	2.2	2.9	-	4.4	2.2	3.4	4.2	1.9	-	2.9	7.8	-	24.5	2.3	3.3
DK/REFUSED	2.1	0.6	0.3	0.2	0.5	0.3	0.5	0.8	-	1.8	0.3	0.8	0.8	1.0	-1.0	1.2	-	-	-	1.0	1.3

**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 42 Page 335  
Jul. 21, 2014

42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE			AGE			
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- White	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
HISPANIC	4.0	2.4	11.4	19.4	-	1.7	-	-	-	14.0	100.0	-	6.0	3.1	5.9
WHITE	69.3	71.3	81.8	63.6	72.4	98.3	76.8	69.1	100.0	-	-	-	62.9	76.9	44.0
AFRICAN AMERICAN	20.8	22.9	2.9	12.7	22.5	-	18.9	25.1	-	72.7	-	100.0	25.0	16.5	50.0
ASIAN	0.6	0.4	4.0	-	-	-	-	-	-	2.1	-	-	1.2	0.4	-
OTHER	3.2	2.5	-	3.7	4.4	-	4.2	4.6	-	11.2	-	-	4.8	2.8	-
DK/REFUSED	2.1	0.5	-	0.7	0.7	-	-	1.2	-	-	-	-	0.1	0.3	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 42 Page 336  
Jul. 21, 2014

## 42. WHAT IS YOUR MAIN RACIAL BACKGROUND?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
HISPANIC	4.0	6.0	3.4	4.0	5.9	3.8	17.7	10.4	1.8	3.5	-	3.3	-	10.4	1.8	3.5	-	3.3	-	3.1	4.7	
WHITE	69.3	62.9	73.4	72.4	44.0	71.0	41.7	72.0	75.6	77.5	51.7	75.3	62.1	72.0	75.6	77.5	51.7	75.3	62.1	74.3	65.8	
AFRICAN AMERICAN	20.8	25.0	20.1	19.2	50.0	21.1	40.6	14.1	20.2	16.1	48.3	18.8	37.9	14.1	20.2	16.1	48.3	18.8	37.9	18.5	22.4	
ASIAN	0.6	1.2	0.4	0.7	-	0.6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.0	
OTHER	3.2	4.8	2.5	3.4	-	3.2	-	2.2	2.2	2.5	-	2.3	-	2.2	2.2	2.5	-	2.3	-	2.1	4.0	
DK/REFUSED	2.1	0.1	0.3	0.2	-	0.2	-	1.3	0.2	0.4	-	0.4	-	1.3	0.2	0.4	-	0.4	-	2.1	2.1	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 43 Page 337  
Jul. 21, 2014

## 43. WHAT IS YOUR AGE?

	TOTAL	AREA											CHILDREN IN GRADES 6-12		APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE		TALKED ABOUT ALCOHOL ABUSE				
		RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST	1	2	OVER	LESS/ 10	11-14 15	OVER	YES
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
18-29	0.5	-	-	-	-	1.5	3.6	-	0.4	-	0.8	-	-	-	1.0	-	-	1.3	-	0.5	-
30-40	27.9	21.6	11.4	19.2	30.8	24.0	20.3	26.8	37.7	33.2	42.3	26.6	37.9	32.6	33.1	23.7	27.0	31.0	8.5	28.4	22.0
41-55	60.8	67.1	80.4	51.8	59.1	63.7	66.8	61.3	51.6	54.9	48.2	54.2	51.4	63.0	58.0	64.9	62.8	57.7	65.8	60.6	64.8
56-65	4.8	4.7	1.4	24.7	3.0	5.0	4.4	5.5	4.4	4.9	3.8	12.8	5.3	-	3.3	6.2	3.8	5.7	10.2	4.8	5.5
OVER 65	2.4	3.3	3.1	-	4.2	2.1	3.6	1.0	0.9	-	1.8	-	3.1	4.4	2.0	1.4	3.0	1.1	6.7	2.3	4.7
REFUSED	3.5	3.4	3.7	4.3	2.8	3.7	1.4	5.4	5.0	7.0	3.0	6.4	2.3	-	2.7	3.8	3.4	3.2	8.9	3.4	2.9
Mean	45.34	46.53	47.40	48.62	45.31	45.55	45.87	45.30	43.53	44.02	43.05	46.01	44.40	44.81	44.25	45.94	45.61	44.52	49.94	45.23	46.93



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 43 Page 338  
Jul. 21, 2014

## 43. WHAT IS YOUR AGE?

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING			UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL			MANY CHILDREN START DRINKING BEFORE AGE 15		UN-AWARE
	REGU-LARLY	Frequ-ently	Some-times	RARELY	YES	NO	PROB-LEM	Ser-ious	Minor	NOT A PROB-LEM	CONC-ERNED	Very	Smwt. ALL	NOT AT ALL	LESS/14	15-17	OVER 18	AWARE		
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
18-29	0.5	0.7	-	1.1	-	-	0.7	0.6	1.2	0.2	-	0.7	-	0.9	0.2	1.7	-	0.6	0.6	-
30-40	27.9	30.1	35.5	26.4	21.4	35.3	25.1	27.9	37.0	20.7	37.5	29.8	34.8	27.8	25.2	15.4	13.4	30.2	28.3	25.6
41-55	60.8	60.0	55.3	63.2	63.2	54.9	63.0	61.7	50.6	70.4	44.9	57.3	42.1	63.1	67.3	76.8	78.5	60.5	60.2	64.6
56-65	4.8	4.0	3.9	4.0	7.8	2.9	5.6	4.5	3.3	5.4	9.5	5.8	8.5	4.8	3.1	-	-	3.3	5.1	2.4
OVER 65	2.4	2.2	1.6	2.5	2.8	1.8	2.7	1.9	2.9	1.1	3.3	2.6	6.5	1.1	1.7	-	8.2	1.9	2.2	4.1
REFUSED	3.5	3.1	3.7	2.7	4.8	5.1	2.9	3.4	5.0	2.2	4.8	3.8	8.0	2.2	2.6	6.0	-	3.6	3.6	3.3
Mean	45.34	44.83	44.12	45.31	46.82	44.00	45.85	45.15	43.82	46.16	44.95	45.21	45.94	44.94	45.40	45.42	48.23	44.70	45.27	45.89



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 43 Page 339  
Jul. 21, 2014

43. WHAT IS YOUR AGE?

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED				OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS				
	PROB-LEM	Crisislem	Prob-LEM	NOT APROB-LEM	AWARE/DK/REF	UN-AWARE/DK/REF	REGU-LARLY/Week	2+Times/Week	Once AWeek	NOT REGU-LARLY/Weeks	Every CoupleWeeks	Once AWeek	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	Twit-ter	DON'T USE INTRNT
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
18-29	0.5	0.5	-	0.8	-	0.5	0.9	1.4	2.3	-	-	-	-	0.1	0.3	-	0.5	0.7	-	-	0.4
30-40	27.9	28.3	30.8	26.6	25.9	27.8	29.3	22.9	21.1	25.9	27.5	23.4	35.8	31.4	25.5	36.4	30.2	30.9	27.9	17.5	20.4
41-55	60.8	60.5	54.1	64.8	70.0	61.8	48.8	70.9	71.3	70.3	65.5	71.9	52.5	52.8	65.6	42.0	61.6	60.3	67.0	82.5	57.5
56-65	4.8	4.6	8.1	2.2	4.2	4.0	14.4	-	-	-	2.2	-	6.9	8.7	4.7	12.1	3.7	3.9	2.1	-	9.8
OVER 65	2.4	2.6	1.9	3.0	-	2.6	-	0.7	1.1	-	3.9	3.4	4.8	3.0	0.7	4.9	1.6	2.2	-	-	4.2
REFUSED	3.5	3.6	5.1	2.6	-	3.3	6.6	4.1	4.2	3.8	0.9	1.3	-	3.9	3.2	4.5	2.4	2.0	3.0	-	7.8
Mean	45.34	45.30	45.32	45.29	45.16	45.32	45.61	44.69	44.81	44.50	45.62	45.75	45.36	45.59	45.27	45.86	44.71	44.76	44.53	45.72	47.46



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 43 Page 340  
Jul. 21, 2014

43. WHAT IS YOUR AGE?

	TOTAL	IDEOLOGY						PARTY					WHITE		AFRICAN AMERICAN				
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- 	Indep- 	Other 	REPUB- LICAN	DEMO- CRAT	INDEP- 	REPUB- LICAN	DEMO- CRAT	INDEP- 
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
18-29	0.5	-	-	-	1.4	-	-	-	-	1.1	-	-	-	-	-	-	-	-	-
30-40	27.9	20.3	14.4	24.5	32.1	32.3	26.5	28.5	29.3	28.7	25.2	25.9	17.9	29.4	19.1	26.0	38.4	37.7	-
41-55	60.8	73.9	78.7	70.5	56.0	56.1	59.8	58.6	63.8	54.3	66.3	65.3	77.9	64.9	72.4	66.9	61.6	41.6	100.0
56-65	4.8	4.0	6.9	2.0	5.0	6.2	5.2	5.6	2.0	8.6	3.1	3.4	-	2.3	3.9	3.8	-	15.1	-
OVER 65	2.4	1.1	-	1.8	1.8	4.0	3.5	3.7	0.5	4.4	2.2	2.4	-	0.6	1.6	2.6	-	5.6	-
REFUSED	3.5	0.7	-	1.1	3.6	1.3	5.0	3.7	4.4	2.9	3.1	3.0	4.2	2.8	3.0	0.8	-	-	-
Mean	45.34	46.11	46.99	45.48	44.41	45.49	45.96	45.80	44.41	46.06	45.56	45.56	45.57	44.51	46.34	45.70	43.01	46.33	48.00



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 43 Page 341  
Jul. 21, 2014

## 43. WHAT IS YOUR AGE?

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
18-29	0.5	-	-	-	-	1.6	-	0.6	-	1.2	-	-	3.0	-	-	1.3	-	-	3.7	-	-
30-40	27.9	17.2	10.7	18.5	39.5	37.7	31.7	28.9	24.0	32.9	28.6	21.9	19.4	17.9	33.9	49.9	32.1	38.5	29.8	23.5	18.0
41-55	60.8	76.6	66.1	70.2	53.0	48.5	62.6	62.1	65.6	59.6	63.0	62.3	68.0	71.6	55.9	21.5	58.6	49.7	57.7	72.6	76.9
56-65	4.8	3.2	15.6	3.9	1.0	5.1	2.4	4.6	4.4	2.6	4.4	9.4	4.6	2.4	5.8	20.7	8.0	4.8	2.8	2.4	3.4
OVER 65	2.4	1.1	2.4	2.9	-	5.3	1.5	1.4	3.3	2.8	2.8	1.7	-	5.5	2.3	6.5	1.3	7.0	5.4	1.2	-
REFUSED	3.5	1.9	5.2	4.6	6.5	1.8	1.8	2.5	2.7	0.9	1.2	4.7	5.0	2.6	2.2	-	-	-	0.6	0.4	1.7
Mean	45.34	46.40	49.21	46.71	42.64	44.54	44.48	44.93	46.16	44.40	45.48	46.69	45.16	47.28	44.78	45.35	45.14	45.28	44.85	45.51	46.06

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 43 Page 342  
Jul. 21, 2014

## 43. WHAT IS YOUR AGE?

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER	OVER	UNDER	OVER	UNDER	OVER	LESS/	Some	High	Some	COL-	Col-	Post	SINGLE	MARRY	SEPA-	DIV-	WID-	MALE	FEMALE	
	\$40k	\$40k	\$60k	\$60k	\$100k	\$100k	COLLEG	High	School	Col-	LEGE	lege	Grad.			RATED	ORCED	OWED			
						GRAD.	School	Grad.	lege	GRAD.	Grad.	Work									
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
18-29	0.5	0.4	0.6	0.2	0.8	1.1	-	1.4	5.5	3.3	-	-	-	-	1.3	0.5	-	-	-	-	0.9
30-40	27.9	37.4	26.2	37.9	22.5	35.8	20.4	33.4	72.1	23.9	36.9	25.1	25.9	23.3	71.2	24.5	61.7	24.4	-	14.9	32.7
41-55	60.8	47.4	66.1	48.5	71.1	50.9	75.0	49.5	13.2	42.9	55.8	68.6	66.1	73.6	17.1	65.3	32.6	75.6	45.6	73.4	58.4
56-65	4.8	11.8	3.4	8.5	2.9	7.1	2.9	9.1	-	20.3	2.7	2.6	3.9	-	10.5	4.8	-	-	21.2	7.1	2.7
OVER 65	2.4	2.9	2.9	4.8	1.6	5.0	0.5	4.5	-	5.8	4.0	1.3	1.5	1.0	-	2.5	-	-	33.2	2.2	2.7
REFUSED	3.5	-	0.8	-	1.0	0.2	1.1	2.1	9.2	3.7	0.6	2.4	2.5	2.2	-	2.4	5.6	-	-	2.4	2.4
Mean	45.34	45.21	45.52	45.24	45.60	45.14	45.82	45.48	36.20	48.00	44.49	45.32	45.41	45.14	39.75	45.82	39.50	44.83	58.62	47.46	44.42



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 43 Page 343  
Jul. 21, 2014

## 43. WHAT IS YOUR AGE?

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE WHITE	NON- anic	Hisp- ican	Afr- Amer.	UNDER 40	41-55 55	OVER
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
18-29	0.5	0.6	-	1.5	-	-	-	-	-	1.8	12.6	-	1.8	-	-
30-40	27.9	30.6	13.2	24.2	29.2	16.4	17.9	37.4	25.8	35.0	30.0	34.2	98.2	-	-
41-55	60.8	59.2	76.7	63.4	59.3	77.5	69.9	51.6	67.4	48.5	46.7	48.3	-	100.0	-
56-65	4.8	5.3	4.9	7.4	6.8	2.1	9.2	5.0	3.2	9.3	-	12.7	-	-	66.5
OVER 65	2.4	2.2	5.2	3.5	1.7	-	-	2.9	1.5	5.0	10.8	4.8	-	-	33.5
REFUSED	3.5	1.9	-	-	3.1	4.1	3.0	3.2	2.1	0.5	-	-	-	-	-
Mean	45.34	45.02	48.15	46.25	45.37	46.05	46.79	44.33	45.34	45.35	43.60	46.28	34.80	48.00	64.35

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 43 Page 344  
Jul. 21, 2014

## 43. WHAT IS YOUR AGE?

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
18-29	0.5	1.8	-	0.6	-	0.5	-	1.1	-	0.2	-	0.2	-	1.1	-	0.2	-	0.2	-	0.2	0.7	
30-40	27.9	98.2	-	31.3	-	29.7	-	98.9	-	18.3	-	16.9	-	98.9	-	18.3	-	16.9	-	15.9	36.5	
41-55	60.8	-	89.3	68.1	-	64.6	-	-	88.4	81.5	-	75.3	-	-	88.4	81.5	-	75.3	-	70.9	53.5	
56-65	4.8	-	7.1	-	66.5	5.1	-	-	9.0	-	78.1	7.7	-	-	9.0	-	78.1	7.7	-	7.2	3.1	
OVER 65	2.4	-	3.6	-	33.5	-	100.0	-	2.5	-	21.9	-	100.0	-	2.5	-	21.9	-	100.0	2.0	2.7	
REFUSED	3.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.7	3.4	
Mean	45.34	34.80	49.75	43.79	64.35	44.65	72.00	34.88	49.74	45.58	63.01	46.72	72.00	34.88	49.74	45.58	63.01	46.72	72.00	47.26	43.98	

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 44 Page 345  
Jul. 21, 2014

44. GENDER:

TOTAL	AREA													CHILDREN IN GRADES 6-12	APPROPRIATE TO START TALKING ABOUT ALCOHOL ABUSE	TALKED ABOUT ALCOHOL ABUSE					
	RAL- EIGH	Dur- ham & Wake	Cumbe- rland	Rest	CHARL- OTTE	Gaston- Meckl- enburg	Rest	GREEN- SBORO	For- sythe/ Gulfrd	Rest	WILM- INGTON	EAST	WEST			1	2	OVER	LESS/ 10	11-14	15
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
MALE	41.6	43.5	49.1	20.1	44.0	39.1	32.7	43.8	38.2	34.3	42.2	74.7	33.3	45.8	40.1	43.5	37.4	45.9	57.0	41.2	49.3
FEMALE	58.4	56.5	50.9	79.9	56.0	60.9	67.3	56.2	61.8	65.7	57.8	25.3	66.7	54.2	59.9	56.5	62.6	54.1	43.0	58.8	50.7



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 44 Page 346  
Jul. 21, 2014

44. GENDER:

	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		AWARE	UN-AWARE	
	REGU- LARLY	Frequ- ently	Some- times	RARELY	YES	NO	PROB- LEM	Ser- ious	Minor	NOT A PROB- LEM	CONC- ERNED	Very	Smwt. ALL	NOT AT 14	LESS/ 18	15-17 OVER	446			52
<b>Total</b>	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
<b>MALE</b>	41.6	39.3	35.7	41.7	49.2	44.1	40.5	42.9	31.2	52.2	38.3	38.7	27.0	43.2	46.5	61.5	53.8	40.2	41.6	41.2
<b>FEMALE</b>	58.4	60.7	64.3	58.3	50.8	55.9	59.5	57.1	68.8	47.8	61.7	61.3	73.0	56.8	53.5	38.5	46.2	59.8	58.4	58.8



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 44 Page 347  
Jul. 21, 2014

44. GENDER:

	CHILDREN DRINKING BEFORE 15 YEARS OLD					PARENTS CAN BE PROSECUTED					OFTEN ADULTS IN HOUSEHOLD DRINK							SOCIAL NETWORKS			
	PROB-LEM	Crisis	Prob-lem	NOT A PROB-LEM	AWARE	UN-AWARE/DK/REF	REGU-LARLY	2+ Times/Week	Once A Week	NOT REGU-LARLY	Every Couple Weeks	Once A Week	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	DON'T USE INTRNT	
<b>Total</b>	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100
<b>MALE</b>	41.6	40.8	37.5	43.0	45.2	42.3	32.8	47.5	54.7	36.1	37.1	40.3	30.4	40.0	40.1	40.0	37.2	33.6	49.0	71.6	57.1
<b>FEMALE</b>	58.4	59.2	62.5	57.0	54.8	57.7	67.2	52.5	45.3	63.9	62.9	59.7	69.6	60.0	59.9	60.0	62.8	66.4	51.0	28.4	42.9



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 44 Page 348  
Jul. 21, 2014

44. GENDER:

	TOTAL	IDEOLOGY						PARTY					WHITE		AFRICAN AMERICAN				
		LIB- ERAL	Very 	Smwt. 	MOD- ERATE	Smwt. 	Very 	CONSER- VATIVE	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
MALE	41.6	31.3	42.5	23.3	39.7	38.5	51.3	47.0	45.8	33.3	48.9	49.9	36.9	47.4	37.0	47.4	62.2	33.8	65.5
FEMALE	58.4	68.7	57.5	76.7	60.3	61.5	48.7	53.0	54.2	66.7	51.1	50.1	63.1	52.6	63.0	52.6	37.8	66.2	34.5



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 44 Page 349  
Jul. 21, 2014

44. GENDER:

	TOTAL			MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k			
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112		
MALE	41.6	100.0	100.0	100.0	-	-	-	41.6	40.0	34.7	44.9	44.6	41.4	44.8	41.5	34.6	28.6	36.9	37.3	39.7	55.0		
FEMALE	58.4	-	-	-	100.0	100.0	100.0	58.4	60.0	65.3	55.1	55.4	58.6	55.2	58.5	65.4	71.4	63.1	62.7	60.3	45.0		



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 44 Page 350  
Jul. 21, 2014

## 44. GENDER:

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col-lege GRAD.	Post Grad. Work	SINGLE	MARRY	SEPA-RATED	DIV-ORCED	WID-OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
MALE	41.6	30.4	43.8	33.4	45.9	34.4	48.4	44.3	40.9	52.1	39.6	39.7	39.0	41.1	20.7	46.0	31.3	-	21.1	100.0	-
FEMALE	58.4	69.6	56.2	66.6	54.1	65.6	51.6	55.7	59.1	47.9	60.4	60.3	61.0	58.9	79.3	54.0	68.7	100.0	78.9	-	100.0



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 44 Page 351  
Jul. 21, 2014

44. GENDER:

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT- ESTANT	CATH- OLIC	ATH- EIST	YES	NO	MALE	FEMALE	WHITE	NON- WHITE	Hisp- anic Amer.	Afr- ican	UNDER 40	41-55 55	OVER
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
MALE	41.6	41.0	39.3	56.4	42.2	42.4	100.0	-	44.6	34.5	32.0	37.0	23.5	48.6	53.0
FEMALE	58.4	59.0	60.7	43.6	57.8	57.6	-	100.0	55.4	65.5	68.0	63.0	76.5	51.4	47.0

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 44 Page 352  
Jul. 21, 2014

## 44. GENDER:

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
<b>Total</b>	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
<b>MALE</b>	41.6	23.5	49.0	40.6	53.0	41.7	34.6	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-
<b>FEMALE</b>	58.4	76.5	51.0	59.4	47.0	58.3	65.4	-	-	-	-	-	-	-	-	-	-	-	-	-	100.0	-



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 45 Page 353  
Jul. 21, 2014

45. SURVEY AREA:

TOTAL	AREA											CHILDREN IN		APPROPRIATE TO			TALKED ABOUT				
	RALEIGH	DURHAM/WAKE	CUMBERLAND	REST	CHARLOTTE	GASTON/MECKLEN. CO.	REST	GREENSBORO	FORSYTHE/GUILFORD	REST	WILMINGTON	EAST	WEST	GRADES 6-12	START TALKING ABOUT ALCOHOL ABUSE	ALCOHOL ABUSE	OVER 10	11-14	OVER 15	YES	NO/NOT YET
Total	500	158	65	17	76	142	60	81	89	44	44	21	56	33	261	226	288	169	26	461	37
RALEIGH	31.7	100.0	100.0	100.0	100.0	-	-	-	-	-	-	-	-	-	27.7	38.0	31.0	31.1	42.4	31.4	36.8
DURHAM/WAKE COUNTIES	13.0	41.0	100.0	-	-	-	-	-	-	-	-	-	-	-	10.3	16.9	11.1	13.6	28.8	13.0	14.3
CUMBERLAND COUNTY	3.5	11.0	-	100.0	-	-	-	-	-	-	-	-	-	-	1.6	5.9	3.6	4.2	-	3.5	4.3
REST	15.2	47.9	-	-	100.0	-	-	-	-	-	-	-	-	-	15.8	15.2	16.3	13.3	13.6	15.0	18.2
CHARLOTTE	28.3	-	-	-	-	100.0	100.0	100.0	-	-	-	-	-	-	31.0	23.3	27.5	30.0	33.6	28.7	23.3
GASTON/MECKLEN. CO.	12.1	-	-	-	-	42.8	100.0	-	-	-	-	-	-	-	13.5	9.1	11.6	14.5	10.2	11.7	17.6
REST	16.2	-	-	-	-	57.2	-	100.0	-	-	-	-	-	-	17.4	14.3	16.0	15.5	23.5	16.9	5.7
GREENSBORO	17.8	-	-	-	-	-	-	-	100.0	100.0	100.0	-	-	-	20.7	14.5	14.6	22.3	8.9	17.7	16.3
FORSYTHE/GUILFORD CO.	8.9	-	-	-	-	-	-	-	50.0	100.0	-	-	-	-	11.4	5.9	6.5	13.8	4.6	8.7	10.1
REST	8.9	-	-	-	-	-	-	-	50.0	-	100.0	-	-	-	9.3	8.6	8.1	8.5	4.3	9.0	6.2
WILMINGTON	4.2	-	-	-	-	-	-	-	-	-	-	100.0	-	-	4.3	4.0	5.4	2.7	-	4.6	-
EAST	11.3	-	-	-	-	-	-	-	-	-	-	-	100.0	-	11.2	11.3	13.1	9.2	9.5	10.6	20.7
WEST	6.7	-	-	-	-	-	-	-	-	-	-	-	-	100.0	5.1	8.9	8.4	4.7	5.6	7.0	2.9



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 45 Page 354  
Jul. 21, 2014

## 45. SURVEY AREA:

TOTAL	TALK ABOUT ALCOHOL ABUSE WITH YOUR CHILDREN				RESEARCHED UNDERAGED DRINKING		UNDERAGED DRINKING IN YOUR COMMUNITY				CONCERNED YOUR CHILDREN WILL DRINK ALCOHOL			APPROPRIATE AGE FOR YOUR CHILDREN TO TRY ALCOHOL		MANY CHILDREN START DRINKING BEFORE AGE 15		UN-AWARE		
	REGU-LARLY	Frequ-ently	Some-times	RARELY	YES	NO	PROB-LEM	Ser-ious	Minor	NOT A	PROB-ERNED	CONC-ERNED	Very	Smwt. ALL	NOT AT	LESS/14	15-17		OVER	18
Total	500	374	152	222	85	141	358	422	186	236	48	319	88	230	178	21	28	380	446	52
RALEIGH	31.7	31.5	29.4	32.9	31.2	31.1	32.0	30.4	30.8	30.0	45.6	30.5	36.2	28.3	33.9	52.1	41.5	30.5	31.4	34.9
DURHAM/WAKE COUNTIES	13.0	12.1	10.1	13.4	17.2	7.1	15.3	12.4	10.7	13.8	17.3	10.6	4.3	13.0	17.1	43.0	29.8	11.1	12.6	17.0
CUMBERLAND COUNTY	3.5	3.5	2.8	4.0	3.2	3.9	3.4	2.4	2.3	2.6	10.5	3.7	7.6	2.2	3.2	-	5.2	3.1	3.4	4.5
REST	15.2	15.9	16.5	15.5	10.8	20.1	13.3	15.5	17.8	13.7	17.8	16.2	24.3	13.1	13.7	9.0	6.5	16.3	15.5	13.4
CHARLOTTE	28.3	29.1	26.7	30.8	25.8	26.6	29.0	28.8	25.1	31.6	26.5	26.1	14.1	30.8	32.2	5.2	29.5	32.3	27.0	39.0
GASTON/MECKLEN. CO.	12.1	12.8	9.7	15.0	7.1	10.1	12.9	12.5	10.7	14.0	5.5	10.9	5.0	13.1	14.6	-	13.7	14.5	11.3	19.0
REST	16.2	16.3	17.0	15.8	18.6	16.6	16.1	16.3	14.4	17.7	21.0	15.3	9.1	17.7	17.7	5.2	15.8	17.8	15.6	20.0
GREENSBORO	17.8	18.3	17.2	19.1	15.3	18.2	17.7	19.1	21.2	17.6	4.7	20.2	16.1	21.8	13.0	20.3	14.8	16.3	18.7	10.8
FORSYTHE/GUILFORD CO.	8.9	8.6	5.8	10.6	9.2	8.0	9.3	9.6	10.5	8.9	0.7	10.4	7.5	11.6	5.9	14.3	4.6	8.8	9.6	2.9
REST	8.9	9.7	11.4	8.5	6.1	10.2	8.4	9.5	10.7	8.6	4.0	9.8	8.6	10.2	7.1	6.0	10.2	7.5	9.1	7.9
WILMINGTON	4.2	4.6	5.9	3.8	4.3	4.2	4.2	3.9	3.7	4.2	5.6	4.6	5.7	4.2	3.6	6.5	-	3.7	4.1	5.1
EAST	11.3	9.4	14.5	5.8	16.3	12.5	10.9	10.6	10.8	10.5	12.7	11.3	16.5	9.4	11.4	11.3	8.9	10.7	11.5	8.4
WEST	6.7	7.0	6.2	7.7	7.2	7.4	6.3	7.1	8.5	6.1	5.0	7.3	11.4	5.7	5.8	4.6	5.2	6.5	7.3	1.8



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 45 Page 355  
Jul. 21, 2014

45. SURVEY AREA:

	TOTAL		CHILDREN DRINKING BEFORE 15 YEARS OLD				PARENTS CAN BE PROSECUTED			OFTEN ADULTS IN HOUSEHOLD DRINK								SOCIAL NETWORKS				
	PROB-LEM	Crisislem	Prob-LEM	NOT APROB-LEM	AWAREDK/REF	UN-AWARE	REGU-LARLY	2+Times/Week	Once AWeek	NOTREGU-LARLY	Every CoupleWeeks	Once AWeek	RARELY	Rarely	Never	USE SOCIAL MEDIA	Face-book	You-Tube	Twitter	Twit-ter USE INTRNT	DON'T USE	
Total	500	471	188	283	20	461	39	150	92	58	93	63	30	254	117	137	393	291	38	16	100	
RALEIGH	31.7	31.1	26.9	33.8	41.5	30.9	41.6	33.3	35.6	29.7	34.6	34.0	35.7	29.1	30.4	27.9	32.5	31.7	33.6	52.9	27.2	
DURHAM/WAKE COUNTIES	13.0	12.9	9.0	15.5	11.9	13.3	9.5	17.0	20.4	11.4	17.0	16.9	17.1	8.6	10.4	7.1	13.1	10.7	22.6	38.7	11.6	
CUMBERLAND COUNTY	3.5	3.4	4.1	3.0	3.1	3.3	6.1	1.4	2.3	-	3.2	2.9	3.8	4.6	1.9	6.9	3.0	3.6	-	-	5.6	
REST	15.2	14.7	13.8	15.4	26.6	14.3	26.1	15.0	12.9	18.3	14.4	14.2	14.8	15.8	18.1	13.9	16.4	17.4	11.0	14.2	10.1	
CHARLOTTE	28.3	28.7	30.7	27.4	24.9	28.6	25.3	29.7	29.2	30.3	28.2	31.1	22.3	27.6	29.6	26.0	28.5	30.1	13.6	13.1	27.9	
GASTON/MECKLEN. CO.	12.1	12.4	13.6	11.6	11.0	11.8	15.4	10.6	11.1	10.0	18.4	24.7	5.5	10.8	9.2	12.1	11.6	11.5	4.4	-	15.0	
REST	16.2	16.3	17.1	15.8	13.9	16.7	9.9	19.0	18.2	20.4	9.8	6.4	16.8	16.8	20.3	13.9	16.9	18.6	9.1	13.1	12.9	
GREENSBORO	17.8	17.8	19.3	16.7	16.9	18.5	9.5	18.2	16.4	21.2	12.3	10.2	16.6	19.8	17.9	21.4	20.3	20.5	27.1	12.6	9.3	
FORSYTHE/GUILFORD CO.	8.9	8.7	9.4	8.3	16.9	9.6	0.9	11.2	9.0	14.7	6.7	6.5	7.2	8.5	9.8	7.3	10.8	10.9	7.2	7.6	2.2	
REST	8.9	9.0	10.0	8.4	-	8.9	8.7	7.0	7.3	6.6	5.6	3.7	9.4	11.3	8.1	14.1	9.5	9.6	19.9	5.1	7.2	
WILMINGTON	4.2	4.1	5.7	3.0	-	4.0	6.9	1.5	1.0	2.3	7.5	9.5	3.1	4.6	5.1	4.3	2.9	2.7	2.5	-	9.5	
EAST	11.3	11.5	11.7	11.4	11.8	11.3	11.7	11.4	10.6	12.8	9.7	7.5	14.4	11.9	11.6	12.2	9.5	9.4	15.3	4.8	16.7	
WEST	6.7	6.9	5.6	7.8	4.8	6.8	4.9	5.8	7.1	3.6	7.7	7.7	7.9	6.9	5.4	8.2	6.2	5.7	7.9	16.5	9.3	



**THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA**

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 45 Page 356  
Jul. 21, 2014

45. SURVEY AREA:

	TOTAL	IDEOLOGY						PARTY					WHITE			AFRICAN AMERICAN			
		LIBERAL	Very	Smwt.	MODERATE	Smwt.	Very	CONSERVATIVE	REPUB-LICAN	DEMO-CRAT	INDEP-Independent	Other	REPUB-LICAN	DEMO-CRAT	INDEP-Independent	REPUB-LICAN	DEMO-CRAT	INDEP-Independent	
Total	500	94	39	55	152	77	151	229	160	197	130	120	11	138	92	108	6	88	7
RALEIGH	31.7	38.8	34.3	41.9	33.3	31.1	24.9	27.0	22.9	39.5	32.0	31.2	41.1	22.3	38.1	27.3	42.4	42.3	75.4
DURHAM/WAKE COUNTIES	13.0	23.5	22.6	24.1	16.0	7.3	6.3	6.6	8.5	14.4	16.4	17.0	10.0	7.0	15.1	14.7	42.4	15.0	40.8
CUMBERLAND COUNTY	3.5	2.8	-	4.7	4.8	4.4	2.7	3.3	2.3	5.2	2.2	2.4	-	2.2	1.2	1.3	-	9.1	-
REST	15.2	12.5	11.7	13.1	12.4	19.3	16.0	17.1	12.1	19.8	13.4	11.8	31.2	13.1	21.8	11.3	-	18.2	34.5
CHARLOTTE	28.3	23.0	19.8	25.4	31.6	27.5	28.3	28.1	27.8	27.6	29.4	30.1	20.9	29.2	24.4	30.7	18.6	26.0	-
GASTON/MECKLEN. CO.	12.1	11.7	11.2	12.1	16.1	4.6	11.9	9.4	8.3	14.8	10.9	11.9	-	8.5	7.1	11.5	-	18.2	-
REST	16.2	11.3	8.6	13.3	15.5	22.9	16.4	18.6	19.5	12.8	18.5	18.3	20.9	20.7	17.3	19.2	18.6	7.8	-
GREENSBORO	17.8	19.1	22.8	16.5	17.7	14.9	20.4	18.6	23.3	13.4	16.6	18.0	-	22.6	19.6	16.7	19.8	9.5	24.6
FORSYTHE/GUILFORD CO.	8.9	17.3	19.5	15.8	8.8	4.0	7.5	6.3	9.3	8.5	9.0	9.8	-	9.4	11.1	8.4	-	7.4	24.6
REST	8.9	1.8	3.3	0.7	8.8	10.9	12.9	12.2	14.0	4.9	7.6	8.3	-	13.2	8.5	8.3	19.8	2.0	-
WILMINGTON	4.2	5.9	8.2	4.2	5.2	4.5	2.7	3.3	2.6	4.9	5.2	4.8	9.6	2.4	4.4	6.2	-	6.3	-
EAST	11.3	6.4	8.7	4.7	8.2	13.0	14.3	13.9	12.4	11.0	11.0	10.5	17.7	12.5	5.5	12.0	19.2	15.9	-
WEST	6.7	6.8	6.2	7.3	4.0	8.9	9.3	9.2	11.0	3.7	5.8	5.3	10.6	11.0	8.0	6.9	-	-	-



# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 45 Page 357  
Jul. 21, 2014

## 45. SURVEY AREA:

	TOTAL	MEN			WOMEN			AGE OF YOUR CHILDREN			GENDER (CHILDREN)			AREA			INCOME				
		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	14/YOUNGER	15/OLDER	MALE ONLY	FEMALE ONLY	BOTH	CITY	SUBURB	SMALL CITY/RURAL	UNDER \$20k	\$20k-\$40k	\$40k-\$60k	\$60k-\$75k	\$75k-\$100k	OVER \$100k
Total	500	73	65	64	87	131	67	381	216	187	171	125	83	91	316	27	62	78	58	86	112
RALEIGH	31.7	26.7	46.1	29.2	19.8	36.2	34.7	31.9	35.8	32.0	29.2	35.1	37.0	31.6	30.0	32.2	28.1	23.3	38.4	31.6	37.1
DURHAM/WAKE COUNTIES	13.0	12.7	19.2	14.9	5.0	12.1	17.9	13.7	13.0	13.3	8.6	17.2	25.5	23.4	6.2	-	11.3	4.2	16.4	8.2	26.3
CUMBERLAND COUNTY	3.5	1.7	2.5	1.1	2.8	6.6	3.3	4.0	4.6	2.9	3.0	5.7	11.3	0.6	2.4	8.5	2.6	4.0	5.1	0.7	3.5
REST	15.2	12.3	24.4	13.2	12.0	17.5	13.5	14.1	18.1	15.8	17.7	12.2	0.2	7.5	21.4	23.8	14.3	15.1	16.9	22.7	7.3
CHARLOTTE	28.3	25.9	33.5	21.9	29.3	24.6	36.6	26.4	27.0	26.1	28.1	30.2	34.1	38.6	23.7	16.9	30.0	27.1	25.9	30.3	31.8
GASTON/MECKLEN. CO.	12.1	4.5	19.6	5.6	11.5	12.4	16.0	12.4	8.4	8.7	13.5	14.3	28.5	26.8	3.9	-	10.0	7.7	13.6	13.4	16.8
REST	16.2	21.4	13.8	16.3	17.8	12.3	20.6	14.0	18.6	17.4	14.6	15.9	5.5	11.9	19.8	16.9	20.0	19.4	12.3	16.8	15.0
GREENSBORO	17.8	24.2	2.6	18.8	22.5	18.8	14.5	16.4	20.1	19.0	18.8	13.7	16.8	20.0	17.8	6.1	13.4	18.6	22.2	21.7	16.8
FORSYTHE/GUILFORD CO.	8.9	8.1	2.6	10.3	10.4	11.5	7.8	8.4	9.0	9.0	10.9	5.5	14.9	15.5	5.6	-	7.4	6.5	6.3	12.6	11.6
REST	8.9	16.2	-	8.5	12.1	7.3	6.7	8.0	11.0	10.1	7.9	8.2	1.9	4.5	12.2	6.1	6.0	12.0	15.8	9.1	5.2
WILMINGTON	4.2	2.3	11.8	9.1	2.9	1.4	1.4	5.0	3.0	2.8	5.3	4.3	4.5	3.4	4.5	6.9	-	7.7	1.7	4.1	5.7
EAST	11.3	9.2	3.9	14.4	15.1	14.6	7.9	12.3	8.3	12.9	12.2	9.2	5.9	2.7	15.0	22.9	24.7	9.5	8.4	7.7	5.0
WEST	6.7	11.6	2.2	6.7	10.4	4.5	4.9	8.0	5.9	7.2	6.3	7.4	1.8	3.7	9.1	15.0	3.9	13.8	3.5	4.5	3.5

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 45 Page 358  
Jul. 21, 2014

## 45. SURVEY AREA:

	TOTAL		INCOME						EDUCATION						MARITAL STATUS				MARRIED		
	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	LESS/ COLLEGE GRAD.	Some High School	High School Grad.	Some College	COLLEGE GRAD.	Col- lege	Post Grad. Work	SINGLE	MARRY	SEPA- RATED	DIV- ORCED	WID- OWED	MALE	FEMALE	
Total	500	89	334	167	256	225	198	176	7	65	104	315	212	104	29	422	15	20	5	194	228
RALEIGH	31.7	29.4	32.7	26.5	35.6	29.6	34.7	32.6	18.4	35.6	31.6	31.4	29.5	35.4	30.7	31.7	31.7	29.9	42.3	32.9	30.6
DURHAM/WAKE COUNTIES	13.0	7.9	14.8	6.1	18.0	8.8	18.4	8.3	-	2.9	12.1	15.8	16.8	13.9	6.6	14.1	-	14.3	-	16.2	12.4
CUMBERLAND COUNTY	3.5	4.4	3.2	4.2	2.9	4.4	2.3	4.9	-	7.7	3.5	2.8	2.4	3.6	5.6	2.7	7.8	7.1	21.2	1.8	3.5
REST	15.2	17.1	14.8	16.2	14.7	16.4	14.0	19.4	18.4	25.0	16.0	12.8	10.3	17.8	18.6	14.8	23.9	8.5	21.1	15.0	14.7
CHARLOTTE	28.3	26.0	29.3	26.5	30.0	26.4	31.1	23.5	40.7	24.4	21.9	30.6	31.4	29.1	20.1	28.1	37.7	40.0	-	26.5	29.5
GASTON/MECKLEN. CO.	12.1	7.0	13.2	7.3	14.9	8.9	15.3	10.7	40.7	10.8	8.8	13.2	13.7	12.3	-	12.9	18.1	17.7	-	10.2	15.1
REST	16.2	19.0	16.0	19.2	15.0	17.4	15.8	12.8	-	13.6	13.1	17.4	17.7	16.8	20.1	15.2	19.6	22.3	-	16.3	14.4
GREENSBORO	17.8	11.2	19.4	14.6	19.7	16.6	19.0	17.8	11.4	14.4	20.4	17.3	16.2	19.7	23.2	18.4	5.4	12.4	-	17.0	19.6
FORSYTHE/GUILFORD CO.	8.9	5.2	9.8	5.8	10.7	5.9	12.0	6.2	-	5.6	7.0	9.9	8.5	12.8	11.7	9.4	-	5.9	-	7.7	10.8
REST	8.9	6.0	9.7	8.8	8.9	10.6	6.9	11.6	11.4	8.8	13.4	7.4	7.7	6.9	11.4	9.0	5.4	6.5	-	9.3	8.8
WILMINGTON	4.2	2.1	5.1	4.7	4.3	3.9	5.0	4.4	-	4.9	4.3	4.2	5.1	2.3	6.4	4.3	6.8	-	-	6.6	2.3
EAST	11.3	24.1	7.4	17.3	6.7	15.0	6.2	14.7	13.2	16.0	14.0	9.6	8.9	11.1	19.6	10.2	11.9	13.0	57.7	9.0	11.3
WEST	6.7	7.2	6.2	10.3	3.9	8.6	4.0	7.0	16.3	4.7	7.8	6.7	8.8	2.5	-	7.3	6.5	4.6	-	7.9	6.7

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 45 Page 359  
Jul. 21, 2014

45. SURVEY AREA:

	TOTAL	RELIGION			BORN AGAIN		BORN AGAIN		RACE				AGE		
		PROT-ESTANT	CATH-OLIC	ATH-EIST	YES	NO	MALE	FEMALE	WHITE	NON-WHITE	Hisp-panic Amer.	Afr-ican	UNDER 40	41-55	OVER 55
Total	500	366	41	24	105	34	44	61	346	143	20	104	142	304	36
RALEIGH	31.7	32.4	28.2	31.8	30.7	46.2	42.0	22.6	28.1	41.3	29.2	44.3	24.0	35.0	35.0
DURHAM/WAKE COUNTIES	13.0	12.4	15.1	19.7	12.5	20.9	16.0	9.9	11.8	16.1	13.9	18.1	5.2	17.2	7.9
CUMBERLAND COUNTY	3.5	3.4	3.2	-	3.6	1.7	5.0	2.6	1.6	8.3	6.4	8.4	2.4	3.0	11.9
REST	15.2	16.5	9.9	12.1	14.6	23.6	21.0	10.0	14.6	16.9	8.9	17.8	16.4	14.8	15.2
CHARLOTTE	28.3	26.0	42.6	23.2	18.7	28.8	20.0	17.7	28.4	27.7	46.0	24.8	25.4	29.7	27.7
GASTON/MECKLEN. CO.	12.1	10.1	23.3	7.5	5.8	5.2	4.0	7.1	9.2	19.4	38.5	17.1	10.1	13.3	13.3
REST	16.2	15.9	19.4	15.7	12.9	23.6	16.0	10.6	19.1	8.3	7.4	7.7	15.3	16.3	14.5
GREENSBORO	17.8	19.6	16.0	13.5	25.8	16.0	17.6	31.8	20.1	11.3	9.4	11.0	23.9	15.1	12.8
FORSYTHE/GUILFORD CO.	8.9	9.6	10.1	10.3	12.0	13.7	8.3	14.8	9.3	7.2	3.8	8.0	10.4	8.0	6.0
REST	8.9	10.1	5.9	3.2	13.8	2.3	9.4	17.0	10.8	4.1	5.6	2.9	13.5	7.1	6.8
WILMINGTON	4.2	4.3	-	13.4	7.2	4.1	9.1	5.8	4.2	4.5	-	5.3	3.9	3.7	7.4
EAST	11.3	10.9	10.8	7.4	11.2	2.2	7.0	14.2	10.4	13.6	3.6	14.6	15.1	9.6	13.1
WEST	6.7	6.8	2.3	10.7	6.4	2.8	4.3	7.9	8.8	1.7	11.9	-	7.7	6.9	4.0

# THE STATE OF UNDERAGE DRINKING IN NORTH CAROLINA

NC STATEWIDE - PARENTS OF CHILDREN GRADES 6-12

Table 45 Page 360  
Jul. 21, 2014

45. SURVEY AREA:

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	500	142	340	446	36	470	12	33	167	181	19	196	4	33	167	181	19	196	4	208	292	
RALEIGH	31.7	24.0	35.0	31.5	35.0	31.5	42.6	22.0	34.5	32.2	34.6	31.8	61.6	22.0	34.5	32.2	34.6	31.8	61.6	33.1	30.7	
DURHAM/WAKE COUNTIES	13.0	5.2	16.2	13.4	7.9	12.9	16.4	5.5	16.6	15.3	9.7	14.6	23.6	5.5	16.6	15.3	9.7	14.6	23.6	15.3	11.3	
CUMBERLAND COUNTY	3.5	2.4	3.9	2.8	11.9	3.6	-	-	2.1	1.1	8.3	1.8	-	-	2.1	1.1	8.3	1.8	-	1.7	4.8	
REST	15.2	16.4	14.8	15.3	15.2	15.0	26.3	16.4	15.8	15.9	16.6	15.5	37.9	16.4	15.8	15.9	16.6	15.5	37.9	16.1	14.6	
CHARLOTTE	28.3	25.4	29.4	28.3	27.7	28.4	24.5	14.0	29.7	25.6	41.1	27.3	19.7	14.0	29.7	25.6	41.1	27.3	19.7	26.6	29.5	
GASTON/MECKLEN. CO.	12.1	10.1	13.3	12.3	13.3	12.2	17.7	-	11.8	9.4	13.8	10.1	-	-	11.8	9.4	13.8	10.1	-	9.5	14.0	
REST	16.2	15.3	16.1	16.0	14.5	16.1	6.8	14.0	17.9	16.2	27.3	17.2	19.7	14.0	17.9	16.2	27.3	17.2	19.7	17.1	15.6	
GREENSBORO	17.8	23.9	14.9	17.9	12.8	17.8	6.5	25.6	14.4	17.1	8.2	16.2	18.8	25.6	14.4	17.1	8.2	16.2	18.8	16.4	18.8	
FORSYTHE/GUILFORD CO.	8.9	10.4	7.8	8.8	6.0	8.8	-	10.6	6.3	7.8	-	7.2	-	10.6	6.3	7.8	-	7.2	-	7.3	10.0	
REST	8.9	13.5	7.0	9.1	6.8	9.0	6.5	15.0	8.1	9.3	8.2	9.0	18.8	15.0	8.1	9.3	8.2	9.0	18.8	9.0	8.8	
WILMINGTON	4.2	3.9	4.1	3.8	7.4	4.2	-	11.2	6.3	6.9	9.5	7.3	-	11.2	6.3	6.9	9.5	7.3	-	7.5	1.8	
EAST	11.3	15.1	9.9	11.3	13.1	11.4	14.4	16.8	7.9	9.7	6.5	9.6	-	16.8	7.9	9.7	6.5	9.6	-	9.0	12.9	
WEST	6.7	7.7	6.6	7.2	4.0	6.8	12.0	10.4	7.1	8.5	-	7.8	-	10.4	7.1	8.5	-	7.8	-	7.4	6.2	

